

Cholamandalam Investment and Finance Company Limited

"Financing your Assets...since 1978"

Corporate Presentation – March 2013





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Corporate Overview







Company's Highlights



Positioning

 Established in 1978, one of India's leading NBFC's, focused in the rural and semi-urban sector with a market capitalisation of INR 39 bn¹ 2

Exceptional Lineage

 A part of the US\$4.4 bn Murugappa Group – founded in 1900, one of India's leading business conglomerates with 28 businesses including 9 listed companies and workforce of 32000 employees



Management

- Highly experienced management team with unrivaled industry expertise
- Significant synergies with the Murugappa group, deriving operational and financial benefits



3

Robust Sector Growth

 Presence across vehicle finance, business finance, home equity loans, stock broking and distribution of financial products



- AUM of INR 181 bn as of March 2013 with Net NPA of 0.2% and a healthy RoA of 2.0%
- Operating income CAGR of 40% over FY10-13



Diversified Footprint

- Operates from 518 branches across 22 states and 90% presence across Tier II and III cities
- One of the leading NBFCs in rural / semi urban areas





Journey So Far ...

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Major Companies – Murugappa Group

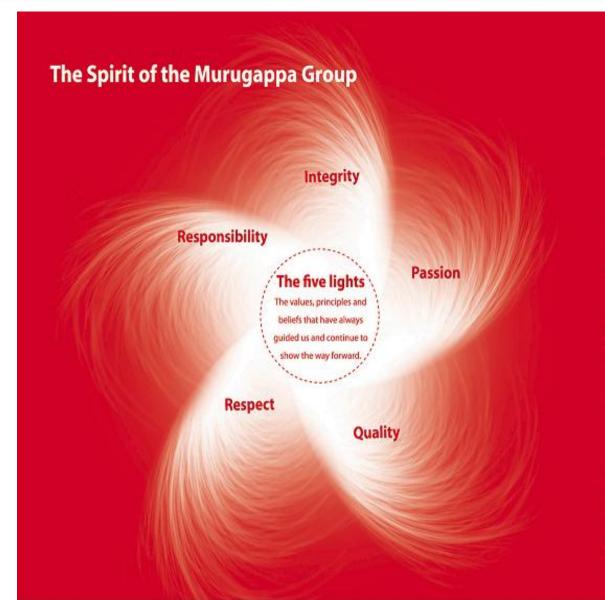
Company Name	Market Capitalization	Description				
Coromandel	• INR 52,366 mn (US\$963 mn)	Coromandel International Limited is the leading phosphatic fertilizer company in India, with a production capacity 2.9 mn tonnes of phosphatic fertilizers				
Chola	• INR 38,832 mn (US\$714 mn)	Cholamandalam Investment and Finance Company Limited is a Non Banking Finance Company and one of the leading financial provider for vehicle finance, business finance, home equity loans, stock broking & distribution of financial products				
INDIA	• INR 30,606mn (US\$563 mn)	Tube Investments of India Limited offers wide range of engineering products such as, Steel tubes, chains, car door frames, etc. apart from e-scooters, fitness equipment and cycles				
PARRYS	• INR 26,189 mn (US\$482 mn)	EID Parry (India) Limited offers wide range of agro products such as sugar, microalgal health supplements and bio products, with a capacity to crush 32,500 tones of cane per day (TCD)				
CUMI	• INR 22,271mn (US\$409 mn)	Carborundum Universal Limited is a pioneer in coated and bonded abrasives, super refractories, electro minerals and industrial ceramics. The Company currently has presence in Australia, South Africa, Russia, Canada and Middle East.				
Chola MS GENERAL INSURANCE	Unlisted	Cholamandalam MS General Insurance Company Limited is a JV of Murugappa Group with Mitsui Sumitomo Insurance Group of Japan, (5 th largest insurer across the globe)				

Note: Market data as on March 31, 2013. Source: BSE Sensex and Conversion Rate of 1USD = Rs.54.39 as on March 31, 2013 Source; RBI





Strong Corporate Governance



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INTEGRITY

We value professional and personal integrity above all else. We achieve our goals by being honest and straightforward with all our stakeholders. We earn trust with every action, every minute of every day.

PASSION

We play to win. We have a healthy desire to stretch, to achieve personal goals and accelerate business growth. We strive constantly to improve and be energetic in everything that we do.

QUALITY

We take ownership of our work. We unfailingly meet high standards of quality in both what we do and the way we do it. We take pride in excellence.

RESPECT

We respect the dignity of every individual. We are open and transparent with each other. We inspire and enable people to achieve high standards and challenging goals. We provide everyone equal opportunities to progress and grow.

RESPONSIBILITY

We are responsible corporate citizens. We believe we can help make a difference to our environment and change lives for the bester. We will do this in a manner that befits our size and also reflects our humility.



Management – Board Level



Mr. MBN Rao – Chairman

- Over 39 years of varied experience in the entire gamut of banking and finance, economics, foreign exchange, money and capital markets, and administration
- Former Chairman and Managing Director of Canara Bank and Indian Bank
- He was also the Chairman Indian Banks' Association, Indo Hong Kong Finance Limited, Vice-Chairman of Commercial Bank of India, Russia and is a director on the boards of various reputed companies
- He also served as a member of various committees constituted by the RBI, Ministry of Finance Government of India, SEBI and National Institute of Bank Management



Mr. N Srinivasan, Vice Chairman and Mentor Director

- He has over 27 years of experience in the areas of corporate finance, legal, projects and general management
- He is a director on the boards of Tube Investments of India Ltd., Cholamandalam MS General Insurance Company Ltd. and certain other Murugappa Group companies
- He is a member of the Institute of Chartered Accountants of India and the Institute of Company Secretaries of India



Mr. Vellayan Subbiah, Managing Director

- He was the Managing Director of Laserwords, a leading provider of pre-press services to global publishers since 2005
- His professional experience includes 6 years at McKinsey and Company, Chicago and associations with 24/7 Customer Inc. Las Gatos and The Carlyle Group, San Francisco
- He holds a degree of Bachelor of Technology in Civil Engineering from the IIT Madras. He also holds a Masters in Business Administration from the University of Michigan, Ann Arbor





Management – Board Level (Non – Executive Director)



Mr. Indresh Narain - Non - Executive Director

- He is a banker with wide experience at regional and head office level in personal and corporate banking, wealth management, currency markets, asset recovery, corporate finance and human resources.
- He retired as Head of Compliance & Legal, HSBC India
- He was a member of the Assets & Liabilities Committee (ALCO), the Apex Management Committee, Corporate Governance and Audit committee of HSBC, India and a Trustee of the Sasakawa India Leprosy Foundation.



Mr. R. V. Kanoria - Non - Executive Director

- He is a MBA (HONS) from IMD, Switzerland.
- He is the Chairman and Managing Director of Kanoria Chemicals & Industries Ltd. and is on the Board of several other companies.
- He is the President of Federation of Indian Chamber of Commerce (FICCI) and has headed several joint-business councils and he also the Chair of the Commission on International Trade and Investment Policy of the ICC, Paris. He is a Managing Committee member of PHD Chamber of Commerce & Industry.



Mr. V. Srinivasa Rangan - Non - Executive Director

- He is a graduate in Commerce, Grad. Cost and Works Accountants of India and an Associate member of the Institute of Chartered Accountants of India
- He is an Executive Director at HDFC Ltd and has been associated with the company since 1986. He is Director on the Boards of Hindustan Oil Exploration Company Ltd and several other companies in HDFC Group.
- He was conferred the "Best CFO in the Financial Sector for 2010" by "The Institute of Chartered Accountants of India" (ICAI).



- Mr. L. Ram Kumar Non Executive Director
- He is a Cost Accountant and a MBA from IIM, Ahmedabad.
- He is the Managing Director of Tube Investments of India Ltd.
- He has varied experience in developing ling term strategies, restructuring, setting up green field projects and building a customer oriented organization.





Management – Operating Team



Mr. Kaushik Banerjee - President Asset Finance

- Kaushik heads the Asset Finance divisions of Vehicle Finance and Corporate & Mortgage Finance, and has been in Asset Finance business for close to 23 years. He began his career in financial services with ITC Classic Finance Ltd (a subsidiary of ITC Limited)
- He headed the West & East operations of Esanda Finanz Ltd (a subsidiary of ANZ Grindlays Bank) with whom he spent 7 years
- He joined CIFCL in 2001 and took over as Senior Vice President of the Vehicle Finance vertical in 2006
- The division enjoys a strong reputation as one of the largest financiers of commercial vehicles in the country with a robust portfolio quality



Mr. Rohit Phadke, Sr. Vice President & Business Head-Home Equity and Home Loan

- Rohit has 21 years of rich experience in Asset Financing. His last assignment was with Apple Finance Ltd as Regional Manager
- Rohit has been with the company for over eight years and had led the West Zone of the Vehicle Finance Business with distinction
- Rohit established the Home Equity business in 2006, and has successfully built up a significant franchisee in the mortgage space recording both profits and growth from commencement of business



Mr. Pravin Salian, Vice President & Business Head - Gold Loans

- Pravin has 16 years of diverse experience in all levels of management
- He started his career with DSA Citibank and has worked in various capacities in companies including Karvy Investor Services and Birla Sun life Insurance
- His last assignment was with Muthoot Fincorp Ltd as Business Head & Executive Vice President
- Pravin joined CIFCL in April 2011 & has successfully established the Gold Loan business inaugurating 45 branches in South India in a very short span



Mr. Arul Selvan, Sr. Vice President & Chief Financial Officer

- Chartered Accountant from the Institute of Chartered Accountants of India & MBA from Open University (UK)
- With over 20 years of experience in Finance and Accounts, Arul heads the Finance function of CIFCL as the CFO
- Arul has spent 19 years with the Murugappa Group, with stints in Tube Investments of India, Corporate Strategic Planning Division of Murugappa Group, Cholamandalam Mitsui Sumitomo General Insurance, and Group Corporate Finance of Murugappa Group



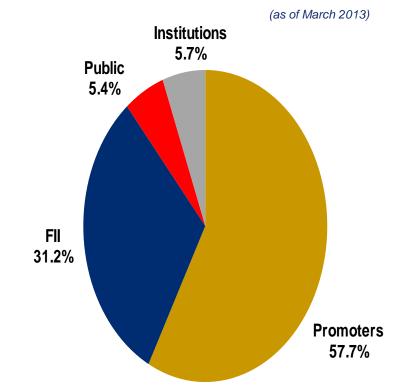


Corporate Overview

Business Segments Overview

Asset Class	Description	Assets ¹ as at March 31st, 2013	
		Managed ²	Own
		(INR in mn)	
Vehicle Finance (Financing since 1990)	 Vehicle financing for NEW and USED HCVs, LCVs, SCVs, MLCVs, MUVs, Tractors and Cars 	143,685 (75.6%)	119,907 (72.8%)
Home Equity (Financing since 2005)	 Loans against residential property to self employed individuals 	43,369 (22.8%)	41,861 (25.4%)
Others	 Business Finance Funding, Gold Loans and Home Loans 	2,927 (1.6%)	2,927 (1.8%)
	Total	189,981	164,695

Shareholding Pattern



Promoters share holding of 57.7% includes Tube Investments – 50.1%, Ambadi Enterprises – 5.0% and Others -2.6%

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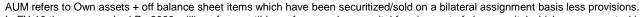
^{1.} Assets are net of provisions.

^{2.} Managed assets refers to Own assets + off balance sheet items which have been securitized/sold on a bilateral assignment basis.

Corporate Overview

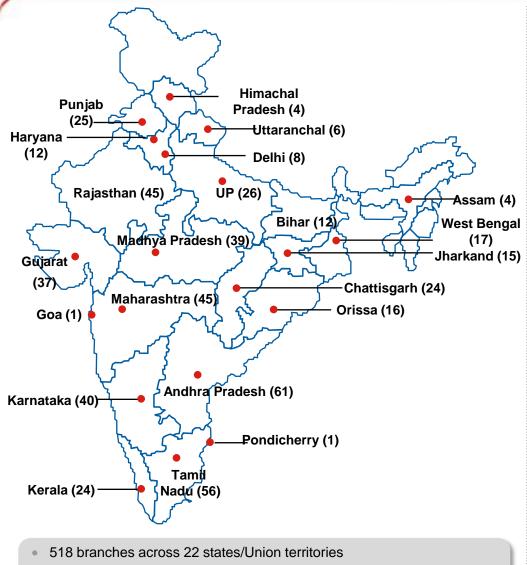
Summary Financials

	FY10	FY11	FY12	FY13	YoY
Disbursements (INR mm)					Growth
Vehicle Finance	28,613	44,961	73,064	98,820	35%
House Equity	10,044	12,346	15,281	21,612	41%
Gold	_	_	541	591	9%
MSME	_	_	_	132	
Home Loans	_	_	_	28	
Total	38,657	57,307	88,886	121,183	36%
AUM (INR mm)					
On Book	51,597	83,612	122,492	164,695	34%
Assigned	16,908	7,630	12,208	25,287	107%
Total	68,505	91,242	134,700	189,981	41%
Networth (INR mm)					
Reserves and Surplus	4,185	9,526	12,847	18,216	42%
Share Capital	3,665	1,194	1,326	1,432	8%
Total	7,850	10,720	14,173	19,648	39%
Net Income (INR mm)					
PAT	154	622	1,725	3,065	78%
Net Income Margin	7.0%	8.8%	7.4%	7.6%	
Ratios					
Expense Ratio	4.4%	4.6%	4.1%	3.8%	
Losses and Provisions	2.1%	2.8%	0.4%	0.8%	
ROTA (PBT)	0.5%	1.4%	2.7%	3.0%	
Investor Ratios					
Earnings Per share (Rs)	1.8	5.7	14.4	22.9	59%
Book value per share (Rs)	73.0	89.9	106.9	137.3	28%
Market price per share (Rs)	93.8	172.6	185.1	271.4	47%
Market capitalisation (In Mn)	6,226	20,588	24,529	38,832	58%

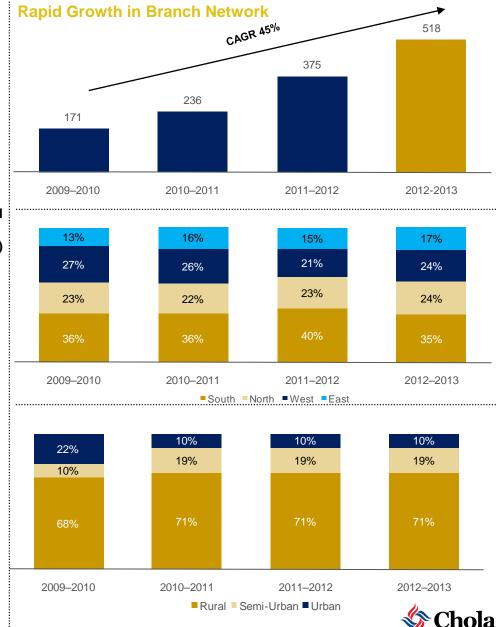




Strong Geographical Presence

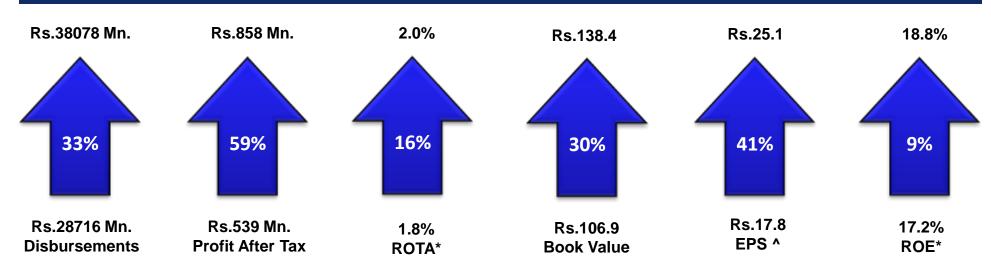


- ~90% locations are in Tier-II and Tier-III cities
- Strong in South, North and West regions and growing presence in East

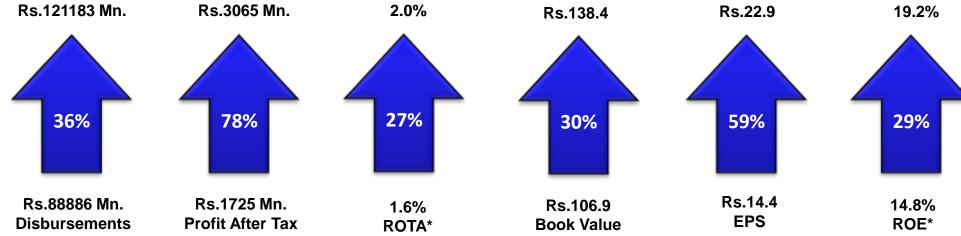


Q4 & FY 13 - Update

Performance Highlights of Q - 4 FY - 12 Vs Q - 4 FY - 13



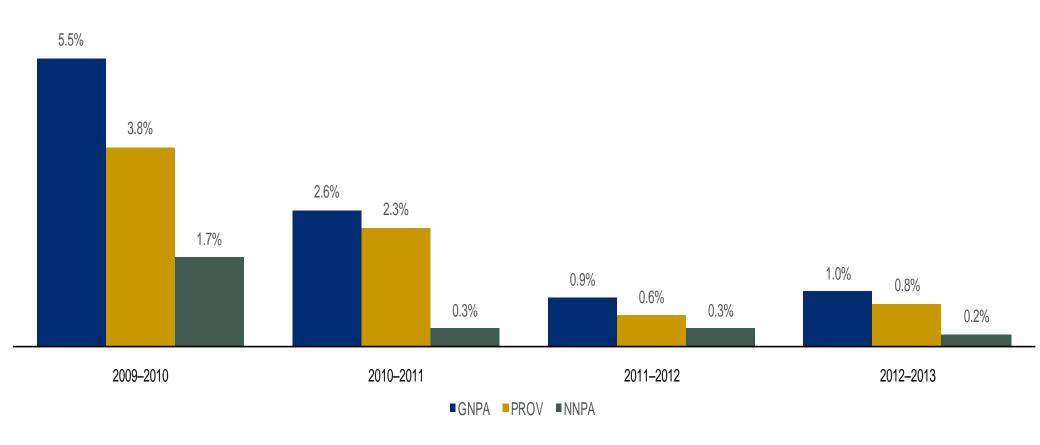
Performance Highlights of FY – 12 Vs FY - 13







Portfolio Performance



Company applies provisioning rates which are higher than RBI stipulated rates. As on 31st March 2013 .if RBI rates are applied the provision % would reduce from 0.8% to 0.5%





Update: FY 2013

AFC Status

Asset Finance Company status retained

Rating

ICRA, CRISIL, India Ratings and CARE has retained their existing ratings

PAT

PAT has increased by 78% compared to FY-2012

Size

Total assets under management has crossed INR 200 bn

Disbursements

Disbursements for the year crossed Rs.120 bn – Growth of 35% for VF and 41% for HE

Branch Expansion

Expanded the presence to 518 branches from 375 in Mar 12

RoE

Return on equity increased from 14.8% (in FY12) to 19.2% (in FY'13)







Business Overview











Vehicle Finance





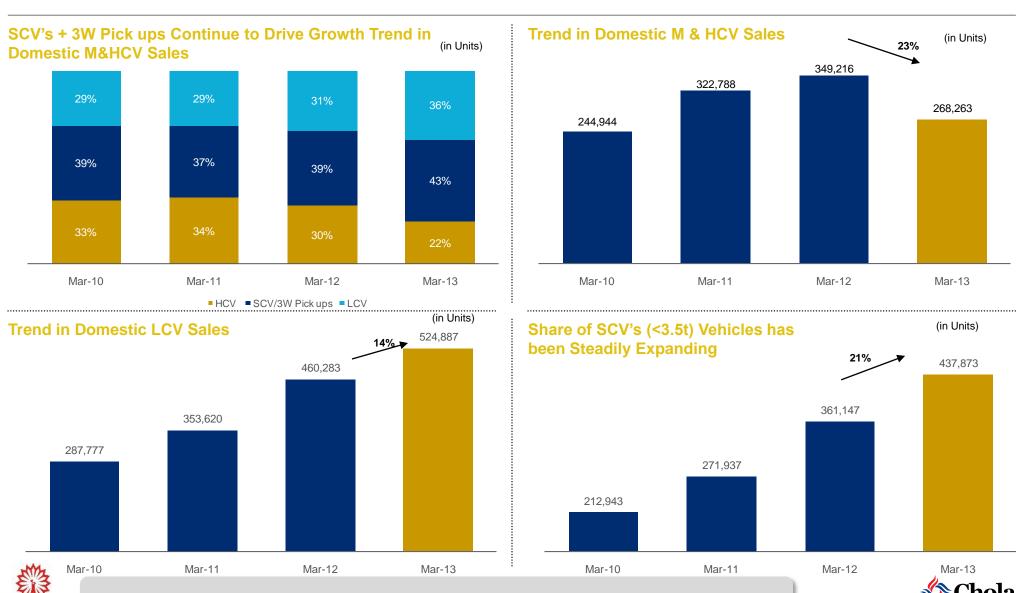




Vehicle Finance | Industry

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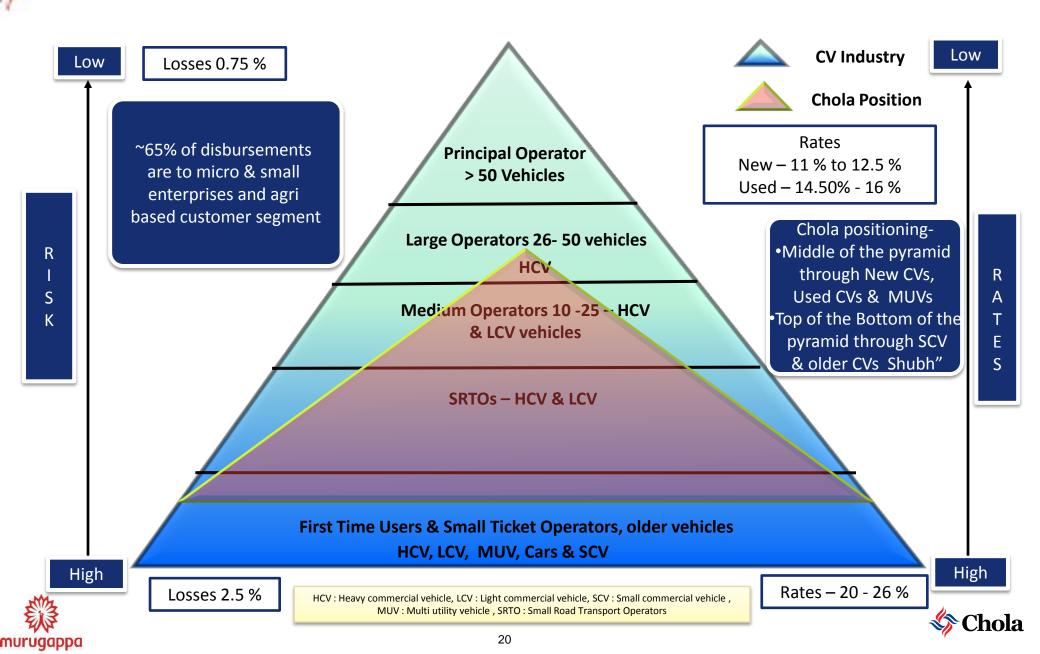
Strong growth in vehicle sales expected with improvement in the economic environment and reducing interest rates.



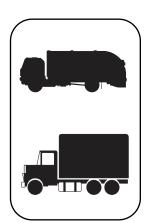
Chola's target segment being LCV and SCV - where growth rates are higher

Source : SIAM

Vehicle Finance – Business Model & Positioning

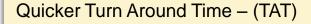


Vehicle Finance | Key Differentiators









Reputation as a long term and stable player in the market

Strong dealer and manufacturer relationship

Good penetration in Tier II and Tier III towns

In house sales and collection team which is highly experienced and stable

Low employee turnover

Good internal control processes

Customized products offered for our target customers

Strong collection management

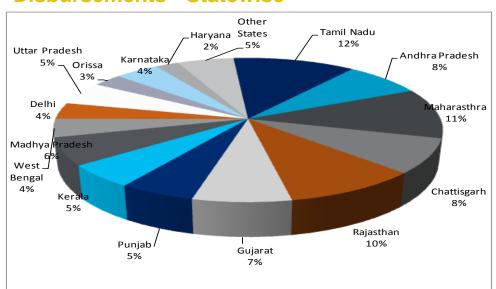




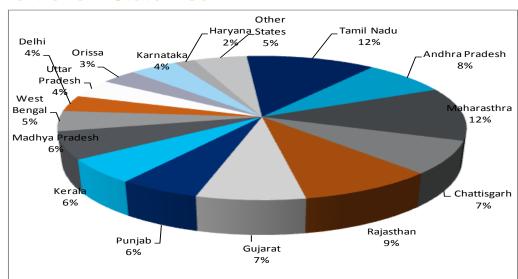
Vehicle Finance | Disbursement / Portfolio Mix – FY 2013

Well diversified across geography & product segments

Disbursements - Statewise

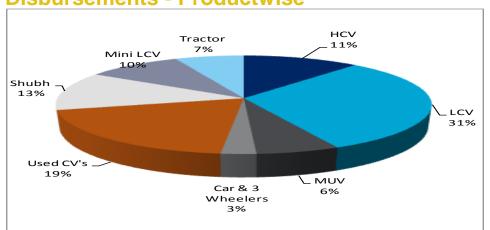


Portfolio - Statewise

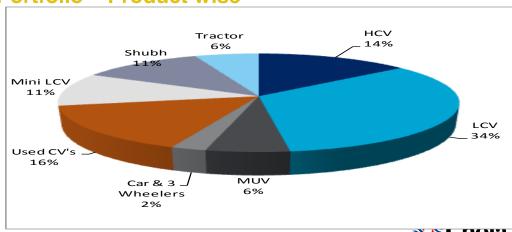


Disbursements - Productwise

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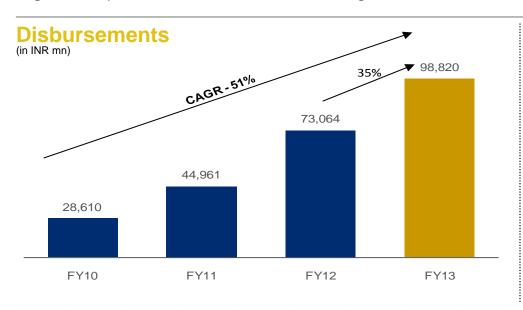
Portfolio - Product wise

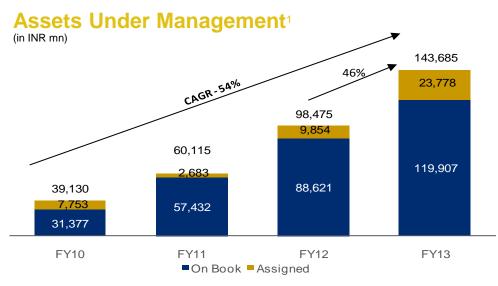


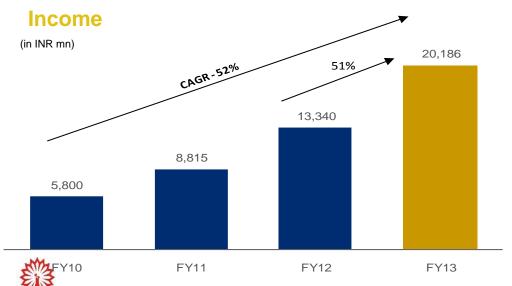
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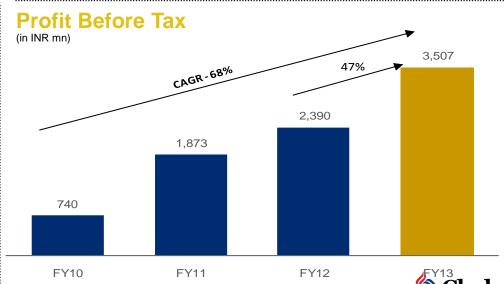
Vehicle Finance | Financial Summary

Significant presence in vehicle finance segment and witnessing a strong growth in recent years.

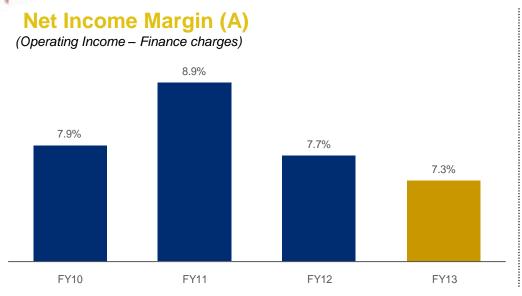


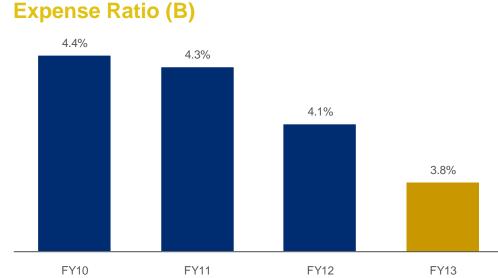


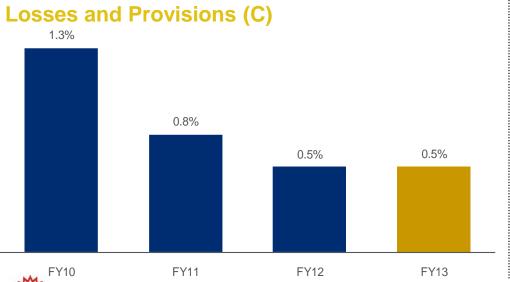


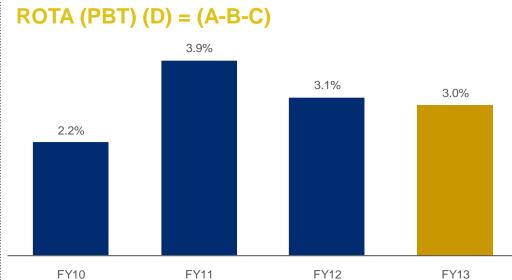


Vehicle Finance | Financial Summary (Cont'd)















Home Equity









Home Equity | Overview



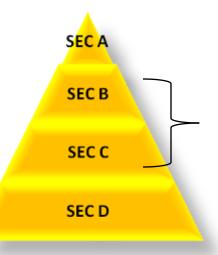
Asset Class

- Self Occupied Residential Property
- Long tenor loans serviced across 58 locations PAN India



Major Players

- ICICI Bank
- HDFC Bank
- Bajaj Finance
- PSU Banks



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Customer Segment

- Clear focus on the middle socio economic class of B & C
- Self Employed individual constitutes the customer base
- Focus further refined to Self Employed non professional in such segments



Home Equity | Key Differentiators

Process Differentiator

- Turn around time one of the best in the industry
- Provide personalized service to customers through direct interaction with each customer



Pricing

- Pricing to maintain net interest margin
- Recover business origination and credit cost from upfront Fee Income
- Generate surplus fee income
- Effective cost management

Underwriting Strategy

- Personal visit by credit manager on every case
- Assess both collateral and repayment capacity to ensure credit quality



Structure

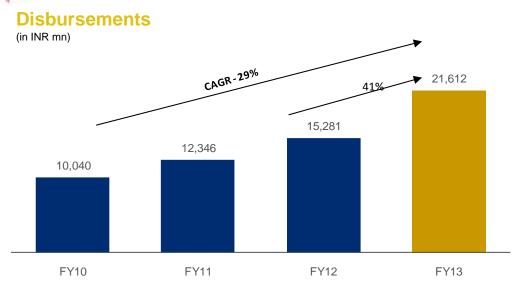
- Separate verticals for sales, credit & collections
- Convergence of verticals at very senior levels
- Each vertical has independent targets vis-à-vis their functions

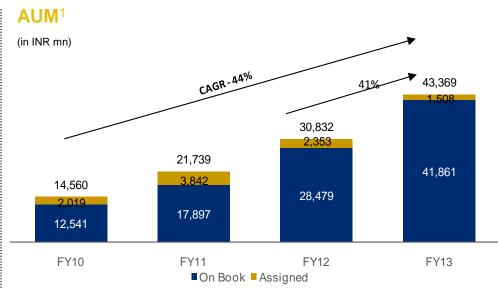


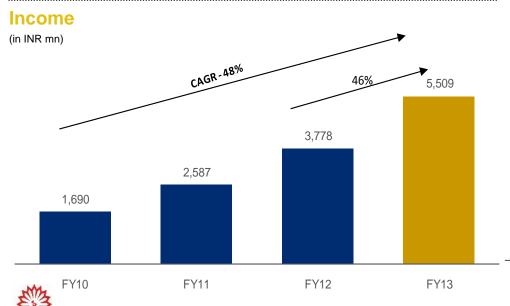


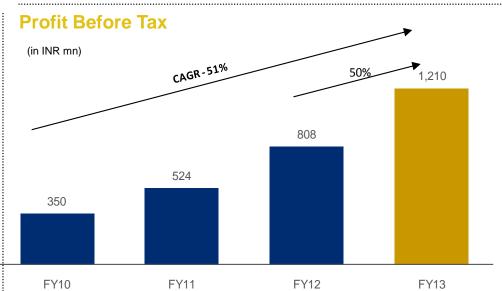


Home Equity | Financial Summary



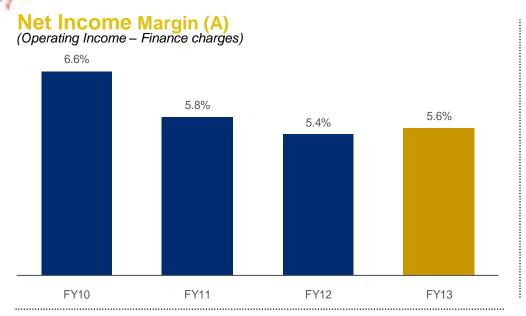


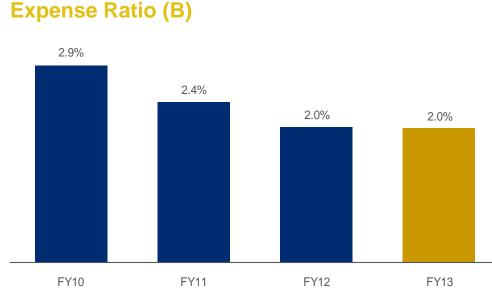


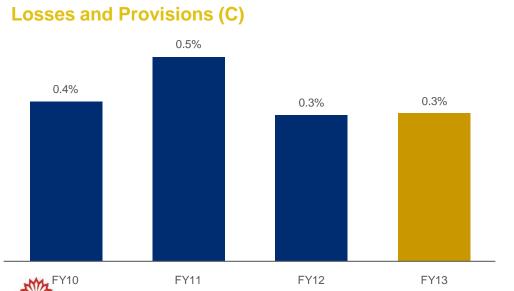


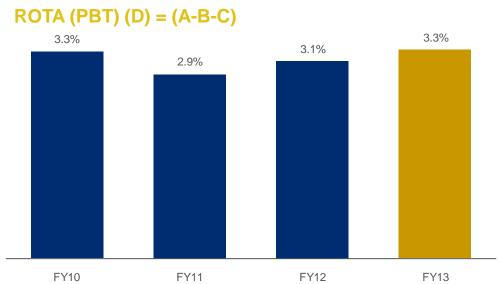


Home Equity | Financial Summary (Cont'd)











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Funding Profile

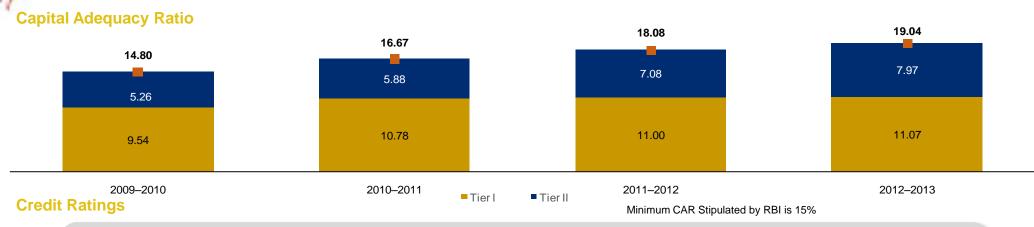








CAR, Credit Rating and ALM Statement



- Credit Ratings
 - The Company carries a credit rating of [ICRA] A1 + and CRISIL A1 + for Short Term Instruments
 - For long term instruments (NCD's) rated with [ICRA] AA / Stable and CARE AA
 - For Subordinated debt, the Company is rated with [ICRA] AA / Stable and India Ratings AA (ind)/ Stable
 - For Perpetual Debt, the Company is rated with [ICRA] AA / Stable and CARE A+

ALM Statement as of March 2013

INR in Mn.

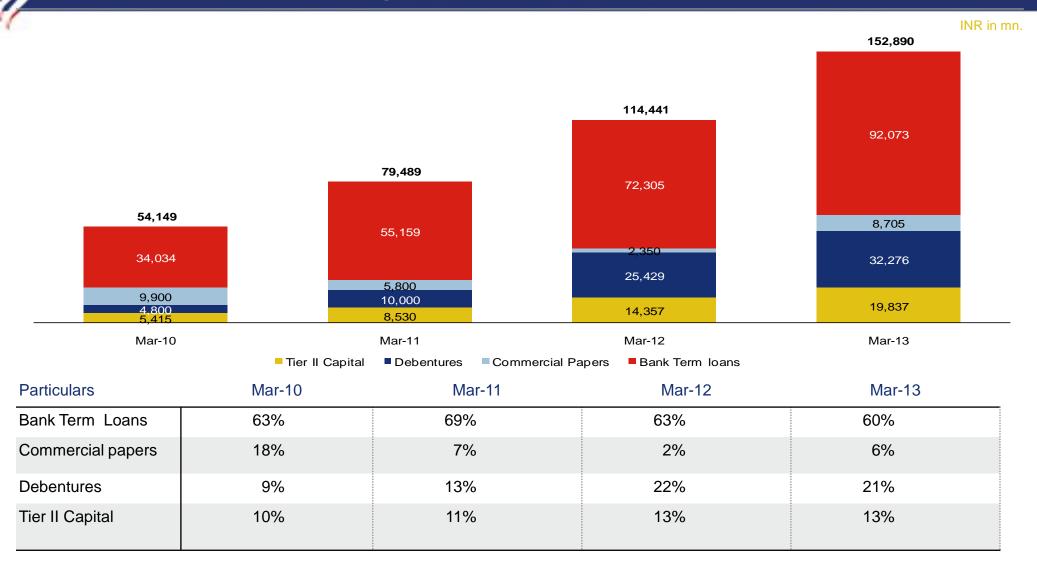
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Time Buckets	Outflows	Inflows	Surplus / (Deficit)	Cum. Surplus / (Cum Deficit)
1–14 Days	4,787	5,267	480	480
15-30/31 Days	4,307	4,361	54	534
Over 1–2 Months	7,440	7,672	232	766
Over 2–3 Months	7,182	7,461	279	1,045
Over 3–6 Months	20,281	20,426	145	1,190
Over 6 Months to 1 Year	32,681	31,778	(903)	287
Over 1–3 Years	64,658	58,416	(6,242)	(5,955)
Over 3–5 Years	3,750	13,475	9,725	3,770
Over 5 Years	35,900	32,130	(3,770)	-
Total	180,987	180,987	-	-

Cumulative deficit is significantly lower than the RBI stipulated levels of 15% and positive in all buckets up to 1 year



Diversified Borrowings Profile



- Consistent investment grade rating of debt instruments since inception
- Long term relationships with banks ensured continued lending
- A consortium of 20 banks with approved limits of ~ INR 24,800 mn







Business Enablers

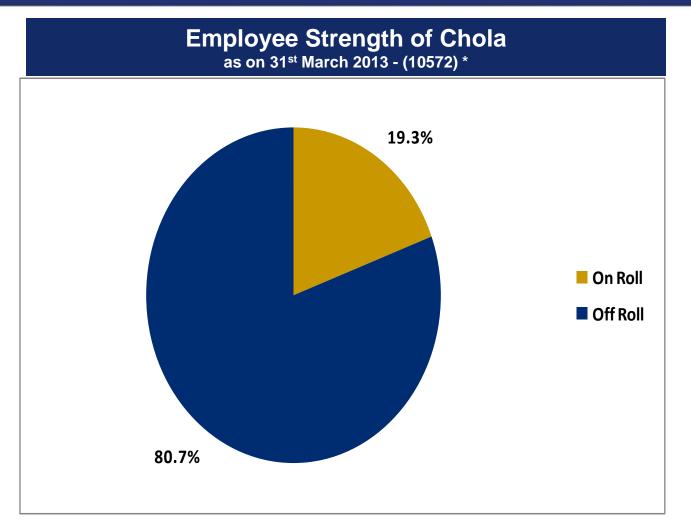








Human Resources



On roll employees includes 170 professionals (CA,CS, ICWA, Lawyers and engineers) and 415 MBAs





Technology

Overview:

 The company deploys a hybrid resource model that optimizes use of vendor platforms and resources and at the same time allows us to retain control over technology function

 Robust disaster recovery setup implemented for all our business critical applications.

Applications:

 Enterprise-wide business applications used across the company (Finnone, NLADS, My Fin, Oracle Financials – Central GL system interfaced to all the subsystems). Business applications are supported by Ideal Finance and other sub-systems

Applications (Cont'd)

 Solution for cross sell business/lead management initiatives through TeleSmart

Solution for gold loans implemented through Myfin

 CRM solution towards better customer service and lead management capability

Technology Optimization Initiatives

 Implementation of mobile application based solutions for improving productivity of sales and collections team





Risk Management

Risk Management Committee (RMC):

 The Company has set up a Risk management Committee comprising Chairman, Vice-Chairman, an Independent Director and the Managing Director besides the senior management as members.

 RMC meets at least 4 times in a year and oversees the overall risk management frame work, the annual charter and implementation of various risk management initiatives. It also reviews the top risks of the organization and the changes in risk perceptions periodically.

RMC (Cont'd):

- RMC minutes and risk management processes are shared with the Board on periodic basis
- ALCO meets every month to discuss treasury operations related risk exposures within the financial risk management framework of the Company

Internal Control Systems

- DOAs and SOPs for all business and functions are in place
 - Comprehensive risk registers have been prepared for businesses / functions identifying the risks with mitigants, controls and KRI triggers
 - In-house and independent internal audit teams carry out comprehensive audits with a preapproved plan and audit schedule of the head office and branches

Internal Control Systems (Cont'd)

- An independent fraud control unit ensures robust mechanism of fraud control and detection supported by a disciplinary committee reporting to Audit Committee and Board
- Key operational processes (finance & operations) are centralized at HO for better control
- Strong IT security system and audit to ensure information security.







Financial Performance







Profit and Loss Account

INR in mn.

Particulars	31.03.2010 (FY10)	31.03.2011 (FY11)	31.03.2012 (FY12)	31.03.2013 (FY13)
Disbursements	38,657	57,307	88,886	121,183
Operating Income	9,295	12,019	17,882	25,557
Finance Charges	4,949	5,683	9,882	14,110
Net Income Margin	4,346	6,336	8,000	11,447
Expenses	2,735	3,340	4,368	5,696
Loan Losses and Std Assets Prov	1,269	1,755	397	1,243
Exceptional Items	29	240	335	
Profit Before Tax	313	1,001	2,901	4,508
Taxes	159	379	1,176	1,443
Profit After Tax	154	622	1,725	3,065
Key Ratios				
Over all NIM	7.0%	8.8%	7.4%	7.6%
Optg Exp to Income	31.7%	29.1%	24.4%	22.3%
ROTA-PBT	0.5%	1.4%	2.7%	3.0%
ROTA-PAT	0.3%	0.9%	1.6%	2.0%

Note: Exceptional Items for 2010–11 is on account of impairment provision created on investments made in Cholamandalam Factoring Limited, Exceptional Items for 2011–12 is on account of impairment provision created on investments made in Cholamandalam Factoring Limited, and Cholamandalam Securities Limited.

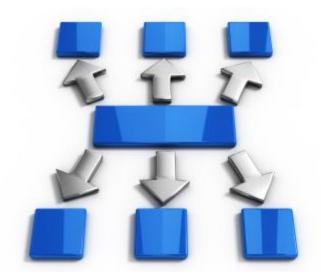




Balance Sheet

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				INR in mn.
Particulars	Mar-10	Mar-11	Mar-12	Mar-13
Equity and Liabilities				
Shareholders' Funds	7,850	10,720	14,173	19,648
Non-current Liabilities	25,242	56,953	72,269	84,354
Current Liabilities	36,247	29,110	47,861	77,847
Total	69,339	96,783	134,303	181,848
Assets				
Non-current Assets				
Fixed Assets	138	332	532	707
Non-current Investments	693	683	577	828
Deferred Tax Asset (Net)	1,549	1,306	511	689
Receivable under Financing Activity	34,410	54,193	83,429	114,736
Other Non-current Assets & Loans and Advances	707	4,405	4,096	5,116
	07.400	00.040	00.445	400.075
	37,496	60,918	89,145	122,075
Current Assets				
Current Investments	1,500	-	40	1,417
Cash and Bank Balances	7,451	1,688	2,584	3,890
Receivable under Financing Activity	20,200	31,810	39,870	51,523
Other Current Assets & Loans and Advances	2,691	2,367	2,664	2,943
	31,842	35,865	45,158	59,773
Total	69,339	96,783	134,303	181,848
De-recognised Assets	16,908	9,020	12,208	25,287
Total Assets Under Management	86,247	105,802	146,510	207,135



Wealth Management



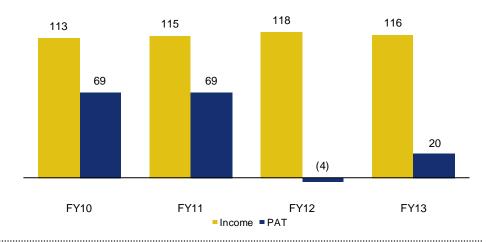




Wealth Management

Cholamandalam Distribution Services

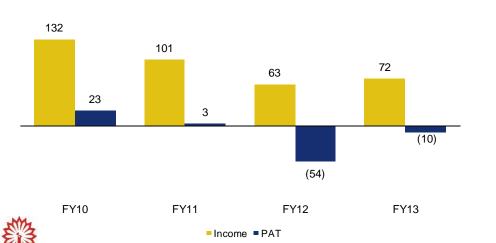
Income and PAT—INR in mn.



Cholamandalam Securities

Income and PAT—INR in mn.

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- Wealth management services for mass affluent and affluent customer segments.
- Retail Distribution of a wide range of products Investments, Life Insurance, General Insurance, Home loan & mortgage products.
- Has national presence, with 9 offices across the country

- Broking services to HNIs and Institutional Investors
- Presence across 11 metro's and mini metro's



Contact Us

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Chennai 600001.

Toll free number: 1800-200-4565 (9 AM to 7 PM)

Land Line: 044 – 3000 7072

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Thank You



