

SH/XII/2024

22nd January, 2025

Corporate Relationship Department **BSE Limited**

1st Floor, Phiroze Jeejeebhov Towers Dalal Street, Fort,

Mumbai-400 001 Scrip Code: 500040

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5th floor, Bandra-Kurla Complex Bandra (East), Mumbai-400 051,

Scrip Code: ABREL

Dear Sir/ Madam,

Sub: Earnings Presentation of Aditya Birla Real Estate Limited ('the

Company')

Ref: Regulation 30 of Securities and Exchange Board of India (Listing

Obligations & Disclosure Requirements) Regulations, 2015

('Listing Regulations')

Please refer our earlier letter dated 15th January, 2025, regarding earnings call to be held today i.e. Wednesday, 22nd January, 2025 to discuss 03-FY25 earnings. In this connection, please find enclosed herewith the Earnings Presentation for Q3-FY25.

This is for your information and record.

Thanking you,

Yours truly, For Aditya Birla Real Estate Limited (Formerly Century Textiles and Industries Limited)

Atul K. Kedia Jt. President (Legal) & Company Secretary Encl: as above









Aditya Birla Real Estate Limited (Formerly Century Textiles And Industries Limited)

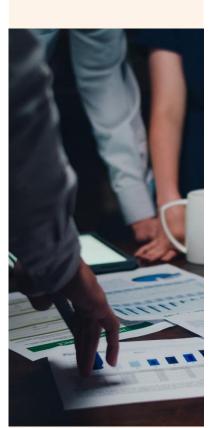
Earnings Presentation Q3/9M-FY25



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Pulp & Paper





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ADITYA BIRLA GROUP AT A GLANCE



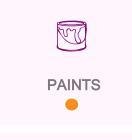














































100+ Nationalities

300 million+ Loyal Customer Base

400K+
Dealers & Partners

60+
Mergers &
Acquisitions (M&A)
and JVs Undertaken

130+
State-of-the-Art Global
Manufacturing
Facilities

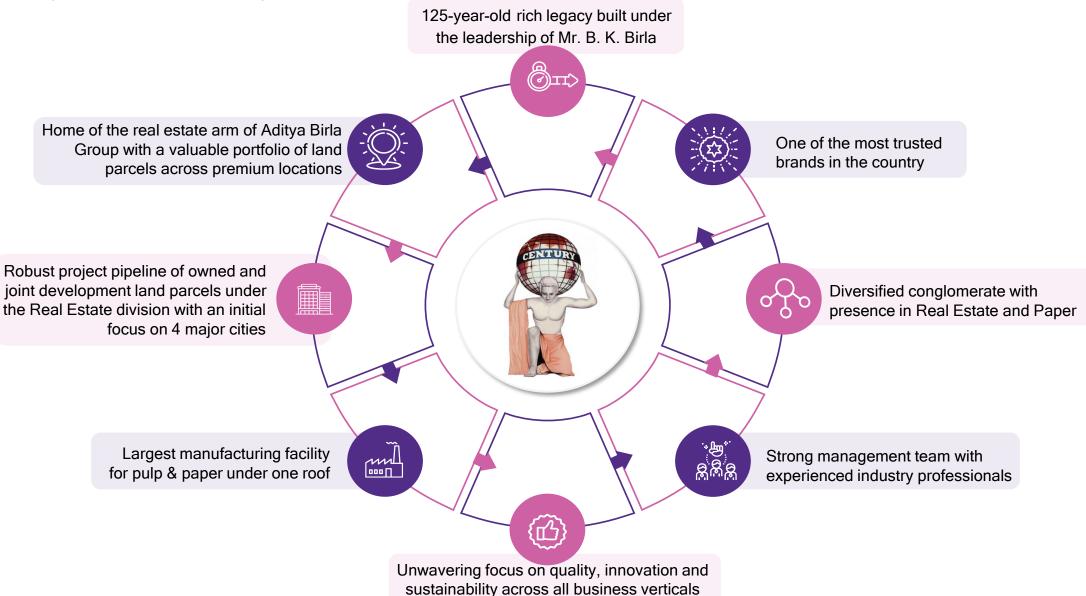
USD 70 billion
Capital Invested by the Group across Businesses over the last 15-Years

<1x
Net Debt to EBITDA Excl.
financial services & Telecom

ADITYA BIRLA REAL ESTATE LIMITED SNAPSHOT



(Formerly Century Textiles And Industries Limited)



Q3 FY25: KEY OPERATIONAL HIGHLIGHTS











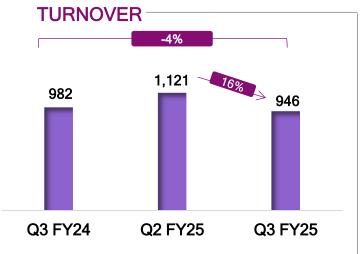
- In Q3 FY25, Real Estate business performed very well with Booking Value (Sales) increasing 257% YoY and Collections increasing 175% YoY.
- Adhering to commitment of diversifying portfolio while catering to demand for spacious homes, Real Estate business has acquired a 70-acre land parcel in Boisar for a plotted development project.
- All continuing businesses performed well with consolidated turnover rising 18% YoY in 9M FY25.

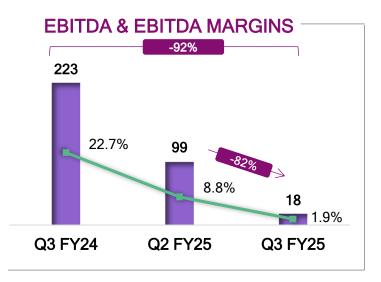
Driven by key enablers like infrastructure investments, policy reforms and sustainability efforts, our businesses are expected to perform better in Q4

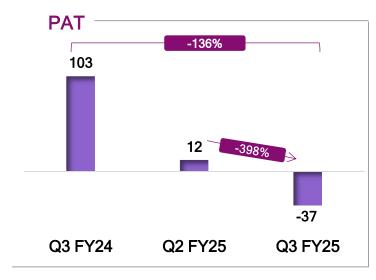
Q3 & 9M-FY25: CONSOLIDATED FINANCIAL HIGHLIGHTS

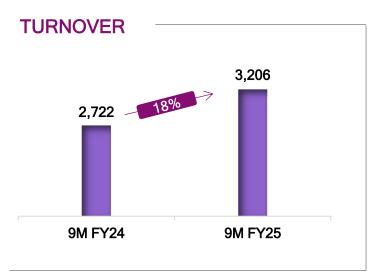


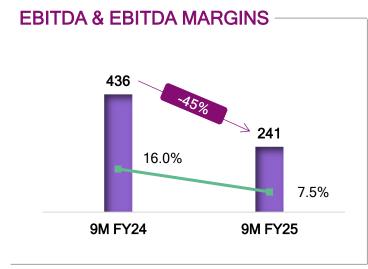
For Continuing Operations*

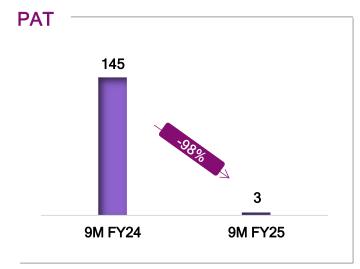












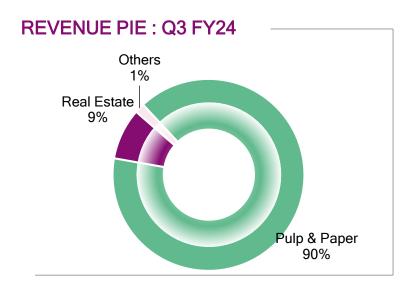
Total Net Debt Outstanding is ~Rs. 4,317 Cr. as on 31st December 2024

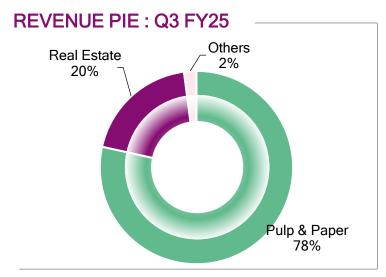
^{*} Excluding Net Losses from discontinued operations

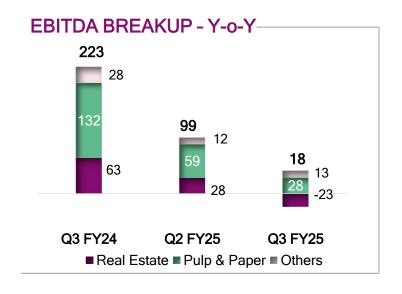
Q3 & 9M-FY25: BUSINESS SEGMENT CONTRIBUTION

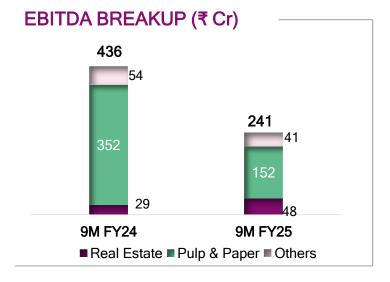


For Continuing Operations





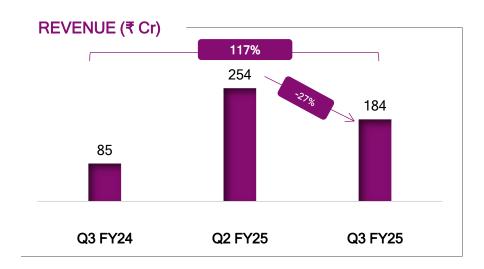


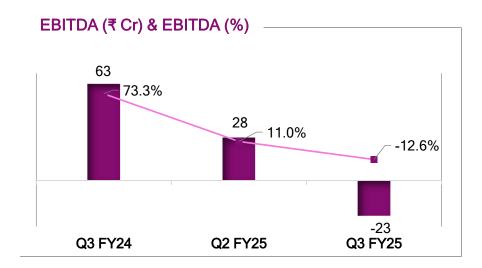


QUARTERLY SEGMENT-WISE PERFORMANCE

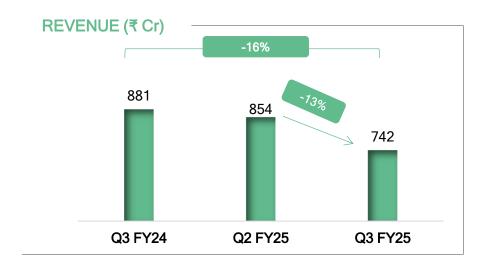


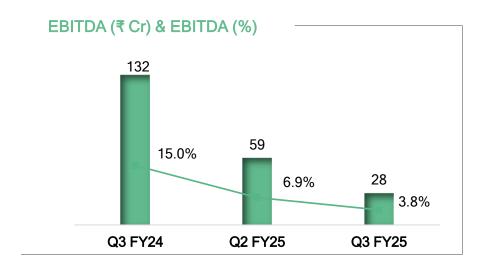
REAL ESTATE





PULP AND PAPER

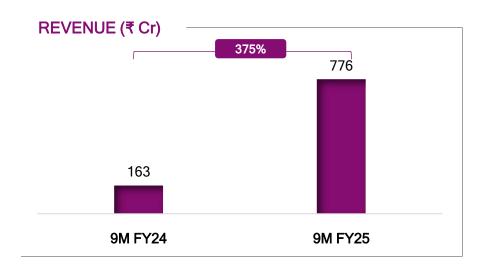


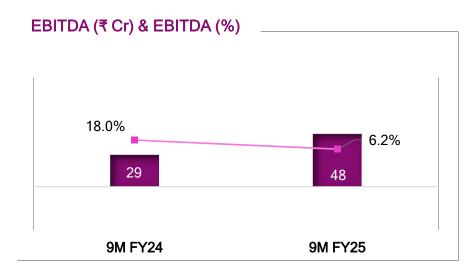


9 MONTHS SEGMENT-WISE PERFORMANCE

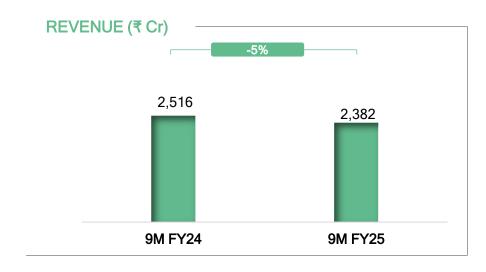


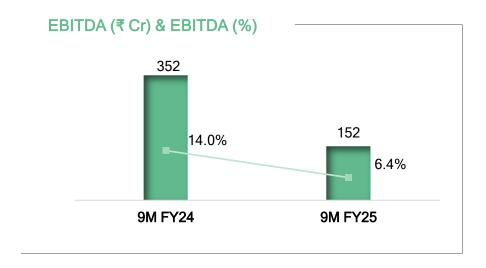
REAL ESTATE





PULP AND PAPER











Projects with a revenue potential of more than INR 63,350 Crs











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Birla Anayu, Mumbai Thane, MMR

Worli New Plot, MMR

Boisar, MMR

Birla Centurion, Worli (C)

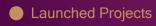
Birla Aurora, Worli (C)

Pune



Wellesley Road

Manjri, Pune



Unlaunched Projects



REAL ESTATE PULP & PAPER FINANCIALS

Q3 FY25 KEY HIGHLIGHTS - REAL ESTATE





MAJOR TAKEAWAYS



- Acquired 71 acres of land parcel in Boisar, MMR for our firstever plotted development project.
- Birla Aurora, has been awarded the prestigious "Net Zero Energy - Existing Building" certification by the Indian Green Building Council.
- Birla Anayu, Walkeshwar has received LEED Gold precertification, reaffirming our commitment to energy efficiency and global sustainability.

- Indian residential real estate sector remains optimistic, driven by strong fundamentals and evolving consumer preferences.
- Increasing urbanization, rising disposable incomes, and government investments in infrastructure are driving sustained growth in the sector.
- With the ongoing reduction in unsold inventory, India's real estate sector is strategically positioned for a resilient and dynamic future, effectively addressing overhang concerns.

OPERATIONAL HIGHLIGHTS - Q3 & 9M- FY25



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QUARTERLY PERFORMANCE



Booking Value INR 675 Crore











9 MONTHS PERFORMANCE



Booking Value — INR 2,350 Crore

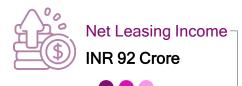






Net Total Income – INR 260 Crore

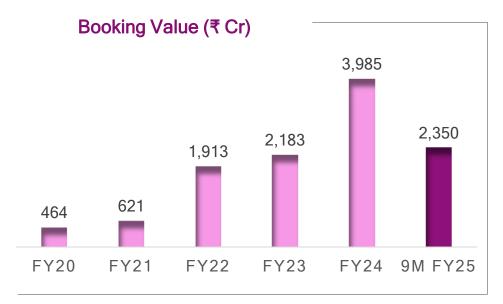




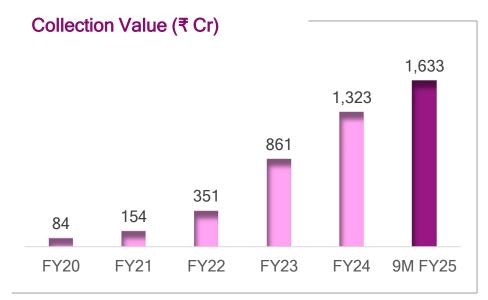


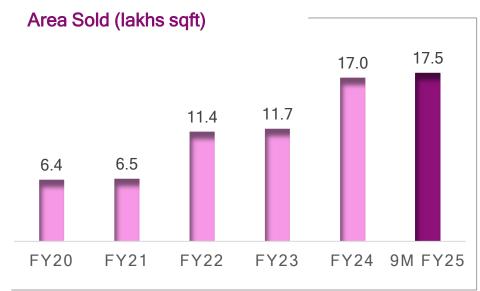
KEY PERFORMANCE INDICATORS











LAUNCHED RESIDENTIAL PROJECTS



Project	Birla Vanya, (Kalyan, MMR)	Birla Alokya, (Whitefield, Bengaluru)	Birla Navya, (Golf Course Extension, Gurugram)	Birla Niyaara, (Worli, Mumbai)	
Project Photo					
Launch Period	Q1 FY19-20	Q3 FY19-20	Q3 FY 20-21	Q4 FY21-22 (Phase 1) Q4 FY23-24 (Phase 2)	
Land Area 22 acres (Own)		8 acres	48 acres	14 acres (Own)	
Total Saleable Area	13.3 lakhs sqft	5.5 lakhs sqft	18.5 lakhs sqft (Ph 1+2+3–11.66)	24.8 lakhs sqft (Residential)	
Saleable Area Launched (PTD)	13.3 lakhs sqft	5.5 lakhs sqft	11.7 lakhs sqft	18.0 lakhs sqft	
Area Sold (PTD)	11.3 lakhs sqft (85%)	5.4 lakhs sqft (97%)	11.6 lakhs sqft (99%)	13.6 lakhs sqft (76%)	
Booking Value (PTD)	₹ 902 Crores	₹ 394 Crores	₹ 1,583 Crores	₹ 6,013 Crores	
Collection Value (PTD)	₹ 688 Crores	₹ 392 Crores	₹ 931 Crores	₹ 1,644 Crores	
Share 100%		100% 100%		100%	

LAUNCHED RESIDENTIAL PROJECTS



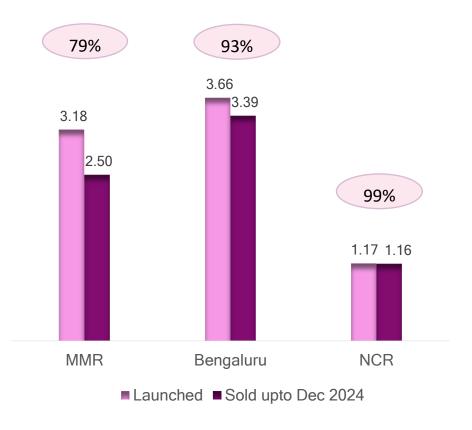
Project	¦ Birla Tisya, ¦ (Rajajinagar, Bengaluru)	¦ Birla Trimaya, ¦ (Devanahalli, Bengaluru)	Birla Anayu (Walkeshwar, Mumbai)	Birla Ojasvi (RR Nagar, Bengaluru)	
Project Photo					
Launch Period	Q3 FY21-22	Q2 FY23-24 (Phase 1) Q2 FY24-25 (Phase 2)	Q2 FY24-25	Q2 FY24-25	
Land Area	5 acres	52 acres	0.2 acres	10.35 acres	
Total Saleable Area	6.5 lakhs sqft	36.2 lakhs sqft	0.56 lakhs sqft	10.1 lakhs sqft	
Saleable Area Launched (PTD)	6.5 lakhs sqft	14.5 lakhs sqft	0.56 lakhs sqft	10.1 lakhs sqft	
Area Sold (PTD)	6.5 lakhs sqft (100%)	14.4 lakhs sqft (96%)	0.13 lakhs sqft (23%)	7.5 lakhs sqft (74%)	
Booking Value (PTD)	₹ 652 Crores	₹ 1,105 Crores	₹ 114 Crores	₹ 753 Crores	
Collection Value (PTD)	₹ 439 Crores	₹ 217 Crores	₹ 17 Crores	₹ 78 Crores	
Share	40%	47%	100%	100%	

RESIDENTIAL PORTFOLIO



	Ongoi	OngoingUpcoSaleable Area (Mn Sqft)GDV (Cr)Saleable Area (Mn Sqft)3.110,25310.63.73,1395.0			
Particulars	Area		Area	GDV (Cr)	
MMR	3.1	10,253	10.6	28,150	
Bengaluru	3.7	3,139	5.0	4,619	
NCR	1.2	1,588	5.5	10,580	
Pune	- - - - -	 - - - -	4.8	5,018	
Total	8.0	14,980	25.9	48,367	

City-wise Launch and Sales (million Sq. Ft.)



PROJECT LAUNCHES

To be Launched

Ongoing

FY 24 GDV - ₹ 5,500 Crores

Birla Niyaara (P2)

TSA - 8.9 lakhs sqft

Birla Trimaya (P1)

TSA - 7.2 lakhs sqft

Birla Navya (P2)

Birla Niyaara (P1)

Birla Tisya

Birla Navya (P1)1

Birla Alokya

Delivery



The GDV below reflect the GDV of launched/to be launched projects

FY 25e GDVe - ₹8,550 Crores

> Sec 31, Gurugram Sangamwadi, Pune; Sarjapur, Bengaluru: Thane, MMR; Birla Navya (P3); Birla Trimaya (P3)

> > Birla Ojasvi

Birla Anayu

Birla Niyaara (P2)

Birla Trimaya (P1 & P2)

Birla Navya (P2)

Birla Niyaara (P1)

Birla Vanya

Birla Alokya

Total GDV ~ ₹ 63,350 Crores

> **FY 22** GDV - ₹ 4,000 Crores

Birla Niyaara (P1) TSA - 9 lakhs sqft

Birla Tisya TSA - 6.5 lakhs sqft

Birla Navya (P1)

Birla Vanya

Birla Alokya

Birla Navya (P2)

Birla Niyaara (P1)

Birla Tisya

Birla Navya (P1)

Birla Vanya

Birla Alokya

FY 21

GDV - ₹ 600 Crores

Birla Navya (P1) TSA - 5.7 lakhs sqft

Birla Vanya

Birla Alokya

FY 23

GDV - ₹950 Crores

TSA - 5.9 lakhs saft

REAL ESTATE

FY 20

GDV - ₹ 1,500 Crores

Birla Vanya

TSA - 13.3 lakhs sqft

Birla Alokya

TSA - 5.5 lakhs sqft

PULP & PAPER

FINANCIALS

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Birla Vanya

Birla Tisya

Birla Navya (P1)

ENVIRONMENT, SOCIAL AND GOVERNANCE (ESG) - REAL ESTATE





ENVIRONMENT





LEED: Birla Anayu received GOLD Precertification from USGBC.



- The organization extended its benevolence to orphanages across Mumbai, Kalyan, Bangalore, and Gurgaon by donating books, stationery, and other essential items.
- The atmosphere was enriched with warmth and joy through meaningful interactions, engaging games, and shared laughter.





Governance

Robust compliances of all statutory regulations



KEY HIGHLIGHTS - PULP & PAPER





MAJOR TAKEAWAYS

- ► In Q3 FY25, Production and Sales volumes decreased by 15% YoY and 9% YoY, respectively. YTD Sales volumes increased by 5% YoY driven by growth in board segment.
- Sales in Q3 FY25 has decreased by 16% YoY and 13% QoQ, however, EBITDA has decreased by 79% YoY and 53% QoQ, due to lower NSR, lower demand and rising input cost pressures from increasing wood and imported pulp costs, thus constraining profitability.
- Cost-reduction Initiatives –
- Trial of using Bagasse pulp in middle layer of board without compromising quality undertaken.
- Bamboo usage in Fiberline increased from 14% in Q1 to 31% in Q3 to reduce cost of captive pulp.
- Additional capacity of chippers utilized to store wood chips instead wood logs thereby reducing downtime in Pulp mills.
- Sustainability Initiatives –
- 138 Nurseries developed in 13 districts in wood catchment areas. About 110.43 Lac plantations completed up to Q3 FY25.
- 43.92 MT of Compressed Methane Gas (CMG) generated from Wastewater and utilized instead of LPG in Tissue Machine.
- Strategic Initiatives -
 - Management Leadership workshop "Misson Everest" was conducted in Q3 with a leading faculty
 - Consumer branded products (B2C) strategic initiatives are under development stage.
 - Copier market strategy has been re-worked to revamp product portfolio, address market feedback and differential with respect to other competing agro-wood pulp mills.



MARKET OUTLOOK

- Writing and Printing paper segment witnessed soft market demand in Q3 FY25. However, prices have recovered at the end of Q3 and Q4 realizations are expected to be higher.
- The operating environment in the tissue segment is expected to be challenging for CPP in Q4 given the disruption from entry of new players (Gayatrishakti and Jani) and adverse demand supply balance in domestic market.
- Board segment faced challenging market conditions in Q3 with price corrections taken by domestic mills for machine coverage. The impact of price corrections is expected to flow in Q4. The Q4 outlook for both volumes and pricing remain subdued given market conditions and competitive intensity from low-cost imports.
- Exports in Paper segment expected to increase by restarting supply to M/s. Staples from Q4. With rising domestic competition, we are making efforts to develop export markets to obtain orders with a positive contribution margin and ensure machine coverage.

Focus on segment-wise B2C strategic initiatives, innovative offerings and branding will improve profitability

Q3 FY25: PRODUCTION & SALES



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		Production (Tons)			Net Sales Qty (Tons)				Sales (INR Cr)						
Particulars	Q3 FY25	Q2 FY25	QoQ %	Q3 FY24	YoY %	Q3 FY25	Q2 FY25	QoQ %	Q3 FY24	YoY %	Q3 FY25	Q2 FY25	QoQ %	Q3 FY24	YoY %
Paper	47,919	52,096	-8%	57,827	-17%	50,085	55,976	-11%	56,656	-12%	319	368	-13%	414	-23%
Board	45,365	49,881	-9%	48,815	-7%	46,166	51,648	-11%	47,243	-2%	309	345	-11%	327	-6%
Tissue	9,115	12,307	-26%	13,382	-32%	9,135	12,483	-27%	12,929	-29%	97	132	-26%	127	-23%
Pulp	3,543	1,776	99%	4,178	-15%	3,101	1,535	102%	2,134	45%	18	9	93%	13	31%
Total	1,05,942	1,16,060	-9%	1,24,202	-15%	1,08,487	1,21,642	-11%	1,18,962	-9%	742	854	-13%	881	-16%

The Capacity Utilisation for Q3 FY25 was 88% as compared to 96% in Q2FY25

9M FY25: PRODUCTION & SALES



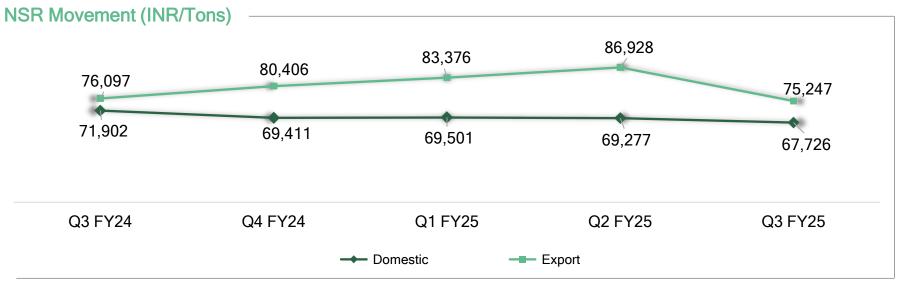
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	Production (Tons)			Net Sales Qty (Tons)			Sales (INR Cr)			
Particulars	9M FY25	9M FY24	YoY %	9M FY25	9M FY24	YoY %	9M FY25	9M FY24	YoY %	
Paper	1,54,594	1,64,399	-6%	1,59,716	1,59,448	0%	1,040	1,236	-16%	
Board	1,40,829	1,29,268	9%	1,41,380	1,26,330	12%	956	885	8%	
Tissue	34,505	36,855	-6%	33,973	35,112	-3%	352	362	-3%	
Pulp	6,775	7,947	-15%	6,028	5,139	17%	35	33	5%	
Total	3,36,703	3,38,469	-1%	3,41,097	3,26,029	5%	2382	2,516	-5%	

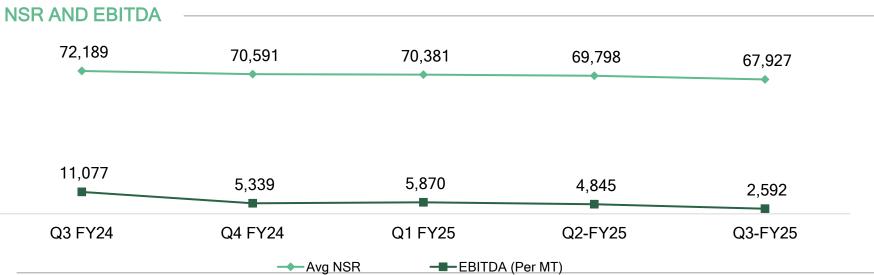
The Capacity Utilisation for 9M FY25 was 93% as compared to 94% in 9M FY24

NET SALES REALIZATION (NSR) MOVEMENT

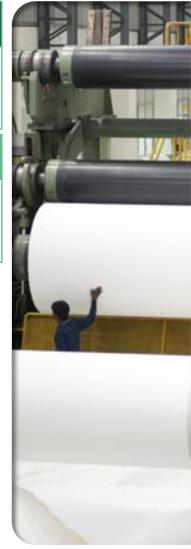




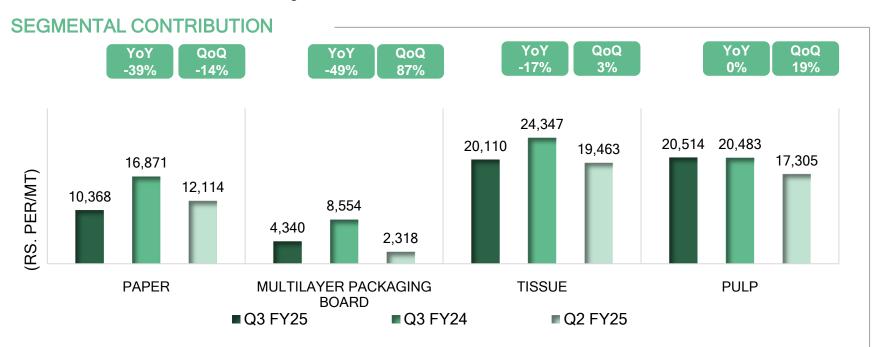
Y	′oY	QoQ
-	6%	-2%
Y	′oY	QoQ
-	1%	-13%

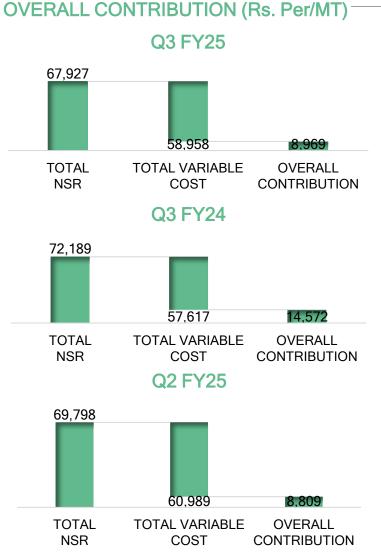


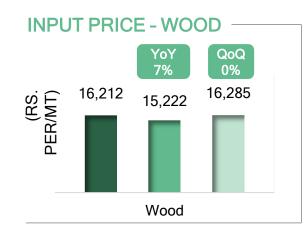
YoY	QoQ
-6%	-3%



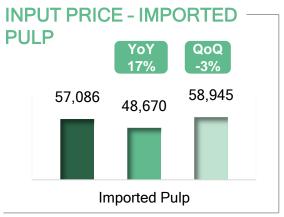












ENVIRONMENT SOCIAL GOVERNANCE (ESG) - PULP & PAPER









- ❖ Total, 138 nurseries have been developed in 13 districts of our wood catchment area to provide seedling and clones to farmers
- ❖ A total of 6.03 lac plantation was completed in Q3 FY25. Distribution is as follows Eucalyptus clones: 2.06 lac and Eucalyptus seedling: 3.97 lac. The total 110.43 lac plantation has done upto Q3 FY 25.
- ❖ 43.918 MT Compressed Methane Gas (CMG) generated from wastewater and utilized in tissue paper machine in place of LPG during Q3 FY25.





- Fogging using mosquito repellent sprays is also regularly being carried out to prevent malaria and dengue.
- Aditya Gurunani, an athlete with an intellectual disability, was supported with a grant of Rs. 2,00,000/- by Century Pulp & Paper to represent the country in the Asian Classic Powerlifting Championship 2024, held in Tashkent, Uzbekistan from December 1st to 10th, 2024. He has won a Gold medal in the 83kg category

Governance - Robust Compliances of All Regulatory Requirements





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Particulars	Q3 FY24	Q2 FY25	Q3 FY25	YoY %	QoQ %
Continuing Operations					
Total Income	1096	1138	961	-12%	-16%
Total Sales	982	1121	946	-4%	-16%
Total EBITDA	223	99	18	-92%	-82%
Less: Finance cost	8	17	10	25%	-44%
Less: Depreciation	53	55	56	5%	1%
PBT	162	26	-48		
Share of Profit in JV-(BAKPL)	-6	0	0		1
Exceptional Items*	0	0	0		
Tax (Asset - / Liability +)	53	14	-11		
PAT	103	12	-37		
Net Loss for the period from discontinuing operations	-23	-10	-5		
PAT (After discontinuing operations)	80	2	-42		



Particulars	9M FY24	9M FY25	YoY %
Continuing Operations	,		
Total Income	2871	3267	14%
Total Sales	2722	3206	18%
Total EBITDA	436	241	-45%
Less: Finance cost	24	39	62%
Less: Depreciation	155	165	7%
PBT	257	37	-86%
Share of Profit in JV-(BAKPL)	-17	-8	
Exceptional Items*	0	0	
Tax (Asset - / Liability +)	95	26	-72%
PAT	145	3	-98%
Net Loss for the period from discontinuing operations	-105	-26	
PAT (After discontinuing operations)	40	-23	

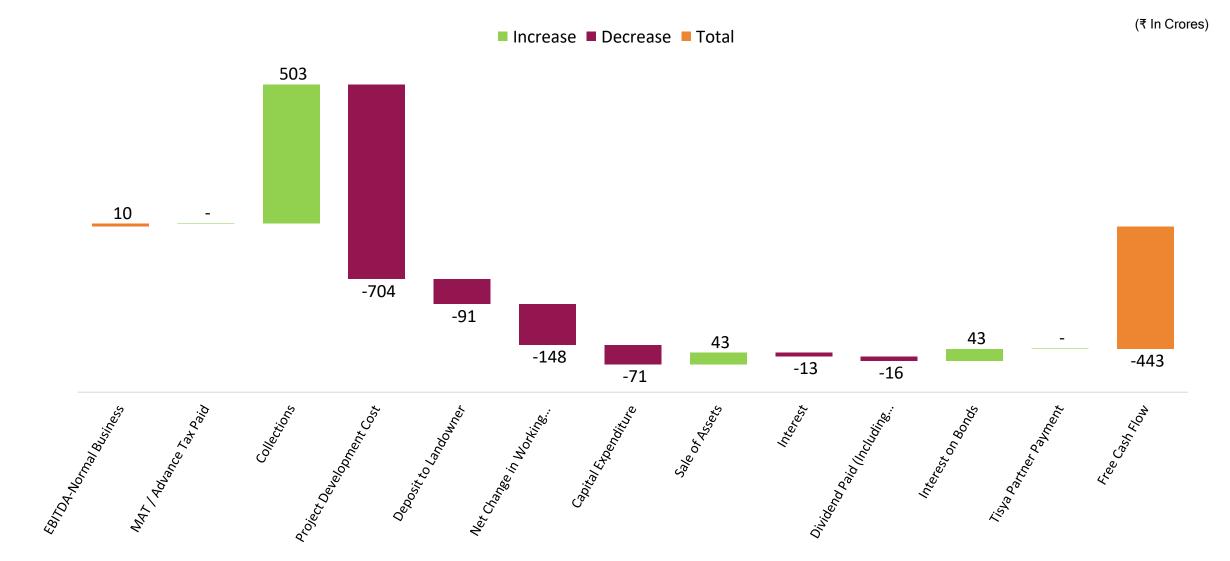
CASH FLOW - Q3 FY25



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No	Particulars		Continuing operations					
140	i dittodidi 3	Birla Estates	Pulp & Paper	Rayon	H.O.	Total	Textiles	Total
	EBITDA-Normal Business	-23	28	13	0	18	-8	10
	MAT / Advance Tax Paid	0	-	-	0	0	-	0
	Collections	503	-	-	-	503	-	503
	Project Development Cost	-704	-	-	-	-704	-	-704
	Deposit to Landowner	-91	-	-	-	-91	-	-91
	Net Change in Working Capital	-151	35	-12	0	-128	-20	-148
A)	Operating Cash Flow	-464	63	1	0	-400	-28	-429
	Capital Expenditure	-7	-64	0	0	-71	-	-71
	Sale of Assets	0	0	0	0	0	43	43
B)	Investing Cash Flow	-7	-64	0	0	-71	43	-28
	Interest	-9	-4	0	-	-13	0	-13
	Dividend Paid (Including Tax)	-16	0	0	0	-16	0	-16
	Interest on Bonds	0	-	-	43	43	-	43
	Tisya Partner Payment	0	0	0	0	0	0	0
C)	Financing Cash Flow	-25	-4	0	43	14	0	14
D)	Free Cash Flow (A+B+C)	-496	-5	1	43	-457	14	-443





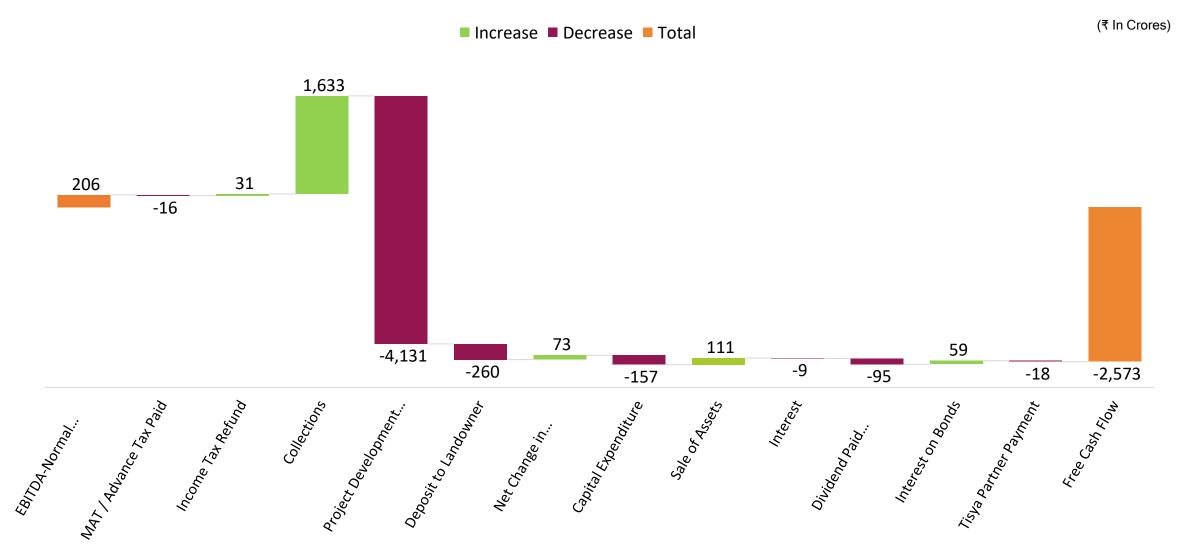
CASH FLOW - 9M FY25



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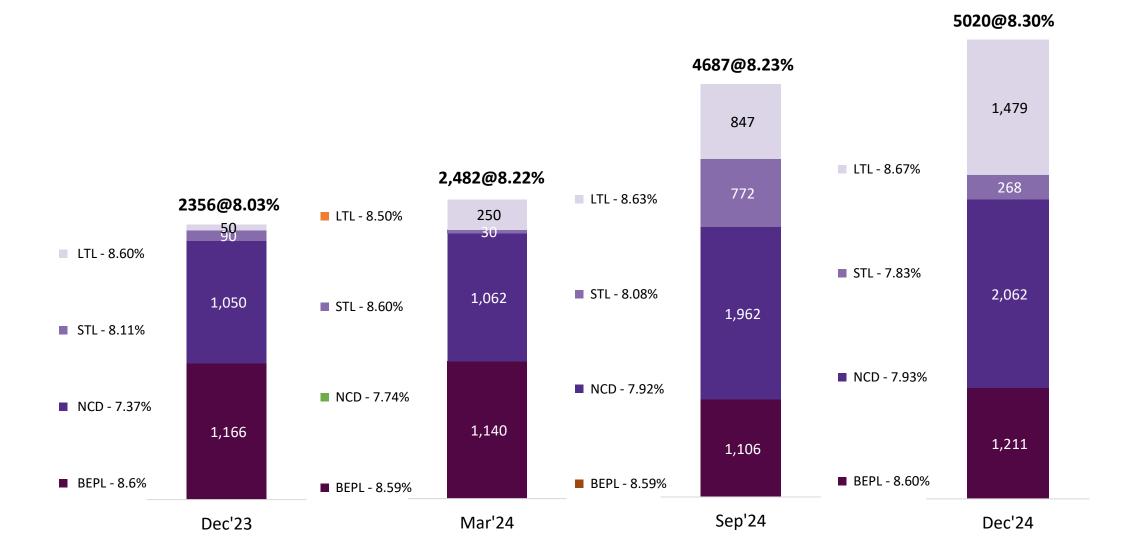
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No	Particulars		Continuing operations					
	. a. no anal o	Birla Estates	Pulp & Paper	Rayon	H.O.	Total	Textiles	Total
	EBITDA-Normal Business	48	152	41	0	241	-35	206
	MAT / Advance Tax Paid	0	-	-	-16	-16	-	-16
	Income Tax Refund	0	-	-	31	31	-	31
	Collections	1633	-	-	-	1633	-	1633
	Project Development Cost	-4131	-	-	-	-4131	-	-4131
	Deposit to Landowner	-260	-	-	-	-260	-	-260
	Net Change in Working Capital	327	-107	-40	0	181	-108	73
A)	Operating Cash Flow	-2382	45	1	15	-2321	-143	-2464
	Capital Expenditure	-18	-137	0	-2	-157	-	-157
	Sale of Assets	0	0	0	0	0	111	111
B)	Investing Cash Flow	-18	-137	0	-2	-157	111	-46
	Interest	5	-11	0	-	-6	-2	-9
	Dividend Paid (Including Tax)	-39	0	0	-56	-95	0	-95
	Interest on Bonds	0	-	-	59	59	-	59
	Tisya Partner Payment	-18	0	0	0	-18	0	-18
C)	Financing Cash Flow	-52	-11	0	3	-60	-2	-62
D)	Free Cash Flow (A+B+C)	-2452	-103	1	16	-2538	-35	-2573





OUTSTANDING LOAN



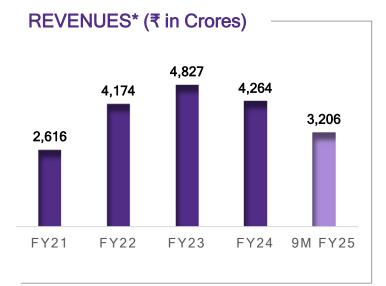


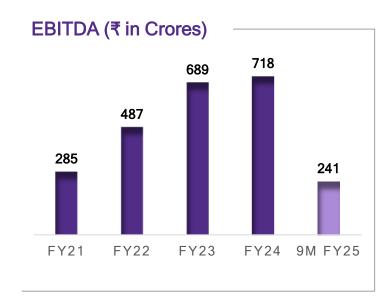
FINANCIAL PERFORMANCE

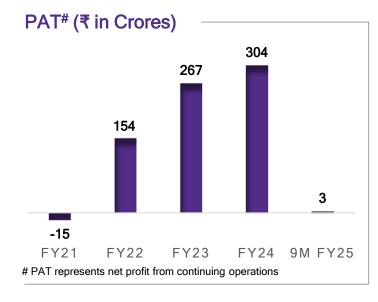
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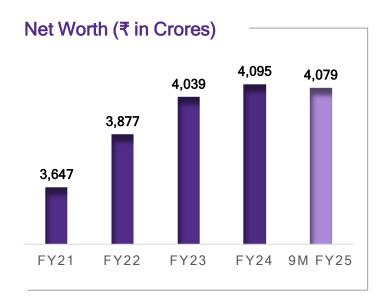
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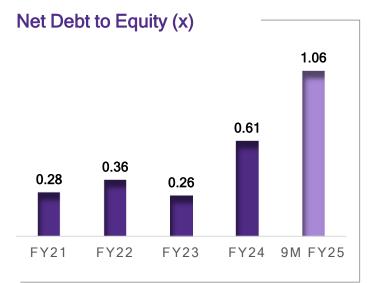
For Continuing Operations

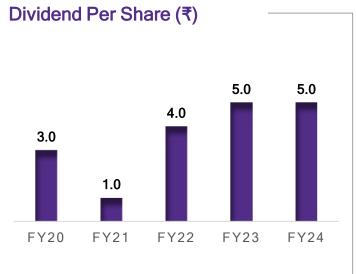






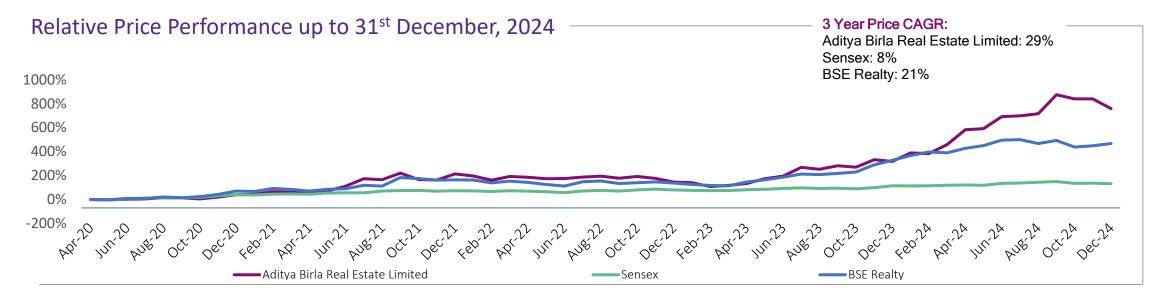


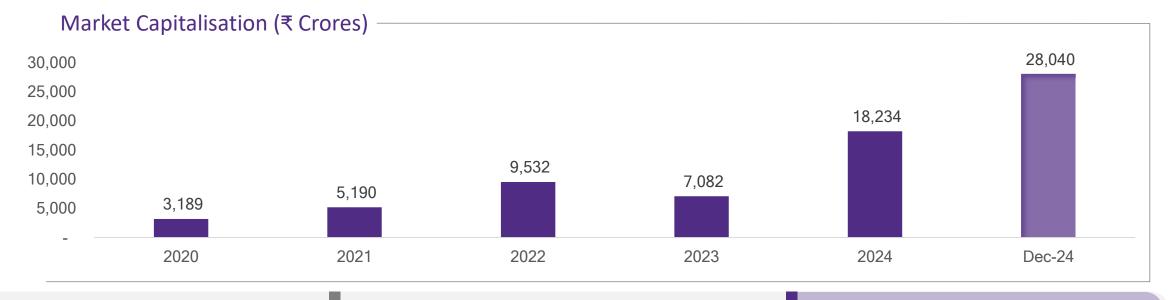




CREATING SHAREHOLDER VALUE: A TRANSFORMATIVE JOURNEY







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