



SHRI BAJRANG ALLIANCE LIMITED

Regd & Works Office : 521/C, Urla Industrial Complex, Urla, Raipur 493221 (C.G.), India
Phone : +91-771-4288000, Fax : +91-771-4288001
E-Mail : sales.sbal@goeltmt.com, Website : www.sbal.co.in

Addl. Place of Business : Kh. No. 521/58, Dharsiwa-Tilda Road, Vill.-Tandwa, Tehsil-Tilda,
Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



Dated: 31.05.2022

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001**

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Corporate Presentation on Q4FY22
Ref: Equity Shares – BSE:- **526981**



Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q4FY22 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully
For, Shri Bajrang Alliance Limited

(Nishant Agrawal)
Company Secretary & Compliance Officer

Encl: As above

SHRI BAJRANG ALLIANCE LIMITED

Q4 FY22 INVESTOR PRESENTATION

Disclaimer

This presentation and the accompanying slides (the “Presentation”), which have been prepared by Shri Bajrang Alliance Limited (the “Company”) solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

Operating and Financial Highlights FY22

Operating and Financial Performance

- **YoY increase in Sales with 24% increase in Sales from 18050 MT to 22385 MT in Steel Division.**
- **QoQ increase in Sales with 20% increase in Sales from 309 MT to 368 MT in Food Division.**
- **PBT Rs. 685.99 Lacs, up 138% YoY**
- **PAT Rs. 7206.82 Lacs , up 134% YoY**

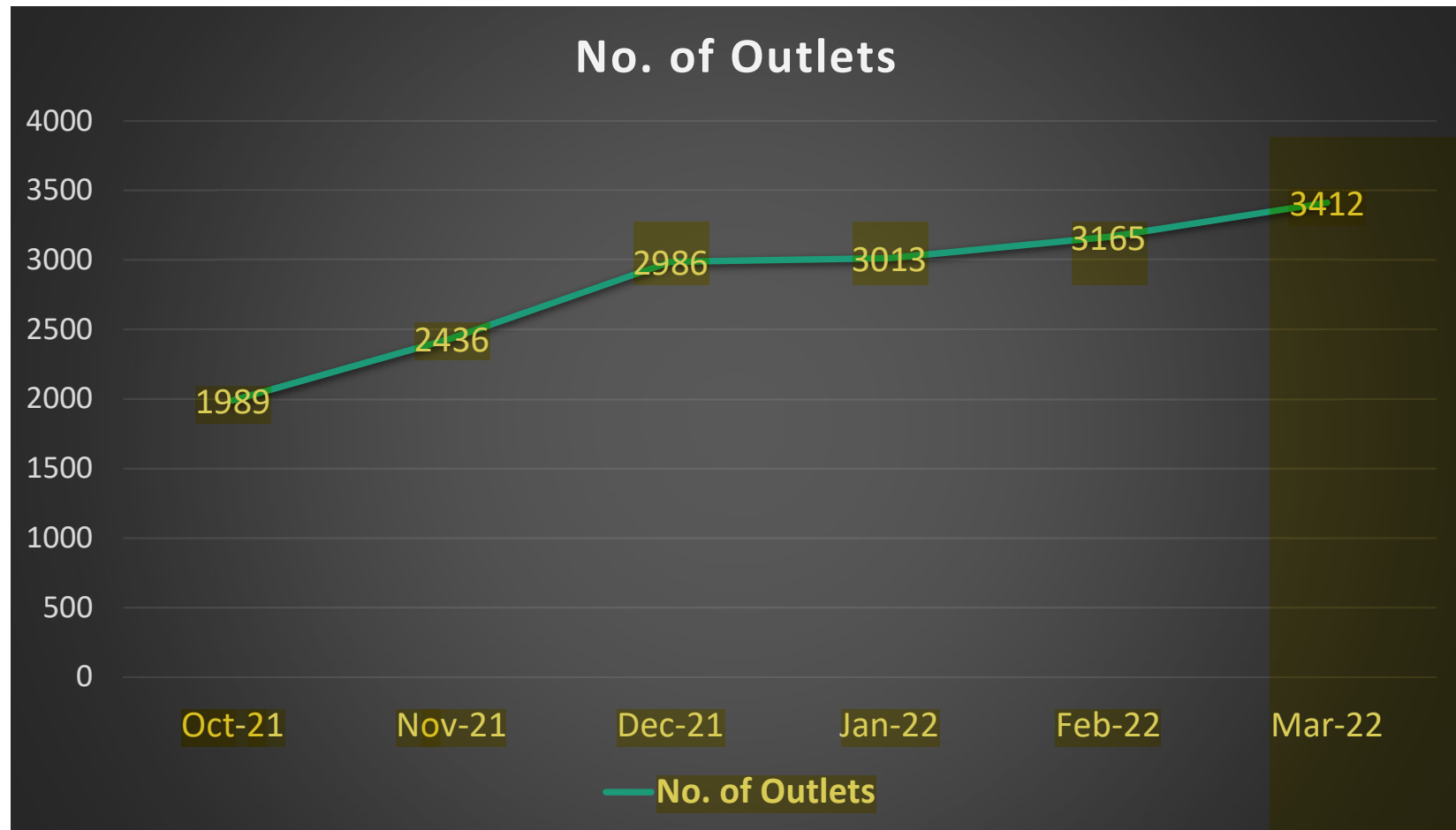
Strategic Update

- **Modern Trade Business Growth up by 43% QoQ.**
- **Tie-ups with INOX LEISURE LIMITED, MUKTA CINEMAS.**
- **Planning territory expansion catering to New Market like Jammu & Kashmir, Dehradun, Srinagar.**
- **Registered as a member of Sedex (Supplier Ethical Data Exchange)**
- **Approval of Manufacturer/ Vendor for Procurement of Structural Steel Materials by Engineers India Limited (A Govt. of India Undertaking- A Navratna Company)**

Q4 FY22 Financial Performance Highlights

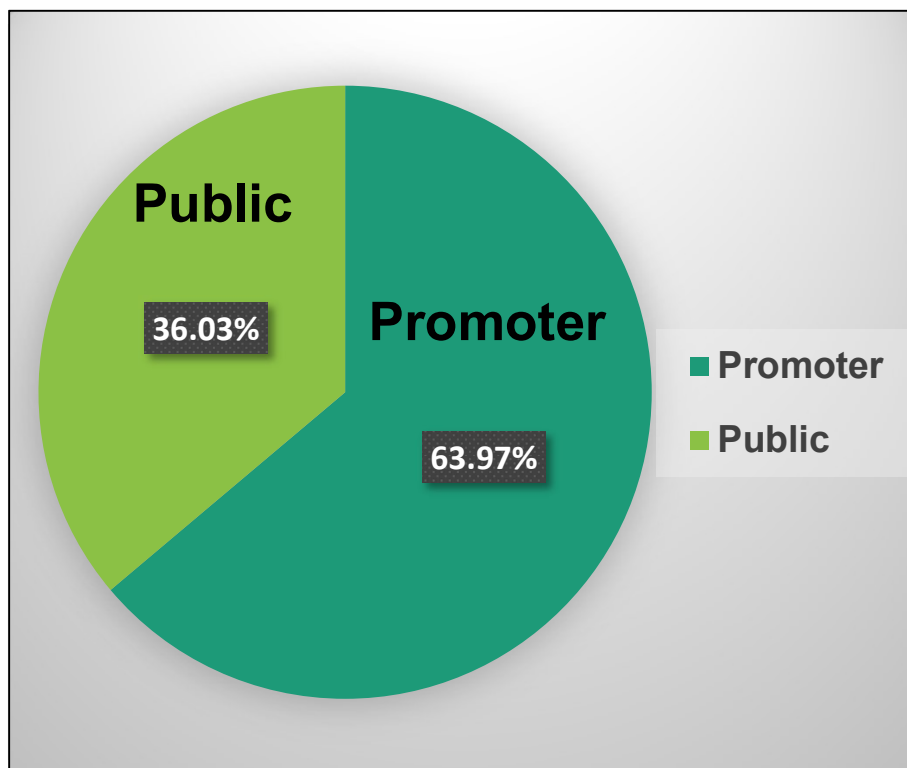
(Rs Lakhs)	Consolidated			Standalone		
	Q4 FY22	Q3 FY22	Q4 FY21	Q4 FY22	Q3 FY22	Q4 FY21
Turnover	5320.50	4827.14	8103.42	5320.50	4826.24	8103.42
EBITDA	288.78	(220.77)	807.43	289.24	(220.39)	804.63
PBDT (Cash Profit)	275.27	(264.81)	800.42	276.50	(264.43)	799.04
PBT	208.48	(329.53)	748.57	209.71	(329.15)	747.19
PAT	2588.96	252.20	1839.28	133.89	(365.92)	776.91
EPS (Rs)	28.77	2.80	20.44	1.49	(4.07)	8.63

GOELD INCREASED IT'S GOELDEN OUTLETS IN 6 MONTHS



Shareholding Pattern as on 31st March 2022

Shareholding Pattern



Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

Promoter has not increased its holding from Q3FY22 to Q4FY22

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework



Environmental Responsibility

- Invested in technology for Decomposing the waste products
- Reduced carbon footprints
- Vegan and vegetarian Product Manufacturer (no harm to the animals)
- Utilizing edible waste in Company Leased farm for cattle feeds



Social Responsibility

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring.
- Developing a stable eco – system of vendors.



Governance Framework

- Disciplined capital allocation
- Robust risk management framework



Our Products Range

GO:LD™

Indian Breads

Snacks

Desserts

Curries

Launched Veg Hakka Noodles ,Veg Momos and Veg Spring Roll



GOELD PARTICIPATES IN AAHAR AND INDUS FOOD 2022

GOELD™



Seat Back Branding in 2 Air India Aircraft.



Company Branded its products in 2 Air India Aircraft VTPPK and VTPPO with the element “Maharaja of taste”.



AWARD UPDATE: TPCI MSME EXPORT EXCELLENCE AWARDS 2022



OUTSTANDING BUSINESS BRAND and MOST INNOVATIVE F&B COMPANY of the Year 2022 with the TPCI MSME EXCELLENCE AWARDS 2022.



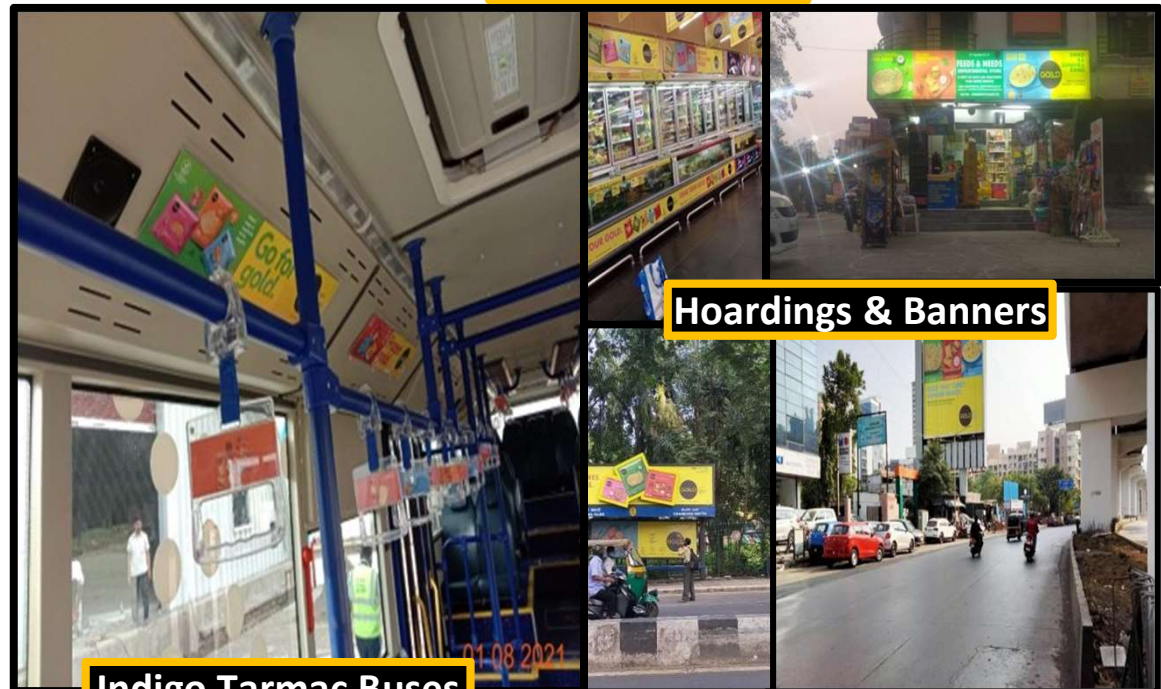
Marketing Initiatives

GO:LD™

- Attractive Consumer Offers to effect Offtake
- Store Visibility Support
 - Retail Signage / POSM etc.
- OOH – Hoardings / Bus Shelters
- Active Social Media Pages
- Driving Awareness through Digital Influencers
- Distributor Vehicle Branding
- Branded Goodies/Brochures to Stakeholders



Cab Branding



Indigo Tarmac Buses

Hoardings & Banners

THANK YOU

Company Contact:

Archit Goel (WTD & CFO)
archit@goelgroup.co.in

Nishant Agrawal (CS)
cs.sbal@goelgroup.co.in
Ofc:- 0771-4288188