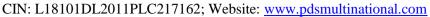
### **PDS Multinational Fashions Limited**

No. 758 & 759, 2<sup>nd</sup> Floor 19<sup>th</sup> Main, Sector -2, HSR Layout Bengaluru – 560 102, Karnataka, INDIA





PDS/Listing/2015-16/47

February 16, 2016

The General Manager,

Corporate Service Department BSE Limited P. J Tower, Dalal Street, Fort, **Mumbai-400001** 

**Scrip Code: 538730** 

SUB: Investor Presentation for Quarter and Nine Months Ended 31.12.2015

Dear Sir / Madam,

Please find attached herewith the financial update for the Quarter and Nine Months ended 31<sup>st</sup> December, 2015 for investors of the PDS Multinational Fashions Limited.

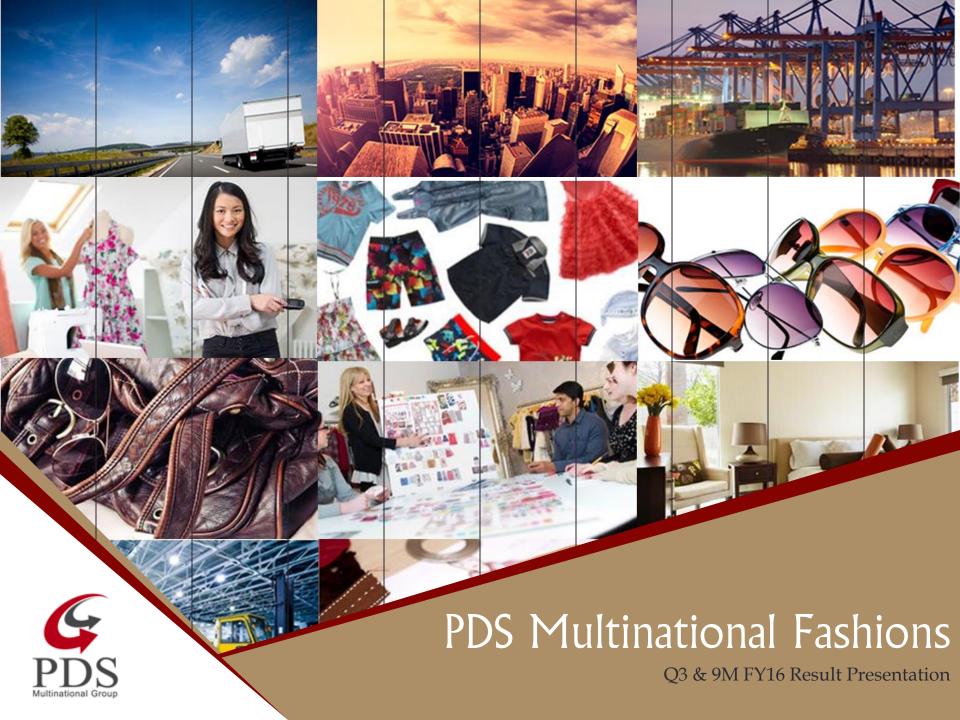
You are requested to please update the same and obliged.

Thanking you,

Yours faithfully

For PDS Multinational Fashions Limited

[Chandra Kishor Jha] Company Secretary



## Safe Harbor



Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. PDS Multinational Group will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

## Contents





## Operational & Financial Highlights Q3 & 9MFY2016

2

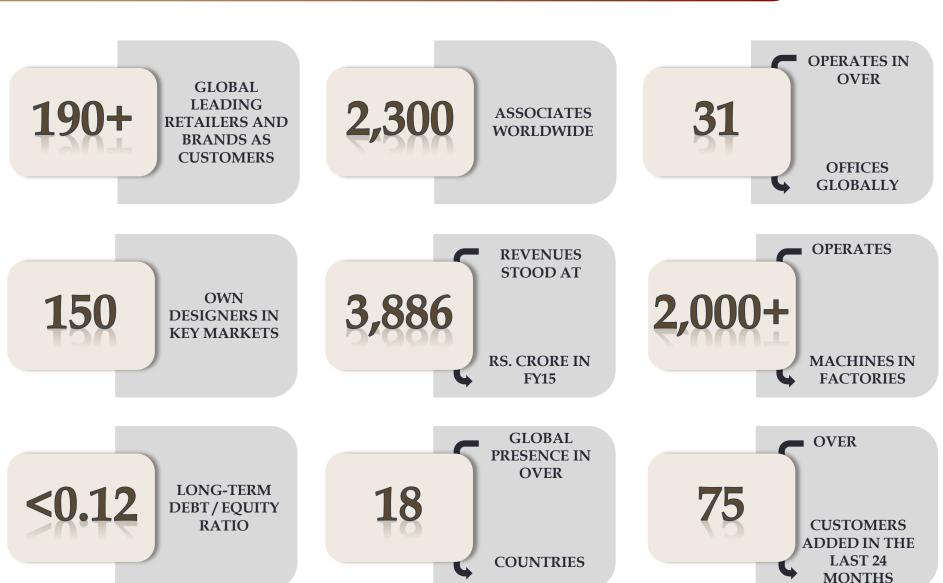
## Management's Message

3

# **Company Overview**

## Quick Facts about PDS

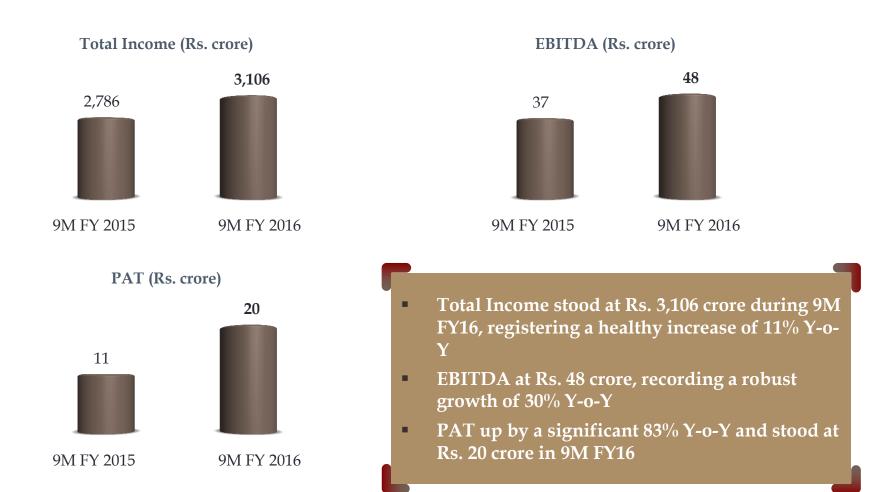




# 9M FY16 — Performance Highlights



### Strong improvement in Profitability: EBITDA increases by 30% Y-o-Y; PAT up by 83%

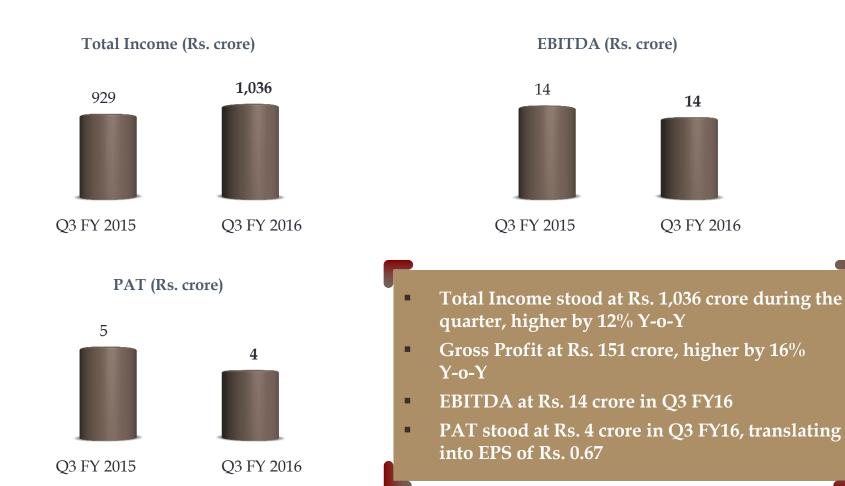


<u>Note</u>: Total income and EBITDA include Other income, which also comprises of currency gains or losses. PDS Multinational, having global operations, hedges its currency risk with forward contracts and avoids entering into complex derivatives

# Q3 FY16 — Performance Highlights



### Total Income increases by 12%; Gross profit higher by 16%



## Abridged Profit & Loss Statement - Consolidated



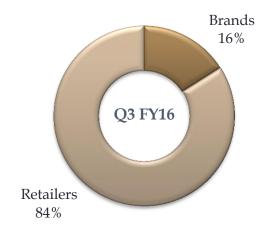
Rs. crore

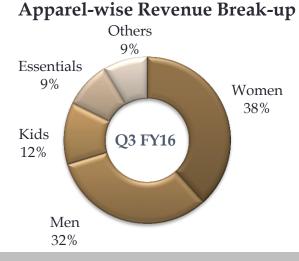
Particulars	Q3 FY15	Q3 FY16	9M FY15	9M FY16
Total Income	929.25	1,036.48	2,785.92	3,105.90
Material Cost				
- Purchases of Stock-in-Trade	748.37	881.67	2,175.23	2,641.77
<ul> <li>Changes in Inventories of Finished Goods, Work-in- Progress and Stock-in- Trade</li> </ul>	51.26	4.07	215.50	11.57
Gross Profit	129.62	150.73	395.19	452.56
Gross Margin (%)	13.95%	14.54%	14.19%	14.57%
Employee Expenses	51.31	59.30	163.20	179.68
Other Expenses	63.92	77.46	195.32	225.08
EBITDA	14.40	13.98	36.68	47.80
EBITDA Margin (%)	1.55%	1.35%	1.32%	1.54%
Depreciation	3.87	4.29	11.28	10.39
Finance Cost	3.69	3.61	11.89	12.14
Profit Before Tax	6.84	6.07	13.51	25.27
Tax Expenses	2.22	1.98	2.67	5.45
Profit After Tax	4.62	4.09	10.84	19.82

# Key Metrics – Q3 FY16

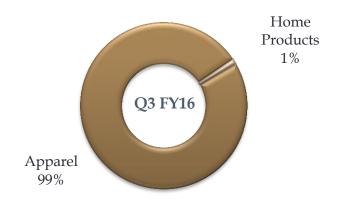


## Customer-wise Revenue Break-up

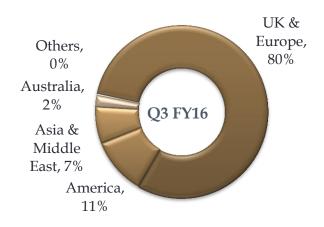




### **Product-wise Revenue Break-up**



## Region-wise Revenue Breakup \*



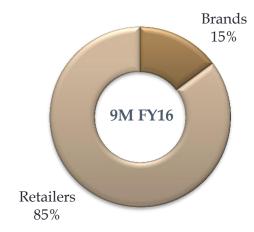
### Note:

<sup>• \* -</sup> Based on customer locations, reclassified wherever necessary

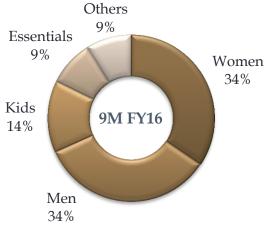
# Key Metrics – 9M FY16



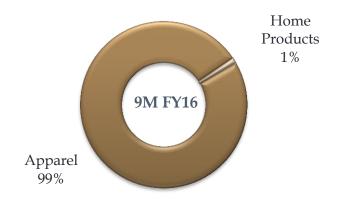
### Customer-wise Revenue Break-up



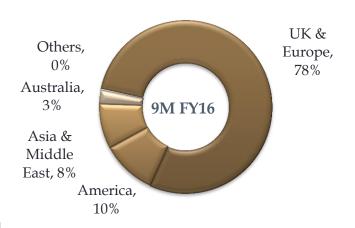
## Apparel-wise Revenue Break-up



### Product-wise Revenue Break-up



## Region-wise Revenue Breakup \*



### Note:

## Customers



Customer-centric organization

Customer base of 190+ Global Leading Retailers and Brands

Long-term relationships with 25 brands

Despite Macro-volatility, Outlook for Key Markets Remains Stable

Demand from Repeat Customers steady

Ongoing Healthy Customer Engagements

Continued Scale-up in Newer Geographies

# 8 7 4

**Customer Additions (Nos)** 

 $^{*}$  Customers with sales value more than USD 100K

Q3 FY16

**Q2 FY16** 

Q1 FY16

**9M FY16** 

# Management's Message



# Commenting on the performance, Mr. Pallak Seth, Vice-Chairman, PDS Multinational Fashions, said,

"We are pleased with our performance for the period ending December 2015, especially considering materially slower pace and volatile shifts in the global economy. The Company continued to deliver healthy progress in this environment, with revenues increasing 11% Y-o-Y in 9M FY16, translating into a significant PAT growth of 83%. The unique strength of brand 'PDS' constantly resonated well with our worldwide client base, with each of our product verticals and geographies delivering steady growth.

Our strategic initiatives to expand business also continue to yield solid results; the third quarter saw the Company growing its footing across targeted high-potential geographies of Brazil, Middle Eastern Countries and LATAM, while also strengthening market share in established regions of UK & Europe.

We firmly believe that our unique business model is a key differentiator for us and moving ahead, we will continue to deploy new strategies to add strength and depth to our existing business skills. At the same time, our goal remains on adding scalability to our established and growth businesses through enhanced market share and elevated brand name. Overall, we will strive to deliver a healthy operating performance, going forward"

# PDS Global Presence



## Wide Global Footprint to support long-term growth plans



- Over the last few years, PDS Multinational Fashions has widened its presence all across the globe
- Well entrenched relations with Retailers and Customers have further boosted group's global reach

# Development & Design and Capacity Overview



## **Development & Design**

- Design-driven Company
- Over 150 in-house designers
- Develops over 1,000 new styles every month
- Produces over 10,000 samples every month

Design Studio & Product Development Centers			
Asia	Hong Kong		
	Sri Lanka Bangladesh		
	India		
	UK & Europe	London	
Manchester			
Turkey			
Spain			

## **Capacity Utilization**

- Asset-light model
- Strong pool of over 1,000 outsourced factories in the various sourcing markets of the world
- Efficient production capacity of over 25 million pieces/per annum
- Plans to invest in further 10,000 new machines over the next 3-4 years
- Manufacturing facilities in Sri Lanka & Bangladesh
  - 4 factories
  - □ Operates over 2, 000 machines
  - Capacity at 2 million pieces/per month

## PDS - Operational Overview



Collaborative & Flexible approach with customers to assess their needs

Provide tailor-made solutions for each customer

Innovative design and development with dedicated sampling procedure to optimize competitive pricing and quality of products

Multilocation, Multichannel sourcing platform

Value added services to vendors to improve their performance and on-time delivery

**Dedicated** interface between brands and vendors to improve level of compliance in factories

Strong supply-chain, increasing reliability and speed-tomarket

Versatile & Capable management team



## Apparel



**Multiple Quality** Checks of **Consumer Goods** 



**Efficient & Timely** Delivery of Products to Endcustomers



## Scaling-up PDS





### Lateral Growth

- Enhancing levels of engagement with existing customers
- Business from repeat customers accounts for 95% of the overall revenue in FY15
- Global presence being augmented leading to improved market penetration
- Scaling up distribution network in the Australia, Brazil, India, Middle Eastern Countries and LATAM
- Aggressively focusing on improving market share in the Emerging Markets, thus enhancing export share revenue



### Optimizing Agency Model

- Improving focus towards agency model of operations with large retailers
- Safeguarded profitability margins
- Reduced operational costs
- Currently, revenue contribution from agency model around 5% in FY15 – aiming for 10% in the longerterm



## Manufacturing Capacity Expansion

- The Company is planning to expand its capacity by further investing in 10,000 new machines over the next 3–4 years
- Capacity expansion will assist medium term growth
- New dedicated facilities to be set-up in Bangladesh
- Land measuring 1,72,000 sq. ft allocated to the Company in Bangladesh by Ishwardhi BEPZIA



## Strengthening Sourcing Base

- Diversifying and Expanding the sourcing base to newer regions
- Optimize Sourcing Base by financing Factories
- Focuses on improving the technical and ethical compliance at each factory
- Focusing on extending virtual manufacturing operations in select regions
- Expanding footprint in manufacturing markets -Bangladesh, Cambodia, China, India, Morocco, Myanmar, Pakistan, Sri Lanka, Turkey

## A Win-win Business Model



All Orders Presold

Invests in key vendors to upgrade their facilities and production capacities

AAA+ Rated Customers

Strict Zero Tolerance Policy & Ethical Compliance **Attractive Destination for New Business Leaders** 

Established Infrastructure Translates to Considerable Savings For its Customers at Both Sourcing and Marketing Ends

Healthy Entrepreneurial Environment

Leveraging Solid Relationships Across Geographies and Newer Markets

Strong Process Controls Ability to Fund Increased Sales with Customers after Having Secured Credit Payment Terms

Solid Risk Management

## About Us



#### PDS Multinational Fashions

PDS Multinational Fashions is a global organization that is a strategic manufacturing partner to major brands and retailers. In addition to the broad range and diversity of consumer products available through its extensive international sourcing network, PDS Multinational has strength and expertise in custom product design and development to provide total global sourcing solutions for its customers. The Company was established three decades ago by Mr. Deepak Seth and is currently helmed by the second generation of promoter family.

PDS Multinational Fashions operates a vast global network covering over 31 offices, 18 countries and over 2,300 employees across UK, Europe, Americas and Asia. The Company has implemented a strong global compliance program and has set a Zero Tolerance Violation and Critical Violation policy that aims at improving end-to-end transparency and visibility.

For more information, visit www.pdsmultinational.com

## For further information, please contact:

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E-mail: bcs.reddy@pdsmultinational.com

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Tel: +91 22 6645 1237/ 6645 1243

Email: gavin@cdr-india.com shikha@cdr-india.com



## Thank You