

Date: 20th May, 2024

To To

Department of Corporate services Listing Department

BSE Limited National Stock Exchange of India Limited

1st Floor, New Trading Ring,Exchange Plaza, Plot No. C-1,Rotunda Building, Phiroze JeejeebhoyG Block, Bandra Kurla Complex,

Towers, Dalal Street, Fort, Bandra (E)

Mumbai-400001 Mumbai- 400051 Scrip Code: - 540425 Symbol- SHANKARA

#### Sub: - Investor's presentation- Q4FY24 Results

Dear Sir/Madam,

Please find enclosed Investor's Presentation for Q4FY24 Results pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015.

You are requested to take note of the same.

Thanking You.

Yours faithfully

For Shankara Building Products Limited

Digitally signed by EREENA VIKRAM DN: cn=EREENA VIKRAM c=IN o=PERSONAL Date: 2024-05-20 18:20+05:30

Ereena Vikram

**Company Secretary & Compliance Officer** 





# Investor Presentation

Q4 & FY2024

May 20, 2024





#### **Disclaimer**



The statements contained in this document speak only as at the date as of which they are made and certain statements made in this presentation relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties and actual results may differ from such expectations, projections etc., whether express or implied. These forward-looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein and the Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any statements contained herein to reflect any change in events, conditions or circumstances on which any such statements are based. You are cautioned not to place undue reliance on these forward-looking statements, which are based on the current view of the management of the Company on future events.



#### Highlights for the Year





#### **Financial Highlights**

- Highest-ever annual revenues and profits
- Healthy RoCE of 18%
- Board recommends dividend of Rs. 3 per share

#### **Business Highlights**

- Steel volume growth at 27% during the year; Value added steel volumes grew by 43%
- Non-steel revenue growth at 30% YoY; Fotia Ceramica revenue at Rs. 116 crore (+50% YoY)
- Retail ticket size at ~Rs. 52k (+17% YoY) for the year; Rs. 58k in Q4 FY2024





#### **Other Business Updates**

- Awaiting SEBI approval on demerger; expect to complete process by Q4 FY2025
- Plan to inaugurate tile display centre in Morbi in Jun-24, aimed at expanding Fotia's presence pan
   India and explore other opportunities in the coming years
- Expanded significantly in West (+46% YoY), with 11% revenue contribution in FY2024

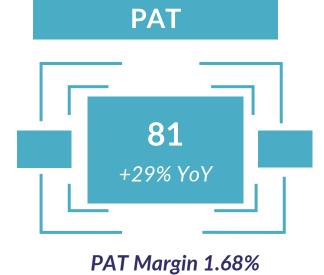


#### **Financial Highlights**



# Revenue 4,828 +20% YoY Steel Volume +27% YoY Non-Steel Revenue +30% YoY







**EBITDA Margin 3.30%** 



PAT Margin 1.76%

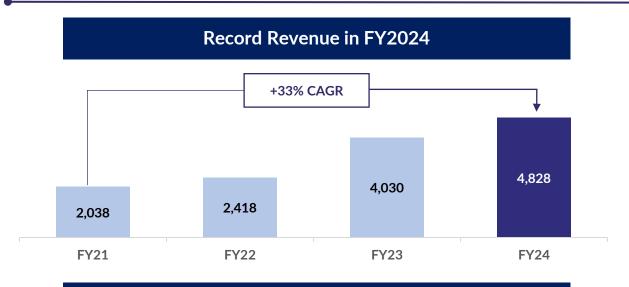
1,377 +14% YoY +17% QoQ

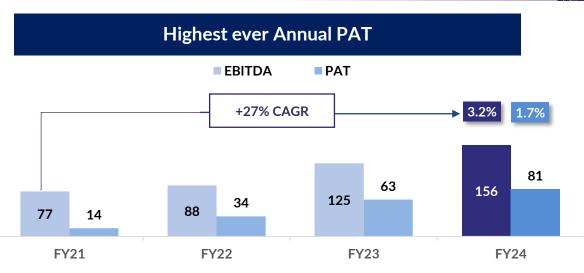
Buildpro

Figures in Rs. Crore

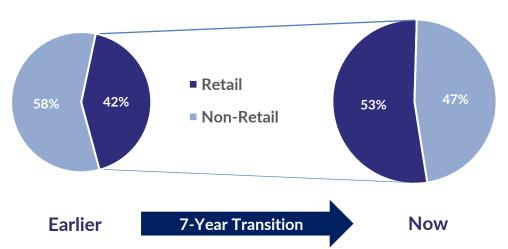
# Record revenues and profits during the year, while consciously building a diversified business model



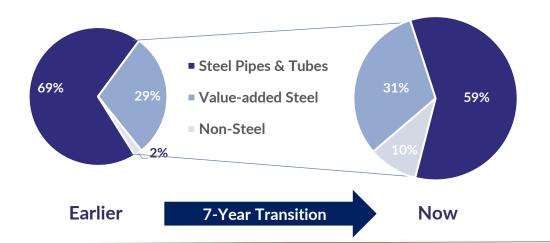




#### Streamlining Revenue distribution across segments



#### Optimizing revenue mix to VAS & non-steel

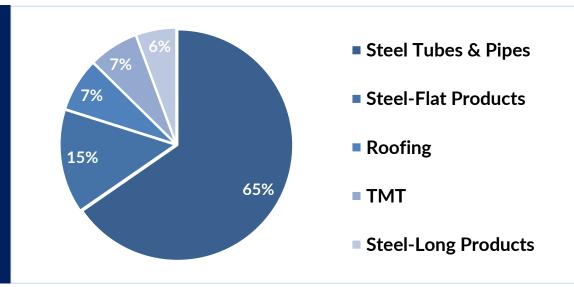




#### Strategically growing value-added products within steel aggressively

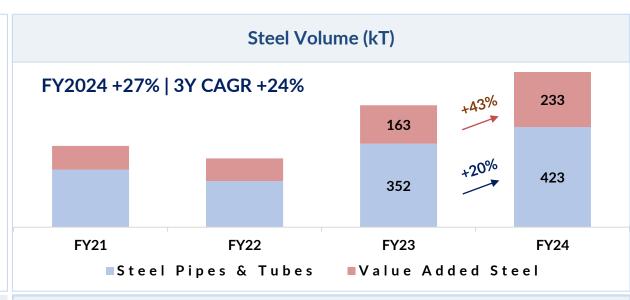


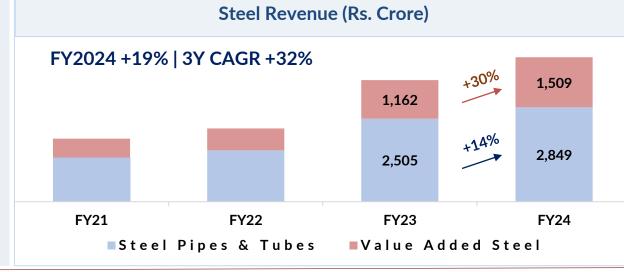




Steel pipes & tubes business continues to grow at a steady pace; conscious focus is towards growing value-added steel portfolio aggressively

Higher steel volume growth at 27%; VAS grew at 43% Steel revenue growth at 19%; VAS grew at 30%

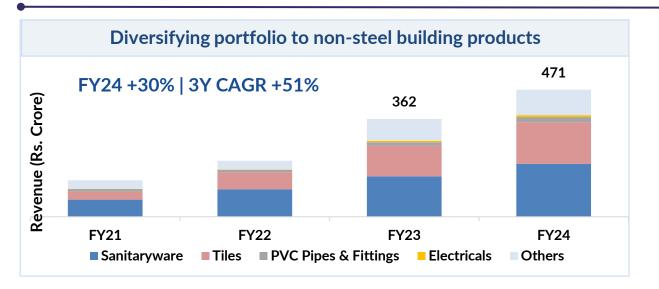


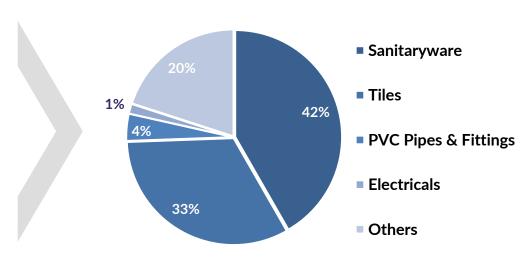




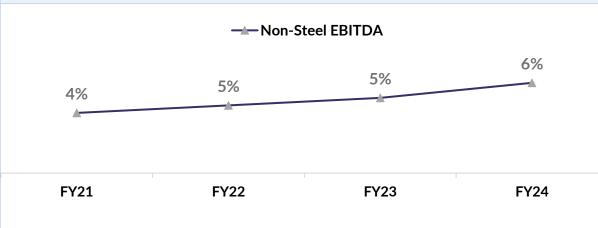
#### **Expanding market share in higher margin non-steel business**







# Focus to grow non-steel more rapidly, given high value-addition



#### Significant runaway to expand market share in all non-steel products

Rs. Crore	TAM	Revenue	
Sanitaryware & Fittings	~18,000	200	
Tiles	~45,000	150	
PVC Pipes & Fittings	~40,000	20	
Electricals & Lighting	~70,000	7	
Paints & Coating	~75,000	7	



#### Strategic initiatives aimed at improving value-added portfolio





- After successful ramp up in Kerala and Tamil Nadu, Fotia is expanding in Karnataka, Maharashtra & other South states
- ☐ Good growth in flagship stores in Bangalore & Chennai, with focus on luxury, imported and handmade tiles

- ☐ Good traction from store-in-store with Nippon Paints; expanding with Nippon products in Kerala
- ☐ Exploring industrial segment with Nippon
- ☐ Continuing to grow with Panasonic, Hafele and Wesmarc in modular kitchen, furniture and hardware

- ☐ Strengthening premium range with addition of brands like Duravit, Hans Grohe, Kohler, Grohe
  - ☐ Italian Imported Bathrooms under brand Involgia

- □ Re-designing <u>Buildpro.store</u> to be a comprehensive building material solution for our customers
- ☐ Building a loyalty program for customers/influencers to entice them with BuildPro for entire building lifecycle
- □ Added 2 exclusive non-steel stores in Chennai & Morbi during FY2024; converted 3 stores in Karnataka with addition of non-steel during Apr'24



#### Building an omnichannel marketplace for building materials



125

Fulfillment Centers 13.2 lakh sq ft



21

Warehouses 5.0 lakh sq ft



91

Retail Stores 4.6 lakh sq ft



13

Processing Units 3.6 lakh sq ft

**Suppliers** 



125+ Brands across Steel & Non-Steel Building Materials









Dealer Network (2000+)



ķ<u>.</u>III





#### Customers



Widespread customer base; smallest homeowner to large contractors/developers

#### **Processing Facilities**

Vishal Precision Steel Tubes & Strips

- Processing of tube and cold rolled strip
- Two processing facilities in Bengaluru

Centurywells Roofing India

- Engaged in colour coated roofing products.
- Ten processing facilities, mainly in Bengaluru, Chennai, Coimbatore

Taurus Value Steel & Pipes

Tube processing facility at Hyderabad



#### With online presence becoming a key enabler for future growth



# Online Discovery of wide range of products Anytime, Anywhere



















#### With launch of "BuildPro" app (Google Play & App Store) and website:

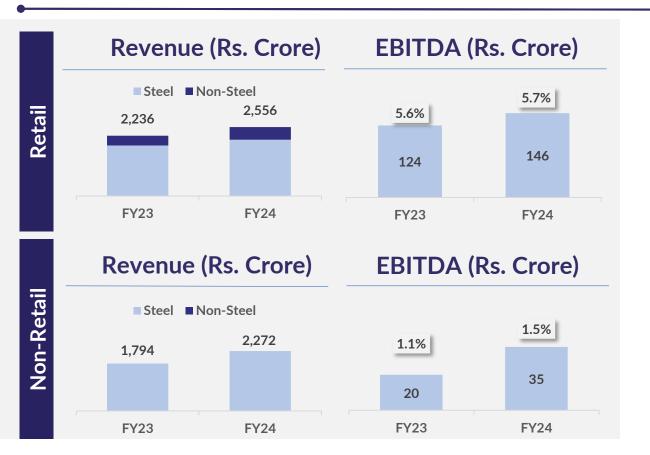
- Shankara has evolved from a traditional marketplace to online marketplace
- Has enabled an online discovery platform for all building materials, leading to an increased footfalls at fulfillment centers

- Focus on technology & digital marketing
- Move towards greater online presence & focus on tech driven customer acquisition and retention
- Technology will be a key enabler for Pan India expansion in the coming years
- Evaluating opportunities for strategic collaborations in the digital landscape to enhance existing omni-channel strategy



#### Retail model remains resilient, while steadily growing non-retail business





Retail Parameters	FY24	FY23	Change YoY	
Retail Stores (No.)	91	91	-	
Retail Area (lakh sq ft)	4.64	4.58	1%	
No. of Transactions	491,991	501,359	-2%	
Average Ticket Size (Rs.)	51,959	44,593	17%	
Retail Revenue	2,556	2,236	14%	
Retail EBITDA	146	124	17%	
Average Rental Cost (per sq ft per month)	17.2	16.4	5%	



- Retail continues to leverage strength of brands and wide product portfolio to create customer pull at all stores
- Average ticket size at retail was Rs. 58,500 in Q4 FY2024, with increased product offerings in VAS & non-steel at stores
- Channel and Enterprise continues to be strategic for growth; focus on VAS has resulted in revenue & profitability expansion in non-retail segment





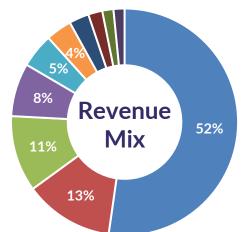




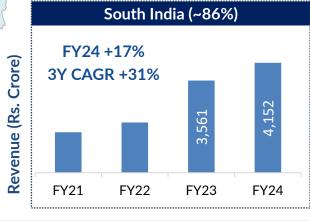
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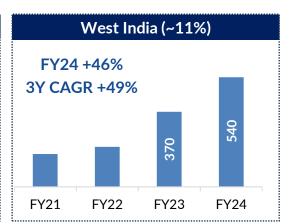
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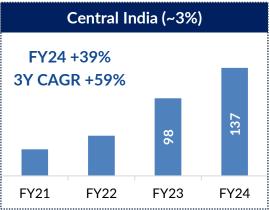
**Cities** 



- Karnataka
- ■Tamil Nadu
- Kerala
- Maharashtra
- Telangana
- Andhra Pradesh
- Madhya Pradesh
- Gujarat
- G o a
- Other States







- Our cluster-based distribution network has helped deepen our penetration in the Southern states
- Shankara is gradually expanding to West and Central India, with long-term vision to go pan India



#### Driving growth, while keeping balance sheet efficient





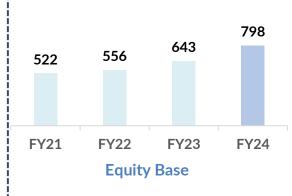
## EFFICIENT WORKING CAPITAL MANAGEMENT



Strengthened relationship with key suppliers, and robust supply chain ensures optimised inventory levels
Aimed to efficiently maintain working capital at around 30 days



# STRENGTHENED EQUITY BASE



■ Equity infusion and steady

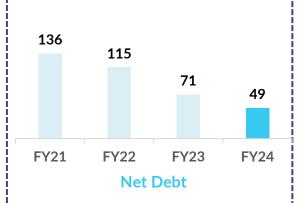
accretion of profits have expanded

company's liquidity and equity

capital base



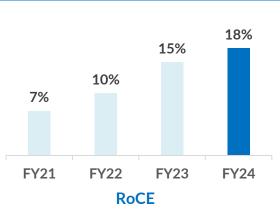
# SUSTAINED DEBT REDUCTION



- ☐ Consistently deleveraging the balance sheet, with reduction in net debt levels
- As on Mar'24, cash & bank balances stood at Rs. 34 crore



## ASSET OPTIMIZED BUSINESS MODEL



Retail expansion through leased outlets, and efficient working capital management have resulted in asset light business model and thus, improved return indicators



#### **Consolidated Profit & Loss Statement**



Particulars (Rs. Crore)	Q4 FY24	Q4 FY23	Change YoY	FY24	FY23	Change YoY
Revenue from Operations	1,377	1,210	14%	4,828	4,030	20%
Other Income	2	1	184%	5	8	(32%)
Cost of Materials Consumed	1,298	1,146	13%	4,552	3,806	20%
Employee Expenses	14	13	14%	55	48	14%
Other Expenses	21	15	33%	70	58	21%
EBITDA	45	37	24%	156	125	25%
EBITDA Margin %	3.3%	3.0%	26 bps	3.2%	3.1%	12 bps
Depreciation	4	4	(6%)	16	16	(3%)
Finance Cost	9	7	41%	32	25	31%
Profit before Tax	32	26	24%	108	84	28%
Tax	8	7	17%	27	21	26%
Profit after Tax	24	19	27%	81	63	29%
PAT Margin %	1.8%	1.6%	18 bps	1.7%	1.6%	12 bps
Basic EPS (in Rs.)	10.0	8.4	19%	34.7	27.6	26%



#### **Consolidated Balance Sheet**



Particulars (Rs. Crore)	Mar-24	Mar-23
Shareholders Equity	798	643
Non-current liabilities	25	40
Borrowings	14	27
Lease & Other Financial Liabilities	2	5
Deferred Tax Liabilities (Net)	9	9
Current Liabilities	763	608
Borrowings	69	56
Trade Payables	650	520
Lease & Other Financial Liabilities	14	12
Current Tax Liabilities (Net)	5	6
Other Current Liabilities & Provisions	25	14
Total Liabilities	1,586	1,292

Particulars	Mar-24	Mar-23
Non-current assets	315	301
Property, Plant & Equipment (incl. CWIP)	268	256
Investment Property	8	10
Right of use Assets	3	4
Goodwill & Intangible Assets	17	15
Trade Receivables	3	3
Other financial & non-current assets	16	14
Current Assets	1,271	990
Inventories	485	425
Trade Receivables	686	511
Cash and bank balances	34	12
Other financial & current assets	66	42
Total Assets	1,586	1,292



# Demerger Update

Creating two distinct focused entities





# Demerger to create two separate entities, focused on building materials marketplace and manufacturing respectively





Building Materials Marketplace (with its omnichannel presence) will be separated to create Shankara BuildPro Limited



Post segregation, Shankara Building Products Ltd will be a focused listed entity for traditional Manufacturing business

Building Materials Marketplace		Manufacturing
Rs. 3,836 Cr	FY24 Revenue	Rs. 993 Cr
~3.3-3.5%	EBITDA Margin (%)	~2.0-2.2%
~1.8-2.0%	PAT Margin (%)	~0.8-1.0%
~30 days	Working Capital	~40 days
~27-28%	RoCE	~5-6%



#### Balance Sheet split (as of March 31, 2024)

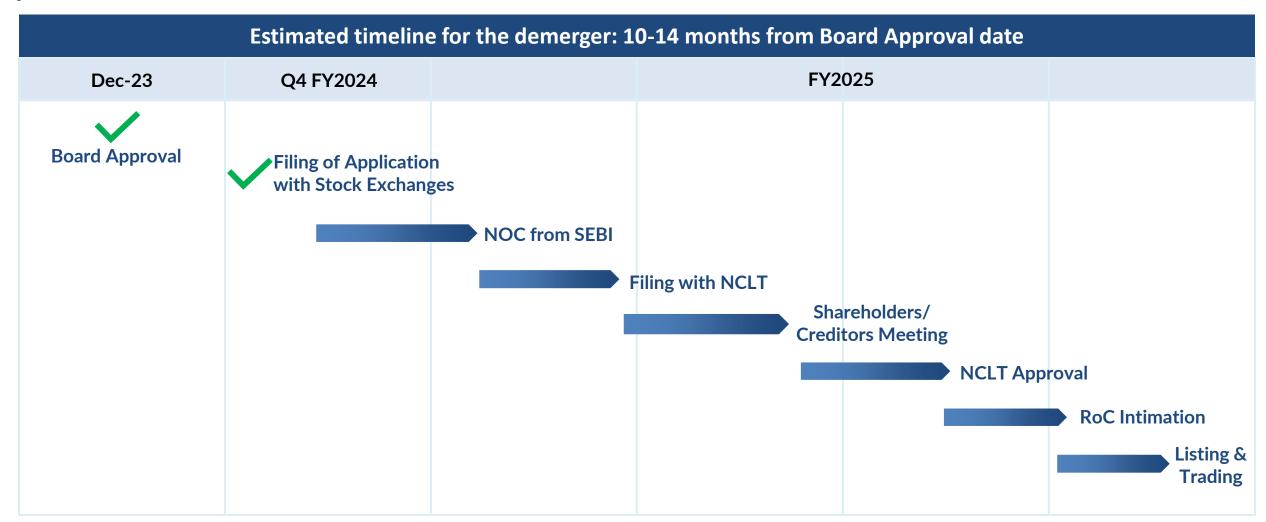


	Current	Post-demerger*				Current	Post-d	emerger*
	Overall	Building Materials Marketplace	Manufacturing			Overall	Building Materials Marketplace	Manufacturing
Total Equity	798	400	398	Net	t Block	296	43	253
Total Debt	83	75	8		rade eivables	686	634	91
Capital Employed <sup>1</sup>	855	441	414	lnv	entory	485	348	137
Trade Payables	650	585	103		& Cash ivalents	34	29	5
Other Liabilities	54	40	18	Othe	er Assets	85	46	42



#### Implementation timeline





Appointed date for the scheme implementation is April 1, 2024, subject to necessary approvals



# Thank You

**Shankara Building Products Limited** 

CIN: L26922KA1995PLC018990

Mr. Alex Varghese, Chief Financial Officer

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