

May 1, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Digitally signed by: PRABHAT SINGH
Date: 2026.05.01 16:11:29 +05'30'

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

Press Release

New Delhi, May 1, 2026

HERO MOTOCORP OPENS FY27 STRONG WITH 5.66 LAKH DISPATCHES

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, reported a strong performance in April 2026 with dispatches of **566,086 units** as compared to **305,406 units** during the same period last year. Domestic retail performance also remained robust during the month, with **552,713* VAHAN registrations** indicating growth of **~8 %**.

**Data from VAHAN except Telangana, as on May 1, 2026.*

STRONG DOMESTIC MOMENTUM ACROSS CATEGORIES

VIDA, Hero MotoCorp's Emerging Mobility business, continued its strong upward momentum, more than doubling dispatches with record year -on -year growth of **129%**.

Strengthening its commitment to accelerating India's EV ecosystem, VIDA launched impactful consumer engagement initiatives. In collaboration with Kolkata Knight Riders (KKR), the "**6 for 6**" campaign pledged the installation of a 6kW fast charger for every six hit by the team during the season. Additionally, the "**Ride Jitna, Pay Utna**" Battery-as-a-Service campaign featuring KKR players was launched to deepen consumer engagement with sustainable mobility.

Marking a significant milestone, VIDA entered the Asia Book of Records with a unique campaign that saw a passionate KKR fan cover 10,500 kms on a VIDA VX2 , traversing every host city – setting a record for the longest-ever electric two-wheeler journey

The Company's ICE segment recorded its highest April dispatch in the post-pandemic period, achieving strong growth with volumes rising by **83%** compared to the previous year. Growth was broad-based across Entry, Deluxe, Premium and Scooter segments, reflecting sustained consumer demand and strengthening market presence. Retail performance remained strong across regions further reinforcing Hero MotoCorp's leadership position. The Company also expanded its Channel presence with 70 new touchpoints, including new Premia outlets, taking the total Premia network to 132 outlets across the country.

Hero MotoCorp also launched a fresh campaign for its Hero Xoom scooter range featuring Ishaan Khatter as the brand ambassador. The campaign targets young urban riders, highlighting speed, agility, style and self-expression.

GLOBAL BUSINESS CONTINUED ITS UPWARD TRAJECTORY

The Company's Global Business recorded robust growth with dispatches of **33,653** units. Strengthening its presence in South America, the Company has recently partnered with Quilmotors as its exclusive distributor in Ecuador to build a future-ready ecosystem – including assembly operations, network development, sales, after-sales service and spare parts distribution in the country. Steady demand for premium motorcycles and scooters continues to fuel strong growth across its key international markets.

Press Release

Dispatch Data

Particulars	APRIL' 26	APRIL' 25
Motorcycles	501,791	286,089
Scooters	64,295	19,317
Total	566,086	305,406
Domestic	532,433	288,524
Exports	33,653	16,882

***For more information on Hero MotoCorp:
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corporate.communication@heromotocorp.com

