

Operational Metrics		Quarter Mar 2024	Quarter Jun 2024	Quarter Sep 2024	Quarter Dec 2024	Quarter Mar 2025
Gross Merchandise Value (GMV)	INR Lac Cr	4.7	4.3	4.5	5.0	5.1
<i>of which:</i>						
Gross Merchandise Value (GMV) Continued Businesses*	INR Lac Cr	4.3	4.3	4.5	5.0	5.1
Commerce GMV	INR Cr	2,804	2,817	2,383	2,281	2,238
Merchant Transactions	Cr	962	900	991	1,108	1,184
Total Transactions	Cr	1,129	1,023	1,109	1,232	1,317
Average Monthly Transacting Users (MTU)	Cr	9.6	7.8	7.1	7.0	7.2
Registered Merchants (end of period)	Cr	4.06	4.12	4.20	4.30	4.44
Payment Devices (cumulative, end of period)	Cr	1.07	1.09	1.12	1.17	1.24
Average number of Sales Employees	#					
Average number of Sales Employees - Active Headcount (Note 1)	#	36,521	31,607	30,104	32,019	36,724
Volume of loans distributed (Note 2)	000s					
Postpaid Loans	000s					
Personal Loans	000s	242	190			
Merchant Loans	000s	82	111			
Value of loans distributed	INR Cr	5,799	5,010	5,280	5,577	5,738
Postpaid Loans	INR Cr	720				
Personal Loans	INR Cr	3,408	2,502	1,977	1,746	1,422
Merchant Loans	INR Cr	1,671	2,508	3,303	3,831	4,315
Count of Key Financial Customers**	Lakhs	7.9	5.9	6.0	5.9	5.5

Note: *Continued business excludes disrupted products such as Wallet, Postpaid etc

Note: **New Metric: These are unique consumers and merchants who have availed Paytm's and group entity's financial services offerings, i.e.

