

To,
Listing Manager,
The National Stock Exchange of India Ltd.,
(Through NEAPS)
Symbol: EMIL
Series: EQ
ISIN: INE02YR01019

The Secretary,
BSE Limited,
(Through BSE Listing Centre)
Scrip Code: 543626

Sub: Investor's Presentation to be held on 10th November 2025.

Dear Sir/Madam,

In pursuance to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, please find enclosed herewith the Investor presentation for the Second Quarter and First Half Year ended 30th September 2025 to be held on 10th November 2025 at 05:00 P.M. IST. A copy of the said presentation is also being uploaded on the Company's website.

This is for your information and dissemination on respective websites.

Thanking you,

For and on behalf of **Electronics Mart India Limited**

Rajiv
Digitally signed
by Rajiv Kumar
Date: 2025.11.10
13:49:00 +05'30'

Rajiv Kumar

Company Secretary and Compliance Officer

Date: 10th November 2025

Place: Hyderabad

ELECTRONICS[®]
MART

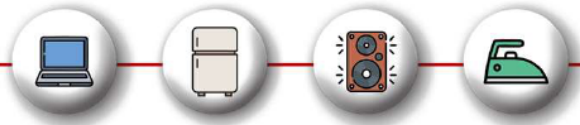
AUDIO & BEYOND

KITCHEN[®]
STORIES

EASY[®]
KITCHENS



**Fueled by Experience,
Growing with Trust**



Investor Presentation

November 2025

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LARGEST
ELECTRONICS
RETAILER IN
SOUTH INDIA

Q2 & H1 FY26 BUSINESS & FINANCIAL PERFORMANCE



Q2 FY26 FINANCIAL SNAPSHOT



Financial Highlights

Rs. 1,591 Crores

Revenue from Operations

Rs. 224 Crores

Gross Profit

Rs. 82 Crores

EBITDA

Rs. 16 Crores*

Profit After Tax (PAT)

*Profit After Tax (PAT) includes exceptional pertaining to insurance claim and IQ Sale which was ~ Rs. 15 crores

Operational Highlights

11.4%

Same Store Sales Growth

8

¹Net Store Opening

5.1%

EBITDA Margin

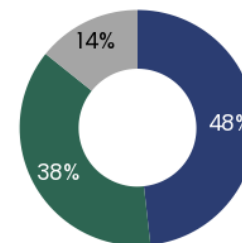
1.0%*

PAT Margin

*PAT Margin Includes Exceptional Gain

Sales Mix and Store Ownership

Product Mix (Q2 FY26)



■ Mobiles ■ Large Appliances ■ Small Appliances, IT & Others

678

Bill Cuts (Nos. in '000)

Rs. 22,479

Average Ticket Size (Rs.)

¹Gross store openings: 12 stores during Q2 FY26; net addition of 8 stores after IQ Apple Store divestments



H1 FY26 FINANCIAL SNAPSHOT



Financial Highlights

Rs. 3,330 Crores

Revenue from Operations



Rs. 477 Crores

Gross Profit



Rs. 192 Crores

EBITDA



Rs. 38 Crores*

Profit After Tax (PAT)



*Profit After Tax (PAT) includes exceptional pertaining to insurance claim and IQ Sale which was Rs. ~7 crores

Operational Highlights

-4.8%

Same Store Sales Growth



15

Net Store Opening



5.8%

EBITDA Margin



1.1%*

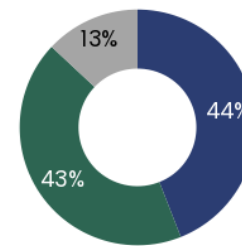
PAT Margin



*PAT Margin Includes Exceptional Gain

Sales Mix and Store Ownership

Product Mix (H1 FY26)



■ Mobiles ■ Large Appliances ■ Small Appliances, IT & Others

1,400

Bill Cuts (Nos. in '000)

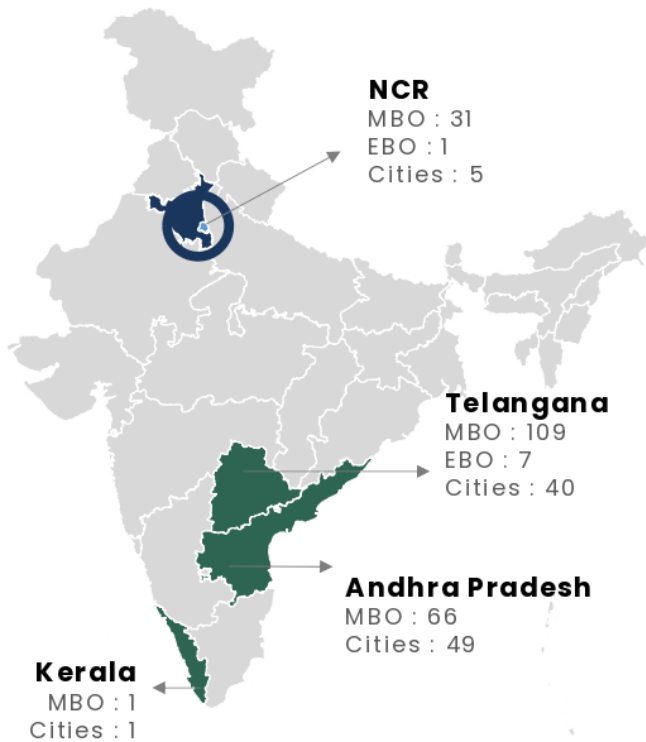


Rs. 22,757

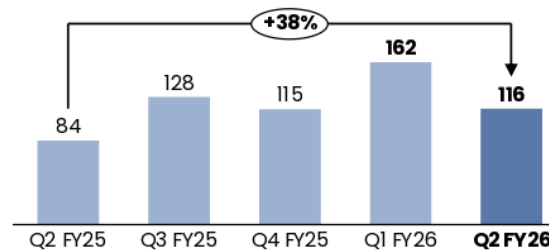
Average Ticket Size (Rs.)



CLUSTER-WISE FINANCIAL PERFORMANCE



NORTH CLUSTER (Rs. Crs.)

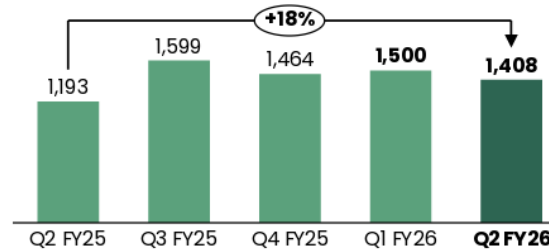


NORTH CLUSTER MARGIN* (H1FY26)

1%

- ✓ Began North cluster operations in 2022 and are scaling aggressively, following the same strategy that drove success in the South
- ✓ As scale builds, the Company expects store productivity and margins to align with South cluster benchmarks
- ✓ North cluster presents a large addressable market, and the Company is steadily building presence as it did earlier in the South

SOUTH CLUSTER (Rs. Crs.)



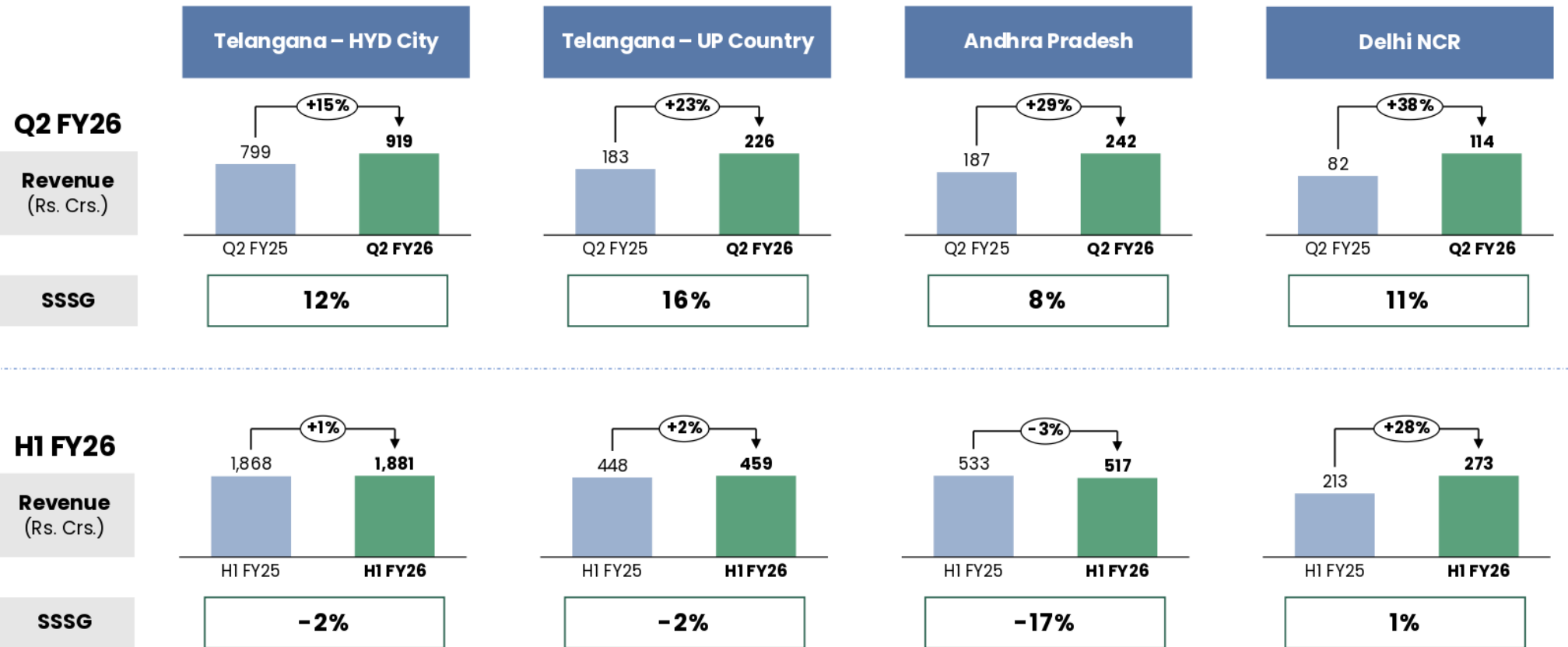
SOUTH CLUSTER MARGIN* (H1FY26)

6%

Map not to scale, for representation purpose only
Cluster Sales Include EBO & MBO Sales Combined

*The EBITDA Margin % are unaudited and uncertified and on Pre Ind AS 116 basis

CLUSTER WISE REVENUE – Q2 & H1 FY26





Mature Stores vs Non Mature Stores



Metrics	Mature Store Stores > *4 Years Old	Non Mature Store Stores <4 Years Old (Average Store Age of 1.9 Years)
Number Of Stores	84 Stores	131 Stores
² Total Revenue from Sales of Products	Rs. 2,254 Crores ¹	Rs. 933 Crores ¹
² Total EBITDA	Rs. 153 Crores ¹	Rs. 28 Crores ¹
EBITDA Margin (%)	6.8%	3.0%

With a significant part of our network still in early stages, we expect profitability to improve as more stores mature and unlock higher throughput and operating leverage

* Stores opened Prior to 31st March 2021 are considered as a Mature Store of Greater than 4 Years old

¹Revenue and EBITDA is Unaudited

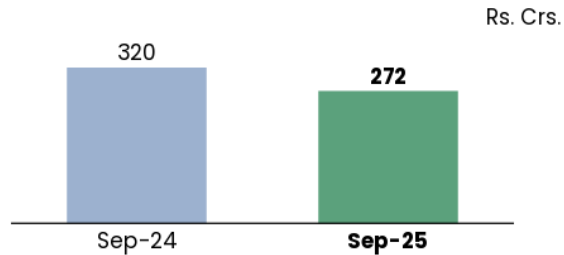
²Total Revenue and Total EBITDA of the Mature and Non Mature stores is for the First 6 Months Basis

STRONG CASH FLOW & BALANCE SHEET

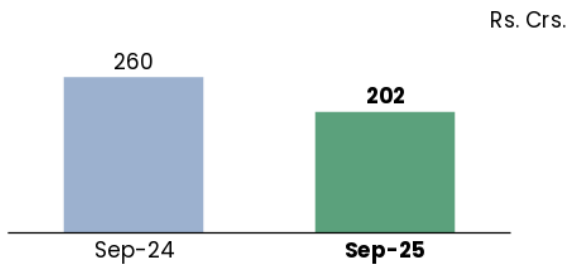


Cash Flow from Operations

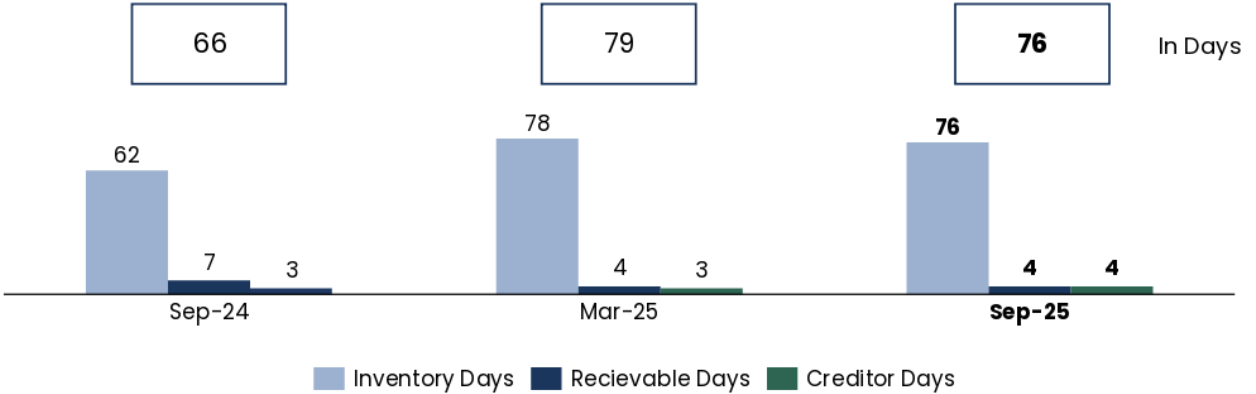
Post IND-AS 116



Pre IND-AS 116



Working Capital



RoCE*

9.8%

RoE*

4.9%

Cash & Cash Equivalents

Rs. 25 Crs.

* On Annualised Basis

Q2 FY26 PROFIT AND LOSS STATEMENT



Profit & Loss (in Rs. Crore)	Q2 FY26			Q2 FY25			YoY (Reported)
	Reported	Ind- AS 116 Impact	Pre Ind- AS 116*	Reported	Ind- AS 116 Impact	Pre Ind- AS 116*	
Total Revenue	1,591.0		1,591.0	1,335.4		1,335.4	19%
Purchases of stock in trade	1,561.2		1,561.2	1,386.3		1,386.3	
Changes in Inventory	-194.0		-194.0	-245.6		-245.6	
Gross Profit	223.8		223.8	194.6		194.6	15%
Gross Margin	14.1%		14.1%	14.6%		14.6%	
Employee Cost	39.2		39.2	28.3		28.3	
Rent Expense	0.0	35.5	35.5	0.0	30.4	30.4	
Other Expenses	103.0		103.0	83.95		84.0	
EBITDA	81.6		46.1	82.4		52.0	-1%
EBITDA Margin	5.1%		2.9%	6.2%		3.9%	
Other Income	1.7		1.7	2.39		2.4	
Depreciation	38.4	24.1	14.3	31.33	21.7	9.6	
EBIT	44.9		33.5	53.47		44.8	
Finance Cost	38.5	23.8	14.7	22.47	20.1	2.3	
Profit before Tax	6.4		18.8	31.0		42.4	-79%
Exceptional Items							
*Exceptional Item	-15.2		-15.2	-		-	
Profit Before Tax	21.6			31.0			-30%
Tax	5.5			7.6			
PAT	16.1		-	23.4		-	-31%
PAT Margin	1.0%			1.8%			
EPS (in Rs.)	0.42			0.61			

❖ Revenue growth was strong due to factors including GST and Preponement of Festive Season by ~ 25 Days

❖ Due to GST There was a slowdown in Large Appliances for a 22 Day Period
❖ This Shifted the sales mix more toward Mobiles and Other IT Devices which impacted GM and EBITDA Margins

❖ All Losses due to fire incident has been recovered by Insurance
❖ Exceptional Items also includes a 8 Crore Profit on Sale of 4 IQ Apple Stores

H1 FY26 PROFIT AND LOSS STATEMENT



Profit & Loss (in Rs. Crore)	H1 FY26			H1 FY25			YoY (Reported)
	Reported	Ind-AS 116 Impact	Pre Ind-AS 116*	Reported	Ind-AS 116 Impact	Pre Ind-AS 116*	
Total Revenue	3,330.4		3,330.4	3,262.1		3,262.1	2%
Purchases of stock in trade	2,821.5		2,821.5	2,779.3		2,779.3	
Changes in Inventory	31.8		31.8	-11.8		-11.8	
Gross Profit	477.1		477.1	494.6		494.6	-4%
Gross Margin	14.3%		14.3%	15.2%		15.2%	
Employee Cost	76.5		76.5	61.4		61.4	
Rent Expense	0.0	69.9	69.9	0.0	59.9	59.9	
Other Expenses	208.9		208.9	191.1		191.1	
EBITDA	191.7		121.8	242.1		182.2	-21%
EBITDA Margin	5.8%		3.7%	7.4%		5.6%	
Other Income	2.9		2.9	4.6		4.6	
Depreciation	75.2	47.7	27.5	61.5	42.7	18.8	
EBIT	119.4		97.2	185.2		168.0	
Finance Cost	75.9	46.5	29.4	51.0	39.5	11.6	
Profit before Tax Exceptional Items	43.5		67.7	134.2		156.4	-68%
*Exceptional Item	-7.0		-7.0	-		-	
Profit Before Tax	50.5		-	134.2		-	-62%
Tax	12.8			33.8			
PAT	37.8			100.32			-62%
PAT Margin	1.1%			3.1%			
EPS (in Rs.)	0.98			2.61			



BALANCE SHEET



Assets (in Rs. Crs.)	Sep-25	Mar-25
Non - Current Assets	2,088.5	1,941.0
Property Plant & Equipments	987.4	905.1
CWIP	15.1	30.4
Intangible assets	2.4	2.7
Right of use asset	912.8	850.6
Financial Assets		
Other Financial Assets	65.3	63.9
Deferred Tax Assets (Net)	45.8	40.2
Other Non - Current Assets	44.6	45.4
Other Non - Current Tax Assets	15.2	2.8
Current Assets	1,589.8	1,696.4
Inventories	1,198.4	1,230.2
Financial Assets		
(i) Trade receivables	73.7	74.2
(ii) Cash and cash equivalents	25.2	30.5
(iii) Loans	2.0	1.7
Other Financial Assets	9.2	2.6
Other Current Assets	281.2	357.2
Total Assets	3,678.4	3,637.3

Equity & Liabilities (in Rs. Crs.)	Sep-25	Mar-25
Total Equity	1,556.4	1,518.8
Share Capital	384.7	384.7
Reserves & Surplus	1,171.6	1,134.0
Non-Current Liabilities	1,225.2	1,140.3
Financial Liabilities		
(i) Borrowings	216.2	205.5
(ii) Lease Liabilities	1,008.3	933.0
Provisions	0.7	1.7
Current Liabilities	896.7	978.3
Financial Liabilities		
(i) Borrowings	675.8	778.4
(ii) Trade Payables	76.4	56.3
(iii) Lease	63.0	59.4
(iv) Other Financial Liabilities	23.8	22.9
Other Current Liabilities	48.9	53.7
Provisions	3.5	2.2
Current tax liabilities (net)	5.3	5.3
Total Equity & Liabilities	3,678.3	3,637.3

Particulars (Rs. Crs.)	Sep-25	Sep-24
Net Profit Before Tax	50.5	134.2
Adjustments for: Non -Cash Items / Other Investment or Financial Items	146.6	109.8
Operating profit before working capital changes	197.1	244.0
Changes in working capital	105.5	114.1
Cash generated from Operations	302.6	358.1
Direct taxes paid (net of refund)	-31.0	-37.7
Net Cash from Operating Activities	271.6	320.4
Net Cash from Investing Activities	-83.5	-122.7
Net Cash from Financing Activities	-193.4	-234.3
Net Decrease in Cash and Cash equivalents	-5.3	-36.7
Add: Cash & Cash equivalents at the beginning of the period	30.5	85.5
Cash & Cash equivalents at the end of the period	25.23	48.76

The background of the slide is a faded, red-tinted photograph of an electronics store. Large signs for "SAMSUNG", "QLED TV", and "UHD TV" are visible on the store's facade. The text "LARGEST ELECTRONICS RETAILER IN SOUTH INDIA" is overlaid on the image in a white, sans-serif font.

LARGEST
ELECTRONICS
RETAILER IN
SOUTH INDIA

OVERVIEW & KEY STRATEGIES



EMIL AT A GLANCE



Inception & Presence

EMIL began its journey with a single store in **Hyderabad** and has since built a strong presence across **Andhra Pradesh, Telangana, and NCR**, with plans to expand into high-potential markets like **Western UP**

Store Count

200+
Stores
(207 MBO & 8 EBO)

WE ARE THE

4th
Largest Electronics
Retailer in India



OUR MBO BRANDS

BAJAJ
ELECTRONICS

ELECTRONICS
MART

KITCHEN
STORIES
FROM THE HOUSE OF BAJAJ ELECTRONICS

AUDIO & BEYOND
HOME CINEMA | HOME AUTOMATION

EASY
KITCHENS



RETAIL AREA

1.88 + Mn.
Square feet

Experience of Over

4
Decades



PRODUCT OFFERINGS



Air
Conditioner



Smart
Phones



Television



Laptop



Refrigerator



Washing
Machines



Chimney



Audio
Devices



Cooler



Other
Products

Central Warehouse
12

Cities Present
90+

Employees
3,000+

Leased Stores
181

Owned Stores
20

POPL Stores
14



STRATEGIC PARTNERSHIPS AND PREMIUM POSITIONING DRIVE ASP LEADERSHIP



We Partner with most of the world's best Brands and are a preferred distributor



SONY



SAMSUNG



oppo

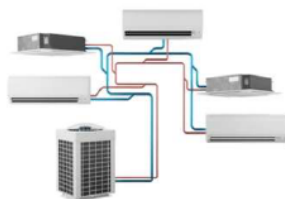
vivo



98" Inch TV



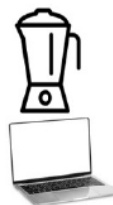
Built In



VRV System
(Centralized)



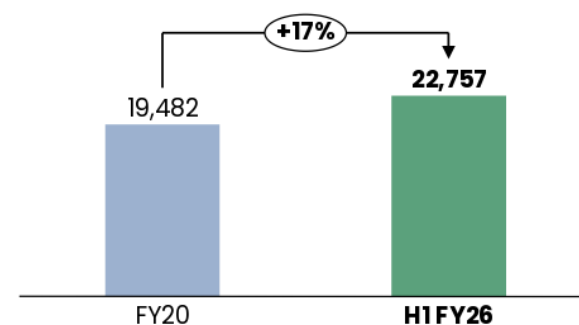
Smart Phones



Entry Level
Products

From Ultra Premium to Entry Level Products we work with pull brands

Among organized retailers we drive the one of the highest **ASP's** for most OEMs



CLUSTER BASED DISTRIBUTION NETWORK



Deep penetration in the states of Andhra Pradesh & Telangana with a growing presence in NCR

 We are Present Across

95 Cities
6 States
215 Retail Stores
(207 MBO & 8 EBO)

1.88 Mn. Sq. Ft.
Avg. Store Size of 10k sq. ft.

12 Central Warehouses
6 in TS, 3 in AP & 3 in NCR

 Store Ownership

181 **20** **14**

 **Leased**  **Owned**  **POPL**

 MBO Brands (# Stores)

166 **BAJAJ ELECTRONICS**

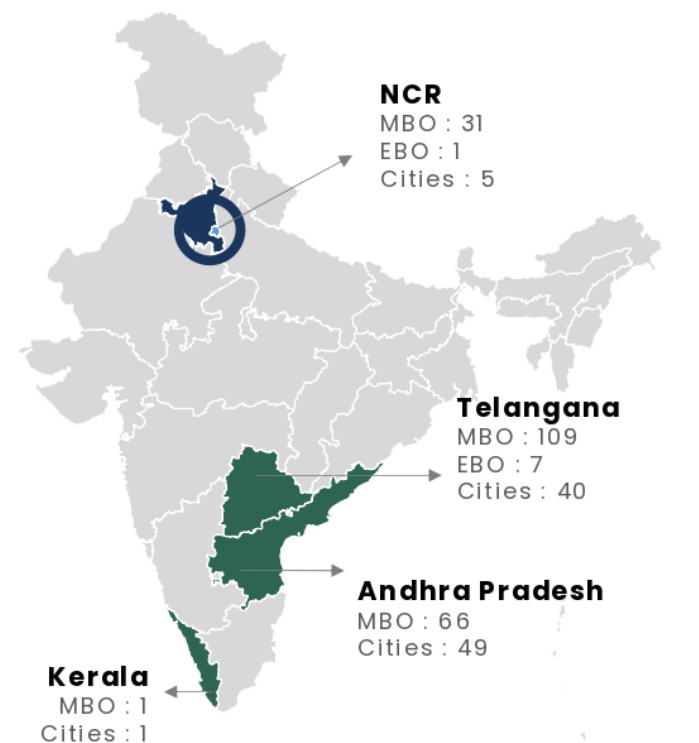
28 **ELECTRONICS MART**

6 **KITCHEN STORIES**
FROM THE HOUSE OF BAJAJ ELECTRONICS

3 **AUDIO & BEYOND**
HOME CINEMA | HOME AUTOMATION
FROM THE HOUSE OF BAJAJ ELECTRONICS

3 **EASY KITCHENS**

1 **THE CHARCOAL PROJECT**



Map not to scale, for representation purpose only



DIVERSIFIED PRODUCT PROFILE COMPRISING OF 8,000+ SKUs

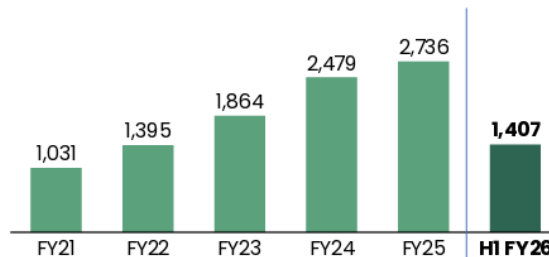


Mobiles

Phones, Fitness Tracker & Tablets

Fastest growing segment with rising contribution to the overall revenue pie from 29% FY19 to 42% in FY25

Have relationships with the large brands in this space – Oppo, Vivo and OnePlus

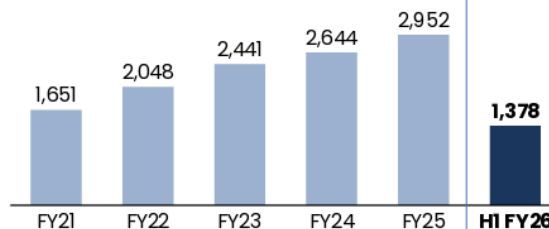


Large Appliances

TV, Washing Machine, AC, Refrigerators

Highest contributing segment in terms of revenues

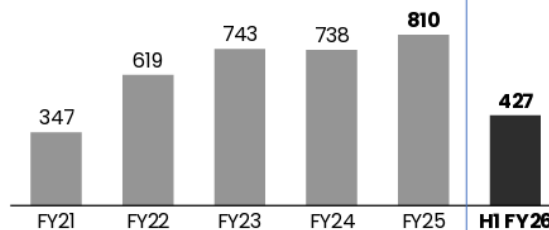
Have relationships with the largest brands in this space – LG, Haier, Sony etc



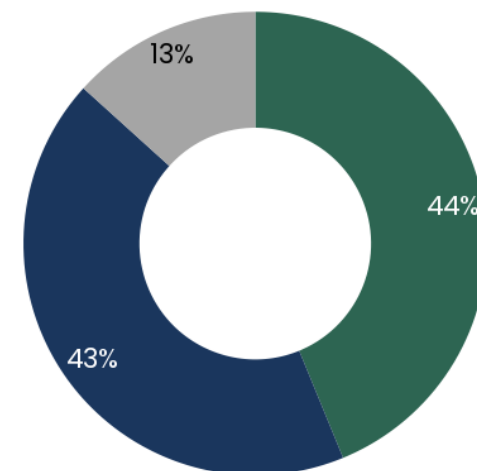
Small Appliances, IT & Others

Laptop, Printer, Geyser & Others

Have relationships with the largest brands in this space – Dell, Sony, Havells, Orient etc



Cash Flow from Operations



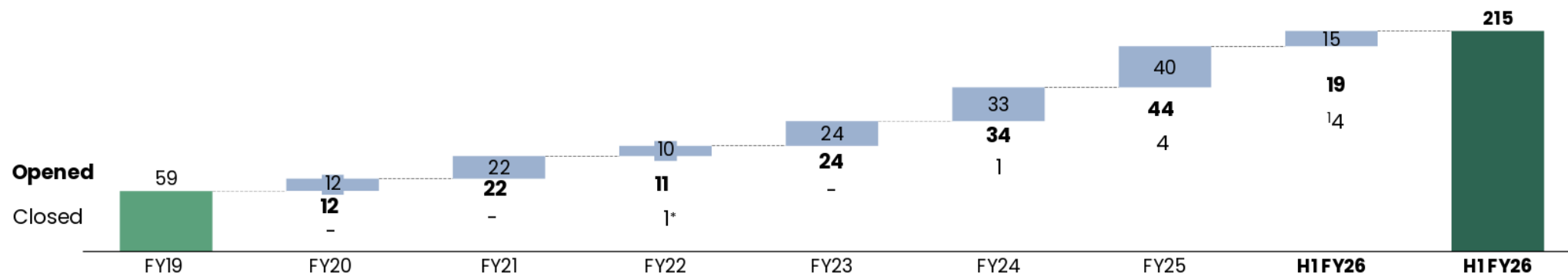
■ Mobiles
■ Large Appliances
■ Small Appliances, IT & Others



RAPID STORE EXPANSION



Stores	71	+31%	93	+11%	103	+23%	127	+21%	160	+25%	200	+8%	215
Retail '000s sq. ft	765	+23%	940	+11%	1,041	+17%	1,222	+17%	1,471	+19%	1,758	+7%	1,884



Particulars	FY20	FY21	FY22	FY23	FY24	FY25	H1 FY26
Store Count	71	93	103	127	160	200	215
MBOs	63	82	91	114	147	189	207
Bajaj Electronics / Electronics Mart	63	80	88	105	137	176	195
Kitchen Stories	-	2	2	5	6	6	6
Audio & Beyond	-	-	1	1	1	3	3
Easy Kitchen	-	-	-	3	3	3	3
Charcoal Project	-	-	-	-	-	1	8
EBOs	8	11	12	13	13	11	8

* The store has been converted to EBO 14 Closures during the period were primarily driven by the divestment of IQ Apple Retail stores



DRIVING SALES THROUGH DIFFERENTIATED IN-STORE EXPERIENCES



Differentiated in Store Experiences



Product Experience Event
In-store live demonstrations (e.g., juicing stations) build trust and authenticity



Interactive Product Trial
Turns shopping into an experience — especially impactful for Gen Z and millennial buyers



Event-Driven Selling
Festival-themed sales (Diwali, Pongal, etc.) with games, prizes, and live counters



Consultative Selling Approach
Our Sales Team engage customers with a solutions mindset — understanding lifestyle and usage to recommend the right products



OUR RETAIL OUTLETS



NCR Stores



Hyderabad Stores



Andhra Pradesh & Telangana Up Country Stores





OUR SPECIALISED RETAIL STORES



Kitchen Stories (Jubilee Hills, Hyderabad)



Easy Kitchens (Jubilee Hills, Hyderabad)



Audio & Beyond (Jubilee Hills, Hyderabad)



The Charcoal Project (Jubilee Hills, Hyderabad)





STRATEGICALLY LOCATED LOGISTICS AND WAREHOUSING FACILITIES



12 large centrally located warehousing facilities

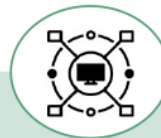
which are backed by individual storage areas at store level of varying sizes to cater to individual stores or a group of stores



Efficient Inventory Management



Extensive Supply Chain with 80% of Volumes coming from OEMS



Computerized Inventory Management System utilized to track daily SKU movement



Systems setup in a way it synchronises with all stores and Central Warehouse



Inventory is constantly monitored to ensure fresh stock is available using "first in first out approach"



Robust Information Technology System



ERP and POS systems from leading industry software providers



Wide Range of Data Management Tools used to further improve efficiency



Tracking systems with real time updates on status of their orders



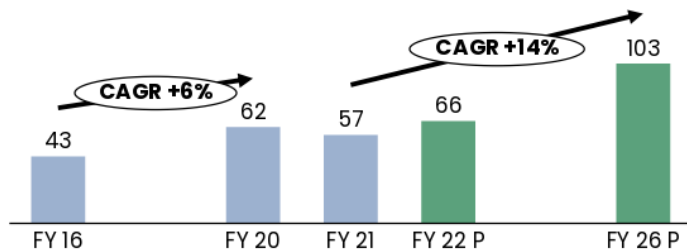
Use data to swiftly align inventory with changing customer preferences



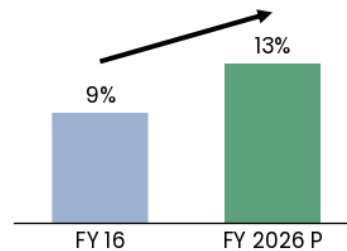
STRONG GROWTH IN ORGANISED BRICK & MORTAR RETAIL



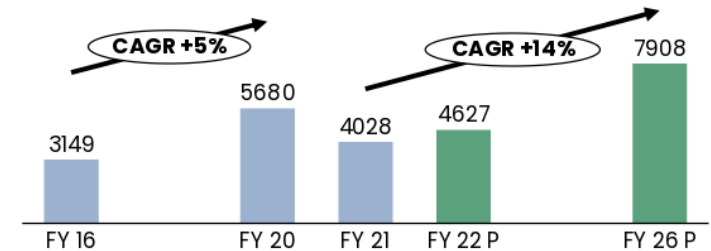
Retail Industry Market Size Expected to Grow at 14% CAGR



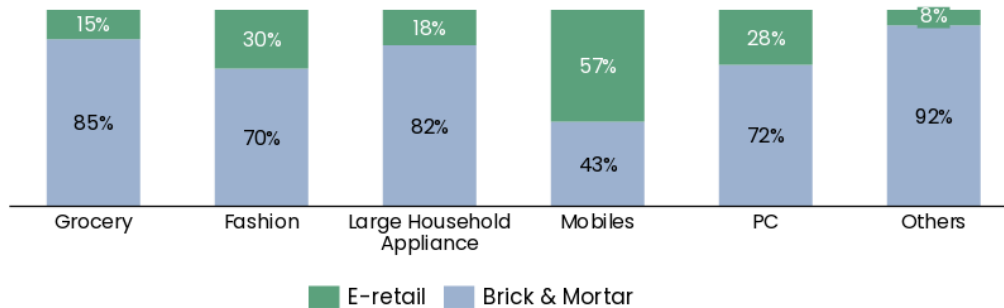
Organised Retail Penetration also Expected to Grow



Organised Brick & Mortar (B&M) Growing Faster



Brick & Mortar continues to dominate the organized retail market



Growth Factors for Organised B&M Retailers

- ✓ **Touch and feel of the product:** "Try it before you buy it" very relevant especially for high priced items
- ✓ **Warranty and service issues:** Provides comfort to consumers – assurance of product's genuineness + better understanding of warranty and service details
- ✓ **Installation and after-sales services:** Much faster and more efficient
- ✓ **Consumer finance schemes:** Easy and instant zero-cost financing options to increase repeat customers



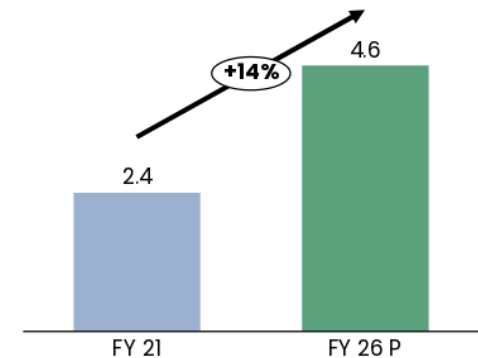
CONTINUED GROWTH MOMENTUM IN CONSUMER DURABLES ACROSS CATEGORIES



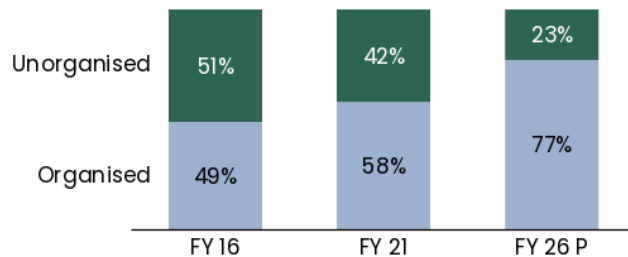
India lags global peers in consumer durables penetration

% of households							
Colour Televisions	50%	98 - 100%	96 - 98%	96 - 98%	98 - 100%	96 - 98%	95 - 97%
Refrigerator	40%	98 - 100%	98 - 100%	97-99%	98 - 100%	95 - 97%	97-99%
Mobile	40%	94 - 96%	97-99%	96 - 98%	98 - 100%	96 - 98%	93 - 95%
Washing Machine	20%	85 - 87%	95 - 97%	96 - 98%	97-99%	93 - 95%	66 - 68%
Air Conditioner	16%	91 - 93%	25 - 27%	93 - 95%	79 - 81%	92 - 94%	19 - 21%
Personal Computer	13%	91 - 93%	91-93%	79 - 81%	84 - 86%	59 - 61%	44 - 46%

Consumer Durable Industry Stated to Grow at 13-15% ahead



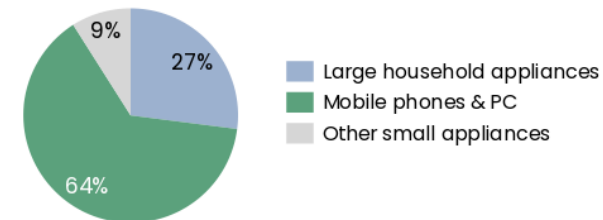
Organised segment outpacing the unorganized players in Indian consumer's durables industry



Modern trade to grow in consumer durables / mobiles vs general trade

-  Urbanisation
-  Rising awareness
-  Higher discounts
-  Larger portfolio
-  Various financing options

Market segmentation of Consumer Durables appliances





BOARD OF DIRECTORS



Pavan Kumar Bajaj
Chairman & Managing Director



Karan Bajaj
Chief Executive Officer & WTD



Astha Bajaj
Executive Director & WTD



**Col. Gurdeep Singh
(Retd.)**
Independent Director



**Mirza Ghulam
Muhammad Baig**
Independent Director



Jyotsna Angara
Independent Director



AWARDS & ACCOLADES



**Revenue
Champion
2024
Apple**



2024



**Electronics Mart
India Limited Top
Performing
Brand
Samsung**



2024



**Certificate of
Appreciation For
exemplary sales
Contribution
H12024
SAMSUNG**



2024



**Oppo Diamond
Awards**



2024



**One Plus
Preferred Partner**



2025



KEY GROWTH STRATEGIES



Cashflow Generation Through Inventory Optimization

- ✓ We are strengthening cash flows by optimizing working capital, especially at the inventory level
- ✓ Leveraging data analytics for demand forecasting and assortment planning, we're improving stock turns and reducing excess inventory.
- ✓ Technology-driven replenishment is further accelerating inventory rotation and enhancing our cash conversion cycle



Strengthening Presence

- ✓ We are expanding into newer clusters like Western UP, while consolidating our presence in recently entered regions like the NCR
- ✓ These markets are largely unorganized, and we are witnessing a clear shift towards organized retail offering significant headroom for growth through our cluster-based strategy



Operating Leverage to Drive Profit Growth

- ✓ As stores mature and stabilize, we expect improved throughput and higher revenue productivity
- ✓ This will enhance fixed cost absorption, leading to a gradual normalization of EBITDA margins over time



A Trusted Partner for Leading Brands

- ✓ We are a trusted partner for leading consumer electronics and appliance brands, backed by our scale, operational excellence, and retail execution capabilities
- ✓ Our partnerships are built on mutual growth—enabling faster market penetration for brands and ensuring we offer customers the latest products with strong value propositions



Differentiated In-store Experience

- ✓ Our MBO format offer live demos, and brand-led events create an engaging retail environment
- ✓ With a consultative sales approach and trained staff, we help customers make informed decisions—enhancing satisfaction and conversion

The background of the slide is a photograph of an electronics store, likely an EMI store, with a red and white color scheme. The word "SAMSUNG" is visible in large red letters on the left. Below it, "QLED TV" is written in red. To the right, "UHD TV" is visible in white. Further right, "QLED TV" is written in white, and "LG" is visible in red. The store displays various electronic products, including televisions and monitors.

LARGEST
ELECTRONICS
RETAILER IN
SOUTH INDIA

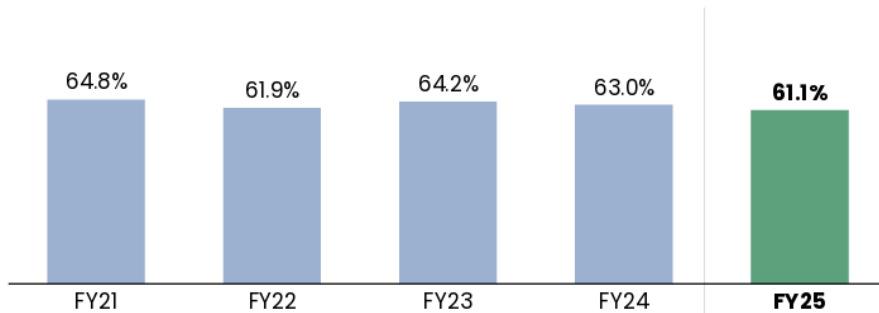
HISTORICAL HIGHLIGHTS



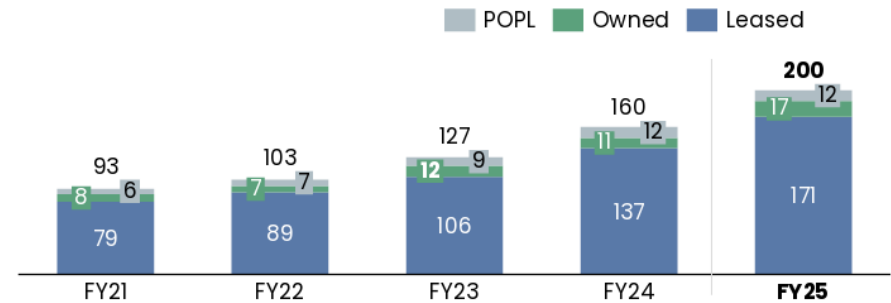
OPERATING INDICATORS



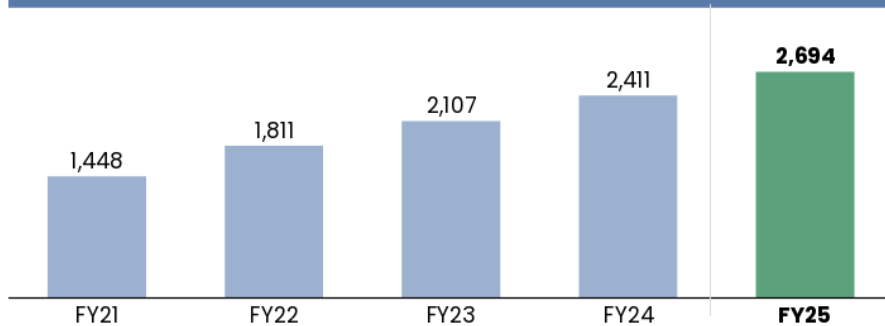
Top 5 Brands (% of Sales)



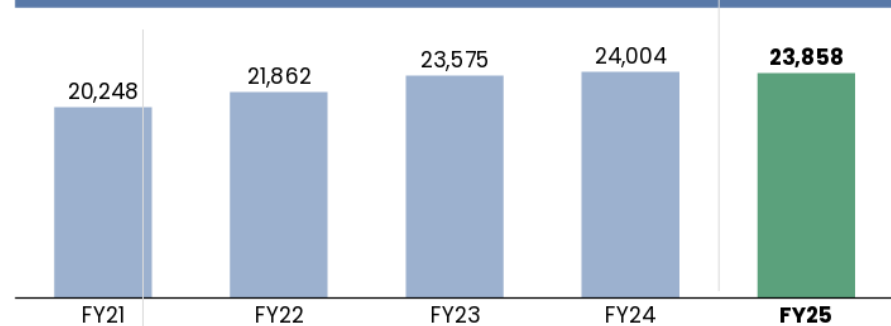
Store Ownership (#)



Bill Cuts (Nos. in '000)



Average Ticket Size (Rs.)

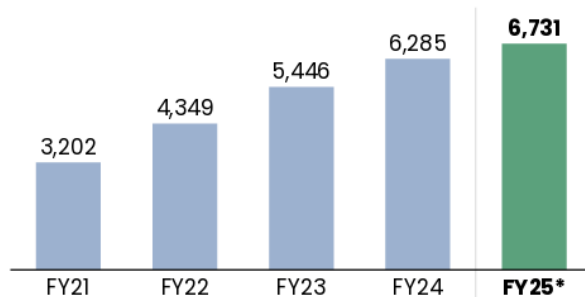




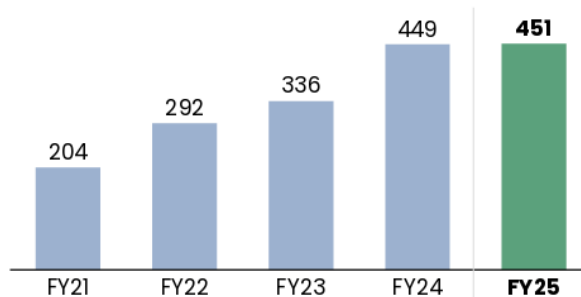
FINANCIAL INDICATORS



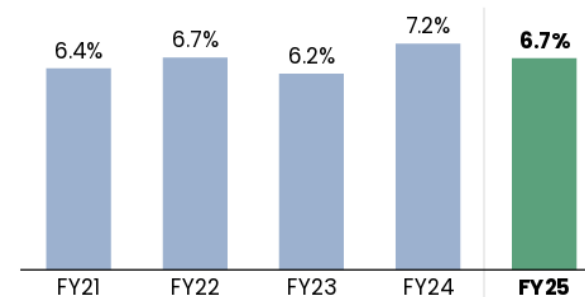
Revenue (Rs. Crs.)



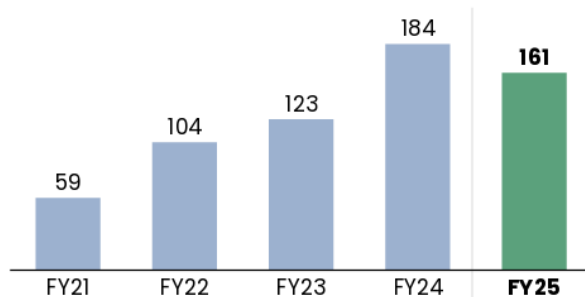
EBITDA ((Rs. Crs.))



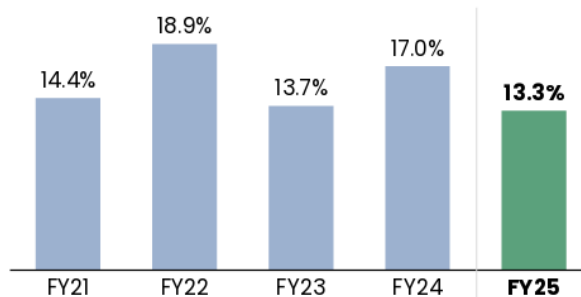
EBITDA Margins



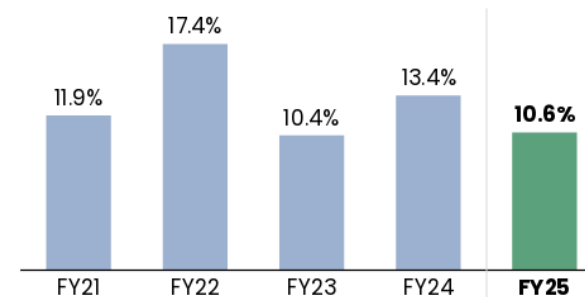
Profit After Tax (PAT)



RoCE



RoE



*Revised post reclassification

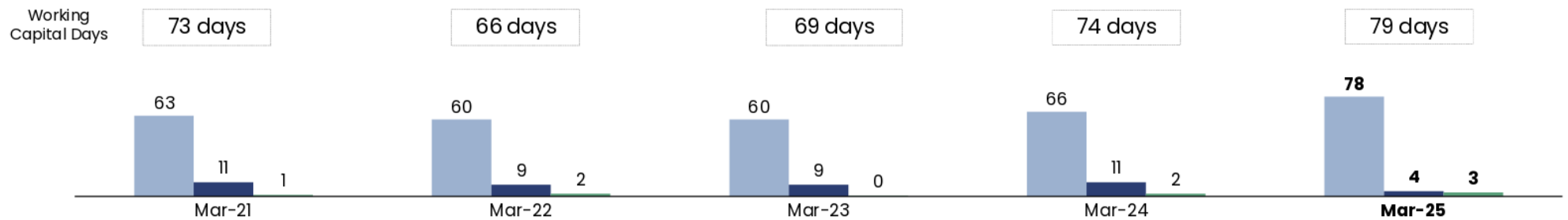


STRONG BALANCE SHEET

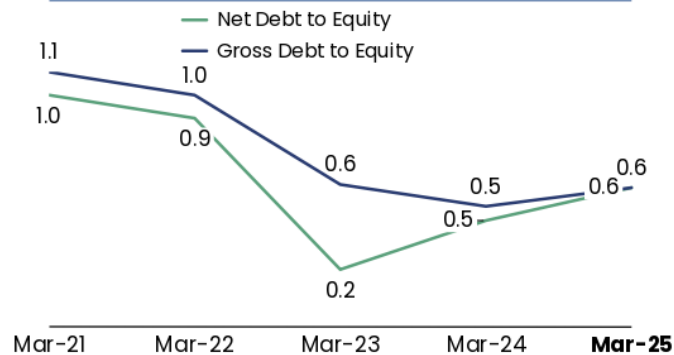


Working Capital*

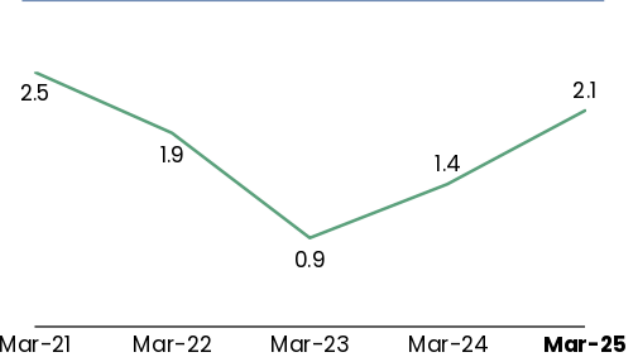
Inventory Days Recievable Days Creditor Days



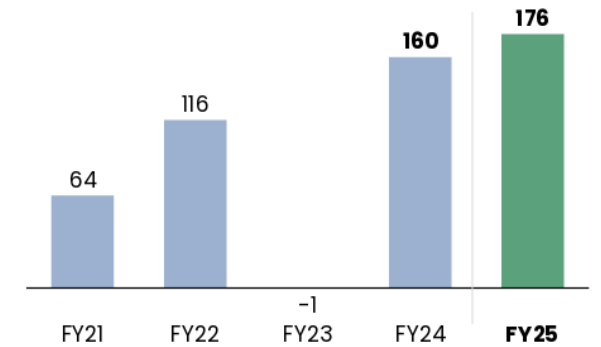
Debt to Equity Ratio



Net Debt to EBITDA



Cash Flow from Operations (Rs. Crs.)



*The numbers for the WC cycle are unaudited and uncertified



HISTORICAL PROFIT AND LOSS STATEMENT



Profit and Loss (in Rs. Crs.)	FY25	FY24	FY23	FY22	FY21
Revenue from Operations	6,731.3	6,285.4	5,445.7	4,349.3	3,201.9
Purchases of stock in trade	6,007.3	5,566.4	4,864.7	3,887.8	2,846.9
Changes in Inventory	-273.5	-195.7	-159.7	-132.5	-79.6
Gross Profit	997.5	914.7	740.7	593.9	434.6
Gross Profit Margin	14.8%	14.6%	13.6%	13.7%	13.6%
Employee Cost	133.1	111.5	94.0	78.8	61.4
Other Expenses	413.3	353.8	310.6	223.2	169.2
EBITDA	451.1	449.5	336.1	291.9	203.9
EBITDA Margin	6.7%	7.2%	6.2%	6.7%	6.4%
Depreciation	126.7	105.7	85.4	71.3	58.1
Other Income	9.1	10.1	11.0	3.8	5.5
EBIT	333.6	353.8	261.7	224.4	151.2
EBIT Margin	5.0%	5.6%	4.8%	5.2%	4.7%
Finance Cost	117.5	107.7	98.5	84.6	71.7
Profit before Tax	216.0	246.2	163.2	139.8	79.6
Profit before Tax Margin	3.2%	3.9%	3.0%	3.2%	2.5%
Tax	55.6	62.2	40.4	35.9	20.9
Profit After Tax	160.5	183.9	122.8	103.9	58.6
Profit After Tax Margin	2.4%	2.9%	2.3%	2.4%	1.8%
EPS	4.17	4.78	3.63	3.46	1.95



HISTORICAL BALANCE SHEET



Assets (in Rs. Crs.)	Mar-25	Mar-24	Mar-23	Mar-22	Mar-21
Non - Current Assets	1,941.0	1,517.5	1,285.9	875.4	720.2
Property Plant & Equipments	905.1	602.2	509.9	279.5	275.5
CWIP	30.4	44.9	13.9	23.8	2.0
Intangible assets	2.7	1.7	0.5	0.6	0.6
Right of use asset	850.6	752.4	631.7	504.9	397.5
Financial Assets					
Loans	0.0	0.0	0.0	0.0	17.7
Other Financial Assets	63.9	50.4	92.9	29.2	7.3
Deferred Tax Assets (Net)	40.2	31.7	25.1	17.6	11.6
Other Non - Current Assets	45.4	28.0	2.0	14.1	3.2
Other Non - Current Tax Assets	2.8	6.1	9.9	5.7	4.8
Current Assets	1,696.4	1,541.6	1,407.9	956.6	803.3
Inventories	1,230.2	969.3	773.5	613.8	481.4
Financial Assets			0.0		
(i) Trade receivables	74.2	181.4	138.4	115.2	95.4
(ii) Cash and cash equivalents	30.5	85.5	203.2	34.4	35.0
(iii) Loans	1.7	1.5	1.2	1.3	1.0
Other Financial Assets	2.6	4.0	8.3	0.2	0.2
Other Current Assets	357.2	299.9	283.3	191.7	190.4
Total Assets	3,637.3	3,059.1	2,693.9	1,832.0	1,523.5

Equity & Liabilities (in Rs. Crs.)	Mar-25	Mar-24	Mar-23	Mar-22	Mar-21
Total Equity	1,518.8	1,369.7	1,184.3	596.5	491.9
Share Capital	384.7	384.7	384.7	300.0	300.0
Reserves & Surplus	1,134.0	984.9	799.6	296.5	191.9
Non-Current Liabilities	1,140.3	907.9	768.2	579.7	465.9
Financial Liabilities					
(i) Borrowings	205.5	98.0	100.8	55.2	62.1
(ii) Lease Liabilities	933.0	809.7	665.7	523.9	401.7
Provisions	1.7	0.2	1.7	0.7	2.1
Current Liabilities	978.3	781.6	741.4	655.7	565.7
Financial Liabilities					
(i) Borrowings	778.4	614.8	626.3	538.5	473.9
(ii) Trade Payables	56.3	43.1	24.6	35.2	7.6
(iii) Lease	59.4	47.4	38.9	31.3	0.0
(iv) Other Financial Liabilities	22.9	18.4	23.6	16.7	66.0
Other Current Liabilities	53.7	39.5	14.5	19.8	16.4
Provisions	2.2	13.0	10.7	7.2	1.8
Current tax liabilities (net)	5.3	5.3	2.7	7.1	0.0
Total Equity & Liabilities	3,637.3	3,059.1	2,693.9	1,832.0	1,523.5



HISTORICAL CASH FLOW



Particulars (Rs. Crs.)	Mar-25	Mar-24	Mar-23	Mar-22	Mar-21
Net Profit Before Tax	216.0	246.2	163.2	139.8	79.6
Adjustments for: Non-Cash Items / Other Investment or Financial Items	236.8	202.5	171.7	152.6	130.4
Operating profit before working capital changes	452.9	448.7	334.9	292.3	209.9
Changes in working capital	-216.2	-218.5	-287.0	-138.6	-125.8
Cash generated from Operations	236.6	230.1	48.0	153.8	84.1
Direct taxes paid (net of refund)	-60.8	-70.3	-48.5	37.6	-20.1
Net Cash from Operating Activities	175.8	159.8	-0.6	116.2	64.0
Net Cash from Investing Activities	-332.0	-116.9	-300.7	-67.9	-59.9
Net Cash from Financing Activities	101.2	-160.6	470.0	-48.9	-56.1
Net Decrease in Cash and Cash equivalents	-54.9	-117.7	168.8	-0.6	-52.1
Add: Cash & Cash equivalents at the beginning of the period	85.5	203.2	34.4	35.0	87.1
Cash & Cash equivalents at the end of the period	30.5	85.5	203.2	34.4	35.0



KEY TAKEAWAYS



Cluster based expansion strategy with robust growth and highest Operating margins; Recently forayed in new geography by opening stores in the lucrative NCR market

Flexible business model built to create long term sustainable footprint

Long Term Relationship with marquee Brands in each segment; Diversified Product Profile comprising of 6,000 SKUs with Comprehensive Range in Each Segment

Strong Balance Sheet to propel expansion plans and Revenue and Profitability trajectory; Company raised Rs. 500 Cr via IPO in October 2022

Strategically located logistics and warehousing facilities backed by stringent inventory management using IT systems

Fastest growing consumer durable and electronics retailer with consistent track record of growth and Industry leading profitability

OVER 4 DECADES
OF **LEGACY**
— THAT'S ICONIC —

BAJAJ
ELECTRONICS

THANK YOU

Company: Electronics Mart India Limited

CIN: L52605TG2018PLC126593



Mr. Premchand Devarakonda (CFO)

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040 2323 0244

Investor Relations: Strategic Growth Advisors (SGA)

CIN: U74140MH2010PTC204285

SGA Strategic Growth Advisors

Mr. Deven Dhruva / Mr. Varun Shivram

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