

July 27, 2022

BSE Limited Corporate Relationship Department, 2nd Floor, New Trading Wing, Rotunda Building, P.J. Towers, Dalal Street, Mumbai- 400 001 (Scrip Code: 543386) National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051 (Symbol: FINOPB)

Dear Sir/Madam,

**Re: Investor Presentation** 

Sub: Intimation under Regulation 30 SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 ("SEBI Listing Regulations")

In continuation to our letter dated July 26, 2022, July 27, 2022 and pursuant to Regulation 30 of the SEBI Listing Regulations, please find attached the revised investor presentation on Unaudited Financial Results of Fino Payments Bank Limited ("the Bank") for the first quarter ended June 30, 2022.

The said presentation is also available on the Bank's website i.e. www.finobank.com

Kindly take the same on record.

Thanking You,

Yours faithfully,
For Fino Payments Bank Limited

#### Basavraj Loni

Company Secretary & Compliance Officer

Place: Navi Mumbai

Encl: a/a



**Q1FY23 Board Presentation** 

27<sup>th</sup> July 2022



## **Table of Contents**

- ☆ Strategic Overview
- ☆ Q1FY23 Highlights
- ☆ Q1FY23 Financial Performance
- ☆ Product Strategy and Performance Trends
- ☆ Understanding Fino's Products

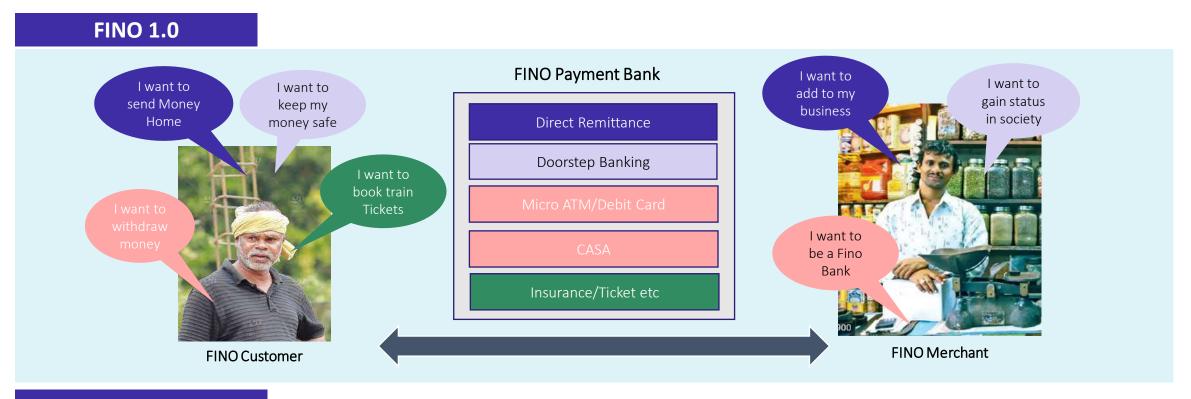




**Strategic Overview** 



# **Fino's Solutions for Common Man's Problem**







# **Driving Social Transformation: Touching Lives**

#### REMOVE BANKING BARRIERS

The vast Phygital network brings banking to doorstep

# GENERATE RURAL EMPLOYMENT

Second income opportunity as bankers earn around Rs 1,000 to Rs 50,000 a month!

# IMPROVE QUALITY OF LIFE

Customers use time productively; Merchants earn extra, expand business, gain goodwill

# COMFORT TO CUSTOMERS

Lower need for cash withdrawal due to easy accessibility in every neighbour

#### CASH DIGITALIZATION

Last mile cash digitalisationprecursor for digital payments.







# Presence in both the Eco-system: Physical and Digital

#### Option 1 – Physical: Merchants as Bankers



- Merchants points and banking points;
   financial services is an add on product
- A typical Fino merchant could be a kinara store owner



#### Option 2 – Digital: FINO App

 Customers can access Fino Products directly through the Fino APP

#### Revenue Model

- All Fino Products have a underlying revenue model [eg: subscription fee; transaction fee]
- Fino earns commission on every transaction which is shared with customers

- Higher margins as Fino earns transaction income directly from customer
- Upfront subscription fee for opening a bank account

# Benefit for **Customer**

- Access to a neighbourhood banking branch
- Facility available beyond banking hours
- Assisted banking

- Can access products anytime and anywhere
- Facility available beyond banking hours
- Assisted banking

#### **Merchant Onboarded**

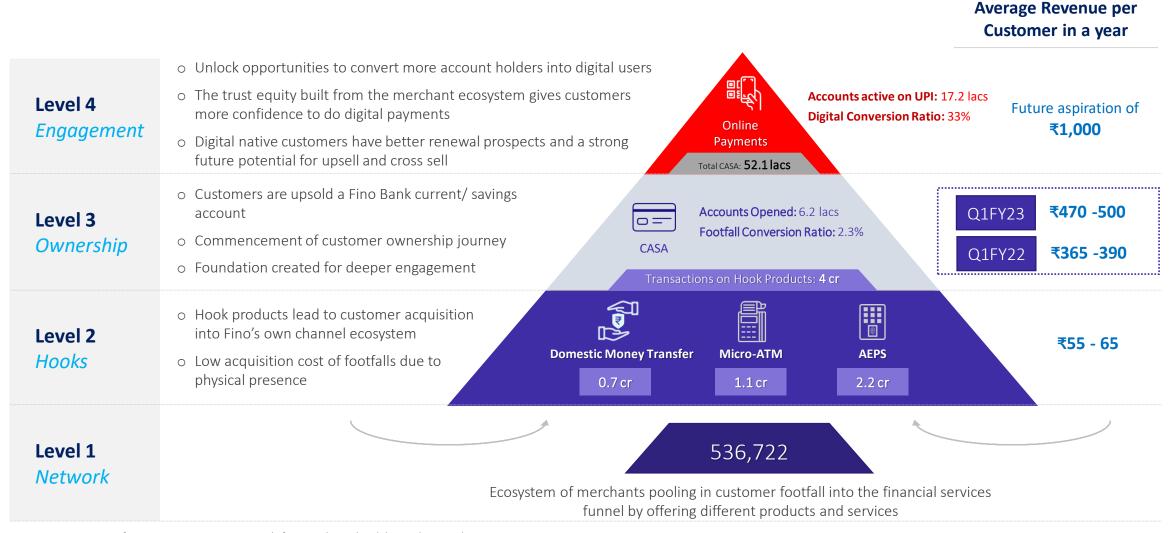
As on 31 <sup>st</sup>	As on 30 <sup>th</sup>			
Mar 2019	Mar 2020	Mar 2021	Mar 2022	Jun 2022
101,230	277,399	641,892	1,020,527	11,42,061

#### Fino Pay Registrations

	Apr 22	May 22	Jun 22
Downloads	155,907	128,835	150,718
Activeness	165,841	173,201	202,676

# **Business Model of Fino Payments Bank**

## Conversion ratios of customers within the financial services funnel on a steady path of incline



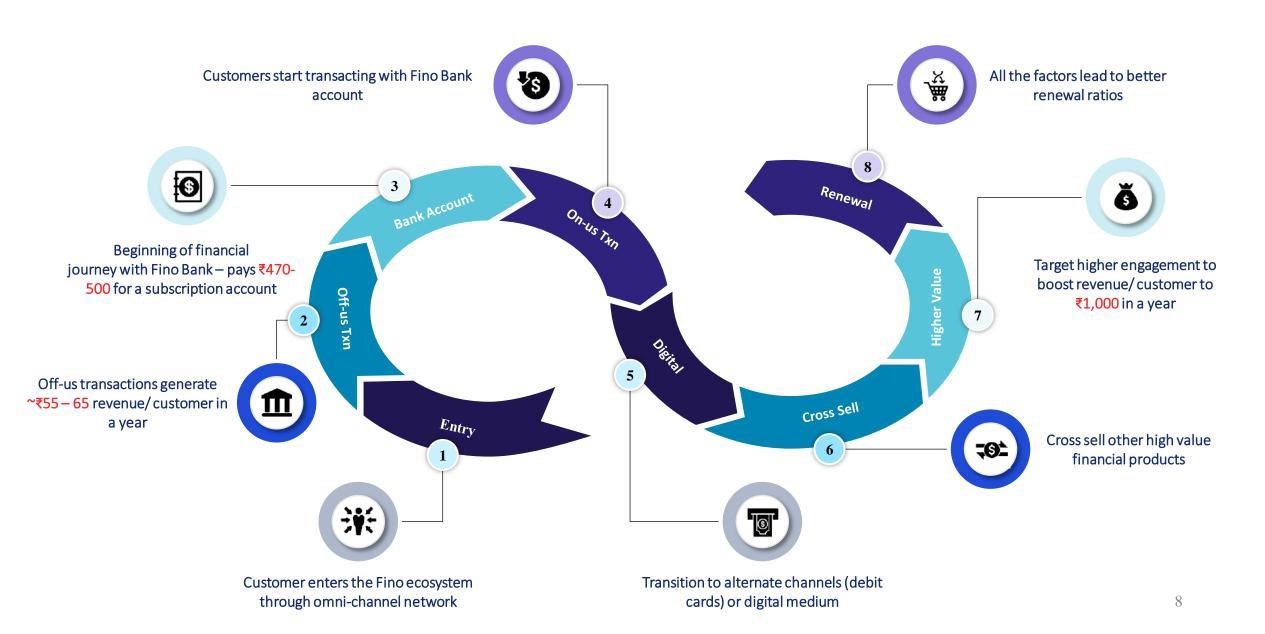
PS: Transaction counts for DMT, MATM & AEPS are only for own channel and during the period Q1FY23

Accounts opened data pertains to count of accounts opened during Q1FY23 while total CASA is count of all accounts opened till 30<sup>th</sup> June 2022

It has been assumed that a customer on an average transacts for 6 times in an FY – this is a conservative assumption sourced from feedbacks from channel teams

# **Customer Lifecycle Journey**

Convert an off-us customer to an on-us customer and then transform him into a high value digital customer



# **Management Focus and Strategy**

Differentiated allocation of management focus basis the stage of product lifecycle



#### **GROWTH PRODUCTS – CASA & CMS**

Incremental enablers across the growth products to further boost the Bank level blended growth

Growth Continues; Revenue contribution increasing

#### MATURE PRODUCTS – DMT, MATM & AEPS

These are the hook products that will continue to grow at a reasonable pace owing to a brand, network and processes

AEPS showing strong growth; 51% YOY Revenue growth

#### **NEW PRODUCTS – IR, Referral products**

With network in place, new products have a set customer base to take off subject to the right product-fit market

IR set to launch at merchant point in Q2

#### **DIGITAL JOURNEY - UPI and more**

The 2.0 journey on digital is where the maximum bandwidth of the management will be anchored upon

Digital throughput increasing; 16% of total throughput

# The Digital 2.0 Roadmap

Transition from a phygital focused Fino 1.0 to an end-to-end digital Fino 2.0

### Investing in Digital Infrastructure; Digital Throughput increasing



- ✓ DTP model Distribution, Technology and Partnership
- ✓ Own customers through bank accounts
- ✓ Profitable business model

- ✓ Focus on more app downloads
- ✓ Open accounts digitally
- More services to users of app to drive up engagement, throughput and renewal ratios
- BAAS platform to directly engage with customers
- ✓ Use distribution network for customer service and off-us transaction facilitation
- Create more end-to-end customer digital journeys
- ✓ Omni-channel and multiproduct Bank
- Largest physical network and most downloaded mobile app



Highlights in Q1FY23

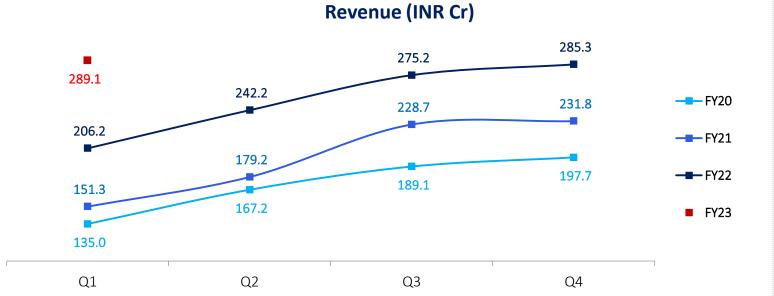


## **Another First!**

## Sequential Revenue Growth in Q1 over Q4 for the first time in the history of Fino Payments Bank



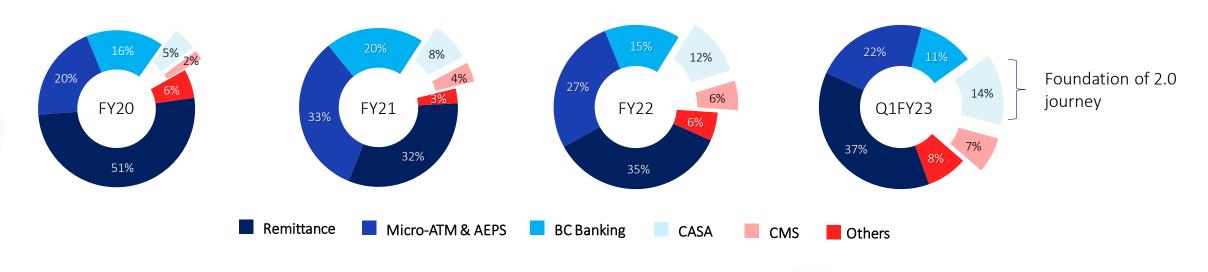
- ☆ Achieved Topline of INR 1,000 cr in FY22
- ☆ Q1 performance surpasses Q4 (a seasonally stronger quarter) despite challenging operating environment
- Some of the macro headwinds during Q1 in general are as below:
  - Reverse migration from urban areas to rural geographies
  - ➤ Investment towards oncoming crop season constrict spends



## **The Key Growth Drivers**

Sequential Revenue Growth in Q1 over Q4 for the first time in the history of Fino Payments Bank

#### Customer Trust-Built and Acquisition Phase Ongoing



#### **Evolving Product Mix by Revenue Towards High Growth Products**

CASA & CMS – 2 emerging businesses – contributed 7% combined to the revenue in FY20



CASA & CMS businesses grew exponentially in last 3 years and crossed 20% of revenue in Q1FY23

# **Industry Leading Performance Highlights in Q1FY23**

Demonstrating strong growth in business volumes, revenue and profitability

### Highest Ever (ex-digital) Throughput of ₹ 50,000 crore!

25 Cr

**Transactions on Fino platforms** 

102%

₹60,784 Cr\*

**Total Throughput** 

47%

11.4 lac

Registered merchants on Fino



58%

6.2 lac

**Accounts Opened** 



83%

₹289.1 Cr

Revenue



40%

₹23.6 Cr

**EBITDA** 

111%



₹10.1 Cr

**PAT** 



223%

8.4%

**Annualized ROE** 

# Revenue and Margins on Own and Open Banking Channels

Strong margins in own banking channel and high revenue growth in open banking channel

Revenue in Q1FY23

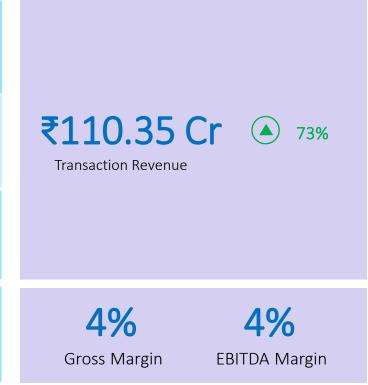
₹289.05 Cr

40% growth over Q1FY22

Own Banking Channel



**Open Banking Channel** 

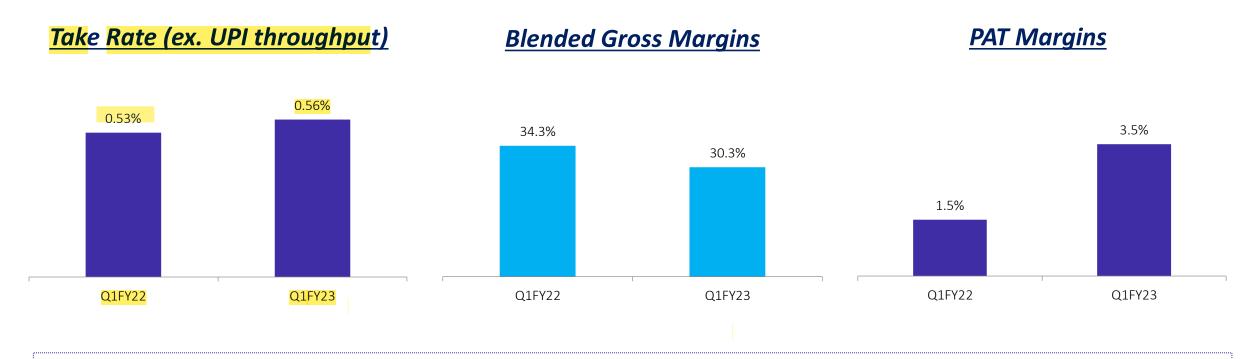


#### **Gross Margin**

- ★ This is derived after deducting merchant payouts and other transaction charges from revenue earned
- ♦ Exclusive merchants to Fino Bank
- ★ An extensive channel team manages the entire network
- ★ Merchants managed by partner
- No marginal costs to Fino after gross margins, hence it is equal to EBITDA margins

# **Key Financial Ratios**

Operating leverage leading to consistent rise in PAT Margins even with a stable Take Rate & declining Gross Margins



- Take rate improved in Q1FY23 on account of change in product mix towards higher take rate products
- Slight moderation in blended gross margins due to increase in open banking business on AEPS

# **Product Portfolio: Diversified Offerings to meet Various Customer Needs**

Product	Throughput (Cr)	Revenue (Cr)	Margin	Remarks
DMT	12,345	107 <i>67%</i>	6%	Low margin hook product that attracts customer footfalls to Fino ecosystem primarily in the urban geographies
<b>MATM</b> (incl one time)	5,280	31 (24%)	49%	Cash withdrawal business is the key to attract
AEPS	10,957	34 44%	30%	customer footfalls pan-India
CASA  New Subs  Renewals	- -	41 130% 19 13	57% - -	High growth high margin customer ownership journey that has also started generating an annuity income like renewal (others include income from non-subscription accounts)
Others	-	9	-	
CMS	9,855	21 63%	40%	High growth high margin business cash digitization business that has immense growth opportunity given the large cash-in-circulation in the economy
BC Banking	10,728	31 (18%)	35%	Mature institutional business that has been our core since our inception

# PAT lower due to expensing of digital investments

PAT for Q1FY23 at

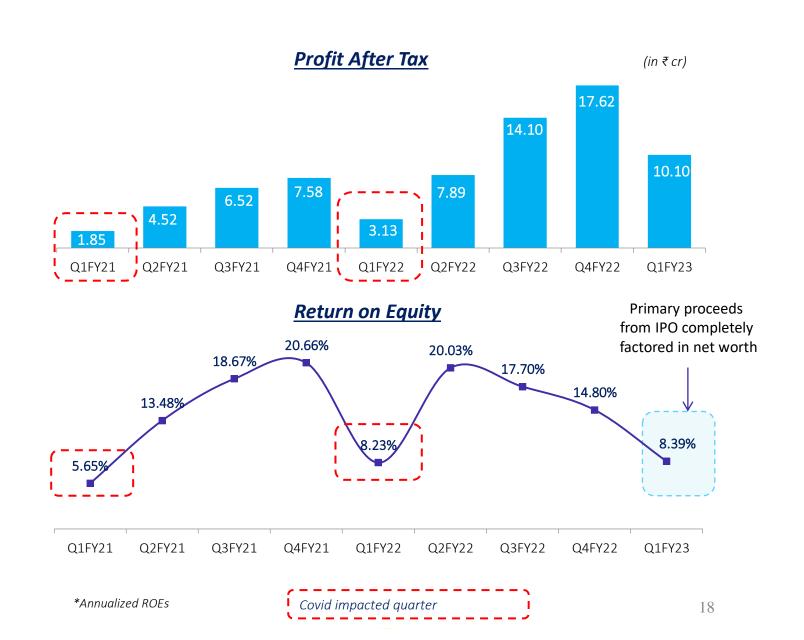
₹10.10 Cr

223% growth over Q1FY22

**Annualized ROE** of Q1FY23

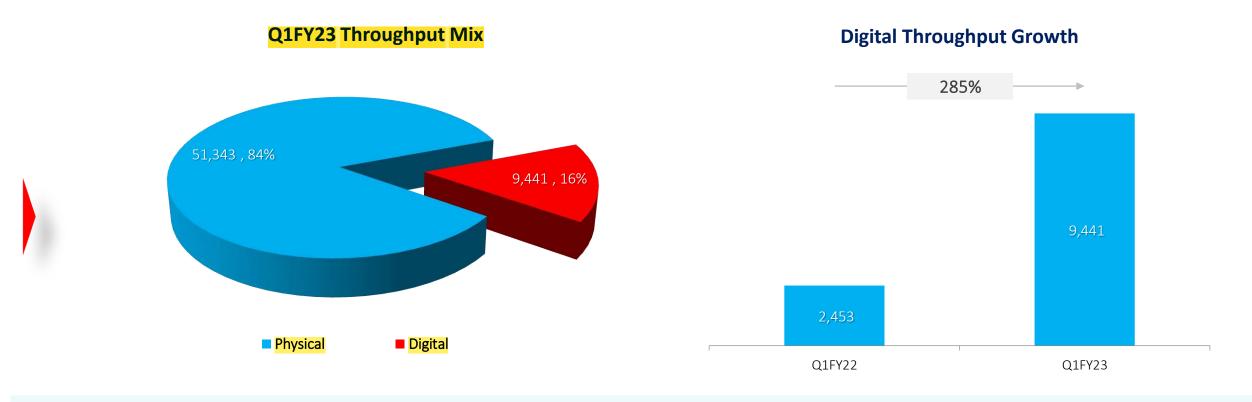
8.4%

Actual ROE lower due to cash on balance sheet from IPO proceeds which will be utilized for Digital Investments



# **Digital Throughput is a Material Growth Driver Now**

The pathway to a 2.0 journey is seamlessly getting created by traction in digital throughput



- Digital throughput is currently non-revenue accretive for Fino Bank in fact, it entails a burn like most other banks due to various regulatory and platform charges
- □ But more importantly, digital transactions build customer loyalty and engagement to Fino's ecosystem and platforms
- This stickiness will be leveraged to tailor innovative products and solutions and push up sell and cross sell of various other financial products
- To Fino Bank, digital stickiness helps in improving subscription renewal probability data also suggests that such customers renew their accounts more

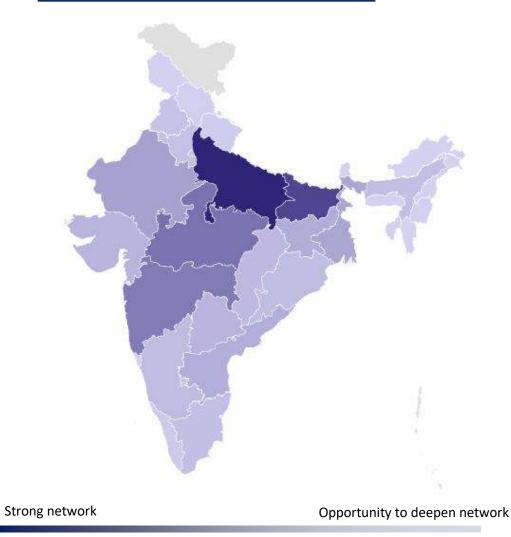
# **Expanding Reach: Growing Distribution Network**

## **TOTAL MERCHANTS**



Merchant Count	As on 30.06.2022	YoY Growth	
Total Merchants	11,42,061	58%	
Own Channel Merchants	5,36,722	46%	
Open Banking Merchants	6,05,339	69%	

### **MERCHANT COUNT HEAT-MAP**





**Q1FY23 Financial Performance** 



# **Bank Level Profit & Loss**

Revenue growth of 40% in Q1FY23 leading to a YOY PAT growth of 223%

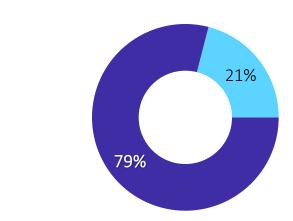
Particulars (in ₹ cr)	Q1FY23	Q4FY22	Q1FY22	YOY	FY22
Revenue	289.05	285.29	206.24	40%	1,008.85
Product Cost	201.51	195.81	135.48	49%	680.94
Net Revenue	87.54	89.48	70.76	24%	327.92
Operating Cost	63.97	60.06	59.57	7%	243.53
EBITDA	23.57	29.42	11.19	111%	84.38
Other Fin. Cost, Dep. & Others	13.47	11.80	8.06	67%	41.64
PAT	10.10	17.62	3.13	223%	42.74
EBITDA Margins	8.2%	10.3%	5.4%	2.8%	8.4%
PAT Margins	3.5%	6.2%	1.5%	2%	4.2%

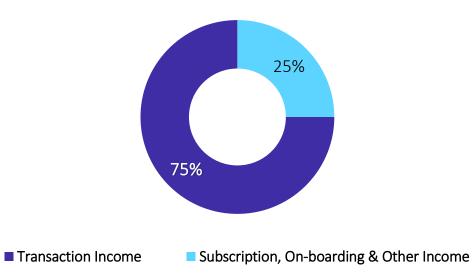
# **Balance Sheet**

Particulars (in ₹ cr)	As at 30th June 2022	As at 31st March 2022	
Capital and Liabilities			
Capital	83.21	83.21	
Reserves & Surplus	403.53	396.62	
Deposits	581.53	500.69	
Borrowings	581.18	249.66	
Other Liabilities and Provisions	440.37	449.82	
Total	2,095.82	1,680.00	
Assets			
Cash and balances with Reserve Bank of India	64.59	223.86	
Balances with banks and money at call and short notice	584.72	542.31	
Investments	1,102.81	631.40	
Advances	0.21	0.24	
Fixed Assets	99.02	92.75	
Other Assets	244.46	189.45	
Total	2,095.82	1,680.00	

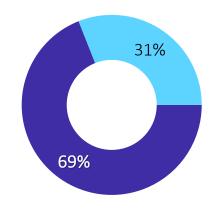
# **Revenue Mix Across Parameters in Q1FY23**

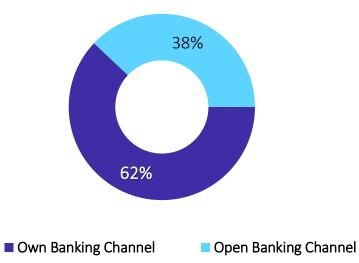
#### **Income Breakup: Transaction & Subscription**





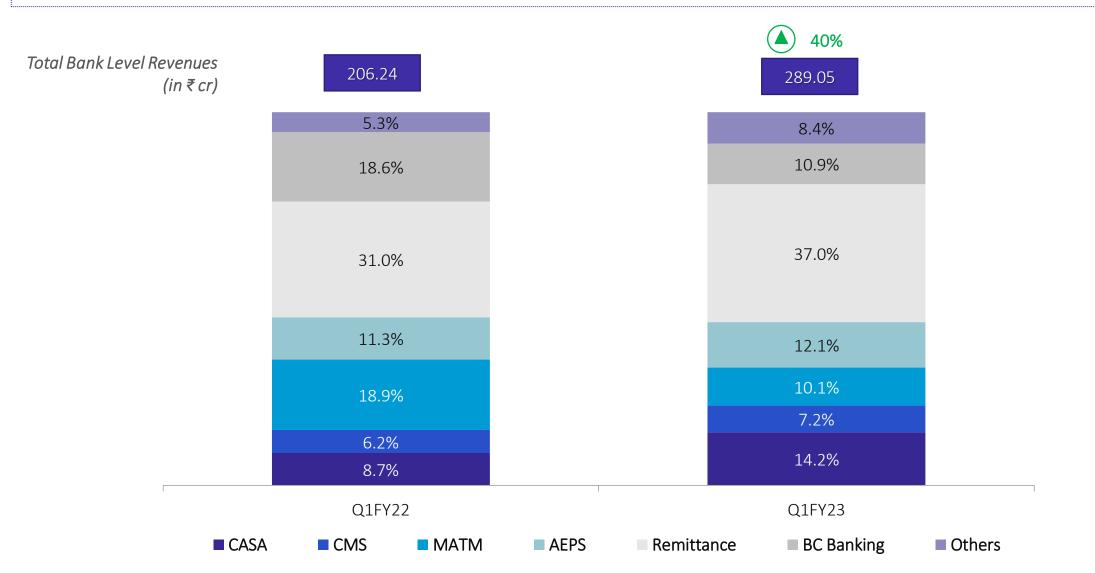
#### **Income Breakup: Own and Open Banking Channel**





## **Revenue Mix Across Products**

CMS & CASA occupy 21.4% of the revenue pie in Q1FY23 vis-à-vis 14.9% as compared to Q1FY22 — these two are also the high growth and high margin products

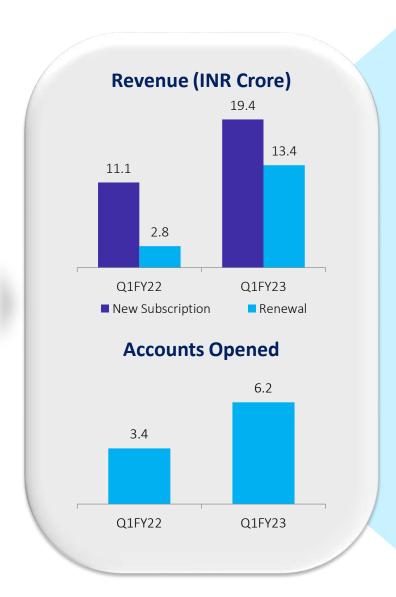


25

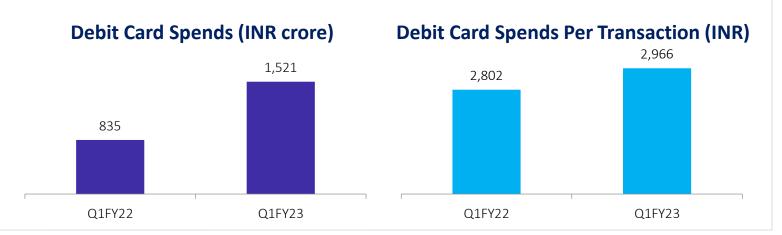


## **CASA and Debit Card**

## Subscription based account opening now unlocking the potential of annuity through renewals

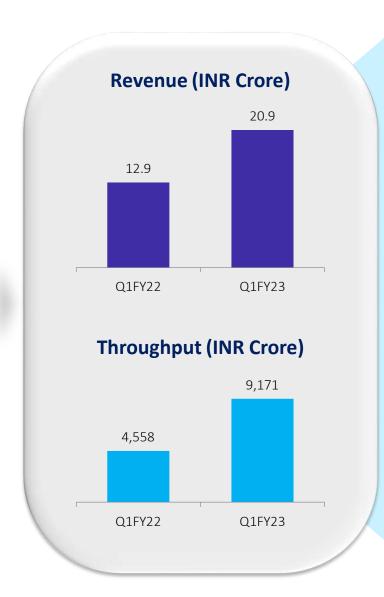


- Renewal income growth in Q1FY23 was 379% YOY and 26% sequentially leading to an exponential growth in our annuity business
- Accounts opened as on 30th June 2022 at 52.1 lacs, up from 29 lacs as on 30th June 2021, setting the base for a strong potential in cross sell and up sell
- ☆ 33% of accounts as on 30<sup>th</sup> June 2022 were active on digital payments
- Total deposits grew 131% YOY from ₹251.25 cr on 30<sup>th</sup> June 2021 to ₹581.53 cr on 30<sup>th</sup> June 2022
- Average deposit balance grew by 29% YOY from ₹866 in Q1FY21 to ₹1,116 in Q1FY23
- Average spends on debit card continue to rise with a 6% YOY growth on every spends; indicating a growing base of transaction based customers

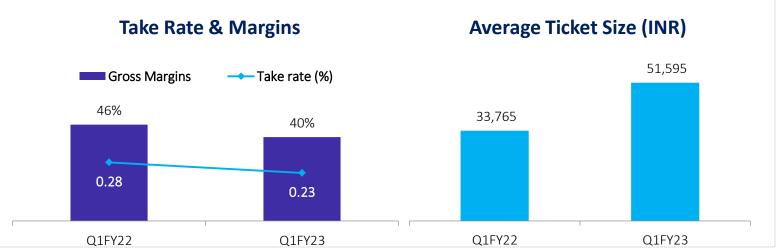


# **Cash Management Services**

## Strong potential of cash digitization in India continuing to reflect on sustained growth in CMS

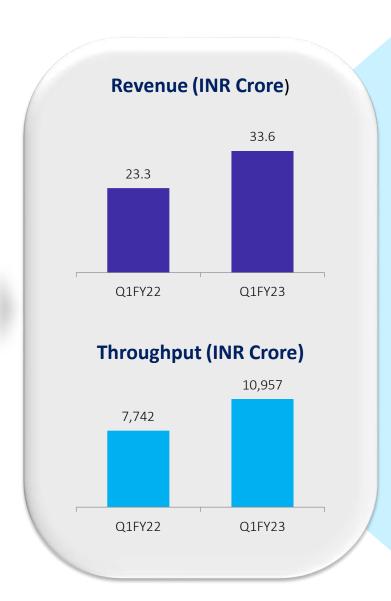


- ☆ Throughput more than doubled YOY to grow at 101% in Q1FY23
- $^{\diamond}$  No. of partners on CMS up from 131 as on 31st March 2022 to 152 as on 30<sup>th</sup> June 2022
- ☆ Throughput share from NBFC & MFI partners reduced from 93% in Q1FY22 to 60% n Q1FY23
- ☆ 53% YOY growth in average ticket size (throughput per transaction) in Q1FY23 on the back of new marquee institutional partners leading to higher revenue per transaction
- Absolute Net Revenue on CMS grew by 42% YOY from ₹5.9 cr in Q1FY22 to ₹8.3 cr in Q1FY23 margins to moderate on account of mix of partners in the portfolio however, volume growth to compensate the drop in margins

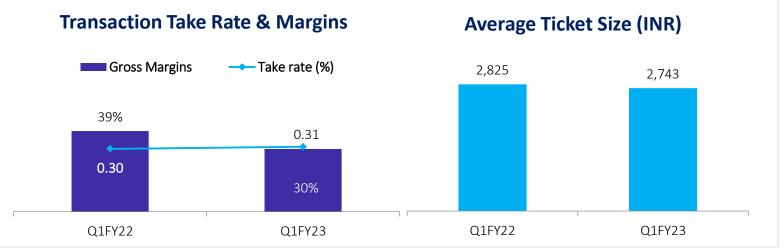


## **AEPS**

### Demonstrating robust growth in a faster growing market in the cash withdrawal space

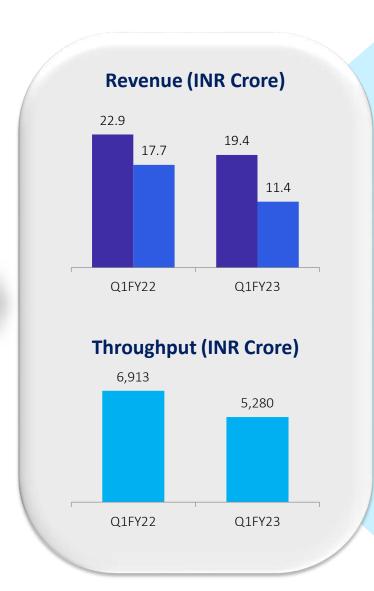


- ☆ The AEPS industry was 5x the size of micro-ATM industry in Q1FY23
- The AEPS industry grew by 28% YOY in Q1FY23 wherein the throughput of Fino ecosystem grew by 42% YOY helping Fino to improve market share from 10.65% in Q1FY22 to 11.98% in Q1FY23
- merging Aadhaar based products for Fino are AEPS cash deposit and Aadhaar Pay that are already seeing strong traction

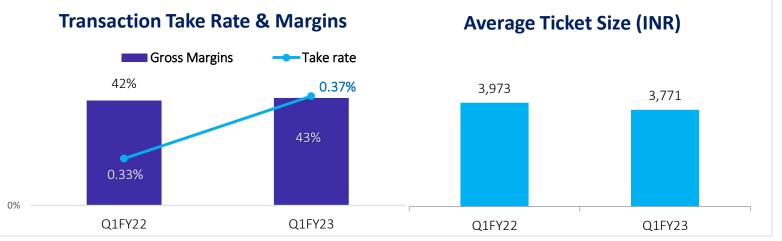


## **Micro-ATM**

### **Mainstay for Customer Acquisition**

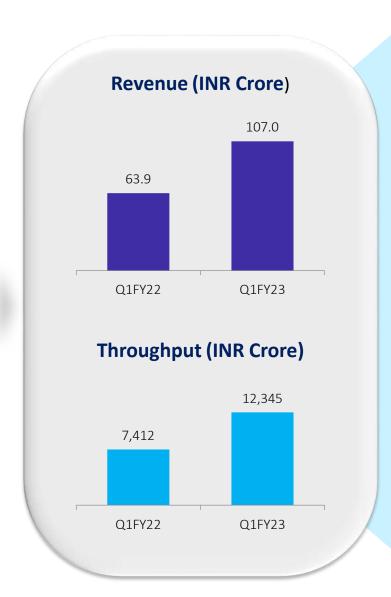


- Continue to be the dominant player in the Industry Cumulative market share of Top 5 players 82% as of April'22 − Fino's share in Micro-ATMs is more than that of the top banks like HDFC Bank, SBI, Kotak, IDFC
- ☆ Competitors aggressive on commercials for transactions and devices Fino ramped up devices to own merchants (22% growth YOY in active terminals on own channel)
- ☼ Own channel share increased from 68% in Q1FY22 to 77% in Q1FY23 resulting in gross margins improving by 326 bps YOY
- Important product to attract footfalls and convert them to CASA customers

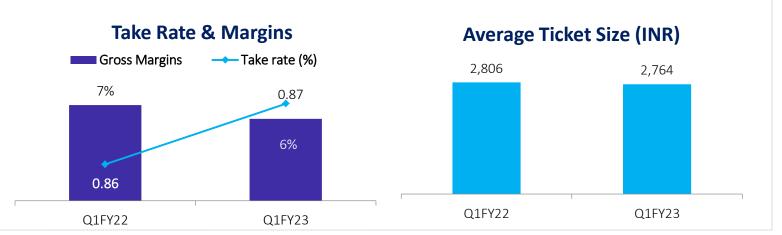


# **Remittance**

### The primary hook product in to the Fino ecosystem



- Remittance is the hook product that attracts footfall into the Fino ecosystem
- 😭 Fino is one of the early movers in the remittance product and is still a market leader
- ☆ 67% YOY growth in revenue as well as throughput in Q1FY23
- Net revenue also grew by 36% YOY in Q1FY23
- Share of Open banking channel 78% in Q1FY22 to 85% in Q1FY23 leading to margin compression from 7% to 5%
- ☆ Own channel revenue grew by 20% YOY and throughput grew by 17% YOY in Q1FY23
- ☆ Own channel margins increased from 15% in Q4FY22 to 18.3% in Q1FY23



# **Strong Growth Outlook**

Customer Ownership: Foundation of Fino 2.0 where we can move up the relationship value chain

**Digital:** 33% active accounts on digital validate our 2.0 platform approach

CMS: B2B business with strong potential – Doubled throughput in Q1FY23 on the back of marquee partner addition

AEPS: Product showing strong growth; high conversion propensity of customers to CASA

Micro ATMs: Maintained market leadership despite competition – important product to drive customer footfalls

Cross Sell: With more ownership and digital stickiness, revenue from cross sell will become the next growth lever



**Thank You** 





**Annexures** 



# **Current and Savings Account (1/2)**

Defining the problem statement, customer segment, potential and market size opportunity

Use Case: A bank branch in tier 3 and below city is generally very crowded and is far away. It is also open during limited banking hours on

weekdays. Through Fino Bank, the idea here is to provide a bank account at the doorstep of the customer

Customer Typically Emerging India customers who wish to have a bank account with features like those of regular banks but at a fraction of the cost

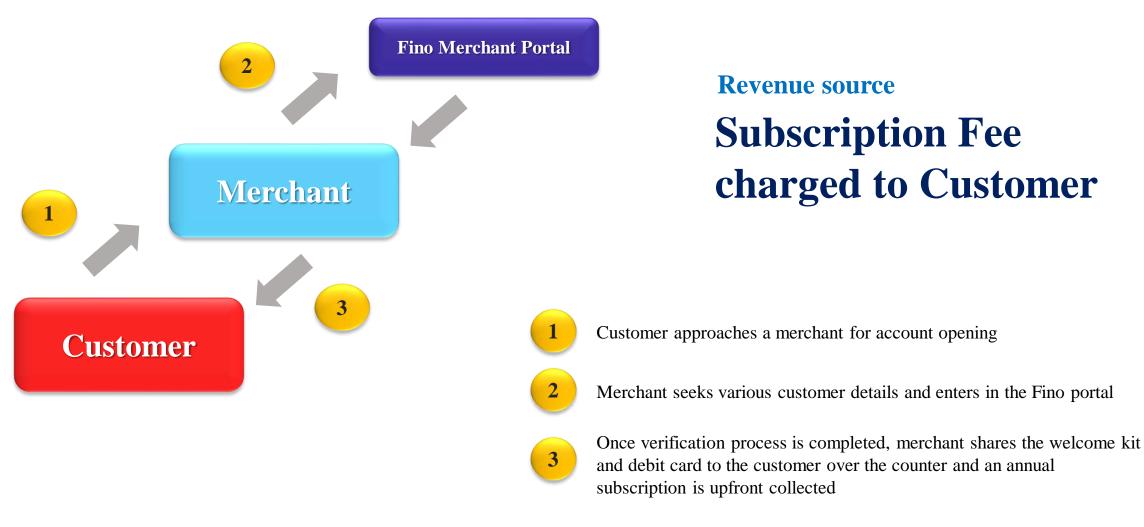
**Segment:** and at a much greater convenience

**Potential:** Branch penetration in India is low. Due to high fixed costs of operating a branch, banks are averse to expand the network. To bring more

Indians into the banking ecosystem, asset light and scalable network through merchant points is critical

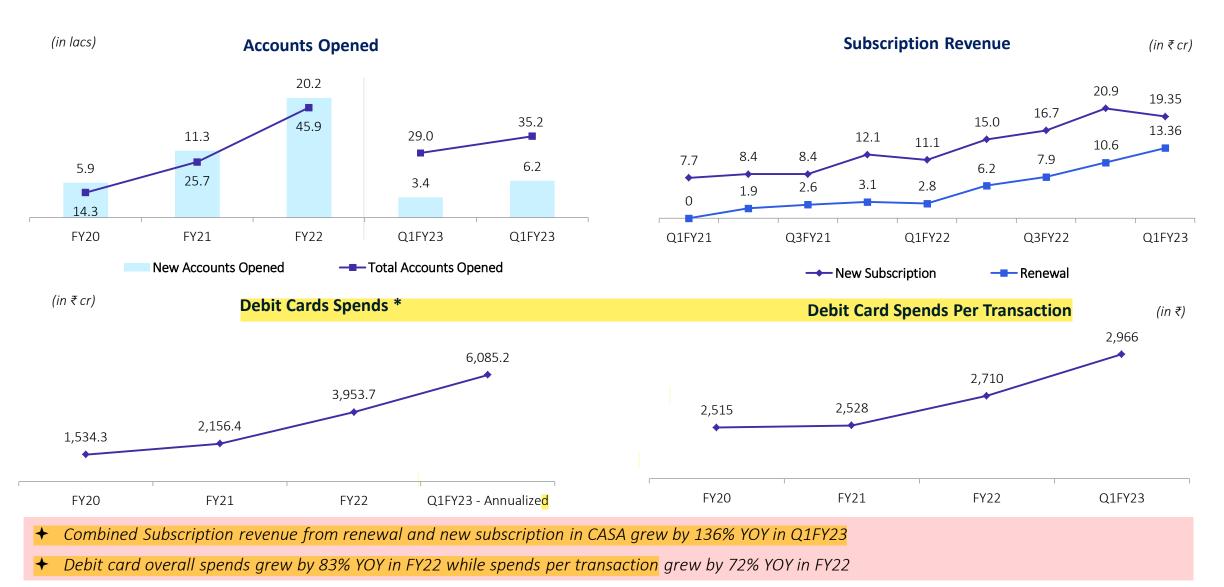
## **Current and Savings Account (2/2)**

Understanding the process flow of an account opening



### **CASA and Debit Cards**

A high margin-high growth product now showing robust annuity income through subscription renewal



<sup>\*</sup> Data for FY20 & FY21 are from FINOPB RHP and data for FY22 and Q1FY23 are as per RBI disclosures which does not include transactions done by Fino customers; Q1FY23 numbers annualized for Debit Card Spends

## **Cash Management Services (1/2)**

**Segment:** 

Defining the problem statement, customer segment, potential and Fino's business value

Use Case: Companies which collect cash from their customers need to deposit the same at a bank branch for money in the account. They do the same

at a nearest Fino merchant point. This saves the agent of time & travel to a branch and risk of carrying the cash

Customer NBFCs, MFIs, logistics, retail & B2B ecommerce, cab aggregators, agritech, retail, among others are the segment of companies – they

collect cash either for loan EMIs or on COD orders from their retail customers

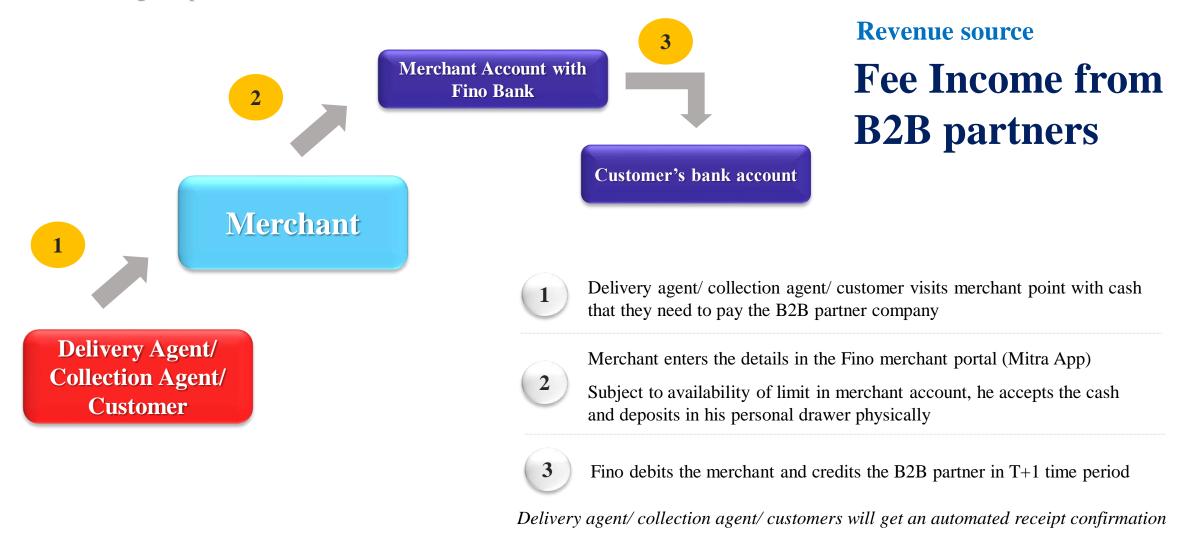
**Potential:** Companies require a massive network for collection activities on the ground. With overall growth in business of such companies, their

collection requirements will also keep growing. They prefer pan-India players which cover a large geography. CMS is also a cash digitizing

**product** wherein merchants receive cash which they can use to disburse through MATM & AEPS

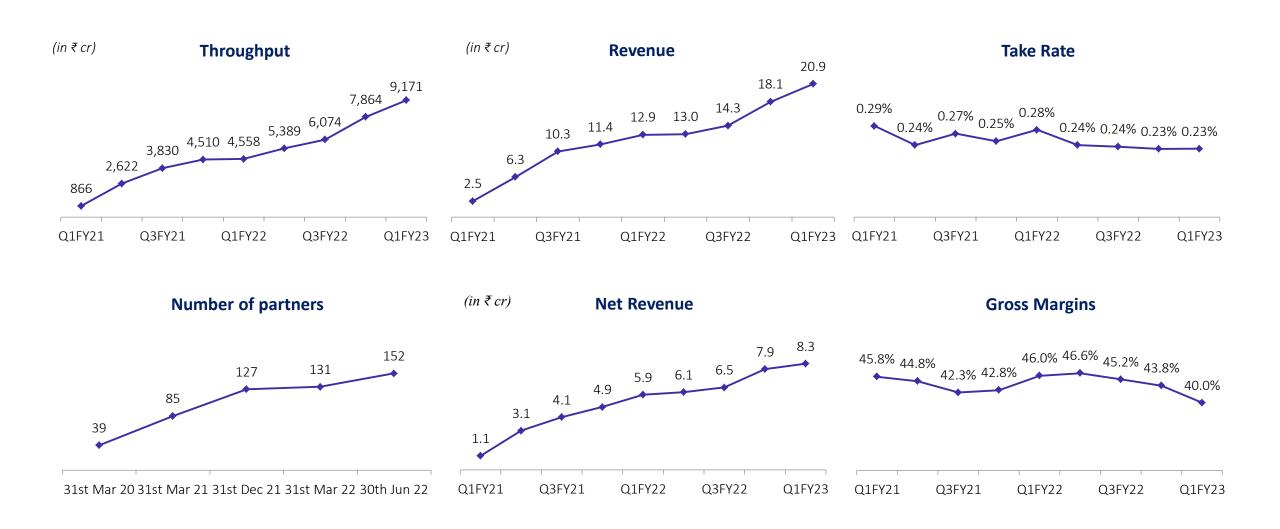
# **Cash Management Services (2/2)**

Understanding the process flow of a CMS transaction



## **Cash Management Services**

#### Accelerated growth path helped by aggressive partner on-boarding



# Micro-ATM (1/2)

Defining problem statement, customer segment, potential and Fino's business volume and value

Use Case: Beyond the metro and tier 1 cities, ATM penetration is low. Customers have to travel a distance to withdraw cash. The genesis of micro-

ATM is to facilitate convenient cash withdrawal in the customers' neighbourhood at low costs to the merchant

Customer Customers in markets which don't have a deep ATM penetration. These would be the emerging India customers at the middle of the

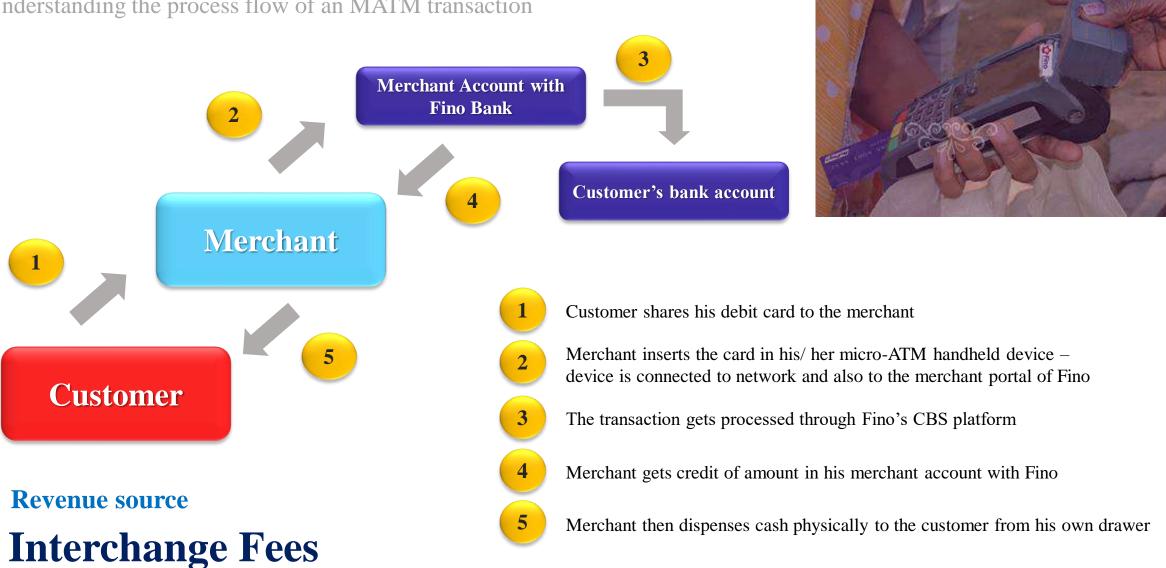
**Segment:** pyramid

**Potential:** As it becomes increasingly expensive for banks to maintain an ATM network and manage the cash logistics, micro-ATMs are poised to

grow to fill up the void – plus the positive cost arbitrage for setting up a micro-ATM network also is an advantage

# Micro ATM (2/2)

Understanding the process flow of an MATM transaction



## **AEPS** (1/2)

Defining problem statement, customer segment, potential, market size and Fino's business value

Use Case: Customers often don't carry their ATM cards with them. Many at the bottom of the pyramid may not even have an ATM card. Most ATM

kiosks will not be suitable for such customers – they have to visit a bank branch

Customer As opposed to micro-ATMs, these are customers who don't have debit cards or don't carry one frequently with them. They find it more

**Segment:** convenient withdrawing with a fingerprint authentication

**Potential:** New-to-financial services customers will initially use basic services like AEPS before they migrate to other transaction mediums on

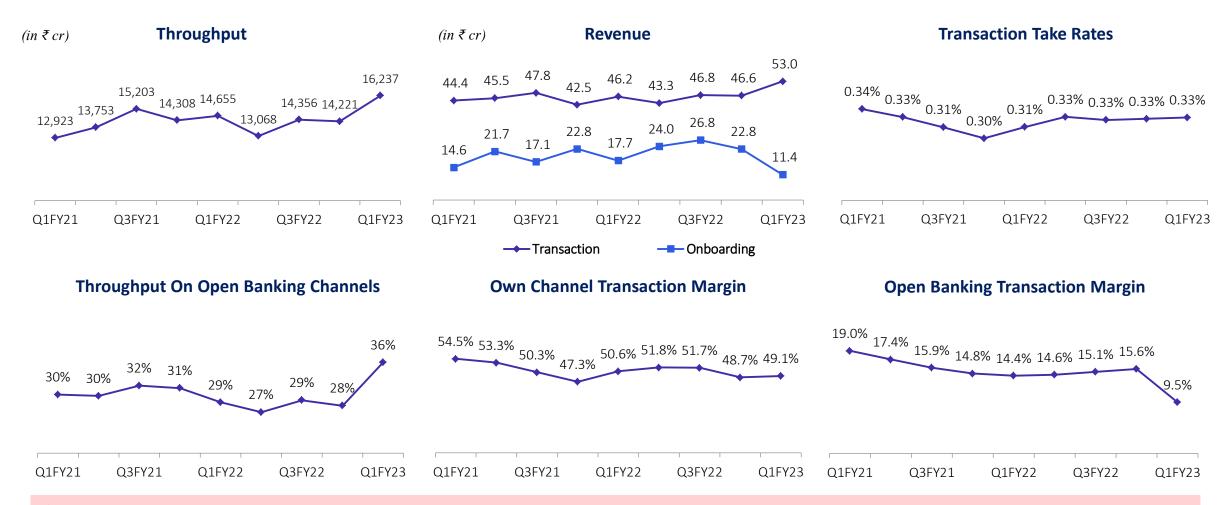
alternate and digital channels as they gradually get familiar and comfortable with the system

# **AEPS** (2/2)

Understanding the process flow of an AEPS transaction **Merchant Account with** Fino Bank Customer's bank account Merchant Customer gives his fingerprint on bio-authentication device of the merchant The device is connected to network and also to the merchant portal of Fino Customer The transaction gets processed through Fino's CBS platform Merchant gets credit of amount in his merchant account with Fino **Revenue source** Merchant then dispenses cash physically to the customer from his own drawer **Interchange Fees** 

## Micro-ATM & AEPS

#### A high margin-moderate take rate product where the one-time income implies first mover advantage



- → Micro ATM & AEPS are products wherein customers of other bank accounts primarily walk to a Fino merchant points to withdraw cash
- → As a bank, there is a tremendous opportunity to open Fino Bank accounts of these customers funnel to attracting more future transactions
- ♦ Moderation of margins primarily on account of growth of open banking business in AEPS

## Remittance (1/2)

Defining problem statement, customer segment, potential, market size and Fino's business value

**Use Case:** 

Customers having cash with them can visit a merchant point to transfer the same to a bank account on the beneficiary side. Remittance is essentially a cash digitizing product wherein customers on the transferring side need not have a bank account

**Customer Segment:** 

Typically Emerging India customers at the middle of the pyramid are our target segment. Such customers earn in the range of ₹10,000-40,000 per month. Other customers who deal in cash are also our target customers for this product

**Potential:** 

There has to be a player to digitize the cash till the last mile for commencement of a customer's digital journey – with a growing cash in circulation, the opportunity for this business is expected to multiply – remittance also leads to withdrawal of the cash, partly or full, on the other side through a micro-ATM or AEPS

## Remittance (2/2)

Understanding the process flow of a remittance transaction





Merchant

Customer

**Revenue source** 

**Customer** 

1

Customer pays cash to the merchant for transfer to beneficiary account – separate charges for transaction is also paid by customer to merchant

Customer specify his/ her own details as per AADHAR card as well as beneficiary details including bank account number to the merchant

2

Merchant receives cash from customer and deposits in his own drawer – this is subject to availability of limit in merchant account with Fino

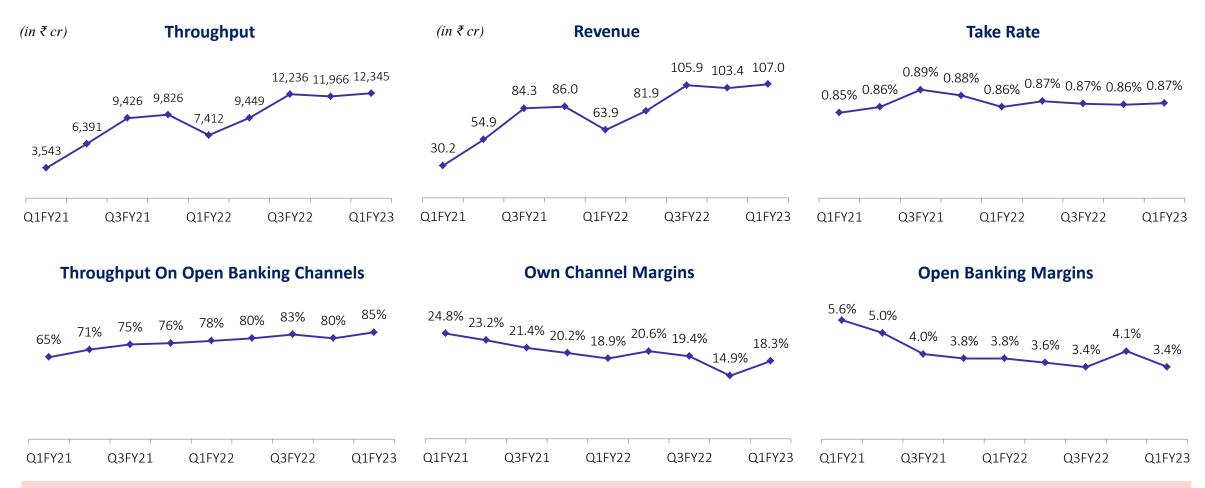
3

He then transfers the amount to the respective beneficiary bank account

Post successful transfer, there will be an automated acknowledgement SMS sent to the transferring customer

## **Remittance**

#### A low margin-high take rate product that attracts more customers into Fino's ecosystem



- → Remittance is a product wherein customers of other bank accounts primarily walk to a Fino merchant points to digitize cash
- ♦ As a bank, there is a tremendous opportunity to open Fino Bank accounts of these customers funnel to attracting more future transactions

## **Open Banking Platform (1/2)**

Defining the problem statement, customer segment, potential and market size opportunity

**Use Case:** 

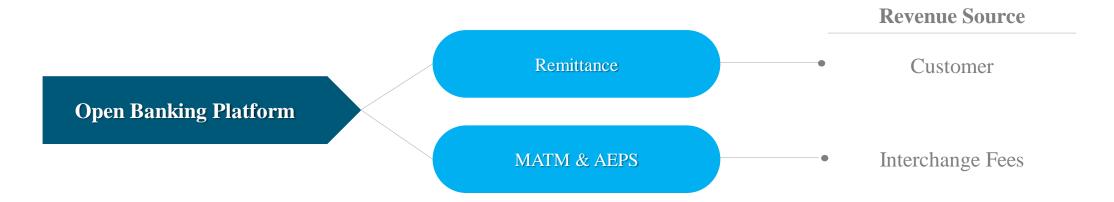
Fintech players offering various payment products require a bank at the back-end to process a transaction. Being a bank, Fino can offer its technology platform to such fintechs

**Customer Segment:** 

Fintech partners who do not have a banking license of RBI

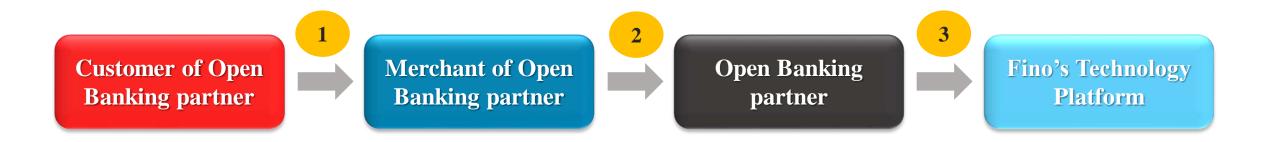
**Potential:** 

India is a huge country with a massive addressable market which cannot be catered by any single player. Multiple fintechs will have the last mile reach. However, not everyone can be given access to the secure banking platforms that are periodically audited by RBI. Such fintechs with the last mile reach will need a banking rail to carry out a transaction and for the banks, it is a perfect way to leverage their technology investments at no marginal costs



## Open Banking Platform (2/2)

Understanding the process flow of a remittance transaction



- 1 Customers visit the merchant points of the Open Banking partner (API partners)
- 2 Merchant uses the technology front end of the Open Banking partner
- Transaction is processed end-to-end through Fino's technology platforms

#### **Revenue source**

Customer (Remittance)
Interchange Fees (MATM & AEPS)

- → Fino Bank <u>earns commission on every transaction</u>
- ♦ Part of the commission is shared with the merchant and API partner
- → Share of commission to Fino Bank is lower in Open Banking Channel as compared to same products on own banking channel