



Ref. No.: PSL/2025-26/CS/SE/6

Date: May 5, 2025

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street, Mumbai - 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Subject: Press Release on Audited Financial Results for the quarter and year ended March 31, 2025

Dear Sir/Madam,

Please find enclosed herewith Press Release on Audited Financial Results of the Company for the quarter and year ended March 31, 2025.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Prataap Snacks Limited**

Amit Kumat

Managing Director and Chief Executive Officer

Encl.: As above

Prataap Snacks Limited

CIN: L15311MP2009PLC021746

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Prataap Snacks Limited (PSL)

REPORTS Q4 & FY25 RESULTS

**Q4 FY25 INCOME FROM OPERATIONS HIGHER BY 3% YOY,
FY25 INCOME FROM OPERATIONS HIGHER BY 6% YOY
BOARD RECOMMENDS A DIVIDEND OF 10% FOR FY25**

Indore, May 5, 2025: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snacks Food Company has announced its financial results for the quarter and financial year ended 31st March 2025:

In Q4 FY25, PSL reported:

- Income from operations of Rs. 4,006 million
- Operating EBITDA of Rs. 49 million
- PAT of Rs. (119) million

In FY25, PSL reported:

- Income from operations of Rs. 17,077 million
- Operating EBITDA of Rs. 487 million
- PAT* of Rs. (140) million
- The Board of Directors has proposed a dividend of 10% per share on a face value of Rs. 5 each, translating to Rs. 0.50 per share

**PAT is after giving effect to post tax exceptional loss of Rs. 202 Mn for FY25.*



Commenting on the Q4 & FY25 performance, Mr. Amit Kumar – MD, Prataap Snacks Limited said.

"In FY25, we witnessed sustained inflationary pressures and weak consumption trends which have impacted demand for consumer products. The impact is more visible in the value segment. Given this backdrop, we are pleased to report positive revenue growth of 6% YoY for FY25 and 3% YoY in Q4FY25. Topline growth in Q4 would have been slightly higher, but for some lost sales due to the fire in our Jammu facility. We have enhanced capacities at other facilities located in North India towards end of the quarter. Our sharpened focus on core markets, data-driven sales strategies, and expanded distribution have been key enablers of the topline growth. In addition to witnessing encouraging trends in market share, we are pleased that our leadership in extruded snacks remains intact.

During the year, we witnessed a sharp rise in input costs, especially palm oil and potatoes with other inputs also witnessing inflationary pressures. Our ongoing cost optimization initiatives delivered meaningful impact, easing some part of the margin pressures. As input prices eased slightly towards the end of the fiscal, we reported improved profitability in Q4 over Q3. Despite a challenging year, we have delivered a positive cash profit and improved working capital further. As a result, we continue to maintain a robust financial position with healthy levels of free cash. The Board has recommended a dividend of 10% of face value for the year, reinforcing our commitment towards creating value for shareholders.

Over the year, we executed several strategic initiatives aimed at strengthening the foundation for sustained future growth. Our market segmentation framework will enable sharper, market-specific execution and more efficient resource allocation along with distribution augmentation. Comprehensive cost optimization efforts, including detailed benchmarking of manufacturing processes and operational efficiencies, are set to enhance competitiveness further by providing additional levers to structurally elevate margins.

Looking ahead to FY26, our focus will be to drive sustainable profitable growth through sharper cost control, distribution expansion, and technology-led governance. With the strong foundation built in FY25 and a clear strategic roadmap ahead, we are confident in our ability to deliver enhanced value to all stakeholders in the coming years."

—ENDS—



About Prataap Snacks Ltd

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (traditional Indian snacks) and Cakes under the popular and vibrant Yellow Diamond and Avadh brands. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India, and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 16 manufacturing facilities of which 7 facilities (Indore 1&2, Assam, Bengaluru, Kolkata and Rajkot 1&2) are owned and 9 facilities (Kolkata, Jharkhand, Hyderabad, Kanpur, Karnal, Patna, Hissar, Nalbari and Gwalior) are on contract manufacturing basis. Its distribution network includes more than 5,200 super/sub distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in modern trade outlets and quick commerce platforms.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. PSL is listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

