



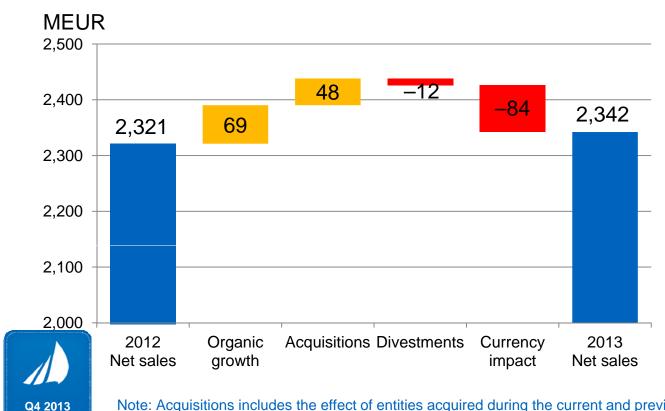
Results 2013

Continued improving performance

CEO Jukka Moisio Director, Finance Thomas Geust

### 3% organic net sales growth in 2013

- Strong growth in emerging markets (+8%), Molded Fiber (+6%) and North America (+5%) in constant currencies
- After a slow start, growth momentum improved in H2 2013
- Negative currency impact of MEUR 84 on net sales



Note: Acquisitions includes the effect of entities acquired during the current and previous year.

### 2013 in brief

### Implementation of quality growth strategy continued

- New unit and product portfolio extension in North America
- Foodservice product range expansion organically and with a targeted acquisition
- Growth in Russia supported by expansion of production premises inaugurated as part of 20th anniversary celebrations

### **Efficiency improvement measures**

Review of loss-making foodservice business in Italy concluded with divestment

Selected restructuring measures to improve competitiveness

Small improvements across the board



### **Group highlights**

	Q4	Q4	FY	FY
EUR million	2013	2012	2013	2012
Net sales	568.4	575.6	2,342.2	2,321.2
EBIT*	38.0	35.9	166.7	163.5
EBIT margin*, %	6.7	6.2	7.1	7.0
EPS*, EUR	0.32	0.26	1.21	1.19
ROI*, %			12.1	12.6
ROE*, %			15.8	15.8
Free cash flow	18.3	45.7	56.0	102.6

- 6% like-for-like sales growth, 14% in emerging markets during Q4
- Continued improvement in Molded Fiber and Foodservice E-A-O
- Growth in North America but earnings burdened by ongoing investments
- Board proposes a dividend of EUR 0.57 per share (+2%)



### Progressing with our quality growth strategy

#### **Group medium-term ambitions**

- Organic net sales growth 5+%
- EBITDA margin 12+% & EBIT margin 8+%
- ROI 15% & ROE 15+%
- Normalized capex/EBITDA ratio at 40%
- Net debt/EBITDA target corridor at 2-3
- Free cash flow around MEUR 100 annually
- Dividend payout 40-50% of result

#### FY 2013 milestones\*

3%

10.9% & 7.1%

12.1% & 15.8%

50%

1.6

MEUR 56

47% (Board's proposal)



## **Business review by segment**





### **North America**

EUR million	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	181.0	180.1	725.3	704.3
EBIT	5.0	10.4	38.4	53.0
EBIT margin, %	2.8	5.8	5.3	7.5
RONA, %			8.0	11.7
Operating cash flow	-16.8	26.6	-15.0	26.2

- 6% net sales growth in constant currencies
- Strongest growth within retail tableware business, led by private label items and successful product line extensions to the Chinet® brand
- Earnings affected by costs related to Batavia start-up; also increased energy costs and manufacturing downtime due to weather conditions



### Foodservice Europe-Asia-Oceania

EUR million	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	152.1	162.2	629.1	626.8
EBIT*	12.2	10.9	46.9	38.1
EBIT margin*, %	8.0	6.7	7.5	6.1
RONA*, %			13.9	11.6
Operating cash flow	15.7	11.7	55.9	42.8

- Net sales reflects divestment of foodservice business in Italy
- 3% organic growth in constant currencies; strong growth in Eastern Europe, particularly Russia, and in the UK
- Positive earnings development due to volume growth, favorable product mix, continued operations efficiency and good cost containment; also ongoing restructuring processes contributed positively

<sup>\*</sup> Excluding NRI of MEUR -18.1 in Q4 2013 and MEUR -28.1 in FY 2013.

### Flexible Packaging

EUR million	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	138.6	134.1	585.8	573.3
EBIT	10.1	10.0	44.0	44.6
EBIT margin, %	7.3	7.5	7.5	7.8
RONA, %			13.3	13.8
Operating cash flow	21.2	20.5	34.8	42.2

- Net sales growth in constant currencies accelerated to 9%, led by Asia with double digit growth in all units
- Growth remained healthy in Europe
- Strong earnings development in constant currencies due to volume growth and cost containment bearing fruit in Europe



### **Molded Fiber**

EUR million	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	60.3	59.5	236.3	237.3
EBIT	8.9	6.4	29.6	26.4
EBIT margin, %	14.8	10.8	12.5	11.1
RONA, %			18.2	16.1
Operating cash flow	7.8	1.5	21.0	25.5

- Net sales growth in constant currencies accelerated to 10%, driven by emerging markets and Western Europe
- Positive earnings development from healthy volume growth and favorable product mix; also excellent operational performance
- Market penetration of new high-end egg cartons continued



# Films *Q4 2013*

EUR million	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	42.9	42.6	186.5	191.5
EBIT*	0.5	8.0	6.7	9.2
EBIT margin*, %	1.2	1.9	3.6	4.8
RONA*, %			4.6	6.0
Operating cash flow	6.2	6.8	13.5	12.2

- Net sales in constant currencies grew
- Volume growth in films for the building and construction industry and for specialty packaging and graphics applications
- Flat earnings development as a result of successful cost containment and product mix management, as well as improving net sales



<sup>\*</sup> Excluding NRI of MEUR -2.5 in FY 2013.

### **Financial review**





### **Income statement**

ELID million	Q4	Q4	FY 2012	FY 2012
EUR million	2013	2012	2013	2012
Net sales	568.4	575.6	2,342.2	2,321.2
EBITDA	43.5	59.2	232.6	253.5
- EBITDA margin, %	7.7	10.3	9.9	10.9
EBIT	19.9	35.9	136.1	163.5
- EBIT margin, %	3.5	6.2	5.8	7.0
EBIT excl. NRI	38.0	35.9	166.7	163.5
- EBIT margin excl. NRI, %	6.7	6.2	7.1	7.0
Net financial items	-4.4	-6.8	-25.5	-26.1
Profit before taxes	15.5	29.1	110.6	137.4
Income tax expense	0.4	-1.8	-12.9	-13.3
Profit for the period	15.9	27.3	97.7	124.1
EPS, EUR	0.14	0.26	0.91	1.19
EPS excl. NRI, EUR	0.32	0.26	1.21	1.19



# Foreign currency translation has been a cause of volatility in 2013

- Significant currency translation impact in euro-based consolidation of financial information accelerated towards year-end
- In 2013 foreign currency translation impact on net sales MEUR -84 and EBIT MEUR -6 compared to 2012 exchange rates; in Q4 2013 impact on net sales MEUR -33 and on EBIT MEUR -2

Average exchange rates:

	FY 2013	FY 2012	Change
USD	1.33	1.29	-3%
INR	77.85	68.59	-14%
GBP	0.85	0.81	-5%
CNY	8.17	8.11	-1%
AUD	1.38	1.24	-11%
THB	40.82	39.94	-2%
RUB	42.32	39.92	-6%
BRL	2.87	2.51	-14%
NZD	1.62	1.59	-2%
ZAR	12.83	10.55	-22%



## Organic growth by business segment\*

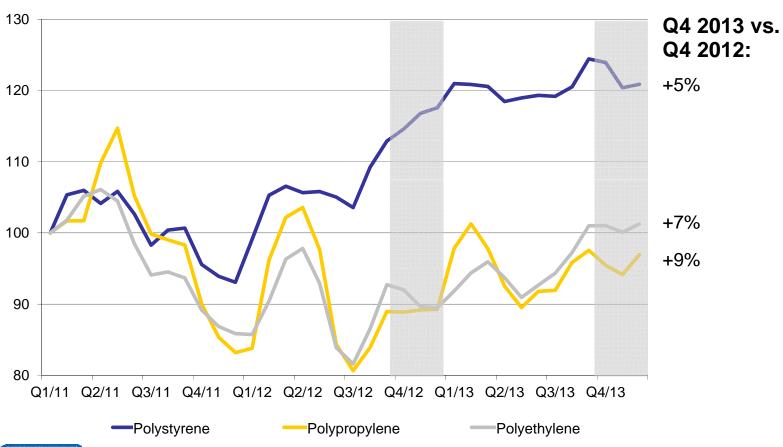
	Q4 2013	Q3 2013	Q2 2013	Q1 2013	FY 2013	FY 2012
North America	6%	7%	3%	3%	5%	6%
Foodservice E-A-O	3%	3%	1%	-1%	2%	1%
Flexible Packaging	9%	6%	3%	-1%	4%	1%
Molded Fiber	10%	6%	5%	4%	6%	8%
Films	2%	3%	-7%	-1%	-1%	1%
Group total	6%	5%	2%	1%	3%	3%

- Growth in constant currencies accelerated towards year-end
- Emerging markets organic growth: 14% in Q4 2013 and 8% in FY 2013



<sup>\*</sup> In constant currencies, excluding acquisitions and divestments.

### Polymer based raw material prices



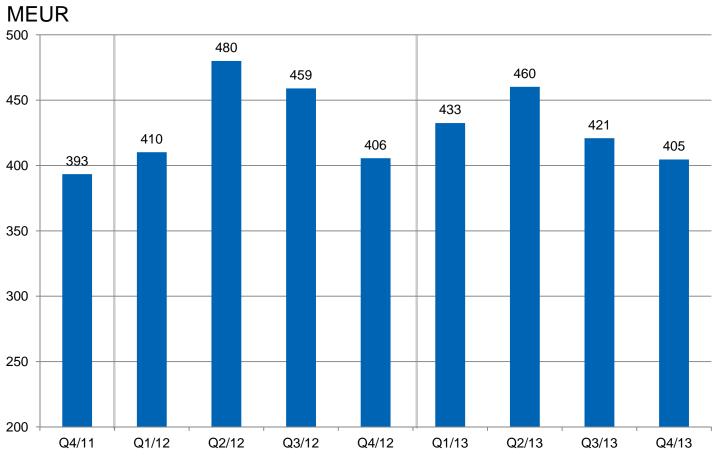


# **Group statement of financial position** *Q4 2013*

EUR million	Dec 2013	Dec 2012
Total assets	2,142.1	2,014.9
Operating working capital	363.5	376.4
Net debt	404.6	405.9
Equity & non-controlling interest	804.8	805.5
Gearing	0.50	0.50
ROI excl. NRI, %	12.1	12.6
ROE excl. NRI, %	15.8	15.8



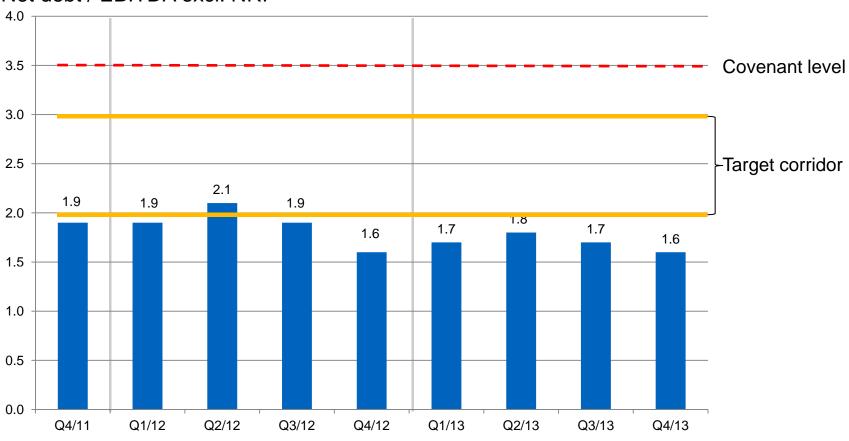
## Net debt development





### **Strong financial position**

#### Net debt / EBITDA excl. NRI

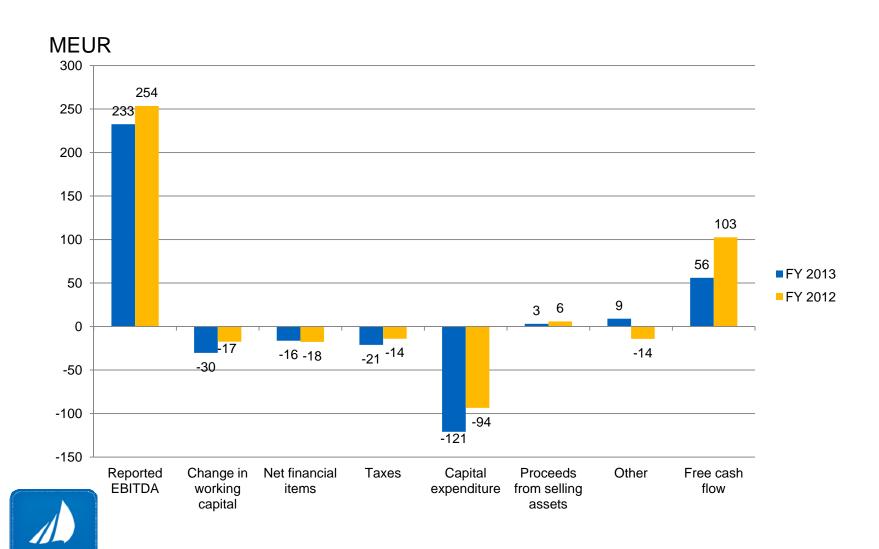




### **Cash flow**

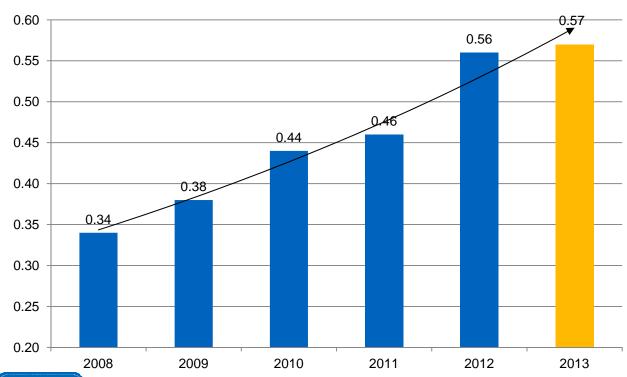
Q4 2013

### FY 2013 vs. FY 2012



### **Board proposes 2% dividend increase**

- Dividend proposal EUR 0.57 per share → payout ratio 47% and yield 3%\*
- Dividend growth 68% in 2008-2013





<sup>\*</sup> Calculated with 2013 closing share price of EUR 18.65.

# **Looking forward**





### Outlook 2014

- The Group's trading conditions are expected to remain relatively stable during 2014.
- The good financial position and ability to generate a positive cash flow will enable the Group to continue to address profitable growth opportunities.
- Capital expenditure is expected to be at the same level as in 2013. A significant part
  of the investments are expected to be directed to enhance growth in the emerging
  markets.

#### **Short-term risks and uncertainties:**

- Volatile raw material and energy prices as well as movements in currency rates are considered to be relevant short-term business risks and uncertainties in the Group's operations.
- General economic and financial market conditions can also have an adverse effect on the implementation of the Group's strategy and on its business performance and earnings.
- In September 2012 Huhtamäki Oyj received the European Commission's statement of objections concerning alleged anticompetitive behavior during years 2000-2008. Huhtamäki Oyj has responded to the statement of objections and is exercising its rights of defense in the process, which is expected to take several months. The final outcome of the process is uncertain.



### **Scheduled events**

Annual Accounts

Interim Report Q1 2014

Annual General Meeting

Interim Report Q2 2014

Interim Report Q3 2014

Week 8

April 24, 2014

April 24, 2014

July 18, 2014

October 23, 2014



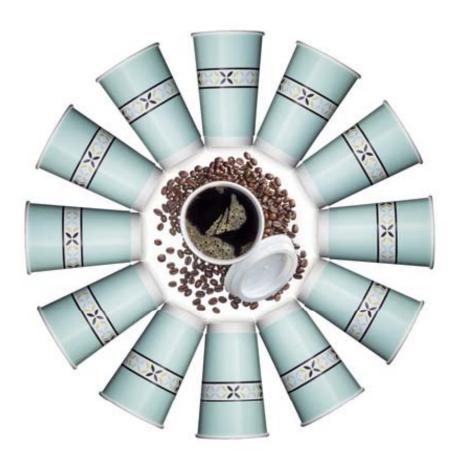




## Thank you!

www.huhtamaki.com

# **Appendices**





### Huhtamaki businesses in brief

Flexible **Molded fiber** Foodservice disposables\* Films Businesses packaging packaging net sales\*\* Share of 57% 25% 10% 8% .⊑ North America Europe Europe Europe Operations • Asia North America Europe Oceania South America South America South America Asia Oceania Africa • Asia Middle East Africa In total **EUR 2.3** 14,362 30 61 manufacturing billion in net people operating sales\*\* employed\*\* countries units



<sup>\*</sup> Includes reporting segments North America and Foodservice E-A-O.

<sup>\*\*</sup> FY 2013 figures.

### **Reporting segment North America:**

### Leveraging global foodservice expertise to accelerate growth

#### Markets and products

QSR&B

Catering & Distribution

Retail

Consumer Goods









#### **Key customers** CHIPOTLE















#### **Key competitors**

International Paper, Dart/Solo, Reynolds/Pactiv, Gen Pak, AJM, Koch/Georgia Pacific, Aspen, Rock Tenn



#### **Key facts**

- 31% of Group sales
- 3,521 employees
- 17 manufacturing units

#### Sales by market channel



(hinet

MEUR	FY 2013	FY 2012	FY 2011	FY 2010
Net sales	725.3	704.3	532.3	535.6
EBIT	38.4	53.0	43.5	45.4
EBIT margin, %	5.3	7.5	8.2	8.5
RONA, %	8.0	11.7	11.2	11.9

#### **Competitive advantages**

- Chinet® brand
- Molded fiber
- Paperboard scale, technology and footprint
- Low weight plastic cup design
- Uniquely global
- Offering and expertise to build store brand

#### Focus areas

- Portfolio transformation brings substantially increased opportunity for growth in foodservice & retail
- Reduced capex after completion of Batavia
- EBIT and RONA margins returning to more normalized levels

- Organic net sales growth: 4-6% (annual growth rate)
- EBIT margin: 7-8%
- RONA: ~12%

### Reporting segment Foodservice E-A-O:

### Global footprint brings competitive advantage

#### **Markets and products**

QSR&B

Catering & Distribution Consumer Goods

Vendina













#### **Key customers**

















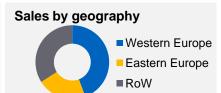
#### **Key competitors**

Seda, HK Cups, International Paper, local players



#### **Key facts**

- 26% of Group sales
- 4,220 employees
- 17 manufacturing units



MEUR	FY 2013	FY 2012	FY 2011	FY 2010
Net sales	629.1	626.8	524.1	467.6
EBIT*	46.9	38.1	20.0	24.5
EBIT margin*, %	7.5	6.1	3.8	5.2
RONA*, %	13.9	11.6	7.8	10.6

#### **Competitive advantages**

- Global business and network local presence
- Frontrunner in innovative and sustainable solutions
- Ability to meet needs of global key accounts
- Expertise in paper and fiber conversion
- People

#### Focus areas

- Upside potential from product portfolio, customer and capacity expansion
- Investments in new products and plants especially at emerging markets

- Organic net sales growth: 4-6% (annual growth rate)
- EBIT margin: 8-9%
- RONA: ~15+%

## Reporting segment Flexible Packaging:

### A leader in technology and innovation

#### Markets and products

Food & Beverages

Petfood

Tube laminates Personal care & household

Labels

Pharma/ medical















#### **Key customers**























#### **Key competitors**

Amcor, Constantia, Bemis, Dai Nippon, regional and local players



\* Excluding NRI of MEUR -7.8 in FY 2011.

#### **Key facts**

- 25% of Group sales
- 4,106 employees
- 12 manufacturing units

# Sales by geography Europe Asia Oceania

MEUR	FY 2013	FY 2012	FY 2011	FY 2010
Net sales	585.8	573.3	578.3	524.6
EBIT*	44.0	44.6	38.3	34.3
EBIT margin*, %	7.5	7.8	6.6	6.5
RONA, %	13.3	13.8	9.3	10.7

#### **Competitive advantages**

- Strong technical knowhow
- Product portfolio depth and width
- High focus on NPD and continuous innovation
- Global presence

#### Focus areas

- Significant growth opportunities in emerging markets and select categories
- Focus on profitable growth supported by investments in additional capacity

- Organic net sales growth: 6-8% (annual growth rate)
- EBIT margin: 8-9%
- RONA: ~15+%

### Reporting segment Molded Fiber:

### Global network and strong technological knowhow

#### Markets and products

Egg packaging Fruit & vegetable

Other (cup carriers, bottle dividers)













#### **Key customers**

Packers Retailers











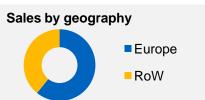
#### **Key competitors**

Hartmann, Pactiv, local players, plastics manufacturers



#### **Key facts**

- 10% of Group sales
- 1,537 employees
- 11 manufacturing units



MEUR	FY 2013	FY 2012	FY 2011	FY 2010
Net sales	236.3	237.3	244.0	232.9
EBIT	29.6	26.4	20.9	21.9
EBIT margin, %	12.5	11.1	8.6	9.4
RONA, %	18.2	16.1	12.0	12.7

#### **Competitive advantages**

- In-house proprietary technology
- In-house recycled paper sourcing
- Local presence global support
- Motivated and capable team

#### Focus areas

- Growth driven by emerging markets and mix improvements
- High overall equipment efficiency targeted

- Organic net sales growth: ~5% (annual growth rate)
- EBIT margin: 12-14%
- RONA: ~18%

### **Reporting segment Films:**

### Leading competencies and technical knowhow

#### Markets and products

Hygiene & healthcare

Pressure sensitive

Building & construction













#### **Key customers**









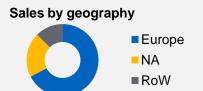
#### **Key competitors**

Mondi, Swanson, Siliconature, regional players



#### **Key facts**

- 8% of Group sales
- 924 employees
- 4 manufacturing units



MEUR	FY 2013	FY 2012	FY 2011	FY 2010
Net sales	186.5	191.5	177.0	163.7
EBIT*	6.7	9.2	8.4	10.8
EBIT margin*,%	3.6	4.8	4.7	6.6
RONA*, %	4.6	6.0	6.2	9.1

#### Competitive advantages

- Unique global footprint
- Strong technology knowhow in release films
- Broad product portfolio individualized solutions
- High focus on innovations

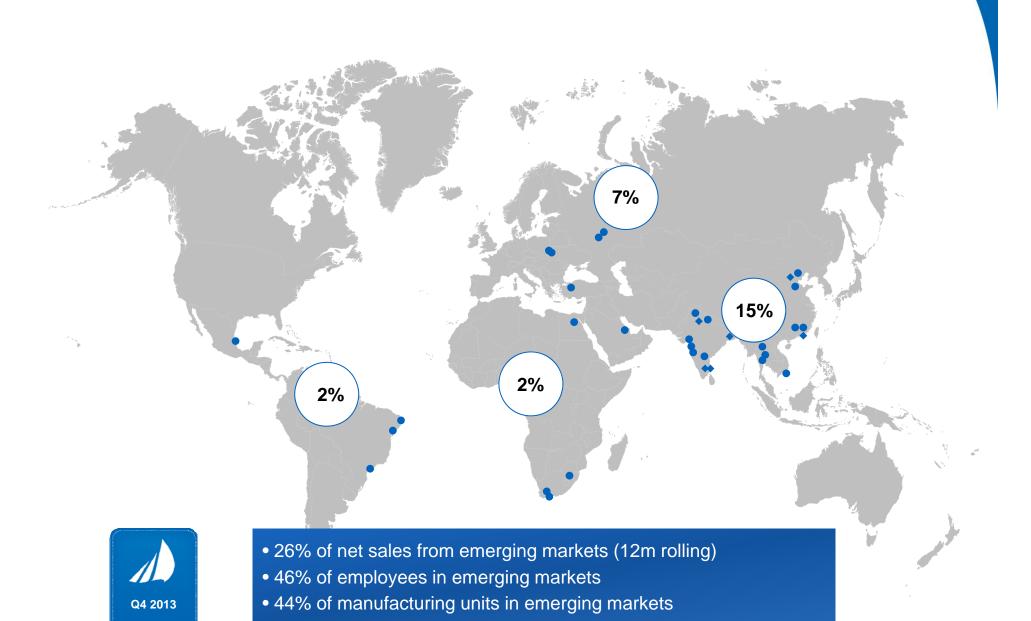
#### Focus areas

- Growth opportunities especially in emerging markets and hygiene & healthcare
- Focus on profitability and RONA improvement

- Organic net sales: ~5% (annual growth rate)
- EBIT margin: 7-9%
- RONA: ~13%

<sup>\*</sup> Excluding NRI of MEUR -2.5 in FY 2013.

### **Emerging markets' share of net sales**



# Successful implementation of the quality growth strategy

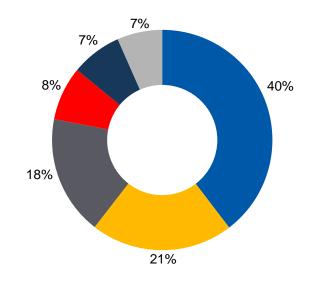
- Seven acquisitions completed to date:
  - Prisma Pack, September 2011 (Films)
  - Paris Packaging, Inc., September 2011 (North America)
  - Ample Industries, Inc., November 2011 (North America)
  - Josco (Holdings) Limited, April 2012 (Foodservice E-A-O)
  - Winterfield, LLC, August 2012 (North America)
  - Webtech Labels Private Limited, November 2012 (Flexible Packaging)
  - BCP Fluted Packaging Ltd., November 2013 (Foodservice E-A-O)
- In total MEUR 250 of annual net sales acquired for MEUR 170\*



### **Ownership**

- 24,895 registered shareholders at the end of December 2013
- 60% of shares in domestic ownership
- 21% of shares controlled by non-profit organizations
  - Finnish Cultural Foundation a major owner since 1943, current ownership 14%
- Number of outstanding shares 107,608,751 including 4,227,589 of the Company's own shares

## Shareholder distribution by sector December 31, 2013



- Foreign ownership incl. nominee registered shares
- Non-profit organizations
- Households
- Private companies
- Financial and insurance companies
- Public-sector organizations





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