

By Online Submission

Sec/22-23/162 Date: 14-02-2023

To, The General Manager, BSE Ltd. 1st Floor, New Trading Ring, Rotunda Building, P.J. Tower, Dalal Street, Fort Mumbai- 400 001 BSE Code: 524370

To, The General Manager, National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051. **NSE CODE: BODALCHEM**

Dear Sir/Madam,

SUB: Earning/Investor Presentation- February 2023

Ref: Regulation 30, Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

With reference to the above captioned subject, we herewith enclosed Earning/Investor Presentation-February 2023

This is for your information and records please.

Thanking You, For, BODAL CHEMICALS LTD.

Ashutosh B Bhatt **Company Secretary** Encl: As Above









Bodal Chemicals Limited

Investor Presentation – February 2023

Safe Harbour



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Q3 & 9M FY23 Highlights

Business Highlights



9M FY23

Rs 11,782 mn Revenue Rs 1,142 mn EBITDA Rs 352 mn PAT

- Overall business performance for 9MFY23 has been weak with total revenue of Rs 11,782 mn, a de-growth of 20% on a YoY basis. Consumption of
 end user industries has been sluggish due to overall slowdown in the global market. Uncertainty of European market has further decelerated demand
 scenario of chemical industry.
- The price volatility of key raw materials has affected many textiles players in India, resulting in sub-optimal capacity utilization, inventory destocking and slow exports. The Dyestuff performance has been subdued over the last few quarters. Revenue contribution from dyestuff stood at Rs 4,420 mn in 9MFY23. Dye Intermediates revenue stood at Rs 2,580 mn for 9MFY23, a de-growth of 51%. Average prices of our key products, i.e., H Acid and Vinyl Sulphone in Q3FY23 to Rs 422 per kg and Rs 263 per kg, respectively. We expect this weakness to continue in the short term
- The Chlor Alkali business continues to perform reasonably well with revenue of Rs 2,292 driven by a healthy volume uptick. During the quarter, realization of caustic soda has been normalized. Production were halted for 3 to 4 week due to the implementation of technology upgradation. Our chlor Alkali business will contribute meaningful business in coming period on back of technology upgradation.
- Our subsidiary Sener Boya has reported a decent performance whereas other Subsidiaries have reported weak performance due to soft demand.
- Our Saykha Greenfield Project is expected to start trial run of Benzene Derivatives in Q2FY24. Once we have decent visibility of demand for our product portfolio and new site is stabilized, we will restart the Sulphuric Acid project

* On Consolidated basis

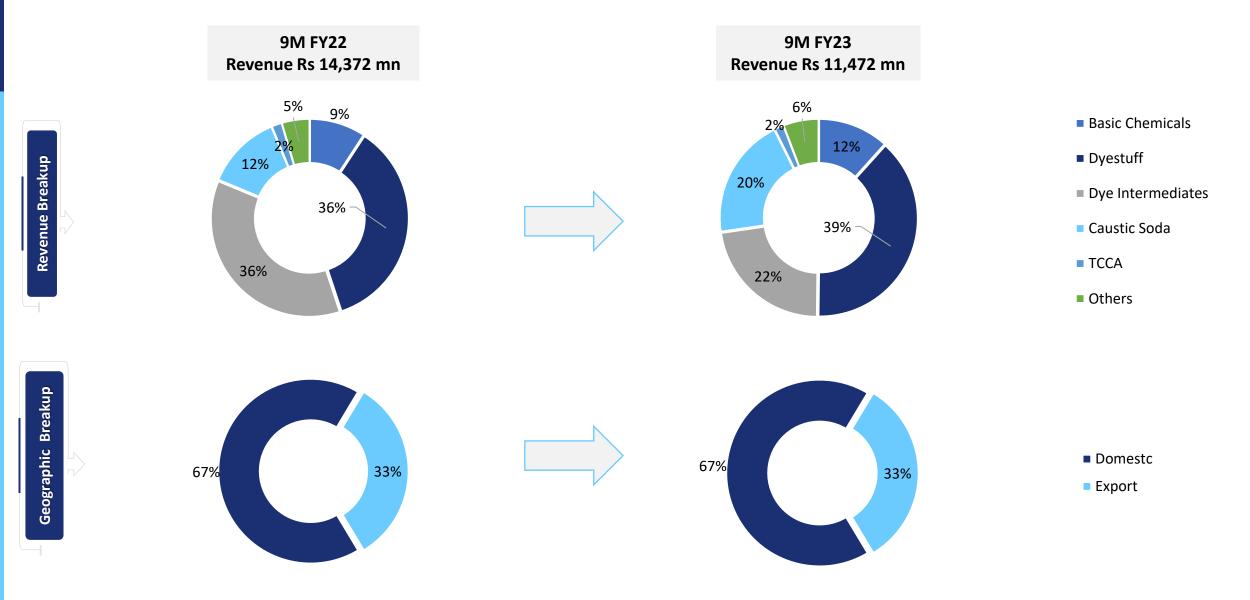
Performance Highlights





Performance Highlights



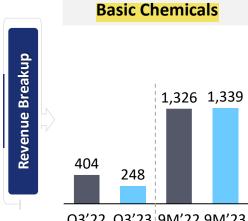


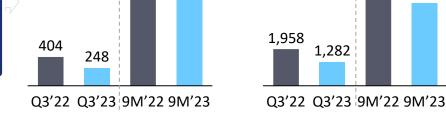
^{*} On Consolidated basis excluding other non operating income

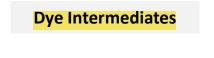
Performance Highlights

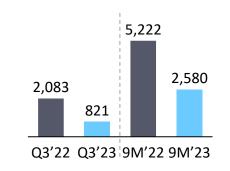


(Rs in mn)

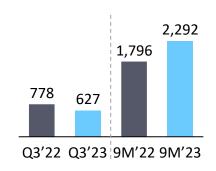






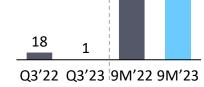


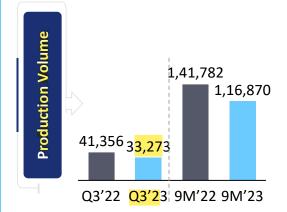
Chlor Alkali

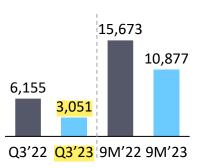


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TCCA



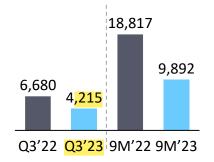


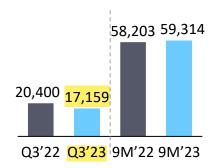


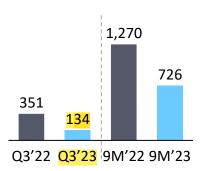
Dyestuff

5,129

4,420







(MT)

^{*}Revenue breakup on a Consolidated basis

^{*} Production Volume on a Standalone basis due to limited information on subsidiaries

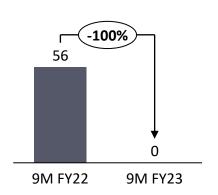
Subsidiaries Performance



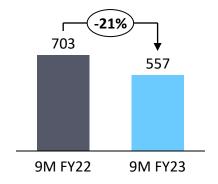
(Rs in mn)

Revenue

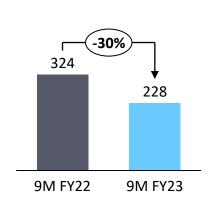
BCTPL



Sen-er Boya



BCL China



Particulars	ВС	TPL	Sener Boya		Bodal-China		
(Rs in mn)	9M FY22	9M FY23	9M FY22	9M FY23	9M FY22	9M FY23	
Sales	55.8	0.0	703.0	556.5	323.8	227.9	
PBT	-0.4	-0.5	-262.2	76.9	25.7	-1.0	
PAT	-0.3	-0.4	-273.6	68.6	24.5	-0.9	

* SPS unit has been amalgamated

Consolidated Profit & Loss Statement



Particulars (Rs. In Mn)	Q3 FY23	Q3 FY22	Y-o-Y%	9M FY23	9M FY22	Y-o-Y%
Revenue from Operation	3,157.8	5,618.1		11,704.6	14,533.3	
Other Income	22.2	66.4		77.3	147.6	
Total Income	3,180.0	5,684.4	-44.1%	11,781.9	14,680.8	-19.7%
Raw Material Consumed	1,717.0	3,088.6		6,719.6	8,011.7	
Employee Expenses	192.2	291.8		724.7	816.1	
Other Expenses	1,003.2	1,554.4		3,196.0	4,047.5	
EBITDA	267.6	749.6	-64.3%	1,141.5	1,805.5	-36.8%
EBITDA (%)	8.4%	13.2%		9.7%	12.3%	
Depreciation	139.2	115.8		384.4	346.7	
EBIT	128.4	633.9		757.1	1,458.7	
EBIT (%)	4.0%	11.2%		6.4%	9.9%	
Finance Cost	101.1	92.3		294.5	230.3	
Exceptional Items	0.0	187.9		0.0	187.9	
Profit Before Tax	27.3	353.7		462.6	1,040.5	
Tax	3.1	153.1		110.4	342.3	
Profit After Tax	24.2	200.6	-87.9%	352.2	698.2	-49.6%
Profit After Tax (%)	0.8%	3.5%		3.0%	4.8%	
EPS (in Rs.)	0.19	1.95		2.81	6.00	

Standalone Profit & Loss Statement



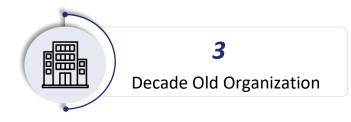
Particulars (Rs. In Mn)	Q3 FY23	Q3 FY22	Y-o-Y%	9M FY23	9M FY22	Y-o-Y%
Revenue from Operation	3,043.9	5,521.9		11,514.4	14,191.8	
Other Income	23.0	26.2		43.9	82.3	
Total Income	3,066.9	5,548.1	-44.7%	11,558.4	14,274.0	-19.0%
Raw Material Consumed	1,636.6	2,991.7		6,657.9	7,741.6	
Employee Expenses	182.7	281.7		703.8	793.4	
Other Expenses	995.2	1,537.0		3,197.4	3,973.7	
EBITDA	252.4	737.8	-65.8%	999.3	1,765.3	-43.4%
EBITDA (%)	8.2%	13.3%		8.6%	12.4%	
Depreciation	138.4	114.1		377.5	339.7	
EBIT	114.1	623.7		621.9	1,425.6	
EBIT (%)	3.7%	11.2%		5.4%	10.0%	
Finance Cost	98.6	59.2		232.0	151.3	
Profit Before Tax	15.5	564.5		389.9	1,274.4	
Тах	0.7	130.9		99.5	320.0	
Profit After Tax	14.8	433.5	-96.6%	290.3	954.3	-69.6%
Profit After Tax (%)	0.5%	7.8%		2.5%	6.7%	
EPS (in Rs.)	0.12	3.46		2.32	7.61	



Company Overview

A Leading Chemical Manufacturer



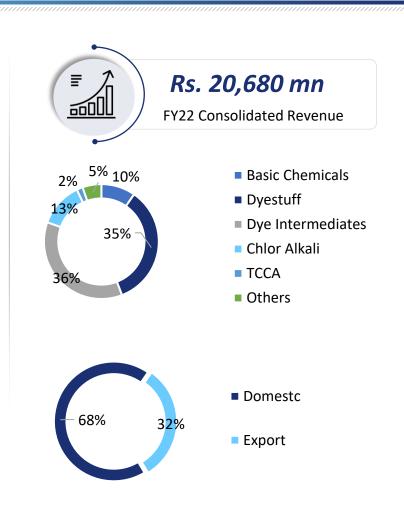














Integrated Dyestuff Chemical Player Having Global Presence Across Multiple Products

Revenue includes other income 12 Export data are as per standalone

Company Evolution





 Incorporated as JK Pharma at Unit II-A



- Acquired Unit II & Unit III
- Name changed to Bodal Chemicals Pvt. Ltd.

1997-2004

1997-Acquired two Units

 \Rightarrow

 2004 -Acquired Unit I & Forward integrated in **Dyestuffs** segment

2006-2010

- 2006-Listed on BSE via reverse merger with Dintex Dye Chem (Unit I)
- Acquired Unit IV
- 2007-Built Unit VII & Acquired Unit VIII

2017

 Acquired 70% stake in SPS Processors & 40% stake in Trion Chemicals

2016

 Amalgamation: Bodal Agrotech, becomes Unit X

2013-15

MEEP at Unit I, Unit VII

2011

Backward integration of Basic Chemical at Unit VII

2018

- Expanded Dyestuffs capacity by 12,000 MTPA
- Installed additional 5MW co-generation powerplant

2019

- Enhanced Dyestuffs capacity by 6,000 MTPA
- TC capacity expanded by 36,000 MTPA.

2019-20

- Acquired 80% stake in Sener Boya (a Turkish entity)
- Recognized as Bluesign System partner
- Acquired 100% stake of Trion Chemicals and Amalgamated with Bodal as a unit XI

2021-22

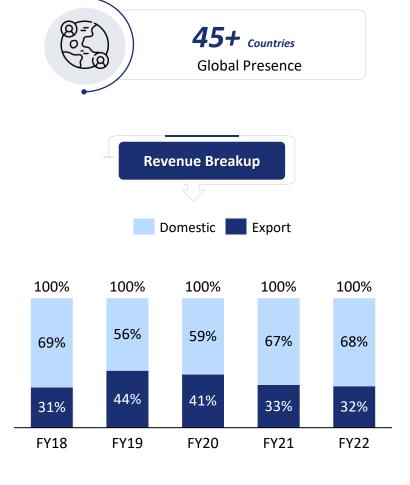
- Started Diversification into Specialty
 Benzene Downstream Products and
 expansion of Sulphuric Acid &
 Derivatives at Saykha, Gujarat
- Acquisition of Chlor Alkali plant at Punjab and Completed technology upgradation with capacity expansion
- Amalgamation of SPS with Bodal

Geographical Footprint



~33% of Total revenue comes from exports





Longstanding Clientele



































































70+ **Distributors Across India**



600+ Customers

Experienced Board & Management Team



Mr. Suresh J. Patel Chairman & MD

Experience: 35 years

Background:

- Founder & Visionary of the company
- Involved in day-to-day operations& Dye Intermediates marketing
- +3 decade of experience in the chemicals manufacturing & trading

Mr. Bhavin S. Patel Executive Director

Experience: 19 years **Background**:

- He played an instrumental role in Dyestuffs business
- He heads the Dyestuffs division including production, marketing etc
- Increased business presence in global market significantly

Mr. Ankit S. Patel Executive Director

Experience: 15 years **Background**:

- Economics Graduate from University of Nevada & MBA from Dervi University, USA
- He heads basic chemicals division and lead the sulphuric acid and Chlor Alkali plant expansion

Mr. Mayur Padhya Chief Financial Officer

Experience: 27 years **Background**:

- Qualified Chartered Accountant & Cost Management Accountant
- He handles finance, corporate affairs and investor relationship

Mr. Rajarshi Gosh Director - HSE

Experience: 23 years **Background**:

- Progressive experience in Cross functional management and senior leadership roles
- Well versed in EHSS Management, Principles of Risk Management

Mr. Rohit B. Maloo Independent Director

Experience : 15 years **Background :**

- CA, MBA, M.Com & & CFA Level II
- Has been a practicing in the field of audit and taxation since a decade of listed companies having turnover of more than 1500 crores

Mr. Nalin Kumar Independent Director

Experience: 26 years **Background**:

- BTech, IIT-Kharagpur, MBA, IIM-Calcutta
- Previously associated with with leading financial services firms like HSBC, JP Morgan etc

Mr. Mayank Mehta Independent Director

Experience: 40+ years **Background**:

- Banking & Finance professional with over 4 decade of experience
- Previous associated as CFO of Union Bank of India and Executive Director at Bank of Baroda

Mrs. Neha Huddar Independent Director

Experience: 34 years **Background**:

- Qualified C.A & Finance professional with experience in funds management, audit, accounting, taxation etc.
- Previously associated with Thirumalai Chemicals as CFO & Reliance Foundation as Head Finance

Awards & Certifications



Awards

2005-06

 Received the prestigious Chemexcil Gold Award for outstanding performance in Exports by Merchant Exporters Panel of Chemexcil, Government of India

2009-10

 Award for direct export of Dye Intermediates and Dyestuffs from the Gujarat Dyestuffs Manufacturers
 Association.

2011-12

CHEMEXCIL - "Trishul Award" - 2011-12 and 2013-14

2013-14

 Highest Self Manufacturing Turnover for Domestic and Export of Dyes and Dye Intermediates from the Gujarat Dyestuffs Manufacturers Association

2015-16

CHEMEXCIL - "Gold Award"

2016-17

- Highest Self Manufacturing Turnover for Domestic and Export of Dyes and Dye Intermediates from the Gujarat Dyestuffs Manufacturers Association.
- First in Large scale unit category for outstanding performance on Domestic
- CHEMEXCIL "Award of Excellency"

2017-18

- Second in Large scale unit category for Excellent performance in Export of Dyestuffs from the Dyestuffs Manufacturers' Association of India
- Listed amongst the Top 500 Indian Companies by the Dun & Bradstreet in 2018 for the second consecutive time

2018-19

- ET Enterprise Icons 2018 | Gujarat Best brand award 2018
- 25 Best Companies to Work For (Industry) 2019 by CEO Insights

Certificates

- BCL has ISO 9001:2015 and ISO 14001:2015 certifications for their production of Dye intermediates & Dyestuffs.
- Bluesign Certification Recognized as Bluesign System partner Bluesign approved Product Supplier
- GOTS (Global Organic Textile Standard) Certification
- ZDHC Certification
- ISO 45001 : 2018 Certification
- BEHIVE Certification
- ECOTAX Certification











Product Overview

Diversified Product Portfolio



Existing Products

Basic Chemicals

- Sulphuric Acid
- Chlorosulphonic Acid
- Sulphur Trioxide
- Oleum 23% & 65%
- Sodium Bisulphate
- Acetanilide
- Thionyl Chloride
- Beta Nephthol
- Para Nitro Aniline

~12

Dye Intermediates

- Vinyl Sulphone & Derivatives
- H Acid
- DASA
- F.C. Acid
- Gamma Acid, K Acid
- Sulpho Tobias Acid
- 4.N.A.D.P.S.A
- 6-Nitro
- MPDSA
- Meta Ureido Aniline
- 1:2:4 DIA70

~25 **Products**

Dyestuffs

- **Reactive Dyes**
- Acid Dyes
- **Direct Dyes**
- Liquid Dyes

~175 **Products**

Chlor Alkali

- Caustic soda
- Chlorine
- Hydrogen
- Hydrochloric Acid (HCL)
- Sodium Hypochlorite (HYPO)
- Stable Bleaching Powder (SBP)



New Products Additions

Sulphuric Acid*

- Sulphuric Acid
- Oleum (23%-65%)
- Liquid SO3
- Chloro Sulphonic Acid

Benzene Derivative

- MCB
- PNCB
- ONCB
- MNCB

Products



Pharma



Agro-Chemical



Home Care

Products

End User Industries





Leather



Paper



Water Treatments

Home Care

Moving From Integrated Dyestuffs Player to Niche Value-added Products

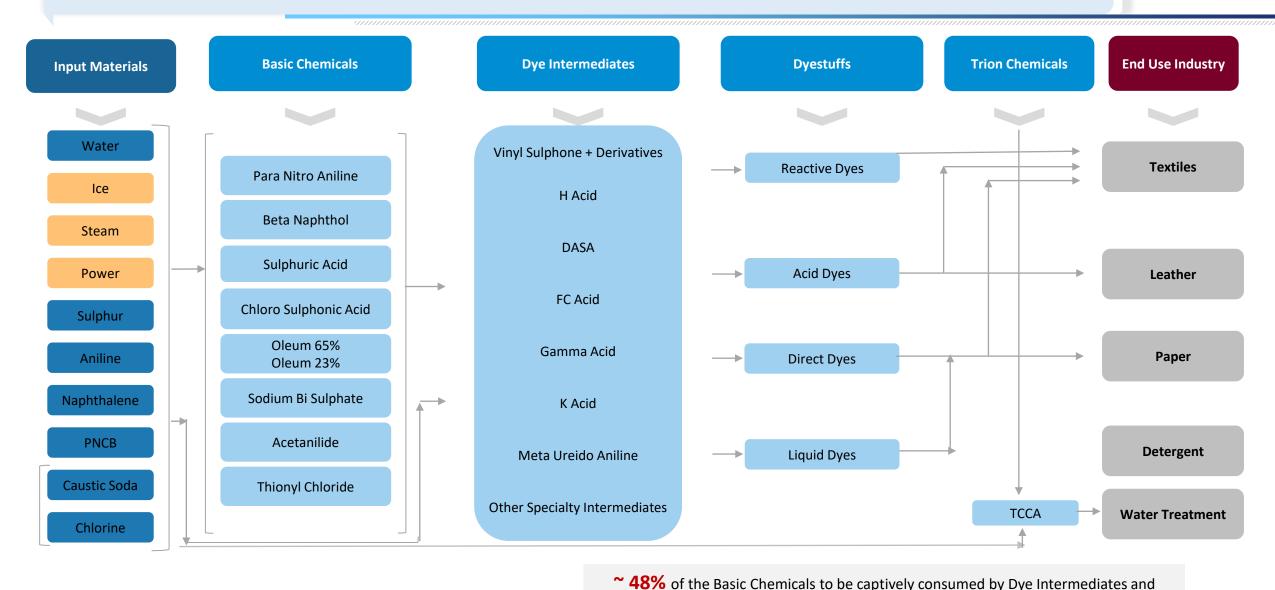
*Capacity Addition of existing products

Manufacturing Value Chain

Input Materials – part/full in-house

Input Materials – external





~ 43% of Dye Intermediates output to be consumed by Dyestuffs, giving us a cost-competitive advantage

Bodal Chemicals Products

End use industries

20

Manufacturing Facilities



Total 10 **Manufacturing Facilities**

- 3 Ahmedabad, Gujarat
- 4 Vadodara, Gujarat
- 1 Khambhat, Gujarat
- 1 Rajpura, Punjab
- 1 Kosi, Uttar Pradesh

In-house R&D Lab

- 1 Ahmedabad, Gujarat
- 2 Vadodara, Gujarat

Total Employees

- Domestic 2,000+
- Contract Labours ~1,500
- Overseas 30+

10 Depots

(Exclusive Distribution Warehouse)

- 7 India
- 1 China
- 1 Turkey
- 1 Bangladesh

Uttar Pradesh

Gujarat

Punjab

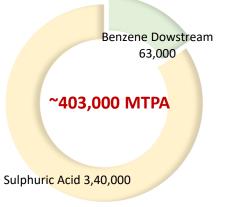
Current **Capacity (MTPA)**



Dye Intermediates 39,000

Dyestuff 35,000

Upcoming Capacity (MTPA)



- Strategically located at western belt of India which is largest chemical manufacturing zone
- Proximity to nearby seaport at Mundra, Pipavav, Hazira and Nhava Sheva



Basic Chemicals 2,26,000

Our Subsidiaries



Company Name	Location	Stake	FY22 Revenue	Details (Rs in mn)
Bodal Chemicals Trading Private Limited	Gujarat, India	100%	Rs 67 mn	Trading and Marketing subsidiary
Bodal Chemicals Trading Shijiazhuang Limited	China	100%	Rs 356 mn	Trading & Marketing subsidiary for China and adjacent countries
Sen-er Boya Kimya Tekstil Sanayi Ve Ticaret	Turkey	100%	Rs 851 mn	Standardizing, trading, and marketing subsidiary for Turkey

Key Growth Drivers



Dyestuff Expansion

Dyestuffs capacity of **35,000 MTPA** will be ramped-up gradually



Revenue

TCCA Division

Acquired **100% stake** in Trion Chemicals and amalgamated with Bodal. Production has been stabilized & became profitable



Profitability

Vinyl Sulphone at SPS

Vinyl Sulphone plant of **6,000 MTPA** capacity at SPS has been commercialized



Revenue

Turkish entity Sener Boya

Acquired ~ 100% stake to strengthen the global presence



Presence in Turkey & nearby markets

Marketing Initiative

Opened multiple warehouses & incorporated marketing subsidiaries to strengthen relationship with marquee clients directly



Direct Client Relationship

Bodal China

Trading & Marketing subsidiary will increase our presence in **China**



Revenue

Rajpura, Punjab Unit

Newly acquired **Chlor Alkali** products have started contributing to our business and will increase gradually



Revenue

Saykha Project

Greenfield Saykha Project will lead to new level of growth with Benzene Downstream and Sulphuric Acid products



Revenue



Next Level of Growth

Capex To Drive Next Level Of Growth



Greenfield Saykha Project

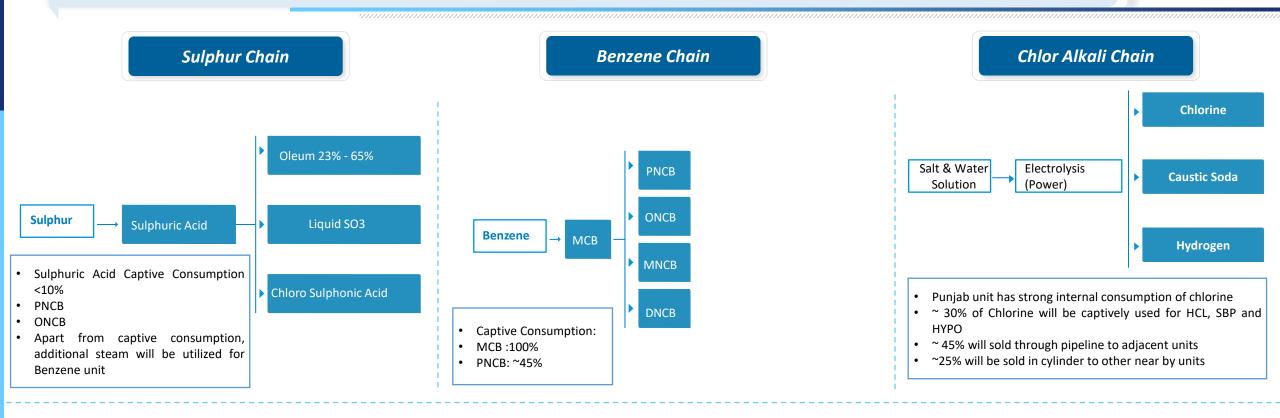
Project Location	Saykha, Gujarat
Products	Benzene Downstream ~63,000 MTPA + Sulphuric Acid ~3,40,000 MTPA
Project Cost	~Rs 2,200 mn Benzene + ~ Rs 1,250 mn Sulphuric Acid + ~Rs 650 mn onetime additional cost = Rs 4,000 mn
Expected Revenue	• ~Rs 5,500 mn with EBIDTA Margin of 15% - 18%
Expected Commercialisation	 Trial run expected in Q2FY24 for Benzene Derivatives Once we have decent visibility of demand and new site is stabilized, we will restart Sulphuric Acid plant
End User Industry	Pharmaceuticals, Agrochemicals, Dyes Industry and Rubber Industry
Key Rationale	 Enhance 'Specialty Chemicals Segment' Import substitution Integration for cost efficiency, better productivity and high margins Portfolio diversification

Key Synergies

- Strategic Location
- Diversified Product Portfolio
- Integration for Captive Consumption
- Margin Expansion
- De-risk & Diversified Client Base
- Cost Efficiency
- Long term Sustainable Growth

Moving Up The Value Chain With New Chemistries





Backward Integration

- Cost savings
- De-risking material sourcing
- Reducing risk of handling hazardous

Sulphuric Acid, MCB

Horizontal Integration

- Product, industry & customer diversification
- Value-addition moving up the Value chain

Oleums 23% -65%, PNCB, ONCB, MNCB, DNCB

New Products

Capex To Be Completed in FY24



Revenue Visibility Chemical Segments FY22 **FY23 FY24** ✓ **Basic Chemicals** 10% Dye Intermediates 36% Dyestuffs 35% Trichloroisocyanuric Acid (TCCA) 2% Caustic Soda 13% Sulphuric Acid & Derivatives (New additional capacity) **√*** Benzene Downstream Others 5%

Organic Growth

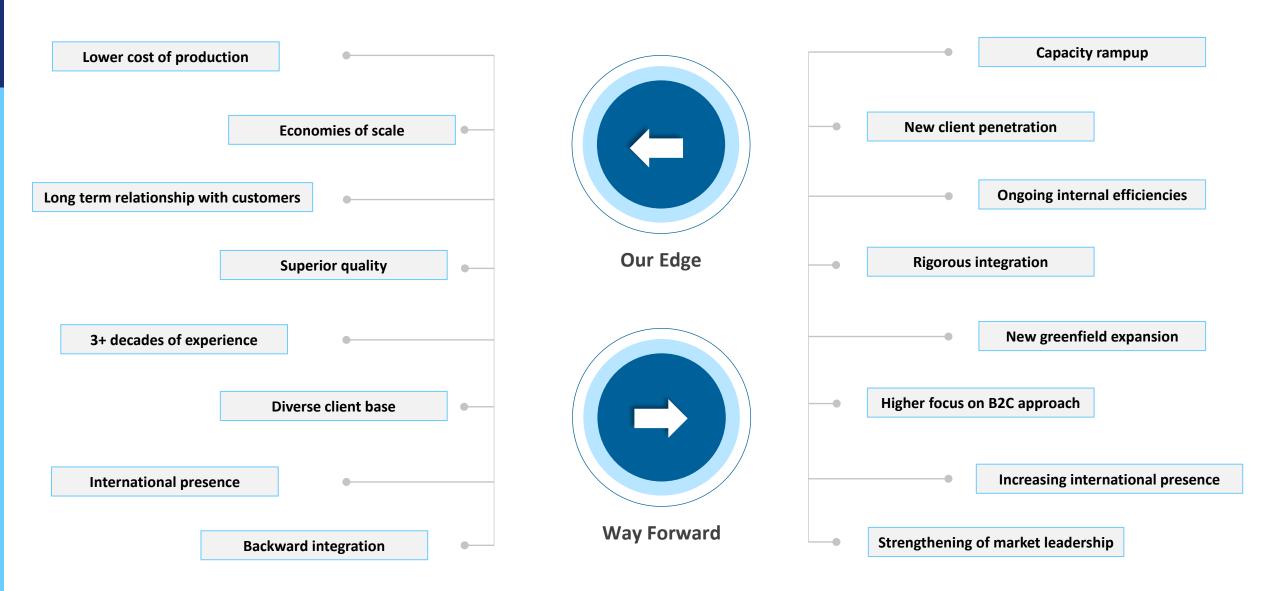
Inorganic Growth

Internal Efficiencies

^{*}Sulphuric Acid project is temporarily put on hold On Consolidated basis

Way Forward







Financial Highlights

Financial Highlights





FY20

FY21

FY22

FY19

FY18

FY19

FY20

FY21

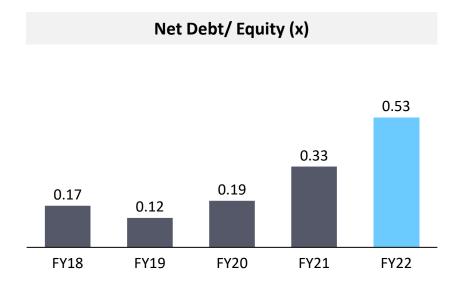
FY22

FY18

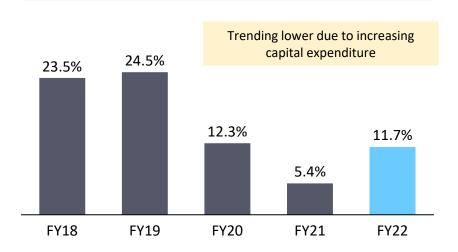
^{*} On Consolidated basis

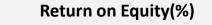
Key Ratios

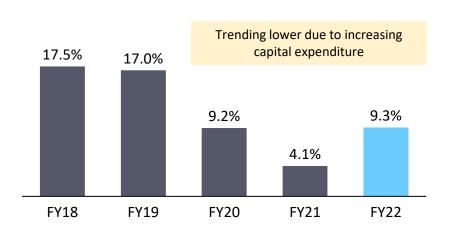




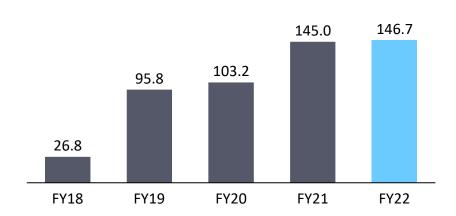
Return on Capital Employed (%)







Net Working Capital Days



* On Consolidated basis

Segmental Performance

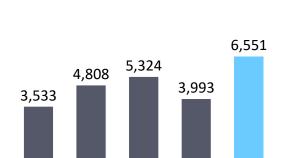


(Rs in mn)





Basic Chemical



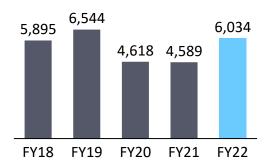
FY20

Dyestuffs (MT)

FY21

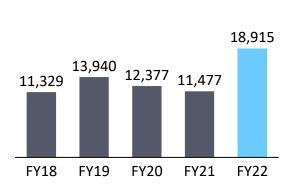
FY22

Dyestuffs



Dye Intermediates (MT)

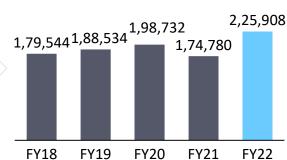
Dye Intermediates



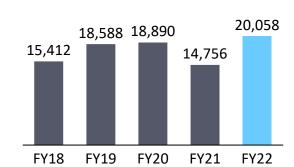
Total Production(MT)

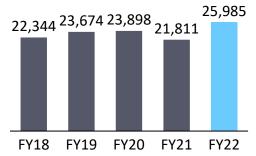
Total Revenue

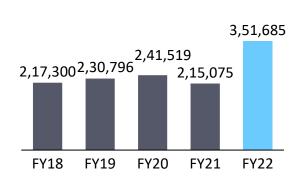




Basic Chemical (MT)







FY18

FY19

^{*} Production On Standalone basis

Thank You



Contact Information

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$SGA^{\underline{\tt Strategic\ Growth\ Advisors}}$

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CIN - U74140MH2010PTC204285

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