

Z

January 22, 2026

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Earning Release

In compliance with the relevant provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Earning Release on the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2025.

Kindly take the above on record.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish Ramesh
Agarwal

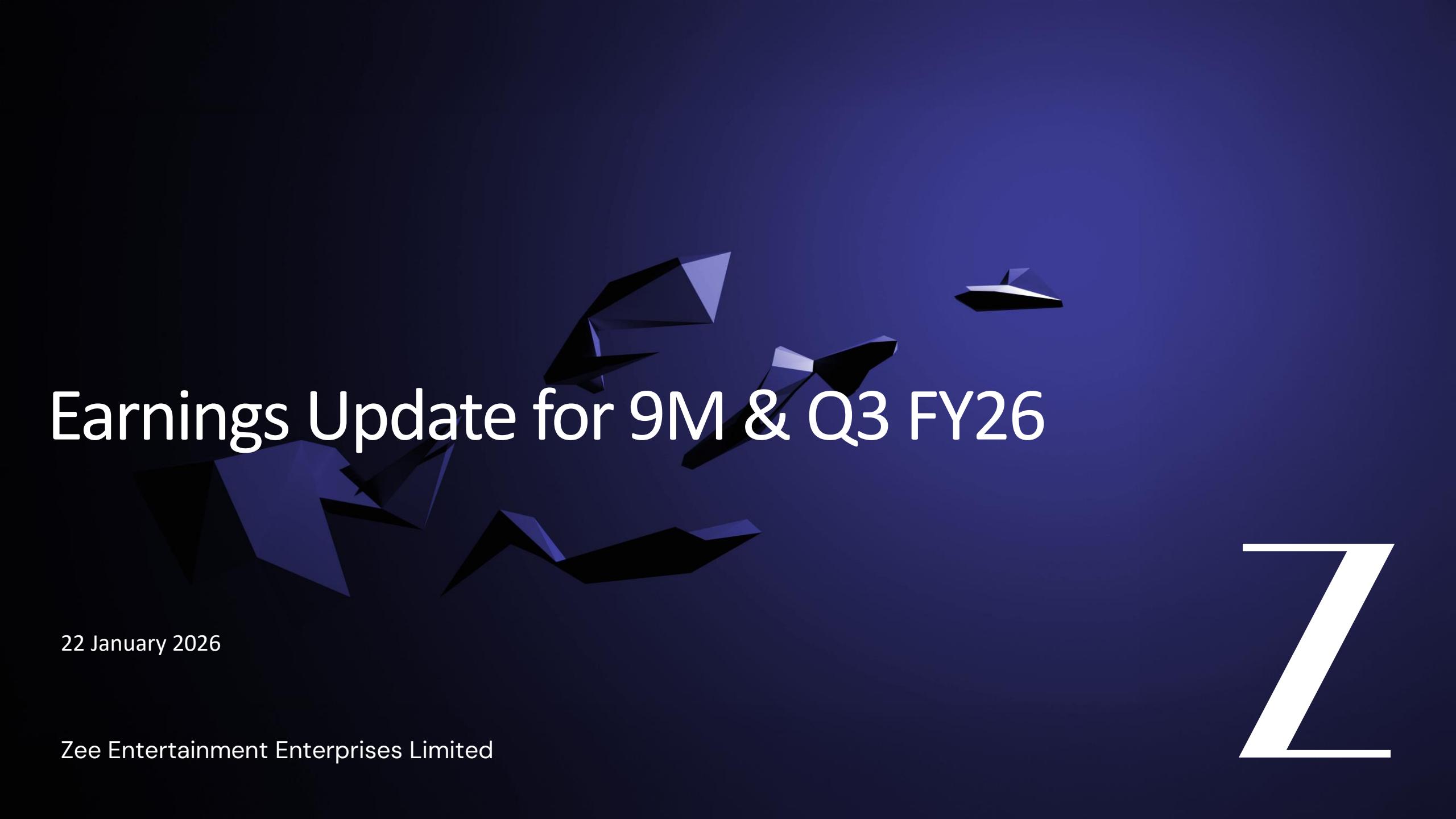
Digitally signed by Ashish Ramesh Agarwal
DN: cn=fr01-09-2025, ou=signer, o=ZEE
SHA256withRSA, Version: 3, serialNumber: 2494d313b5ed5048d29e3b7502413a7b7b01eb512e87
Date: 2026.01.22 14:01:01 +05'30'

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above

Zee Entertainment Enterprises Limited

Regd Office: 18th floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India
D: +91 22 7106 1234 | CIN: L92132MH1982PLC028767 | W: www.zee.com



Earnings Update for 9M & Q3 FY26

22 January 2026



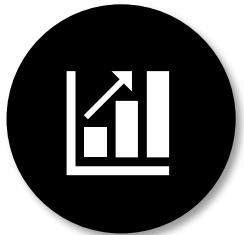
Zee Entertainment Enterprises Limited

Safe Harbor Statement: This Release/Communication, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international oil prices and input costs and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward-looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. The Company does not undertake any obligation to update forward looking statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.

This document should be read in conjunction with the published financial results. Certain analysis undertaken and represented in this document may constitute an estimate or interpretation and may differ from the actual underlying results.

Use of Operating Metrics: The operating metrics reported in this presentation are calculated using internal company data. While these numbers are based on what we believe to be reasonable estimates for the applicable period of measurement, there are some inherent challenges in these measurements. The methodologies used to measure these metrics are susceptible to source issues, calculation or other technical errors. We regularly review our processes for calculating these metrics, and from time to time we may discover inconsistencies in our metrics or may make adjustments to improve their accuracy, which can result in adjustments to previously disclosed metrics. In addition, our metrics will differ from estimates published by third parties due to differences in methodology.

Effective cost management drives profitability



15%

YoY growth in Operating Revenue;
Q3 FY26 Operating Revenue of Rs 22,801 Mn

10.5%

EBITDA Margin;
Q3 FY26 EBITDA of Rs 2,405 Mn

Rs 21.8 Bn

Cash and Cash
Equivalent as of Dec'25

Maintaining healthy balance sheet

'Z' Network gains share across Hindi and other language markets



17.5%

Q3 FY26 All India TV Network Share;
Up 60 bps YoY

Delivered Positive EBITDA in digital Business in Q3 FY26



45%

ZEE5 YoY Revenue Growth;
9M FY26 Revenue Rs 10,188 Mn

>90%

Reduction in 9M FY26
EBITDA losses YoY

39

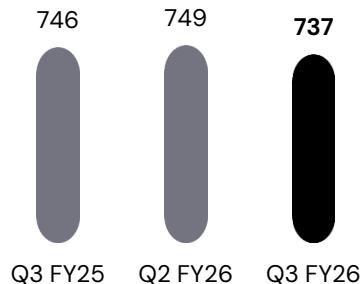
Shows and Movies
(Incl. 11 Originals)
Released in Q3 FY26

Domestic Linear: TV Landscape Remains Stable 'Z' Network Share Grew 60 bps YoY, aided by Hindi & Language markets

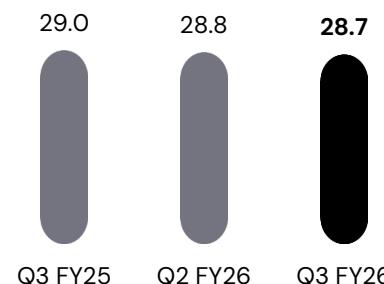


Industry TV Reach and Impressions

Weekly Reach (Mn)



Weekly Impressions (Bn)



Total TV viewership remains stable

'Z' Network Share

16.8%



FY23
All 15+ (U)

17.1%



FY24

16.8%



FY25

16.9%



Q3 FY25

17.8%



Q2 FY26

17.5%



Q3 FY26

Invest & Grow



Strengthen & Monetize



Viewership Focus:

Zee TV, Zee Marathi and Zee Tamil

Monetization Focus:

Zee Kannada, Zee Bangla, Zee Sarthak, Zee Punjabi, Zee Telugu & Hindi movies/ Cinema



Jagadhatri
(Zee TV)



Besh Korechi Prem
Korechi (Zee Bangla)



Gharwali Pedwali
(&TV)



Lakshmi Raave Ma Intiki
(Zee Telugu)



Dance Kannada Dance
(Zee Kannada)



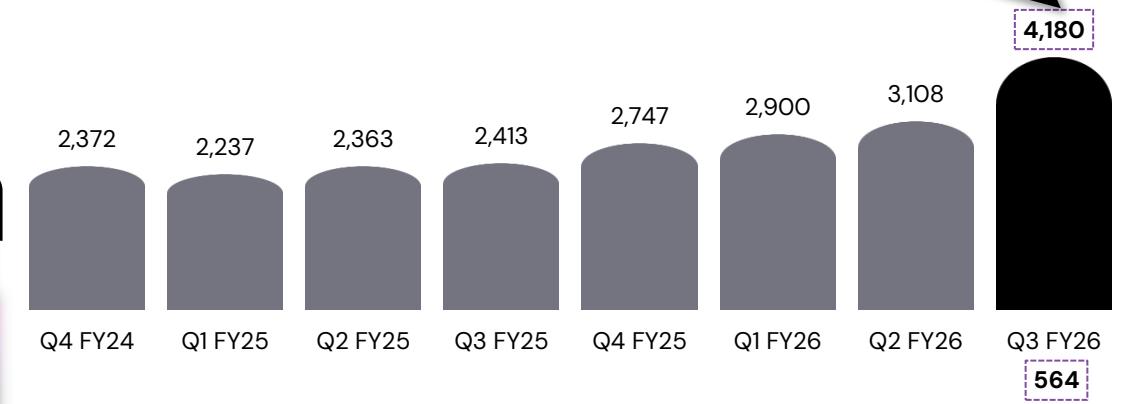
Sa Re Ga Ma Pa Li'l Champs
(Zee Tamil)

Key Highlights

- Registered highest ever Quarterly Revenue and EBITDA
- Stable usage and engagement metrics during the quarter
- Expect momentum in performance improvement (YoY) to sustain driven by growth and operating leverage
- 39 shows and movies released during the quarter including 11 originals

Q3 FY26 revenues up 73% YoY

Total Revenue (Rs Mn)



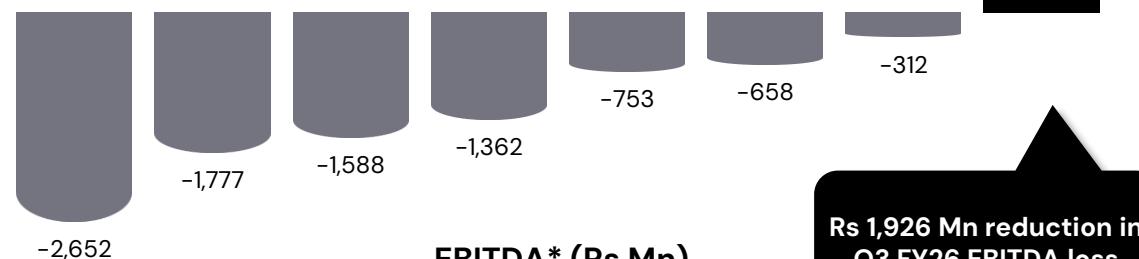
Q3 FY26 Impact Releases



Q4 FY26 Slate



EBITDA* (Rs Mn)



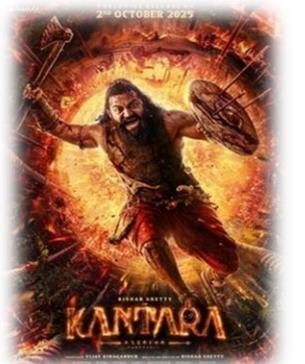
Rs 1,926 Mn reduction in Q3 FY26 EBITDA loss YoY

*EBITDA excludes costs incurred by the business on ZEEL network; ZEE5 Revenue and EBITDA includes Zee's other digital businesses

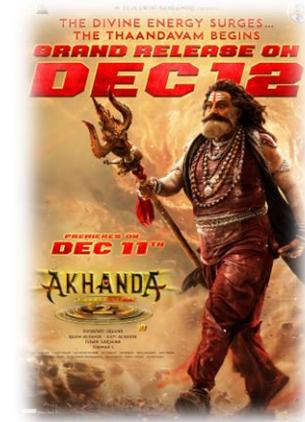
**Hindi
Movies**



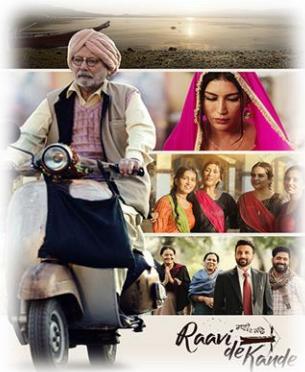
*Distributed by
Zee Studios*



*Acquisition of Theatrical &
satellite rights by
Zee Studios*



*Acquisition of Theatrical &
satellite rights by
Zee Studios*



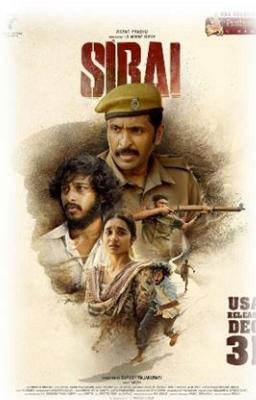
*Distributed by
Zee Studios*



*Produced & Distributed by
Zee Studios*



*Distributed by
Zee Studios*



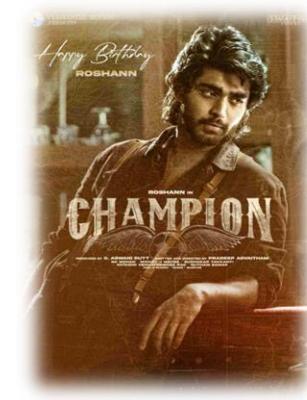
*Distributed by
Zee Studios*



*Produced & Distributed by
Zee Studios*



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Zee Studios*



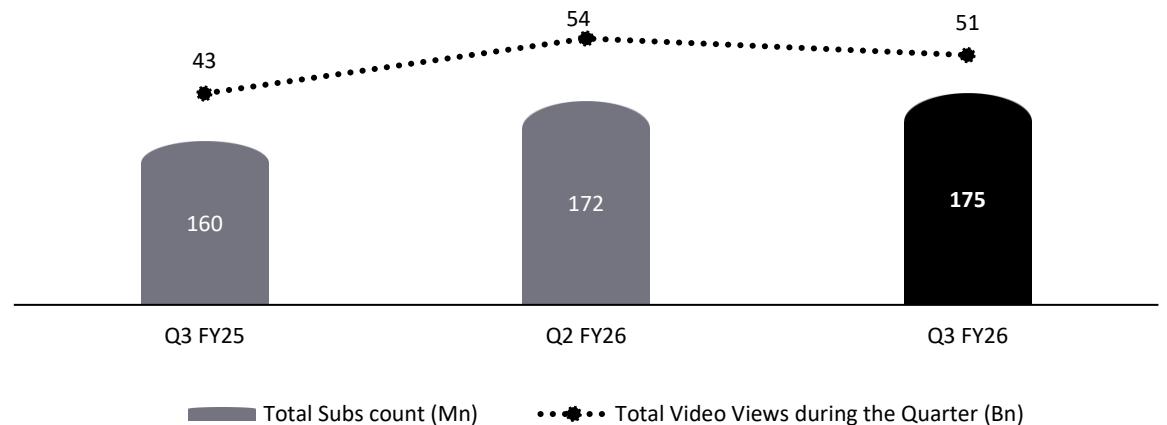
*Distributed by
Zee Studios*

**Other
Language
Movies**

Q3 FY26 Key Catalogue Additions



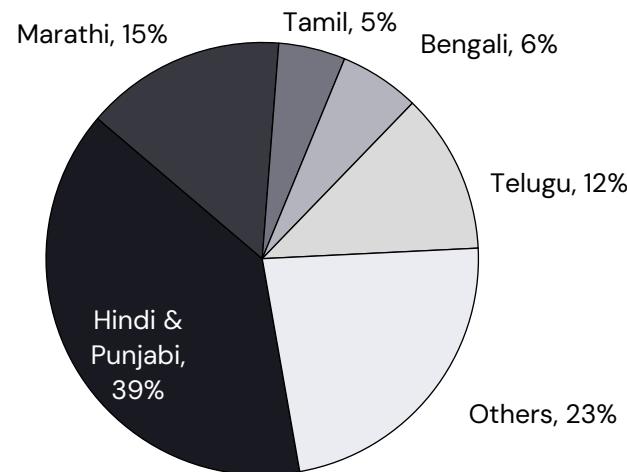
All ZMC YouTube Channels Video Views & Subscribers Count



Zee Music Company added over 2.3 Mn subscribers during quarter on back of new age catalogue

Rights Acquired Oct-Dec'25	Hindi	Other Languages	Singles / Albums
	11	12	164

Language Wise Songs Released in Q3 FY26



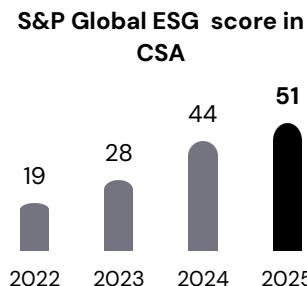
Key ESG Highlights: S&P Global ESG Score Placed us in the 96th Percentile Across the Media, Movies & Entertainment



Transforming Rural India

The CSR program 'Bal Raksha Bharat' wins BVokal CSR Award 2025 (Sanrakshak category) for building a model resilient village which was supported by 'Z' in collaboration with other key partners.

'Z' bags Gold at the prestigious LACP Spotlight Awards 2025



S&P Global

- 'Z' achieved a high score of 51 out of 100 S&P Global ESG Corporate Sustainability Assessment 2025 in Media, Movies and Entertainment (M&E) sector.
- With this score 'Z' surpassed the industry average score of 22 and ranks among the top 5% of global players in the sector.



E nvironmental

- 'Z' has commenced energy audit activities across its pan-India locations to assess energy consumption and management in alignment with its climate change strategy.
- Sustainable initiatives of waste recycling, energy saving, are widely executed.



S ocial

- Cardiopulmonary Resuscitation (CPR) training sessions were conducted in-person across 12 offices in India, with over 2,500 employees participating including outsourced employees.



G overnance

- Suppliers ESG assessment activity has been commenced
- Theatrical workshops were conducted across 'Z' locations to raise awareness on the Prevention of Sexual Harassment (POSH) policy at the workplace

'Z' ESG initiatives are Committed to People, Planet, and Progress

7

9M & Q3 FY26 Financial Performance



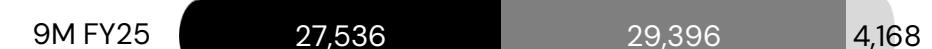
9M FY26 EBITDA Margin 10.1%; Soft Advertising Environment & Higher A&P Impacts Profitability



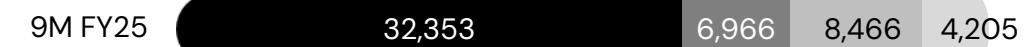
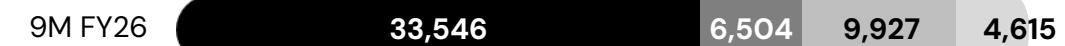
(INR Million)	9M FY25	9M FY26	YoY
Operating Revenue	61,100	60,741	-1%
Expenditure	-51,990	-54,592	5%
EBITDA	9,110	6,149	-33%
EBITDA Margin	14.9%	10.1%	
Other Income	872	698	
Depreciation	-2,146	-1,699	
Finance cost	-246	-299	
Fair value gain through P&L	-34	-386	
Exceptional Items/ JV & Associate	-983	-92	
Profit Before Tax (PBT) from continuing operations	6,641	5,143	-23%
Provision for Tax	-1,653	-1,393	
Profit after Tax (PAT) from continuing operations	4,988	3,750	-25%
Profit from discontinuing operations	-77	0	
Profit for the period/year	4,911	3,750	-24%

Operating Revenue Breakup (Rs Mn)

■ Advertising ■ Subscription ■ Other Sales & Services



Cost Breakup (Rs Mn)



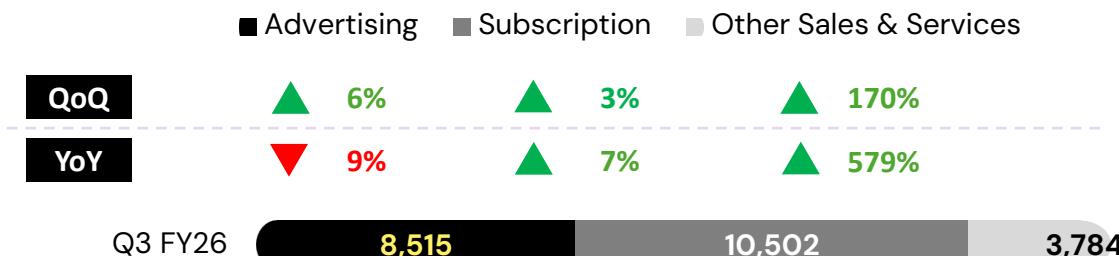
■ Operating ■ Personnel ■ A&P ■ Others

Q3 FY26 Operating Revenue up 15% YoY driven by Subscription and Other sales & Services; Higher Operating Cost due to Acquisition of Movie Rights and Shift in ILT20 League Matches



(INR Million)	Q3 FY25	Q2 FY26	Q3 FY26	QoQ	YoY
Operating Revenue	19,788	19,692	22,801	16%	15%
Expenditure	-16,604	-18,228	-20,396	12%	23%
EBITDA	3,184	1,464	2,405	64%	-24%
EBITDA Margin	16.1%	7.4%	10.5%		
Other Income	345	264	184		
Depreciation	-658	-571	-537		
Finance cost	-108	-130	-92		
Fair value gain through P&L	-23	-126	-151		
Exceptional Items/ JV & Associate	-808	1	-94		
Profit Before Tax (PBT) from continuing operations	1,978	1,154	2,017	75%	2%
Provision for Tax	-342	-389	-469		
Profit for the period/year	1,636	765	1,548	102%	-5%

Operating Revenue Breakup (Rs Mn)

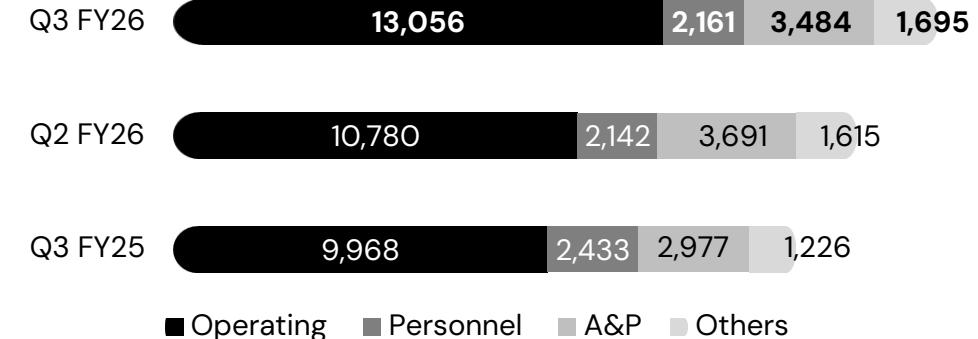


Q3 FY26: 8,515 (Advertising), 10,502 (Subscription), 3,784 (Other Sales & Services)

Q2 FY26: 8,063 (Advertising), 10,230 (Subscription), 1,399 (Other Sales & Services)

Q3 FY25: 9,406 (Advertising), 9,825 (Subscription), 557 (Other Sales & Services)

Cost Breakup (Rs Mn)



Q3 FY26: 13,056 (Operating), 2,161 (Personnel), 3,484 (A&P), 1,695 (Others)

Q2 FY26: 10,780 (Operating), 2,142 (Personnel), 3,691 (A&P), 1,615 (Others)

Q3 FY25: 9,968 (Operating), 2,433 (Personnel), 2,977 (A&P), 1,226 (Others)

■ Operating ■ Personnel ■ A&P ■ Others

Advertising revenues

- Slowdown in FMCG spending impacted domestic advertising revenue down by 10% YoY.
- Domestic advertising environment remains soft; hopeful of revival in brand building spends.

Subscription revenues

- Increase in digital revenue drives the growth in subscription.

Other Sales & Services revenues

- Increase largely driven by sale of distribution rights of two blockbuster movies.

Operating cost

- Increase in programming expenses.
- Continue to invest selectively toward growth initiatives (such as KidZ, Bullet, etc.)

A&P and Other expenses

- Increase due to shift in ILT20 and new content launched across platforms.

EBITDA

- EBITDA for the quarter came at Rs 2,405 Mn
- Q3 FY26 Margin at 10.5%

International revenue break-up

- Q3 FY26 Advertising revenue : Rs 551 Mn, Subscription revenue : Rs 870 Mn, Other Sales & Services : Rs 129 Mn

Condensed Balance Sheet

Z

Assets (INR Million)	Mar'25	Dec'25
Non-Current Assets		
Fixed assets	10,059	9,292
Investments	383	322
Other financial assets	1,145	1,274
Income tax & Deferred tax assets	7,335	8,635
Others Non-Current Assets	149	193
Current Assets		
Inventories	67,748	66,555
Cash and other investments	24,063	21,837
Trade receivables	15,325	18,953
Others financial assets	3,405	4,842
Other current assets	7,636	7,127
Non-current assets - HFS	91	96
Total Assets	1,37,341	1,39,129

Liabilities (INR Million)	Mar'25	Dec'25
Equity Capital	1,15,224	1,17,574
Non-Current Liabilities		
Lease Liab/Other borrowings	2,398	2,056
Provisions	1,579	1,516
Current Liabilities		
Lease Liab/Other borrowings	811	674
Trade Payables	12,017	12,233
Other financial liabilities	2,235	1,890
Other current liabilities	2,747	2,670
Provisions	189	204
Income tax liabilities	114	283
Liabilities associated with assets- HFS	27	28
Total Equity & Liabilities	1,37,341	1,39,129

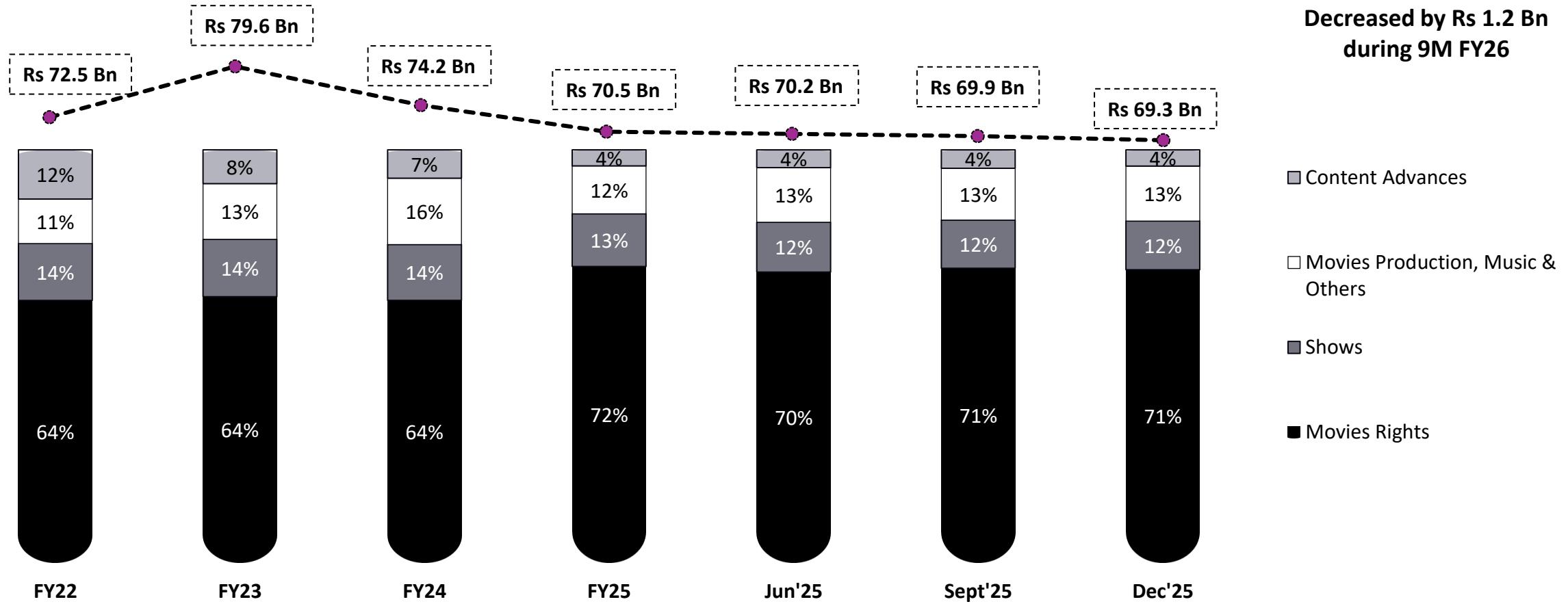
The Cash & Treasury Investments as of Dec'25 stood at Rs 21,837 Mn



S.No	Particulars (INR Million)	Dec-25
Mutual Fund Investments (A)		
1	HDFC Ultra Short-Term Fund – Direct Plan Growth	3,857
2	SBI Magnum Ultra Short Duration Fund – Direct Plan Growth	1,793
3	Tata Ultra Short-Term Fund- Direct Plan Growth	2,593
4	Aditya Birla Sun Life Savings Fund- Direct Plan- Growth	1,538
Total MF (A)		9,781
Fixed Deposits (B)		
1	ICICI Bank	5
2	AU Small Finance Bank	400
3	HDFC Bank	212
Total (B)		617
FDs of other subsidiaries (C)		6,406
Total Investments (A+B+C)		16,804
Bank balance (D)		5,034
Grand Total (A+B+C+D)		21,837

*The cash & treasury investments as of Dec'25 stood at Rs 21,837 Mn, including Mutual Fund of Rs 9,781 Mn, Bank FDs of Rs 7,023 Mn and Cash balance of Rs 5,034 Mn.

Content Inventory and Advances Continues to Decline in 9M FY26 Driven by Optimised Acquisition and Releases



Yours Truly

