



### INDAG RUBBER LIMITED

Safety & Reliability Mile After Mile.....

Investor Presentation – Q1 FY18
August 2017

#### Safe harbor



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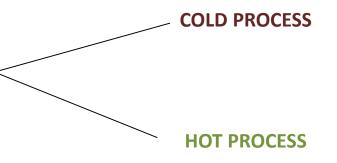


**About Retreading** 

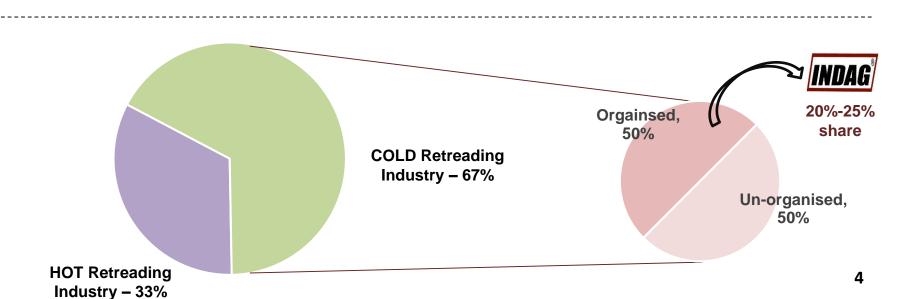
#### **Retreading**



Retreading is a technology where the old tyres are made serviceable by removing worn out and damaged treads and replacing it with new treads

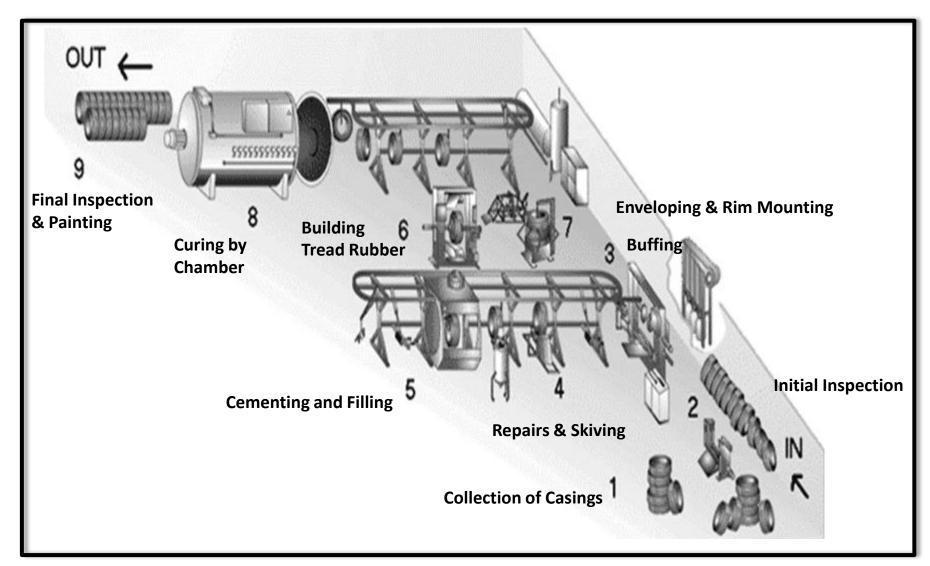


- Precured rubber of high density & available in various tread designs is lined with cushion gum before applying to a buffed casing
- Curing is done in a pressure chamber at low temperature 100°C & pressure
- Uncured rubber is added to a buffed casing & cured in the mold at temperatures of approximately 150°C-160°C
- This temperature allows uncured rubber to flow in the matrix forming the tread design during vulcanization



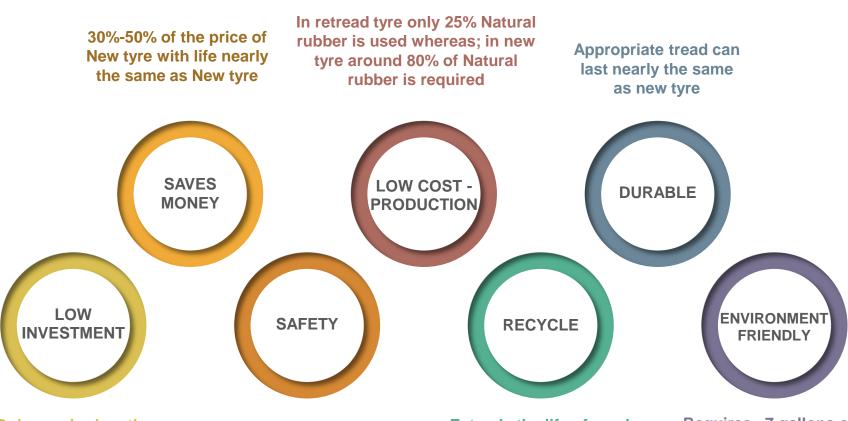
#### **Retreading Process**





### **Benefits of Retreading**





Only required on the part of the retreading plant (no expensive moulds)

Tested to same stringent performance criteria as new tyre

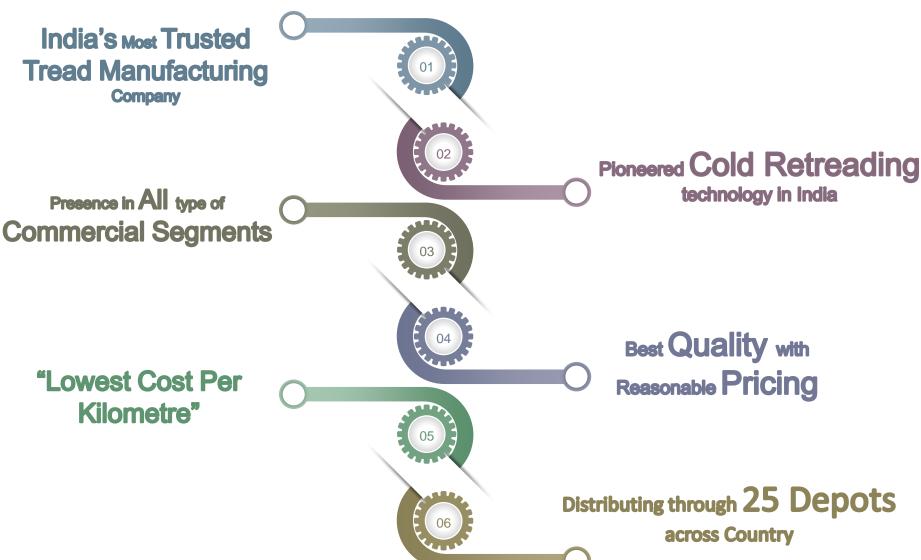
Extends the life of used tyres thus saving even more energy, CO2 and raw materials with each product cycle Requires ~7 gallons of crude oil to produce a retread as opposed to 22 gallons of oil to manufacture a new tyre



**Business Overview** 

### **Company Overview**





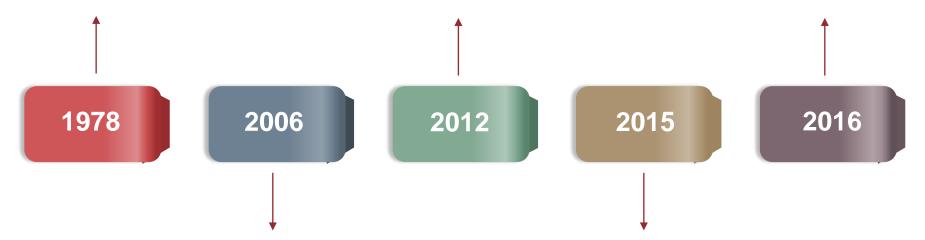
#### **History**



- 1978- Incoporated as JV between Khemka Group & M/s Bandag Inc, (USA)
- 1979- Set up plant at Bhiwadi (Rajasthan)
- 1984- Listed on BSE

- Increased capacity at Nalagarh plant from 6000 MT to 13800 MT
- Foray into Foreign market with launch of "Zoma" Brand

Expanded Capacity from 13,800 MT to 20,000 MT



- 2006- JV was terminated with Bandag
- Khemka Group took over 38.3% share
- 2006- Set up plant at Nalagarh (Himachal Pradesh)

- Introduced Max Mile Brand in Indian Market
- Included as one of the best "Under 1Bn" company by Forbes Asia
- Certificate of Excellence from Inc 500 in 2012 & 2013

#### **Products**



# UN – VUNCUNIZED RUBBER STRIP GUM

- > Capacity of 1,800MT
- Bonding gum for curing process
- Specifically manufactured to provide longer shelf life







# UNIVERSAL SPRAY CEMENT

- Capacity of 1,800KL
- Solution available in Ready to use and Thick forms



# PRECURED TREAD RUBBER

- > Capacity of 20,000 MT
- > Radial and Bias Range
- Range from Passenger to Truck/Bus Tyre

#### **ENVELOPE**

Various allied products and spare tools used in retreading units/shops

> OTR & Tractor

#### **Focused Management**



Mr. Nand Khemka
Chairman & Managing Director



- M.S. in Foreign Trade & MBA in Production Management from the Columbia University, New York, U.S.A.
- Over 40 years of experience in promoting and running successfully various organizations

Mr. K K Kapur
CEO & Whole Time Director



- With the company since 2001, served as the CMD of GAIL & MD of Enron India (NG) until 1998
- Post-graduate in Mathematics Member of the Institute of Cost and Works Accountants of India with over 47 years of experience

Mr. Uday Khemka
Director



- Son of Mr. Nand Khemka having more than 24 years of Investment Banking & Entrepreneurial experience in Emerging markets
- Vice-Chairman of the SUN Group of companies

#### Mr. Shiv Khemka Director



- Vice Chairman of SUN Group, founded in the early 90's
- Educated at Eton College, Brown University, and the Lauder program at The Wharton School, University of Pennsylvania

#### **Focused Management**





Ms. Bindu Saxena
Non Executive Director
(Independent)



Mr. P R Khanna Non Executive Director (Independent)



Mr. R Parameswar Non Executive Director (Independent)



Mr. Harjiv Singh Non Executive Director (Independent)



Mr. J K Jain Chief Finance Officer



Mrs. Manali D Bijlani Company Secretary

#### **Manufacturing Facilities**





Single State of the art manufacturing unit Located at Nalagarh Industrial Estate in Himachal Pradesh

Advanced Technology in terms of machinery and equipment's

Modern Retreading Cum-Training centre to impart high quality



Brand - Indag, Zoma & Maxmile

Use superior raw material and pressed at a high pressure that gives high performance product both in term of mileage and tread life

Continuously R&D to develop superior compounds & enhance operational efficiencies



Only company who uses curing temperature of 99°C than others who cure at higher temperature of 125 -150°C

#### **Flow of Business**



Fleet Owners Run the Vehicles Treads get Worn after certain Usage





**Buy new Tire** 

OR

Retread the same Old Tire





If Cost of New Tyre is Rs. 100





Manufactures & Supplies the

Best Quality with Reasonable Pricing

Retreading Products to

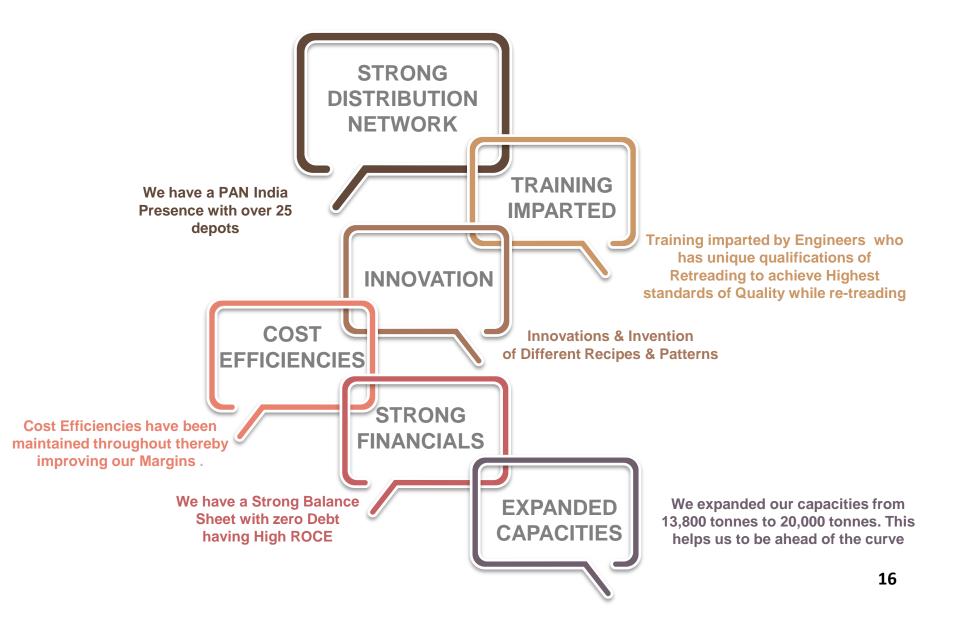
Retreaders



Key Strengths & Opportunities

#### **Our Key Strengths**





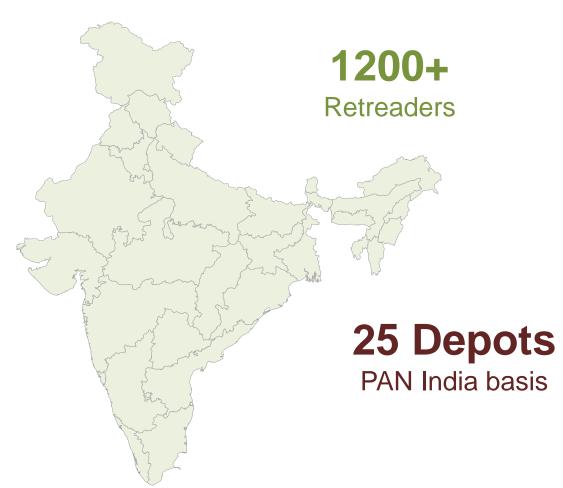
#### **Strong Distribution Network**



**PAN India** 

Presence

100-150
Dealers



# **Training Retreaders**



✓ Retreaders also get after-sales and support services

✓ Problem solving and helping with the machinery issues

✓ Logistic & warehouse support

Training imparted by Engineers who have long experience of retreading under experts

To achieve Highest standards of Quality while re-treading

Training Centre

Safety in all areas & High Standard Products & Service Delivery

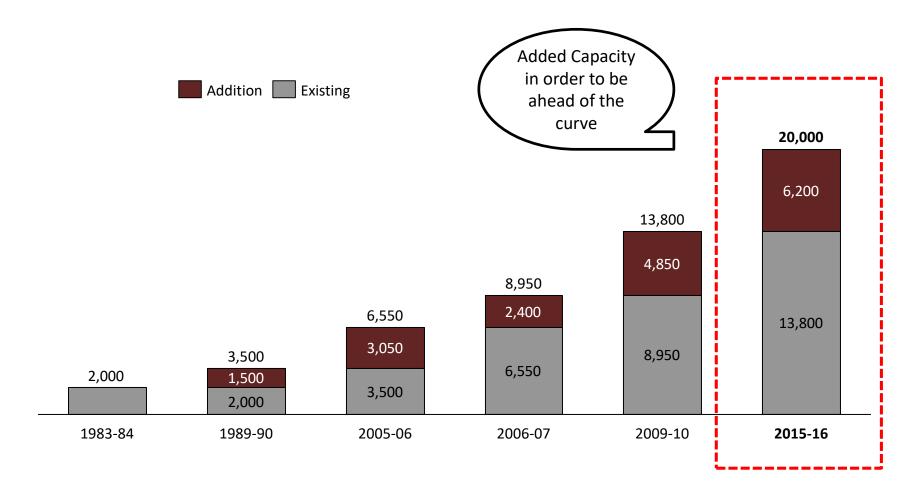
Marketing the Product & Differentiating from Others





#### **Capacity Expanded**





- Capacity expansion of 6,200 MTPA is on stream from Q1 FY17
  - Capex spent of Rs. 7 crs. on Brownfield Expansion

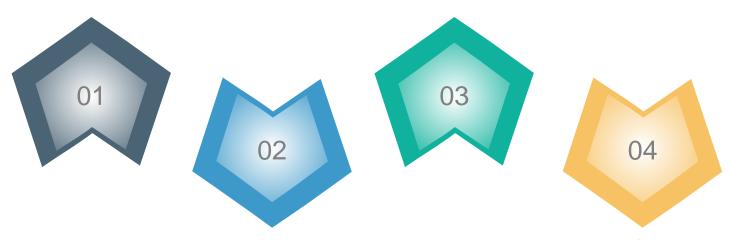
#### **Opportunities**



**Increase in Commercial Vehicle Sales especially the MHCV segment** 

Improving roads and support infrastructure

Implementation of GST will narrow the pricing difference between the organised and the un-organised



Increase in Radialisation in CV segment

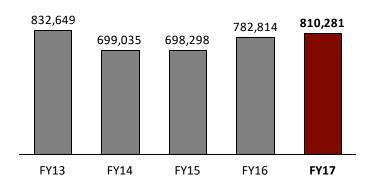
Reduction in influx/dumping of Chinese tyres in India after demonetization

Will further reduce post GST Implementation

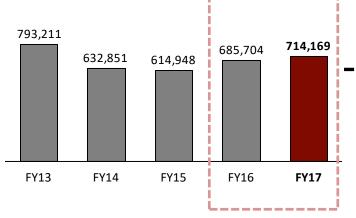
#### **Increase in CV Sales**



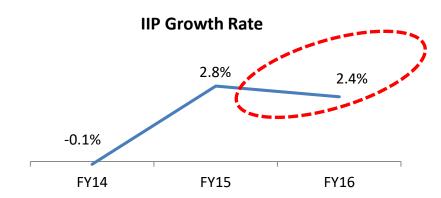
#### **CV Production Trends**



#### **CV Domestic Sales Trends**



As Industrial Activity Picks up – More Demand for Commercial Vehicles for Movement of Goods – More Tires worn out – Retreading done on Tires



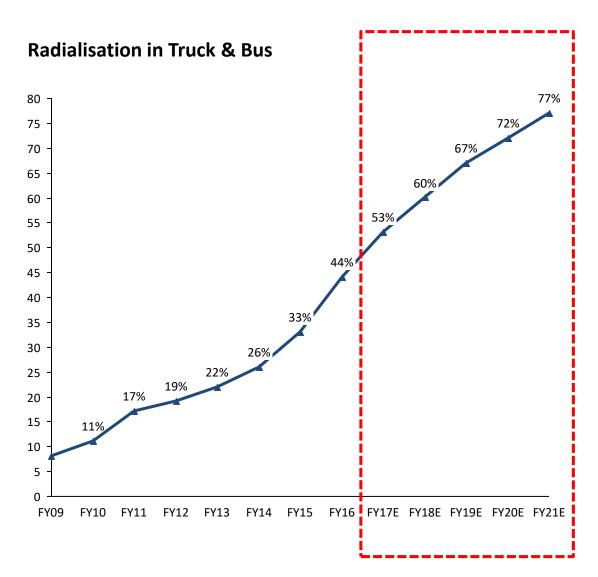
**Retreading Industry Picks up with Lag effect** 

Large Opportunities for Retreading Business in coming years

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#### **Increase in Radialisation**





Radialisation requires: Better Road conditions, No overloading & Proper Maintenance of Vehicles

Better Road Conditions - Faster vehicles, running on radials will consume tyres more frequently, narrowing the gap in retreading time by covering larger distances in shorter durations

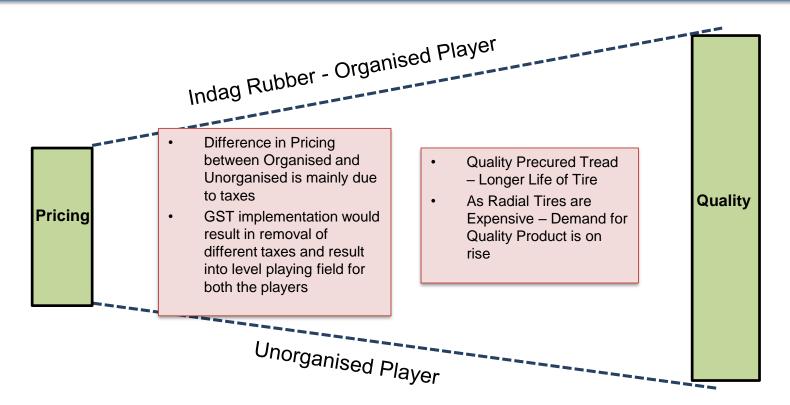
No Overloading & Proper

Maintenance of Vehicles – Will help to reduce Casing Failure, which is precondition for Tire Retreading

### **GST - A Game Changer**



# Retreading was dominated by Unorganised Players – Slow Shift towards Organised





# **Financial Highlights**

#### **CEO's Message**



#### Commenting on the Result, Mr. K. K. Kapur CEO, Indag Rubber Limited said,

"There has been a change in the taxation policies of the country with the advent of GST. We have been impacted from mid- May 17 due to the then prevailing uncertainties. The quarter results saw a de-growth due to the same. However, we are witnessing traction in demand since last few weeks.

Tyre volume demand is expected to grow by 7-8% during FY18 and FY19, boosted by higher OEM demand and stable replacement demand. Demand for the truck and buses tyres is likely to pick up in FY18 following the decline witnessed in FY17. Though demand in Q1 FY18 suffered due to destocking by dealers before GST rollout, this is a short-term aberration and volumes are likely to recover in H2 FY18.

As per the Ministry of Commerce & Industry, imposition of anti-dumping duty on import of truck and bus radial tyres is under process with Directorate General of Anti-Dumping and Allied Duties and is likely to be levied soon. This is expected to restrict imports of cheap tyres from China thus enhancing the demand of domestic tyres leading to an increased demand of retreading too.

The business is gradually coming back to normalcy"

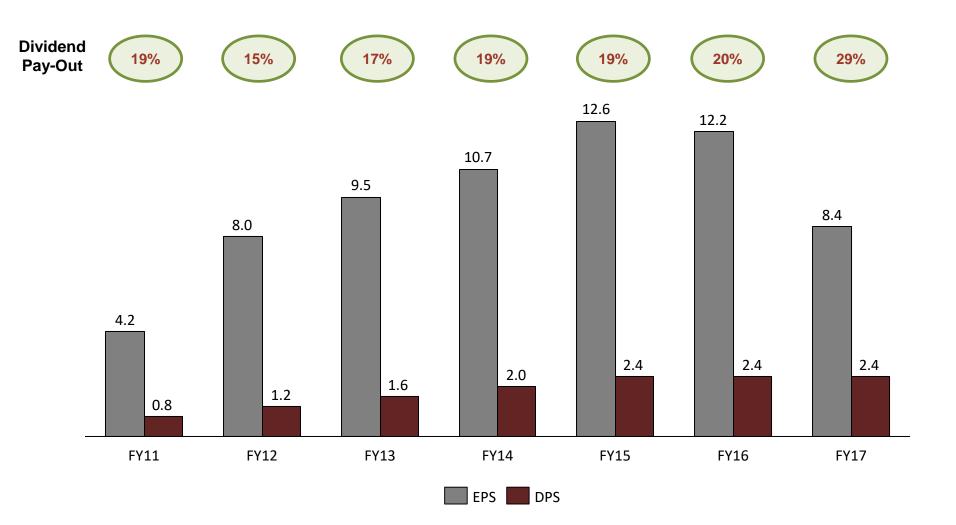
### Financial Highlights — Q1 FY18



Particulars (Rs. In Crs)	Q1 FY18	Q1 FY17
Total Revenue from Operations	34.4	48.7
Other Income	2.4	1.3
Total Revenue (incl. Other Income)	36.8	50.0
Raw Material	25.6	27.2
Gross Profit	11.2	22.8
Gross Profit %	30.4%	45.6%
Employee Expenses	3.8	4.9
Other Expenses	4.3	7.8
EBITDA	3.0	10.1
EBITDA %	8.2%	20.2%
Depreciation	0.7	0.7
EBIT	2.3	9.4
EBIT (%)	6.3%	18.8%
Finance Cost	0.1	0.1
Profit before Tax	2.3	9.4
Tax	0.7	3.0
Profit after Tax	1.5	6.4
PAT %	4.1%	12.8%
Other Comprehensive Income	0.3	2.4
Total Comprehensive Income	1.9	8.8
EPS	0.58	2.43

#### **Consistent Dividend Pay-out**







#### For further information, please contact

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