



February 2, 2023

To **BSE Limited** 

P.J.Towers, Dalal Street, Mumbai - 400 001

*Scrip Code: 509675* Through: Listing Centre **National Stock Exchange of India Limited** 

5<sup>th</sup> Floor, Exchange Plaza, Bandra (E),

Mumbai - 400 051

To

Scrip Symbol: HIL

Through: Neaps Portal

Sub: Investor Presentation on Q3 F23 Financial Results Ref: Regulation 30 of SEBI LODR Regulations, 2015

Dear Sir/Madam,

Please find the attached Investor Presentation on the financial results of the Company for the third quarter & nine months ended December 31, 2022.

A copy of this disclosure is being uploaded on the website of the Company www.hil.in

Kindly take the same on record and disseminate on the website.

Thanking You.

For HIL Limited

Saikat Mukhopadhyay **Chief Financial Officer** 





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This presentation may contain certain forward-looking statements relating to HIL Ltd. ("HIL", or "Company") and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (I) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

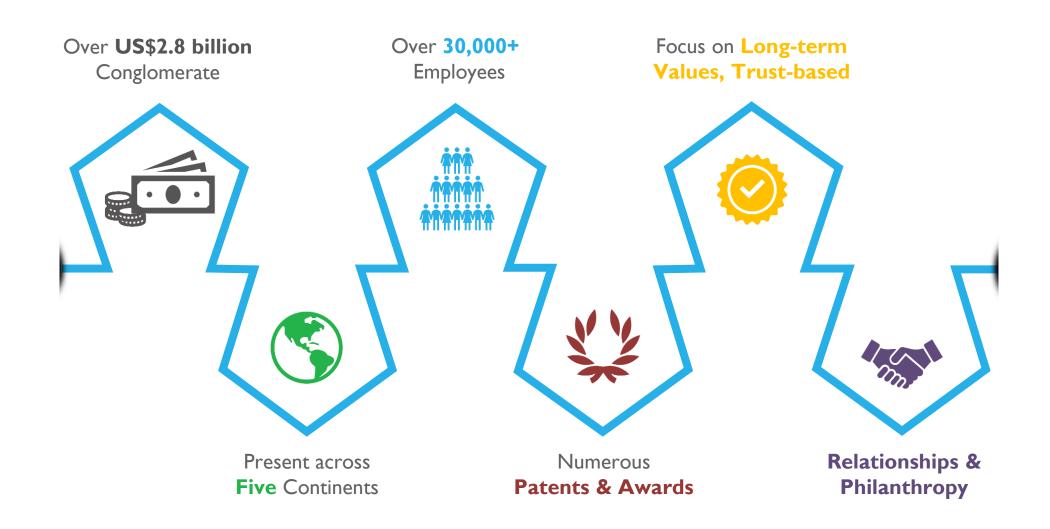
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# Disclaimer

# CK Birla Group – 165+ Years of Rich Legacy





## Vision and Mission

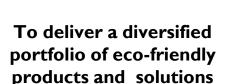


### Vision



"To be a leading, global, innovative, and eco-friendly, building and infrastructure solutions company and create sustainable value for our stakeholders"

# Mission



fueled by innovation

To build a strong corporate brand present across all continents



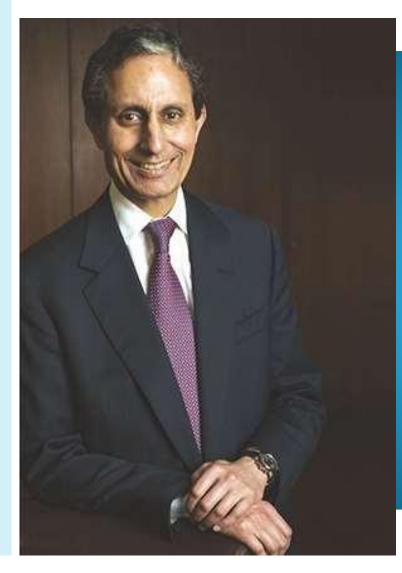
To digitalize processes end -to-end for business excellence

A diverse workplace that is a preferred employer

.....while continuing to meet our highest standards of, quality corporate social responsibility, safety, health and environment.

# Value, Vision and Lineage





### Mr. CK Birla:

Business must be conducted with highest standards of excellence, values, respect for the environment and human health. Business is the means to develop a better society and provide care to all. HIL will play its role in the infrastructure and construction sectors as a leader, shaping the future of this industry with practices and products that are eco friendly and technologically advanced



# HIL's Agenda



- Established brands
- Committed dealership
- Momentum in margins through sustainable efficiencies
- Great Place to Work with diverse and competent workforce
  - **Maintaining** Leadership

**Pedigree** 

- **Opportunity**

8

**Innovation** 

• Drive organic

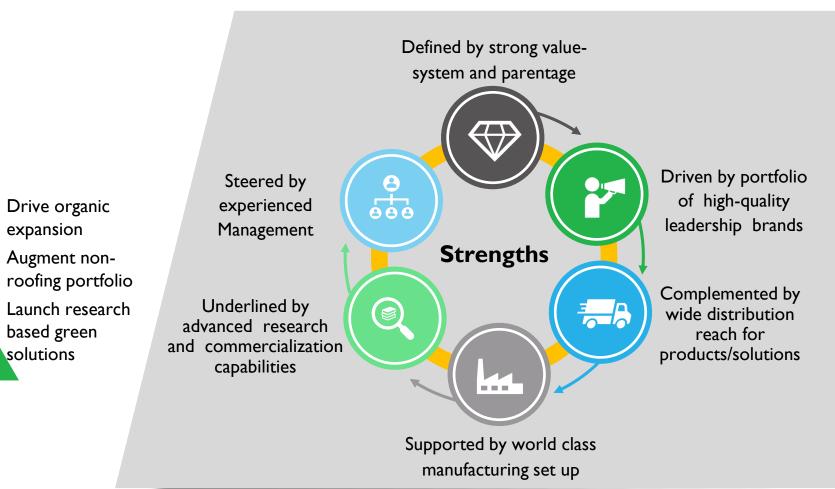
Augment non-

based green

solutions

expansion

- Develop adjacent complementarities
- Diverse and sustainable portfolio
- Harness existing core strengths



# 75 Years Journey of HIL



Commencement of 2022 Production of CPVC & 1975 2013 UPVC Pipes and fittings at Awarded Great Place Established the R&D Changed the name Golan to work for 4th Centre at Hyderabad of the company to 1997-99 2015 1946 2020 Consecutive year 'HIL Ltd' Acquisition of Commenced Sale of 'HYSIL' Incorporation of AAC block plant **PARADOR** Formation of Commencement production of the Company commissioned in business to Calderys PARADOR UK LTD of Production of Aerocon panels in "Luxury flooring **[hajjar**] India Refractories Ltd. **PVC** Pipes at Faridabad concepts" Company Faridabad Expansion of blocks located at Germany Commercialization of Commenced business through an new Putty Plant at production of acquisition of plant Associated with Chennai Golan Aerocon blocks at Super Kings as Brand with installed capacity Chennai of 150,000 CuM. Ambassador Awarded Great Place to work for 3rd Fortune India 500 Consecutive year Company Commercialization of Expansion of Commencement Charminar Fortune production capacity of Commissioned AC sheet Set-up Windmills of Production of and production of CPVC, UPVC and SWR plants at Hyderabad and as source of Dry Mix at Birla Aerocon Flat Pipes at Thimmapur **Faridabad Green Energy** Jhajjar Commencement Board at Faridabad and Faridabad of Production of 1949-66 2011 2016 2021 **PVC** Pipes at Awarded Great Place HIL listed in Stock Exchange Thimmapur to Work 1988 2014 2019

2018

# Brand and Product Overview







- Fibre Cement Sheets
- "Charminar +" Coloured
   Fibre Cement Sheets





 Next Gen Non-asbestos Corrugated Roofing Sheets

# BIRLA AEROCON BUILDING SOLUTIONS



### Dry Wall:

- Solid Wall Panels
- C- Boards
- Flex-O-Boards
- SmartBond
- Designer Board

### Wet Wall

- AAC Blocks
- Block Jointing Mortar

### BIRLA HIL



### Birla Construction Chemicals

- Water Proofing Solution
- Tile Adhesive
- Primer
- Distemper

### BIRLA HIL



### Pipes & Fittings:

- UPCV Pipes and Fitting
- CPVC Pipes and Fitting
- SWR Pipes and Fitting
- Column Pipes
- Pressure Pipes

### Wall Putty

#### **New Products**

- Water Tanks
- Gypsum Plaster
- Primers & Stainers
- Water proofing Solutions
- Tile Adhesives

### **PARADOR**

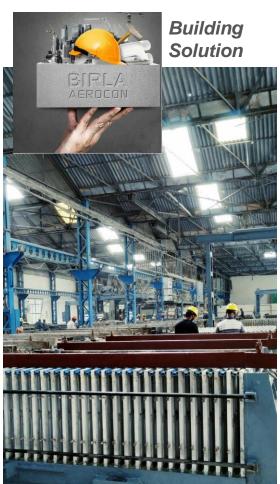


- Engineered Wood Flooring
- Laminate Flooring
- Resilient Flooring
  - o LVT
  - o ModularOne
  - o SPC
- Skirting, Wall & Ceiling Panel and Accessories

# Manufacturing Prowess













World-class facilities. End-to-end connected shopfloors

# Awards Won





Most Promising Business Leaders of Asia, 2022 - The Economic Times



Best Brands in the Building Materials and Fittings Industry



Top-Innovator 2022 - Top 100



Good Design Award 2022



Interior & Exterior Awards 2022



India's Most Trusted Brand Awards 2022



Reddot Design Award



German Design Award 2022



HIL LIMITED
India's most ethical
award Nov'21



Most trusted Brand\_Birla HIL Putty





Best Workplaces in Manufacturing



Iconic Awards For Innovative Interior Parador 2021



Top Challenger Award 2020



Awards Won

> Annual Mutimedia Award 2022







Best Information Security
Project " & "Best Modern
Technology Infrastructure
Project"



Germany's Most Popular
Provider - Life & Living –
Parador - ntv and the
German Institute for Service
Quality

# Geographical Presence

# Key competitive advantage

- 24 Manufacturing facilities in India,
   I in Germany and I in Austria
- 41 Sales depots
- 4 sales offices
- 2,500 loyal stockiest/distributors
- 6,000+ sub-dealers
- Deeper market penetration Rural
- Retail network and real estate markets - Urban & Semi-urban
- Green building products
- Low cost, high strength & best quality roofing products
- Presence in 80+ countries



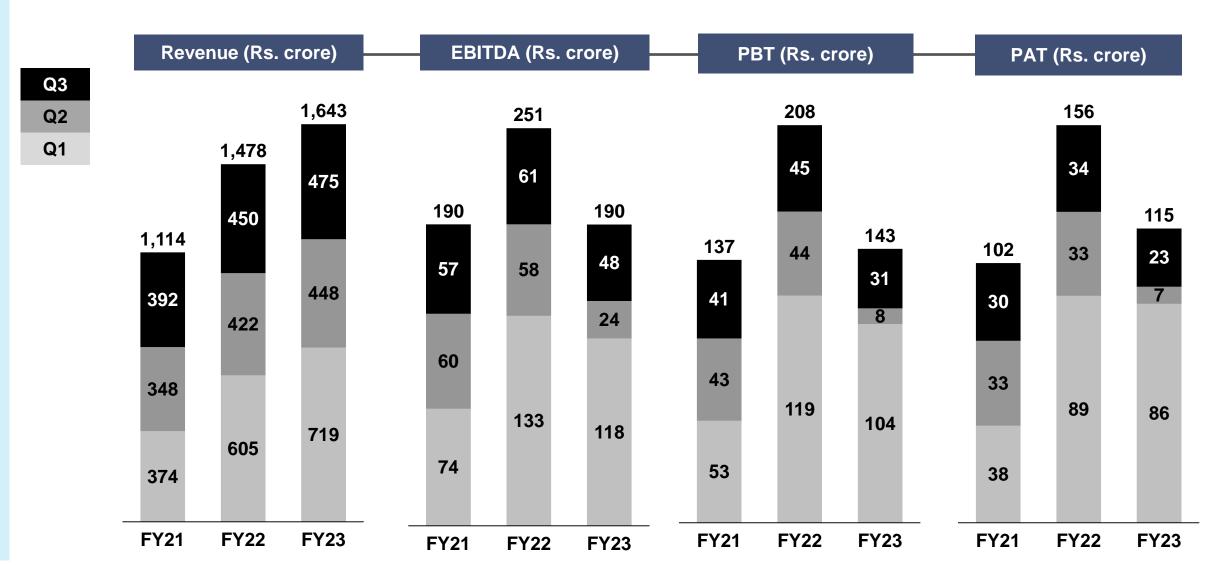




# Quarterly Discussion

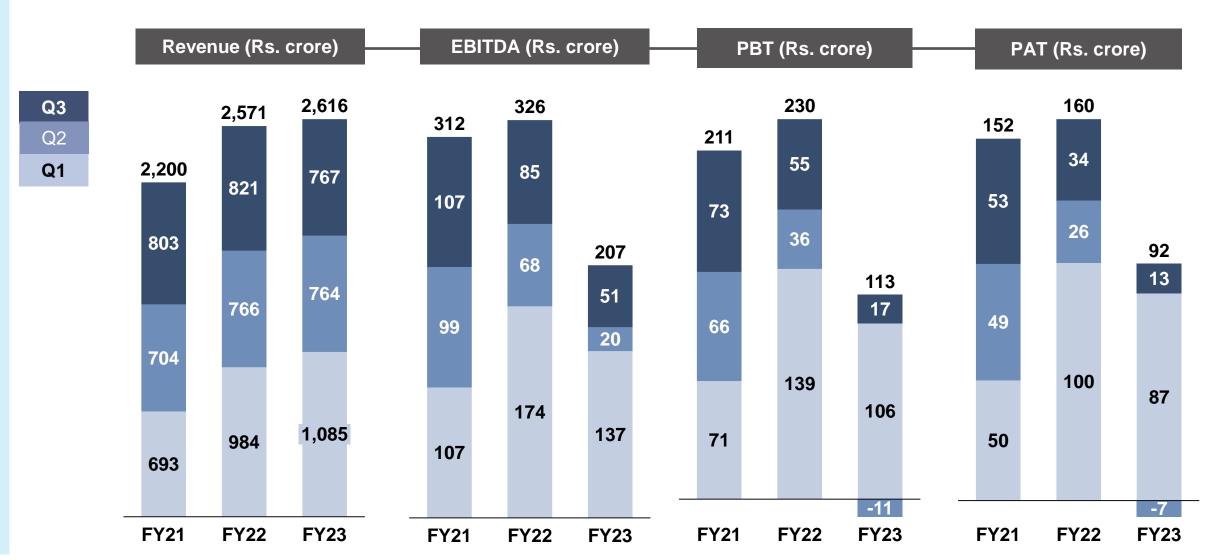
# Highlights of Standalone 9M FY23 Performance





# Highlights of Consolidated 9M FY23 Performance

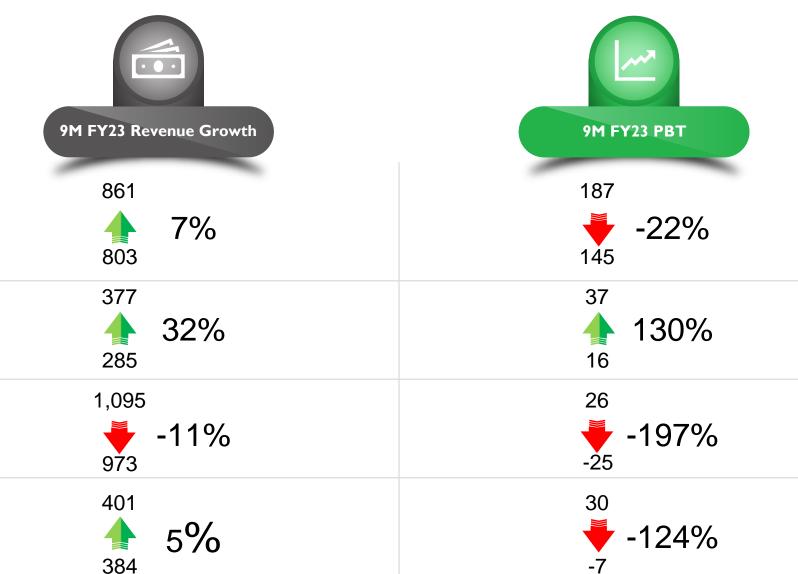




All numbers are exclusive of discontinued operations of Thermal Insulation business

# Key Segment Performance





Roofing Solution

**Building Solution** 

Flooring Solution

Polymer Solution

# Financial Statements – P&L



In Rs. Crore

		Standalone		Consolidated			
Particular	Q3 FY23	Q3 FY22	Y-o-Y	Q3 FY23	Q3 FY22	Y-o-Y	
Total Income	480	464	3%	768	834	-8%	
Total Expenditure	432	403	7%	717	749	-4%	
EBITDA	48	61	-21%	51	85	-40%	
Margins (%)	10%	13%	-303 bps	7%	10%	-358 bps	
PBT	31	45	-31%	17	55	-68%	
Margins (%)	6%	10%	-325 bps	2%	7%	-431 bps	
PAT	23	34	-33%	13	34	-63%	
Margins (%)	5%	7%	-256 bps	2%	4%	-246 bps	
EPS	30.26	45.20		16.65	45.49		

- Despite continuing raw material price inflation, measures taken to control costs have proven to partially compensate the negative impact.
- Another successful quarter delivered against severe headwinds on the back of the agile model and dedicated teams

# Financial Statements – P&L



In Rs. Crore

	<b>S</b> tandalone			Consolidated		
Particular	9M FY23	9M FY22	Y-o-Y	9M FY23	9M FY22	Y-o-Y
Total Income	1,671	1,506	11%	2,638	2,599	1%
Total Expenditure	1,481	1,255	18%	2,431	2,273	7%
EBITDA	190	251	-24%	207	326	-36%
Margins (%)	11%	17%	-529 bps	8%	13%	-470 bps
PBT	143	208	-31%	113	230	-51%
Margins (%)	9%	14%	-523 bps	4%	9%	-455 bps
PAT	115	156	-26%	92	160	-42%
Margins (%)	7%	10%	-344 bps	4%	6%	-264 bps
EPS	153.23	207.61		123.03	213.13	

- High inflation in European Countries led to low sentiments amongst the consumers. This has resulted into lower demand in the market.
- Q-o-Q gross margin in Parador is improved on account of reduction in key raw material prices and sea freight.

# Financial Statements – Balance Sheet



In Rs. Crore

	Standalone				Consolidated	
Particular	31.12.2022	31.03.2022	31.12.2021	31.12.2022	31.03.2022	31.12.2021
A) Equity & Liabilities						
Shareholder's funds	1,115	1,030	1,016	1,247	1,167	1,131
Non-current liabilities	65	64	70	346	315	321
Current liabilities	379	439	408	643	741	678
Total Equity & Liabilities	1,559	1,533	1,494	2,236	2,223	2,130
B) Assets						
Non-current assets	1,079	1,014	1,011	1,275	1,212	1,213
Current assets	480	519	483	961	1,011	917
Total Assets	1,559	1,533	1,494	2,236	2,223	2,130

- Net worth increased to Rs. 1,247 crore as on December 31, 2022 from Rs. 1,167 crore as on March 31, 2022
- Total Debt to Equity at 0.27 as on Dec 31, 2022 vs. 0.25 as on Mar 31, 2022
- Focus on enhancing the health of the balance sheet and cash flows continues.

# HIL ESG Transformation Journey



Become a leading global, innovative and eco-friendly building and infrastructure solutions company and create sustainable value for all stakeholders

### **External Recognition**

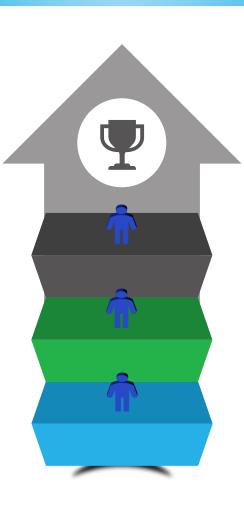
 HIL on route to obtain green certifications & ESG Ratings from MSCI, DJSI, Sustainalytics

### **Sustainability Strategy and Report**

- ESG strategy & short & long term roadmap for goals and targets underway.
- · Inaugural sustainability report in progress

### **Materiality Assessment**

 Materiality assessment conducted to identify issues that are significant to stakeholders & business



### Global disclosures

 HIL will align with global ESG reporting disclosures such as SBTi, TCFD, CDP, IR

### **ESG Governance Structure**

 Corporate Social Responsibility and Sustainability committee, ESG steering committee & ESG working group for holistic ESG oversight across our value chain

### **Maturity Assessment**

 Maturity assessment performed to determine current state scenario, identify and prioritize areas of intervention

# GPTW Certified Company – 4th Consecutive year











- GPTW Best Employers: Top 100 Rank improved from 67 in 2020 to 57 in 2022 (this year's ranking is awaited)
- Enhanced Engagement Scores from 86 (2021) to 94 (2022)
- Best in Manufacturing: India Top 30 3 times in a row
- Best in Cement and Building materials 2 times in a row
- GPTW Certification four years in a row & ranked Top 100 3 times in a row

# Outlook



Investment in creating opportunities for growth in AAC Blocks, Panels and Boards by way of capacity expansion

Growth from leadership roofing business through optimised distribution and stronger marketing

Build a sustainable distribution network by establishing Sales Joint Ventures / subsidiaries in selected markets



Focus on driving non-roofing portfolio comprising Building, Polymer & Flooring Solutions

Established advanced research based non-asbestos roofing solutions to focus on institutional & MNC customers in India and overseas market

Evaluation of launch of adjacent products and inorganic avenues in order to augment existing business mix.

### Contact Us



#### **About Us:**

Founded in 1946 and having completed 75 glorious years HIL Limited is an integral part of a burgeoning marketplace. It is the flagship company of the C K Birla Group, which is a growing US\$2.8 billion conglomerate with diversified interests. With over 30,000 employees, 41 manufacturing facilities and numerous patents and awards, the Group's businesses operate in five continents.

Today, HIL is the acknowledged leader in the Building Material space in India. HIL has been honored with the title of "Asia's Most Trusted Building Material Company for last 2 consecutive years by IBC INFOMEDIA. HIL also holds two consumer SuperBrand title and ranks amongst the top 20% of all other SuperBrands across all categories in India.

HIL manufactures a comprehensive range of products. Its Charminar brand is an established market leader in roofing solutions. Birla Aerocon, provides Green Building Solutions that includes Dry Walling, Wet Walling and Plumbing solution. Parador, the category leader in design & innovations, covers wooden flooring solutions. These are easy to install, energy efficient along with being superior in quality.

HIL's strength lies in its state-of-the-art manufacturing facilities, an unmatched distribution network and diligent customer care. HIL exports its products and machinery worldwide. The company is committed to support and provide environment- friendly products by following green and safe practices. With reference to the health surveillance records of our employees, HIL can safely claim that our AC sheets do not pose a health hazard to its workers, people who live under them, and the general population at large.

In its quest for excellence, HIL has developed a world-class R&D facility with a team of highly qualified and dedicated professionals to develop and refresh technologies and processes continuously redefining industry standards leading to solutions that are enriched, cost-effective and environmentally friendly.

HIL has surged ahead with a deep commitment to re-greening the world: it has adopted a unique "five- way green" philosophy to ensure that our products and processes are environmentally friendly from end-to-end. Over 30% of our energy needs are met from renewable sources. The company sources green raw materials with a low carbon footprint and processes them using green manufacturing that produces least effluents, byproducts and emissions. Finally, our end products are green, recyclable and have minimal environmental impact.

HIL is truly dedicated to providing smart choices that ensure environmentally sustainable Solutions.

With HIL we can explore a world of possibilities in building our dreams for a greener and safer tomorrow.

Additional information on the Company is available at the following link; <a href="http://www.hil.in">http://www.hil.in</a>

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