

**CARYSIL**

GERMAN ENGINEERED

# Building the Future of Kitchen & Bathroom in India

*Where German precision meets India's ambition.*



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# HONOURING HIS LEGACY OF INNOVATION & INTEGRITY

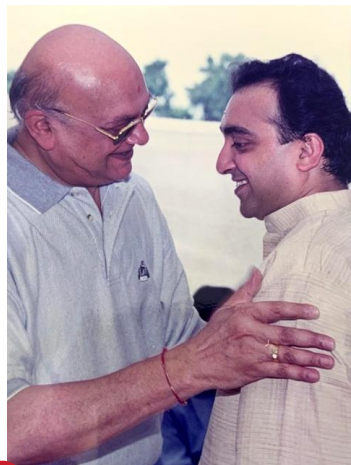
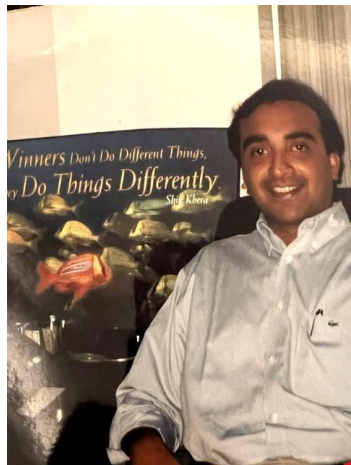
**LATE SHRI ASHWINBHAI M. PAREKH**

*Founder & Chairman Emeritus, Carysil Limited*

# Humble Beginnings to Global Ambition

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*Entrepreneurship is not a milestone, but a mindset*



**1999**

## **Humble Beginnings**

One with Conviction  
Started small. Thought Big.

**2014**

## **Led with Courage**

Turning challenges into  
platforms for growth.

**2020**

## **Growing with Purpose**

For meaningful value  
creation

# Carysil at a Glance

Asia's #1 manufacturer with German Tech — 35+ years of excellence

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**#1**

Granite Sink manufacturers in Asia  
with German Technology

**35+**

Years of  
Excellence

**55+**

Countries  
Exporting To

**4,500+**

Dealers  
Network

**100+**

Distributors  
Globally

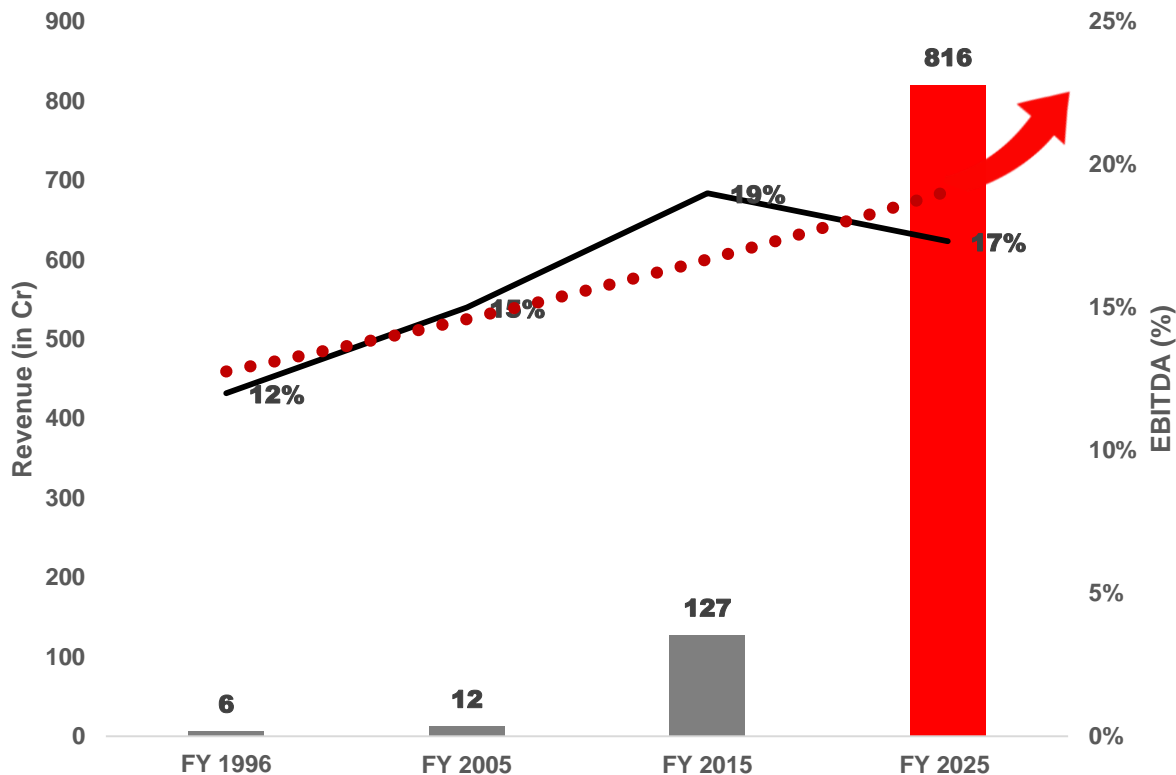
**2,000+**

Employees  
Worldwide

# 3 Decades of Growth Journey

FY1995 → FY2005 → FY2015 → FY2025 — consistent compounding

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## DECADE-WISE GROWTH

FY2005

**2x**

vs FY1996

FY2015

**10x**

vs FY2005

FY2025

**6.5x**

vs FY2015

“

**To build India's largest kitchen and bathroom hub — offering advanced technology and innovative products as a one-stop solution that delights customers with colour, style, and functionality.**

— Chirag Parekh, Chairman & Managing Director

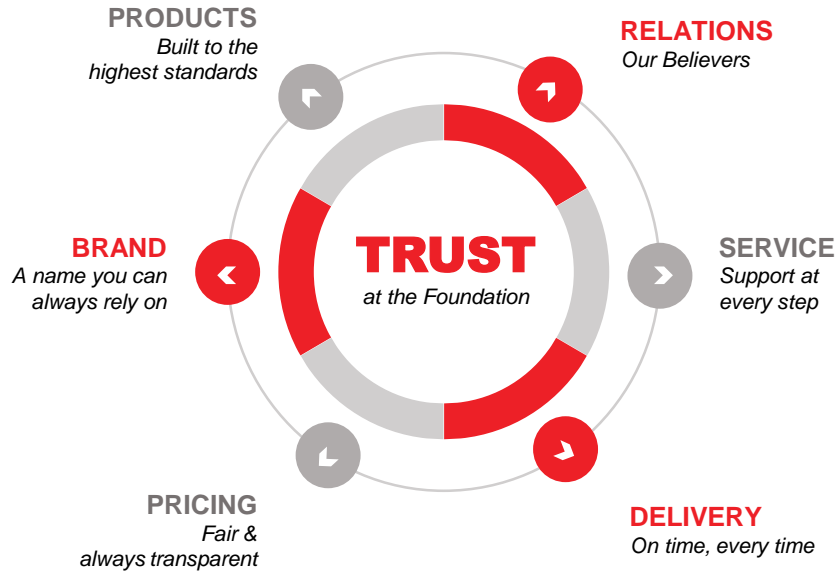
**Technology-Driven**

**German DNA**

**Commitment to Quality**

# TRUST as our Cornerstone

Great businesses are built on Trust, Consistency and execution



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**“When trust becomes  
the foundation,  
scale becomes sustainable.”**

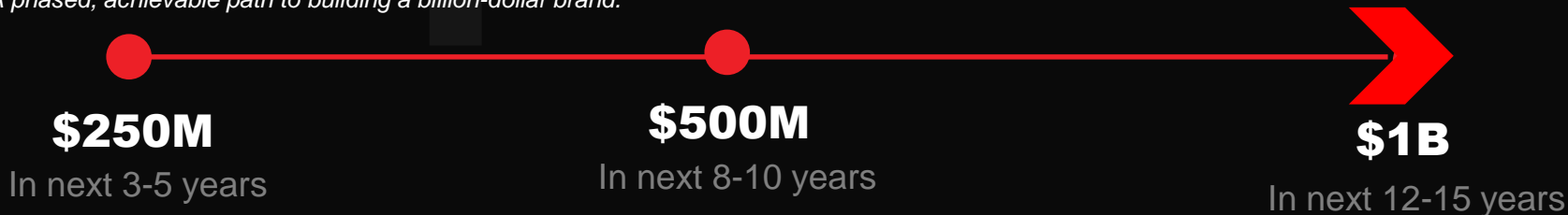
# SCALING TO GLOBAL LEADERSHIP

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# \$1B Company

## ROADMAP TO

*A phased, achievable path to building a billion-dollar brand.*



# CARYSIL 2.0 | Strategic Pillars Driving Growth

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*Building a platform that can lead the category, earn customer loyalty, and create lasting value for all stakeholders*

**Trust-First  
Brand  
Lowest Cost  
Producer**

**One-Stop  
Category  
Platform**

**Margin  
expansion  
through  
Technology-  
Led Scale**

**Profitable  
Channel  
Expansion  
Cross-selling  
opportunities**

**Premium &  
Private  
Label Mix  
Efficient  
supply-chain  
to support**

**High-  
Performance  
Culture**

SUSTAINED GROWTH →

# SEGMENT-WISE EXPANSION

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*Capacity · Revenue · Growth Indicators — per product line*

# Capacity Expansion | **Planned Capex: ₹300 Cr** (in next 3-5 years)

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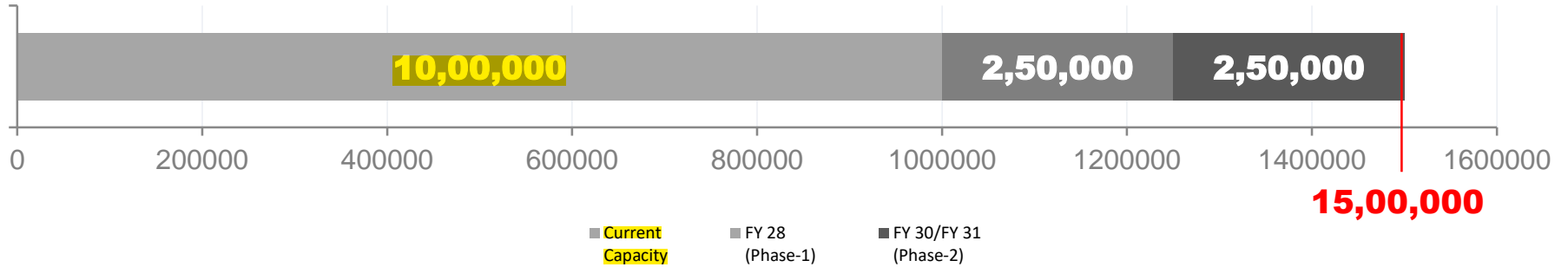
*Manufacturing facility at Bhavnagar*



# Stainless Steel Sinks | Capacity Expansion

Carysil Nox, Bhavnagar

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Committed Capex  
**₹50 Cr**

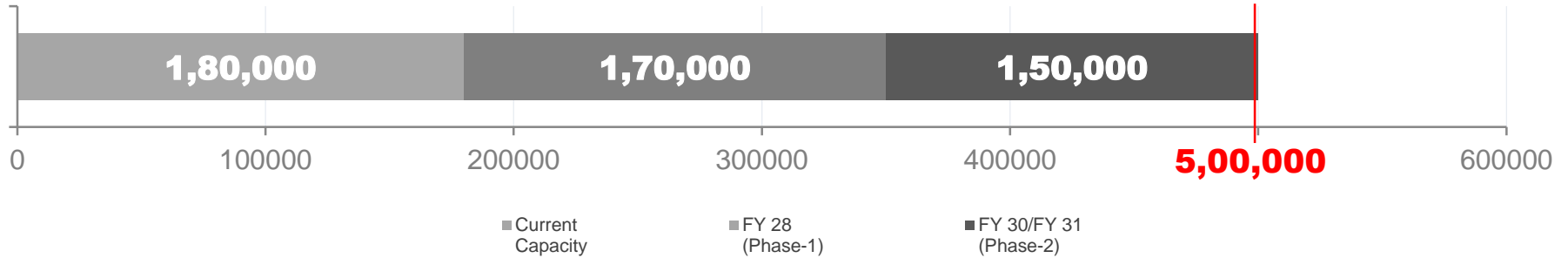
Capacity growth by FY30  
**50%**

- Core growth engine. Highest Volume Anchor
- Premiumization-led Scale Expansion
- Technology & automation driving quality and margin resilience

# Stainless Steel Sinks | Capacity Expansion

Carysil Nox, Bhavnagar

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Committed Capex  
**₹30 Cr**

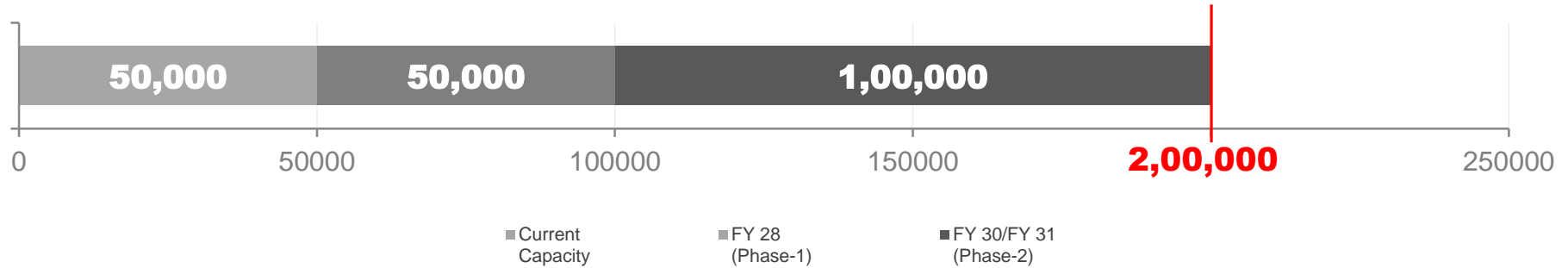
Capacity growth by FY30  
**178%**

- Fast-scaling segment
- Premium precision manufacturing growth vector
- Advanced fabrication technologies as competitive moat

# Kitchen Appliances | Capacity Expansion

Carysil Nox, Bhavnagar

**CARYSIL**



Committed Capex  
**₹30 Cr**

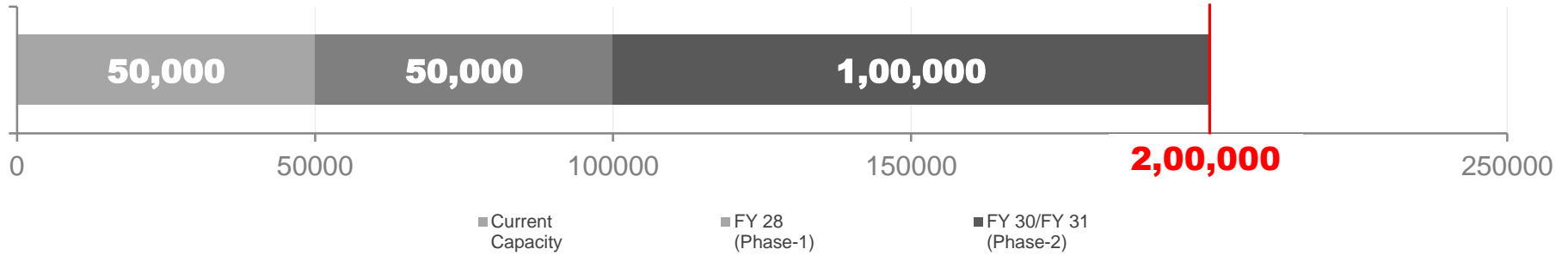
Capacity growth by FY30  
**300%**

- Fastest growing segment
- Design-led innovation focused on premium consumer demand

# Faucets & Food Waste | Capacity Expansion

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New plant for expansion underway



Committed Capex  
**₹10 Cr**

Capacity growth by FY30  
**300%**

- Fastest growing segment
- Premium Complements with High Upsell Potential
- Premium finish and coating technology driving differentiation

# Scaling with Technology & Innovation at the Core

*Disrupting the in-kitchen market globally with product innovation and technology*

## Kitchen Appliances



# Scaling with Technology & Innovation at the Core

*Disrupting the in-kitchen market globally with product innovation and technology*

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## Faucets & Food Waste

*Every Indian deserves clean drinking water in their taps*



# Scaling with Technology & Innovation at the Core

Disrupting the in-kitchen market globally with product innovation and technology

## Granite Sinks

### ARCH SINKS

NEW



### KORN SINKS

NEW



### Integrated Kitchen and Bath Suites



### COLORS OF CARYSIL

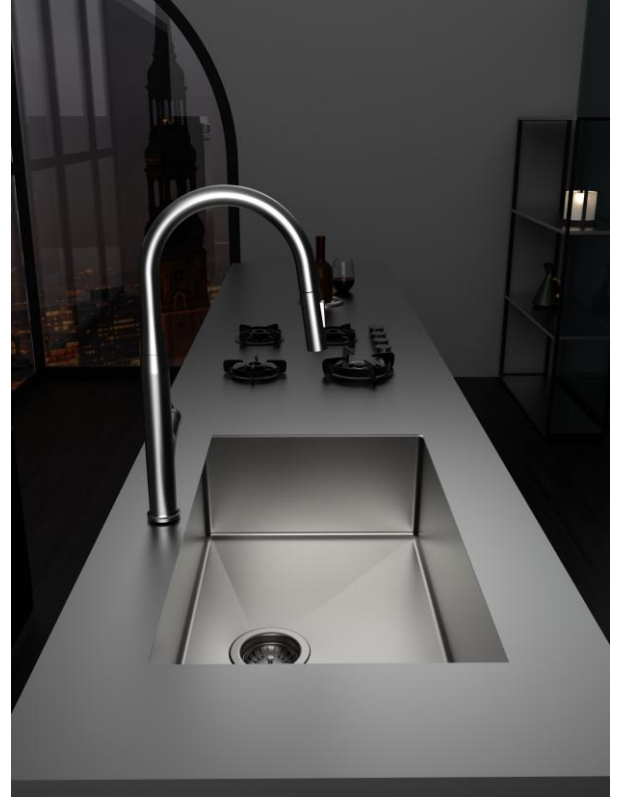


# Scaling with Technology & Innovation at the Core

*Disrupting the in-kitchen market globally with product innovation and technology*

## Integrated Stainless Steel Worktops

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# CARYSIL 2.0

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**Building the Future of  
In-Kitchen in India**

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**Thank You**

*For Your Time & Continued Trust in Carysil*

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