

3rd August 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir/Madam,

Reg. : Sales update for the month of July 2026

Please find enclosed the Press Release regarding the Company's sales update for the month of **July 2026**.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of July 2026**") : August 3, 2026 at 8:21 A.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**
KELLIYA
SUBRAMANIAN
SRINIVASAN
K S Srinivasan
Company Secretary

 Digitally signed by KELLIYA
SUBRAMANIAN SRINIVASAN
Date: 2026.08.03 08:51:05
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Encl.: a/a

TVS Motor Company Registers Highest Ever Monthly Sales of 6.30 Lakh units in July 2026

- *Posts highest international business sales at 1.84 Lakh units; highest two-wheeler EVs sales at 0.61 Lakh units; highest three-wheelers sales at 0.27 Lakh units in July 2026*

Bengaluru, August 03, 2026: TVS Motor Company part of TVS VENU, recorded monthly sales growth of 38% with sales of 629,675 units in July 2026 as against 456,350 units in July 2025.

Two-Wheeler

Total two-wheelers registered a growth of 38% with sales of 603,138 units in July 2026 as against 438,790 units in July 2025. Domestic two-wheelers registered a growth of 42% with sales of 437,394 units in July 2026 as against 308,720 units in July 2025.

Electric Vehicle

Two-wheeler EVs registered an exponential growth of 158% with sales of 60,934 units in July 2026 as against 23,605 units in July 2025.

International Business

Total International Business sales registered a growth of 29% with sales of 184,264 units in July 2026 as against 142,629 units in July 2025. Two-wheelers sales registered a growth of 27% with sales of 165,744 units in July 2026 as against 130,070 units in July 2025.

Three-Wheeler

Three-wheelers registered a growth of 51% with sales of 26,537 units in July 2026 as against 17,560 units in July 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

PRESS RELEASE



For more information, please contact:

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