



Date: 25/05/2025

To,  
The Listing Compliance Department,  
BSE Limited,  
P J Towers, Dalal Street,  
Mumbai – 400001  
**Scrip Code: 534809**

To,  
The Listing Compliance Department,  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400051  
**Symbol: PCJEWELLER**

**Sub.: Results Presentation**

Dear Sir / Ma'am,

Please find enclosed herewith the presentation on the standalone financial results of the Company for the quarter & year ended March 31, 2025 alongwith results highlights.

Kindly take the same on record.

Yours sincerely,  
For **PC Jeweller Limited**

(VISHAN DEO)  
**Executive Director (Finance) & CFO**  
DIN: 07634994

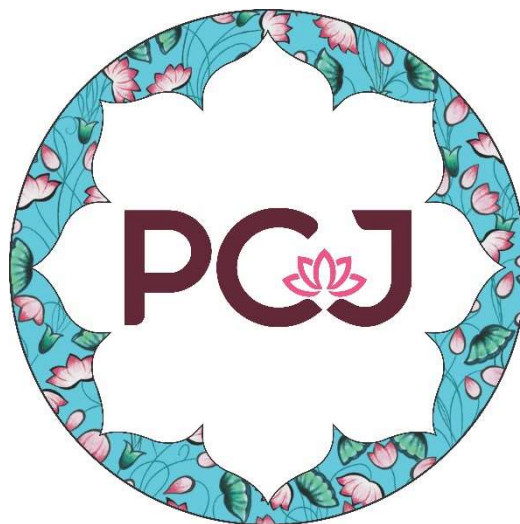
**Encl.:** As above



**PC Jeweller Limited**

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**info@pcjeweller.com • www.pcjeweller.com • CIN : L36911DL2005PLC134929**



# PC JEWELLER LTD

Results Presentation

May 25<sup>th</sup>, 2025

# Safe Harbor



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This presentation contains certain forward looking statements concerning the Company’s future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the company.



## ***Financial Updates***



# Quarterly highlights



Q4 FY 2025 Sales : Rs 699 crores v/s Rs 48 crores in Q4 FY 2024

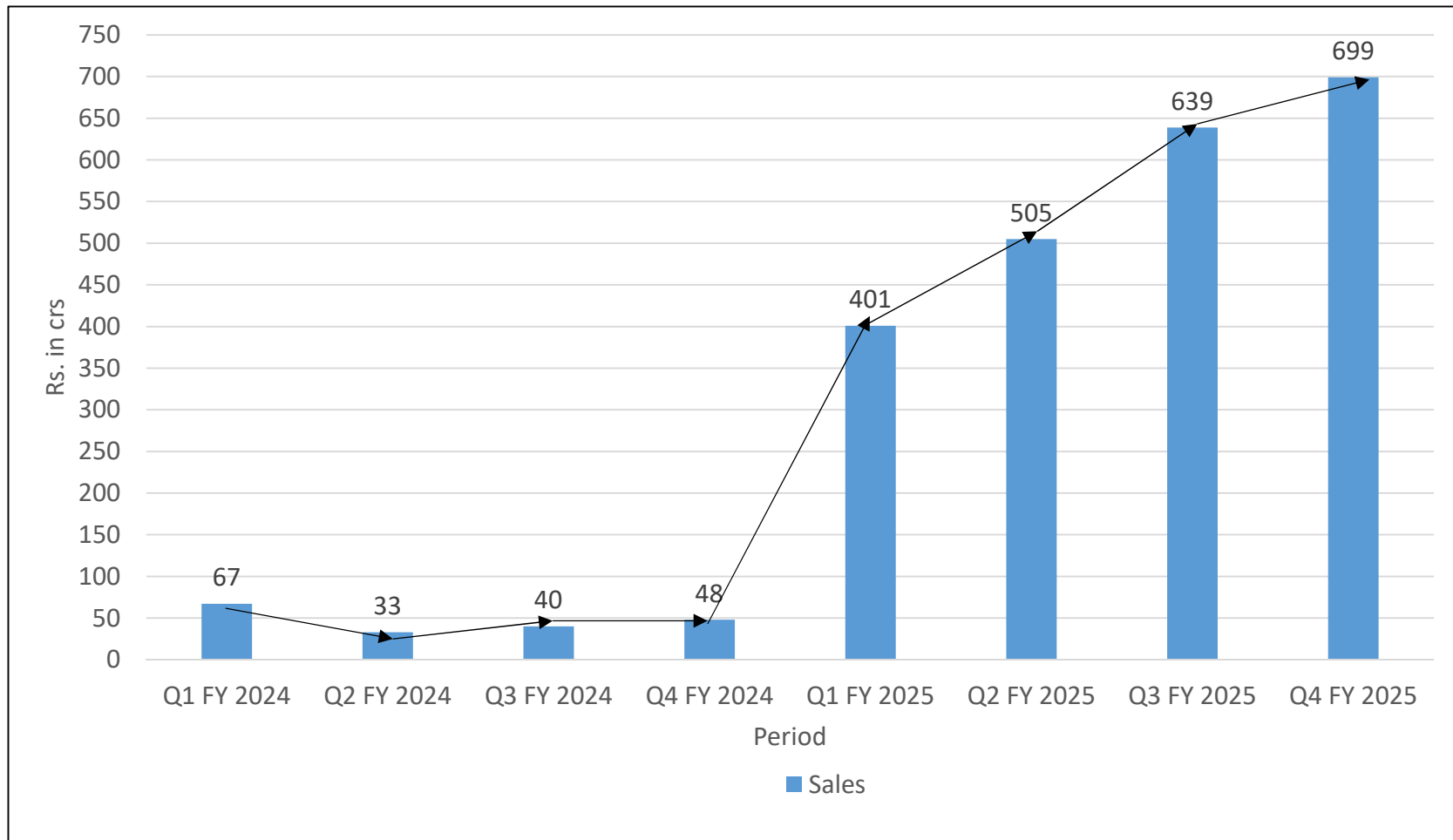
Q4 FY 2025 EBITDA : Rs 144 crores v/s Rs 10 crores in Q4 FY 2024

Q4 FY 2025 PBT : Rs 95 crores v/s Rs (124) crores in Q4 FY 2024

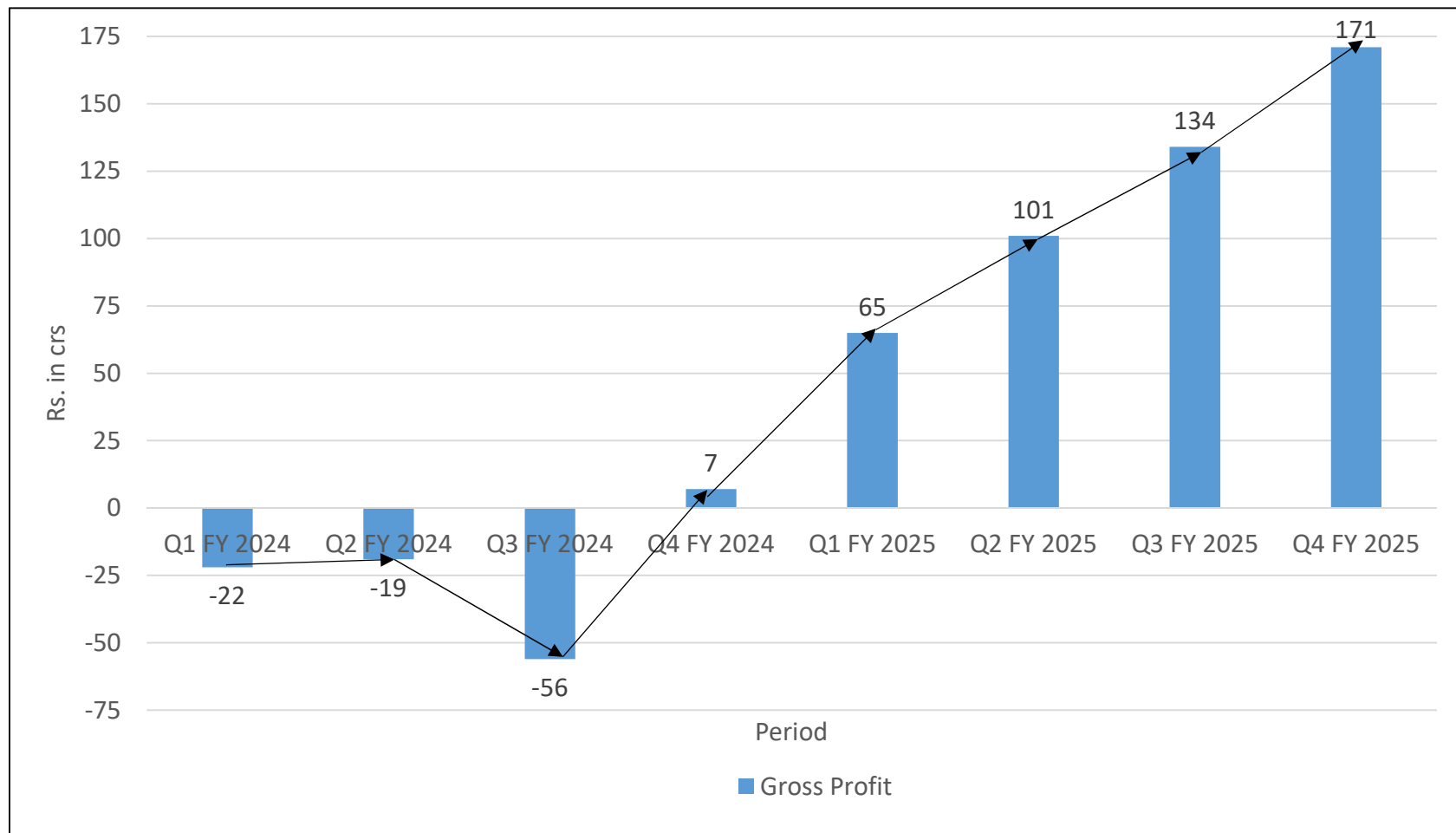
Q4 FY 2025 PAT : Rs 95 crores v/s Rs (124) crores in Q4 FY 2024



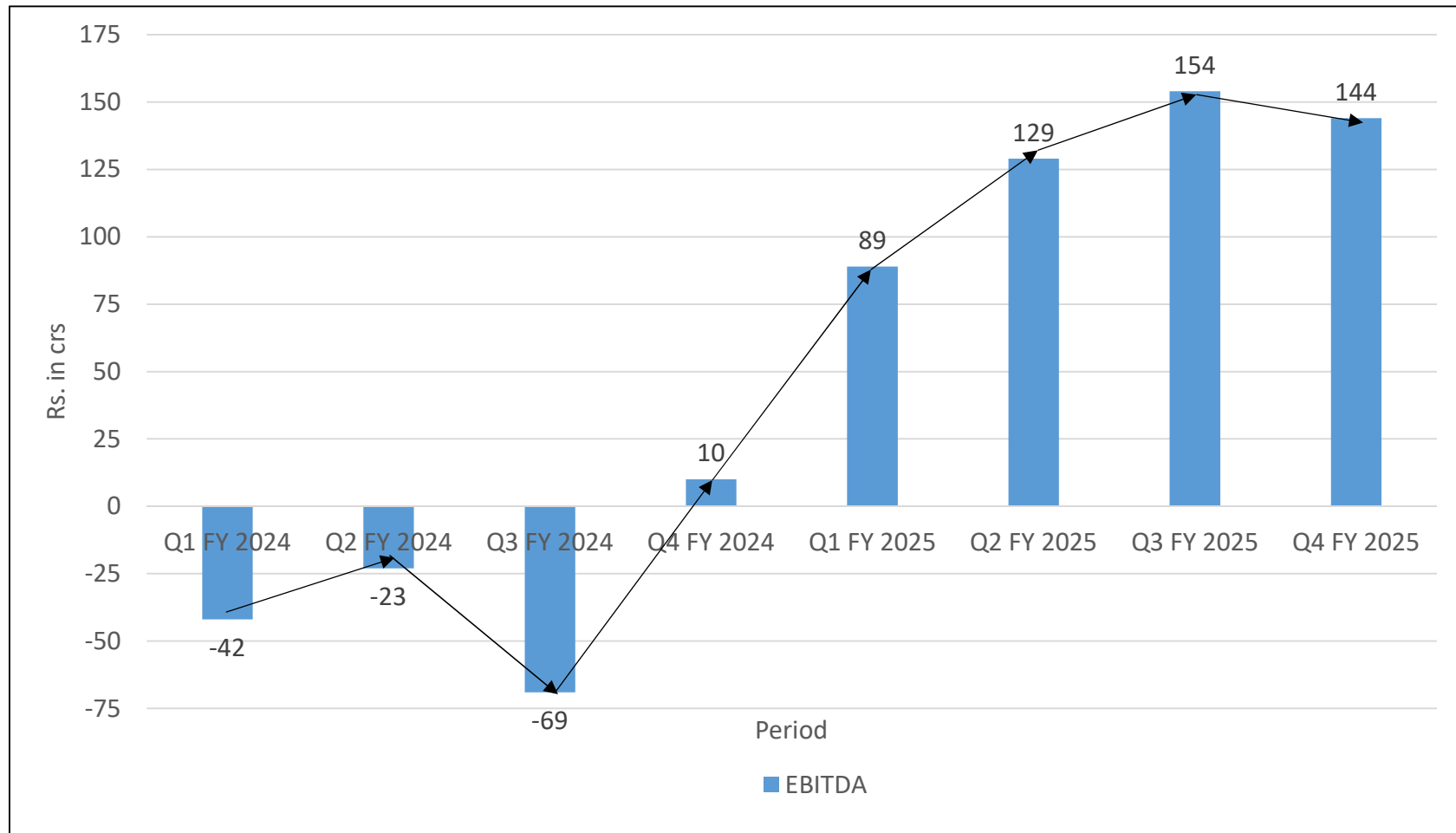
# Quarterly Trend



# Quarterly Trend



# Quarterly Trend



# Highlights: Sales



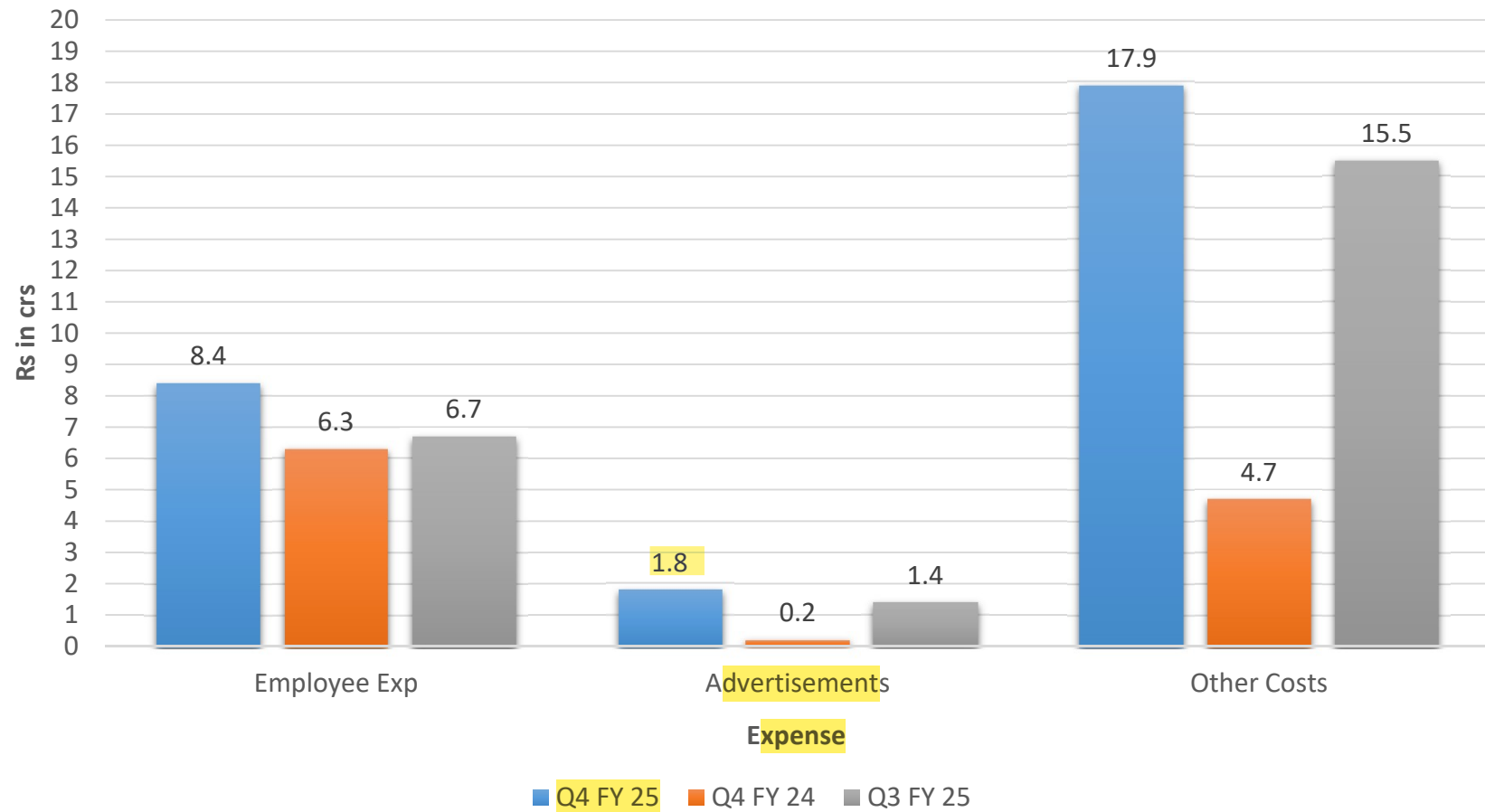
| Particulars (Rs. Crores) | Q4 FY 2025 | Q4 FY 2024 | FY 2025 | FY 2024 |
|--------------------------|------------|------------|---------|---------|
| Revenue from Operations  | 699        | 48         | 2,243   | 189     |
| Domestic Retail          | 699        | 48         | 2,243   | 189     |
| Exports                  | -          | -          | -       | -       |



# Highlights: Major Expenses



## Comparison of business expenses



## ***Business Updates***



## Business update – Q4 FY 2025



- The company's efforts in maintaining a balanced approach towards the changing customer preferences and keeping its products in harmony with the same has helped the company in witnessing yet **another strong quarter**. The impact of increase in consumer footfall and purchases can be seen in the company's financials throughout the FY 2025 including this quarter.
- The company has recorded **Domestic Sales** of **Rs 699 crores** in **Q4 FY 2025** as compared to **Rs 48 crores** in **Q4 FY 2024**, and **Rs 2,243 crores** in **FY 2025** as compared to **Rs 189 crores** in **FY 2024**.
- The company's **EBITDA** stood at a **profit** of **Rs 144 crores** in **Q4 FY 2025** as against a **profit** of **Rs 10 crores** in **Q4 FY 2024**, and a **profit** of **Rs 517 crores** in **FY 2025** as against a **loss** of **Rs 125 crores** in **FY 2024**.
- The company's **PBT** (a **profit** of **Rs 95 crores** in **Q4 FY 2025** as against a **loss** of **Rs 124 crores** in **Q4 FY 2024**, and a **profit** of **Rs 448 crores** in **FY 2025** as against a **loss** of **Rs 649 crores** in **FY 2024**) has also shown a significant improvement.



## Business update – Q4 FY 2025



- The company had already **executed a Settlement Agreement** with the consortium banks on **30th Sep 2024** and, as on **31st March 2025**, the company has **discharged all its obligations** that it had to **as per the timelines** mentioned in the Settlement Agreement.
- During the FY 2025, the company has **reduced its outstanding debts towards its bankers by approximately 50%** and the company is confident to **fully repay the remaining** outstanding debt towards its bankers by the **end of FY 2026** and become **debt free**.
- The company continues to maintain a **wide network of 52 showrooms** (including 3 franchisee showrooms) located in 38 cities spread in 13 states across India as on 31st March 2025 (subsequent to closure of showrooms at 3 locations, Siliguri, Durgapur and Bhubaneswar, during Q4 FY 2025). Also, the company reiterates that all its core strengths in the form of manufacturing & designing capabilities, manufacturing facilities, skilled staff, soft skills in the form of systems and procedures, customer policies, etc. remain intact and it continues to evaluate and improve all other aspects of its business operations as well.



## Business update – Q4 FY 2025



- All the above efforts have led to an **increase in the company's operational levels, revenue, customer footfalls** and demand for its products in the market and the company is **poised for an even better FY 2026**. The company is **focusing on business development**, increasing its **brand presence** and has started its marketing initiatives for the same.
- All these efforts combined with **better overheads management** has had a visible impact on the company's performance in all the quarters of this Financial Year. The company looks forward to **further increasing its market share** in the industry and catering to the changing needs of its customers in **FY 2026 as well**.



## ***Showroom Network***



# Showroom Network



Ajmer (Rajasthan)



Alwar (Rajasthan)



Bhagalpur (Bihar)



Bahadurgarh (Haryana)



Bareilly (Uttar Pradesh)



Bhillai (Chhattisgarh)



# Showroom Network



Bhilwara (Rajasthan)



Bhopal (Madhya Pradesh)



Rohini (Delhi)



Bilaspur (Chattisgarh)



Chandigarh



Dehradun (Uttarakhand)



# Showroom Network



Rohtak (Haryana)



Dwarka (Delhi)



Faridabad (Haryana)



Gaya (Bihar)



Ghaziabad (Uttar Pradesh)



Gurgaon (Haryana)



# Showroom Network



Guwahati (Assam)



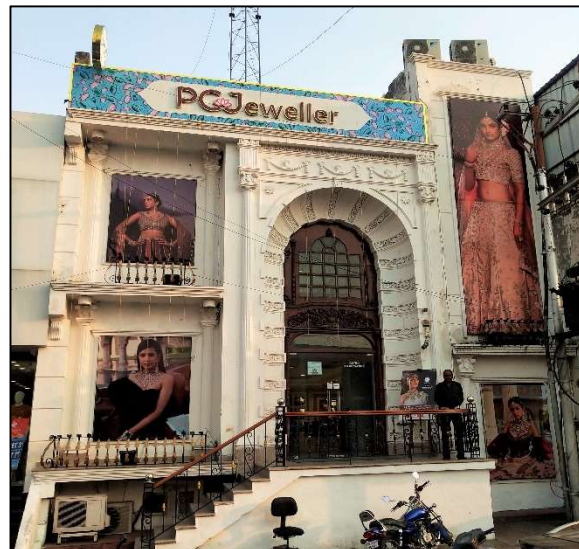
Haldwani (Uttarakhand)



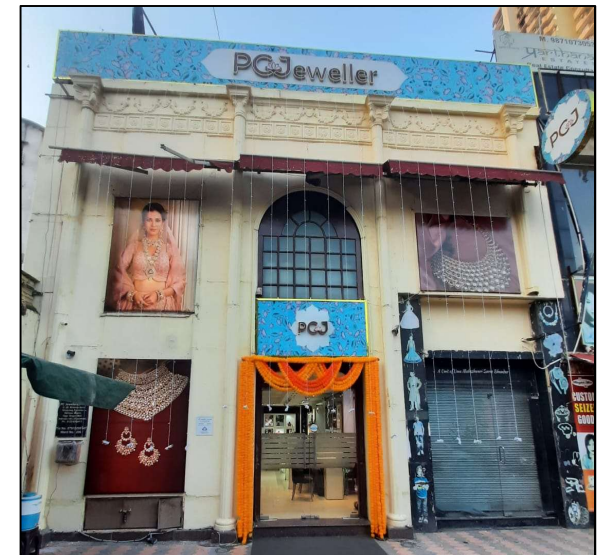
Hapur (Uttar Pradesh)



Hardoi (Uttar Pradesh)



Haridwar (Uttarakhand)



Indirapuram (Uttar Pradesh)



# Showroom Network



Jabalpur (Madhya Pradesh)



Jammu (Jammu & Kashmir)



Jamshedpur (Jharkhand)



Jhansi (Uttar Pradesh)



Jodhpur (Rajasthan)



Kaithal (Haryana)



# Showroom Network



Yamuna Nagar (Haryana)



Karol Bagh - 2 (Delhi)



Katihar (Bihar)



Kingsway Camp (Delhi)



Krishna Nagar (Delhi)



Lucknow (Uttar Pradesh)



# Showroom Network



Ludhiana (Punjab)



RDC Ghaziabad (Uttar Pradesh)



Muzaffarnagar (Uttar Pradesh)



Najafgarh (Delhi)



Nangloi (Delhi)



Noida (Uttar Pradesh)



# Showroom Network



Logix Mall Noida (Uttar Pradesh)



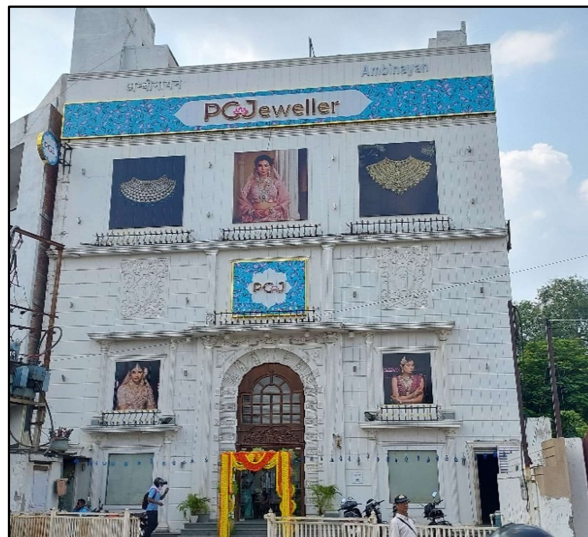
Palwal (Haryana)



Panchkula (Haryana)



Paschim Vihar (Delhi)



Varanasi (Uttar Pradesh)



Yamuna Vihar (Delhi)



# Showroom Network



Rajouri Garden (Delhi)



Ranchi (Jharkhand)



# Showroom Network



Karol Bagh (Delhi)



South Extension (Delhi)



## *Jewellery Collections*



# Jewellery Collections



Some of our running collections –

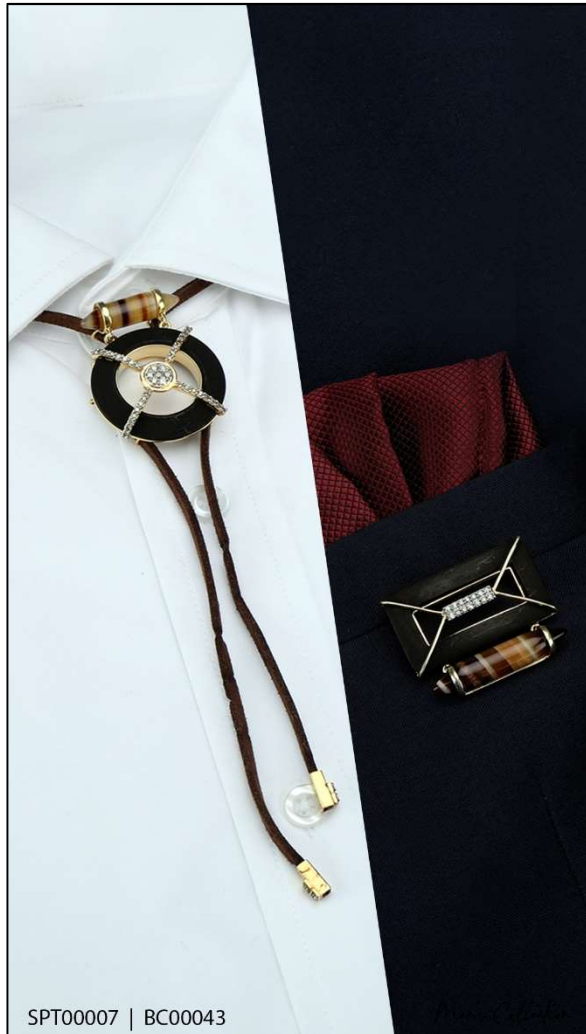
- WEDDING COLLECTION
- MENS COLLECTION
- DASHAVATAR
- ANANT
- FOLIA AMORIS
- ANIMAL COLLECTION
- HAND MANGALSUTRA



# WEDDING COLLECTION



# MEN'S COLLECTION



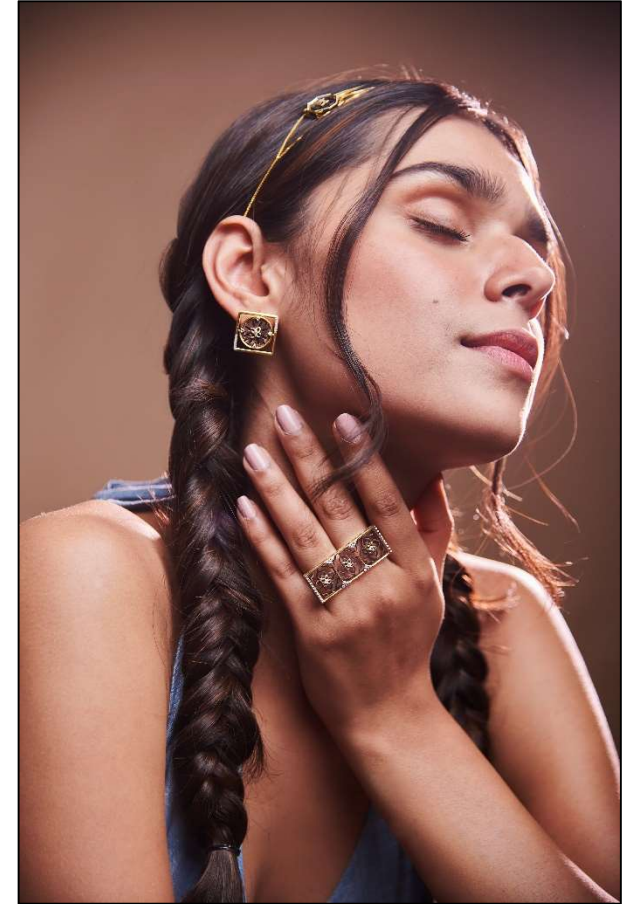
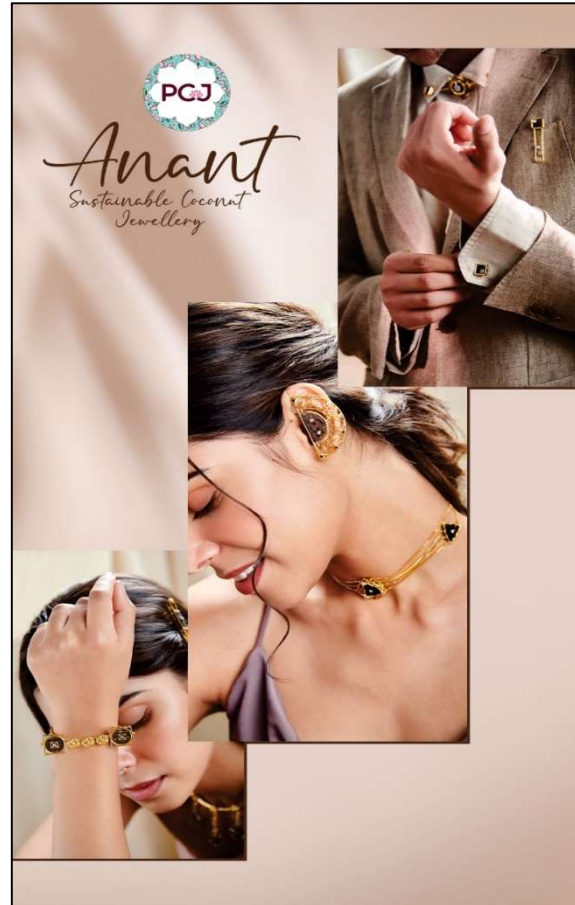
# DASHAVATAR



**Bold and Stylish**



# ANANT

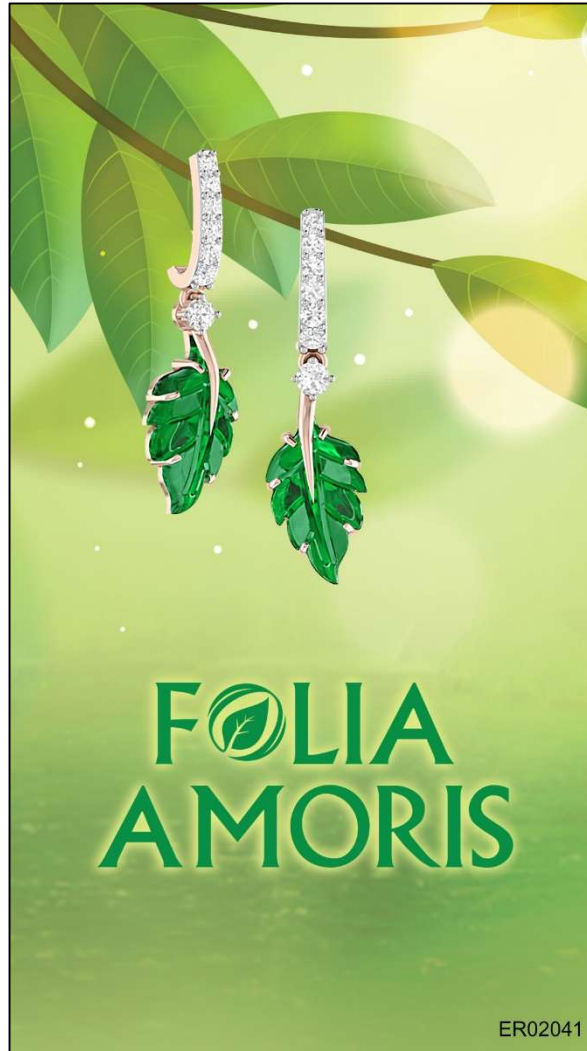


# FOLIA AMORIS



FOLIA  
AMORIS

PS01071P



FOLIA  
AMORIS

ER02041



FOLIA  
AMORIS

LR03338



# ANIMAL COLLECTION



# HAND MANGALSUTRA



PC Jeweller



The Skarkling  
Diamond Mangalsutra Bracelet



PC Jeweller

**mangalsutra**  
**Collection**  
*Perfect Fit  
for your Soulmate*



PC Jeweller



The Flora  
Diamond Mangalsutra Bracelet





Thank you



## HIGHLIGHTS

- The FY 2025 has been a **turnaround year** for the company. During the year, the company successfully completed its **fund raising via preferential issue of fully convertible warrants amounting to Rs 2,702.11 crores** with a **subscription of 99.89%**. Further, the company executed a **Settlement Agreement** with the consortium banks and, **as on 31<sup>st</sup> March 2025, the company has discharged all its obligations that it had to as per the relevant timelines** mentioned in the Settlement Agreement. Also, during the FY 2025, the company has **reduced its outstanding debts** towards its bankers by **approximately 50%** and the company is confident to **fully repay the remaining outstanding debt** towards its bankers by the **end of FY 2026** and become **debt free**.
- The company has witnessed yet another strong quarter backed by its efforts in maintaining a balanced approach towards the changing customer preferences and keeping its products in harmony with the same. The financials of the company which showcased a significant improvement in the previous quarters of this financial year have continued to exhibit further improvement in Q4 FY 2025 as well. The company's financial performance is being highlighted below –

(Rs in crores)

| Parameter    | Q4 FY 2025 | Q4 FY 2024 | Change            |
|--------------|------------|------------|-------------------|
| Sales        | 699        | 48         | Increase by 1356% |
| Gross Profit | 171        | 7          | Increase by 2343% |
| EBITDA       | 144        | 10         | Increase by 1340% |
| PBT          | 95         | (124)      | Increase by 177%  |

| Parameter    | FY 2025 | FY 2024 | Change            |
|--------------|---------|---------|-------------------|
| Sales        | 2,243   | 189     | Increase by 1087% |
| Gross Profit | 471     | (90)    | Increase by 623%  |
| EBITDA       | 517     | (125)   | Increase by 514%  |
| PBT          | 448     | (649)   | Increase by 169%  |

- During the FY 2025, with a view to **enhance the liquidity** of company's equity shares and to encourage **participation of retail investors** by making equity shares of the company more affordable, the face value of equity shares of the company has been **sub-divided/split from Rs 10/- each to Re 1/- each** (record date being 16<sup>th</sup> December 2024). As a result, the total **number of shareholders** of the company have **increased by approx. 44%** since the sub-division/split.
- In line with the positive developments that have been achieved by the company in the FY 2025, the company remains confident of **further increasing its market share** in the industry and catering to the changing needs of its customers and is **poised for an even better FY 2026**.