



January 19, 2026

To,
Listing Department

BSE Limited
P.J Towers, Dalal Street,
Fort, Mumbai - 400 001

Scrip Code: **532375**

To,
Listing Department

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E), Mumbai - 400 050

Symbol: **TIPSMUSIC**

Subject: Submission of Investor Presentation

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a copy of Investor Presentation with respect to Unaudited Financial Results of the Company for the quarter and nine months ended December 31, 2025.

The same shall be uploaded on our website <https://tips.in>

We request you to kindly take the above information on record.

Thanking You,

For TIPS MUSIC LIMITED

(Formerly known as Tips Industries Limited)

Bijal Ramjibhai Patel
Digitally signed by
Bijal Ramjibhai Patel
Date: 2026.01.19
13:37:58 +05'30'

Bijal R. Patel
Company Secretary

Encl: a/a

TIPS MUSIC LIMITED
(Formerly known as Tips Industries Limited)

601, Durga Chambers, 6th Floor, Linking Road, Khar (West), Mumbai - 400 052.

Tel.: +91-22-6643 1188, Email: info@tips.in, Website: www.tips.in

CIN : L92120MH1996PLC099359



The Must Have HITS

Investor Presentation
Q3 FY26

Safe harbor

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Company Overview

KEY FACTS

Catalogue comprises of music in over **25 languages** available across multiple platforms **globally**

Only listed player to expense off 100% of content cost in the quarter of release

Established **A&R** capability

104
Employees
(Q3FY2026)

75%
Revenue through digital platforms
(Q3FY2026)

25+
Partners across media business

145.3 mn
subscribers on YouTube

Debt free company with **₹ 303 cr** of cash & investments

Founded Year
1988

Website
www.tips.in

Industry
Media & Entertainment

Target
Indian Subcontinent & Diaspora

What Makes Us Unique

Optimising Capital Allocation

Sustainably Increasing market share

Our Content Powers Global Platforms

India Music Investment Opportunity

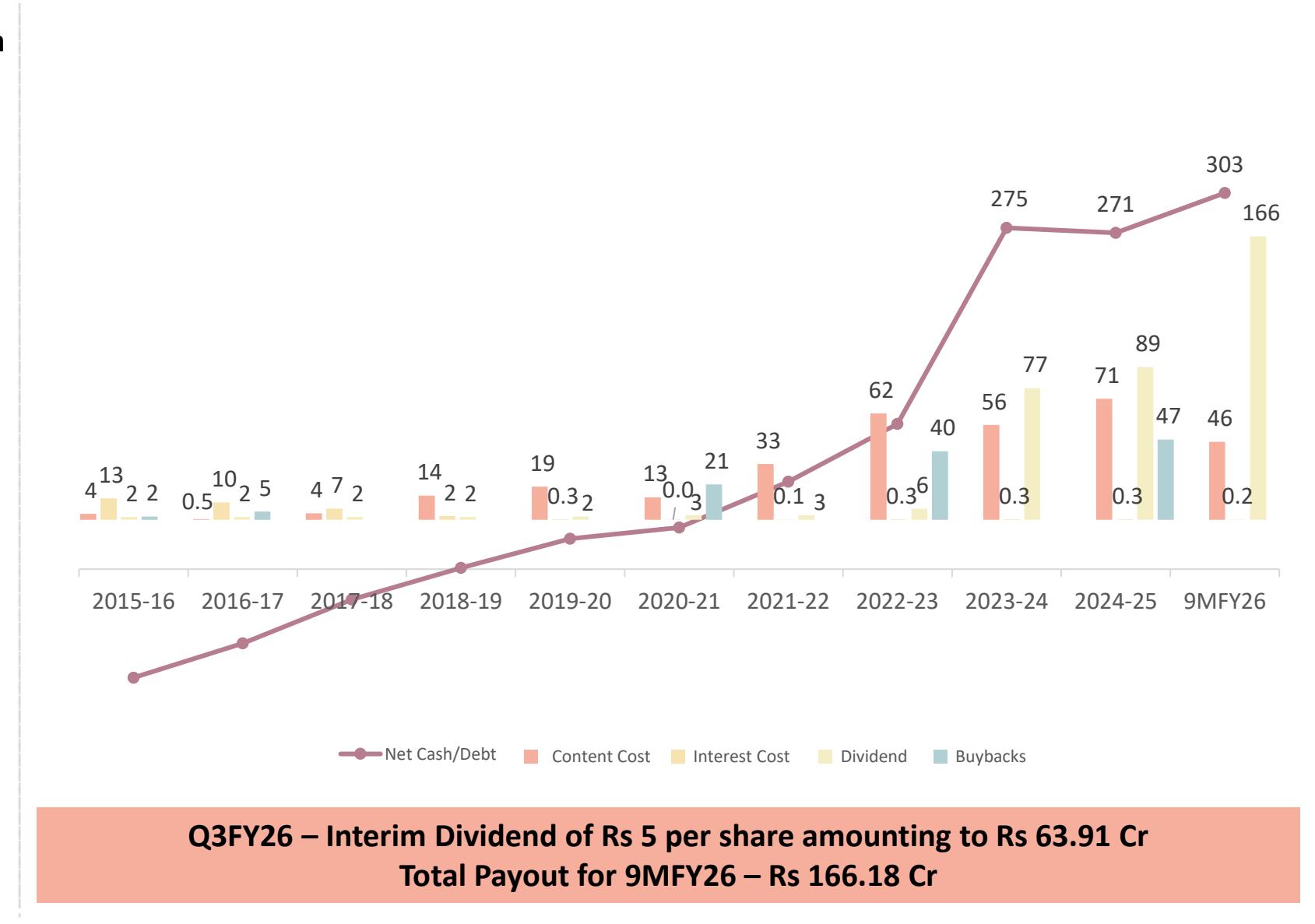
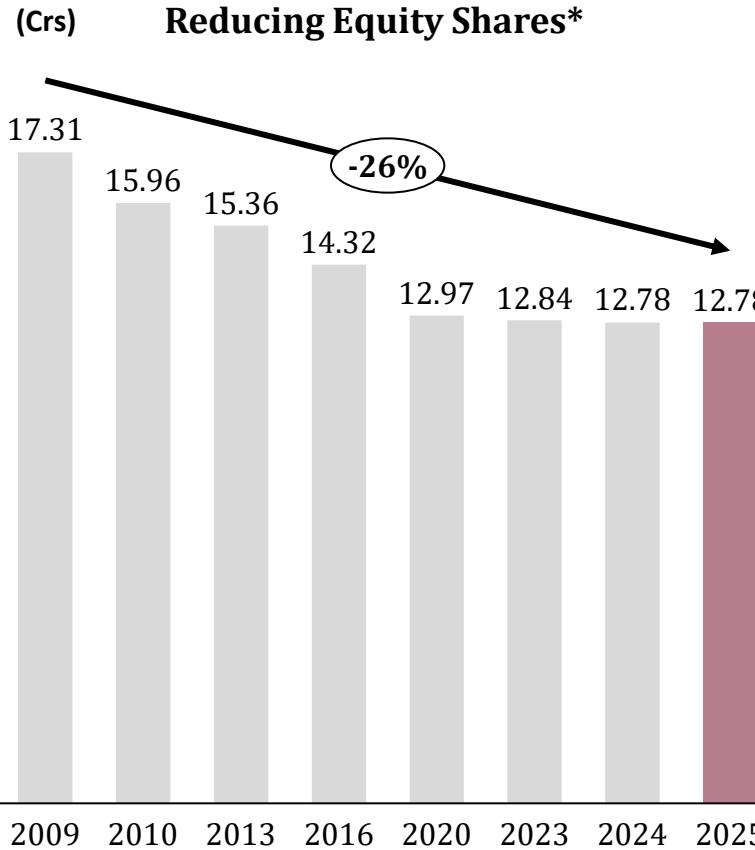
Key Growth Drivers Ahead

The Subscription Wave

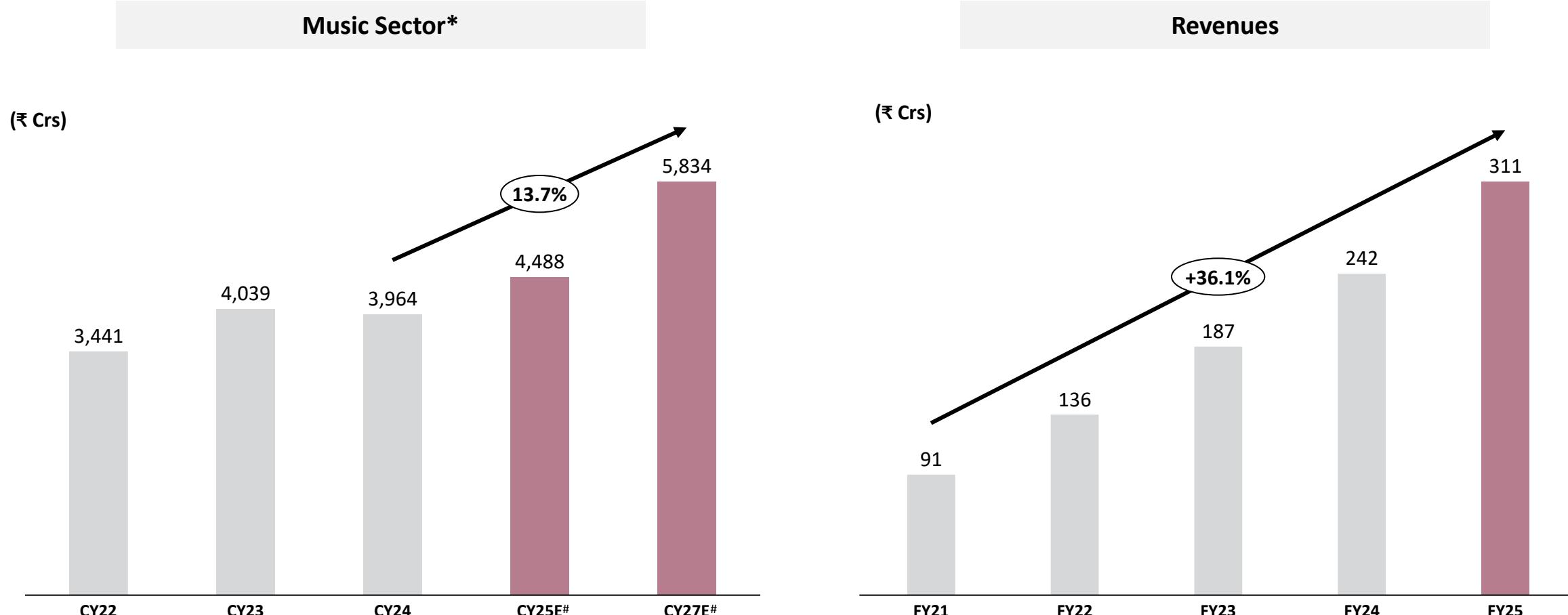
Growing listenership & Increasing Content Addition

Optimising Capital Allocation : Total Payout to shareholders in 9MFY26 Rs 166.18 Cr

Consistently rewarding shareholders through
Buybacks & Dividends



Sustainably Increasing Market Share: Revenues Surged 1.8x in Last 2 Years



Our Content Powers Global Platforms

Digital Partners



Sync Deals

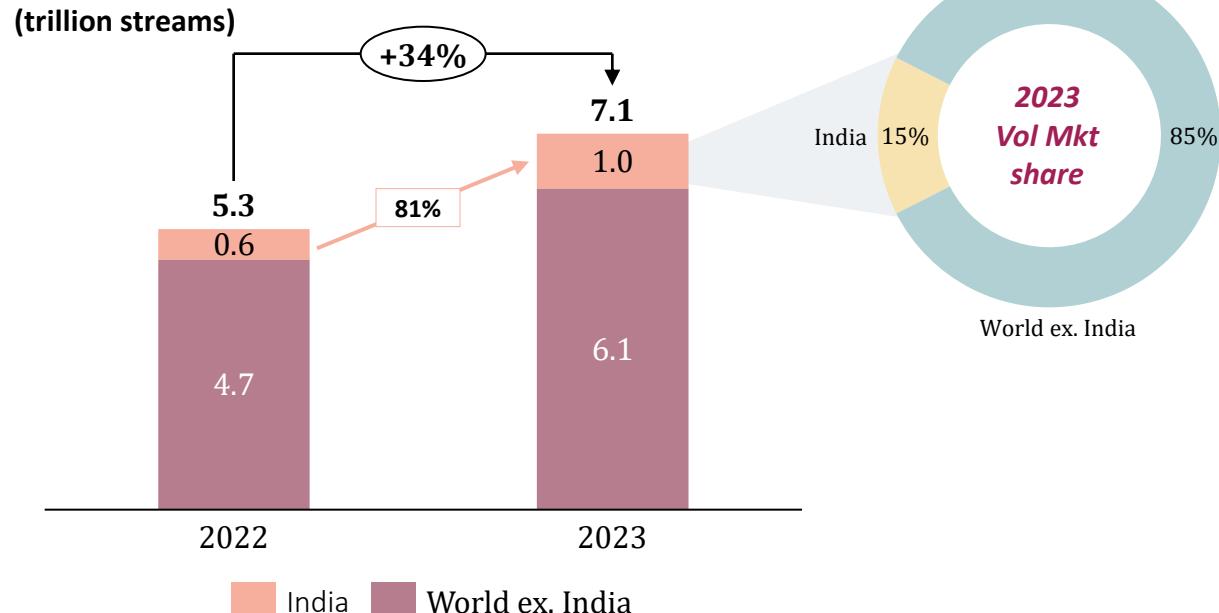


Broadcast Partners

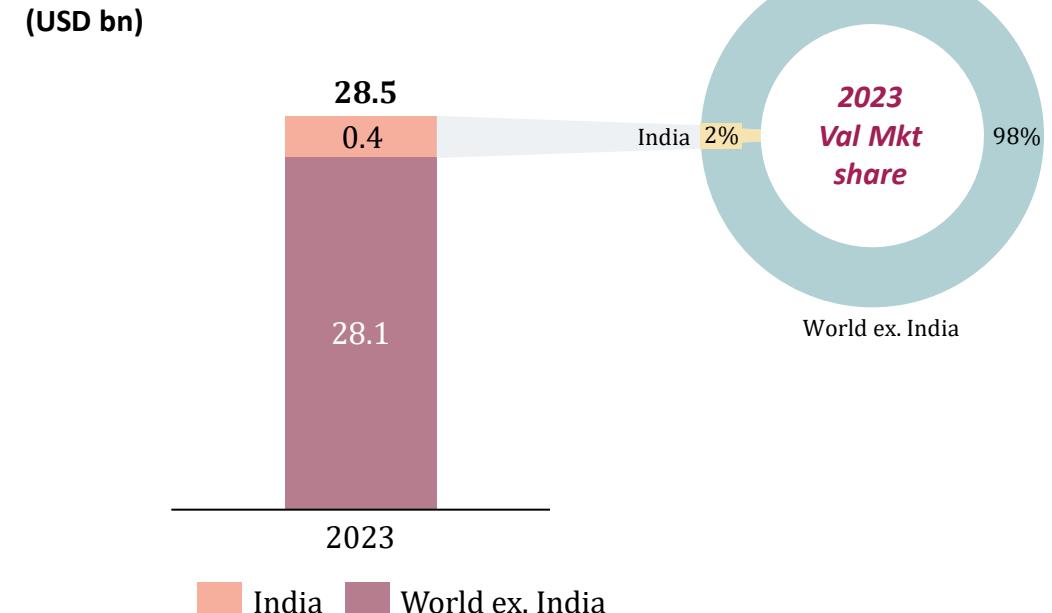


India Music Investment Opportunity

Global Total Music Streaming Volume (Audio & Video)



Global Music Label Revenues



India is the fastest growing market by volume and provides significant opportunity for monetization of demand

Key Growth Drivers Ahead



Subscription

- Industry Subscription Revenue is growing by approx. **40-50% CAGR**
- Paid subscribers expected to nearly double** from the current 11 million to more than 25 million within the next three years.
- Spotify has increased the subscription prices by around 20-25% for the first time since its launch in India



Monetization of shorts

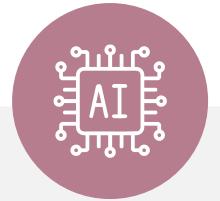
Shorts consumption far exceeds other digital formats; monetization can significantly step up revenues

- Current fixed price model will migrate to share of advertising revenue
- Over **1 trillion** Shorts have been **viewed** in India since its 2020 launch



Public Performance Rights

- Industry Revenue is growing at approx. **40-50% CAGR** and expected to surpass INR 2,500-3,000 crores over the next 5 years
- Better Intellectual Property (IP) monetization through stronger enforcement of public performance rights



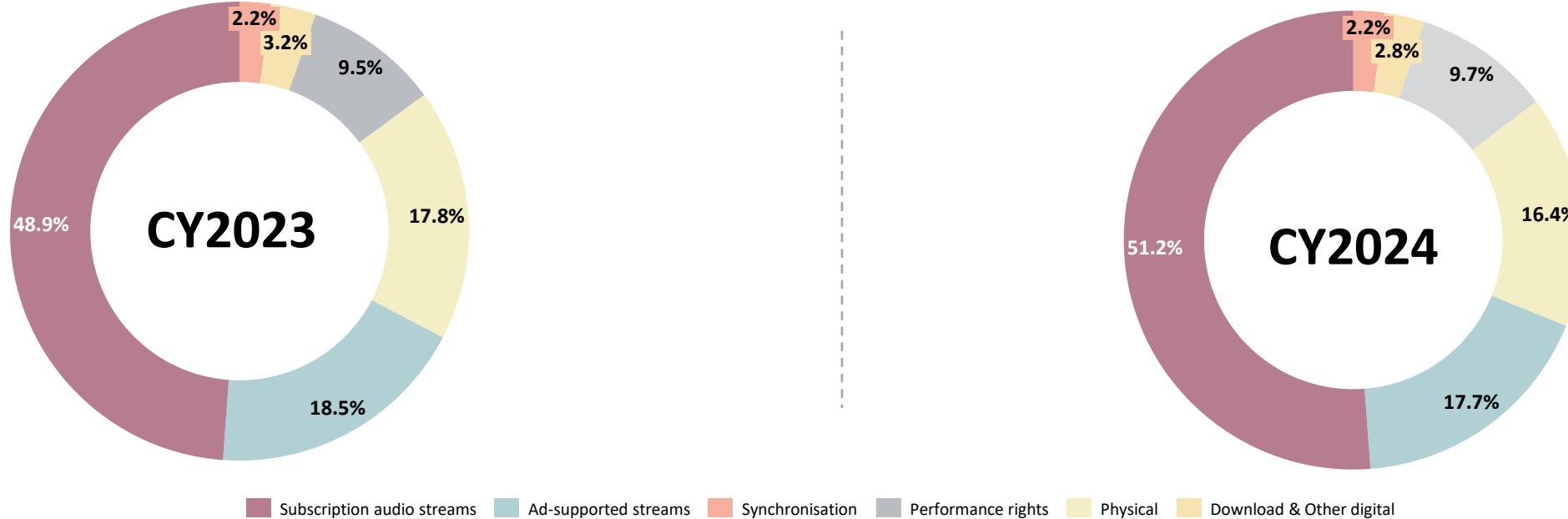
Royalty from AI

Warner Music Group (WMG) and **Universal Music Group (UMG)** have signed a spate of deals in the AI space including UMG's recent deal with Nvidia .

- Music Industry's aim is to create a legal framework for training AI on copyrighted music and use AI ethically to protect the rights of Creators and copyright holders.

Global Subscription Streams Account For 3x the Revenue of Ad-supported Streams

Global Music Revenue Sources



In 2024, streaming comprised **69%** of total revenues and **51%** of all streams were subscription based

STREAMING

Streaming grew by US\$1.4 billion to reach US\$20.4 billion, representing 69% of total recorded music revenue. Subscription streaming rose 9.5%, while ad-supported grew 1.2%.

SYNCHRONISATION

Synchronisation revenues rose for the fourth successive year, reaching US\$650 million in 2024. Revenues from synchronization accounted for 2.2% of the global recorded music market.

PERFORMANCE RIGHTS

Performance rights revenues grew by 5.9% in 2024, reaching US\$2.9 billion, and accounting for 9.7% of global recorded music revenue

India recorded the highest digital engagement globally, with users spending more than **1.1 trillion hours** on digital platforms

Growing Listenership & Increasing Content Addition

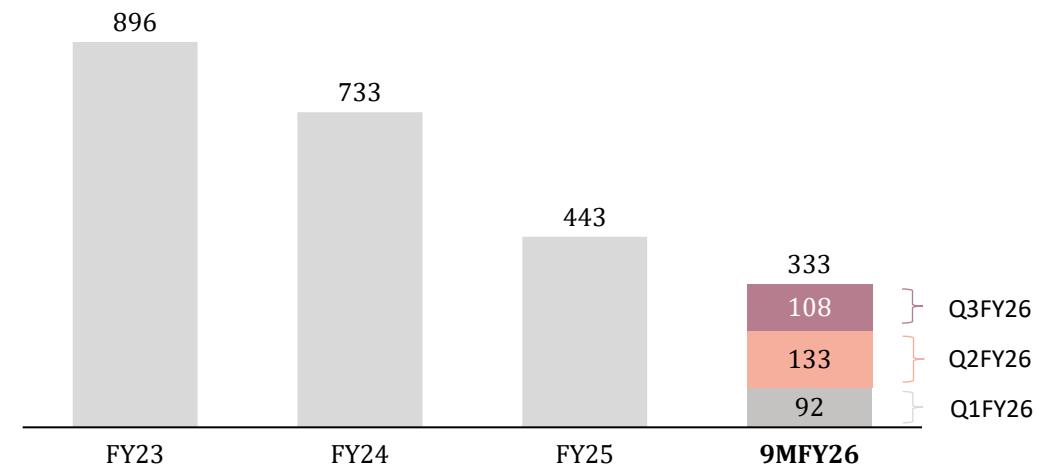


Evergreen & Rich content of **over 34,000 songs** across genres, languages & decades giving us high visibility of music revenue

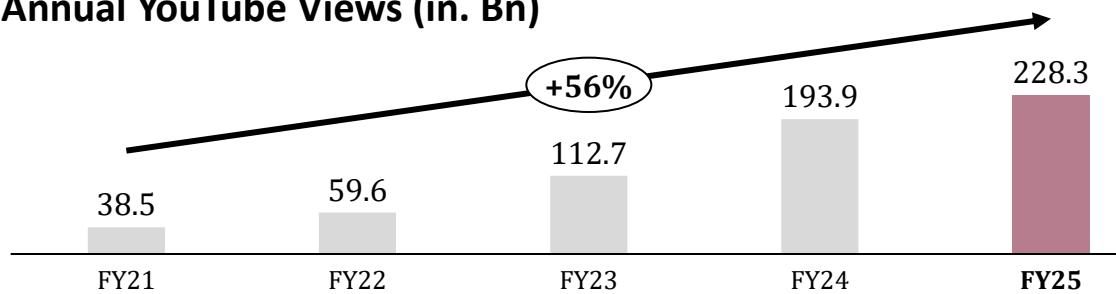
New Songs Added

108

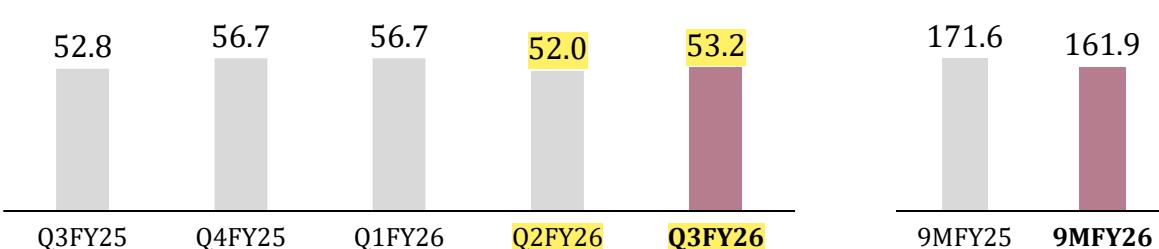
New releases in Q3FY26



Annual YouTube Views (in. Bn)



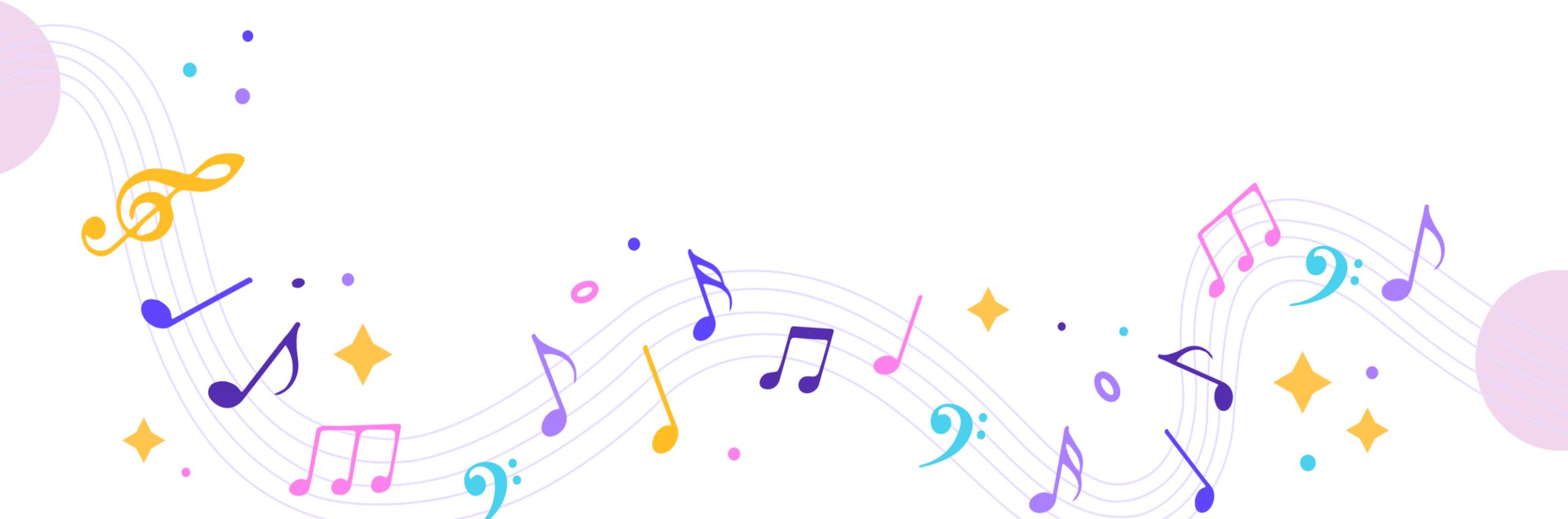
Quarterly YouTube Views (in. Bn)



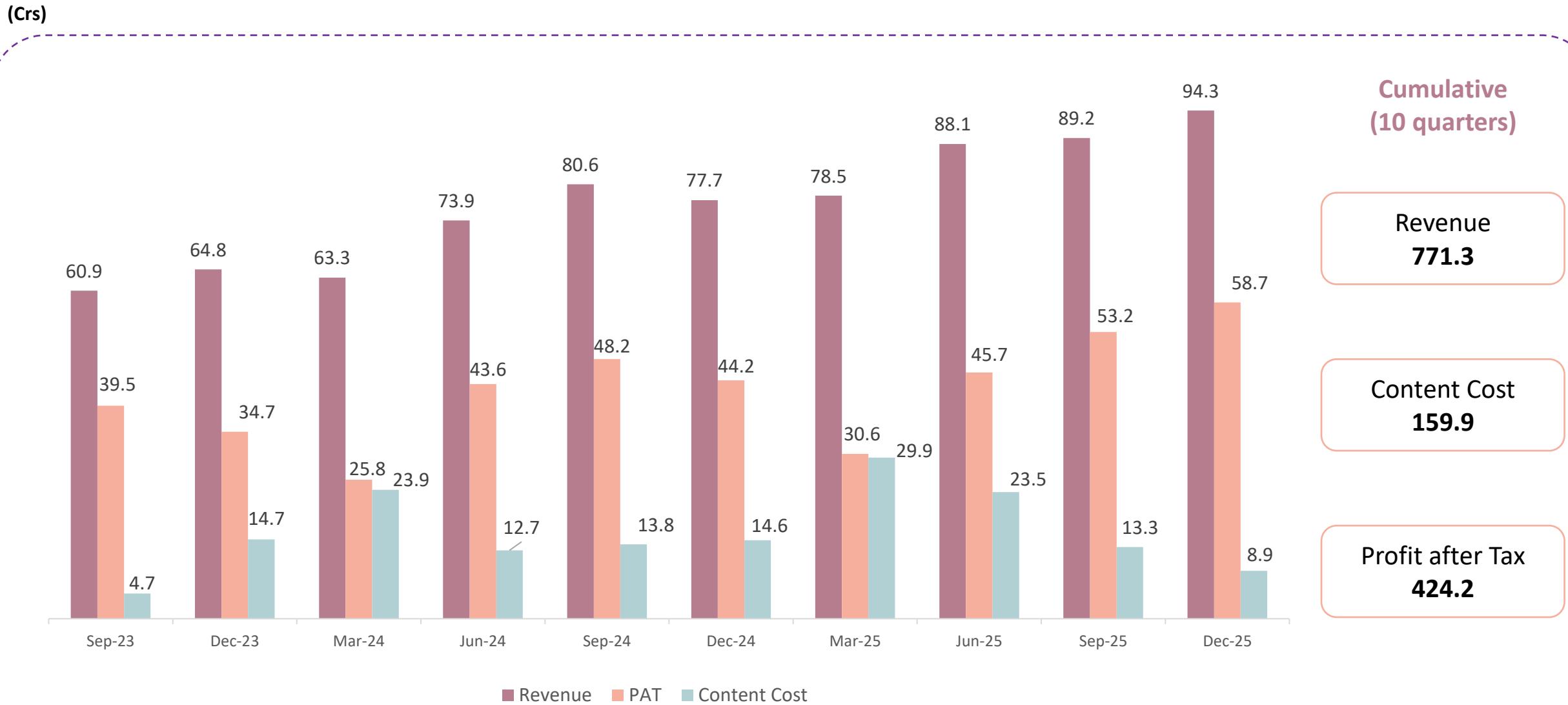
The negative growth in total views in 9MFY26 is primarily on account of YT shorts, which is not a significant contributor to revenue/profit yet.



Financial Performance

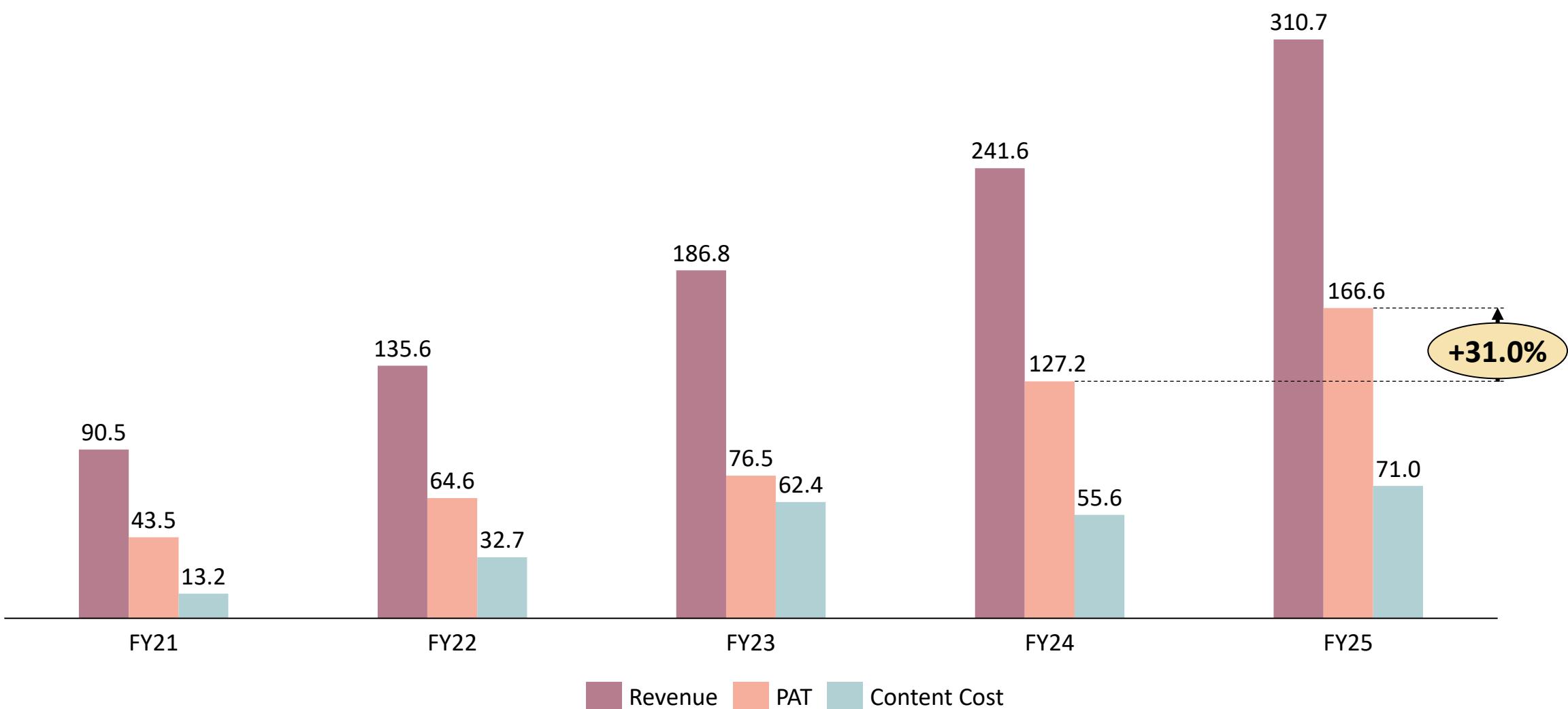


Summary of Last 10 Quarters



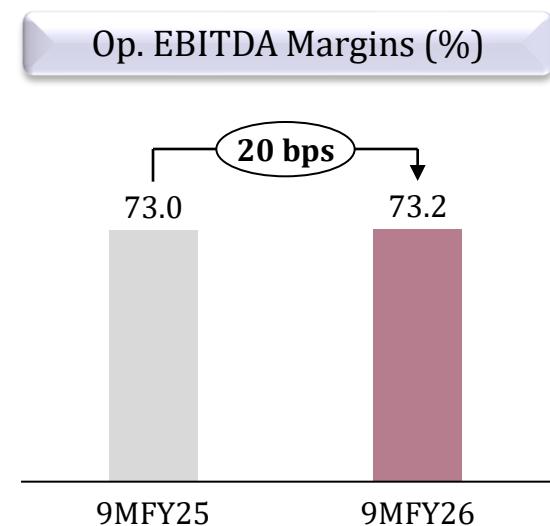
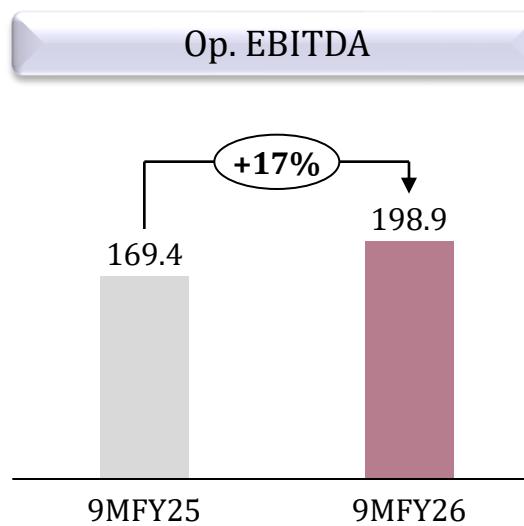
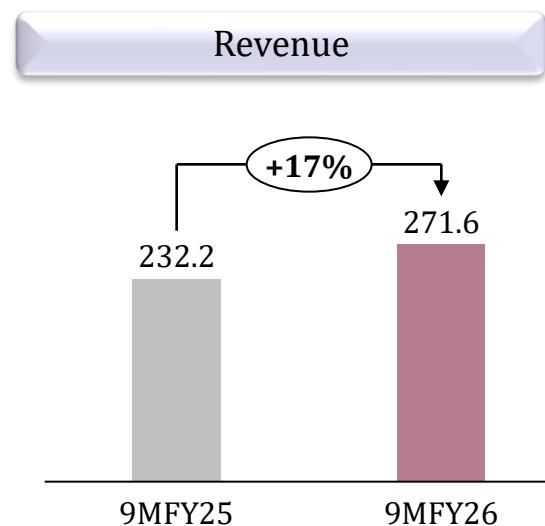
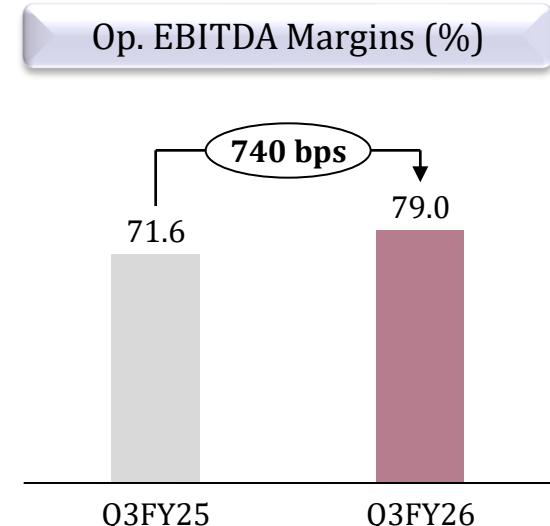
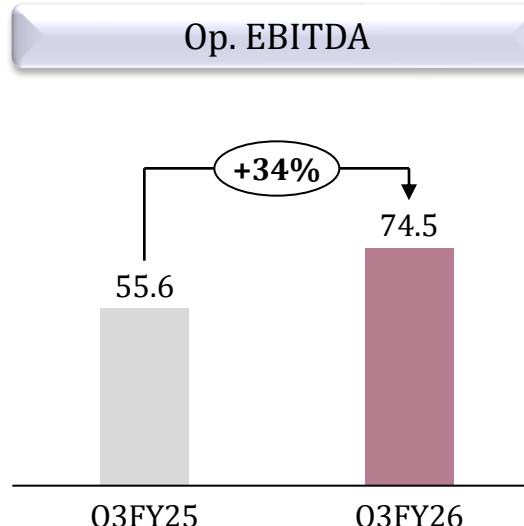
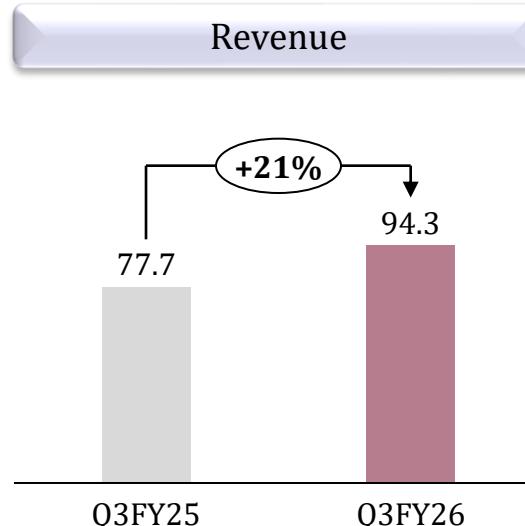
Summary of Last 5 Years

(Crs)



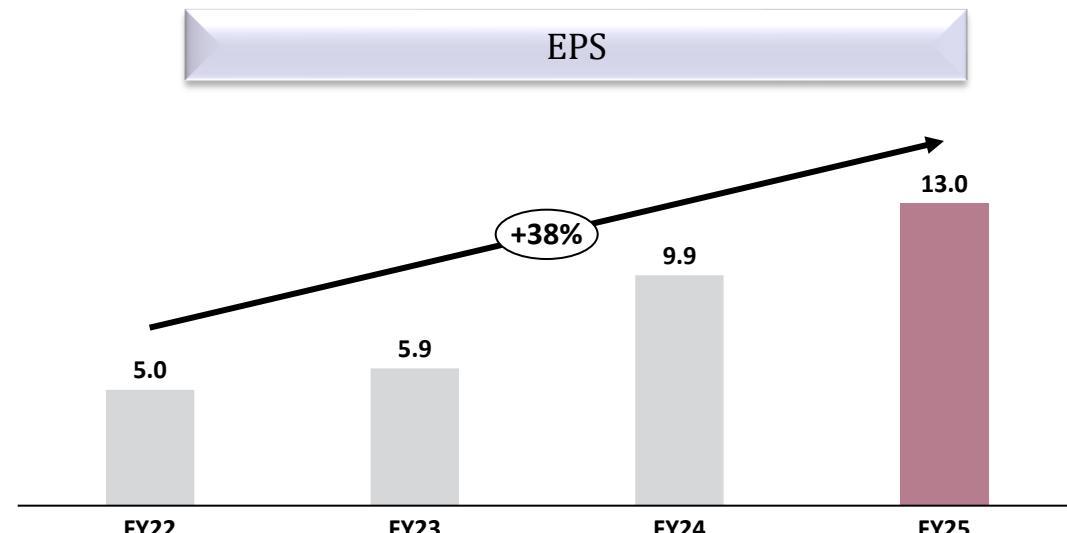
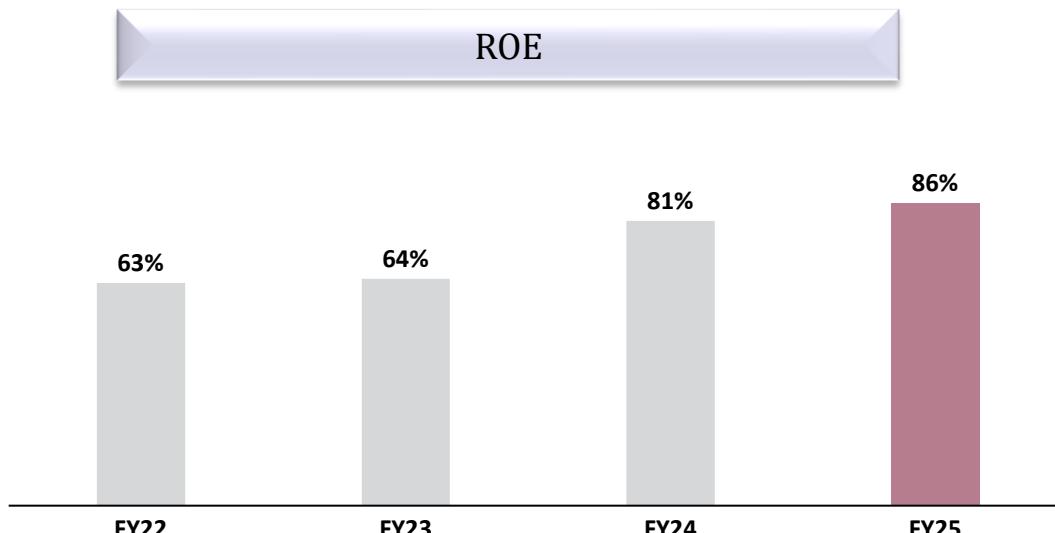
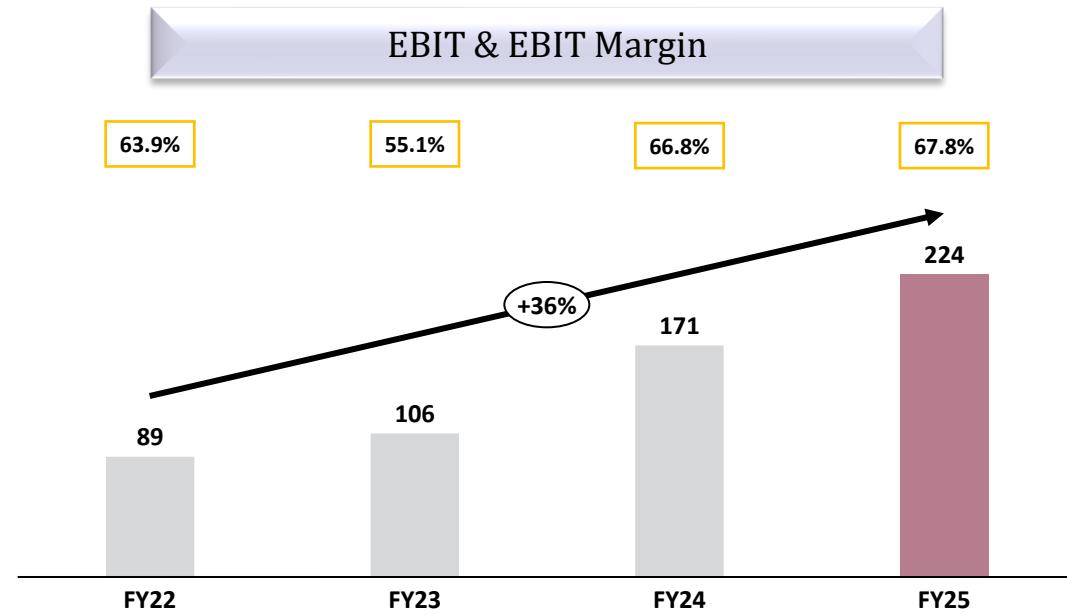
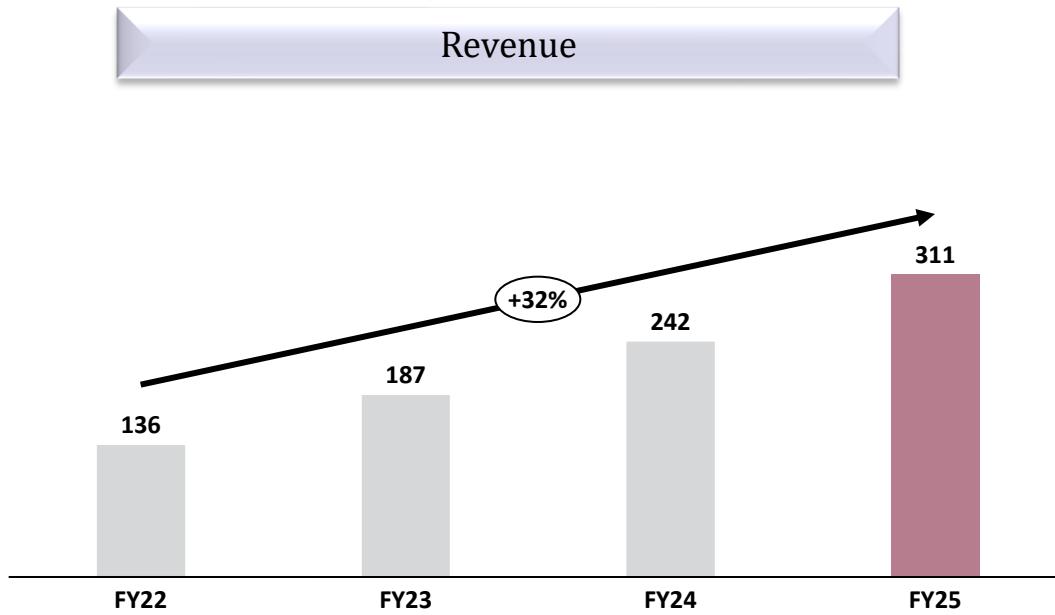
Business Performance

(₹ Crs)



Industry Leading Financial Performance

(₹ Crs)



Profit & Loss Statement

Particulars (Rs. in Crs)	Q3FY26	Q3FY25	Y-o-Y	Q2FY26	Q-o-Q	9MFY26	9MFY25	Y-o-Y
Revenue From Operations	94.3	77.7	21%	89.2	6%	271.6	232.2	17%
Content Cost	8.9	14.6	-39%	13.3	-33%	45.7	41.1	11%
Employee Benefits Expenses	5.7	3.0		3.4		12.2	8.6	
Other Expenses	5.2	4.5		4.7		14.9	13.1	
Op. EBITDA	74.5	55.6	34%	67.8	10%	198.9	169.4	17%
Op. EBITDA %	79.0%	71.6%		76.0%		73.2%	73.0%	
Other Income	4.8	4.2		4.5		15.0	14.3	
Depreciation and Amortisation Expense	0.6	0.5		0.6		1.9	1.6	
Op. EBIT	78.7	59.2	33%	71.7	10%	212.0	182.1	16%
Finance Costs	0.0	0.1		0.1		0.2	0.2	
PBT	78.6	59.1	33%	71.7	10%	211.8	181.9	16%
Tax	20.0	14.9		18.5		54.1	45.9	
PAT	58.7	44.2	33%	53.2	10%	157.7	136.0	16%
PAT %	62.2%	56.9%		59.6%		58.1%	58.5%	
EPS*	4.6	3.5		4.2		12.3	10.6	

Note (Other) comprehensive income/(loss) during the quarter was Rs. -0.58 (Q3FY25 – Rs.2.07 lakhs; Q2Y26 – Rs. 3.13 lakhs)..

Balance Sheet

Equity & Liabilities (₹ in Cr)	Sept'25	Mar'25
Equity Share Capital	12.8	12.8
Other Equity	244.5	196.8
Total Equity	257.3	209.5
Non- Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	1.2	2.0
Employee Benefit Obligations	0.4	0.6
Other Non-Current Liabilities	5.4	17.9
Total Non-Current Liabilities	7.0	20.5
Current Liabilities		
Financial Liabilities		
(i) Lease Liabilities	1.6	1.4
(ii) Trade Payables		
(a) total outstanding dues of micro enterprises and small enterprises	0.4	0.3
(b) total outstanding dues of creditors other than micro enterprises and small enterprises	14.0	19.1
(iii) Other Financial Liabilities	2.7	3.9
Employee Benefit Obligations	0.2	0.0
Other Current Liabilities	77.6	84.3
Current tax liability (Net)	9.3	0.3
Total Current Liabilities	105.6	109.3
Total Equity & Liabilities	370.0	339.4

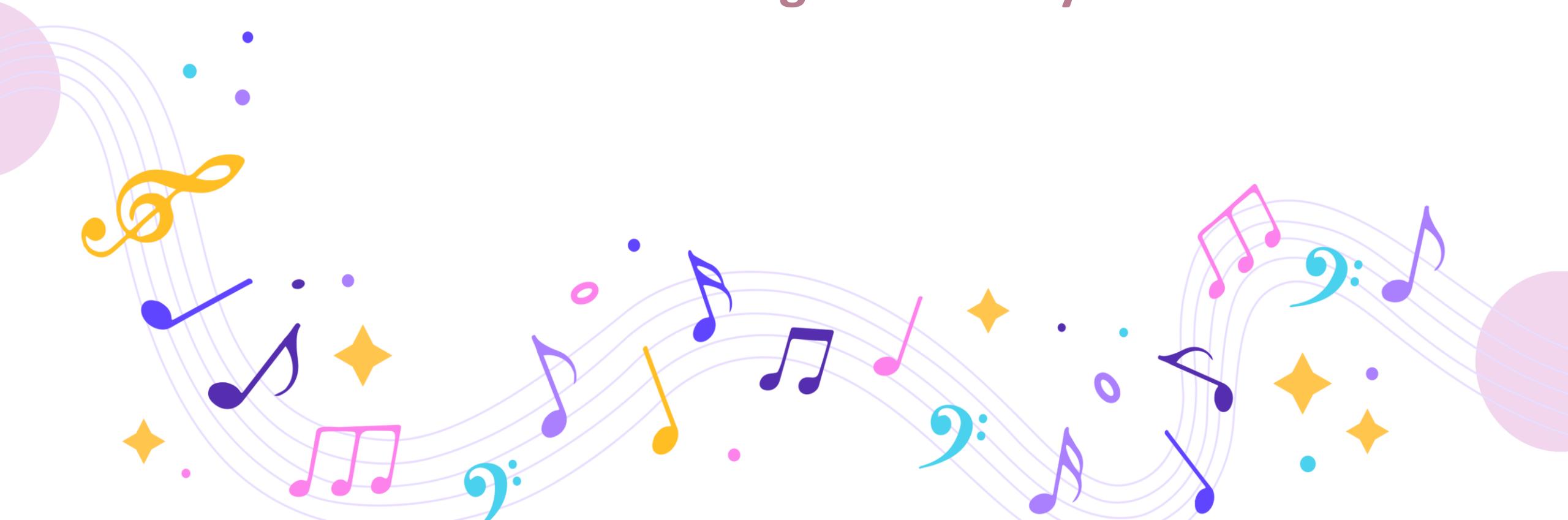
Assets (₹ in Cr)	Sept'25	Mar'25
Non-Current Assets		
Property, plant and equipment	6.0	6.2
Other intangibles	0.3	0.2
Investment Property	0.1	0.1
Capital Work in Progress	0.6	0.7
Financial Assets		
(i) Loans	0.2	0.0
(ii) Other Financial Assets	9.1	21.1
Income Tax Assets (Net)	4.2	4.2
Deferred Tax Assets	-0.5	0.5
Other Non-Current Assets	1.5	5.7
Total Non-Current Assets	21.5	38.8
Current Assets		
Financial Assets		
(i) Investments	164.2	95.5
(ii) Trade receivables	29.8	27.5
(iii) Cash and cash equivalents	11.0	40.8
(iv) Bank balances other than (ii) above	0.5	0.4
(v) Loans	0.2	0.1
(vi) Other Financial Assets	91.3	116.9
Other Current Assets	51.5	19.5
Total Current Assets	348.5	300.6
Total Assets	370.0	339.4

Cash Flow Statement

Cash Flow Statement (Rs. Crs.)	Sept'25	Mar'25
Cash Flow from Operating Activities		
Profit before Tax	133.2	223.2
Adjustment for Non-Operating Items	-8.4	-13.2
Operating Profit before Working Capital Changes	124.9	210.0
Changes in Working Capital	-54.3	-30.6
Cash Generated from Operations	70.6	179.4
Less: Direct Taxes paid	-24.3	-59.2
Net Cash from Operating Activities	46.3	120.2
Cash Flow from Investing Activities	-24.1	10.6
Cash Flow from Financing Activities	-52.0	-138.5
Net increase/ (decrease) in Cash & Cash equivalent	-29.8	-7.7
Add : Cash and cash equivalents at the beginning of the year	40.8	48.5
Cash and cash equivalents at the end of the year	11.0	40.8



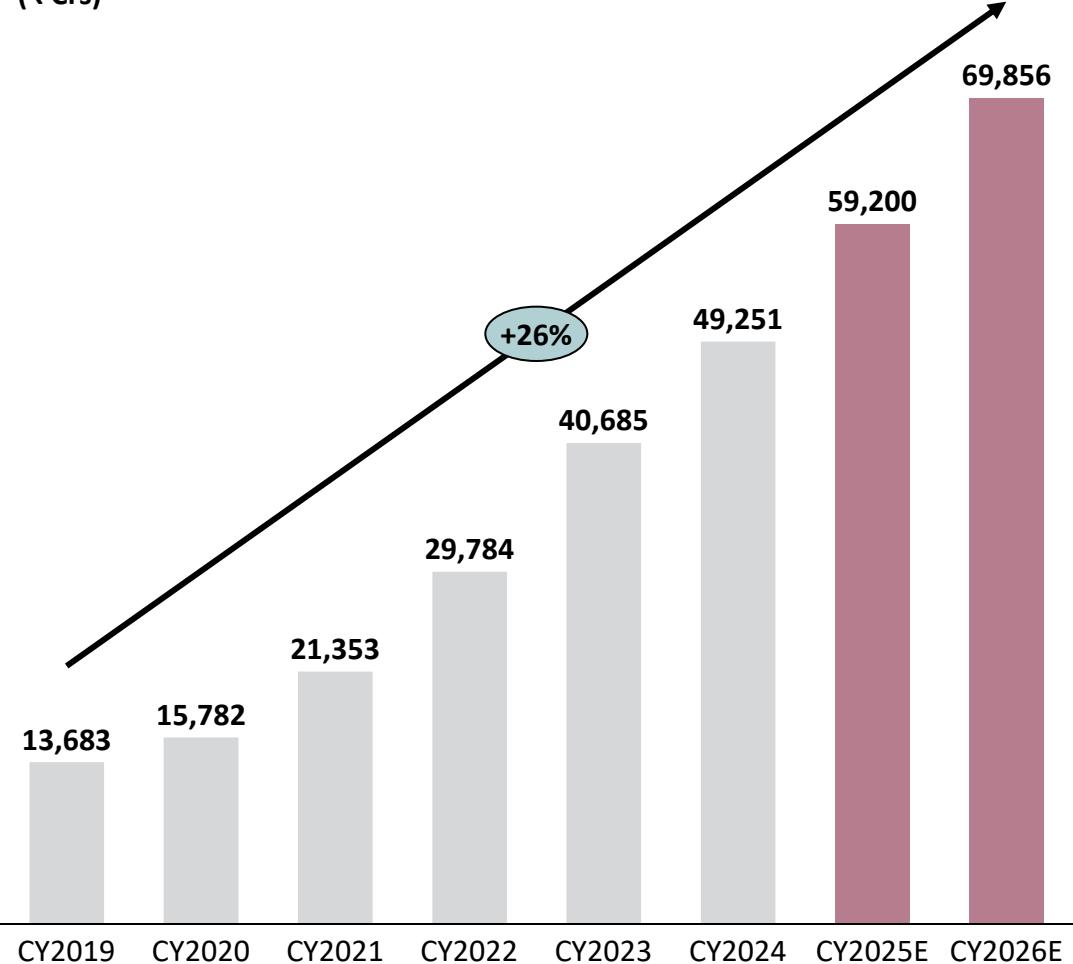
Music – A Digital Journey



Digital Advertising – Key Driver of Indian Music Industry

Indian Digital Ad Industry

(₹ Crs)



India's digital advertising industry reached Rs 49,251 crore in 2024, up from Rs 40,685 crore in 2023, and is projected to grow at a CAGR of 19% between CY2024 and CY2026. By then, digital media is expected to account for 61% of total ad spend in India.

The Digital advertising industry is rapidly evolving, driven by digital transformation, shifting consumer behavior, and personalization are reshaping brand-audience connections.

The highest proportion of spends on digital media is claimed by **social media (29%, Rs 14,480 crore)**, closely followed by **online Video (28%, Rs 13,756 crore)**. Paid search contributes 23% (Rs 11,402 crore), while display banners claim 16% (Rs 7,964 crore).

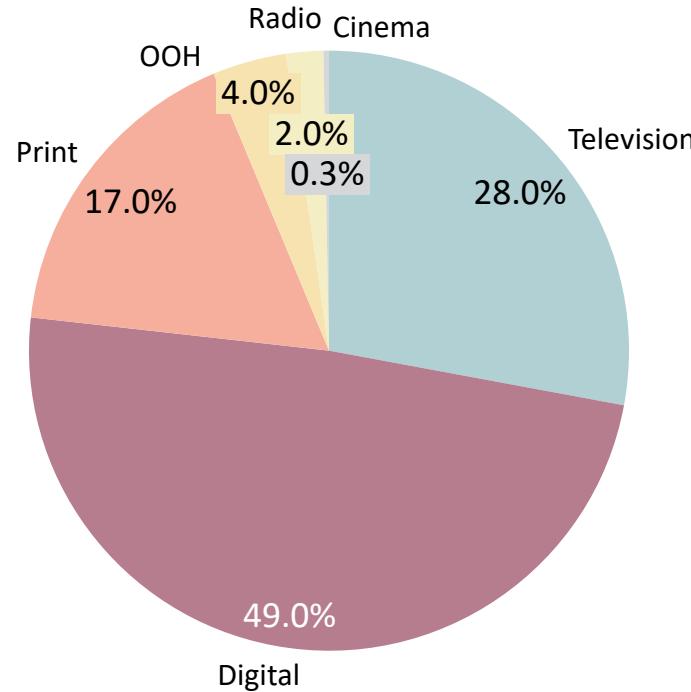
Online video is the fastest-growing digital media channel, projected to grow at a CAGR of 23% through 2026, while social media is expected to grow at a CAGR of 20% over the same period.

On average, Indians spend 3-4 hours on Social Media daily, which is at par with the global average.

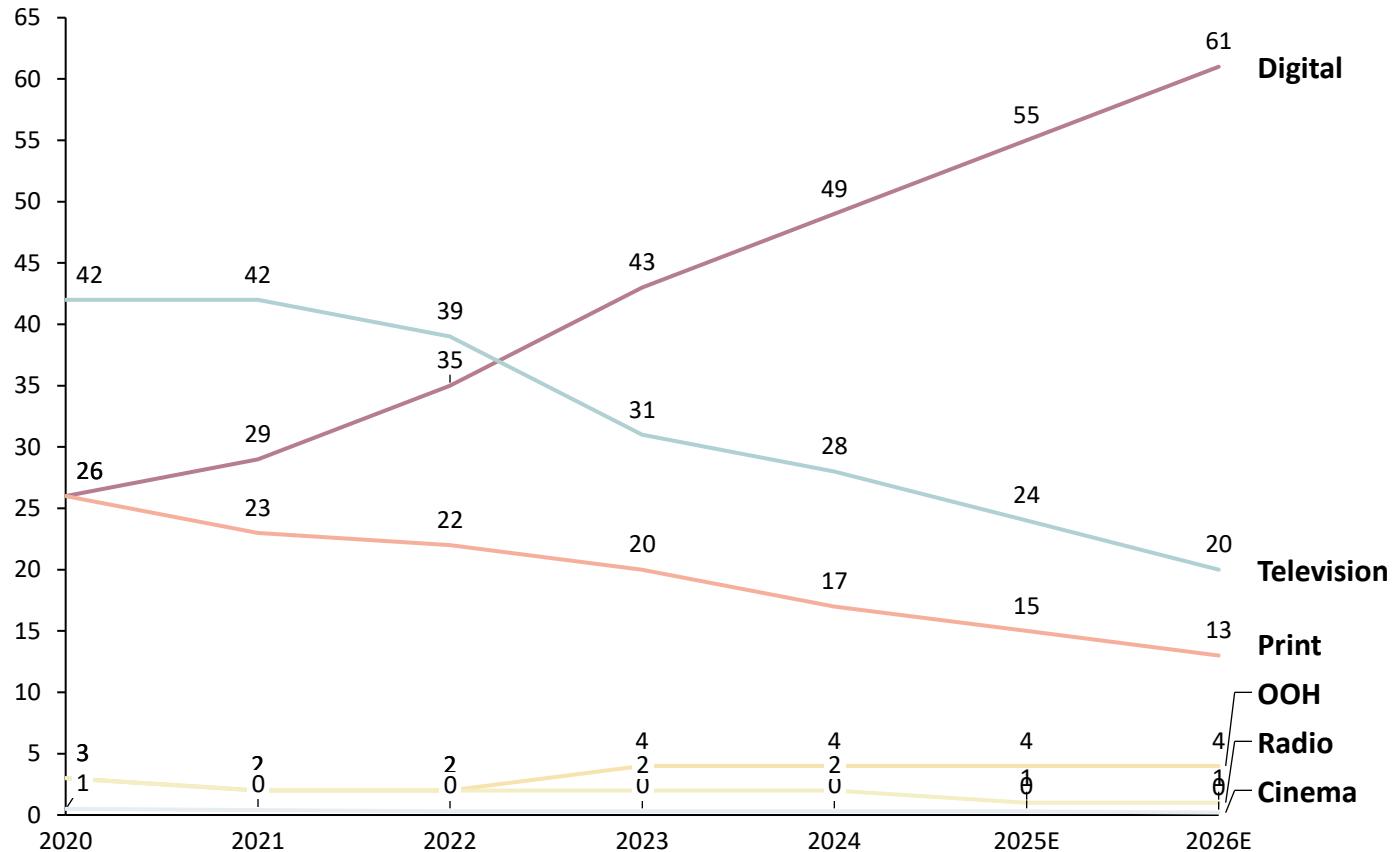
73% of the audience belonging to the age group of 45 years to 54 years use YouTube to watch online content.

Digital Advertising will Dominate Media Spending in India for the Next Few Years

Advertising spends on different media



Advertising spends across various media (%) - Forecast

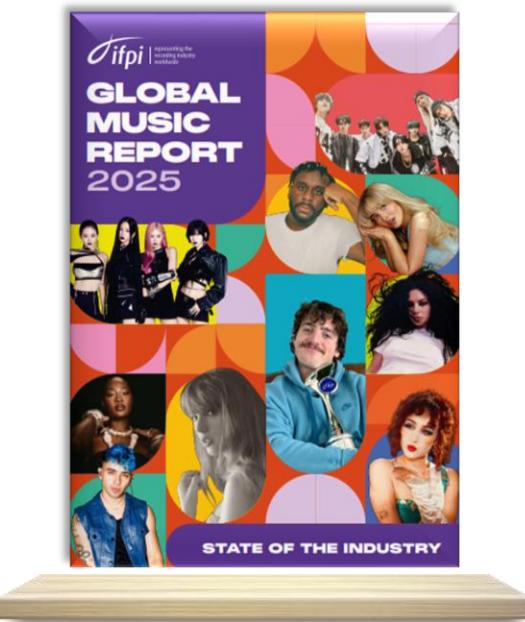


The current pie of digital ad spends constitutes 49% of the advertising spends in 2024, and moving forward in 2025 and 2026, the percentage is expected to increase to 55% and 61% respectively.

Few Industry Reports



dentsu
Digital Advertising in India



IFPI
Global Music Report



FICCI
EY Media & Entertainment
Report 2025



EMR
Ericsson Mobility
Report



•Thank You

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CIN: L92120MH1996PLC099359

Email id: investorrelations@tips.in



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