

Cholamandalam Investment and Finance Company Limited "Financing your Assets...since 1978"

Corporate Presentation – March 2014





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Corporate Overview







Company's Highlights



Positioning

 Established in 1978, one of India's leading NBFC's, focused in the rural and semi-urban sector with a market capitalisation of INR 41 bn¹ 2

Exceptional Lineage

 A part of the US\$4.1 bn Murugappa Group – founded in 1900, one of India's leading business conglomerates with 28 businesses including 11 listed companies and workforce of 32000 employees



Management

- Highly experienced management team with unrivaled industry expertise
- Significant synergies with the Murugappa group, deriving operational and financial benefits



3

Robust Sector Growth

 Presence across vehicle finance, business finance, home equity loans, stock broking and distribution of financial products



Robust Operating Profile

- Total Assets under Management of INR 256 bn as of Mar 2014 with Net NPA of 0.7% and a healthy RoA of 1.9%
- Operating income CAGR of 40% over FY11-14



Diversified Footprint

- Operates from 574 branches across 22 states and 90% presence across Tier II and III towns
- One of the leading NBFCs in rural / semi urban areas





Journey So Far ...

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1. Except 2009, average dividend payout for the last 10 years is 30% on capital



Major Companies – Murugappa Group

Company Name	Market Capitalization	Description			
Coromandel	• INR 62,895 mn (US\$1,047 mn)	Coromandel International Limited is the leading phosphatic fertilizer company in India, with a production capacity 2.9 mn tonnes of phosphatic fertilizers			
Chola	• INR 41,253 mn (US\$686 mn)	Cholamandalam Investment and Finance Company Limited is a Non Banking Finance Company and one of the leading financial provider for vehicle finance, business finance, home equity loans, stock broking & distribution of financial products			
INDIA	• INR 33,706mn (US\$561 mn)	Tube Investments of India Limited offers wide range of engineering products such as, Steel tubes, chains, car door frames, etc. apart from e-scooters, fitness equipment and cycles			
PARRYS	• INR 23,617 mn (US\$393 mn)	EID Parry (India) Limited offers wide range of agro products such as sugar, microalgal health supplements and bio products, with a capacity to crush 32,500 tones of cane per day (TCD)			
CUMI	• INR 27,450mn (US\$457 mn)	Carborundum Universal Limited is a pioneer in coated and bonded abrasives, super refractories, electro minerals and industrial ceramics. The Company currently has presence in Australia, South Africa, Russia, Canada and Middle East.			
Chola MS GENERAL INSURANCE	Unlisted	Cholamandalam MS General Insurance Company Limited is a JV of Murugappa Group with Mitsui Sumitomo Insurance Group of Japan, (5 th largest insurer across the globe)			

Note: Market data as on Mar 31, 2014. Source: BSE Sensex and Conversion Rate of 1USD = Rs.60.0998 as on Mar 31, 2014 Source; RBI

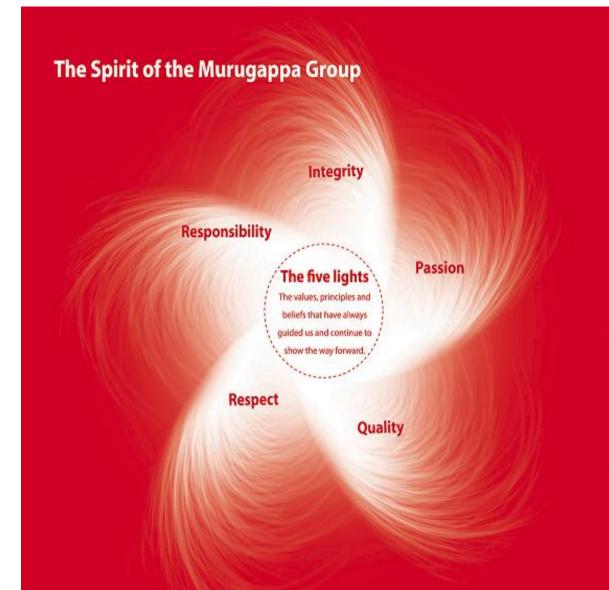




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Strong Corporate Governance



INTEGRITY

We value professional and personal integrity above all else. We achieve our goals by being honest and straightforward with all our stakeholders. We earn trust with every action, every minute of every day.

PASSION

We play to win. We have a healthy desire to stretch, to achieve personal goals and accelerate business growth. We strive constantly to improve and be energetic in everything that we do.

QUALITY

We take ownership of our work. We unfailingly meet high standards of quality in both what we do and the way we do it. We take pride in excellence.

RESPECT

We respect the dignity of every individual. We are open and transparent with each other. We inspire and enable people to achieve high standards and challenging goals. We provide everyone equal opportunities to progress and grow.

RESPONSIBILITY

We are responsible corporate citizens. We believe we can help make a difference to our environment and change lives for the better. We will do this in a manner that befits our size and also reflects our humility.



Management – Board Level



Mr. MBN Rao - Chairman

- Over 40 years of varied experience in the entire gamut of banking, finance, economics, technology, human resource, marketing, treasury and administration
- Former Chairman and Managing Director of Canara Bank and Indian Bank
- He is a graduate in agriculture, an associate of the Chartered Institute of Bankers, London, Certified Associate of the Indian Institute of Banking and Finance.
- He is on the boards of various companies including EID Parry India Limited and Madras Cements Ltd.
- He also served as a member of various committees constituted by RBI, Ministry of Finance Government of India, SEBI and National Institute of Bank Management



Mr. N Srinivasan, Vice Chairman and Mentor Director

- He has over 29 years of experience in the areas of corporate finance, legal, projects and general management
- He is a director on the boards of Tube Investments of India Ltd., Cholamandalam MS General Insurance Company Ltd. and certain other Murugappa Group companies
- He is a member of the Institute of Chartered Accountants of India and the Institute of Company Secretaries of India



Mr. Vellayan Subbiah, Managing Director

- He was the Managing Director of Laser words, Chennai between January 2007 and August 2010
- He is a director on the boards of SRF Ltd and certain other Murugappa Group Companies.
- His professional experience includes 6 years at McKinsey and Company, Chicago and associations with 24/7 Customer Inc. Las Gatos and The Carlyle Group, San Francisco
- He holds a degree of Bachelor of Technology in Civil Engineering from IIT Madras and a Masters in Business Administration from the University of Michigan





Management – Board Level



Mr. Indresh Narain - Non - Executive Director

- He is a banker with wide experience at regional and head office level in personal and corporate banking, wealth management, currency markets, asset recovery, corporate finance and human resources
- He retired as Head of Compliance & Legal, HSBC India
- He was a member of the Assets & Liabilities Committee (ALCO), the Apex Management Committee, Corporate Governance and Audit committee of HSBC, India
- He is a director on the boards of Dhanuka Agritech Ltd and PineBridge Investments Trustee Company (India) Pvt Ltd. and in the board of governors of Indian Public Schools Society.



Mr. Nalin Mansukhlal Shah - Non - Executive Director

- He is a member of the Institute of Chartered Accountants in England & Wales
- He was the Audit partner in S.B.Billimoria & Co, (affiliate of Deloitte Haskins & Sells), and served as a member of various prestigious committees including Accounting Standard Board, of the Institute of Chartered Accountants of India and a member of the Institute's Expert Advisory Committee, Technical Reviewer for the Financial Reporting Board of the Institute.
- He was a member Corporate Laws Committee of Bombay Chamber of Commerce and Industry.
- He has a varied experience in PSUs, Financial Services and banking industry from his audit background.
- He is a director of Eimco-Elecon (India) Ltd., Artson Engineering Ltd. (a subsidiary of Tata Projects Ltd.) and Development Credit Bank Ltd.



Mr. V. Srinivasa Rangan - Non - Executive Director

- He is a graduate in Commerce, Grad. Cost and Works Accountants of India and an Associate member of the Institute of Chartered Accountants of India
- He is an Executive Director at HDFC Ltd and has been associated with the company since 1986. He is Director on the Boards of Hindustan Oil Exploration Company Ltd and several other companies in HDFC Group.
- He was conferred the "Best CFO in the Financial Sector for 2010" by "The Institute of Chartered Accountants of India".



Mr. L. Ram Kumar - Non - Executive Director

- He is a Cost Accountant and a MBA from IIM, Ahmedabad.
- He is the Managing Director of Tube Investments of India Ltd.
- He has varied experience in developing long term strategies, restructuring, setting up green field projects and building a customer oriented organization.

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Management – Operating Team



Mr. Kaushik Banerjee - President Asset Finance

- Kaushik heads the Asset Finance divisions of Vehicle Finance and Corporate & Mortgage Finance, and has been in Asset Finance business for close to 23 years. He began his career in financial services with ITC Classic Finance Ltd (a subsidiary of ITC Limited)
- He headed the West & East operations of Esanda Finanz Ltd (a subsidiary of ANZ Grindlays Bank) with whom he spent 7 years
- He joined CIFCL in 2001 and took over as Senior Vice President of the Vehicle Finance vertical in 2006
- The division enjoys a strong reputation as one of the largest financiers of commercial vehicles in the country with a robust portfolio quality



Mr. Rohit Phadke, Sr. Vice President & Business Head-Home Equity, Corporate Finance and Home Loan

- Rohit has 21 years of rich experience in Asset Financing. His last assignment was with Apple Finance Ltd as Regional Manager
- Rohit has been with the company for over eight years and had led the West Zone of the Vehicle Finance Business with distinction
- Rohit established the Home Equity business in 2006, and has successfully built up a significant franchisee in the mortgage space recording both profits and growth from commencement of business



Mr. Pravin Salian, Vice President & Business Head - Gold Loans & Infrastructure

- Pravin has 16 years of diverse experience in all levels of management
- He started his career with DSA Citibank and has worked in various capacities in companies including Karvy Investor Services and Birla Sun life
 Insurance
- His last assignment was with Muthoot Fincorp Ltd as Business Head & Executive Vice President
- Pravin joined CIFCL in April 2011 & has successfully established the Gold Loan business inaugurating 45 branches in South India in a very short span



Mr. Arul Selvan, Sr. Vice President & Chief Financial Officer

- Chartered Accountant from the Institute of Chartered Accountants of India & MBA from Open University (UK)
- With over 20 years of experience in Finance and Accounts, Arul heads the Finance function of CIFCL as the CFO
- Arul has spent 19 years with the Murugappa Group, with stints in Tube Investments of India, Corporate Strategic Planning Division of Murugappa Group, Cholamandalam Mitsui Sumitomo General Insurance, and Group Corporate Finance of Murugappa Group





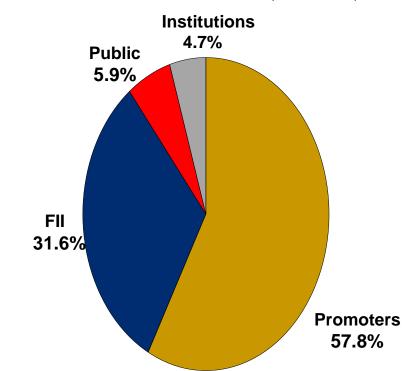
Corporate Overview

Business Segments Overview

Asset Class	Description	Assets* as on Mar 31st, 2014	
		Managed#	Own
	• Vahiala financia mfan	(INR in mn)	
Vehicle Finance (Financing since 1990)	 Vehicle financing for NEW and USED HCVs, LCVs, SCVs, MLCVs, MUVs, Tractors and Cars 	170,645 (73.4%)	141,788 (74.0%)
Home Equity (Financing since 2005)	 Loans against residential property to self employed individuals 	58,604 (25.2%)	46,588 (24.3%)
Others	 Business Finance Funding, MSME, Gold Loans and Home Loans 	3,285 (1.4%)	3,285 (1.7%)
	Total	232,534	191,661

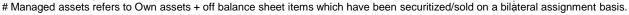
Shareholding Pattern





Promoters share holding of 57.8% includes Tube Investments – 50.5%, Ambadi Enterprises – 5.0% and Others -2.3%

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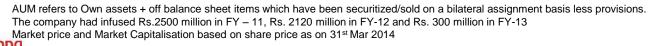


Assets are net of provisions.

Corporate Overview

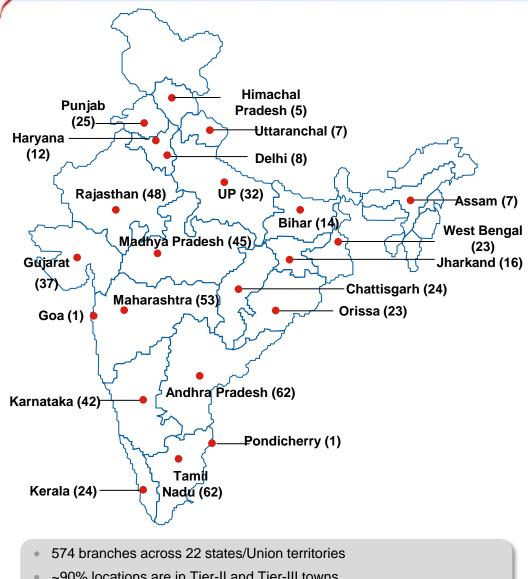
Summary Financials

	FY11	FY12	FY13	FY14	YoY
Disbursements (INR mn)					Growth
Vehicle Finance	44,961	73,064	98,820	1,01,281	2%
Home Equity	12,346	15,281	21,612	28,097	30%
Gold	_	541	591	-	
MSME	_	_	132	1,371	
Home Loans		_	28	393	
Total	57,307	88,886	1,21,183	1,31,142	8%
AUM (INR mn)					
On Book	83,612	1,22,492	1,64,695	1,91,661	16%
Assigned	7,630	12,208	25,287	40,874	62%
Total	91,242	1,34,700	1,89,981	2,32,534	22%
Networth (INR mn)					
Share Capital	1,194	1,326	1,432	1,433	0%
Reserves and Surplus	9,526	12,847	18,216	21,514	18%
Total	10,720	14,173	19,648	22,947	17%
Net Income (INR mn)					
PAT	622	1,725	3,065	3,640	19%
Net Income Margin	8.8%	7.4%	7.6%	7.7%	
Ratios					
Expense Ratio	4.6%	4.1%	3.8%	3.4%	
Losses and Provisions	2.8%	0.4%	0.8%	1.5%	
ROTA (PBT)	1.4%	2.7%	3.0%	2.8%	
Investor Ratios					
Earnings Per share (Rs)	5.7	14.4	22.9	25.4	11%
Book value per share (Rs)	89.9	106.9	137.3	160.3	17%
Market price per share (Rs)	172.6	185.1	271.4	288.1	6%
Market capitalisation (In Mn)	20,588	24,529	38,832	41,253	6%

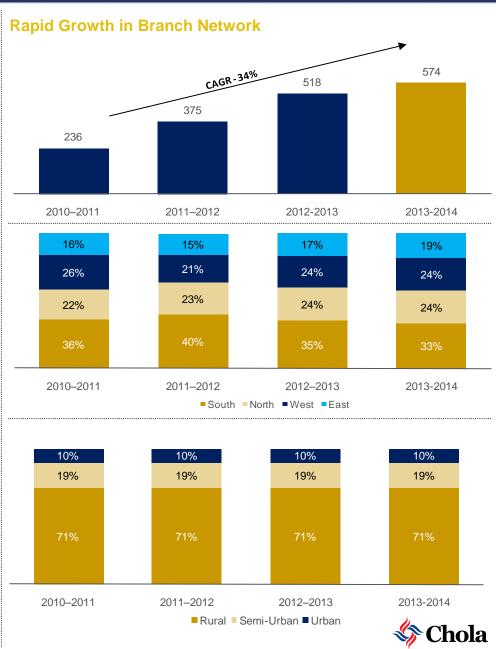




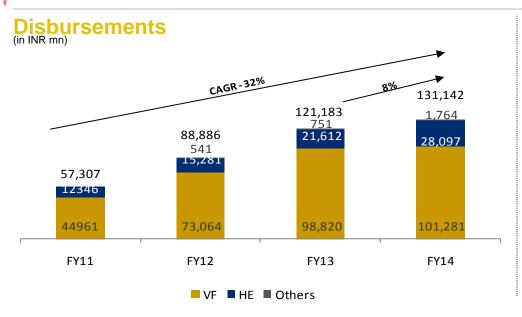
Strong Geographical Presence

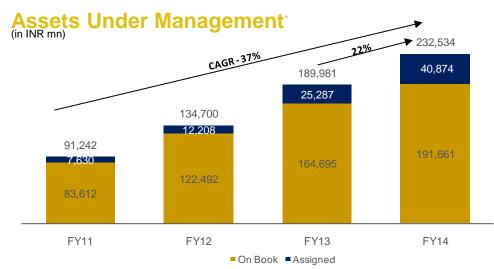


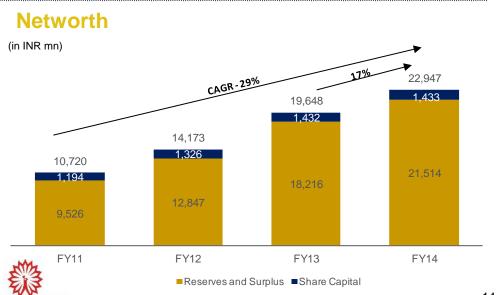
- ~90% locations are in Tier-II and Tier-III towns
- Strong in South, North and West regions and growing presence in East

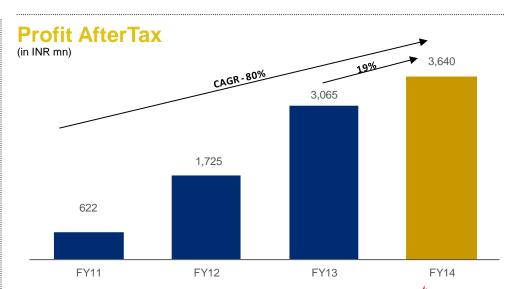


Chola | Financial Summary









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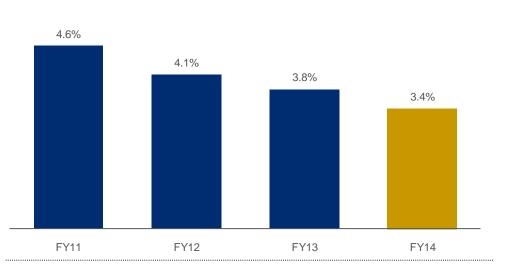
Chola | Financial Summary (Cont'd)

Net Income Margin (A)

(Operating Income - Finance charges)



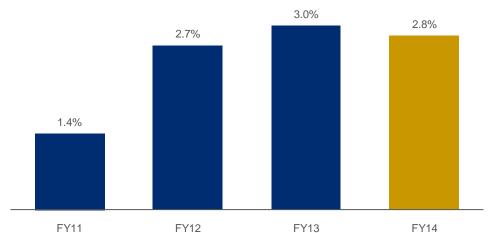
Expense Ratio (B)



Losses and Provisions (C)



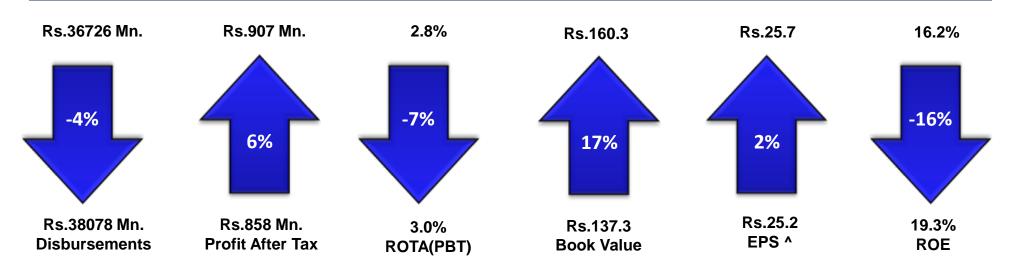
ROTA (PBT) (D) = (A-B-C)



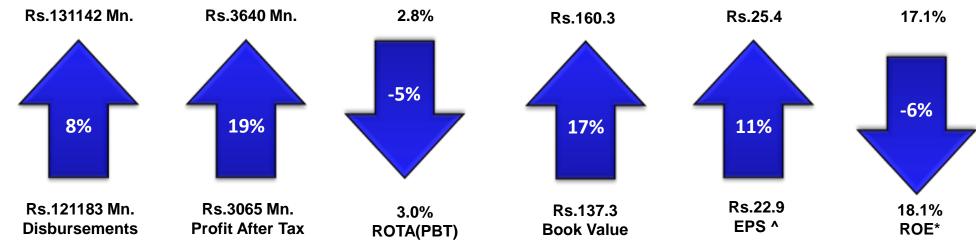


Q4 & FY 14 - Update

Performance Highlights of Q - 4 FY - 13 Vs Q - 4 FY - 14



Performance Highlights of FY – 13 Vs FY - 14

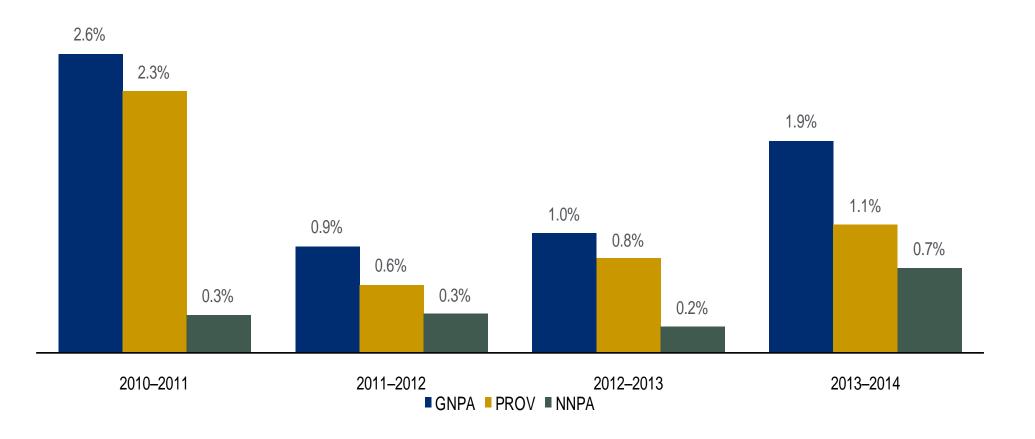






[^] EPS is annualized and *ROE is calculated on Profit after Tax

Portfolio Performance



Company applies provisioning rates which are higher than RBI stipulated rates. As on 31st March 2014, If RBI rates are applied the provision % would be 0.6% against which the company carries a provision of 1.1%.





Update: FY 2014

AFC Status

Asset Finance Company status retained

Rating

CARE Ratings has upgraded our subordinated debt from CARE AA- to CARE AA and CARE A+ to CARE AA – for perpetual debt instrument.

PAT

PAT has increased by 19% compared to FY 2013

Size

Total assets under management stood at INR 256 bn

Disbursements

Disbursements for FY 2014 - Rs.131 bn - Growth of 2% for VF and 30% for HE

Branch Expansion

Expanded the presence to 574 branches from 518 in Mar 13

RoE

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Return on equity 17.1% in FY 2014 compared to 18.1% in FY 2013.





Business Overview











Vehicle Finance

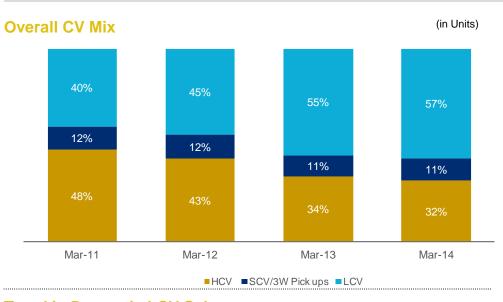


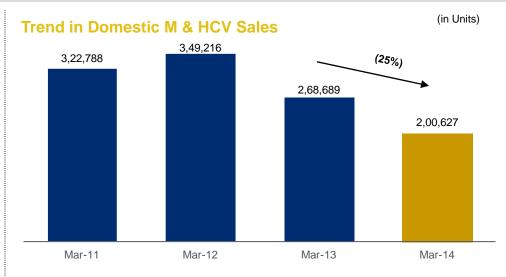


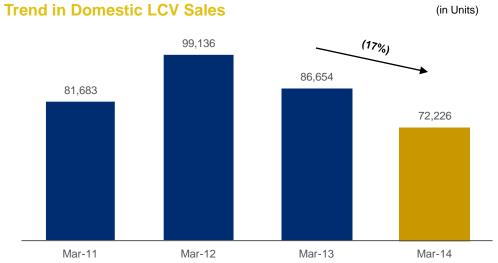


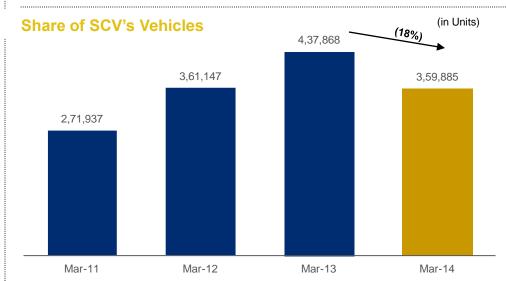


Vehicle Finance | Industry





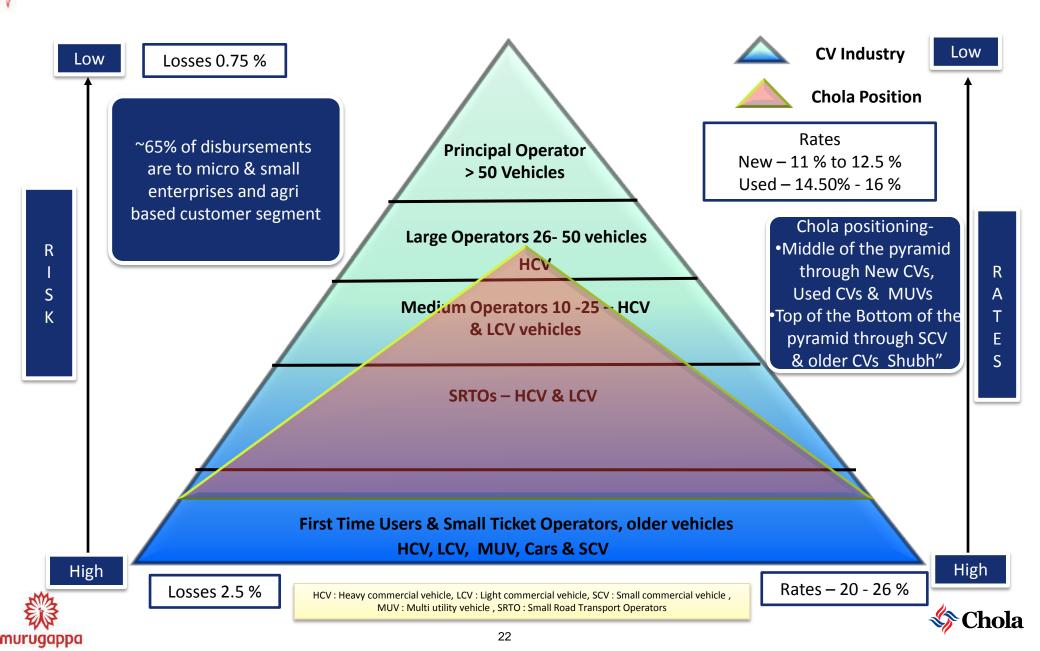








Vehicle Finance – Business Model & Positioning



Vehicle Finance | Key Differentiators











Quicker Turn Around Time – (TAT)

Reputation as a long term and stable player in the market

Strong dealer and manufacturer relationship

Good penetration in Tier II and Tier III towns

In house sales and collection team which is highly experienced and stable

Low employee turnover

Good internal control processes

Customized products offered for our target customers

Strong collection management

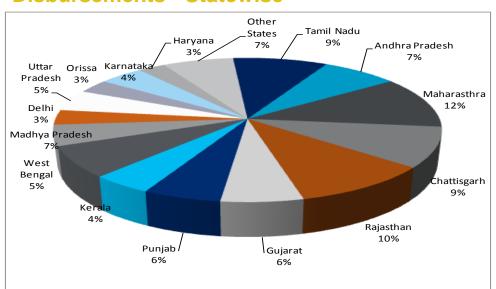




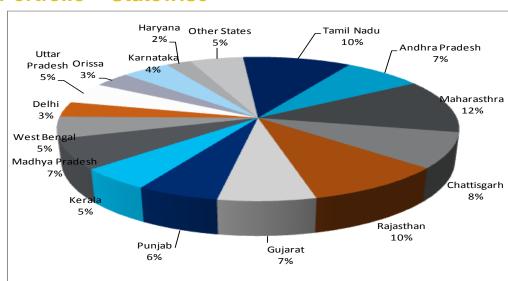
Vehicle Finance | Disbursement / Portfolio Mix – FY - 14

Well diversified across geography & product segments

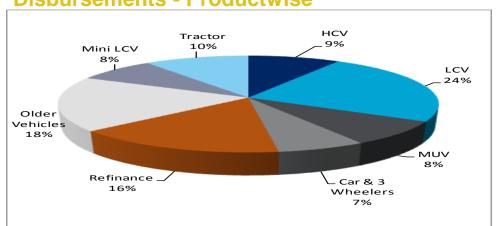
Disbursements - Statewise



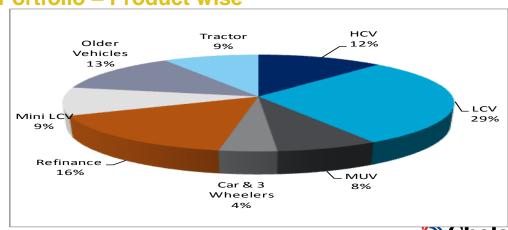
Portfolio - Statewise



Disbursements - Productwise



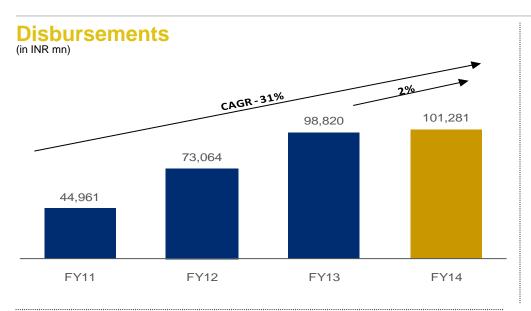
Portfolio - Product wise

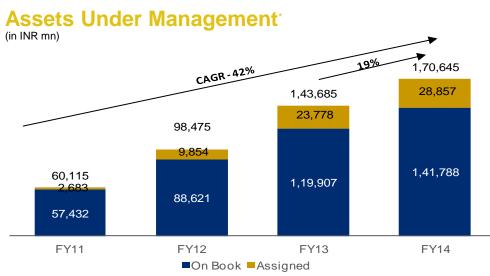


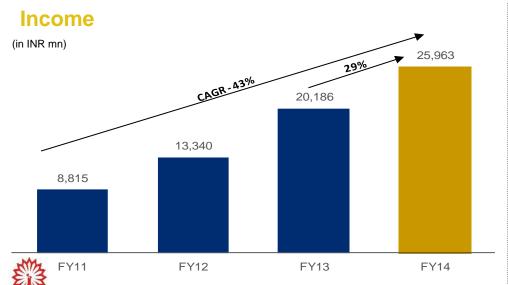


Vehicle Finance | Financial Summary

Significant presence in vehicle finance segment and witnessing a good growth in recent years.

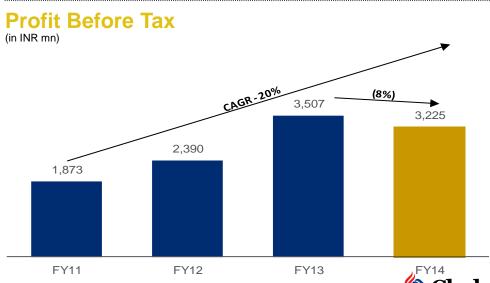




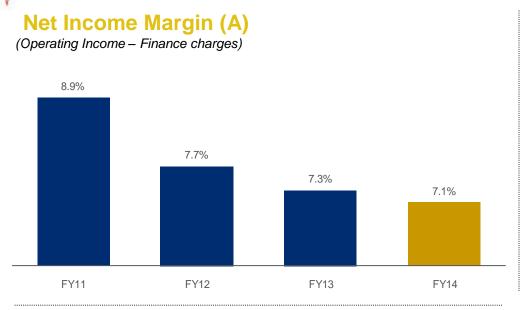


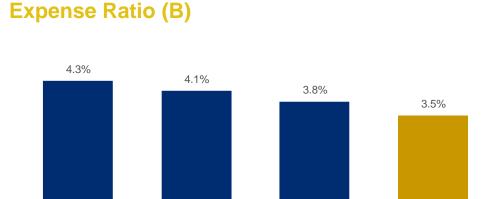
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* AUM is Net of provisions.



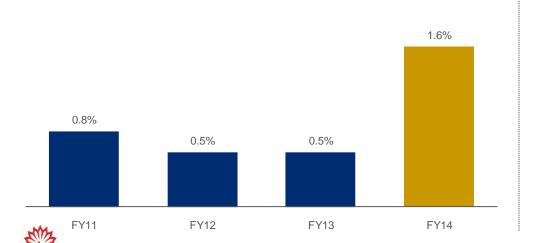
Vehicle Finance | Financial Summary (Cont'd)





FY13

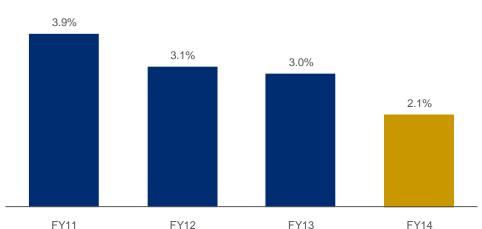
Losses and Provisions (C)



ROTA (PBT) (D) = (A-B-C)

FY12

FY11



FY14





Home Equity









Home Equity | Overview



Asset Class

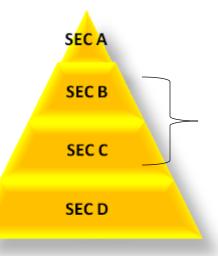
- Self Occupied Residential Property
- Long tenor loans serviced across 65 locations PAN India



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Major Players

- ICICI Bank
- HDFC Bank
- Bajaj Finance
- PSU Banks



Customer Segment

- Clear focus on the middle socio economic class of B & C
- Self Employed individual constitutes the customer base
- Focus further refined to Self Employed non professional in such segments



Home Equity | Key Differentiators

Process Differentiator

- One of the best turnaround times in the industry
- Personalized service to customers through direct interaction with each customer



Pricing

- Pricing to maintain net interest margin
- Recover business origination and credit cost from upfront Fee Income
- Generate surplus fee income
- Effective cost management

Underwriting Strategy

- Personal visit by credit manager on every case
- Assess both collateral and repayment capacity to ensure credit quality



Structure

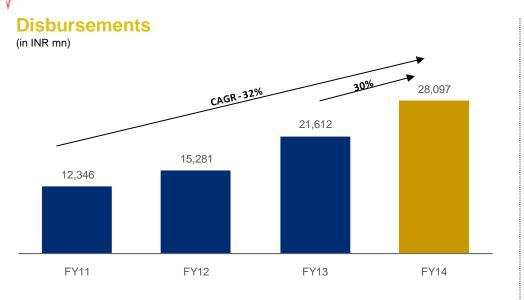
- Separate verticals for sales, credit & collections
- Convergence of verticals at very senior levels
- Each vertical has independent targets vis-à-vis their functions

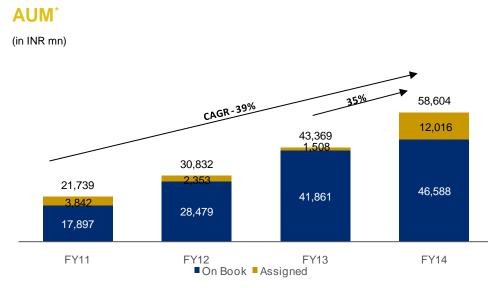


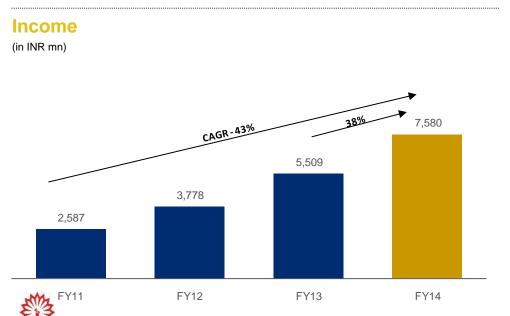




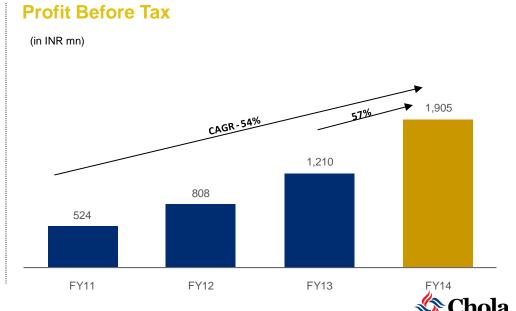
Home Equity | Financial Summary







murugappa * AUM is Net of provisions.



Home Equity | Financial Summary (Cont'd)

FY14

Net Income Margin (A) (Operating Income – Finance charges) 5.8% 5.6% 5.6% 5.6%

FY13

Expense Ratio (B)



Losses and Provisions (C)

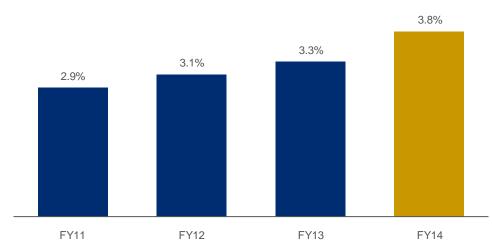
FY12

FY11

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ROTA (PBT) (D) = (A-B-C)







Funding Profile

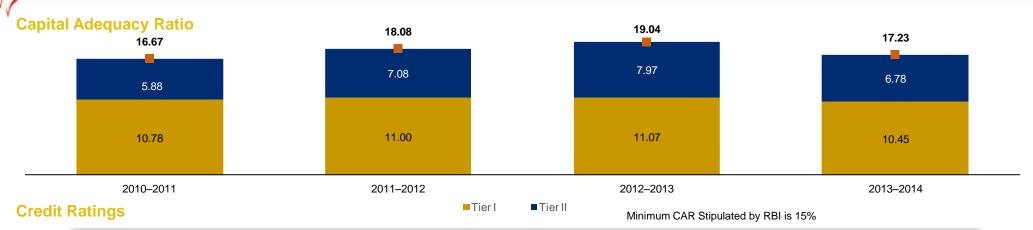








CAR, Credit Rating and ALM Statement



- Credit Ratings
 - The Company carries a credit rating of [ICRA] A1 + and CRISIL A1 + for Short Term Instruments
 - For long term instruments (NCD's) rated with [ICRA] AA / Stable and CARE AA
 - For Subordinated debt, the Company is rated with [ICRA] AA / Stable, India Ratings AA -(ind) / Stable and [CARE] AA
 - For Perpetual Debt, the Company is rated with [ICRA] AA / Stable and [CARE] AA-

ALM Statement as of March 2014

INR in Mn.

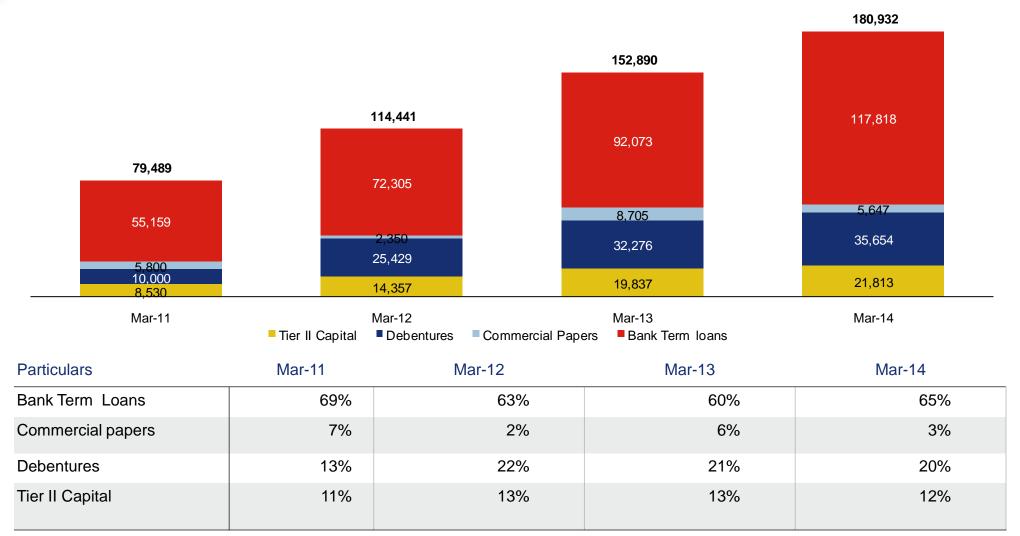
Time Buckets	Outflows	Inflows	Mismatch	Cum Mismatch	
1–14 Days	9,523	12,365	2,842	2,842	
15–30/31 Days	4,000	4,388	388	3,230	
Over 1–2 Months	2,287	4,626	2,339	5,569	
Over 2–3 Months	13,654	11,864	(1,789)	3,780	
Over 3–6 Months	22,632	19,691	(2,942)	838	
Over 6 Months to 1 Year	39,301	39,596	295	1,134	
Over 1–3 Years	73,345	77,138	3,793	4,927	
Over 3–5 Years	8,786	17,271	8,485	13,412	
Over 5 Years	40,533	27,122	(13,412)	-	
Total	2,14,061	2,14,061	-		

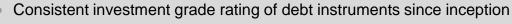




Diversified Borrowings Profile

INR in mn.





- Long term relationships with banks ensured continued lending
- A consortium of 23 banks with approved limits of ~ INR 33,250 mn







Business Enablers

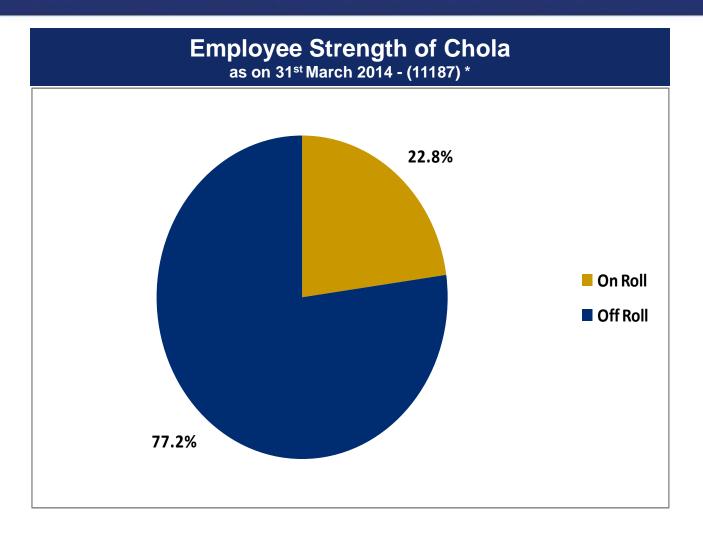








Human Resources



On roll employees includes 177 professionals (CA,CS, ICWA, Lawyers and engineers) and 448 MBAs





Technology

Overview:

 The company deploys a hybrid resource model that optimizes use of vendor platforms and resources and at the same time allows us to retain control over technology function

 Robust disaster recovery setup implemented for all our business critical applications.

Applications:

 Enterprise-wide business applications used across the company (Finnone, NLADS, My Fin, Oracle Financials – Central GL system interfaced to all the subsystems). Business applications are supported by Ideal Finance and other sub-systems

Applications (Cont'd)

- Solution for cross sell business/lead management initiatives through TeleSmart
 - Branch workflow automation through Flologic
 - CRM solution towards better customer service and lead management capability

Technology Optimization Initiatives

 Implementation of mobile application based solutions for improving productivity of sales and collections team





Risk Management

Risk Management Committee (RMC):

- RMC comprises Chairman, Vice-Chairman, an Independent Director and the Managing Director besides the senior management as members.
- Meets at least 4 times in a year and oversees the overall risk management frame work, the annual charter and implementation of various risk management initiatives.
- RMC minutes and risk management processes are shared with the Board on periodic basis

Risk Management:

- Established Risk Management Framework
- Comprehensive Risk registers have been prepared for all units identifying risks with mitigants and KRI triggers
- Institutionalized formal Risk reporting framework-top risks being reviewed by RMC (quarterly) and Sr. Management (monthly) to understand the level of risk and act upon suitably.
- Credit appraisal process includes detailed risk assessment of the borrowers. Post sanction monitoring helps to identify portfolio trends and implement necessary policy changes

Risk Management (contd..)

- ALCO meets every month to discuss treasury operations related risk exposures within the financial risk management framework of the Company
 - Operational risk is managed through comprehensive internal control and systems.
 - Robust Disaster Recovery Plan in place and is periodically tested.
 - Implemented a Business Continuity
 Framework to ensure the maintenance on recovery of operations when confronted with adverse events

Internal Control Systems (Cont'd)

- DOAs and SOPs for all business and functions are in place, Strong IT security system and Audit to ensure Information security
- In-house and independent internal audit team carry out comprehensive audit of HO &
- branches with a preapproved plan and audit schedule to evaluate the extent of SOP compliance to locate gaps
- An independent fraud control unit ensures robust mechanism of fraud control and detection supported by a disciplinary committee reporting to Audit Committee and Board







Financial Performance







Profit and Loss Account

INR in mr

Particulars	31.03.2011 (FY11)	31.03.2012 (FY12)	31.03.2013 (FY13)	31.03.2014 (FY14)
Disbursements	57,307	88,886	121,183	1,31,142
Operating Income	12,019	17,882	25,557	32,628
Finance Charges	5,683	9,882	14,110	17,711
Net Income Margin	6,336	8,000	11,447	14,918
Expenses	3,340	4,368	5,696	6,582
Loan Losses and Std Assets Prov	1,755	397	1,243	2,833
Profit Before Exceptional Items	1,241	3,236	4,508	5,502
Exceptional Items	240	335		
Profit Before Tax	1,001	2,901	4,508	5,502
Taxes	379	1,176	1,443	1,862
Profit After Tax	622	1,725	3,065	3,640
Key Ratios				
Over all NIM	8.8%	7.4%	7.6%	7.7%
Optg Exp to Income	29.1%	24.4%	22.3%	20.2%
ROTA-PBT	1.4%	2.7%	3.0%	2.8%
ROTA-PAT	0.9%	1.6%	2.0%	1.9%

Note: Exceptional Items for 2010–11 is on account of impairment provision created on investments made in Cholamandalam Factoring Limited, Exceptional Items for 2011–12 is on account of impairment provision created on investments made in Cholamandalam Factoring Limited, and Cholamandalam Securities Limited.



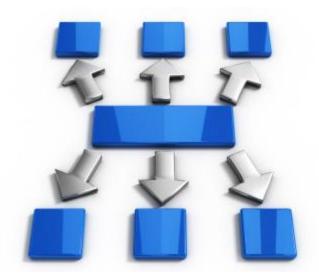


Balance Sheet

murugappa

				INR in mn.
Particulars	Mar-11	Mar-12	Mar-13	Mar-14
Equity and Liabilities				
Shareholders' Funds	10,720	14,173	19,648	22,947
Non-current Liabilities	56,953	72,269	84,354	99,761
Current Liabilities	29,110	47,861	77,847	92,760
Total	96,783	134,303	181,848	2,15,468
Assets				
Non-current Assets				
Fixed Assets	332	532	707	729
Non-current Investments	683	577	744	661
Deferred Tax Asset (Net)	1,306	511	689	1,296
Receivable under Financing Activity	54,193	83,429	114,736	1,30,790
Other Non-current Assets & Loans and Advances	4,405	4,096	5,116	6,839
	60,918	89,145	121,991	1,40,316
Current Assets				
Current Investments	-	40	1,501	163
Cash and Bank Balances	1,688	2,584	3,890	8,008
Receivable under Financing Activity	31,810	39,870	51,523	63,491
Other Current Assets & Loans and Advances	2,367	2,664	2,943	3,490
	35,865	45,158	59,857	75,152
Total	96,783	134,303	181,848	2,15,468
De-recognised Assets	9,020	12,208	25,287	40,874
Total Assets Under Management	105,802	146,510	207,135	2,56,342

Note: * Includes short term fixed deposits with banks aggregating to Rs. 1,650 mn.



Wealth Management



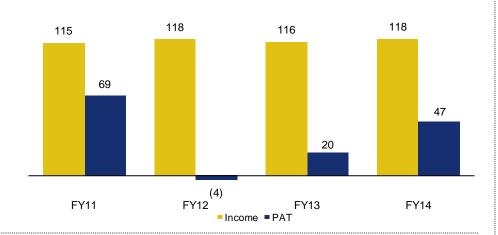




Wealth Management

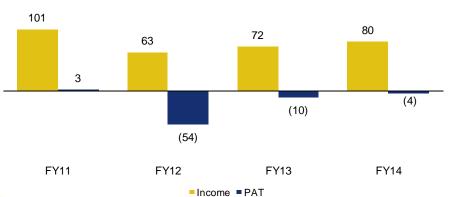
Cholamandalam Distribution Services

Income and PAT—INR in mn.



Cholamandalam Securities

Income and PAT—INR in mn.



- Wealth management services for mass affluent and affluent customer segments.
- Retail Distribution of a wide range of products Investments, Life Insurance, General Insurance, Home loan & mortgage products.
- Has national presence, with 9 offices across the country

- Broking services to HNIs and Institutional Investors
- Presence across 11 metro's and mini metro's





Contact Us

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Toll free number: 1800-200-4565 (9 AM to 7 PM)

Land Line: 044 – 3000 7172

http://www.cholamandalam.com

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Thank You



