



salzer

Electronics Limited

Quarterly Update Presentation
Q1 FY16

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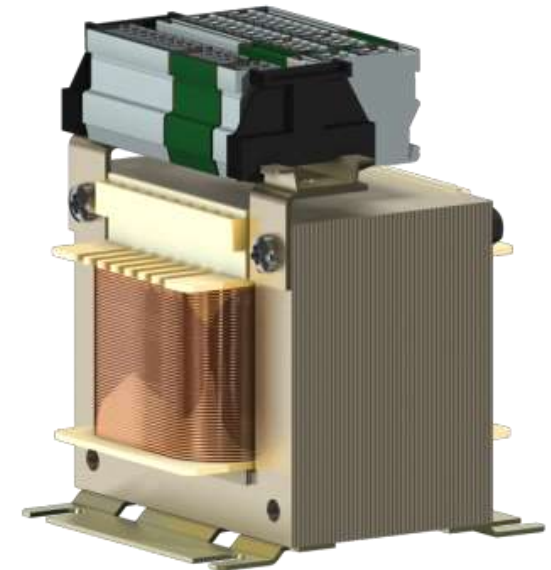
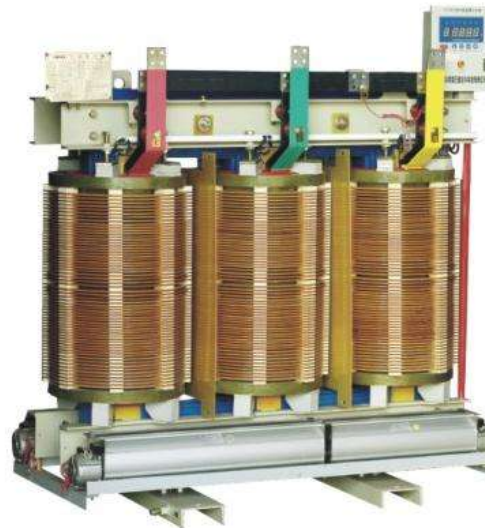
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Recent Updates



Technical Alliance with TrafoModern

- To manufacture dry type, air cooled transformers, chokes and inductors
- **trafo // modern** - amongst leading manufacturers of dry type transformers in Europe
- Salzer to use Trafomodern's technology, design and assistance
- Set up manufacturing facilities in Coimbatore



Successful capital raising through QIP

- **Raised Rs. 62.06 crore through Qualified Institutional Placement**
- **Issue of 26.41 lac shares at Rs 235 per share**
- **Dilution of 6% on expanded capital base**
- **Post issue, book value of ~ Rs. 132.73 per share**
- **Allocation - 55% FII and 45% domestic mutual funds**
- **Well diversified representation and demand**
- **Proceeds to be used for new product development and growth plans of Company**
- **Emkay Global Financial Services - Lead Book Runner**
- **Crawford Bayley - Legal Advisor**
- **Ms/s Swami & Ravi - Statutory Auditors**

Key Highlights

- Revenue registered **growth of 33.4% Y-o-Y**
 - Industrial Switch Gear Business Y-oY increase of **18%**
 - Copper Business Y-oY increase of **12%**
 - Energy Saver Business Y-oY increase of **ovr 650%**
- EBITDA margin at **13.6%**, improved by **94 bps**
- Net Profit at **Rs. 5.1 crore**, **Growth of 58%**
- L&T, investor since 2007, exits their stake in Salzer
 - In line with their strategic decision to exit all noncore investments made over the years
 - Business and marketing relationship with L&T continues

Financial Highlights



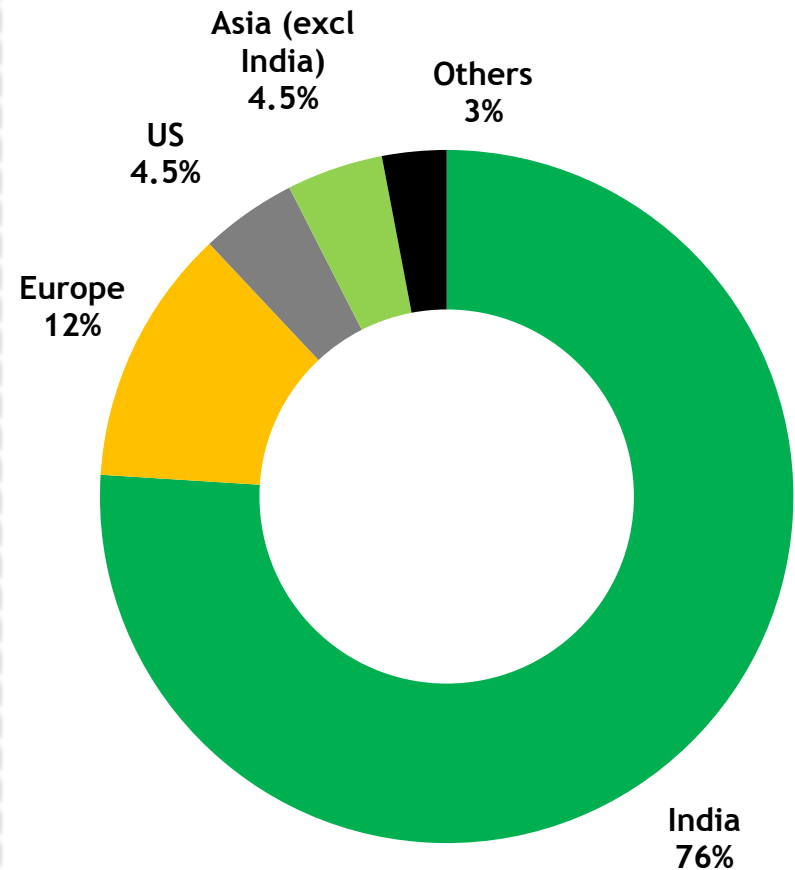
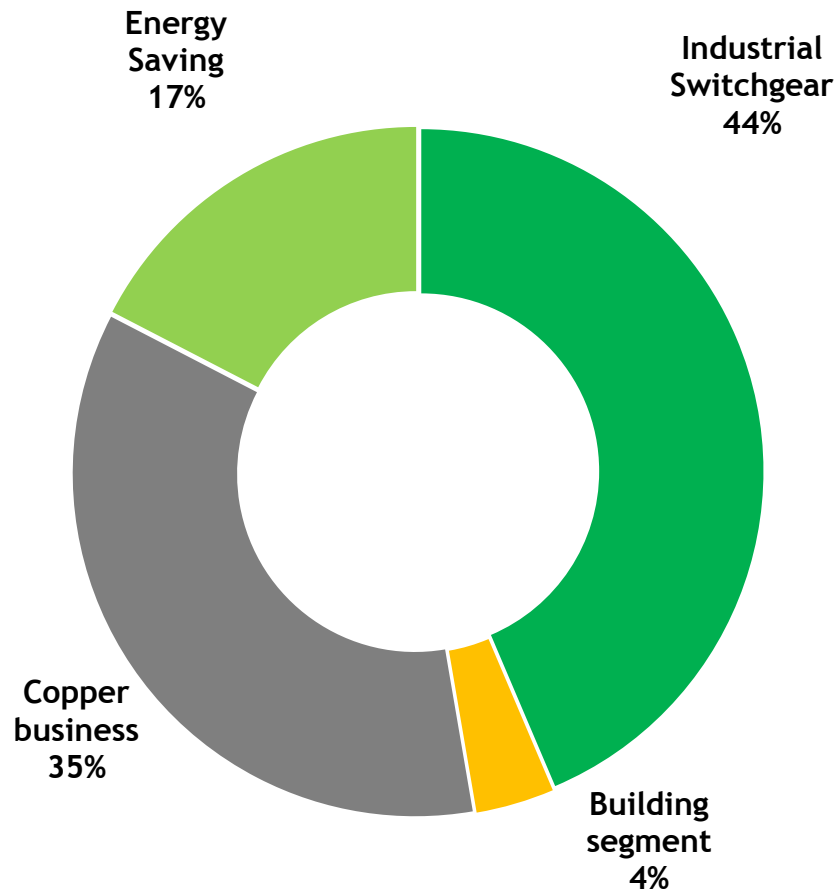
Profitability Highlights - Q1 FY16

INR Crore	Q1 FY16	Q1 FY15	Y-o-Y
Revenue from Operations	91.1	68.6	
Other Income	0.5	0.1	
Total Income	91.7	68.7	33.4%
Raw Material & Fuel costs	64.5	48.0	
Employee Cost	3.9	3.2	
Other costs	10.4	8.7	
Total Expenditure	78.7	59.9	
EBIDTA	12.4	8.7	42.8%
EBITDA Margin (%)	13.6%	12.7%	
Depreciation	2.0	1.7	
Interest	4.2	3.1	
Profit Before Tax	6.8	4.0	
Tax	1.7	0.8	
Profit After Tax	5.1	3.2	57.8%
Margin (%)	5.5%	4.7%	

Revenue breakup - Q1FY16

As per Business Segment

As per Geography



Annual Profitability Highlights

INR-Crore	FY-15	FY-14
Revenue from Operations	283.3	244.5
Other Income	1.0	0.9
Total Income	284.3	245.5
Raw Material & Fuel Costs	195.9	168.2
Employee Cost	15.5	13.1
Other Cost	36.4	32.9
Total Expenditure	247.9	214.3
EBITDA	35.5	30.2
EBIDTA margin (%)	12.5%	12.4%
Interest	12.3	11.9
Depreciation	7.1	7.5
Profit Before Tax	17.0	11.7
Tax	5.0	3.2
Profit After Tax	12.0	8.4
PAT Margin (%)	4.2%	3.4%

* Other costs in FY15 includes one time expenses of Rs. 1.7 crore towards product testing & CSR expenses

Annual Balance Sheet Highlights

INR Crore	Mar-15	Mar-14
Shareholder's Funds	107.0	96.7
Share capital	10.3	10.3
Reserves & Surplus	96.8	86.4
Non-current liabilities	22.8	10.7
Long term borrowings	17.6	4.8
Defer Tax liabilities	1.9	0.9
Other Long-Term liabilities	2.5	4.5
Long-Term Provisions	0.8	0.5
Current liabilities	144.3	124.6
Short Term Borrowings	75.0	74.8
Trade Payables	27.1	23.1
Other Current liabilities	36.7	21.9
Short-term provisions	5.5	4.8
Total Equities & Liabilities	275.1	232.1

INR Crore	Mar-15	Mar-14
Non-current assets	89.1	75.5
Fixed assets	83.4	68.4
Non-current Investments	4.8	4.9
Long-term loans & advances	0.7	1.9
Other non-current assets	0.2	0.3
Current assets	185.9	156.6
Current investments	0.8	1.2
Inventories	66.1	57.8
Trade receivables	77.9	57.6
Cash & Cash equivalents	9.0	11.4
Short-term loans & Advances	22.8	21.0
Other Current Assets	9.3	7.6
Total Assets	275.1	232.1

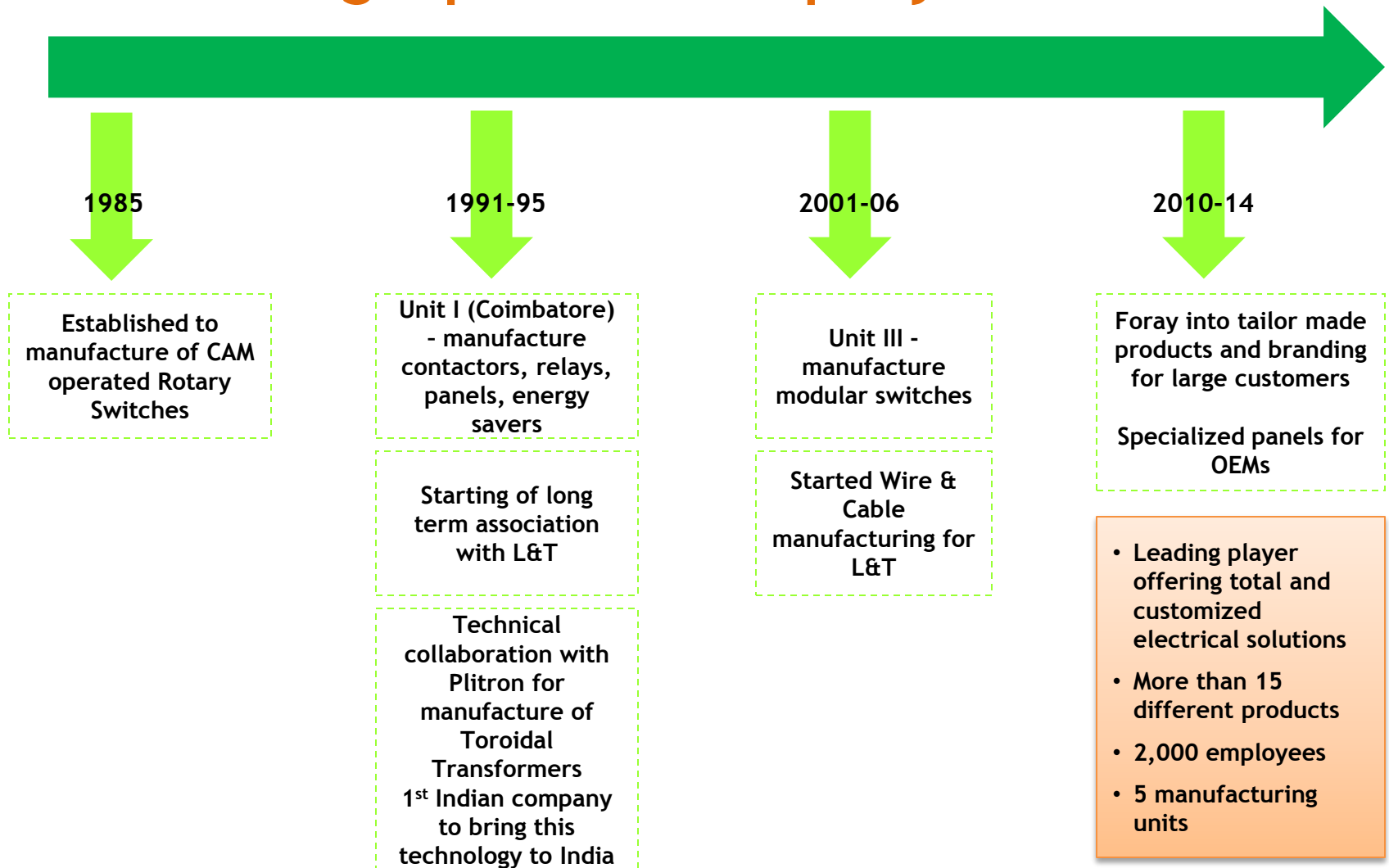
Company Overview



Business Overview

- **Leading player offering total and customized electrical solutions**
 - Presence in Switchgears, Wires & Cables and Energy management business
 - Largest manufacturer of Cam Operated Rotary Switches - Market leader with 25% share
- **Extensive Product portfolio across segments with In-house manufacturing facilities**
 - 5 manufacturing units located in Tamil Nadu & Himachal Pradesh
 - More than 15 products catering to Industrial / Building / Automobile segments
- **Strong focus on product development and innovation**
 - Registered Patent for Rotary Switches, 5 product patents in process
- **Wide Distribution network - local and global**
 - Own distribution network - local and global - export to 50 countries
 - Access to L&T's local network through more than 350 distributors
- **Consistent Dividend Payout Track Record for past 16 years**

From a Single product company...



... to manufacturing multiple products across sectors

Business Overview

Industrial Switch Gear Business

- Transformers
- Terminal Blocks
- Rotary Switches
- Isolators
- General Purpose relays
- Wiring Ducts
- MPCB's
- Contactors & OLR's
- Control Panels

Energy Management Business

- Energy Savers
- Street Light Controllers

Building segment Business

- Modular Switches
- Wires & Cables
- MCB's (Under Development)
- Changeovers

Copper Business

- Wires & Cables
- Flexible Bus Bars
- Enameled Wires
- Bunched Conductors
- Tinned Copper Wires

Key Business Strengths

Wide Product Suite

- Amongst few players in India, to offer total & customized electrical solutions
- Wide product basket - 15 products developed in-house
- Largest manufacturer and market leader in CAM operated rotary switches

Complete Backward Integration

- In-house manufacturing facilities with process capabilities ensures better product development and customization
- Well developed R&D enables continual product innovation

Advanced Engineering Capabilities

- Strong engineering capabilities backed by in-house manufacturing and R&D team
- Technical collaboration with Plitron for toroidal transformers - 1st company to bring technology to India, Joint Venture with C3Controls for contactors and relays
- Resulting in all products been international certified and universal acceptance

Strong Customer Relationships

- Strong customer relationships across the world
- Preferred supplier to GE, Schneider and only approved supplier of Nuclear Power Corporation
- Largest supplier of rotary and load break switches to Indian Railways

Wide Distribution Network

- Wide distribution network - international and domestic
- Tie up with L&T - access to over 350 dealers in India; own network for modular switches with 50 stockist in 4 southern & western states
- Direct network across 50 countries with 40 international distributors

Future Growth Drivers



- Growth and **expansion of existing product segments**
- **Margin improvement through**
 - Increase sales of high margin products - existing and new
 - Increase exports - fast growing markets of US, Africa and Middle East
- Venture into **new project/ product development**
- **Energy management business - huge growth potential**



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