



GROUP

February 13, 2013



## Huhtamaki 2012 Results

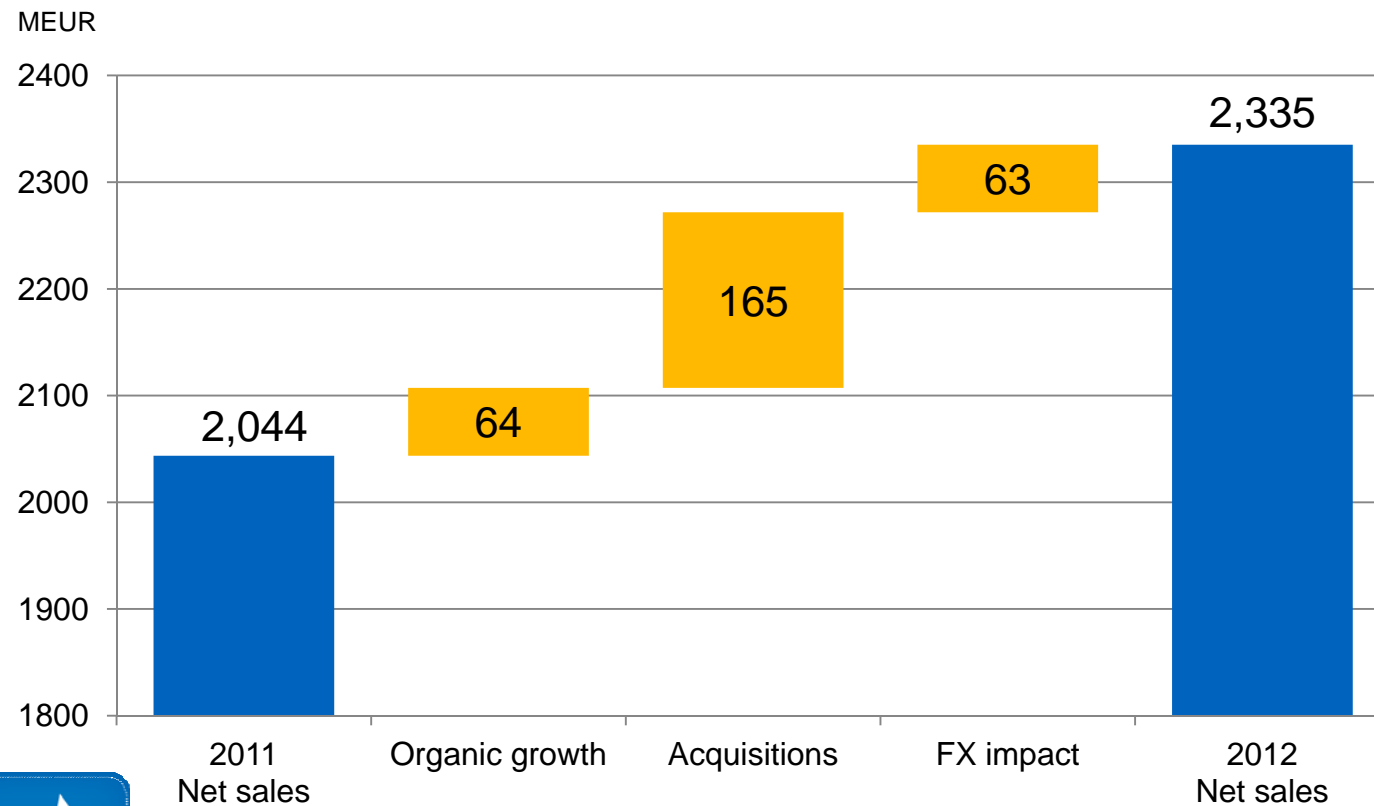
*Strong growth in net sales and earnings*

CEO Jukka Moisio

CFO Timo Salonen

# 14% net sales growth in 2012

- Strong organic growth in Molded Fiber, North America and emerging markets



## Group highlights in 2012

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>578.7</b>	521.8	2,335.0	2,043.6
EBIT*	<b>35.2</b>	27.6	161.6	127.6
EBIT margin*, %	<b>6.1</b>	5.3	6.9	6.2
EPS*, EUR	<b>0.25</b>	0.18	1.21	0.87
ROI, %			<b>11.9</b>	9.8
ROE, %			<b>15.0</b>	11.0
Free cash flow	<b>45.7</b>	63.8	102.6	64.9

- Profitability improved in all segments especially in Foodservice E-A-O
- All key financial ratios improved
- New records in full year EPS at EUR 1.21 (+39%) and ROE at 15%



Q4 2012

\* Excluding MEUR -7.0 (net amount) non-recurring items (NRI) in FY 2011 and MEUR 0.8 (net amount) in Q4 2011.

# Business review by segment



Q4 2012

# Flexible Packaging

## Q4 2012

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>137.2</b>	142.2	587.1	578.3
EBIT*	<b>9.8</b>	9.7	44.2	38.3
EBIT margin* %	<b>7.1</b>	6.8	7.5	6.6
RONA %			<b>13.8</b>	9.3
Operating cash flow	<b>20.3</b>	23.2	41.4	39.7

- Continued net sales growth in Asia not sufficient to offset negative development in Europe and effect of New Zealand site closure
- Stable earnings despite of soft sales in Europe, positive effect from elimination of the loss-making unit in New Zealand
- Acquisition of a high-end pressure sensitive label specialist in India



\* Excluding MEUR -7.8 NRI in FY 2011.

# Films

*Q4 2012*

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>42.6</b>	42.5	191.5	177.0
EBIT	<b>0.6</b>	-0.3	8.7	8.4
EBIT margin %	<b>1.4</b>	-0.7	4.5	4.7
RONA %			<b>5.6</b>	6.2
Operating cash flow	<b>6.6</b>	2.1	11.7	-4.3

- Positive net sales development in North America and especially in Europe as a result of increased demand for pressure sensitive films and films for industrial markets
- Earnings increase mainly due to good cost containment in Europe and volume growth in North America



# North America

## *Q4 2012*

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>180.1</b>	148.8	704.3	532.3
EBIT	<b>11.0</b>	10.2	55.5	43.5
EBIT margin %	<b>6.1</b>	6.9	7.9	8.2
RONA %			<b>12.2</b>	11.2
Operating cash flow	<b>27.2</b>	31.3	28.7	43.5

- Strong growth in foodservice, retail business affected positively by successful product line extensions and acquired units
- Stable earnings development driven by positive effect from acquisitions
- Recent purchase of a manufacturing facility in Batavia, Ohio, to expand and strengthen disposable product offering and capability in the US\*



\* Stock Exchange Release on February 1, 2013.

# Molded Fiber

## Q4 2012

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>66.6</b>	62.4	263.5	244.0
EBIT	<b>7.0</b>	5.8	26.9	20.9
EBIT margin %	<b>10.5</b>	9.3	10.2	8.6
RONA %			<b>15.6</b>	12.0
Operating cash flow	<b>2.0</b>	6.0	25.6	18.5

- Solid net sales growth from positive volume and product mix development as well as increased capacity in emerging markets
- Favorable product mix and excellent operational performance, especially in Europe, contributed to positive earnings development





# Foodservice Europe-Asia-Oceania

## *Q4 2012*

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
Net sales	<b>155.1</b>	128.3	601.1	524.1
EBIT*	<b>9.5</b>	3.8	34.6	20.0
EBIT margin* %	<b>6.1</b>	3.0	5.8	3.8
RONA %			<b>10.9</b>	7.8
Operating cash flow	<b>10.4</b>	16.4	39.7	10.7

- Net sales growth mainly due to acquired business in Asia and growth in Russia and in the UK
- Significant earnings improvement due to good cost containment, successful restructuring activities in Germany, favorable product mix as well as acquired business



\* Excluding MEUR 0.8 (net amount) NRI in FY 2011 and Q4 2011.

## Stable trading conditions with improvement in North America

- Trading conditions relatively stable; overall healthy demand in H1 2012 but market softness evident in H2 2012, reflected in increasing customer cautiousness
  - Flexible Packaging: stable trading conditions; good development in retort laminates for pet food packaging as well as applications for the beverage sector and label solutions
  - Films: increased volatility; growth of personal care products in emerging markets and added value solutions
  - North America: improved trading conditions; increase in restaurant visits and growth in retail disposable tableware market, recovery of retail take home ice cream
  - Molded Fiber: solid trading conditions; continued growth of high-end egg packaging
  - Foodservice E-A-O: stable trading conditions; strong demand for hot cups

# Successful implementation of the quality growth strategy

- Six acquisitions completed to date:
  - Prisma Pack, September 2011 (Films)
  - Paris Packaging, Inc., September 2011 (North America)
  - Ample Industries, Inc., November 2011 (North America)
  - Josco (Holdings) Limited, April 2012 (Foodservice E-A-O)
  - Winterfield, LLC, August 2012 (North America)
  - Webtech Labels Private Limited, November 2012 (Flexible Packaging)
- In total MEUR 230 of annual net sales acquired with MEUR 150\*



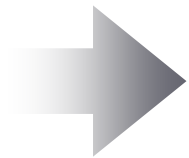
\* As announced at the time of the acquisitions and including assumed debt.

## Growth enhancing capacity investments in North America

- A manufacturing facility in Batavia, Ohio, in the US purchased at the end of January 2013
- A new state of the art manufacturing and distribution unit creates a platform to expand operations and strengthen the disposable product offering and capability in the US
- Total investment including site purchase, improvements in infrastructure and machinery investments to set up capacity will be approximately MUSD 60 (MEUR 45)
- Majority of the investment will take place in 2013
- Operations to begin at the end of 2013, initial focus on paper cups
- Approximately 200 jobs to be created by the end of 2016

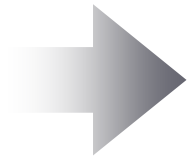
## Strengthening positions as a global foodservice packaging supplier

- Significant product range extension in the US with the folding carton acquisitions
- The Josco acquisition created a superior platform to service global foodservice customers' growing needs in Asia, expanded the product range and increased capacity



Already a strong contribution to North America and Foodservice E-A-O segments: combined growth of MEUR 249 in net sales and MEUR 25 in EBIT in 2012 vs. 2011

- The new facility in Batavia will add drink cup capacity in the US and improve service ability with a new logistics setup



Globally leveraging the Group's paperboard packaging expertise and foodservice position to address the needs of key foodservice customers

# Huhtamaki businesses in 2013

Businesses	Foodservice disposables	Flexible packaging	Molded fiber packaging	Films
				
Share of net sales	56%	25%	11%	8%
Operations in	<ul style="list-style-type: none"> <li>• North America</li> <li>• Europe</li> <li>• Asia</li> <li>• Oceania</li> <li>• Middle East</li> <li>• Africa</li> </ul>	<ul style="list-style-type: none"> <li>• Europe</li> <li>• Asia</li> <li>• Oceania</li> <li>• South America</li> </ul>	<ul style="list-style-type: none"> <li>• Europe</li> <li>• Oceania</li> <li>• South America</li> <li>• Africa</li> </ul>	<ul style="list-style-type: none"> <li>• Europe</li> <li>• North America</li> <li>• South America</li> <li>• Asia</li> </ul>
In total	<b>EUR 2.3</b> billion in net sales*	<b>14,200</b> people employed	<b>31</b> operating countries	<b>64</b> manufacturing units



\* FY 2012 reported numbers.

# Financial review



# Income statement

*Q4 2012*

EUR million	Q4 2012	Q4 2011	FY 2012	FY 2011
<b>Net sales</b>	<b>578.7</b>	521.8	2,335.0	2,043.6
EBITDA	<b>58.6</b>	43.3	252.1	196.9
EBITDA margin %	<b>10.1</b>	8.3	10.8	9.6
<b>EBIT*</b>	<b>35.2</b>	27.6	161.6	127.6
EBIT margin* %	<b>6.1</b>	5.3	6.9	6.2
Net financial items	<b>-5.6</b>	-4.5	-21.2	-16.1
<b>Result before taxes</b>	<b>29.9</b>	24.1	141.3	105.2
Taxes	<b>-3.1</b>	-3.0	-14.9	-13.5
<b>Result for the period</b>	<b>26.8</b>	21.1	126.4	91.7
<b>EPS*</b>	<b>0.25</b>	0.18	1.21	0.87



\* Excluding MEUR -7.0 (net amount) NRI in FY 2011 and MEUR 0.8 (net amount) in Q4 2011.



# Growth by business segment

## Q4 2012

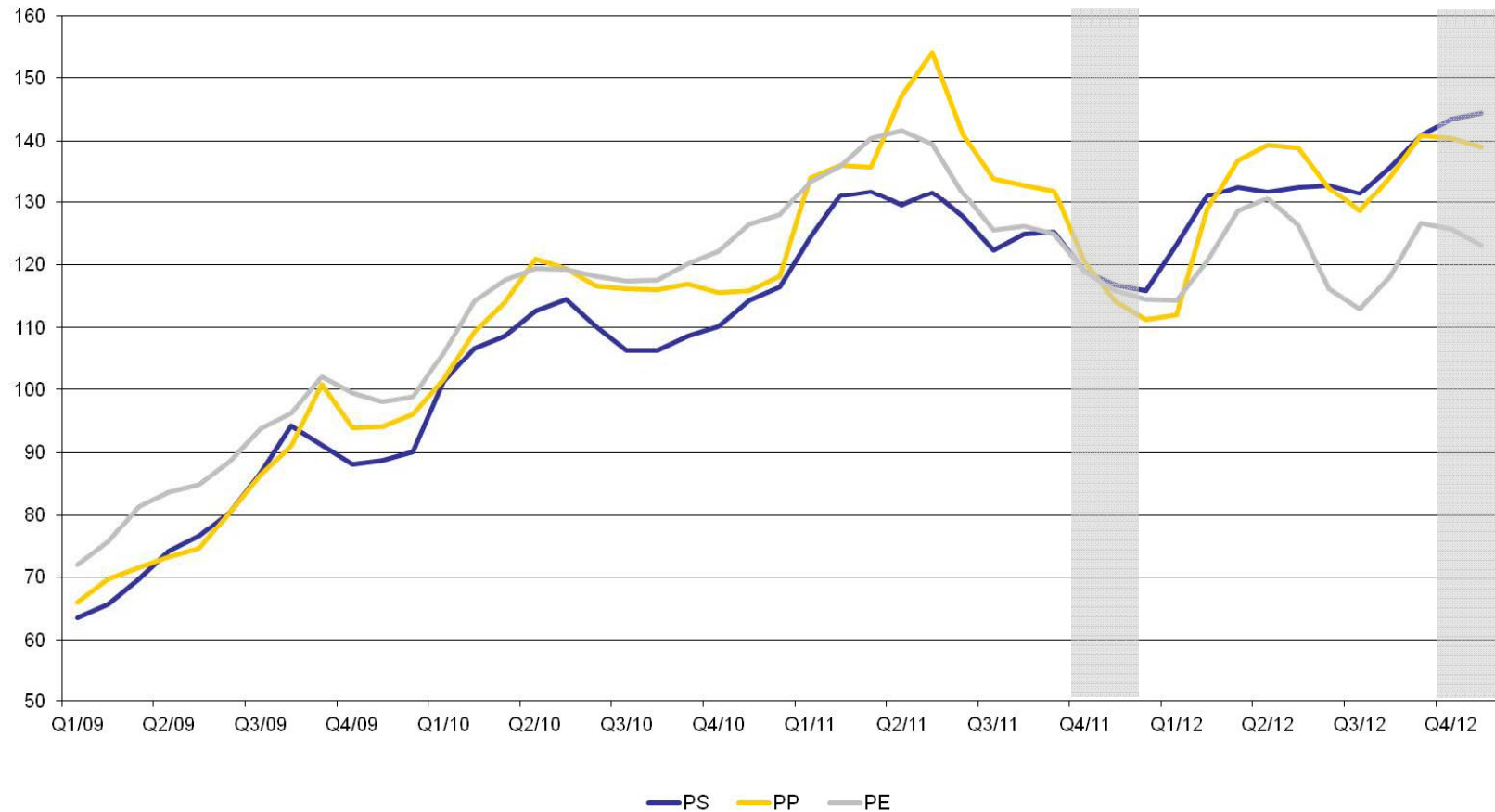
*Comparable growth\**

	Q4 2012	FY 2012	FY 2011
Flexible Packaging	-5%	1%	12%
Films	6%	1%	6%
North America	6%	6%	1%
Molded Fiber	5%	8%	3%
Foodservice E-A-O	2%	1%	3%
<b>Group total</b>	<b>2%</b>	<b>3%</b>	<b>5%</b>



\* In constant currencies, excluding acquisitions.

# Polymer based raw material prices

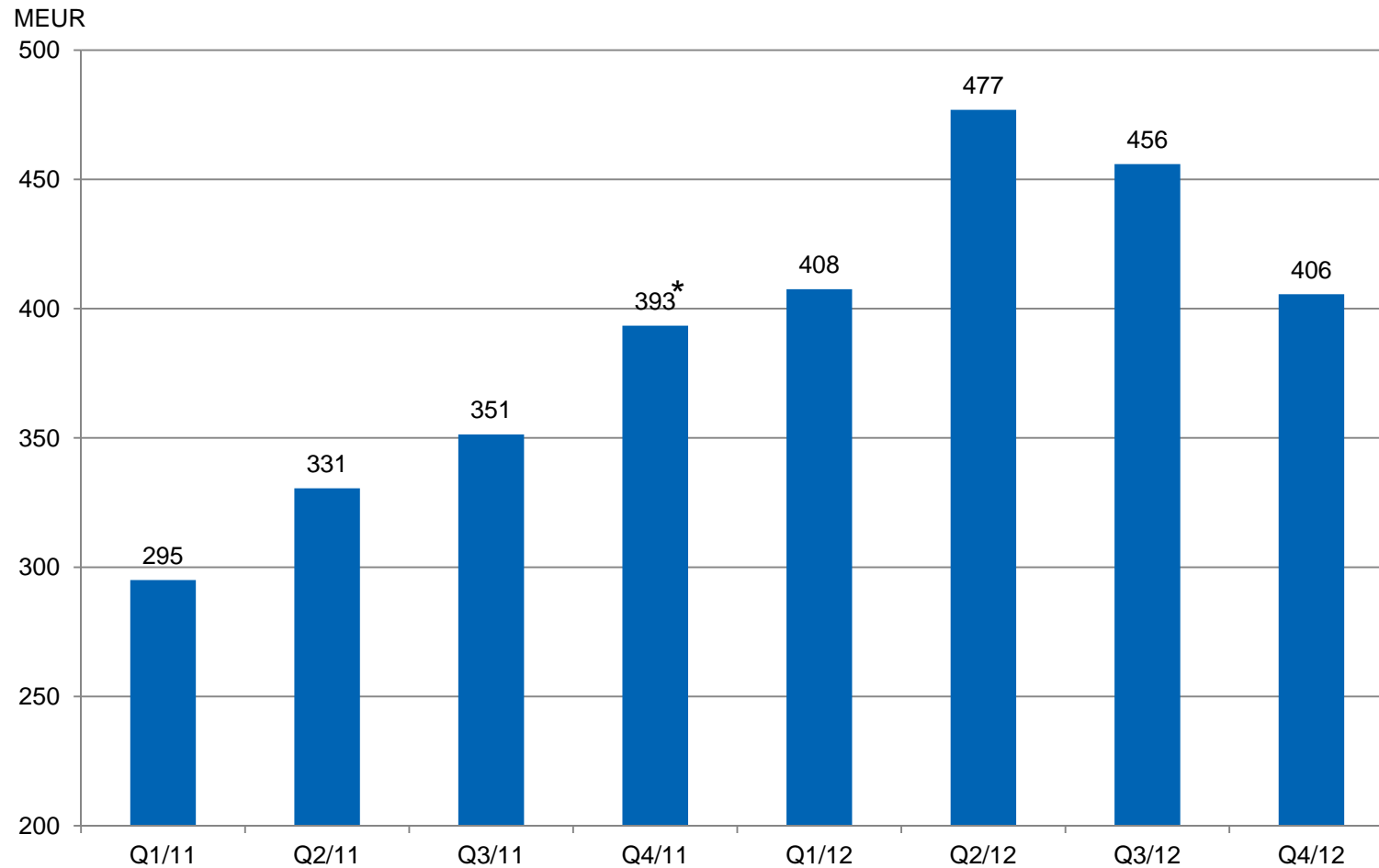


# Group statement of financial position

## *Q4 2012*

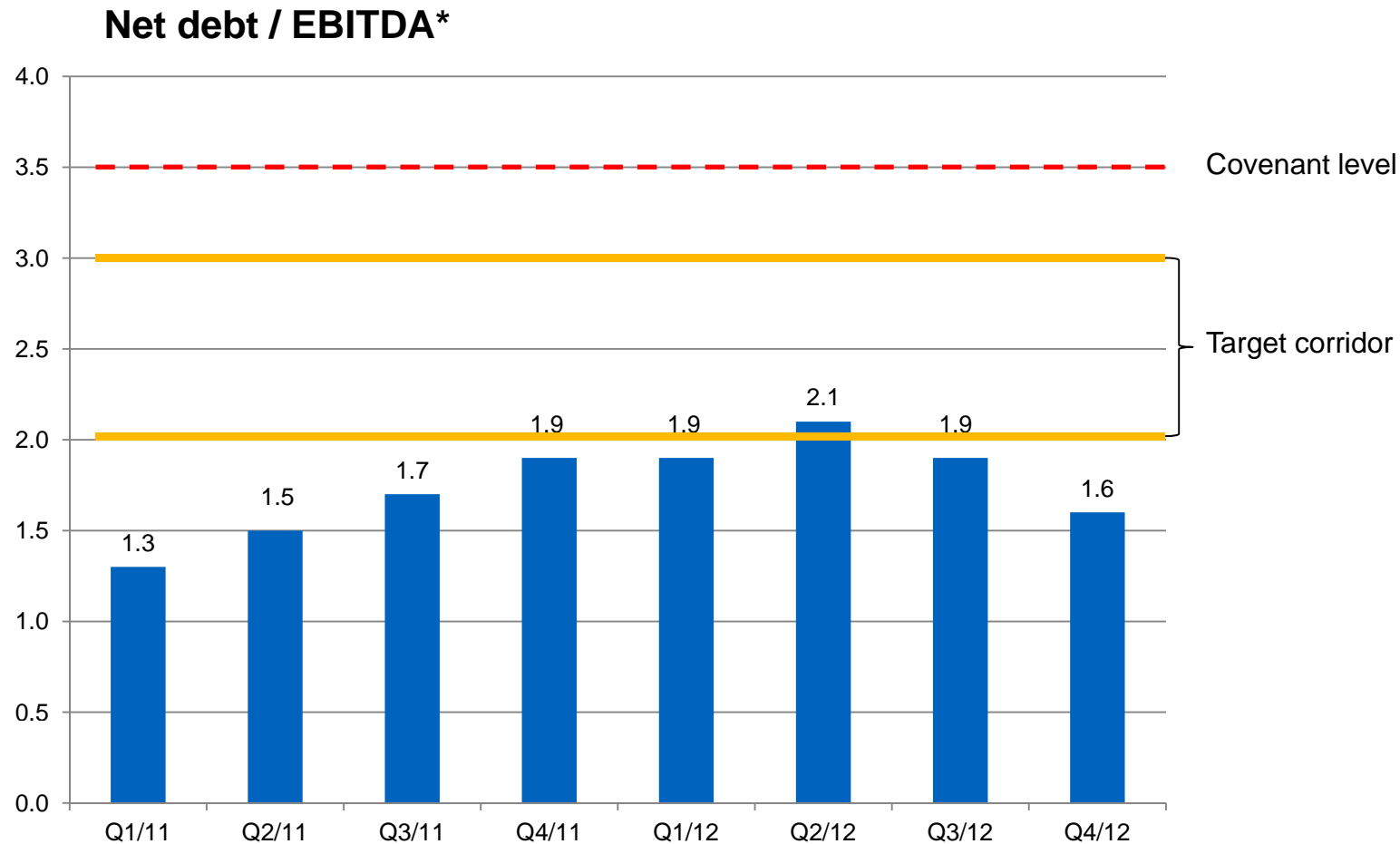
EUR million	Dec 2012	Dec 2011
Total assets	<b>2,028.7</b>	1,909.6
Operating working capital	<b>379.1</b>	337.2
Net debt	<b>405.6</b>	393.4
Equity & non-controlling interest	<b>891.3</b>	805.0
Gearing	<b>0.46</b>	0.49
ROI %	<b>11.9</b>	9.8
ROE %	<b>15.0</b>	11.0

# Net debt development



\* Redemption of MEUR 75 hybrid bond in Q4 2011.

# Strong financial position

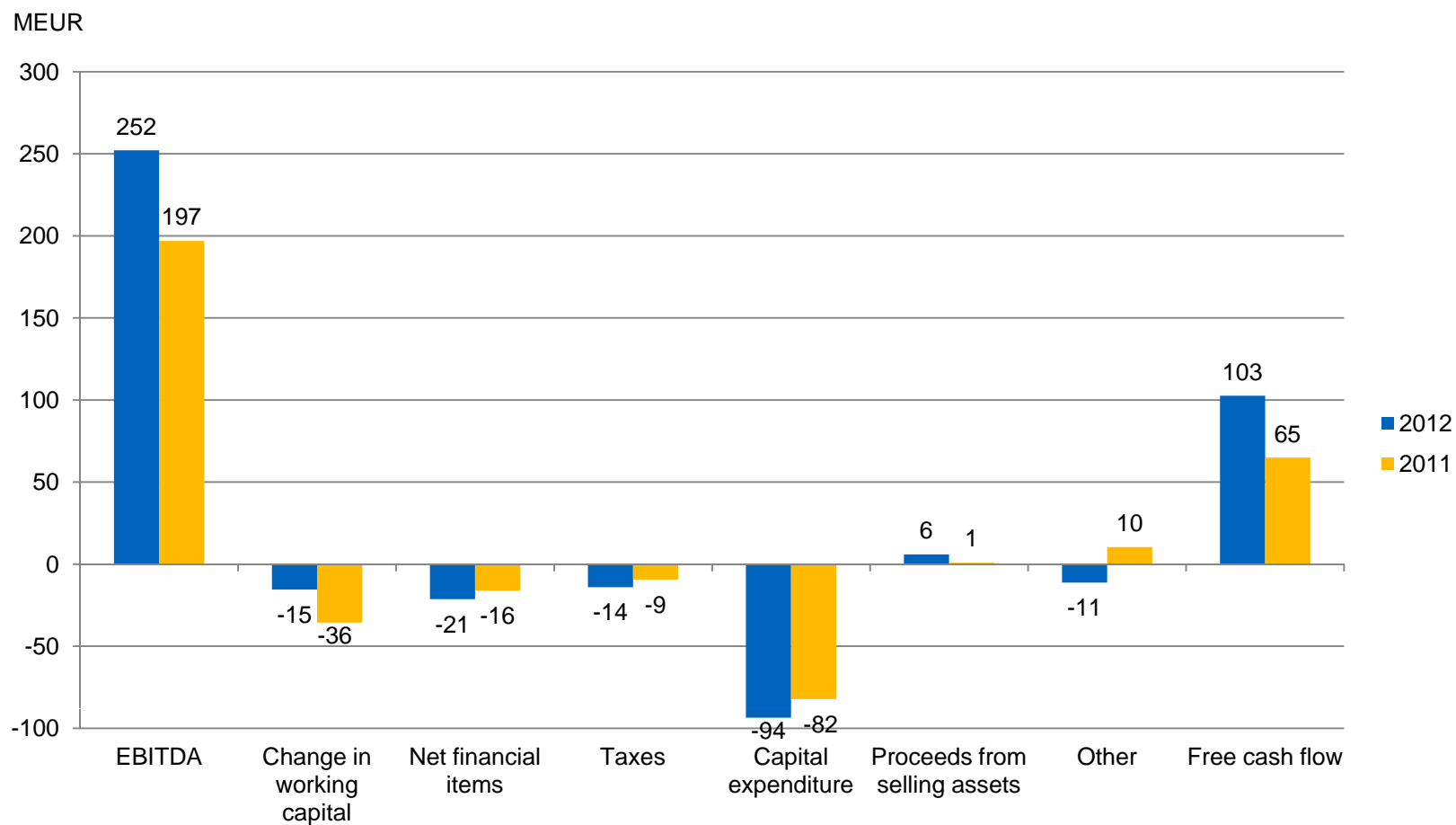


Q4 2012

\* Excluding NRI in FY 2011.

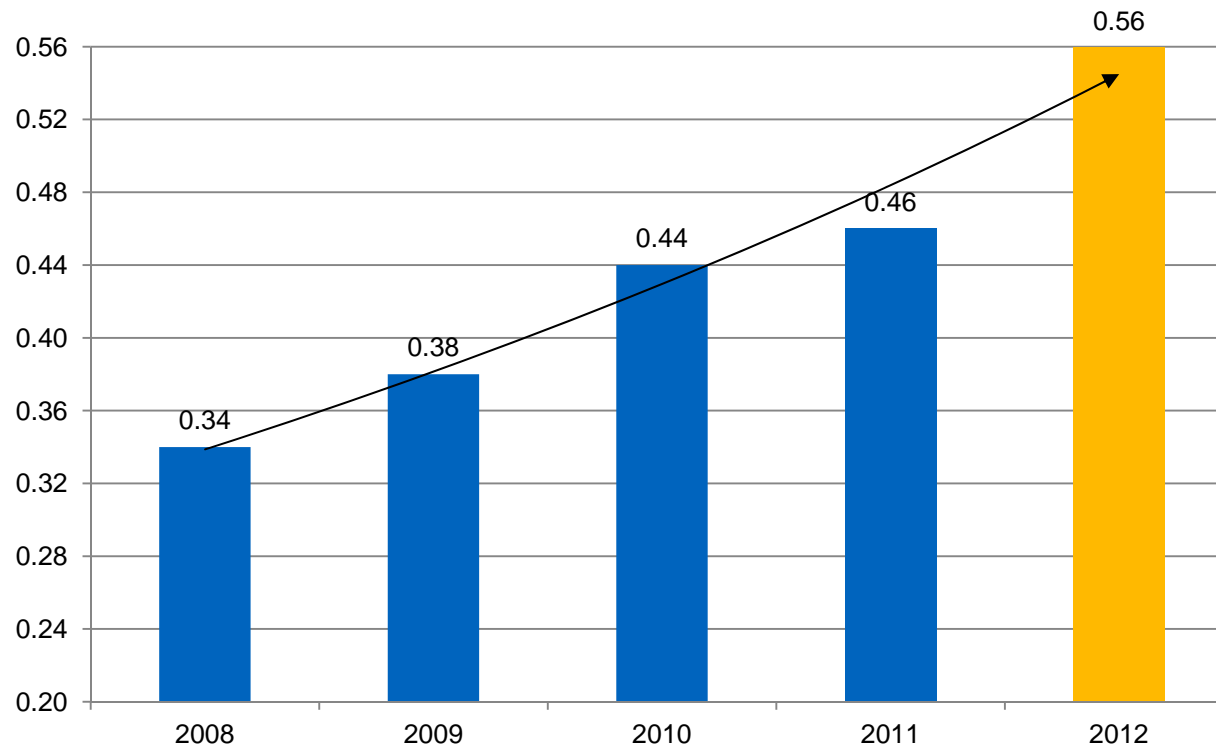
# Cash flow

*FY 2012 vs. FY 2011*



# Board proposes 22% dividend increase

- Dividend proposal EUR 0.56 per share (payout ratio 46%)
- Dividend growth 65% in 2008-2012



# Looking forward





# Outlook 2013

- The Group's trading conditions are expected to remain relatively stable during 2013.
- The good financial position and ability to generate a positive cash flow will enable the Group to further address profitable growth opportunities.
- Capital expenditure is expected to be above EUR 100 million. A significant part of the investments is due to the increases in foodservice disposables capabilities within the North America segment.

## **Short-term risks and uncertainties:**

- Volatile raw material and energy prices as well as movements in currency rates are considered to be relevant short-term business risks and uncertainties in the Group's operations.
- General economic and financial market conditions can also have an adverse effect on the implementation of the Group's strategy and on its business performance and earnings.



## Scheduled events in 2013

- |                          |                  |
|--------------------------|------------------|
| • Annual Accounts        | Week 9           |
| • Interim Report Q1 2013 | April 25, 2013   |
| • Annual General Meeting | April 25, 2013   |
| • Interim Report Q2 2013 | July 19, 2013    |
| • Interim Report Q3 2013 | October 25, 2013 |



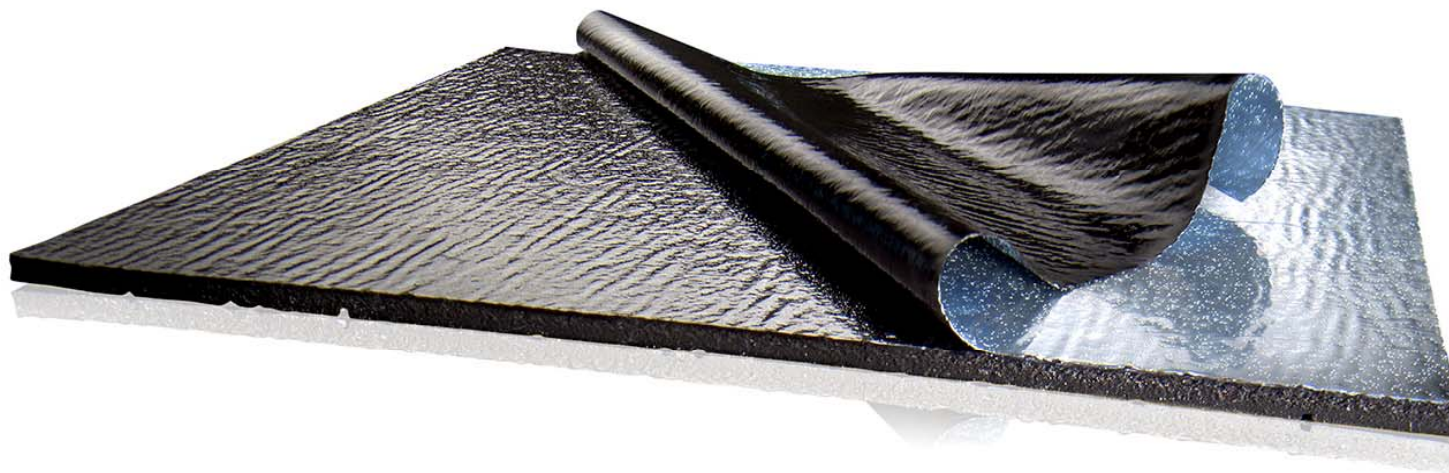


**Thank you!**

[www.huhtamaki.com](http://www.huhtamaki.com)



# Appendices

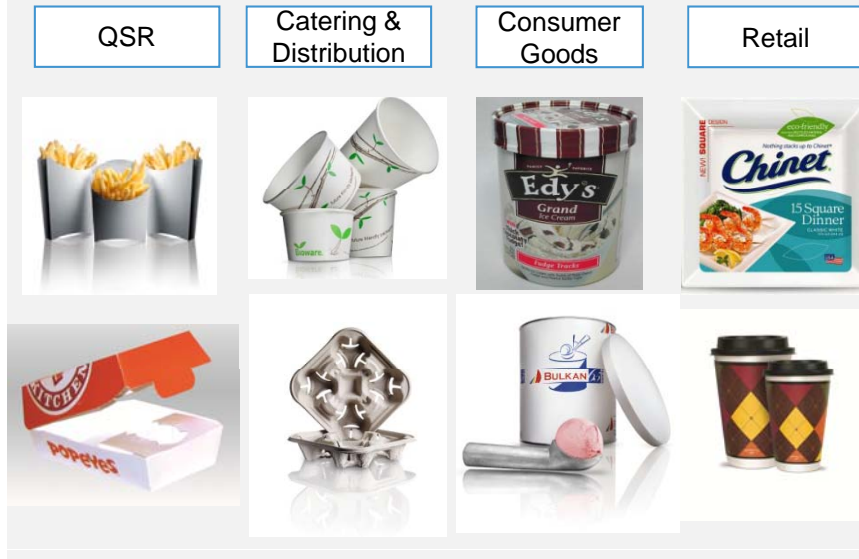


Q4 2012

# Reporting segment North America:

*Leveraging global foodservice expertise to accelerate growth*

## Markets and products



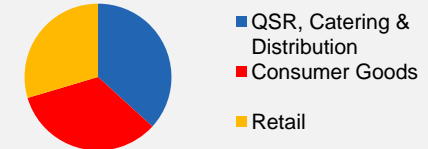
## Major customers



## Major players



## Sales by market channel



MEUR	2012	2011	2010	2009
Net sales	704.3	532.3	535.6	528.7
EBIT	55.5	43.5	45.4	55.5
EBIT margin %	7.9	8.2	8.5	10.5
RONA %	12.2	11.2	11.9	14.8

## Market position

- Leading position in shaped containers for frozen desserts
- Leading position in premium branded tableware market (Chinet® products)
- Leveraging current positions with expanded disposable product offering for foodservice and retail private label markets

## Competitive advantage

- Chinet® brand – Consumer reputation
- Paper forming expertise and systems capability
- Operation and supply chain excellence
- Molded fiber technology and cost position



## Growth potential

- 3-4% p.a. - driven by Retail and Foodservice



# Reporting segment Foodservice E-A-O:

*Global footprint brings competitive advantage*

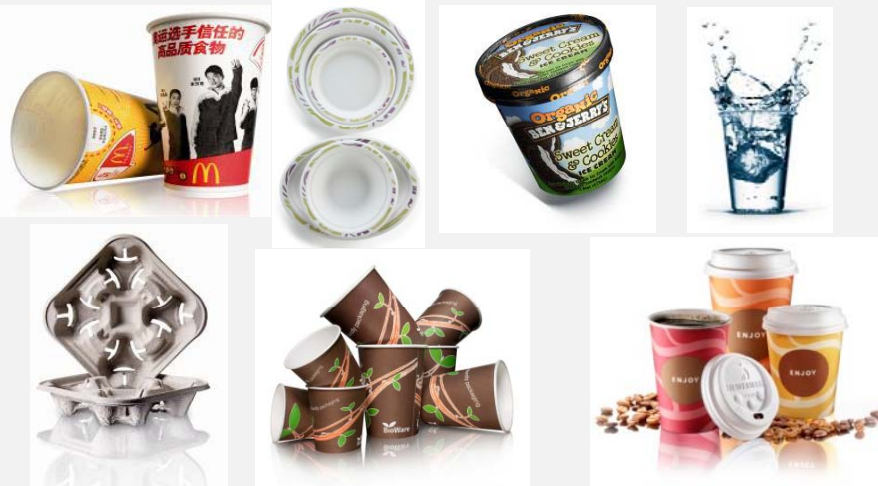
## Markets and products

QSR

Catering & Distribution

Consumer Goods

Vending



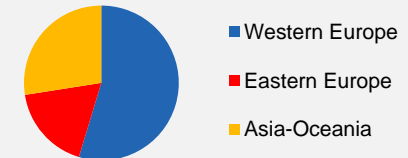
## Customers



## Major players



## Sales by geography



MEUR	2012	2011	2010	2009
Net sales	601.1	524.1	467.6	449.6
EBIT*	34.6	20.8	24.5	16.3
EBIT margin* %	5.8	4.0	5.2	3.6
RONA %	10.9	7.8	10.6	0.2

## Market position

- Europe: #1
- Asia-Oceania: #1

## Competitive advantage

- Long term presence in emerging markets, global network and footprint
- Leading in sustainable solutions - BioWare
- Paper forming expertise
- High quality standards



## Growth potential

- ~5% p.a. – driven by Eastern Europe and Asia



\* Excluding MEUR 0.8 (net amount) NRI in 2011.



# Reporting segment Flexible Packaging:

*A leader in technology and innovation*

## Markets and products

Food & Beverages



Petfood



Tube laminates



Personal care & household



Labels



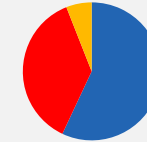
## Major customers



## Major players



## Sales by geography



■ Europe  
■ Asia  
■ RoW

MEUR	2012	2011	2010	2009
Net sales	587.1	578.3	524.6	464.3
EBIT*	44.2	38.3	34.3	28.4
EBIT margin* %	7.5	6.6	6.5	6.1
RONA %	13.8	9.3	10.7	8.8

## Strong market position in

- Biscuits, confectionary and labels in India
- Coffee in Thailand and Vietnam
- Chocolate in Europe
- Tube laminates and petfood worldwide

## Competitive advantage

- Excellent technical knowhow
- Leading in South and Southeast Asia
- Strong anchor in Europe
- High focus on innovation, NPD

## Growth potential

- 6-8% p.a. - mainly driven by Asia and selected market segments in Europe



\* Excluding MEUR -7.8 NRI in 2011.

# Reporting segment Molded Fiber:

*Global network and strong technological knowhow*

## Markets and products

### Egg packaging



### Fruit & vegetable trays



## Major customers

- Packers
- Retailers



## Major players



## Sales by geography



MEUR	2012	2011	2010	2009
Net sales	263.5	244.0	232.9	207.6
EBIT	26.9	20.9	21.9	17.6
EBIT margin %	10.2	8.6	9.4	8.5
RONA %	15.6	12.0	12.7	10.5

## Market position

- Global #1

## Competitive advantage

- Local presence
- In-house proprietary technology
- Experienced team
- In-house recycled paper sourcing

## Growth potential

- 3-4% p.a. – driven by emerging markets



# Reporting segment Films:

*Leading competencies and technical knowhow*

## Markets and products

Consumer

Industrial

Pressure sensitive



## Major customers



## Major players



## Sales by geography



MEUR	2012	2011	2010	2009
Net sales	191.5	177.0	163.7	154.4
EBIT*	8.7	8.4	10.8	1.1
EBIT margin* %	4.5	4.7	6.6	0.7
RONA %	5.6	6.2	9.1	-2.2

## Market position

- Global leader in release films

## Competitive advantage

- Strong technical knowhow, especially in silicone coating
- Global manufacturing capability
- High focus on innovations
- Competence in release film applications and bio films

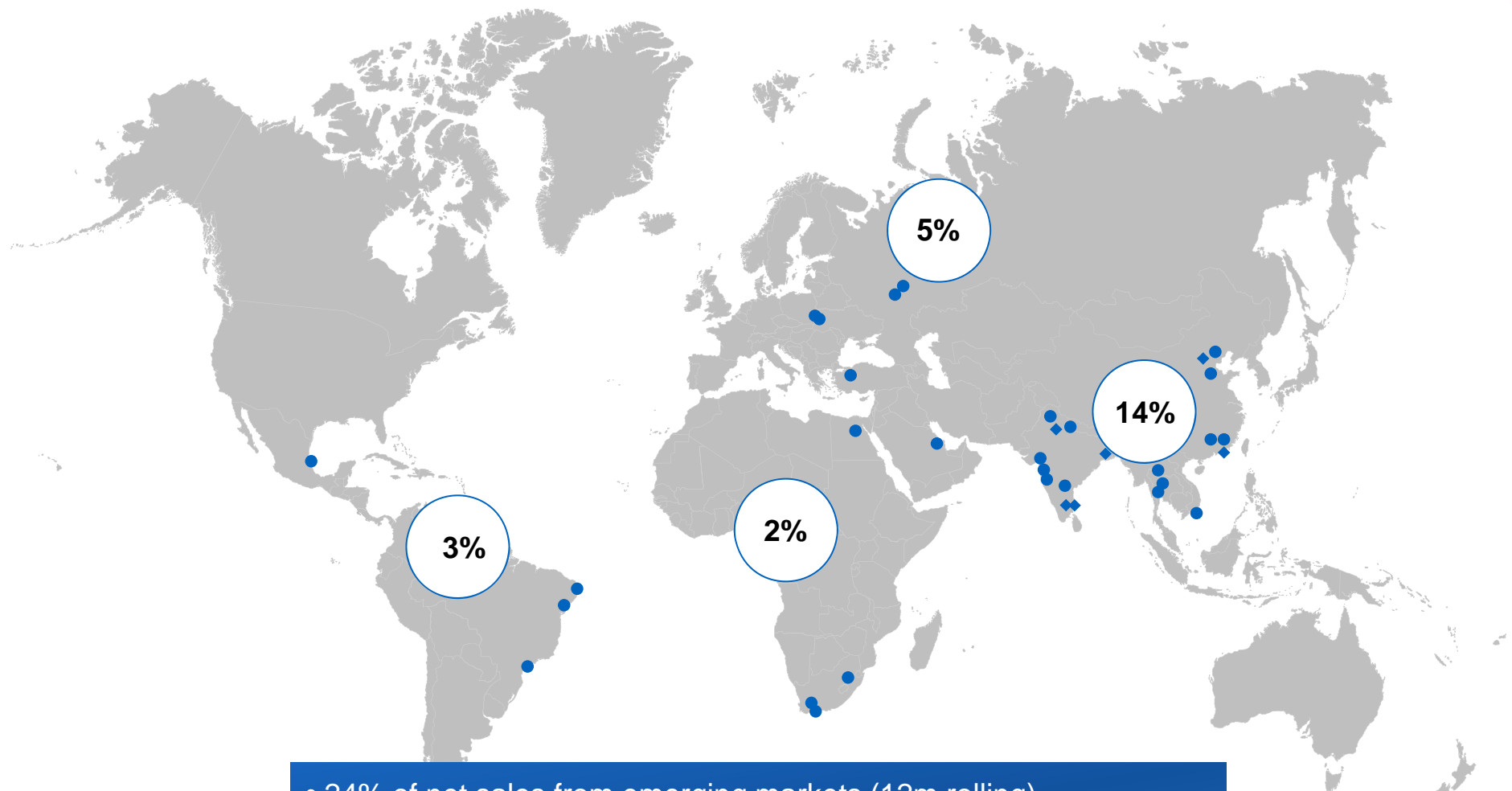
## Growth potential

- 5-10% p.a.



\* Excluding MEUR -3.8 NRI in 2009.

# Emerging markets' share of net sales



- 24% of net sales from emerging markets (12m rolling)
- 6,500 out of 14,200 employees in emerging markets
- 28 out of 64 manufacturing units in emerging markets

# Financial targets

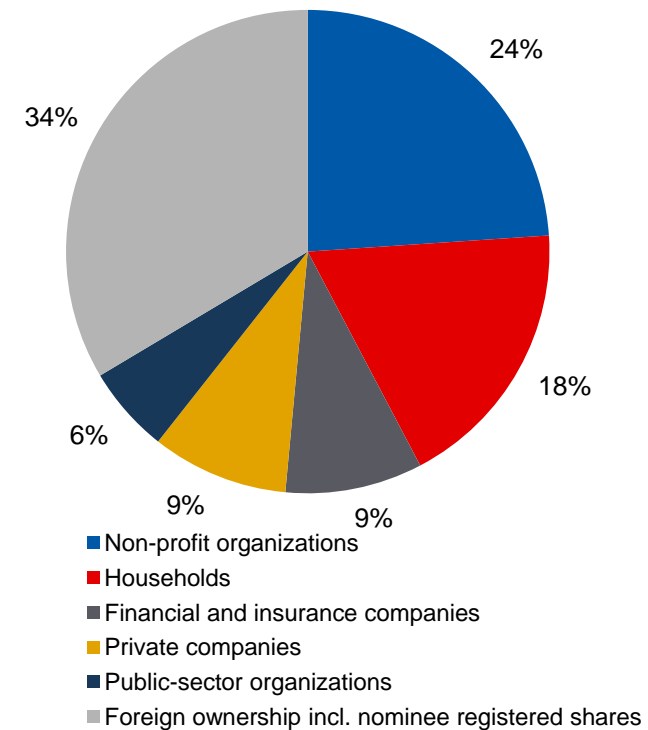
- ROI 15%
- Net debt/EBITDA target corridor at 2-3
- Free cash flow around MEUR 100 annually
- Dividend policy: 40-50% of result



# Ownership

- 24,290 registered shareholders at the end of December 2012
- 24% of shares controlled by non-profit organizations
  - Finnish Cultural Foundation a major owner since 1943, current ownership 17.1%
- 66% of shares in domestic ownership

Shareholder distribution by sector  
December 31, 2012





**For further information,  
please contact us:**

[www.huhtamaki.com](http://www.huhtamaki.com) » Investors  
[ir@huhtamaki.com](mailto:ir@huhtamaki.com)

Kia Aejmelaesus  
Head of Investor Relations  
Tel. +358 10 686 7819  
[kia.aejmelaesus@fi.huhtamaki.com](mailto:kia.aejmelaesus@fi.huhtamaki.com)

