



Date: January 31, 2026

To,

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001.
Security Code No. 514402

Sub: Press Release - Eco Hotels and Resorts Limited Signs Its First Boutique Property in Udaipur

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Dear Sir/Madam,

Please find enclosed a Press Release issued by the Company, on the captioned subject.

The aforesaid disclosure is being made available on the Company's website <https://www.ehrlindia.in>.

This is for your information and records.

Thanking you,

Yours Sincerely,

For Eco Hotels and Resorts Limited

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SUPADIA
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HEENA ARJUN
SUPADIA
Date: 2026.01.31
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Heena Supadia
Company Secretary & Compliance Officer
Membership No. : A50025

Encl.: a/a

ECO HOTELS AND RESORTS LIMITED

(Promoted by Eco Hotels UK PLC)

Registered Office:

67/6446, Basin Road, Cochin, Ernakulam High Court,
Ernakulam, Kerala, India - 682031

CIN: L55101KL1987PLC089987

Land line: +91 22 44550546

Corporate Office:

Block no 4, 2nd floor, Raj Mahal, VN Road,
Churchgate, Mumbai – 400020

Email Id: investor.relations@ecohotels.in

Hotels Brands: THE ECO™, THE ECO GRAND™, ECOEXPRESS™, ECOVALUE™, ECO BOUTIQUE™, ECO RESORT™, THEECO SATVA™

F&B Brands: SAHAR, GG'S, KICK IN THE BRICK, SAMPARK, SANJH, SANDHAY



Eco Hotels and Resorts Limited Signs Its First Boutique Property in Udaipur

Eco Hotels and Resorts Limited, a sustainable hospitality company, has announced the signing of its first boutique property which is to be located in Udaipur city, marking a significant milestone in the company's brand expansion strategy. The development reinforces Eco Hotels' commitment to entering high-potential leisure destinations with differentiated hospitality offerings.

The upcoming boutique property will feature 20 thoughtfully designed rooms, crafted with artistic elements and attention to detail to provide guests with a blend of comfort and elegance. Nestled in the heart of the Aravali mountain range, the hotel will offer a serene environment complemented by scenic views, creating a distinctive and immersive guest experience.

A key highlight of the property will be **GG's**, a pure vegetarian, double-decker rooftop restaurant featuring both open-to-sky and covered dining spaces. The venue will offer panoramic views of the surrounding mountains, delivering a unique culinary experience aligned with Eco Hotels' commitment to quality and innovation.

This launch will mark the introduction of Eco Hotels' fourth brand, **The Eco Boutique**, following the successful establishment of **The Eco**, **Eco Xpress**, and **Eco Value**. The new boutique brand is designed to cater to travellers seeking premium, experience-driven stays in culturally rich and scenic locations.

Commenting on the development, Mr. Vinod Kumar Tripathi, Chairman of Eco Hotels and Resorts Limited, said, "With The Eco Boutique Udaipur, we aim to deliver a refined hospitality experience that reflects the cultural richness and natural beauty of the region. This expansion is part of our broader strategy to strengthen our footprint in high-growth markets while maintaining our commitment to sustainability, guest comfort, and operational excellence."

Adding to this, Mr. Vikram Doshi, Director – Finance & CFO, Eco Hotels and Resorts Limited, stated, "The signing of our first boutique property in Udaipur reflects our focused approach toward expanding into high-demand leisure markets with strong revenue potential. This property is expected to strengthen our portfolio by offering a differentiated guest experience while maintaining operational efficiency and financial discipline. We remain confident that such strategic expansions will contribute positively to the company's long-term growth trajectory."

The property is scheduled to go live in March 2026 and is expected to further strengthen Eco Hotels' position in India's growing boutique hospitality segment, while offering guests a distinctive blend of comfort, elegance, and scenic charm.

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