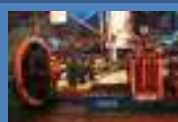
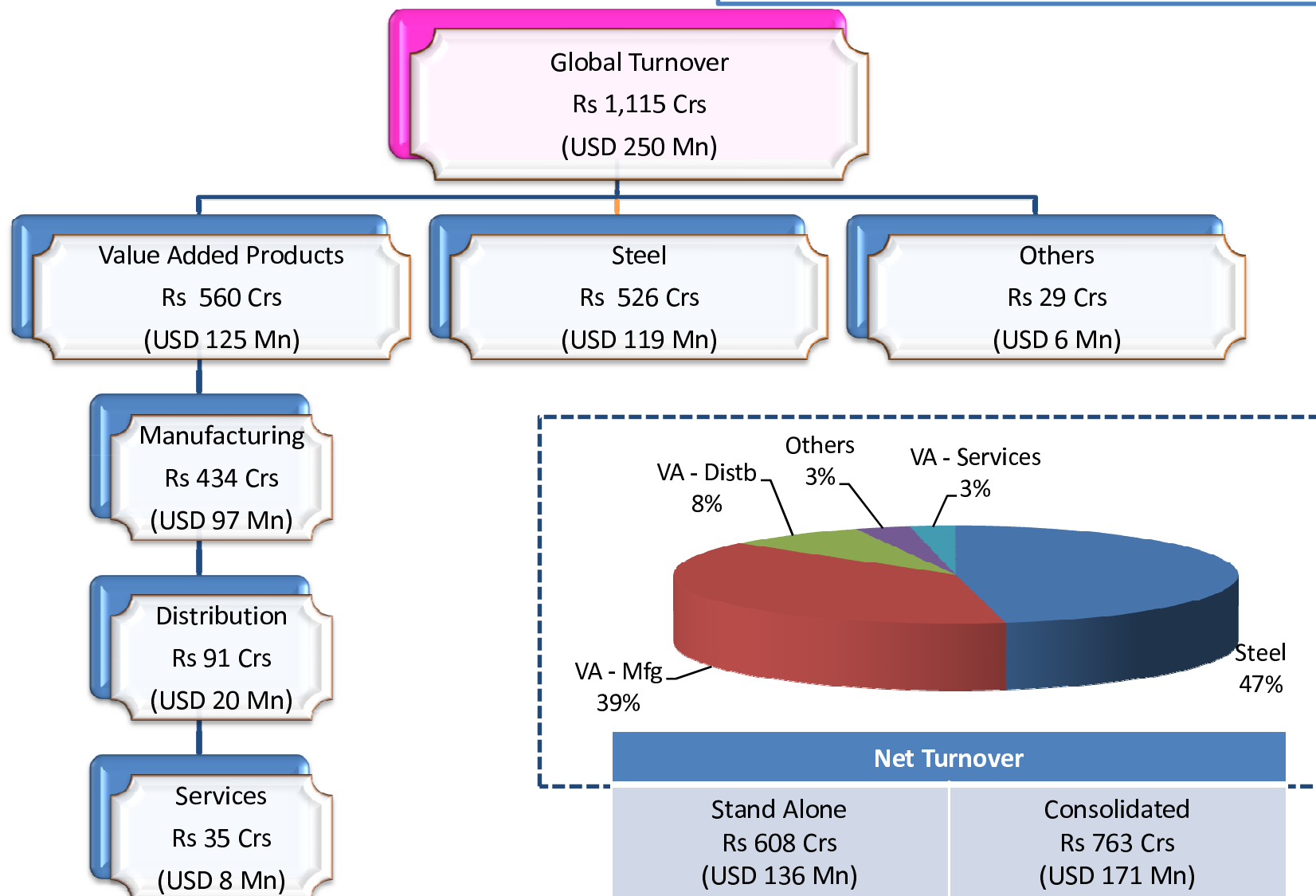


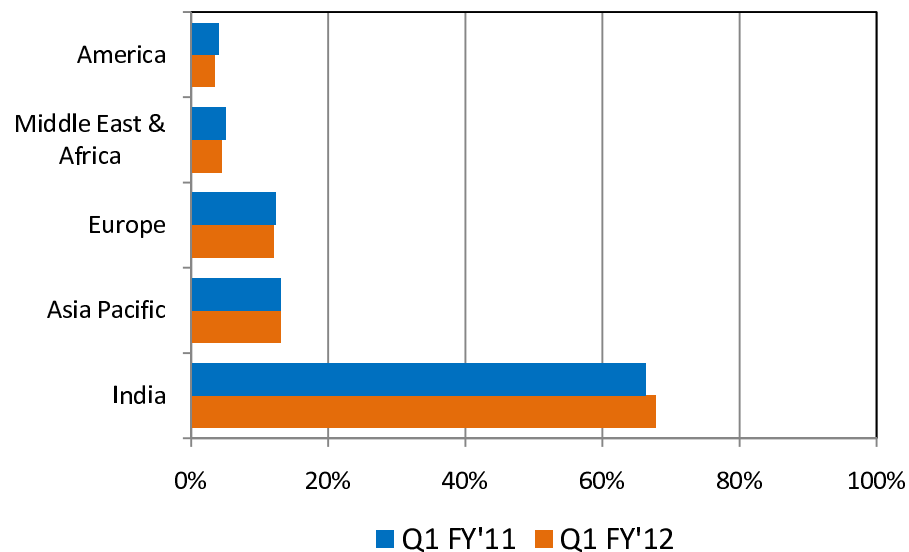


 **usha martin**

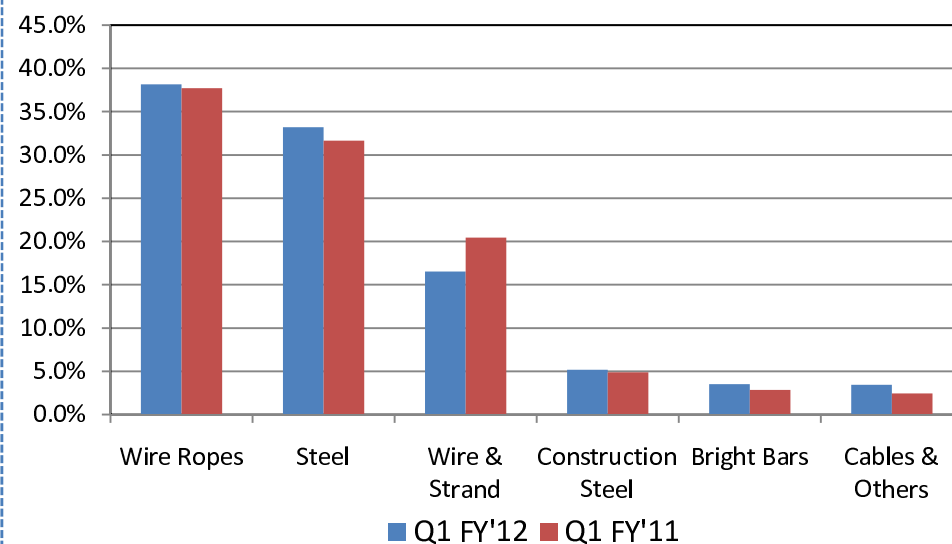




Revenue Distribution



By Geographies



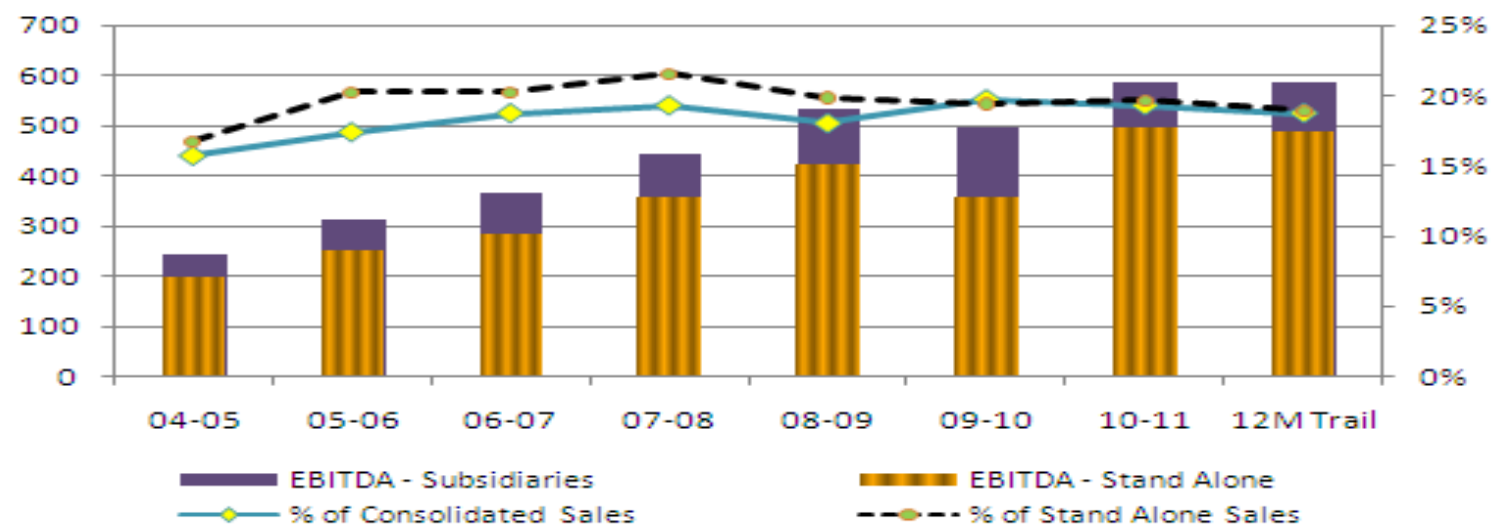
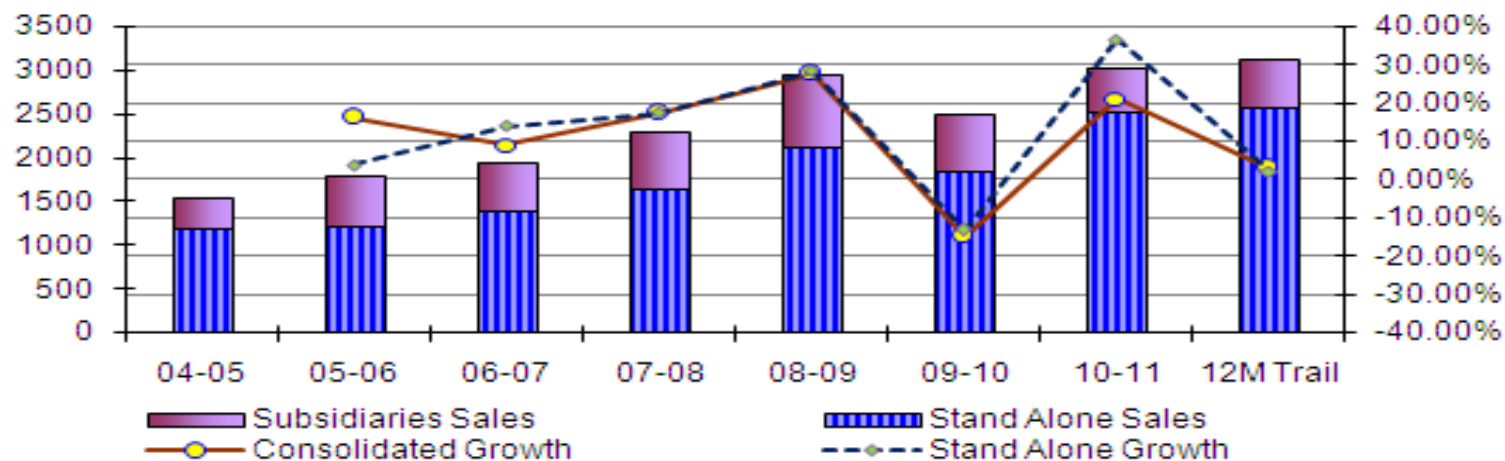
By Product

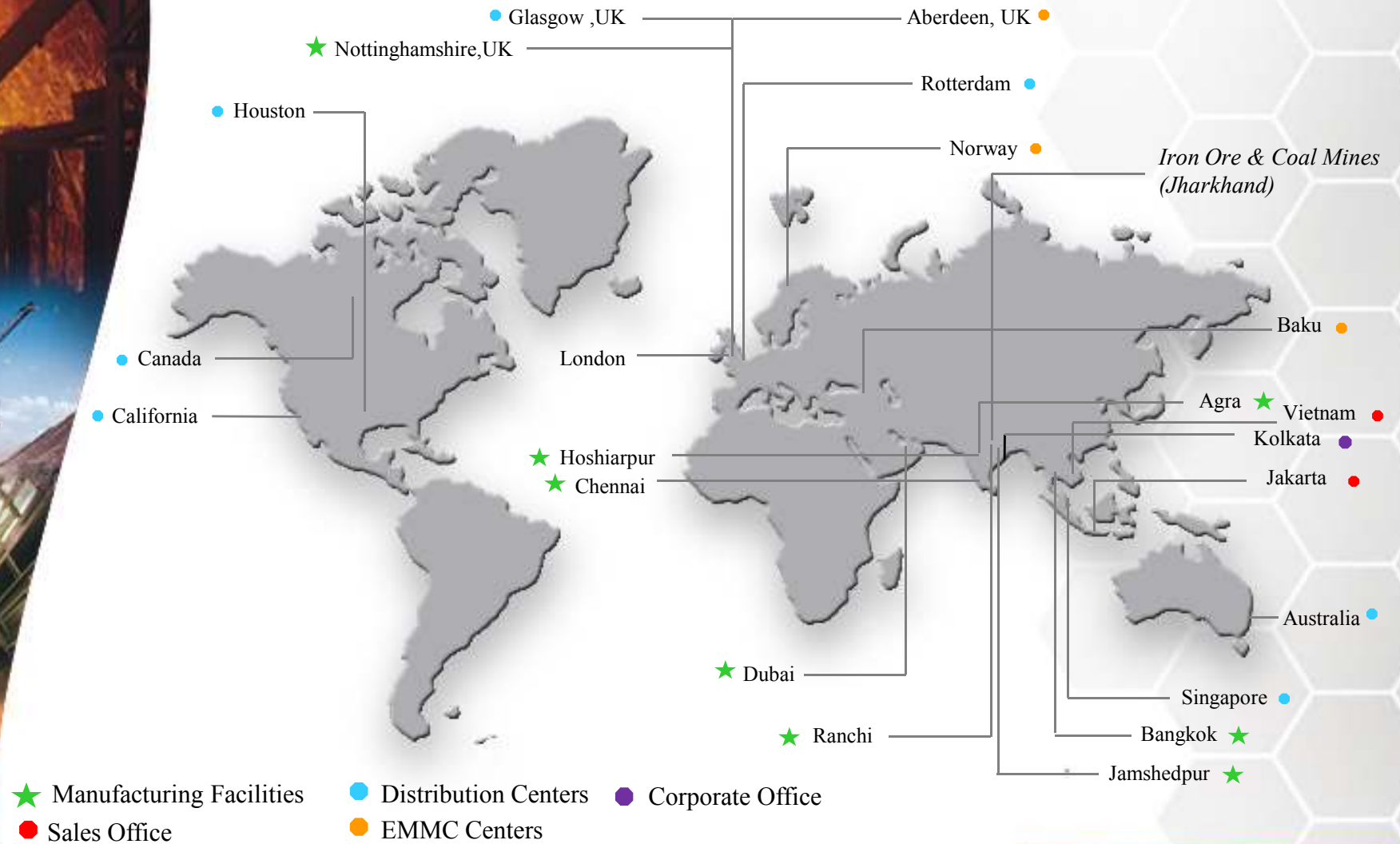


Particulars	05-06(A)	06-07(A)	07-08(A)	08-09 (A)	09-10 (A)	10-11 (A)	CAGR %	Trail 12M
Gross Turnover	1,969	2,148	2,528	3,147	2,630	3,268	10.7%	3,367
Net Turnover	1,802	1,965	2,309	2,950	2,514	3,047	11.1%	3,137
PBDIT	313	368	445	531	495	587	13.4%	588
PBT	126	183	247	281	240	204	10.0%	180
PAT	84	137	175	185	169	137	10.2%	121
Cash Profit	207	243	278	271	347	383	13.1%	367
ROCE (%)	14.1%	16.9%	20.1%	24.1%	18.2%	13.7%		12.4%
RONW (%)	20.3%	22.3%	21.6%	19.2%	13.7%	8.1%		7.0%
EPS (FV Rs 1/-) (Rs)	4.2	6.1	7.0	7.4	6.5	4.5		3.97
★ Debt Equity Ratio (x)	1.32	1.18	1.20	1.90	0.99	1.12		1.23
★ Debt / EBIDTA Ratio (x)	2.5	2.5	2.6	4.1	3.4	3.4		3.8
Interest Cover (x)	3.4	4.0	4.4	3.7	3.9	3.2		3.0

★ Debt figures are net of cash & cash equivalents and includes capex LCs







Architecture of Integrated Business

Mineral Resource
Iron Ore Mine Est. Reserve 80 MnT Crushing & Screening
Coal Block – “A- C” grade Est. Reserve 40 MT
Washing Plant
Beneficiation Plant

Power Module	
18.3 MW WHRB	55 MW Thermal JSR
51 MW WHRB	9 MW Thermal
20 MW Thermal - Ranchi (Under Completion)	
Total - 153.3 MW	

Iron Making Module	
Blast Furnace 600 KT	DRI 300 KT 200 KT
Sinter Plant 800 KT	O₂ & Lime Kiln Plant
Coke Oven 400 KT	Pellet Plant 1200 KT

Distribution Marketing & Service Module	
Singapore	Netherland
Bangkok	South Africa
Indonesia	Glasgow (UK)
Vietnam	Houston/ (USA)
Australia	California (USA)
Dubai	Canada
	Aberdeen (UK)
	Norway

Value Addition Module	
Bright Bar 26 KT	Cord 4 KT
10 KT	OT Wire 6 KT
Ranchi	174 KT
Hoshiarpur	48 KT
Jamshedpur	30 KT
Bangkok	44 KT
UK	10 KT
Dubai	16 KT
VA Products – 50 KT	

Steel Making Module	
SMS I & II EAF 35 T & 40 T LF & VD 150 x 150 & 110x110 Caster	SMS III EAF 70 T LF & VD 360 X 300 Bloom Caster
1,000 KT Billets	
Wire Rod Mill 400 KT	Blooming & Section Mill 275 KT
Section Bar Mill 50 KT	TMT Bars 72 KT

Under Implementation

Performance Update

Q1 FY'12



- SMS – 3 Fire impacted performance , restored in May'11. Resulted in lower production of billets by 4.7%.
- Wire rope production up by 10.4% .
- Improved realisation in steel and VA segment takes consolidated turnover up by 13.4%
- International business performance significantly higher
- Consolidated EBITDA margin at 19.1%
- Implementation of new capex plan for Rs 1200 Crores in progress
- Current average rate of borrowings at 8.8%.
- Share of value added products at 47%





Billets



**Rolled
Products**



**Bright
Bars**



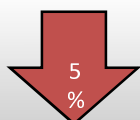
**Wires &
Strands**



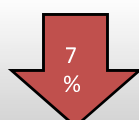
**Wire
Ropes**

Q o Q

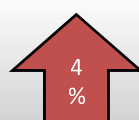
115,214 MT



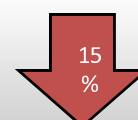
110,184 MT



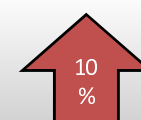
4,773 MT



30,672 MT

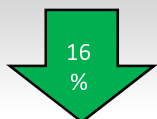


24,946 MT

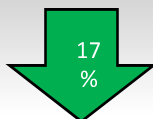


Q o PQ

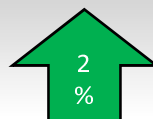
16 %



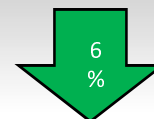
17 %



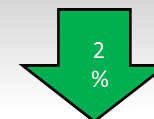
2 %

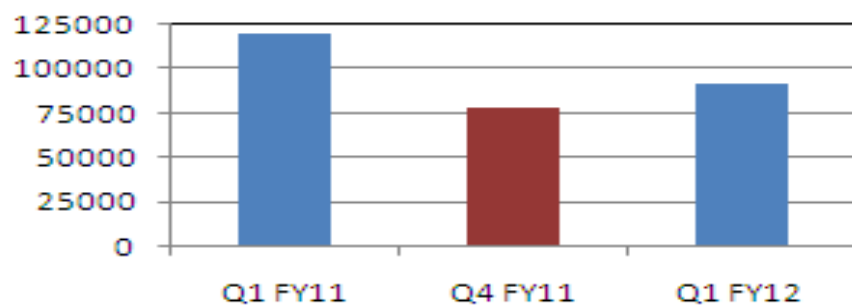
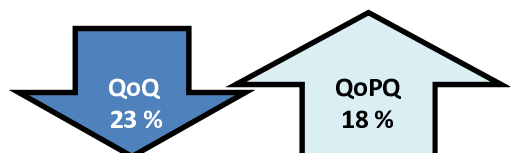


6 %

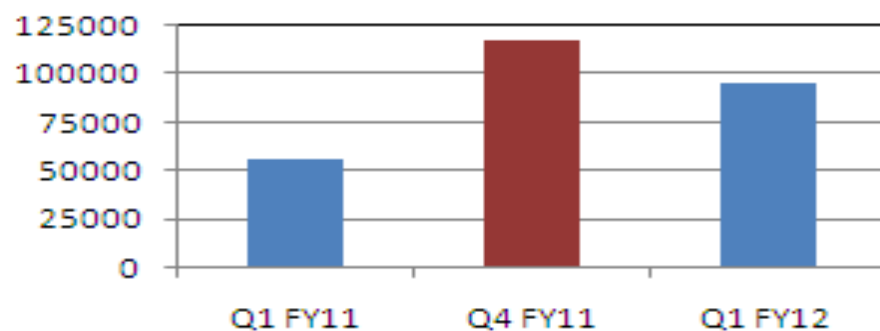
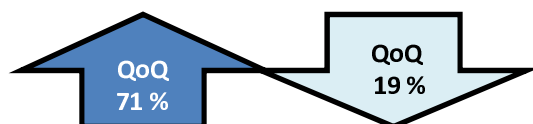


2 %



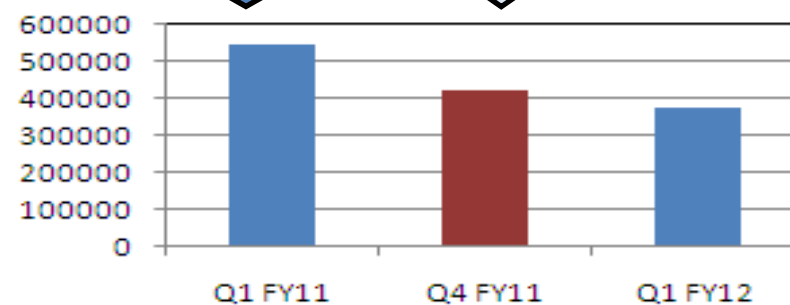
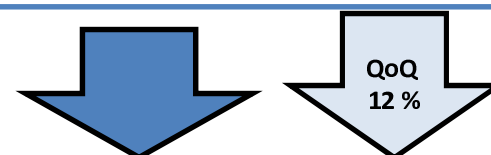


Coal

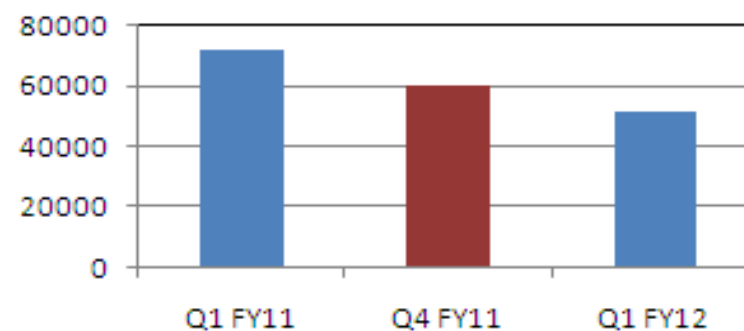
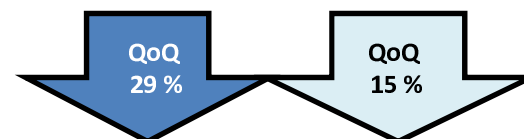


Hot Metal

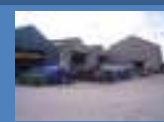
Production Performance



Iron Ore



DRI



GrowthStand
aloneConsoli
dated**Sales**

11%

13%

PBDIT

7%

PBT

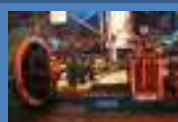
74%

40%

PAT

75%

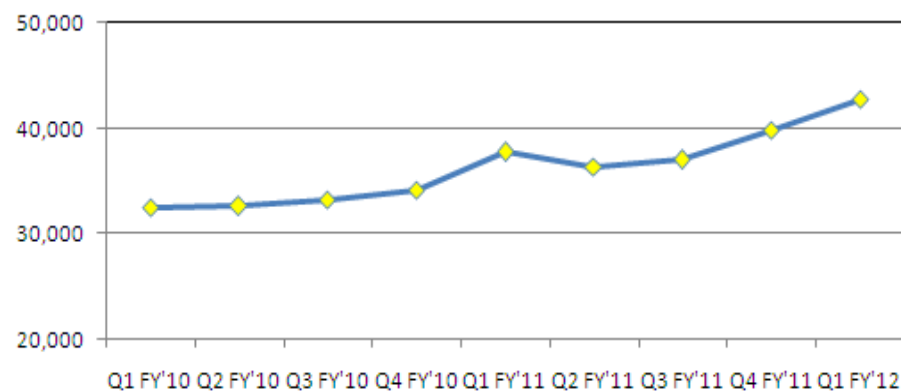
39%



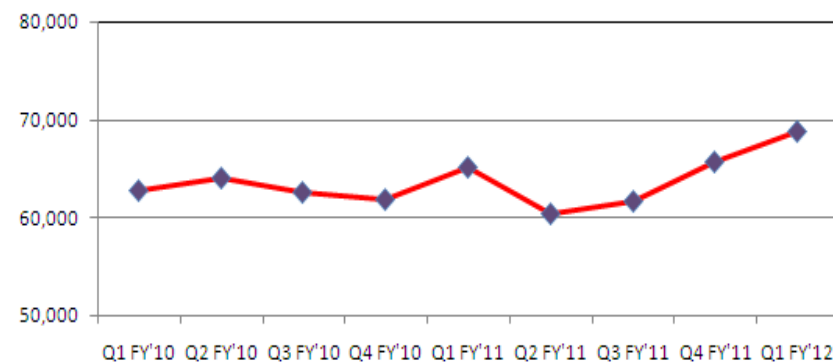
Financial Highlights Consolidated

Particulars	Qtr - I FY 12	Qtr - I FY 11	YoY	FY 11
Gross Sales	817.52	718.65	↑ 14 %	3,268.40
Net Sales	763.37	673.15	↑ 13 %	3,046.57
PBDIT <i>% of Sales</i>	146.03 <i>19.1%</i>	145.70 <i>21.6%</i>		587.31 <i>19.3 %</i>
PBT	36.57	60.80	↓ 40 %	204.07
Net Profit	25.67	41.86	↓ 39 %	137.03
EPS (Annualised)	3.36	5.48	↓ 39 %	4.50

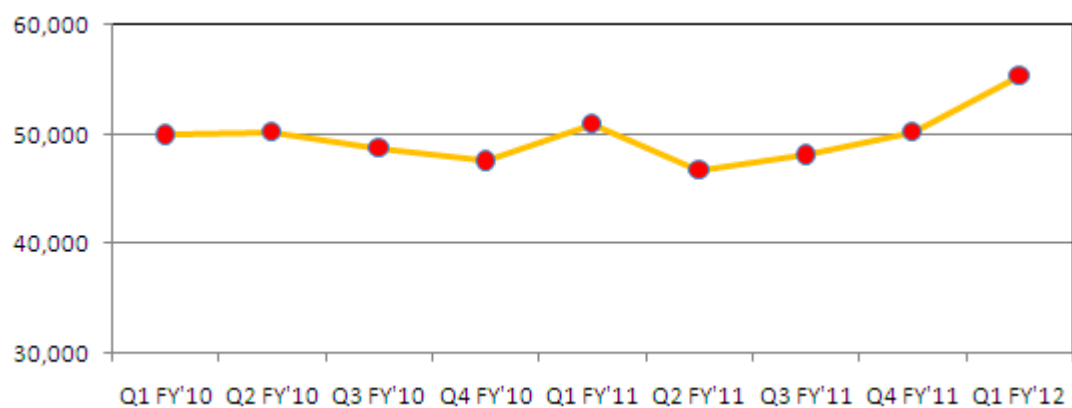
Sales Realisation Trend Rs per MT (SA)



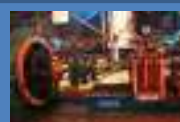
Wire Rods & Bar



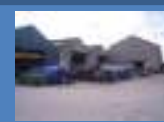
Value Added Products



Integrated Business



Particulars		June- 11	Mar- 11
ROCE	(%)	12.4%	13.7%
RONW	(%)	7.0%	8.1%
EPS - Annualised	(Rs)	4.0	4.5
Debt Equity Ratio	(x)	1.2	1.1
Debt / EBITDA Ratio	(x)	3.8	3.4
Interest Cover	(x)	3.0	3.2



Thanks



 **usha martin**

STRENGTH THROUGH INTEGRATION