

Date: July 2, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Business Update at the end of First Quarter of FY2027 (Q1 FY27)

We hereby enclose the Quarterly Business Update of the Company at the end of First Quarter (Q1 FY27) ended June 30, 2026.

Kindly treat this as intimation under the applicable regulation of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

We request you to kindly take the aforesaid information on record.

For Baazar Style Retail Limited

**Abinash
Singh**

Digitally signed by
Abinash Singh
Date: 2026.07.02 11:33:53
+05'30'

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Baazar Style Retail Limited

(Formerly known as Baazar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
t: (033) 61256125 e: info@stylebaazar.com www.stylebaazar.in

CIN No: L18109WB2013PLC194160

Business Update – Q1FY27

Kolkata, July 02, 2026: Baazar Style Retail Limited (BSRL), one of the leading value fashion retailers in Eastern India, reports its business update for the First Quarter ended June 30, 2026.

Key Highlights:

- Standalone Revenue from Operations posted a healthy growth of **29% YoY** to **Rs 4,860 Mn** in Q1FY27.
- Same Store Sales Growth (SSSG) stood at **7%** in Q1FY27.
- Sales Per Square Feet (PSF) stood at **Rs 679** per month in Q1FY27.
- Total No. of Stores stood at **276** and the Total Rental area stood at **25.80 Lakh Sq Ft**, as of June 30, 2026. The Company opened a total of **18** new stores and closed **5** stores during Q1FY27.

Key Performance Metrics	Q1FY27	Q1FY26	YoY %
Revenue from Operations Standalone (Rs Mn)	4,860	3,778	29%
Sales Per Square Feet (Rs/Month)	679	663	2%
Total No. of Stores (Nos.)	276	232	19%
Total Rental Area (Lakh Sq Ft)	25.80	21.17	22%

Note: The Revenue from Operations for Q1FY27 given above is subject to limited review / audited by the Statutory Auditors of the Company.

About Baazar Style Retail Limited (CIN No. L18109WB2013PLC194160):

Baazar Style Retail Limited is a value fashion retailer established in 2013 and based in Kolkata. We are a one-stop shop catering to the requirements of the entire family by focusing on providing a family-oriented shopping experience, offering quality products and strive to offer every Indian stylish merchandise at an affordable price.

To know more, visit: www.stylebaazar.in

For more information, please contact	
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Baazar Style Retail Limited	Stellar IR Advisors Private Limited