



## SHRI BAJRANG ALLIANCE LIMITED

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Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



**Dated: 15.11.2022**

To,  
**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**MUMBAI – 400 001**

**Ref: BSE Scrip Code- 526981**

Dear Sirs,

Sub: Corporate Presentation on Q2 & H1 FY23  
Ref: Equity Shares – BSE:- **526981**

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q2 & H1 FY23 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully

**For, Shri Bajrang Alliance Limited**

**NISHANT** Digitally signed by  
**AGRAWAL** NISHANT AGRAWAL  
Date: 2022.11.15  
10:34:59 +05'30'

(Nishant Agrawal)  
Company Secretary & Compliance Officer

Encl: As above

# SHRI BAJRANG ALLIANCE LIMITED

Q2 & H1 FY 23 INVESTOR PRESENTATION

## Disclaimer

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*Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.*

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## **Operating and Financial Highlights Q2 & H1 FY23**

### **Operating and Financial Performance**

- **QoQ increase in Sales with 56% increase in Sales from 4818 MT to 7540 MT in Q1FY23 to Q1FY23.**
- **QoQ increase in Production with 38% increase in Production from 6215 MT to 8566 MT in Q1FY23 to Q2FY23 in Steel Division**
- **QoQ increase in Production with 68% increase in Production from 342 MT to 204 MT in Q1FY23 to Q2FY23 in Agro Division**
- **HoH increase in Revenue with 68% increase in Revenue from 6923 Lakhs to 11637 Lakhs in FY22 to Q1FY23**

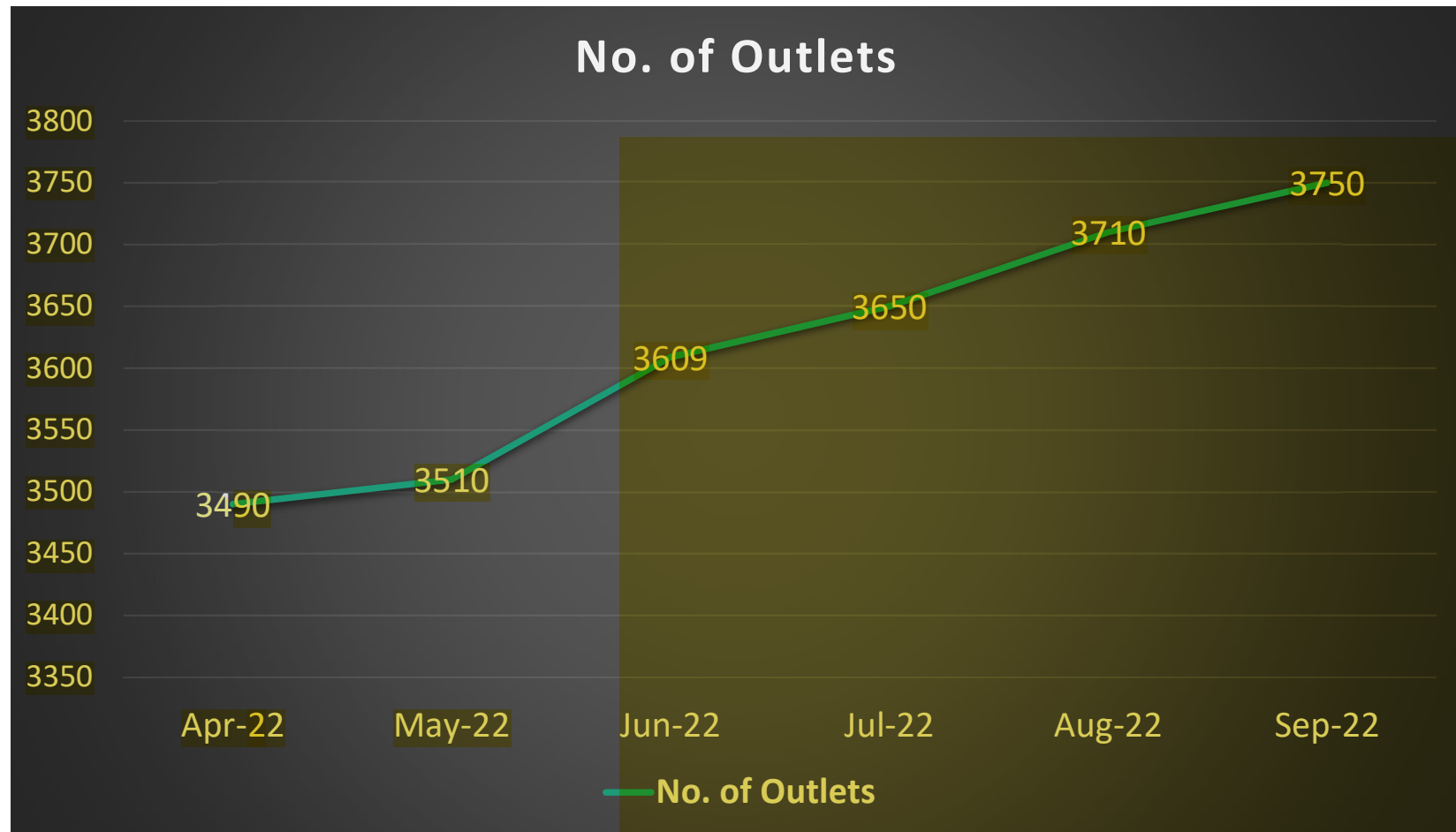
### **Strategic Update**

- **HORECA Business Growth up by 23% QoQ.**
- **MT Business growth up by 10% QoQ**
- **Compass- Added SKU's – Manchurian Balls, Tortilla, Garlic & Cheese Naans.**
- **Added 5 Horeca Distributors ( 3 @ DNCR , 2 @ Mumbai )**

## Q2 & H1 FY23 Financial Performance Highlights

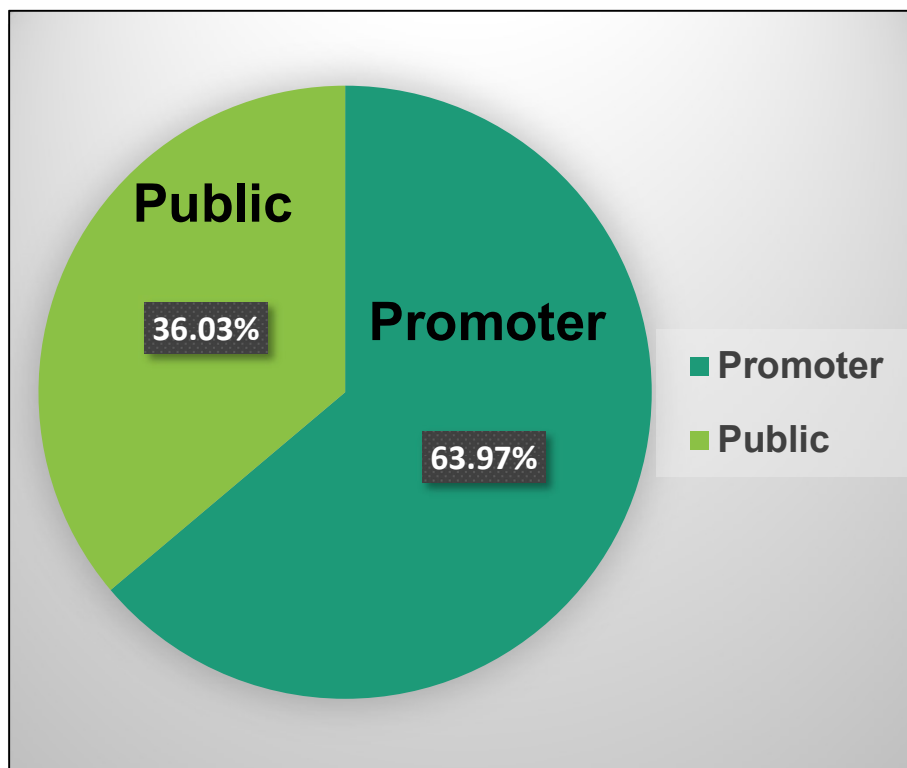
(Rs Lakhs)	Consolidated					Standalone				
	Q2 FY23	Q1 FY23	Q2 FY21	H1 FY23	H1 FY22	Q2 FY23	Q1 FY23	Q2 FY21	H1 FY23	H1 FY22
Turnover	6507.82	5199.04	5387.39	11706.85	7100.65	6507.82	5193.14	5387.39	11700.95	7096.74
EBITDA	115.08	615.24	732.74	730.32	1043.85	115.29	609.65	733.03	724.94	1040.43
PBDT (Cash Profit)	73.30	538.58	625.40	611.88	838.15	73.51	533.21	625.69	606.72	834.73
PBT	3.15	470.28	561.04	473.43	709.52	3.35	464.91	561.34	468.26	706.11
PAT	768.98	1695.17	2156.68	2464.15	4268.14	4.95	339.56	406.02	344.51	512.81
EPS (Rs)	8.54	18.84	23.96	27.38	47.40	0.05	3.77	4.51	3.83	5.70

## GOELD INCREASED IT'S GOELDEN OUTLETS IN 6 MONTHS



## Shareholding Pattern as on 30<sup>th</sup> Sept. 2022

### Shareholding Pattern



### Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

## **FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework**



### **Environmental Responsibility**

- Invested in technology for Decomposing the waste products
- Reduced carbon footprints
- Vegan and vegetarian Product Manufacturer (no harm to the animals)
- Utilizing edible waste in Company Leased farm for cattle feeds



### **Social Responsibility**

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring.
- Developing a stable eco – system of vendors.



### **Governance Framework**

- Disciplined capital allocation
- Robust risk management framework



# F&B Summit 2022

GOELD™

**Customer is more value sensitive than price sensitive**



*Caption: (L to R) Moderator columnist, journalist, chef and food critic, Anoothi Vishal with panelists Archit Goel, director & CFO, Shri Bajrang Alliance Limited (Brand - GOELD); Vikrant Batra, co-founder, Cafe Delhi Heights; Priyank Sukhija, CEO & MD, First Fiddle Restaurants; Kamaljit Bedi, general manager sales India, Rich's Products & Services; and Yangdup Lama, celebrity bartender and co-owner of Sidecar, New Delhi at the ET HospitalityWorld F&B Summit on September 20, 2022 in Delhi NCR.*

The ET HospitalityWorld F&B Summit which took place in Delhi NCR on September 20, 2022 saw a number of panel discussions on subjects pertaining to the restaurant industry in India. The panel on 'Facing and surviving the price war' moderated by columnist, journalist, chef and food critic, Anoothi Vishal, saw lively discussion among panelists Archit Goel, director & CFO, Shri Bajrang Alliance Limited (Brand - GOELD); Vikrant Batra, co-founder, Cafe Delhi Heights; Priyank Sukhija, CEO & MD, First Fiddle Restaurants; Kamaljit Bedi, general manager sales India, Rich's Products & Services; and Yangdup Lama, celebrity bartender and co-owner of Sidecar, New Delhi.

# "Goeld" standard for ethical, sustainable, pure frozen foods



**Archit Goel, the executive director and CFO of Shri Bajrang Alliance Limited, the Raipur based concern which owns the Goeld Frozen Food Brand.**



**T**he idea behind Goeld's range of frozen foods was to produce sustainable and ethical products that were pure, unadulterated and of course vegetarian, said Archit Goel, the executive director and CFO of Shri Bajrang Alliance Ltd, the Raipur-based concern that owns the Goeld Frozen Food brand.

# Leave No One Behind - WORLD FOOD DAY

GO:LD™

THE FOOD YOU WASTE COULD BE ON SOMEONE'S PLATE:- The Joy of giving and the Joy of Sharing what we believe in.



# THANK YOU

## **Company Contact:**

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