PDS Multinational Fashions Limited



PDS/SE/2021-22/70 November 9, 2021

Listing Department National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G, Bandra Kurla Complex, Bandra (E), Mumbai -400 051

Scrip Symbol: PDSMFL

Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street. Mumbai- 400001

Scrip Code: 538730

Re: ISIN - INE111Q01013

Sub: Investors' Presentation for the announcement of the Financial Results for the Second Quarter and Half Year ended September 30, 2021, i.e., Q2-FY2021-22 Earnings Release

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Investors' Presentation of PDS Multinational Fashions Limited for the announcement of the Financial Results for the Second Quarter and Half Year ended September 30, 2021, i.e., FY 2021-22 Earnings Release.

We request you to kindly take the above on record for the purpose of dissemination to the Shareholders.

Thanking you,

Yours faithfully,

for PDS Multinational Fashions Limited

Abhishekh Kanoi Head of Legal & Company Secretary

ICSI Membership No.: F-9530



Encl.: As Above



Safe Harbour



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Power of the PDS Platform



Key Building Blocks for PDS's Global Platform



















Power of the PDS Platform – Q2 & H1 FY22











0.80x
Net Debt/EBITDA
With LT Debt/EBITDA 0.01x



Key Strategic Business Developments

Expanding into new Geographies & Categories Expanding the North America Business





Significant rise in North America Sales in H1 FY22 achieved ~90% of sales achieved in full year FY21



Working capital cycle of such a model is slightly longer than the traditional FOB business

FY2019:

9%

of topline

Current:

15%

of topline

Potential:

>20%

of topline



PDS is focusing on optimizing the working capital cycle for this geography

Expanding into new Geographies & Categories

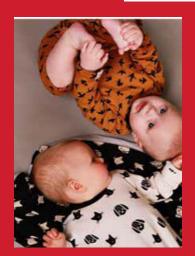
Launching Brands in India







Turtledove London organic collection





- Launched the organic brand Turtledove London in India
- 2. Turtledove brand is part of Lilly & Sid (UK) portfolio
- 3. Turtledove London, with its responsibly created stylish unisex clothes for children, is housed in over 400 stores worldwide
- Works with SEDEX certified factories and uses Global Organic Textile Standard (GOTS) certified organic cotton
- Turtledove London is launched in India in a digital first format in association with Firstcry.com as well as on its own platform turtledovelondon.co.in.

Expanding into new Geographies & Categories Building teams for catering to new categories in UK



On-boards team of 8 led by Russell Wyeth focusing on young fashion print and fast fashion



- Russell brings 30 years of experience supplying to the UK high street & digital retailers
- Will also collaborate with existing teams in Turkey to provide young fashion print for our fast-fashion customers

On-boards team of 8 led by Charlie Rudge focusing on lifestyle tech products, consumer products and accessories



- Founder & leader in consumer product for 19 years. Experience of IPO Process, PE and value creation in innovate product and brands globally
- Brings in existing relationship with leading retailer and online channels

Empower businesses in the PDS ecosystem to leverage intercollaborator synergies

Drive more business and meet customer requirements by playing to the strengths of our platform

Diversify into new product categories and leverage power of PDS platform

Focus on developing, sourcing and supplying of sustainable, built to last consumer lifestyle brands, products and accessories

Strengthening vendor network

Vietnam



Why Vietnam?

- Established & skilled workforce with 1 million new entrants to the workforce each year
- Vertically integrated vendor options from in house spinning, sewing, & in house laundries
- Centralized location in South East Asia
- 4. Competitive price on high needle/ multiple process styling
- Complicated wash and dry process capabilities + full range of sustainability offerings in washed product

Speed to market

Sustainable Costing with Higher Social Compliance Coverage

Growing Vendors Attributes for Business

Product Diversity, Multi Product Category Experience Vendor Base

Vertical Opportunities & Vietnam UK/EU FTA Duty Phasing out Benefits



Mr. L. Nilanka K. Fernando has joined PDS as Executive Director- PDS Vietnam

He was the Sourcing Director of MGF Sourcing Vietnam for last 6 years heading over \$110 million business across 8 customers. Nilanka would be leading PDS growth plans in Vietnam

Strengthening vendor network

Turkey & surrounding regions



Our target is to grow 2x in 4 years from Turkey and surrounding regions operations

Sourcing operations in Turkey & Surrounding regions with 60+ partner factories

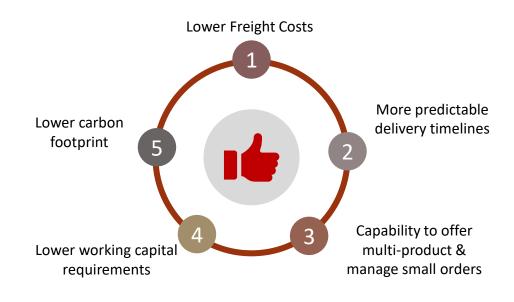


Broadens production reach to major European & Middle Eastern Markets

Production reach: Bulgaria, Macedonia, Italy, Spain, Portugal, Morocco, Tunisia, Egypt, Romania, Ukraine, Turkey, Georgia, Jordon Israel

Categories: Jersey, Knitwear, Swimwear, Woven, Denim, Casual, Lingerie, Seam free, Home, Activewear etc

Benefits of being able to offer shorter lead times and increased speed and agility



Strengthening vendor network

Entered strategic partnership in Sri Lanka

₽DS

- 1. Norlanka (Sri Lanka based subsidiary), entered into a strategic partnership with Rich Light Exports Pvt Ltd and Rainbow Fashions Pvt Ltd.
- Partnership enhances Norlanka's capability to fulfil customer requirements by increasing its compliant and dedicated capacity
- 3. Deepening our commitment to empowering apparel sector SMEs
- Norlanka will support the two facilities to improve their overall capabilities relating to the production of baby and kidswear, to cater to export markets in North America and Europe
- Rich Light Exports and Rainbow Fashions are located in Kekirawa and Ippologama respectively and provide employment to nearly 1,400 individuals collectively
- 6. Further enhances the decade long engagement with these facilities





Sustainability initiatives

PDS Venture Tech Investments – Consciously working towards circularity



FILKOR

- UK based entity that developed a product destruction process
- Allowing high-end fashion houses to transform waste and surplus stocks into a granulate
- Granulate can be 100% upcycled into brick slips, shop fittings and other artistic and functional objects
- This allows the PDS platform to offer complete sustainability and end of life solution (from takeback to resell to upcycle) for all fashion products.
- Alleviating major customer concerns about the accumulation of excess stock



LOOP Digital Wardrobe

- UK based sustainability and marketing solution provider
- Empowering newest technology to positively impact environmental and business performance
- Enabling PDS to provide a sustainability ecosystem across the value chain

Sustainability initiatives

PDS is a member of the Sustainable Apparel Coalition (SAC)





The SAC is a global, multi-stakeholder non-profit alliance for the fashion industry

- 250+ industry leading names work to preserve the environment and promote social justice across the global value chain
- Addressing the urgent, systemic challenges that are impossible to change alone

The SAC is part of an ecosystem of three organizations:



Higg Co



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Brings the industry together to develop the Higg Index

Manages the Higg Index platform. A suite of tools that standardizes value chain sustainability measurements for all industry participants

Uses Higg Index data to scale impact improvement programs globally



Strengthening the PDS Platform

Strengthening the Board of Directors Diverse and global expertise added to the platform



RECENTLY ADDED



Sunil Srivastav Director, Techno Design HK Limited



Parth Gandhi Non-Executive Non-Independent Director

New additions to the Board Directors*



Mungo Park

- Chair & Founder of Innovator Capital, London based specialist corporate advisory firm, established 2003 focusing on health and climate change related technology innovation
- 40+ years investment banking, sustainable technologies, life sciences & ICT
- Previous Non-Executive Director, CDTI NASDQ listed Materials Sciences
- CleanEquity® Monaco co-Founder with H.S.H. Prince Albert II of Monaco
- Adviser CCF, UK Minister of State, Dept. Energy & Climate Change



Robert Sinclair

- President of Supply Chain, Global Brands Group Holding Limited (Member of Fung Group) since 2018
- Previously President of Supply Chain Solutions at Li & Fung which he joined in 2011
- Former Chairman and founding member of the Global Apparel Footwear and Textile Initiative (GAFTI)
- Member of the American Chamber of Commerce in Hong Kong. Holds a BA from Carleton University in Canada



Tarun Khanna PDS Advisory Board

- Jorge Paulo Lemann Professor at the Harvard **Business School**
- For over two decades, studied entrepreneurship as a means to social and economic development in emerging markets
- At HBS since 1993, after obtaining degrees from Princeton and Harvard

Our ecosystem demands sustainability/compliance

Let us look at what we are doing at PDS?



1 Our representation to customer



We provide end-to-end solutions – from sourcing cotton to yarn to finished goods – the entire process is ESG compliant

Our vendor partner network



Meet all required compliance standards

Corrective Steps





3 Proactive approach



We work proactively through dedicated teams to ensure compliance & continuously improve our performance standards on ESG parameters

Ethics Hotline - A (g)local approach to compliance Customized URLs for each business → reports to central team





Ethics Global Hotline is available for reporting of possible violations of PDS's Code of Conduct



Enables any person to report any possible illegal, unethical or improper conduct either through a multilingual Hotline or by filing a report through the site



By customizing URL names for each business, there are better chances of employees / external parties to reach out more as they identify with the company name they are familiar with



Callers may remain anonymous & those who choose to provide their name have their identity protected to the extent allowed by law

URL
www.casacollective.ethicspoint.com
www.clovercollections.ethicspoint.com
www.designarc.ethicspoint.com
www.twinsasia.ethicspoint.com
www.fareastvogue.ethicspoint.com
www.pdsmanufacturing.ethicspoint.com
www.gruposourcing.ethicspoint.com
www.jcraft.ethicspoint.com
www.kleider.ethicspoint.com
www.norwest.ethicspoint.com
www.pdsasiastar.ethicspoint.com
www.pggroup.ethicspoint.com
www.poeticbrands.ethicspoint.com
www.poeticgem.ethicspoint.com
www.sourcingsolutions.ethicspoint.com
www.springdesign.ethicspoint.com
www.springneareast.ethicspoint.com
www.styleberry.ethicspoint.com
www.technodesign.ethicspoint.com
www.transportpartners.ethicspoint.com
www.yellowoctopus.ethicspoint.com
www.zamirafashions.ethicspoint.com
www.simpleapproach.ethicspoint.com
www.krayonsourcing.ethicspoint.com
www.norlankamfg.ethicspoint.com

Further strengthening the Platform with industry experts





Raamann Ahuja Group Chief Human Resource Officer

- Based out of Mumbai, Raamann would be responsible for Human Resources function driving PEOPLE FIRST vision along with senior Business Leadership and HR colleagues globally
- Raamann brings vast experience in business partnering, leadership development, talent management, HR transformation, M&A, HR process rigour and organisation culture building
- Prior to joining PDS, Raamann worked with CK Birla group. He brings diverse Industry experience from FMCG, Banking, IT/ITES, Manufacturing & B2B business



Leslie DurairajaGlobal Compliance Ex.
Director

- Leslie is an accomplished professional who brings along an extensive experience of more than 24 years in leading compliance and sustainability field
- His professional work experience has allowed in handling compliance and sustainability work for MEA, Europe, Turkey, Bangladesh, Pakistan, India, and Sri Lanka.
- Previously, he has worked in senior positions with GAP, Walmart, and C&A.
- He will operate from Dubai

Value Creation Plan for Key Employees Roll-out of letters has been initiated







# of emp	loyees	covered
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of Proposed ESOPs

Market Price on date of Grant

Exercise Price (20% Discount)

104

1.1mn

₹1,369 (\$19) per share

₹1,095 (\$15) per share

Steps Followed					
SNO	Particulars				
1	Desk-top assessment undertaken by Central team				
2	Preliminary List prepared along with eligibility criteria				
3	Board & Shareholder Approval				
4	Feedback taken from respective business heads on the names, KRA & proposal				
5	Approval taken from NRC				
6	Roll-out of letters				

Creating Employee Friendly Environments

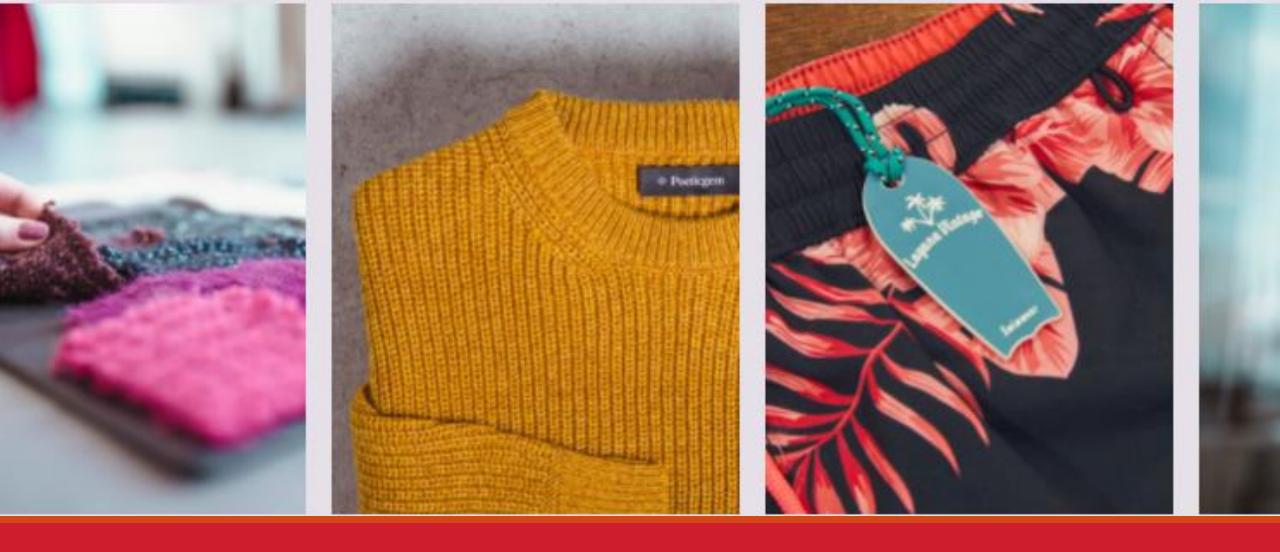
Fair Price Shops in Bangladesh











Business & Financial Performance Overview

QUARTER AND HALF YEAR ENDED FY2022

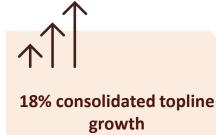
Key Business Highlights – Q2 FY22



- 1. Achieved a topline of \$297mn (₹2,195cr) (18% growth compared to Q2 FY21)
 - a) Reported best Q2 performance and is geared for further growth and profitability during the year
 - b) Gross Margins of 16.4% (increased by 321bps with a growth of 47%) and EBIT of \$11mn (₹78cr) (increased 2.7 times) compared to Q2 FY21. We continue to keep a watch on input price and increase in freight cost
 - c) PAT increased by 3.7x to \$9mn (₹67cr) compared to Q2 FY21
- Manufacturing business has witnessed a good trajectory in Q2 FY22
 - a) Topline increased by 84% compared to Q2 FY21. Order book position in Q3 FY22 continues to be strong
 - b) Compared to last year PBT losses have significantly declined by 85% yoy. Trend is expected to continue
- 3. On run-rate basis, expect to cross \$1bn topline this financial year

Key Financial Highlights Q2 FY22





\$297mn (**₹2,195**cr)



Gross Margin of

16.4%

vs 13.2% in Q2 FY21



\$11mn (₹78cr)



3.7 times increase in PAT



(₹67cr)



Expansion in EPS

₹19.83

vs FY21 Full Year EPS of ₹32.37



ROCE*

30%

vs 22% in Q2 FY21



ROE*

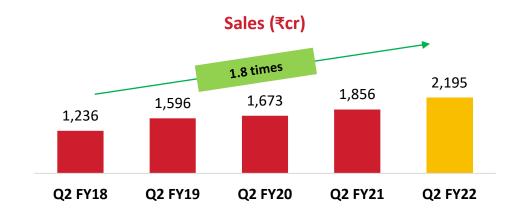
34%

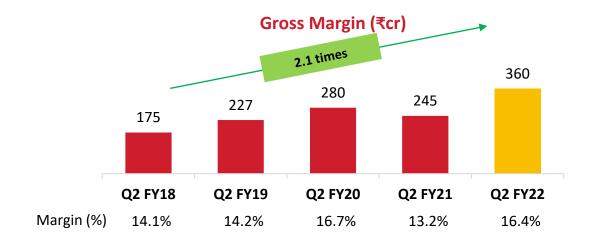
vs 11% in Q2 FY21

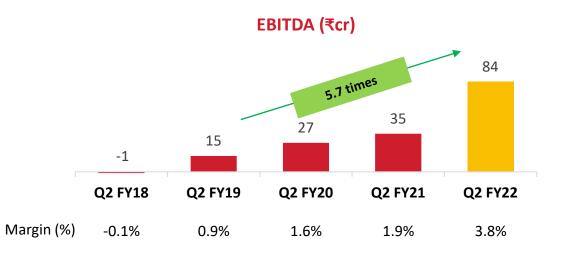
Performance in Q2 over last 5 years

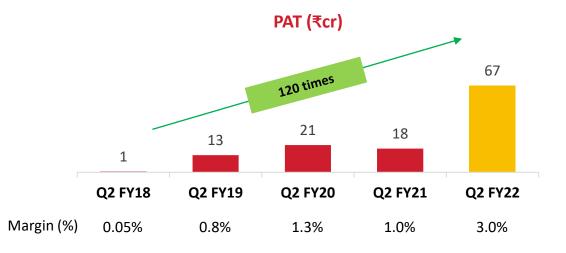












Key Business Highlights – H1 FY22



- Achieved a topline of \$517mn (₹3,821cr) (35% growth compared to H1 FY21)
 - a) Reported best H1 performance and is geared for further growth and profitability during the year
 - b) Gross Margins of 16.8% (increased by 239bps with a growth of 58%) and EBIT of \$20mn (₹144cr) (increased 3.1 times) compared to H1 FY21. We continue to keep a watch on input price and increase in freight cost
 - c) PAT increased by 6.2x to \$17mn (₹126cr) compared to H1 FY21
- 2. Manufacturing business has witnessed a good trajectory in H1 FY22
 - a) Topline increased by 84% compared to H1 FY21. Order book position in Q3 FY22 continues to be strong
 - b) Compared to last year PBT losses have significantly declined by 68% yoy. Trend is expected to continue
- 3. On run-rate basis, expect to cross \$1bn topline this financial year

Key Financial Highlights H1 FY22





35% consolidated topline growth

\$517mn

(₹3,821cr)



Gross Margin of

16.8%

vs 14.4% in H1 FY21



3.1 times growth in EBIT

\$20mn

(₹144cr)



6.2 times increase in PAT

\$17mn

(₹126cr)



Expansion in EPS

₹40.52

vs FY21 Full Year EPS of ₹32.37



ROCE*

30%

vs 22% in H1 FY21



ROE*

34%

vs 11% in H1 FY21

H1 Performance Across Segments



	Sourcing	Manufacturing	PDS Venture Tech Investments	PDS Consolidated
Revenue	\$495mn ₹3,662cr up 32% vs H1 LY	\$30mn ₹225cr up 84% vs H1 LY	\$0.4mn ₹3cr Revenue captured in Other Income	\$517mn (₹3,821cr)
EBIT (Including other income)	\$17mn ₹123cr up 24% vs H1 LY	-\$2mn -₹18cr down 70% vs H1 LY	\$5 mn ₹40cr Rental, Treasury & Sale of Real Estate	\$20mn (₹144cr)
Gross Capital Employed (% of Total)	\$90mn ₹669cr <i>(47%)</i>	\$72mn ₹532cr <i>(37%)</i>	\$31mn ₹227cr <i>(16%)</i>	\$193mn (₹1,427cr)
Net Capital Employed				\$134mn (₹990cr)
ROCE	49%*	-ve*	16%*	30%

^{*}based on gross capital employed and TTM figures | Consolidated ROCE based on net capital employed and TTM figures | PDS Consolidated numbers above are post eliminations. Growth rates are based on ₹ figures.

Revenue Break up (H1 FY22)*



Category wise (% share)



Ladies Wear





Men's Wear





Children Wear





Essentials



Others



Geography wise (% share)



UK & Europe





North America





Asia & Middle East





Others



*Broad Estimates 30

Consolidated Profit & Loss Statement



₹ in cr, unless mentioned otherwise

	(્ ટ	Q2 Growth		F	11	H1 Growth
Particulars	FY22	FY21	(Y-o-Y)	Q1 FY22	FY22	FY21	(Y-o-Y)
Income from Operations	2,195	1,856	18%	1,626	3,821	2,822	35%
COGS	1,835	1,611	14%	1,345	3,179	2,416	32%
Gross Profit	360	245	47%	281	642	407	58%
Gross Margin (%)	16.4%	13.2%	321 bps	17.3%	16.8%	14.4%	239 bps
Employee Expense	155	102	52%	135	290	177	64%
% of Income from Operations	7.1%	5.5%	157 bps	8.3%	7.6%	6.3%	132 bps
Other Expenses	121	108	13%	112	233	173	35%
% of Income from Operations	5.5%	5.8%	-28 bps	6.9%	6.1%	6.1%	-4 bps
EBITDA	84	35	138%	34	119	57	110%
EBITDA Margin (%)	3.8%	1.9%	193 bps	2.1%	3.1%	2.0%	110 bps
Depreciation	17	16	5%	17	34	32	8%
Other Income	11	10	11%	49	60	21	185%
EBIT	78	29	168%	66	144	46	214%
EBIT Margin (%)	3.6%	1.6%	200 bps	4.0%	3.8%	1.6%	215 bps
Finance Cost	7	5	41%	5	12	16	-23%
Add: Profit/(Loss) of Associates	0	-1		1	0	-3	
Profit Before Tax	71	23	205%	62	133	27	388%
Tax Expenses	4	5	-19%	3	7	7	-2%
Profit After Tax	67	18	267%	59	126	20	519%
PAT Margin (%)	3.0%	1.0%	206 bps	3.6%	3.3%	0.7%	258 bps

Key Highlights of performance:

Q2 FY22 vs Q2 FY21:

- 1. Income from Operations increased by 18% coming out of impact of Covid
- 2. Gross Margin increased by 321bps to 16.4%
- 3. EBITDA increased by 193bps to 3.8%
- 4. PBT increased by 3.1x to ₹71cr
- 5. PAT increased by 3.7x from ₹18cr to ₹67cr
- 6. PAT margin expanded by 206bps to 3.0%

H1 FY22 vs H1 FY21:

- 1. Income from Operations increased by 35% coming out of impact of Covid
- 2. Gross Margin increased by 239bps to 16.8%
- 3. EBITDA increased by 110bps to 3.1%
- 4. PBT increased by 4.9x to ₹133cr
- 5. PAT increased by 6.2x from ₹20cr to ₹126cr

Consolidated Balance Sheet

Return on capital employed continues to improve



₹ in cr, unless mentioned otherwise

Particulars	30-Sep-21	31-Mar-21
Non-Current Assets	657	594
Current Assets	2,249	1,752
Inventories	347	197
Trade Receivables	1,158	910
Cash and cash equivalents	296	293
Other Bank Balances	142	137
Other Current Assets	306	214
Total Assets	2,905	2,346
Total Equity	757	716
Non-Current Liabilities	81	66
Borrowings	3	2
Other Non-Current Liabilities	78	64
Current Liabilities	2,066	1,564
Borrowings	666	488
Trade Payables	1,136	892
Other Current Liabilities	264	184
Total Equity & Liabilities	2,905	2,346

Douticulors	As on			
Particulars	30-Sep-21	31-Mar-21		
Inventory Days	21	14		
Debtor Days	59	53		
Payables Days	70	63		
NWC Days	10	5		
Net Debt	232	59		

Working Capital & Leverage Ratios:

- North American operations witnessed high growth in H1 FY22 translating in to increase in working capital and corresponding increase in utilization of working capital lines
- 2. PDS continues to operate at comfortable leverage ratios, with Net Debt/Equity of 0.31x, Net Debt/EBITDA of 0.80x and insignificant Long-Term Debt / EBITDA of 0.01x

Return to Stakeholders:

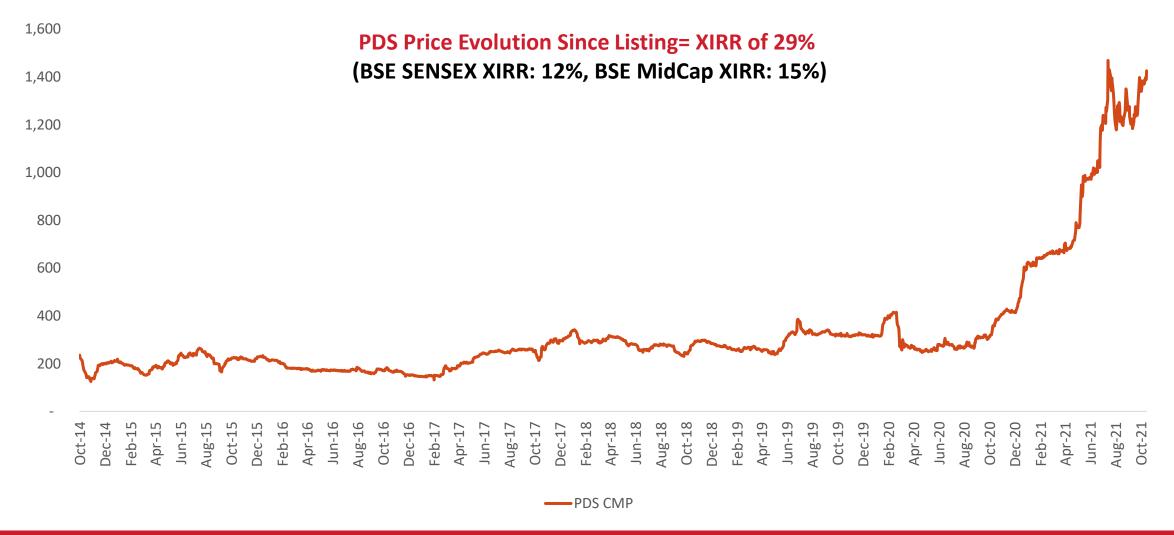
- 1. ROCE* has increased to 30% vs 22% last year
- 2. ROE* has increased to 34% vs 11% last year



What PDS has achieved since listing

PDS Share Price Evolution since Listing





Note: BSE Sensex and BSE MidCap XIRR calculated from October 2014 till 04 Nov 2021

34



Annexure

Consolidated Profit & Loss



US\$ in mn, unless mentioned otherwise

		Q2	Q2 Growth		F	l1	H1 Growth
Particulars	FY22	FY21	(Y-o-Y)	Q1 FY22	FY22	FY21	(Y-o-Y)
Income from Operations	297.0	247.2	20%	220.6	517.0	376.0	38%
COGS	248.2	214.6	16%	182.4	430.2	321.8	34%
Gross Profit	48.7	32.6	49%	38.2	86.8	54.2	60%
Gross Margin (%)	16.4%	13.2%	321 bps	17.3%	16.8%	14.4%	239 bps
Employee Expense	21.0	13.6	54%	18.3	39.2	23.5	67%
% of Income from Operations	7.1%	5.5%	157 bps	8.3%	7.6%	6.3%	132 bps
Other Expenses	16.4	14.3	14%	15.2	31.6	23.1	37%
% of Income from Operations	5.5%	5.8%	-28 bps	6.9%	6.1%	6.1%	-4 bps
EBITDA	11.4	4.7	142%	4.6	16.0	7.5	113%
EBITDA Margin (%)	3.8%	1.9%	193 bps	2.1%	3.1%	2.0%	110 bps
Depreciation	2.3	2.1	6%	2.3	4.6	4.2	9%
Other Income	1.5	1.3	13%	6.6	8.1	2.8	190%
EBIT	10.6	3.9	172%	8.9	19.5	6.1	219%
EBIT Margin (%)	3.6%	1.6%	200 bps	4.0%	3.8%	1.6%	215 bps
Finance Cost	1.0	0.7	44%	0.6	1.6	2.1	-22%
Add: Share of Profit/(Loss) of Associates	0.0	-0.1		0.1	0.1	-0.4	
Profit Before Tax	9.6	3.1	210%	8.4	18.0	3.6	395%
Tax Expenses	0.6	0.7	-17%	0.4	0.9	0.9	0%
Profit After Tax	9.0	2.4	273%	8.0	17.0	2.7	529%
PAT Margin (%)	3.0%	1.0%	206 bps	3.6%	3.3%	0.7%	258 bps

Key Highlights of performance:

Q2 FY22 vs Q2 FY21:

- 1. Income from Operations increased by 20% coming out of impact of Covid
- 2. Gross Margin increased by 321bps to 16.4%
- 3. EBITDA increased by 193bps to 3.8%
- 4. PBT increased by 3.1x to \$9.6mn
- 5. PAT increased by 3.7x from \$2.4mn to \$9mn
- 6. PAT margin expanded by 206bps to 3.0%

H1 FY22 vs H1 FY21:

- 1. Income from Operations increased by 38% coming out of impact of Covid
- 2. Gross Margin increased by 239bps to 16.8%
- 3. EBITDA increased by 110bps to 3.1%
- 4. PBT increased by 5.0x to \$18mn
- 5. PAT increased by 6.3x from \$2.7mn to \$17mn

Consolidated Balance Sheet

Return on capital employed continues to improve



US\$ in mn, unless mentioned otherwise

	As on			
Particulars	30-Sep-21	31-Mar-21		
Non-Current Assets	89	81		
Current Assets	303	240		
Inventories	47	27		
Trade Receivables	156	124		
Cash and cash equivalents	40	40		
Other Bank Balances	19	19		
Other Current Assets	41	29		
Total Assets	392	321		
Total Equity	102	98		
Non-Current Liabilities	11	9		
Borrowings	0	0		
Other Non-Current Liabilities	11	9		
Current Liabilities	279	214		
Borrowings	90	67		
Trade Payables	153	122		
Other Current Liabilities	36	25		
Total Equity & Liabilities	392	321		

Doublesslave	As on			
Particulars	30-Sep-21	31-Mar-21		
Inventory Days	21	14		
Debtor Days	59	54		
Payables Days	70	64		
NWC Days	10	5		
Net Debt	31	8		

Working Capital & Leverage Ratios:

- North American operations witnessed high growth in H1 FY22 translating in to increase in working capital and corresponding increase in utilization of working capital lines
- 2. PDS continues to operate at comfortable leverage ratios, with Net Debt/Equity of 0.31x, Net Debt/EBITDA of 0.80x and insignificant Long-Term Debt / EBITDA of 0.01x

Return to Stakeholders:

- 1. ROCE* has increased to 30% vs 22% last year
- 2. ROE* has increased to 34% vs 11% last year



For Further Information, please contact

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