

January 28, 2021

Department of Corporate Services, Department of Corporate Services,

BSE Limited, National Stock Exchange of India Limited

Phiroze Jeejeebhoy Towers, Exchange Plaza,

Dalal Street, Bandra-Kurla Complex,

Mumbai – 400 001 Bandra (East),

Scrip Code: 500189 Mumbai – 400 051

Scrip Code: NXTDIGITAL

<u>Subject: Presentation at Virtual Meeting of Analyst/ Institutional Investor's Meet on Friday, January 29, 2021- Q3 & 9M-FY21 Performance of NXTDIGITAL Limited ("the Company").</u>

Regulation 30(6) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Further to our letter dated **January 27, 2021**, intimating about conducting of a virtual meeting of Analyst/ Institutional Investor's Meet to discuss the Q3 & 9M - FY21 performance and the road ahead on **Friday**, **January 29, 2021 at 11.00 a.m.**

We are forwarding the presentation to be made at the said virtual meeting.

The presentation is also available on the website of the Company viz. www.nxtdigital.in

Thanking you.

For **NXTDIGITAL LIMITED**

(formerly known as Hinduja Ventures Limited)

ASHISH Digitally signed by ASHISH PANDEY

PANDEY Date: 2021.01.28 20:56:28 +05'30'

Ashish Pandey Company Secretary





NXTDIGITAL Limited

Investor Presentation Q3FY21 Performance

29th January 2021 Version 1.0









State-of-Play | Environment Update





Indian broadcasting & cable TV market to surpass \$19 billion by 2026, says report

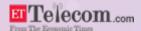


TRAI Issues Consultation Paper Seeking Views On Regulatory Framework For DTH Services



I&B ministry starts work on self-regulation law for OTT platforms, online news

The aim is to provide a level-playing field in media and a platform to redress public grievances against digital media.



Internet service providers want 5G spectrum; urge India to allow them to participate in auctions

The internet service provider's body said eligibility to bid for 5G shouldn't be limited to only a handful of telecom operators.



New rules for DTH operators: Longer license period, sharing platforms allowed

2 min read . Updated: 23 Dec 2020, 05:44 PM IST Written By Anulekha Ray

- The license for the DTH service providers will be issued for 20 years instead of current norm of 10 years
- DTH operators, willing to share DTH platform and transport stream of TV channels, will be allowed

THE TIMES OF INDIA

Govt working on draft national broadcast policy, govt tells industry

BusinessLine

Committee to review TRP guidelines submits report to I&B Ministry

State-of-Play | NXTDIGITAL



NXTDIGITAL initiates its infrastructure sharing business model with Multi-System Operators. Will be a key driver in 2021.



NXTDIGITAL rolls out "combo"
(Television + Broadband)
packages in Mumbai as a pilot
project. Will expand to Delhi
and Bengaluru in Phase II

Signals the implementation of Phase I of the group's strategic "converged digital media" model for the business; which will be expanded to offer other digital services in future.



"Combo" up-sell incudes several OTT services like ZEE5 Premium, VOOT Select, Shemaroo Me All Access, EPIC ON & Eros Now



OneOTT Intertainment Ltd.; broadband subsidiary of NXTDIGITAL, crosses half-amillion wired broadband subscribers

3

Propels OneOTT into the top 5 ISPs in India, by size

The broadband subsidiary has continued on an accelerated growth path – achieving a 32x growth in the last four years, with commensurate revenues

Awarded Facebook's 'Trophy of Excellence' for seamlessly expanding public Wi-Fi services during the Covid pandemic



INITIATIVES IN Q3



Initiatives for Growth | Video Business

















Initiatives for Growth | Broadband business















NXTDIGITAL Media presence

Online & Print Media Coverage

'Foes to friends': NXTDigital ramps up focus on collaboration & infra sharing

Bundling of products and solution can lead to better cost optimisation. 02 Dec. 2020 - DP-SEAM-BT | By Garyl Sarker

KOLKATA: With the evolution of the

लखनक। नेक्स्टीवीनटल ने आज दूसरी तिमाती और खमाती के लिए ईबीआईटीडीए मार्जिन को 21.7 फैसदी तक विक्त वर्ष की इसी अवधि में 1992 फैसदी की कुलना में होंगे।

चालु जिल वर्ष की पहली छमाडी के लिए अपने परिणामों की सुधारने में सधमता पाई। करनी ने आज कहा कि करनी धोषण की . एक ऐसी अवधि जो मीडिया और मनेरंजन महामारी की गंभीर नकारात्मक धावनाओं के बावजूद न उद्योग पर कोरोना महामारी के महत्वपूर्ण प्रधान की गजह केवल अपने ग्राहक आधार को बनाए रखने में सक्षम है करी। समेकित आधार परए महामारी के प्रभाव के बावज़द - वरिक अपने वीडियो और डेटा व्यवकारों को भी बढ़ा रही है। राजस्य स्थिर बना रहाए क्रंपनी ने सहल दर सहल 1578 क्रंपनी ने अपने प्रीपेड संप्रह मॉडल के तहत 9975 फिसदी से फेसरी की ईकीआईटीरीए सदि चेस्ट की। तिमारी के लिए। अधिक की अपनी कलेक्शन दक्षता कराए रखी है। कोई ने 50°7 करोड रुपए जो कि पिछली तिमारी से 2°7 फैसरी - आज अपनी बैठक में केबल टीबीए हिट्स और बॉडबैंड को की कुद्धि है। छमाही के लिएए कंपनी ने 102ण करोड रपए। शामिल करने वाले समृह के सभी मीडिया व्यवसायों की का ईबीआईटीडीए दर्ज किया जो पिछले वर्ष की इसी अवधि देखरेख के साथ नेकस्टीडीजटल लिमिटेड के म्बीडिया सप में 897 फेसदी की लुद्धि है। महामारी के प्रभाव के बावजुदए। चीकएकतीक्वृटिव ऑफिसरप् के रूप में श्री विसले फर्नीटिस कंपनी ने लाभपुरता की लागत पर शुद्ध राजस्य यद्धि के को नामित किया है। यह समृद्ध के मीडिया स्पेक्ट्स में समृद्ध बजाय परिचालन दक्षता पर अधिक ध्वान केंद्रित करते हुए। व्यवसाय और संचालन का नेद्रत्व करने के लिए जिम्मेदार

#Throwback2020: Heavyweights in the N industry

concurrently.

An old face in the cable distribution industry, Fernandes was recently elevated as media group CEC NXTDigital. Before his current role, he turned the struggling NXTDigital businesses to profitability the position of CEO at Indusind Media and Communications Ltd (IMCL), Now, he will not only run but also broadband and content business

Fernandes is leading innovation at NXTDIgital as the company looks at establishing itself as a digital service provider. While the video segment of the company has around 5.38 million subscribers currently, its broadband segment has achieved yet another milestone under his leadership by crossing half-a-million home broadband consumers. Identifying the need for bundled services. he is highly focused on synergising cable TV or HITS service with broadband that would drive the growth of all services

The ministry of information and broadcasting (MIB) recently amended HITS guidelines by allowing HITS operators to share infrastructure with MSOs. Hence, Fernandes has identified this as a big area of growth for NXTDigital, the only HITS service provider in the country. As infrastructure sharing can reduce the cost of connectivity significantly, he is looking at leveraging this

अवधि जो मी opportunity in the B28 model. महत्वपूर्ण प्रभाव की गवाह बनी। समेकित आधार पर, महामारी के प्रभाव के बावजूद राजस्व स्थिर बना रहा, कंपनी ने साल दर साल ET THE ECONOMIC TIMES

NXTDigital to Offer its Platform as a Service

Gaurav. Laghate@timesgroup.com

AI: Digital television and broadband



ring of infrastructure.

"There are over 100 million cable TV homes, out of which only 31 million are with big MSOs. Rest 69 million are We strongly believe that India is ripe for satellite broadband due to latent demand for broadband service outside cities: Vynsley Fernandes, NXTDIGITAL Limited

NXT Digital identifies infra sharing as key pillar of growth

tal CEO Vynsley Fernandes shared that they have onboarded three independent MSOs use the company's H/TS platforms to serive their cable TV customers







ONEOTT INTERTAINMENT: ONE connection

for Future-To-The Home® 'Intertainment'

he world today is significantly reliant strategic ulliance partnerships on Internet consumption with the ever as part of its tried & tested INincreasing demand for availability, reliability & affordability of a robust-always-on-highspeed-internet service. The days of past intensified competition amongst wireless Internet service providers has seen the sun and the pie is now settled & colsolidated. amongst the 3 Teleos, however, there still exists a searcity in wired Internet services delivered via Fiber-To-The-Home (FTTH) which we believe presents the Future-To-The-Home®.

In this crowded market of several hundreds of small-medium-national ISPs with majority of them eyeing the same juicy markets in the Top 50 markets Reating into each others share. ONEOTT INTERNATAINMENT LTD (OIL)bas emerged from this crowded market as India's fastest growing wired Internet Service Provider (ISP) with Half a Million+ subscribers from its close to 14,000 subscribers about 5 years back.

od of the previous year.

Organic growth story.

CIL having tasted

stupendous growth achieved in the last close 20 Quarters has now embarked its expension journey to leverage its huge synergy with its Parent Company NDLs CATV lastmile LMOs (Last-Mile-Operators/Owners) for providing high-speed Internet and OTT Apps to over 1,500 cities of India-"We have grown through collaborative-equitable-

partnerships with our LMOs to create



adband service d managed eas of growth.

(A)(A)

NXTDIGITAL posts 15.8% year-on-year growth in EBITDA for Q2

Vynsley Fernandes named Media Group Chief Executive Officer of NXTDIGITAL

has announced its results for the second quarter and the first half of the OneOTT now serves over half a

ial year - a period that continued to see significant impact of the nic on the media and entertainment industry.

ited basis, while revenues remained stable despite the impact of the Company posted a year-on-year EBITDA growth of 15.8% at Rs. 50.7 quarter; which is also a 2.7% growth over the previous quarter. For the Company posted an EBIDTA of Rs. 102.1 crores, a growth of 8.7% over ling period of the previous year.

With this development, OneOTT has joined top ISP groups like Reliance Jio, Bharti Airtel, Vodafone Idea, and ACT.

million wired broadband

customers in India

Despite the impact of the pandemic, the company, by laying greater focus on operational efficiency rather than pure revenue growth at the cost of profitability; was able to improve EBIDTA margins to 21.7% for the half year, compared to 19.2% in the corresponding period of the previous year.

CED ONEOTT INTERTAINMENT.



15.8 फीसदी की ईबीआईटीडीए वृद्धि पोस् One Broadband crosses half-a-million customers





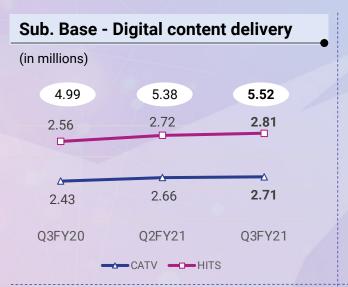
BUSINESS PERFORMANCE & KPIS

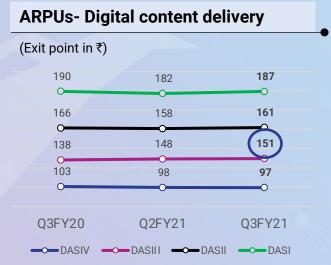


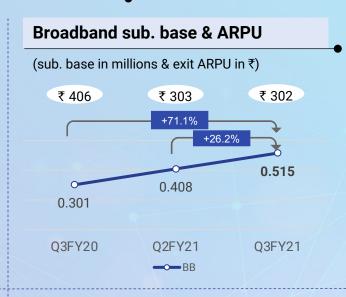
Q3 strategy reflected in strong KPIs

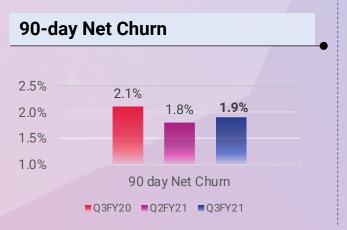


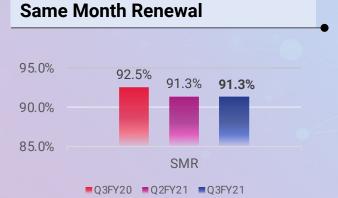
All business metrics have remained stable in Q3 irrespective of the environmental challenges. Broadband has seen strong growth on the back of strategic initiatives.













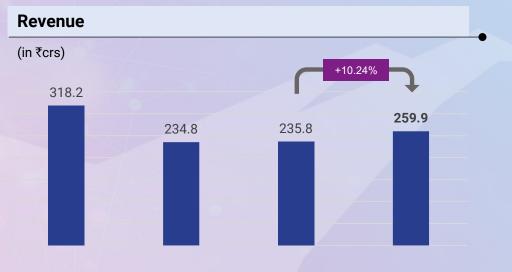
Critical KPIs like 90-day net churn and OTR has improved YoY whilst SMR has remained stable



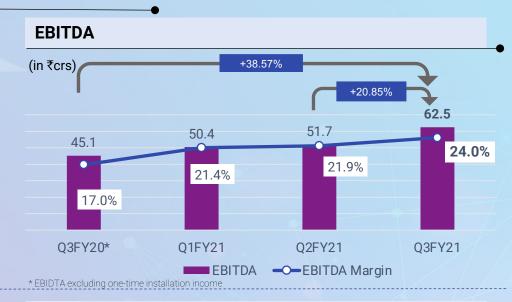
NXTDIGITAL Consolidated : Continuing strong quarterly financial performance



Financial performance in Q3 continues to reflect quarter-on-quarter growth; driven by both, the video and broadband businesses





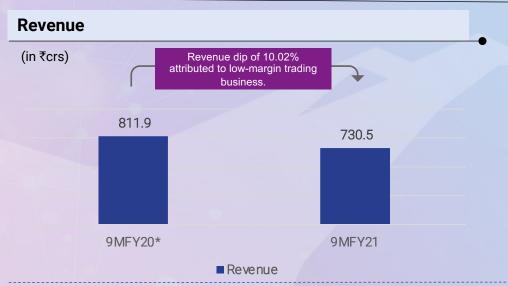




Strong EBIDTA growth on 9M performance



Whilst revenue saw a dip against last fiscal (attributed to low-margin trading business), EBIDTA and EBIDTA margins improved over last year





FINANCIAL PERFORMANCE SUMMARY

The company continued its growth curve; with revenues growing QoQ by 10.24% to 259.9cr on the back of key initiatives

The company's focus on profitability is reflected in EBIDTA growth in Q3 of 20.85% over Q2; with an improved margin of 24.0% over 21.9%

Significantly, on a YoY basis, the company registered an EBIDTA growth of 38.57% in Q3FY21 over the corresponding Q3 of last year

Whilst revenues for the 9-month period of FY21 saw a dip of 10.02% (attributed to low-margin trading business), EBIDTA performance was better by 6.7% in FY21; and margins improved from 18.5% to 20.9%





Annexures



Consolidated Income Statement (Quarterly)



Particulars	Q3FY21 (₹cr)	Q2FY21 (₹cr)	QoQ growth (%)	Q3FY20 (₹cr)	YoY growth (%)
Revenue:					
Total revenue	259.90	235.76	10.2	318.22	-18.3
Expenses:					
Operating costs	127.85	114.94	11.2	135.28	-5.5
People costs	22.53	18.30	23.1	22.47	0.3
Other costs	47.04	50.82	-7.4	62.41	-24.6
Total expenses	197.42	184.06	7.3	220.16	-10.3
EBIDTA	62.48	51.70	20.9	45.09*	38.5
Depreciation	51.65	56.92	•	49.97	
Interest	35.68	37.52		31.99	
Extra-ordinary income					
Profit before tax	-24.85	-42.73		16.09	
Taxation	-25.18	-42.39		-17.54	
Profit after tax	0.32	-0.34		33.63	

^{*} EBIDTA excluding one-time installation income

Consolidated Income Statement (9M)



Particulars	9MFY21 (₹cr)	9MFY20 (₹cr)	YoY growth (%)
Revenue:			
Total revenue	730.48	811.85*	-10.0
Expenses:			
Operating costs	359.43	392.22	-8.4
People costs	60.93	51.71	17.8
Other costs	145.58	174.58	-16.6
Total expenses	565.94	618.51	-8.5
EBIDTA	149.76**	140.37**	6.7
Depreciation	157.59	143.59	
Interest	109.36	87.21	
Extra-ordinary income		•	
Profit before tax	-102.41	85.65	
Taxation	-72.39	-67.47	
Profit after tax***	-30.03	29.99	

^{*} Excludes one time revenue of Rs 123.12 Cr

^{**} EBIDTA excluding one-time installation income

^{***}Operating PAT



NXTDIGITAL LIMITED







