

Executive Summary



InfoBeans is a **CMMI level 3** software services company that specializes in enterprise software development.



The company has **19 Years of Leadership** in Custom Software Development with a strong presence in business segments.





Business segments include **Product Engineering, Digital Transformation & Automation and DevOps**.



Founded in 2000 as InfoBeans Systems India Pvt. Ltd, is now a one stop shop for all technology needs.

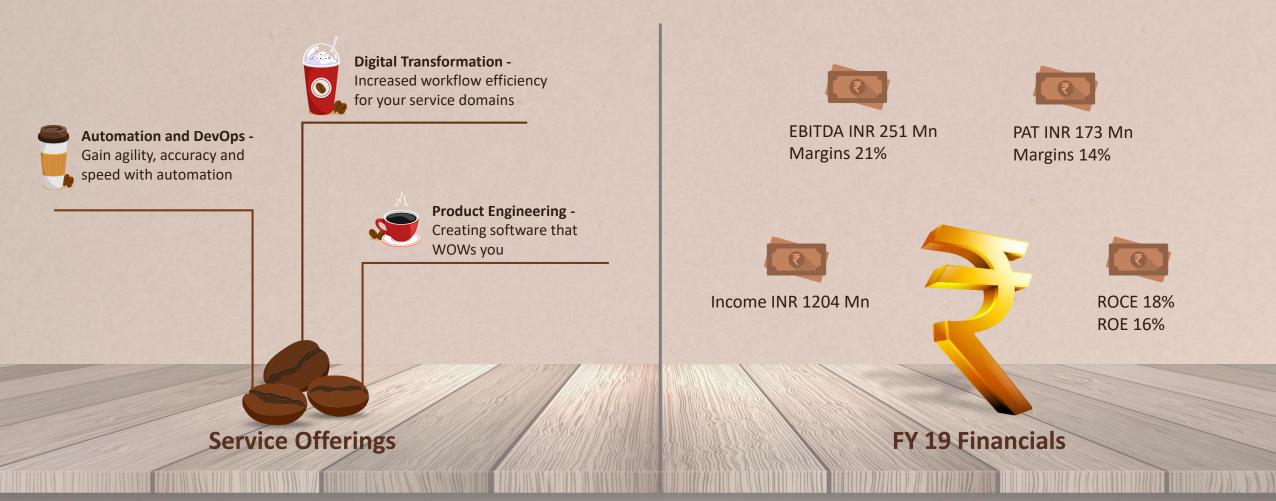




It has a state of the art infrastructure with 2 facilities in India – Indore and Pune, 1 facility in US, Germany & Dubai each having above ~ 850 professionals across both locations.

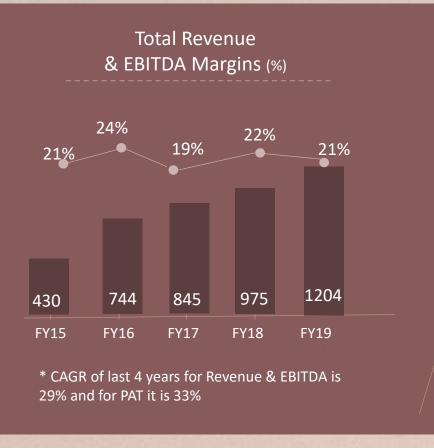


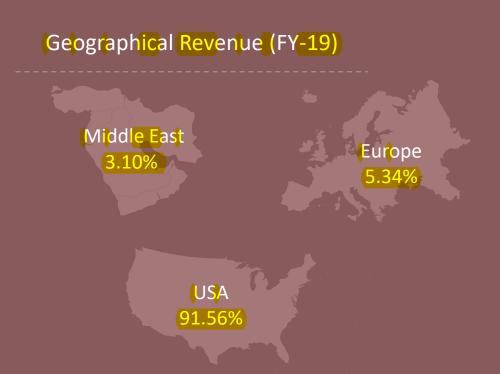
Executive Summary



INR Mn

About InfoBeans Technologies Limited









Leadership - Founders



Siddharth Sethi Co-founder & CEO

- Electrical Engineer, MBA from IIM Indore
- **Extensive work in user experience** design
- Responsible for software delivery for all geographies and business development in Europe and Middle-east
- Takes pride in multitasking and enjoys travelling



Mitesh Bohra Co-founder & President

- Electronic Engineer, Dual MBA from Columbia, NY and Haas
- Strong strategy, sales and process background
- Involved in developing new competencies
- Lives in US and spends his time in business and customer development



Avinash Sethi Co-founder & CFO

- Electrical Engineer, MBA from IIM Indore
- Keen interest in HR & Finance
- Responsible for inorganic growth
- Penchant for exploring uncharted territories





Highly Experienced Core Team



Amit Makhija Director - Delivery

- 18 Years in Software & Management
- 12 Years with InfoBeans



Rajagopalan Kannan Director - Delivery

- 19 Years in Software Engineering
- 16 Years with InfoBeans



Kanupriya Manchanda HR-Head

- 16 years in HR
- 11 Years with InfoBeans



Ram Lakshmi **Director - Client Success**

- 24 Years of selling S/W (USA)
- 6 Years with InfoBeans





Highly Experienced Core Team



Arpit Jain UX Practice - Head

- 12+ Years in Software Engineering
- 12 years with InfoBeans



Manish Malpani SDO-Head

- 16 Years in project management
- 11 years with InfoBeans



Akhilesh Jain Finance-Head

- 12 Years in Corporate Finance
- 3 years with InfoBeans



Tarulata Champawat **Director - Sales Operations**

- 18 Years of Experience in Sales
- 11+Year with InfoBeans



Geetanjali Punjabi Vice President - Sales

- 18 Years of Experience in Sales operations
- 2+ Year with InfoBeans

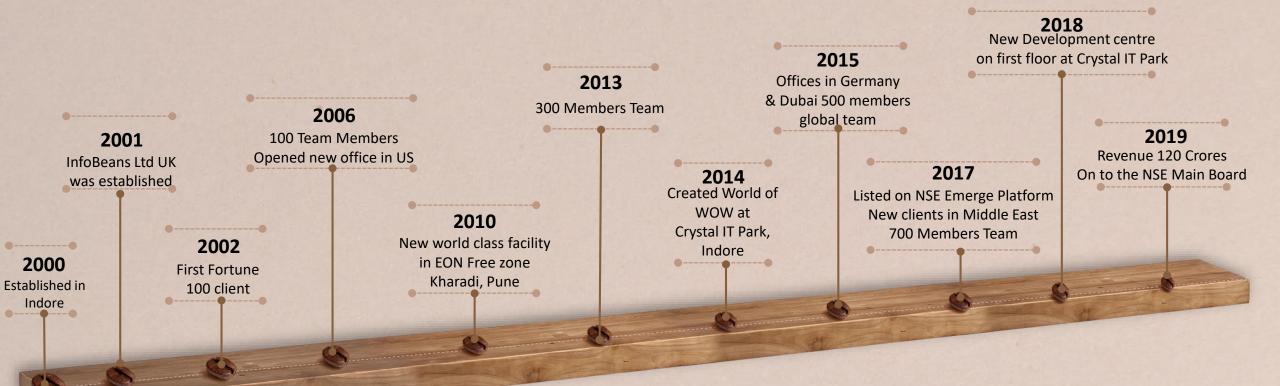


Avinash Jain **Business Development-EU**

- 21 Years in IT
- 4+ years with InfoBeans



Key Milestones









Awards & Certifications

Great Place То Work_®

Certified

Ranked amongst

Top 50 IT companies to work for in India -NASSCOM HR Summit, 2015 , 2016 & 2019



Asia's Best Employer Brand Award for **Talent Management,** 2011 & 2013



By Software Engineering Institute (2012, 2015, 2018)



Corporate Social Responsibility Award by Amity



Recognized as

"Dream Companies To Work For 2017 & 2018" at the silver jubilee ceremony of World HRD Congress and IT & Software` Sector

LEADERSHIP AWARD

InfoBeans presented with BRAND







TRUST



JOY

InfoBeans Employees rate the work culture very high on all three aspects



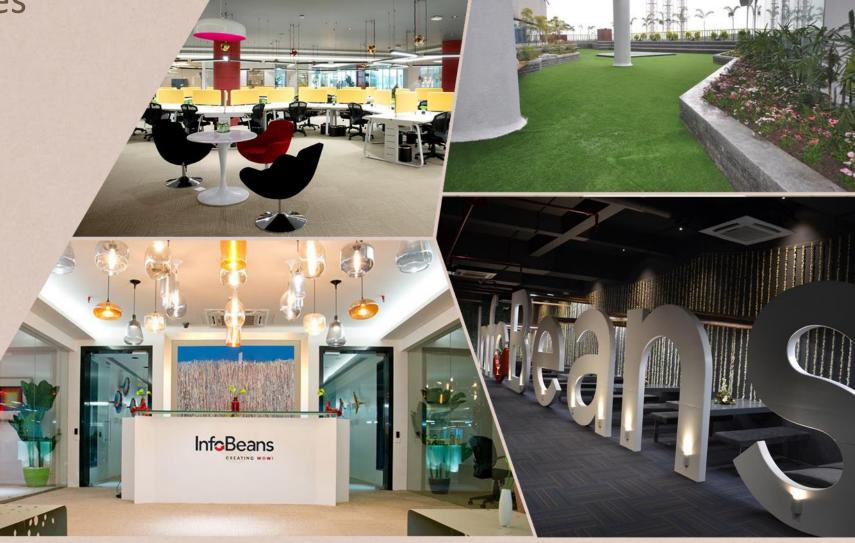


State of Art Facilities

Crystal IT Park (SEZ), Indore

- 80,000 square feet space
- Capacity to seat 800
- Open workspaces encouraging team work
- Terrace garden with theatre sitting
- Monk rooms for that extra bit of concentration
- Recreation zones Cricket net, ping pong & pool tables

Game rooms equipped with XBOX



World class infrastructure to take care of world class team





• 20,000+ square feet space

Capacity to seat 240

State of art development machines and servers

Location advantage for access to talent

Reasonably low cost structure

• Enables quick ramp up time

Good connectivity to Mumbai



World class infrastructure to take care of world class team





Highlights (for Last Quarter)

- Signed up 3 new clients in UAE
- Trading in equity shares of the company has been migrated to NSE (Main Board) from NSE SME Platform (Emerge)
- Conferred with Madhya Pradesh Brand Leadership Awards, again for the year 2019
- Recognized for Best CSR Practices by Pride of Madhya Pradesh











Esteemed Clientele



172 year old brand, Legal content publisher in all states of US



Only Company in world offering tech solutions for life sciences healthcare compliance



Full range of SaaS based integrated Human Resources solutions.

Under NDA

Fortune 500 company, USD 6.3 bn in Revenue, Storage Solutions



Solutions for content creation, publishing & management





Esteemed Clientele

Under NDA

Fortune 200 company, World's largest logistics company, engaged worldwide

Under NDA

Fortune 100 company focusing on the areas of electrification, automation and digitalization.

Under NDA

Fortune 600 company, Leader in software- defined networking technology

Under NDA

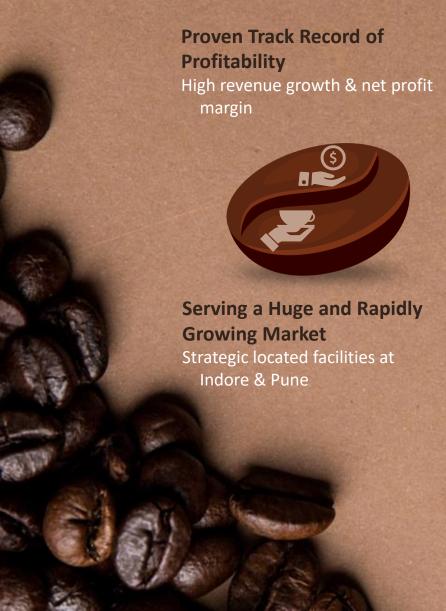
A Fortune 100 Insurance giant providing services in the Gulf Countries



Leading global remittances, Foreign Exchange & payment solutions brand







Great Work Culture

A team of ~850 skilled professionals with high retention



Growing Blue Chip Client base

90%+ repeat business, increasing account sizes

Growing Custom Software Development Business

Driven by skilled professionals with high customer centricity



High Standards of Corporate Governance

Transparent operations, professional management team





Healthcare Compliance

Healthcare Compliance - identify, define and build technology solutions

- Help clients build end-to-end technology solutions around life sciences and healthcare law compliance
- Solutions help increase efficiencies, mitigate risk and improve patient safety through compliance



Storage & Virtualization

Storage & Virtualization - identify, provide and manage distributed storage systems

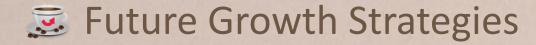
- Storage virtualization adds a new layer of software / hardware between storage systems & servers
- Help clients automate the expansion of storage capacity which reduces manual intervention
- Provide host-based, storage-based device, and network-based storage virtualization services

Media & Publishing

Publishing for SDO (Standard Development Organization)

- Specialize in multi-format, multimodal content delivery to diverse platforms and devices
- Address Media and publishing hurdles frequent content changes, stringent deadlines and workflow bottlenecks through state-of-the-art content management systems
- Analyze market trends & emerging technologies to help clients stay ahead of competition





Inorganic growth

Dedicated US Sales Team

- US Sales team to be formed by competencies - Custom Development, Automation Engineering, Digital Transformation, Enterprise Mobility
- A team of account manager and sales engineer to be formed per competency
- In future, each team to be expanded per territory (East, West and Central)

- Actively targeting companies to acquire – to increase footprint in US and secure skills in emerging areas like ServiceNow, UX, Automation etc.
- Add niche skill that takes longer to build
- Adds to revenue in short term & long term by cross-selling & up selling and adding to offshore capabilities
- Acquire IP

New Client Acquisition

Client Targeting

- Industry verticals Storage & Virtualization, ecommerce, Publishing & Media, SaaS products
- Partnering clients as they move towards advanced technologies
- Targeted go-to-market strategy by client type

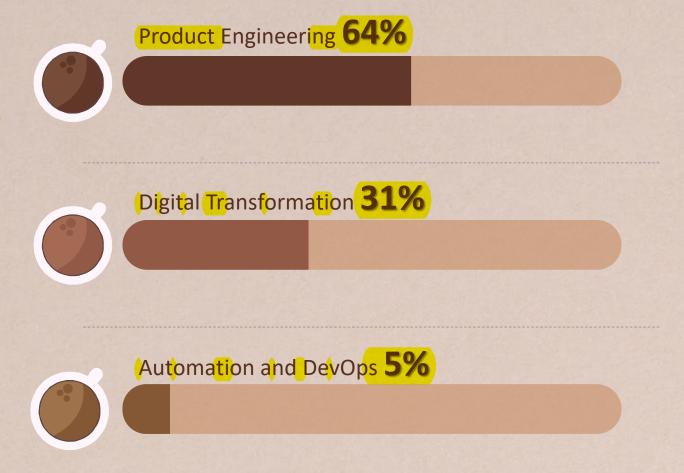
- Formalized Sales Operations [Offshore Lead Generation, Onsite Field Sales, Offshore Sales Support]
- Two new geographies Europe and Middle East
- Entry via highly skilled professionals for Onsite Consulting
- Existing Client Referrals



Existing Client Mining

- Penetrating existing accounts – expanding into more SBUs and geographies
- Cross-selling and Up-selling
- Partnering clients as they move towards advanced technologies

Service Offerings

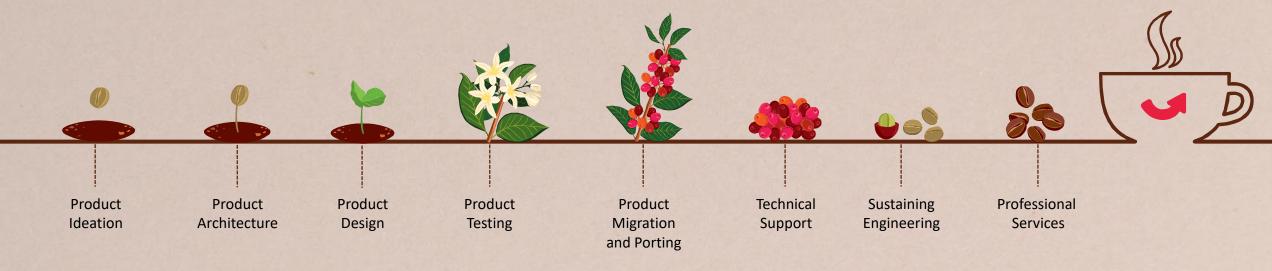




Product Engineering

At InfoBeans, we take care of the entire software product life cycle starting from the idea being conceived to the deployment and user acceptance testing.

Phases of Product Engineering



Y-o-Y Revenue (INR Mn)

433	FY17
506	FY18
735	FY19





Highly customizable enterprise cloud solution to automate operations like:



- IT helpdesk
- Asset management

- Enterprise service management
- Virtual support workflow



Covers all aspects of a customer's service lifecycle to provide proactive, customer-centric services



Through a series of process and software development services, creates effective platforms on top of existing packaged content management software to enable clients to manage their content effectively and profitably.



Reduce the amount of time to create, organize and archive content to reduce time to market and cost.

Y-o-Y Revenue (INR Mn)





Automation and DevOps

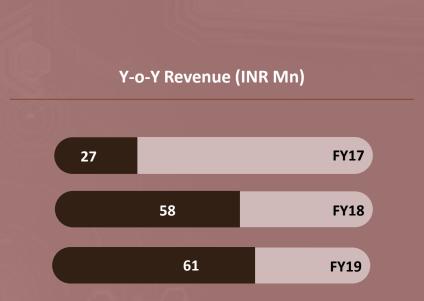
InfoBeans aims for shorter development cycles, increased deployment frequency, and more dependable releases, in close alignment with business objectives

Build Automation

- Continuous Integration from development version control system
- Automated backup, restore and rollback procedures
- Automated Build packaging and deployment
- Automated server environment and database configuration
- BVT, Sanity and Regression Test automation on each environment

Test Automation

- Automation framework library design
- Platform independent test case design and automation scripting
- Development and maintenance of automation test suite
- Product qualification tool automation
- Sanity, BVT, Regression, Load and Stress test suite automation







India - World's largest sourcing destination for the IT industry, accounting for ~67% of global outsourcing

Notable Trends in Indian IT Industry



Increase in number of startups, adding to around 2% of GDP



Large players with a wide range of capabilities offering infrastructure, system integration and consulting services



Global outsourcing used to drive fundamental re-engineering of end-to-end processes



Supported by cheap labor, affordable real estate, favorable government regulations, tax breaks, SEZ schemes



Social, Mobility, Analytics and Cloud (SMAC) leading to digitization of the entire business model

Expansion and Future Growth as Opportunity



Traditional verticals - BFSI, telecommunication and manufacturing remain largest in terms of IT adoption; expected to grow at an average of 15%



Government sectors huge potential for IT enabled services



Increasing digitalization leads to growth in revenues for IT sector incoming years



Social media - second most lucrative segment for IT firms; offering a USD250 billion market opportunity by 2020



Emerging geographies drive the next growth phase for IT firms in India with BRIC; USD380–420 billion opportunity by 2020



Cloud - largest opportunity under SMAC; increasing at a CAGR of ~30% to around USD650–700 billion by 2020



Consolidated Income Statement

Particulars (INR Mn)	FY15	FY16	FY17	FY18	FY19
Total Income*	430.3	744.0	844.8	974.8	1203.9
Expenditure	339.8	568.9	687.5	759.3	953.1
Employee benefit expenses	252.4	417.0	569.8	600.6	732.7
(Increase)/Decrease in Technical WIP	0.0	0.0	0.0	7.2	27.4
Other Expenses	87.4	151.9	158.6	151.2	193.0
EBITDA	90.5	175.1	157.3	215.5	250.8
EBITDA Margin	21.0%	23.5%	18.6%	22.1%	20.8%
Depreciation	27.0	26.7	28.8	24.3	30.7
Interest	0.2	0.1	0.5	0.3	0.3
Exceptional Items	0.0	0	0	0	5.9
PBT	63.3	148.3	128.0	190.9	213.9
CSR	0.0	1.4	2.0	2.4	3.1
Tax	7.8	16.3	(7.0)	21.1	38.1
PAT	55.5	130.6	133.0	167.4	172.6
PAT Margins	12.9%	17.6%	15.7%	17.2 %	14.3%
EPS	3.14	7.39	7.52	7.13	7.19

^{*}EPS for FY15, FY16 & FY17 is calculated on the basis of share count pre-IPO, while EPS for FY18 & FY19 is considered on the basis of no. of shares post-IPO.



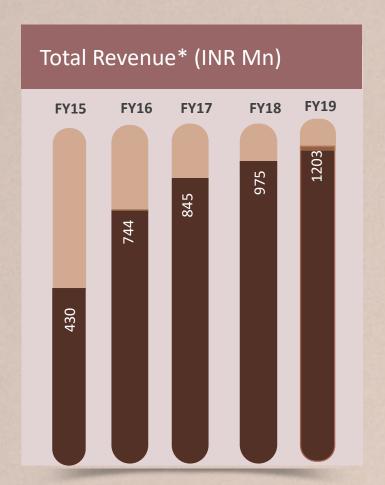
Consolidated Balance Sheet (As per iGAAP)

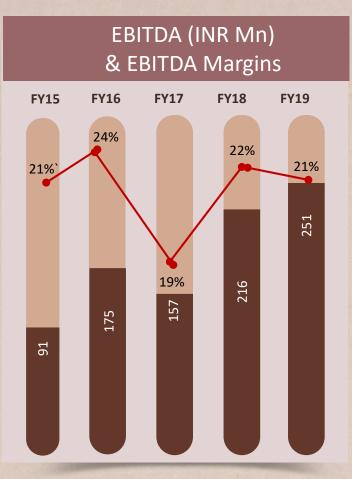
PARTICULARS (INR Mn)	FY 18	FY19	PARTICULARS (INR Mn)	FY 18	FY19
EQUITIES & LIABILITIES			ASSETS		
Shareholder's Funds			Non-Current assets		
(a) Share capital	240.2	240.2	(a) Fixed assets	72.0	81.7
(b) Reserves & Surplus	824.0	985.6	(b) Non-current Investments	310.1	370.3
			(c) Deferred tax assets	18.1	21.6
Non-current liabilities			(d) Long-term loans & advances	116.8	112.9
(a) Long term borrowings	1.9	1.2	Current assets		
(b) Long-Term Provisions	23.9	37.1	(a) Current investments	41.2	100.0
Current liabilities			(b) Inventories	33.7	6.3
(a) Short Term Borrowings	0.0	0.0	(c) Trade receivables	211.3	215.6
(b) Trade Payables	6.2	2.2	(d) Cash & Cash equivalents	282.7	339.2
(c) Other Current Liabilities	15.4	12.5	(e) Short-term loans & Advances 5		60.5
(d) Short-term provisions	40.7	50.0	(f) Other Current Assets	15.1	20.7
Total Equities & Liabilities	1152.3	1328.8	Total Assets 1152.3		1328.8



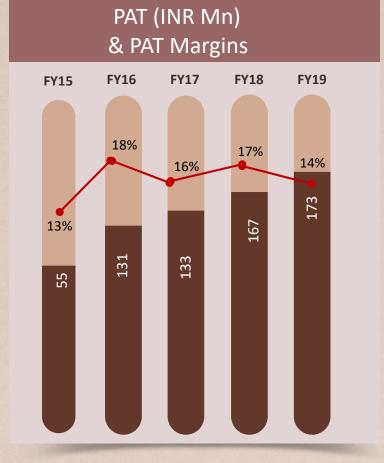


Consolidated Financial Highlights





Margins









Consolidated Income Statement (Quarterly)

Particulars (INR Mn)	Q1-Jun 19	Q4-Mar 19	Q1-Jun 18
Income from Operations	296.5	264.3	279.0
Other Income	20.6	12.0	16.1
Total Income*	317.1	276.3	295.1
Expenditure	247.0	238.9	225.4
Employee benefit expenses	199.4	181.6	176.8
(Increase)/Decrease in Technical WIP	2.5	9.4	4.8
Other Expenses	45.1	47.9	43.8
EBITDA	70.1	37.4	69.7
EBITDA Margin	22.1%	13.5%	23.6%
Interest	0.0	0.0	0.1
Depreciation	8.3	8.3	6.7
Exceptional Items	-	5.9	-
PBT	61.8	23.2	62.9
CSR	0.6	1.6	0.0
Tax Expenses	10.8	7.4	10.5
PAT	50.4	14.2	52.4
PAT Margins	15.9%	5.1%	17.8%
EPS	2.10	0.59	2.18





Consolidated Quarterly Highlights





PAT & PAT Margins



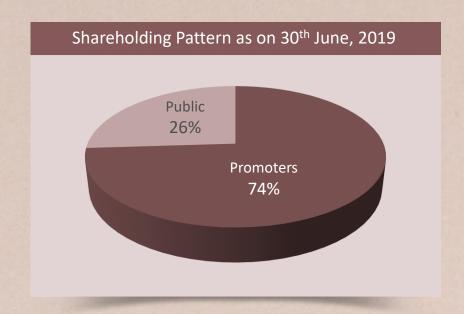
EBIDTA & EBIDTA Margins







INR
10
24
7.19
67.00
1610
9.43



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