



REF:INABB:STATUT:LODR:R30:ANLST-PPT:

May 10, 2024

BSE Limited  
P.J. Towers  
Dalal Street  
Mumbai 400 001  
**(Attn : DCS CRD)**

National Stock Exchange of India Ltd  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051

Dear Sirs

Sub: Presentation to Analysts

Ref: BSE: 500002 / NSE: ABB

In continuation to our letter dated May 6, 2024, we are enclosing herewith a copy of presentation which will be made at the Analysts Call scheduled on May 13, 2024, for information of the Stock Exchanges.

The said presentation is also being uploaded on the Company's website.

Thanking you

Yours faithfully  
For ABB India Limited

Trivikram Guda  
Company Secretary and Compliance Officer  
ACS 17685

Encl: as above



BENGALURU, INDIA | MAY 13, 2024 | SANJEEV SHARMA, CMD & TK SRIDHAR, CFO

## **Q1, 2024 results**

Solid start for the year – strong growth in orders & revenues, margin expansion with cash accretion

ABB India Analyst Call | Q1 CY2024 | January – March 2024

# Important notices

This presentation includes forward-looking information and statements including statements concerning the outlook for our businesses. These statements are based on current expectations, estimates and projections about the factors that may affect our future performance, including global economic conditions, and the economic conditions of the regions and industries that are major markets for ABB Ltd. These expectations, estimates and projections are generally identifiable by statements containing words such as “expects,” “believes,” “estimates,” “targets,” “plans,” “outlook” or similar expressions.

There are numerous risks and uncertainties, many of which are beyond our control, that could cause our actual results to differ materially from the forward-looking information and statements made in this presentation and which could affect our ability to achieve any or all of our stated targets. The important factors that could cause such differences include, among others:

- business risks associated with the volatile global economic environment and political conditions
- costs associated with compliance activities
- market acceptance of new products and services
- changes in governmental regulations and currency exchange rates, and
- such other factors as may be discussed from time to time in ABB India Limited’s filings with the Securities and Exchange Board of India (SEBI), including its Annual Report.

Although ABB Ltd believes that its expectations reflected in any such forward-looking statement are based upon reasonable assumptions, it can give no assurance that those expectations will be achieved.

# ABB in India at a glance

## ABB Group

ABB is a technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. The company's solutions connect engineering know-how and software to optimize how things are manufactured, moved, powered, and operated. Building on over 140 years of excellence, ABB's more than 105,000 employees are committed to driving innovations that accelerate industrial transformation.

## ABB in India

ABB is present in India for over a century and manufacturing for 74 years. The manufacturing unit is a listed entity. It operates with the entire eco-system of ABB R&D and Services.



### Electrification

Distribution Solutions  
Smart Power  
Smart Building  
Installation Products  
Service  
EV



### Motion

Drive Products  
System Drives  
Service  
NEMA Motors  
IEC LV Motors  
Large Motors &  
Generators  
Traction



### Process Automation

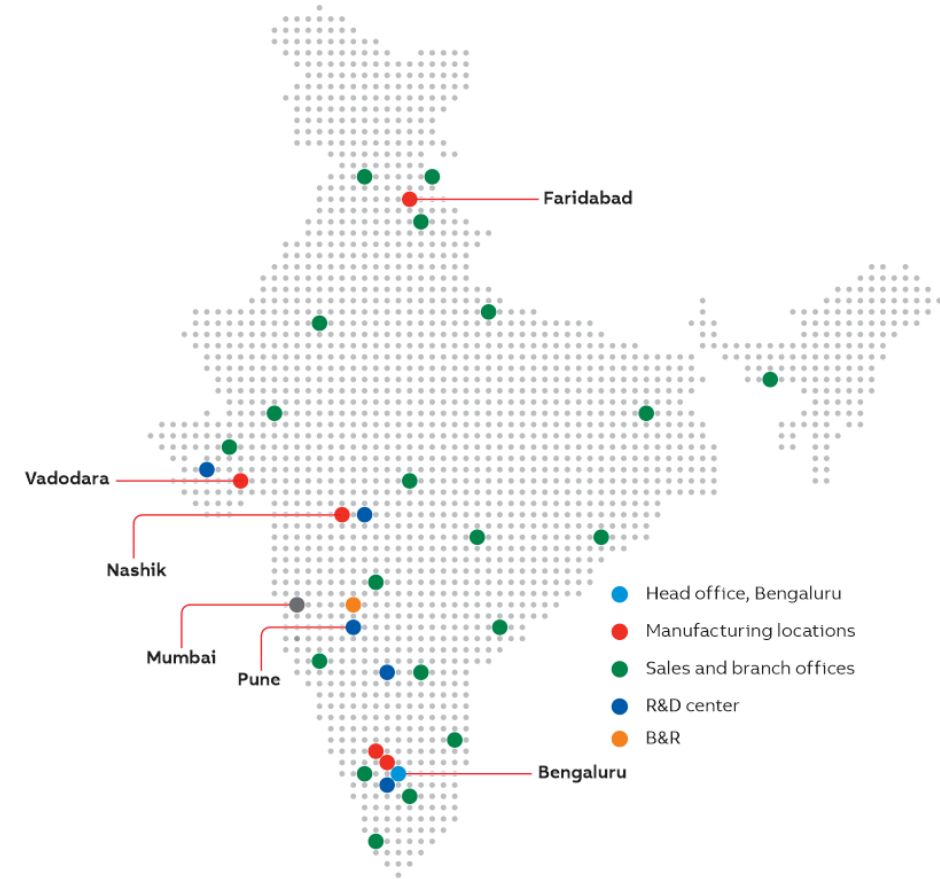
Energy Industries  
Process Industries  
Marine & Ports  
Measurement &  
Analytics



### Robotics & Discrete Automation

Robotics  
Machine automation<sup>1</sup>

1 – Machine Automation division is not part of ABB India & is run separately out of ABB B&R



**5** Manufacturing locations



**28** Sales Offices

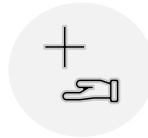
**25** Plants

**750+** Partners



# **Business highlights**

# Q1 2024 highlights



Orders **+15%**<sup>1</sup> underlining the success of ABB India's multi-division portfolio



Revenue **+28%**<sup>1</sup> driven by a strong backlog & conversion from book-to-bill



PAT **+87%**<sup>1</sup> due to capacity leverage and cost optimisation



Robust cash position at **INR 5,036**



**88% reduction** in greenhouse gas emission (scope 1 and 2) at own operation as compared to baseline year of 2019



**Water positive** operations for half of ABB India's campuses



**Launched** compact drive ACH180, catering to the HVACR equipment sector

1. YoY comparable

# Positive market momentum across segments



## Orders

Healthy mix of short and long cycle opportunities



## Export

Orders +23%<sup>1</sup>



## Discrete

Continued momentum in automotive sector, electronics



## Process

Strong demand from energy industry, metals & mining



## Data Centers

Market uptake for distribution solutions, smart power



## Transport

Demand for propulsion technology for railways and electrification for metros



## Tier II & Tier III Markets

Increased market penetration through accessible solutions

Order backlog grew +25%<sup>1</sup> to INR 8,935 crore

<sup>1</sup>YoY comparable

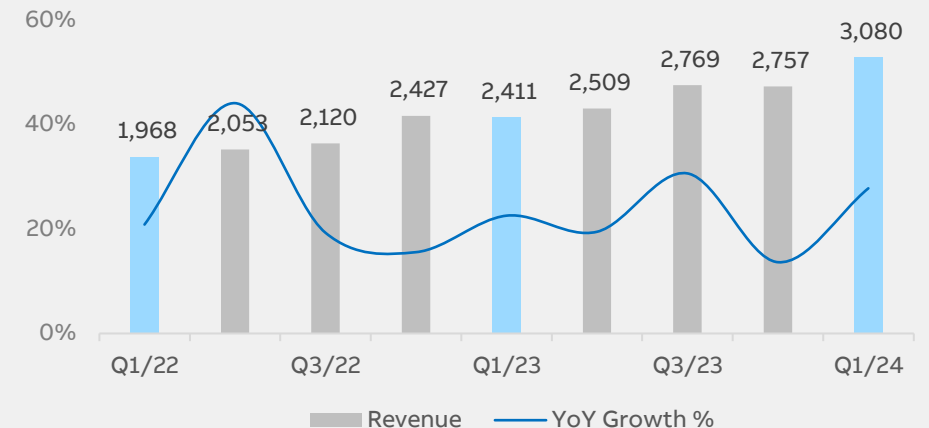
## Orders (+15%)<sup>1</sup>

INR crores



## Revenues (+28%)<sup>1</sup>

INR crores



# Proven capabilities leading to significant wins



Compact substations, smart power products, MV switchgear for a large data center project



Robotics solutions for primary, secondary and end of line packaging solutions major for F&B segment



System Drives order for a global metal product manufacturer



Robotics solutions for electronics in consumer goods & mobile phone assembly



Low voltage motors for a range of pump manufacturing, water solutions and engineering companies



PA solutions for remote terminal unit, leak detection system and SCADA for brown field project of an energy major

# Continuous customer engagement

Diverse segments, deeper coverage



Value Provider Conference  
by Robotics



Retailers Meet in Bangalore &  
Navi Mumbai by Electrification  
Smart Power and Smart Building



Technology Day for cold storage  
industry, Aligarh by Motion



Technical Seminar for steel  
major in Asansol Electrification



Service Camp for a tyre  
manufacturer in Trichy by Motion



Training sessions, Punjab for  
Paper & Metals Industry by Motion



# Diverse businesses catering to 23 market segments

| Focus            | Enhance                   | Sustain                |
|------------------|---------------------------|------------------------|
| Data Centers     | Renewables                | Textile                |
| Railways & Metro | Automotive                | Marine & Ports         |
| Electronics      | Warehouse & Logistics     | Rubber & Plastics      |
|                  | Water & Wastewater        | Metals & Mining        |
|                  | Building & Infrastructure | Oil, Gas and Chemicals |
|                  | Power Distribution        | Pharma & Healthcare    |
|                  | Food & Beverage           | Pulp & Paper           |
|                  |                           | Cement                 |
| High Growth      | Moderate Growth           | Moderate-Low Growth    |



# Theme for the quarter

## Buildings & Infrastructure: a deep-dive

### Segment Insights

- Buildings & Infrastructure Industry in India expected to reach \$1.4 Tn in medium term at a CAGR of ~9%
- Infrastructure development in areas of **smart cities, roads, waterways, ports** among others
- Categorization of Buildings:

Residential buildings



Commercial buildings



Industrial buildings



Hospitality



Healthcare



Offices and public buildings



Transportation buildings



### Key Drivers & Trends

- **Need for Affordable Houses:** By 2030, more than 40% of our population expected to live in urban India creating a demand for 25 Mn additional affordable houses
- **Adoption of Green Building Solutions:** Use of green building materials, energy efficient HVAC and lighting systems
- **Technology/AI Shaping the Industry:** Techniques such as prefabricated buildings, building information modelling etc.
- **Proactive Government Policies & Support**
  - **PMAY:** Housing for all – 2 crore houses in next 5 years
  - PM GatiShakti fueled by **\$1.5 trillion National Infrastructure Pipeline** till FY25 to improve multimodal connectivity
  - **100% FDI** permitted under automatic route

ABB's offerings include LV & MV Switchgear, Building Automation, Switches, Wiring Accessories, Drives & Motors, Digital Power Train, Port Infrastructure Solutions

# Sustainability in practice

## Tracking our green goals: Q1 FY24 progress

|                                                                                      |                                      | By 2024<br>(plan) | By Q1'24<br>(actual) |
|--------------------------------------------------------------------------------------|--------------------------------------|-------------------|----------------------|
|   | Scope 1&2 GHG Emissions*             | 88%               | 88%*                 |
|   | Water recyclability                  | ~45%              | ~37%                 |
|   | Water positive unit                  | 4                 | 3                    |
|  | Zero Waste to Landfill unit<br>(No.) | 2                 | 1                    |

\* Compared to 2019 baseline and all figures are on a cumulative basis

## Care: Performance with Purpose

Focus on local development, education, diversity & inclusion, and healthcare for communities



Phase-2 Nelamangala rural  
road infrastructure  
upgradation



Science competitions for  
National Science day 2024



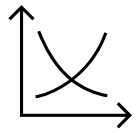
Special school to mainstream  
children with special needs



Inauguration of the  
pediatric OPD at Municipal  
hospital, Delhi, supported  
by ABB

# Summary

## Aligning with India's growth and global shifts



### Domestic demand and elections

Cautiously optimistic – in short run, moderation expected especially in large capex & channel spend



### Demographic and social change

By 2030, India's overall consumption could more than double as income distribution in the country shifts. However inflation can soften the spend potential



### Private capex

Significant private investment in areas like data centre, automation, industrial automation, metals & mining, PLI-led capex



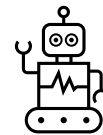
### Energy access and transition

Energy demand expected to grow by ~50% over next decade; est. 2/3<sup>rd</sup> of India's energy mix



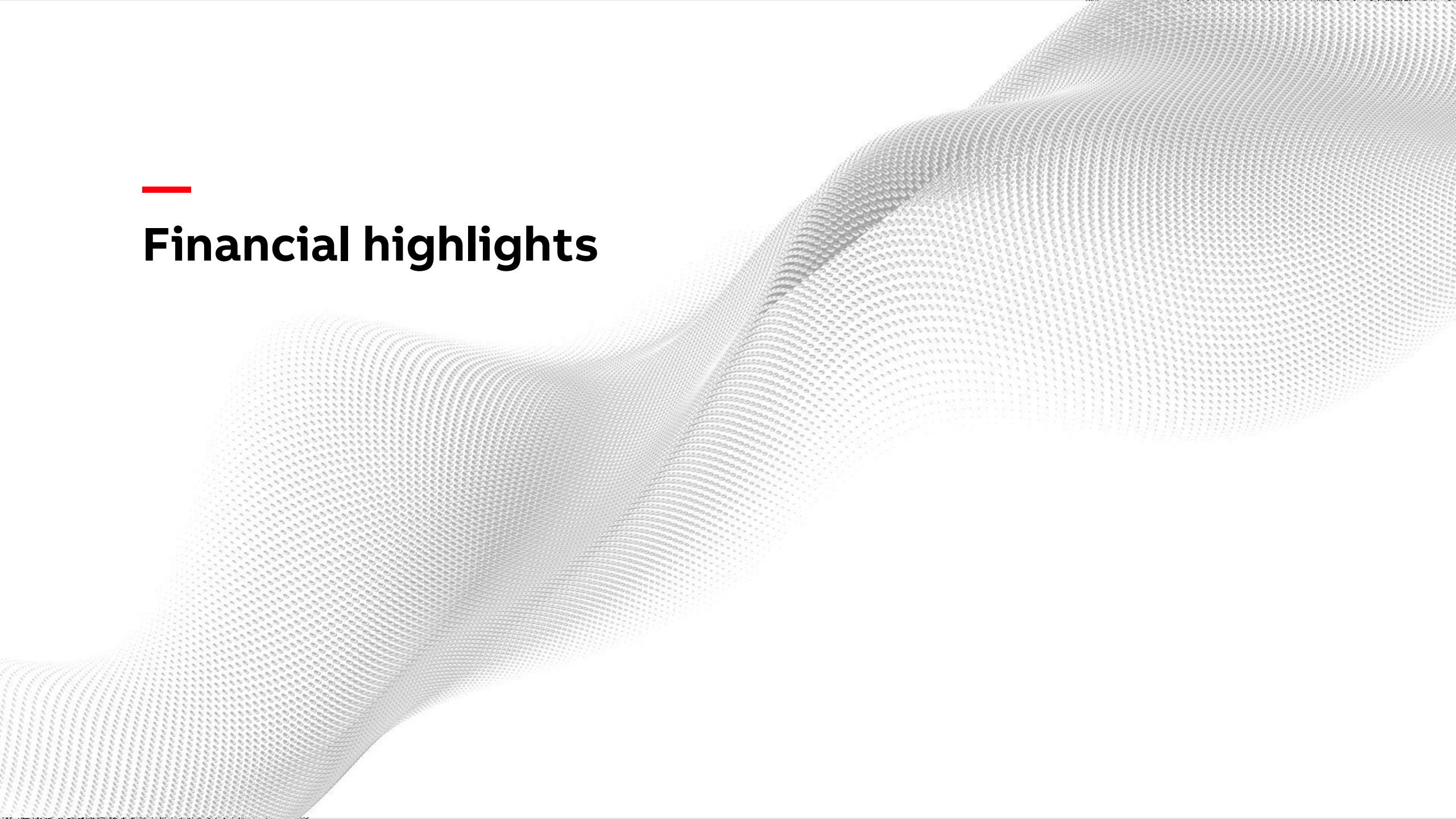
### Global offshoring

Manufacturing share of GDP expected to rise from 15.6% currently to 25% by 2025; develop focused sectors for exports



### Technological advancements

Robotics could reduce India's relative cost advantage over developed economies by 4-5% over a decade



# **Financial highlights**

# Performance Overview Q1 2024

All figures in INR Crores

First time – Revenue crosses **INR 3000 Cr**, PAT **15%**, Cash **5k+ Cr**

| Full year 2023 | Actual Q1 23 | Actual Q4 23 | Performance Indicator            | Actual Q1 24 | Change vs Q1 23 | Change vs Q4 23 |
|----------------|--------------|--------------|----------------------------------|--------------|-----------------|-----------------|
| 10,999         | 3,125        | 2,547        | Base Orders Received             | 3,234        | 3%              | 27%             |
| 1,320          | -            | 600          | Large Orders Received            | 373          |                 |                 |
| 12,319         | 3,125        | 3,147        | Total Orders Received            | 3,607        | 15%             | 15%             |
| 8,404          | 7,170        | 8,404        | Order Backlog (end of period)    | 8,935        | 25%             | 6%              |
| 10,447         | 2,411        | 2,757        | Revenue                          | 3,080        | 28%             | 12%             |
| 1,659          | 328          | 454          | Profit Before Tax (PBT)          | 617          | 88%             | 36%             |
| 15.9           | 13.6         | 16.5         | PBT %                            | 20.0         |                 |                 |
| 1,248          | 245          | 345          | Profit After Tax (PAT)           | 460          | 87%             | 33%             |
| 11.9           | 10.2         | 12.5         | PAT %                            | 15.0         |                 |                 |
| 1,384          | 274          | 409          | Operational EBITA                | 514          | 87%             | 26%             |
| 13.3           | 11.4         | 14.8         | Operational EBITA%               | 16.7         |                 |                 |
| 1,489          | 285          | 417          | EBITDA                           | 565          | 98%             | 35%             |
| 14.3           | 11.8         | 15.1         | EBITDA %                         | 18.3         |                 |                 |
| 4,727          | 3,942        | 4,727        | Cash balance (including T bills) | 5,036        |                 |                 |
| 4,543          | 4,229        | 4,543        | Own Workforce                    | 4,656        |                 |                 |

## Key Highlights

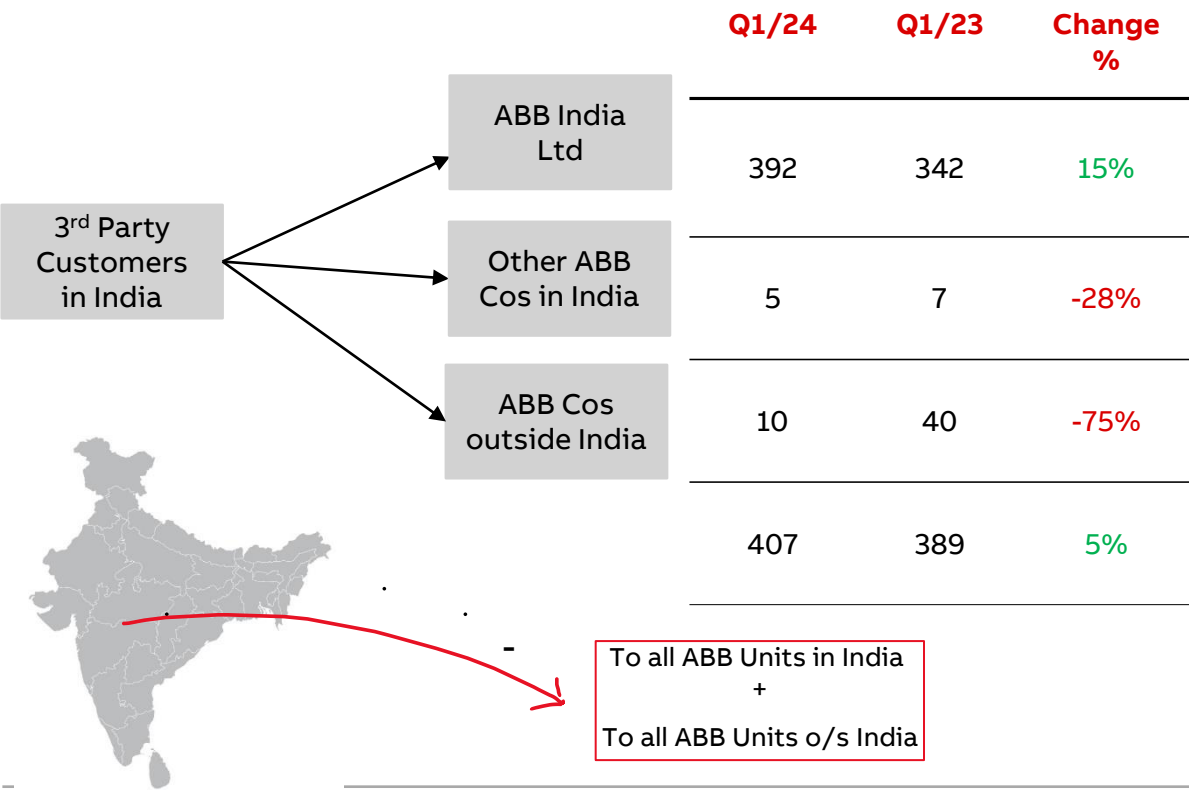
- Orders:** Momentum in base orders continued. Large value orders received from Data center segment
- Revenues:** Driven by a strong backlog & conversion from book-to-bill, revenues increased across all business divisions.
- Profitability:** Reduced material cost, supported by capacity leverage / cost optimization resulted in better profitability.
- Cash:** While overall cash position improved with good collection drive, stocking to deliver backlog commitments & March ending for customers resulted in slight deceleration

# Demand vs Supply

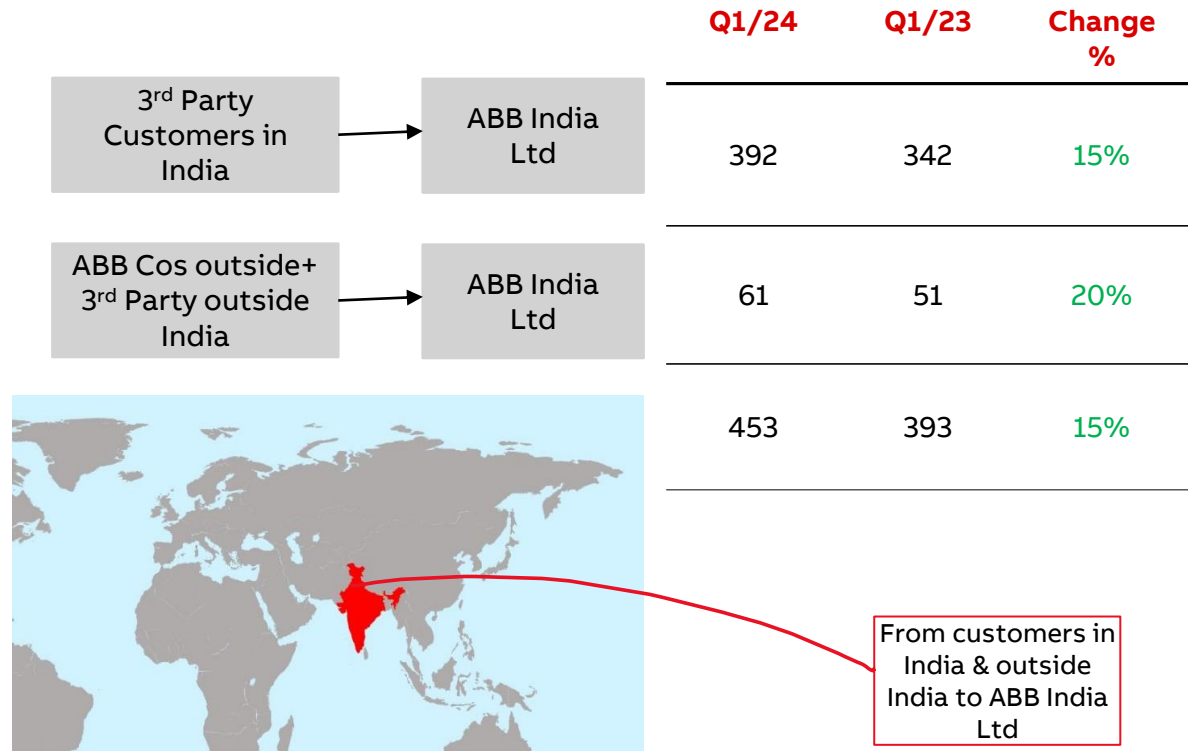
Growth for ABB in India is 15% while for ABB Group it is 5%

Fig in MUS\$ @ 1 \$ = 83.02 INR

## Orders originating from India (Demand view as per Group)



## Orders as reported by local entity (Supply view relevant for ABB India Ltd)



# Financial summary

|                                      | Quarter ended<br>on 31.03.2024 |              | Quarter ended<br>on 31.12.2023 |              | Quarter ended<br>on 31.03.2023 |              | Year ended<br>31.12.2023 |              |
|--------------------------------------|--------------------------------|--------------|--------------------------------|--------------|--------------------------------|--------------|--------------------------|--------------|
|                                      | Amount                         | %            | Amount                         | %            | Amount                         | %            | Amount                   | %            |
| <b>INCOME</b>                        |                                |              |                                |              |                                |              |                          |              |
| Revenue from Operations              | 3,080.4                        | 100.0        | 2,757.5                        | 100.0        | 2,411.2                        | 100.0        | 10,446.5                 | 100.0        |
| Other Income                         | 87.1                           | 2.8          | 77.6                           | 2.8          | 72.3                           | 3.0          | 301.7                    | 2.9          |
| <b>Total Income</b>                  | <b>3,167.5</b>                 | <b>102.8</b> | <b>2,835.1</b>                 | <b>102.8</b> | <b>2,483.5</b>                 | <b>103.0</b> | <b>10,748.2</b>          | <b>102.9</b> |
| <b>EXPENDITURE</b>                   |                                |              |                                |              |                                |              |                          |              |
| Material cost                        | 1,840.8                        | 59.8         | 1,722.7                        | 62.5         | 1,535.6                        | 63.7         | 6,602.5                  | 63.2         |
| Personnel Expenses                   | 221.1                          | 7.2          | 181.3                          | 6.6          | 187.8                          | 7.8          | 715.2                    | 6.8          |
| Other Expenses                       | 457.1                          | 14.8         | 425.8                          | 15.4         | 401.6                          | 16.7         | 1,600.9                  | 15.3         |
| Exchange & commodity variation (net) | (3.8)                          | (0.1)        | 10.5                           | 0.4          | 0.9                            | 0.0          | 38.1                     | 0.4          |
| Depreciation                         | 31.4                           | 1.0          | 32.9                           | 1.2          | 27.5                           | 1.1          | 119.9                    | 1.1          |
| Interest                             | 3.8                            | 0.1          | 8.2                            | 0.3          | 2.2                            | 0.1          | 12.7                     | 0.1          |
| <b>Total Expenditure</b>             | <b>2,550.4</b>                 | <b>82.8</b>  | <b>2,381.4</b>                 | <b>86.4</b>  | <b>2,155.6</b>                 | <b>89.4</b>  | <b>9,089.3</b>           | <b>87.0</b>  |
| <b>Profit before Tax</b>             | <b>617.1</b>                   | <b>20.0</b>  | <b>453.7</b>                   | <b>16.5</b>  | <b>327.9</b>                   | <b>13.6</b>  | <b>1,658.9</b>           | <b>15.9</b>  |
| Current tax                          | 151.3                          | 5.0          | 114.1                          | 4.1          | 73.5                           | 3.0          | 423.2                    | 4.1          |
| Deferred Tax                         | 6.2                            | -            | (5.6)                          | (0.2)        | 9.1                            | 0.4          | (12.5)                   | (0.1)        |
| <b>Profit after tax</b>              | <b>459.6</b>                   | <b>15.0</b>  | <b>345.2</b>                   | <b>12.5</b>  | <b>245.2</b>                   | <b>10.2</b>  | <b>1,248.2</b>           | <b>11.9</b>  |
| <b>ETR - %</b>                       | <b>25.5%</b>                   |              | <b>23.9%</b>                   |              | <b>25.2%</b>                   |              | <b>24.8%</b>             |              |

## Q1 2024 vs Q1 2023

### Other income: 87 Cr (72 Cr)

Major component is Interest on fixed deposits – 83 Cr for the quarter vs 56 Cr prev year

### Material cost: 59.8% (63.7%)

- Revenue mix especially higher service & exports
- Localization, SCM savings
- Better margin orders from backlog

### Personnel expenses: INR 221 Cr (INR 187 Cr)

Annual salary revision and headcount increase

### Other expenses: INR 457 Cr (INR 401 Cr)

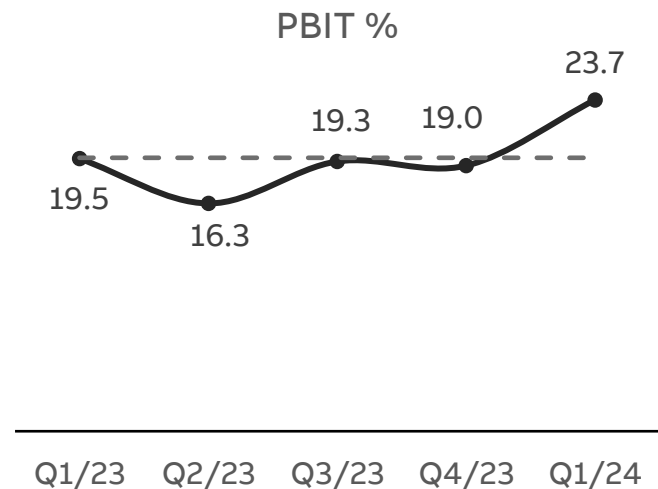
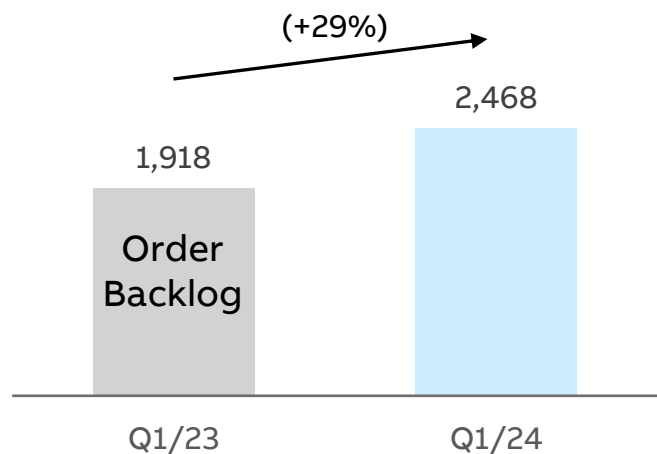
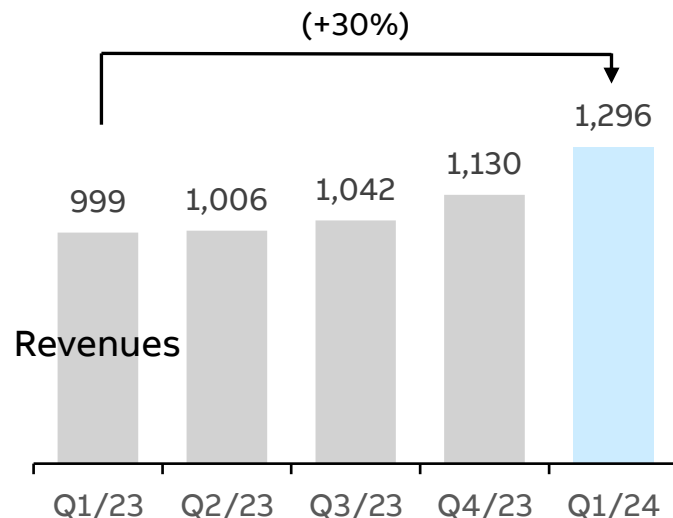
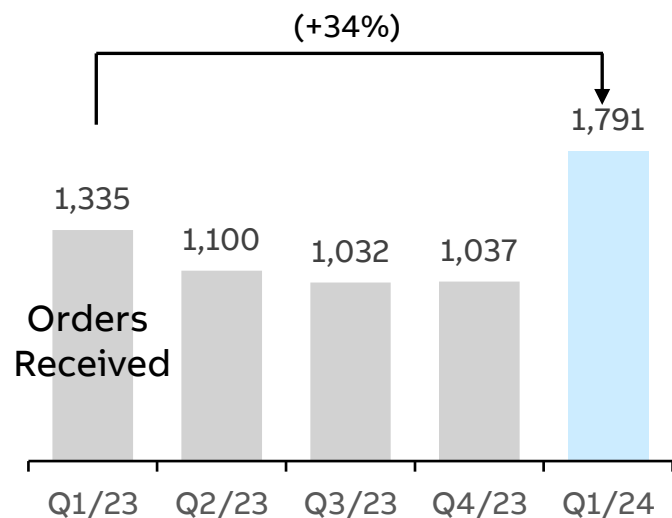
Majority is volume linked, one-time favorable tax refund, q1/23 had a one-time warranty cost

### Interest costs: INR 3.8 Cr (INR 2.2 Cr)

Comprises MSME interest & Notional interest on lease discounting

# Electrification

INR crores



## Orders Received

- Growth from data centres, smart building
- Tier 2/3, OEMs expansion
- Installed base opportunities

## Revenues

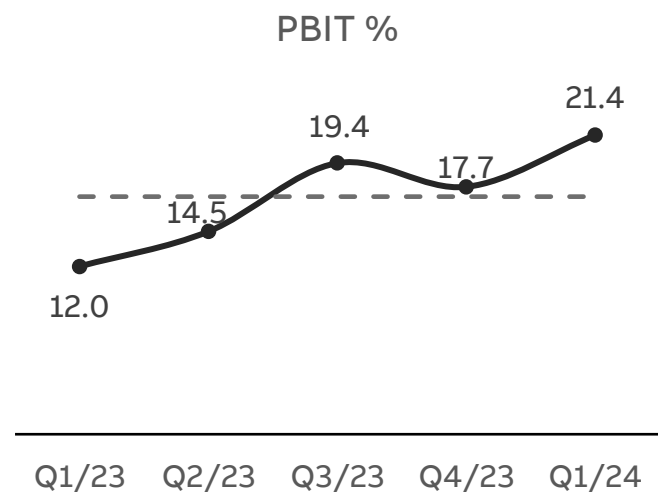
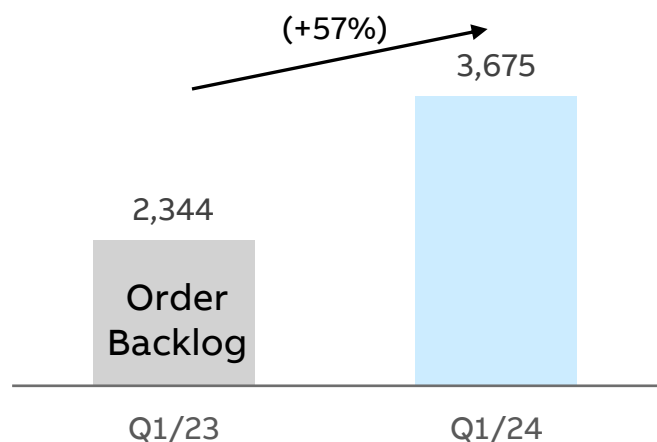
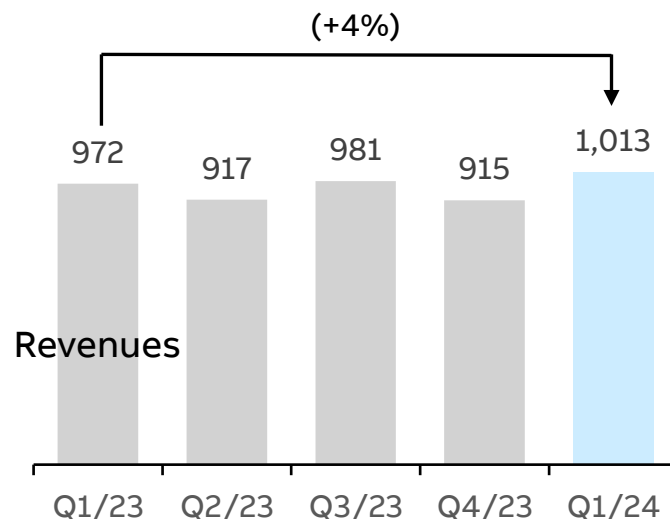
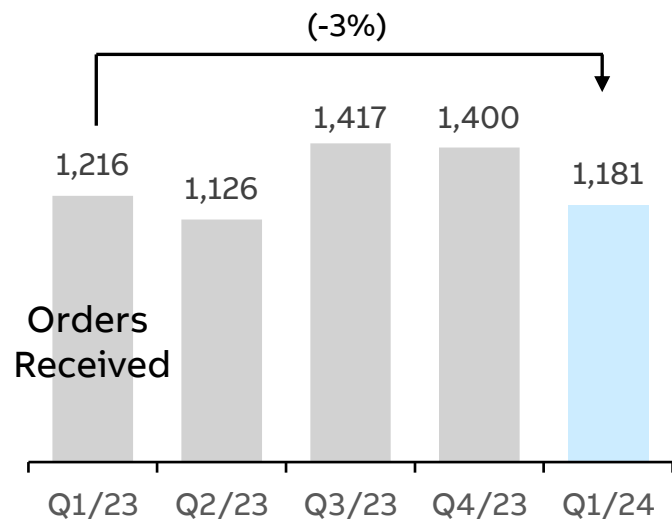
- Seamless backlog execution of system & product orders

## PBIT

- Revenue mix with growth in service
- Execution of higher margin orders
- No major forex impact
- Efficient capacity utilization

# Motion

INR crores



## Orders Received

- Decision on system orders slightly delayed
- Price pressure of standard products

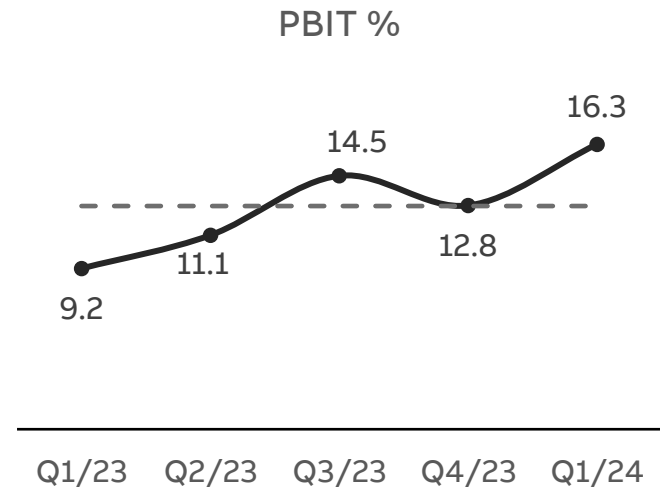
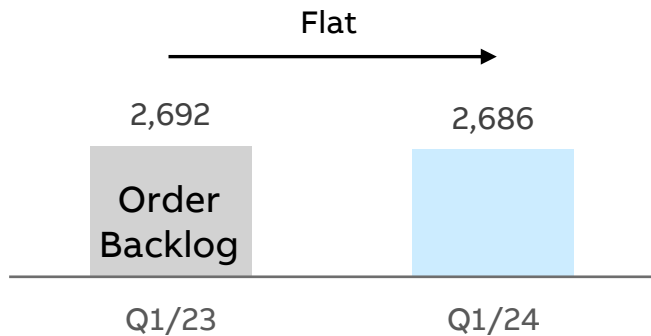
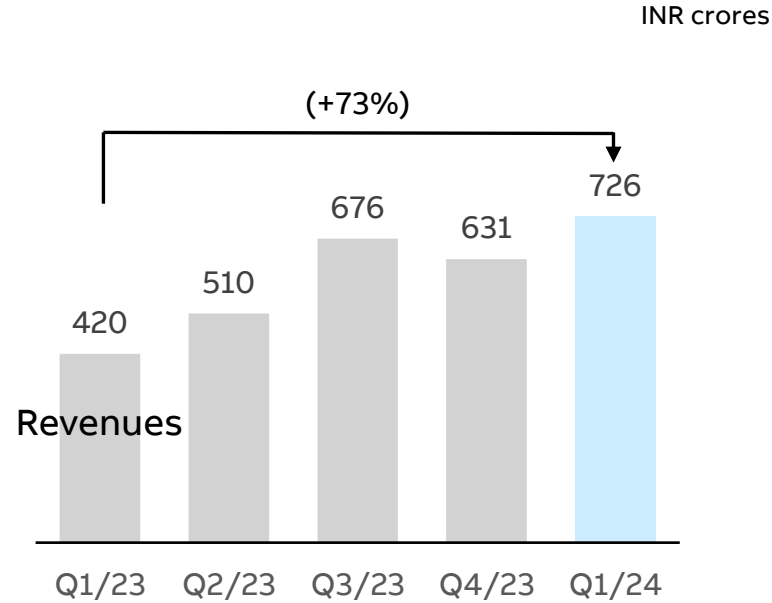
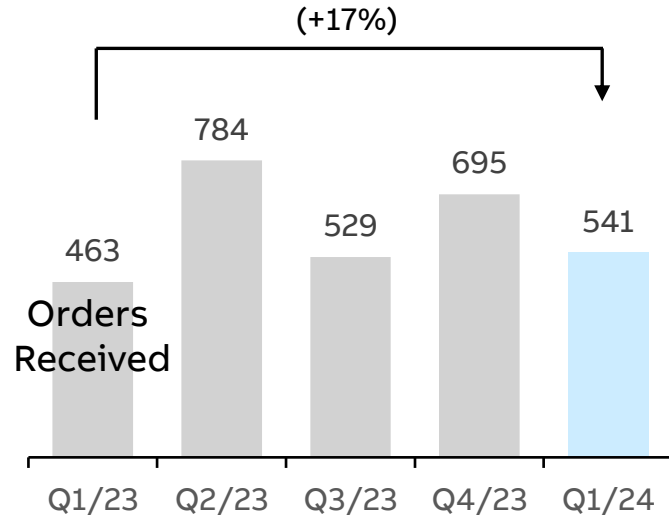
## Revenues

- Steady backlog leading to a stable growth

## PBIT

- Revenues mix and price advantage in select product revenue streams
- Advantage of higher revenue from services
- Cost structure in control

# Process Automation



## Orders Received

- Orders from power, metal, logistics

## Revenues

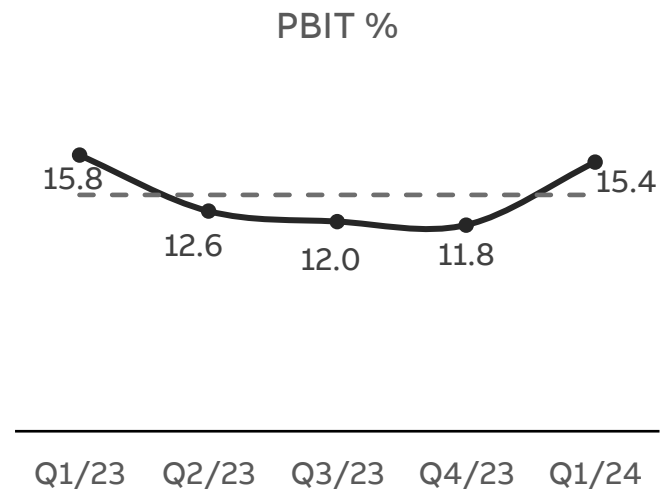
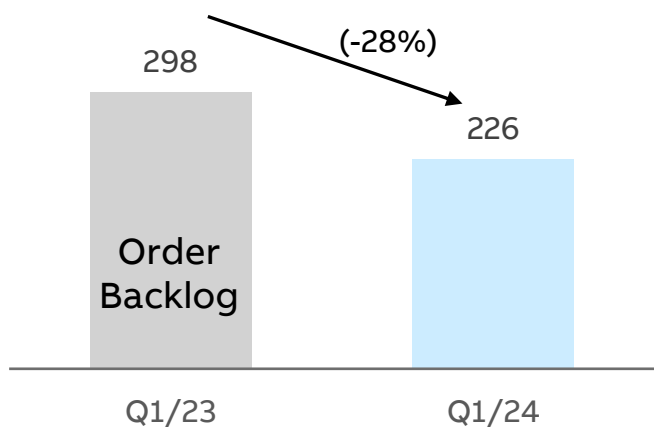
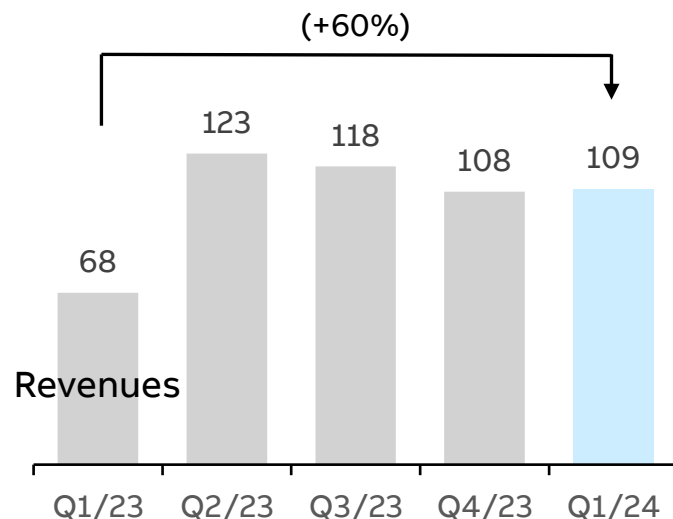
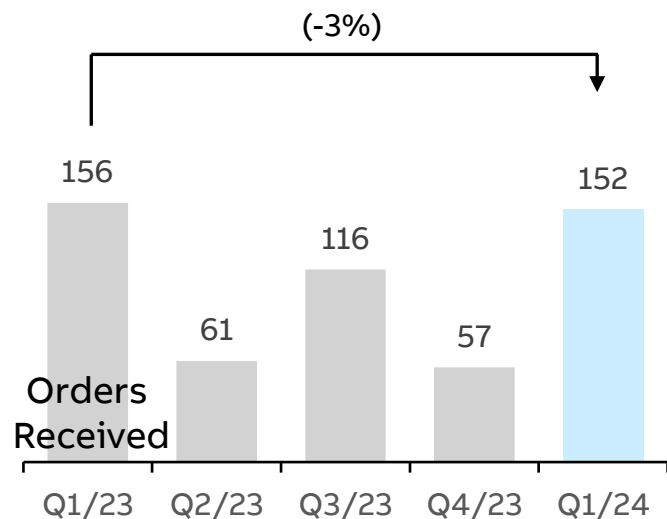
- Higher execution of order backlog
- Continued contribution from services and exports

## PBIT

- Revenue mix accompanied with strong support from service revenues
- Optimization of value chain costs in project revenue stream

# Robotics and Discrete Automation

INR crores



## Orders Received

- Strong inflow from automotive sector, electronics

## Revenues

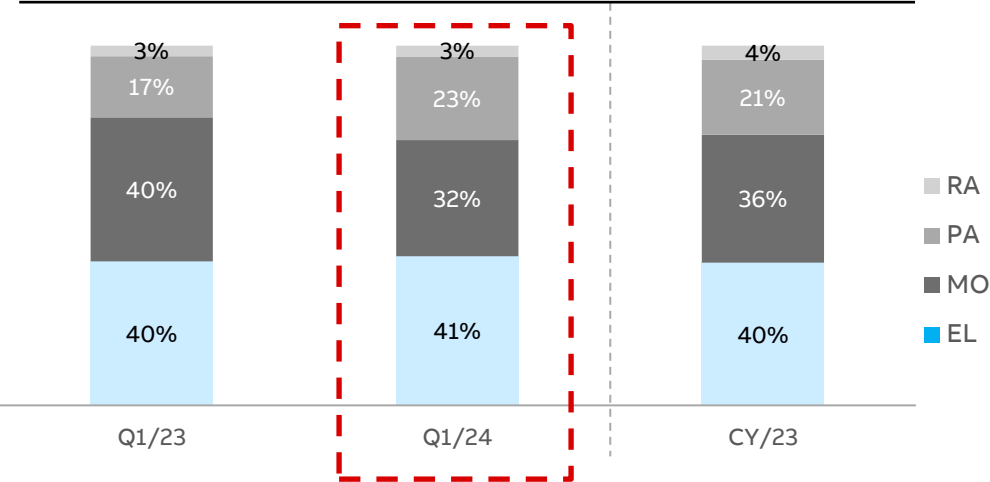
- Execution of industry & automotive orders from backlog
- Good momentum in execution of book & bill revenues

## PBIT

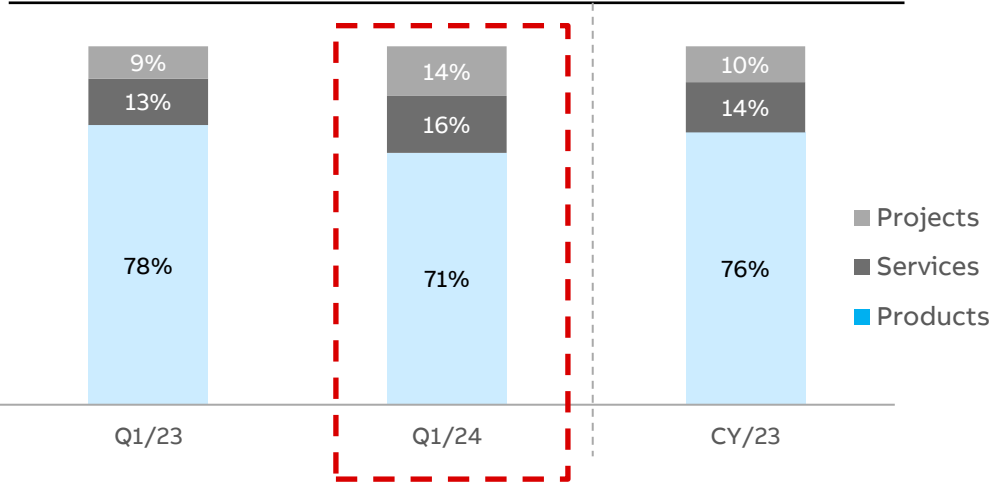
- Higher revenues from services & automotive segment

# Resilient and diversified business model (by revenues)

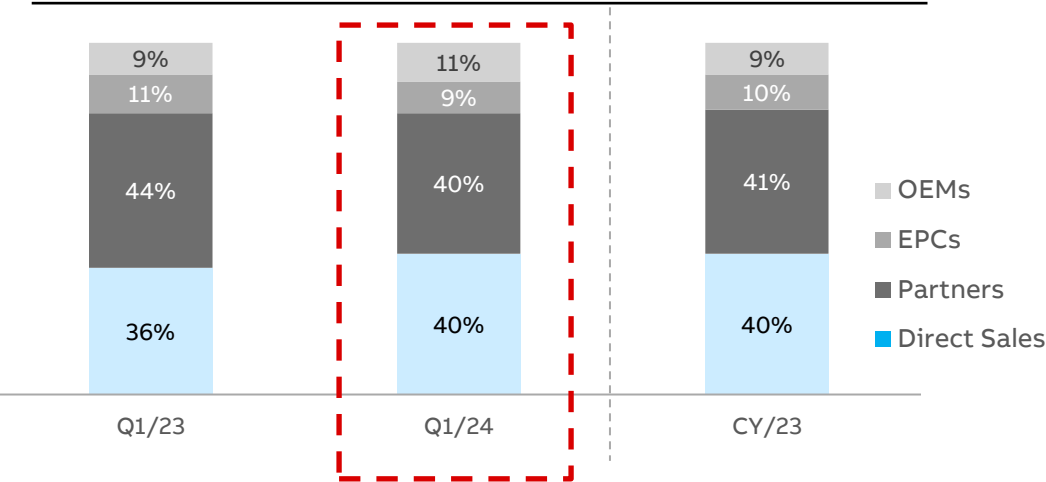
Segment



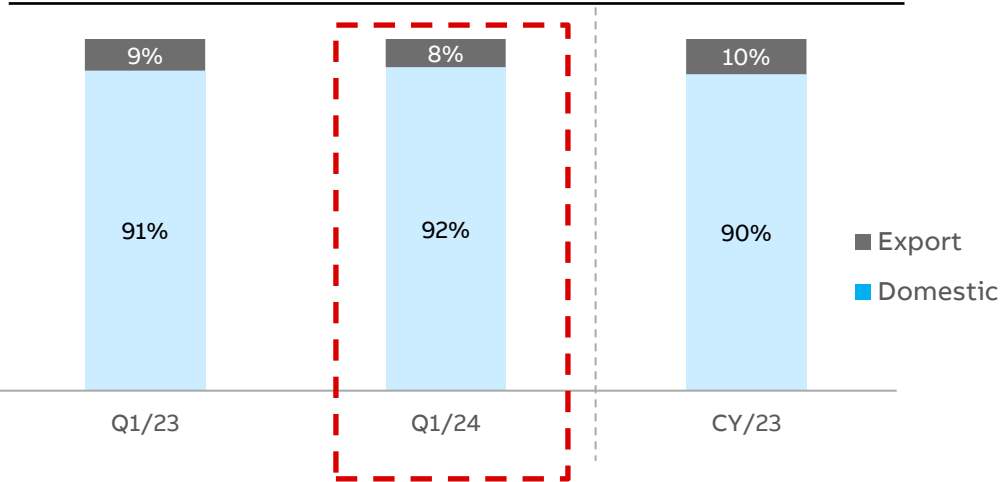
Offerings



Channels



Geography



**ABB**