

# ADOR WELDING LIMITED



## REGD. & CORPORATE OFFICE

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Mumbai - 400 001-16 India. G.P.O. Box No. 1546  
Phone : (022) 2284 2525 / 6623 9300  
Fax : (022) 2287 3083 Email: cmo@adorians.com  
Website : www.adorwelding.com  
Corporate Identity No: L70100MH1951PLC008647

AWL/SEC/SE/2016-17

23<sup>rd</sup> May, 2016

### BSE LTD.

Phiroze Jeejeebhoy Towers,  
01<sup>st</sup> Floor, Dalal Street, Fort,  
Mumbai - 400 023.

Company Scrip Code: 517041

### NATIONAL STOCK EXCHANGE OF INDIA LTD.

Exchange Plaza, C - 1, Block G,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051.

Company Scrip Code: ADORWELD

Dear Sirs,

### Sub: Presentation made to the Analyst / Institutional Investors

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and further to our letter dated 16<sup>th</sup> May, 2016 about the Analyst / Institutional Investors Meet scheduled on 23<sup>rd</sup> May 2016, we wish to inform that the Company conducted a meeting today at the Corporate Office in Mumbai with a few Analyst / Institutional Investors and generally informed them about the Company's progress, performance of FY 2015-16, etc.

The Presentation made to them is attached herewith for your information and records. The same has also been placed on the website of the Company i.e. [www.adorwelding.com](http://www.adorwelding.com).

Kindly take the same on record and acknowledge its receipt.

Thanking you,

Yours Sincerely,

For **ADOR WELDING LIMITED**

V. M. BHIDE

COMPANY SECRETARY





WELDERS TO THE NATION SINCE 1951  
**ADOR WELDING LIMITED**  
(Formerly Advani-Oerlikon Ltd.)  
[www.adorwelding.com](http://www.adorwelding.com)



## Investor Presentation

23<sup>rd</sup> May 2016

Welders To The Nation Since 1951

64 

Years of strong  
presence in welding  
industry.

300 + 

Plus distributors in  
India

70 + 

Reach in 70 plus  
countries

R&D division  
completed

5

Years of registration  
with department of  
scientific & industrial  
research (DSIR), Govt.  
Of India

  
48 Years

Exporting since



26 years of existence  
in project engineering  
business



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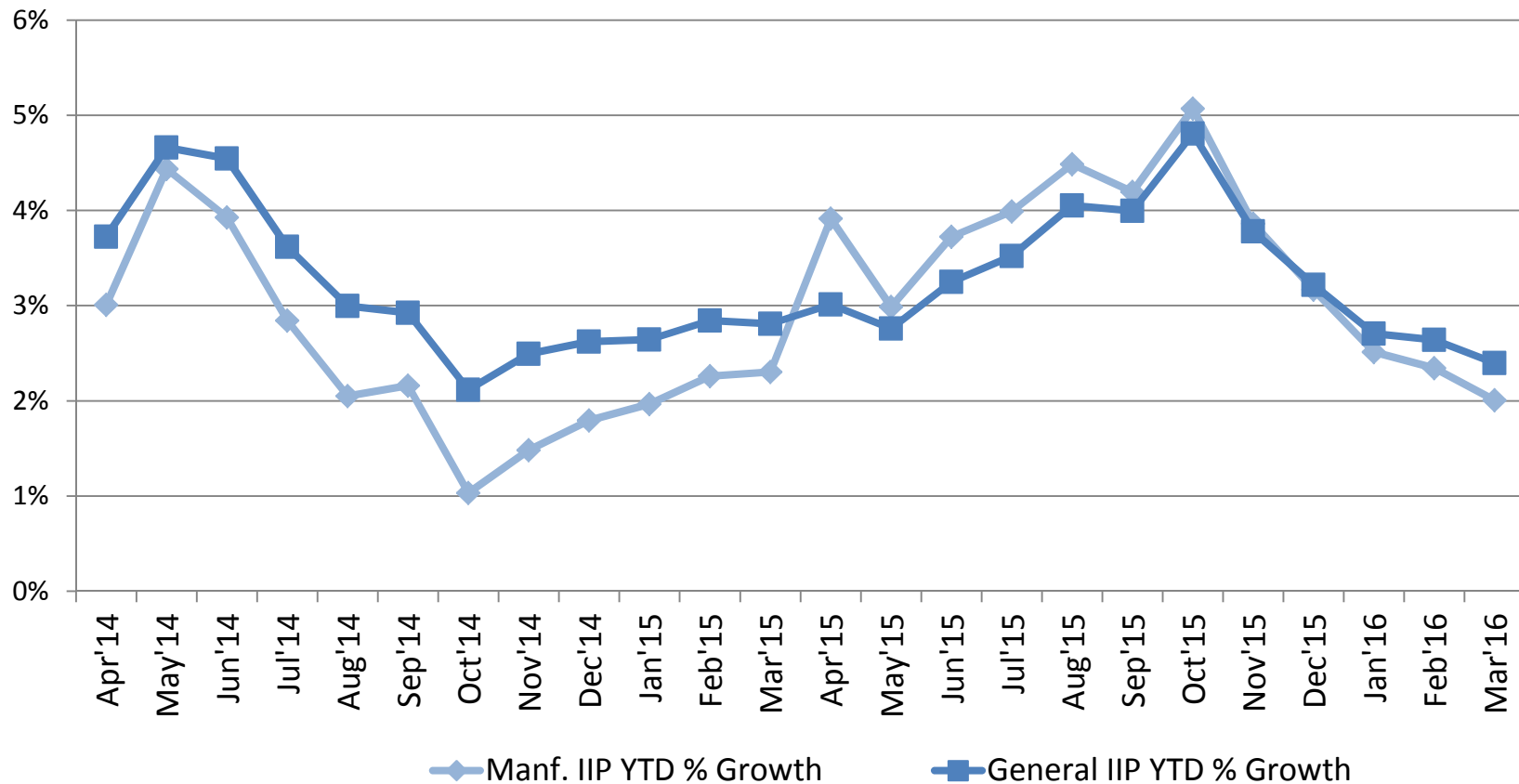
## Contents

- Macro Economic and Business Environment
- Shareholding pattern as at 31st March, 2016
- Performance Highlights
- Financial Performance
- Way Forward



## Macro Economic and Business Environment

### YoY YTD IIP growth (Base Year 2004-2005)



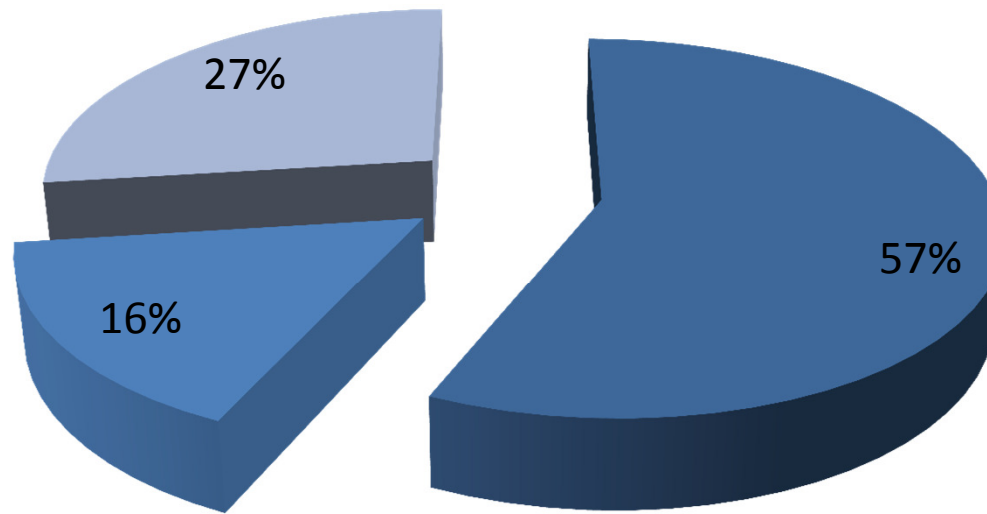
Source: MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION (MOSPI)



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## Shareholding Pattern (as at 31<sup>st</sup> March 2016)

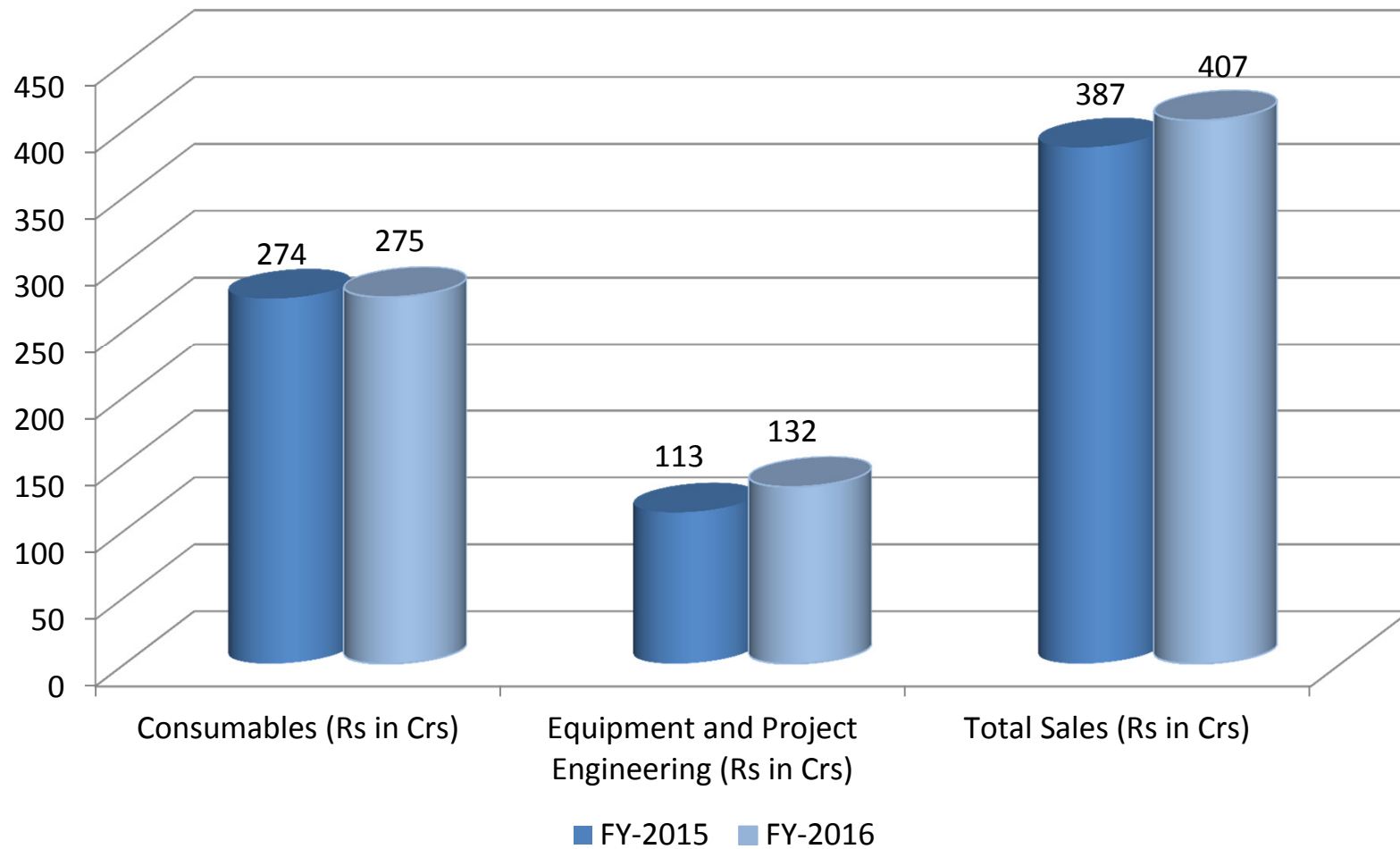


■ Promoters & Promoter Group   ■ Institutions   ■ Individuals



## Performance Highlights

### Segment-wise Performance





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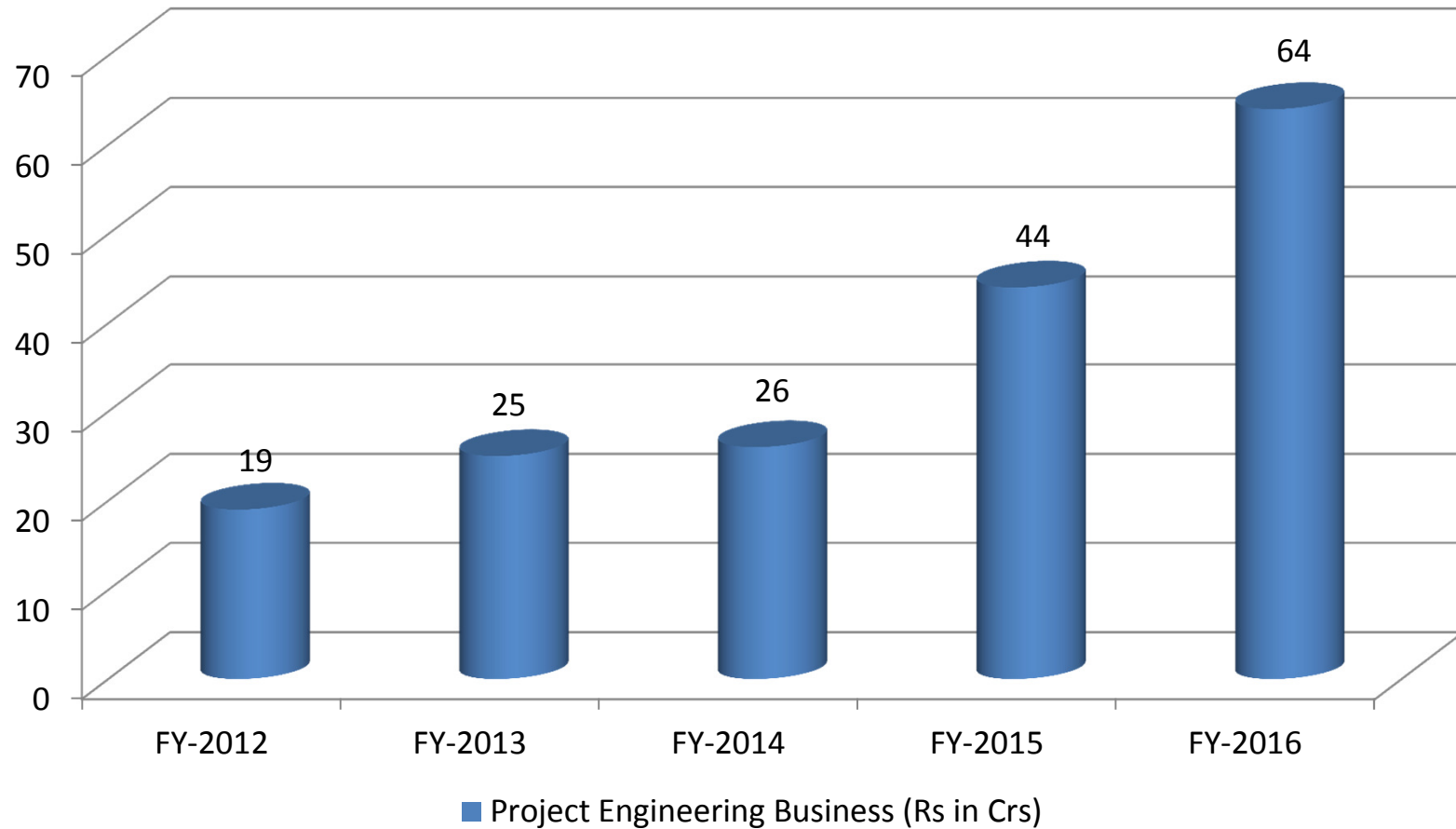


## Performance Highlights

| Particulars     | % Growth<br>FY-16 over FY-15 |
|-----------------|------------------------------|
| Consumables Qty | 9%                           |
| Equipments Qty  | 7%                           |
| Consumables ARP | -7%                          |
| Equipments ARP  | -12%                         |
| Avg Steel Price | -19%                         |
| Sales           | 5%                           |



## Performance Highlights





## Financial Performance

| Rs in Crs                                                              |           |        |
|------------------------------------------------------------------------|-----------|--------|
| Particulars                                                            | FY-16     | FY-15  |
| Net Sales/Income from Ops                                              | 406.8     | 386.6  |
| Other Income                                                           | 5.6       | 5.7    |
| Material Cost                                                          | 268.4     | 264.7  |
| EBITDA                                                                 | 46.3      | 33.0   |
| PBT                                                                    | 33.8      | 20.2   |
| Exceptional Item                                                       | 2.0       | 28.1   |
| PAT                                                                    | 23.4      | 32.4   |
| Employee Cost                                                          | 38.3      | 36.6   |
| Employee Cost/Net Sales(%)                                             | 9%        | 9%     |
| Inventory                                                              | 43        | 43     |
| Debtors (Retention)                                                    | 116 (3.2) | 80 (3) |
| Creditors                                                              | 78        | 41     |
| Working Capital (As at 31-3-2016)<br>(Inventory + Debtors - Creditors) | 81        | 85     |
| Working Capital (in Days)                                              | 73        | 81     |



## Financial Performance

| Ratio Type                                 | Ratio                                                                                    | FY-16 | FY-15 |
|--------------------------------------------|------------------------------------------------------------------------------------------|-------|-------|
| Financial Performance<br>as % of Net Sales | EBITDA                                                                                   | 11.4% | 8.5%  |
|                                            | PBT (Before Exceptional)                                                                 | 8.3%  | 5.2%  |
|                                            | PAT (Exld Exceptional)                                                                   | 6.2%  | 1.1%  |
|                                            | Cost Of Material                                                                         | 66.0% | 68.5% |
|                                            | Total Expense                                                                            | 92.9% | 96.1% |
| Liquidity Ratios                           | Current Ratio (CA/CL)                                                                    | 2.1   | 2.2   |
|                                            | Quick Ratio<br>(CA-Inventory)/CL                                                         | 1.6   | 1.6   |
| Efficiency Ratios                          | Inventory Turnover Times<br>(Sales/Inventory)                                            | 7.1   | 7.0   |
|                                            | Working Capital Turnover (Days)<br>(WC/Sales*365)<br>WC= Inventory + Debtors - Creditors | 73    | 81    |



## Financial Performance

| Ratio Type        | Ratio                                                | F-16      | F-15      |
|-------------------|------------------------------------------------------|-----------|-----------|
| Debt Ratios       | Equity Ratio [TOL/TNW]                               | 54%       | 40%       |
|                   | Interest Cover                                       | Debt Free | Debt Free |
| Investment Ratios | Return on Owners Equity [PAT (Exld EI)/TNW]          | 12%       | 2%        |
|                   | Return on Capital Employed [EBITDA/Capital Employed] | 20%       | 15%       |



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## Way Forward

The planning commission has provided an estimate of 7.5% GDP growth in FY 2016-17. Thus the focus will be on:

- Market Share Strategy for achieving growth.
- Strategic Manufacturing / Sourcing to improve margins.
- Increase manufacturing effectiveness by reduction in process loss and increased productivity.
- Strategic associations in new product launches.
- Exploring new geographies.
- Continuous focus on expanding capabilities in Project Engineering Business to address new products/clients.



Thank You!

**ador**  
**WELDING**