



CIN No.: L01111GJ2011PLC068414

JIYA ECO-PRODUCTS LIMITED

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Date: May 31 , 2018

To,
Listing Department,
Bombay Stock Exchange Limited,
Phirozejeejeebhoy tower, Dalal Street,
Mumbao- 400001

Subject: Investor Presentation

Respected Sir/ Madam,

Please find enclosed Investor Presentation pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure requirements), Regulation 2015

Kindly take on your record and acknowledge the same.

For Jiya Eco Products Limited

BHAVESHBHAI J KAKADIYA

(MANAGING DIRECTOR)

DIN NO:- 05147695





JIYA Eco Products Limited

Step Towards Green World



Jiya Eco
STEP TOWARDS GREEN WORLD

Investor Presentation

May FY18

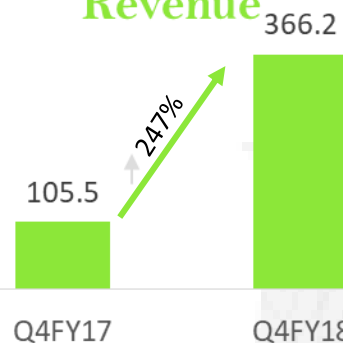




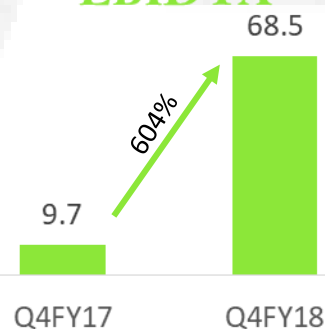
Performance Highlights - Q4FY18

Rs. mn

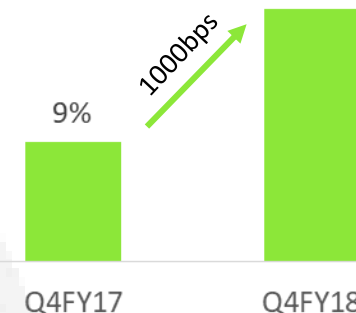
Revenue



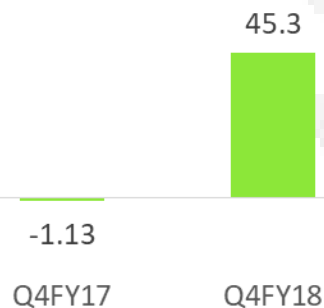
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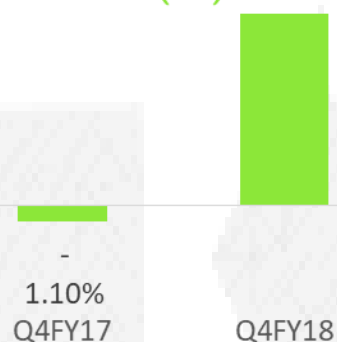
EBIDTA (%)



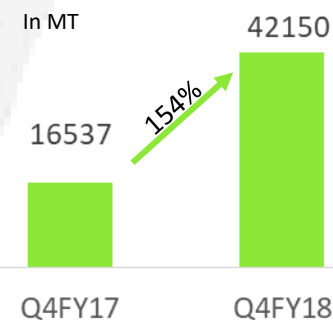
PAT



PAT (%)



Volume



Note: Figures are on standalone basis, revenue inclusive of other income



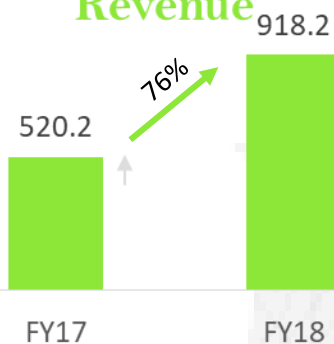
Natural



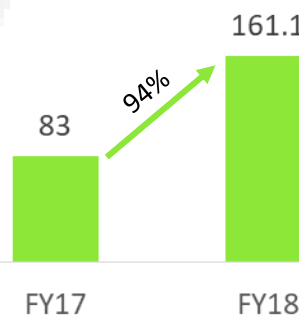
Performance Highlights - FY18

Rs. mn

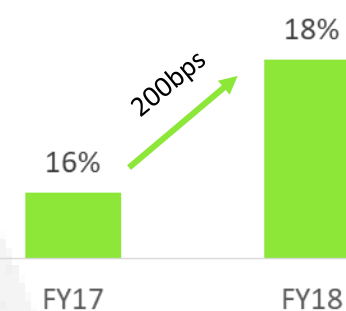
Revenue



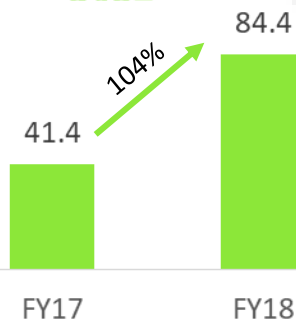
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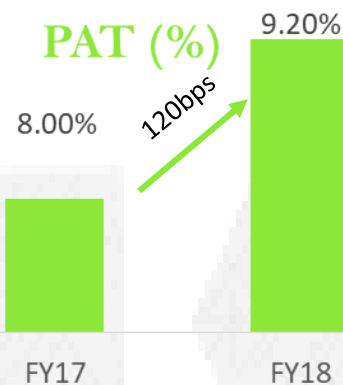
EBIDTA (%)



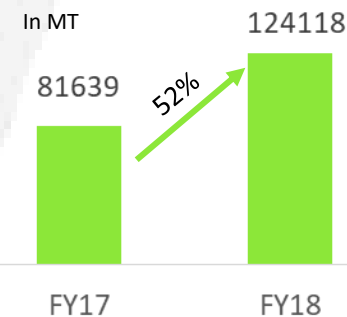
PAT



PAT (%)



Volume



Note: Figures are on standalone basis, revenue inclusive of other income



Natural



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STEP TOWARDS GREEN WORLD

Key developments till date

Greenfield Expansion

Fund Raising

- Preferential warrant worth Rs. 27 crore

100% Stake in JEIL

Brownfield Expansion



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Brownfield expansion

- Reconfigured the existing machines in Navagam which helped increase the rated capacity of briquettes & pellets to 4 tons/hr/machine (from earlier 3 tons/hr/machine).
- Reconfiguration also allows us to now utilize these lines for upto 22 hrs/ day (from earlier 20 hrs/day)
- This gives rated capacity of 1,19,680 ton /year for briquettes & pellets each



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100% Stake in JEIL

- Jiya Eco Products limited acquired 100% stake in Jiya Eco India Limited at book value, from the promoters, to make it a wholly owned subsidiary

Jiya Eco India Limited (JEIL)

- The company provides bio-fuel pellet fired burners and stoves
- Pellet stoves and burners have extremely low particulate emissions due to their high burn efficiency and the density of fuel
- They install burners and stoves, at user site, in exchange for a contractual tie up with users to procure pellets for three years at a fixed rate from JEIL
- Users of Pellet stoves and burners are manufacturers of Namkeen, Sweets, Bakery, Thermic fluid heater , micro industries like dyeing and chemical units



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Why Jiya Eco India Limited (JEIL)

Lower Transit cost

- Proximity to end consumer would lower transit costs

De-risk client concentration

- Shifting focus from Industrial customers to Retail (SME)
- Targeting more than 1000 SME Customers in next 18-24 months.

Significant higher realization

- Retail pellet sales fetches much higher realization

Revenue visibility

- Product sold by installing burners/stoves, with a 3-year contract to procure their monthly pellet requirements from the company

Improvement in W/C cycle

- Unlike industrial customers, retail customers have a lower working capital cycle of 45 days



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Greenfield expansion

- Leased land of ~ 3 acres for 15 years at Village Chudva, Taluka Gandhidham
- Abundant access to raw material and a reduction in transit cost are key parameters in finalisation of location
- The plant would have 6 machine of pellet with rated capacity of ~2,60,000 MTPA
- Proximity to Kandla port is added advantage; export opportunity increases
- The pellet manufactured would be catered to Retail (SME) Segment



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STEP TOWARDS GREEN WORLD

Overview



India's First company to produce **Bio Fuel** by agriculture and forest waste

Leading suppliers of **Pellets and Briquettes**

Products are **Substitute** for Coal, Lignite, Kerosene, LPG, Diesel etc..

State of Art Manufacturing facility in Gujarat

Tie up with **52 Villages** for raw material





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STEP TOWARDS GREEN WORLD

Journey So far



Customer Understanding

- Entered Gujarat with plastic manufacturer and chemical factory

Listing of Jiya Eco

- Public issue of Rs. 4.58 crore
- 24 lacs shares at price of Rs. 19 per equity share of Face value 10
- Tax incentives from Gujarat Government

Fund Raising

- Raised Rs. 27 cr through preferential warrants

2012

2013

2014

2015

2016

2017

2018

New Business

- Incorporation of company
- Started with briquettes product with 12,400 MTPA capacity

Increase in Manufacturing

- Added 3 machine of Briquettes (Total capacity with Total 37,200 MT Capacity)
- Started Manufacturing of Pellets with Semi Automatic Machinery with capacity of 12,400 MTPA Capacity

Top Line Growth

- Added fully automatic machine of Pellets with capacity of 74,400 MTPA
- Added one machinery for Briquette manufacturing (Total capacity of 4 machines is 49,600 MTPA)
- Growing at CAGR of 36%

Focus on Expansion

- Acquired 100% Stake in JEIL
- Migrated on Main Board
- Pellet Plant Expansion in Gandhidham



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Key Management Profile



Bhavesh Kakadiya
Managing Director

- Young energetic entrepreneur, In-charge of finance, overall administration
- More than 8 years of Experience in production of Briquettes & pellets



Yogeshbhai Patel
Executive Director

- In charge of factory administration and carefully supervising raw material sourcing
- More than 6 years of Experience in production of Briquettes & pellets



Vipul Vora
CFO

- Hold Bachelor degree in Commerce and Diploma in Taxation Laws
- More than 10 years of Experience as tax consultant



Gautam
Head R & D

- Hold Bachelor degree in Mechanical Engineering
- More than 10 years of Experience
- Previously worked with Radhe Machinery in Rajkot



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Products





Bio Mass- Briquettes



90 mm in Diameter &
Cylindrical in shape

01

Used in
Pharmaceuticals,
Chemicals, textiles,
refractory units etc.

05

Substitute of solid fuel
like coal, charcoal &
Firewood

02

Saves 30-40% of Boiler
Fuel Cost

04

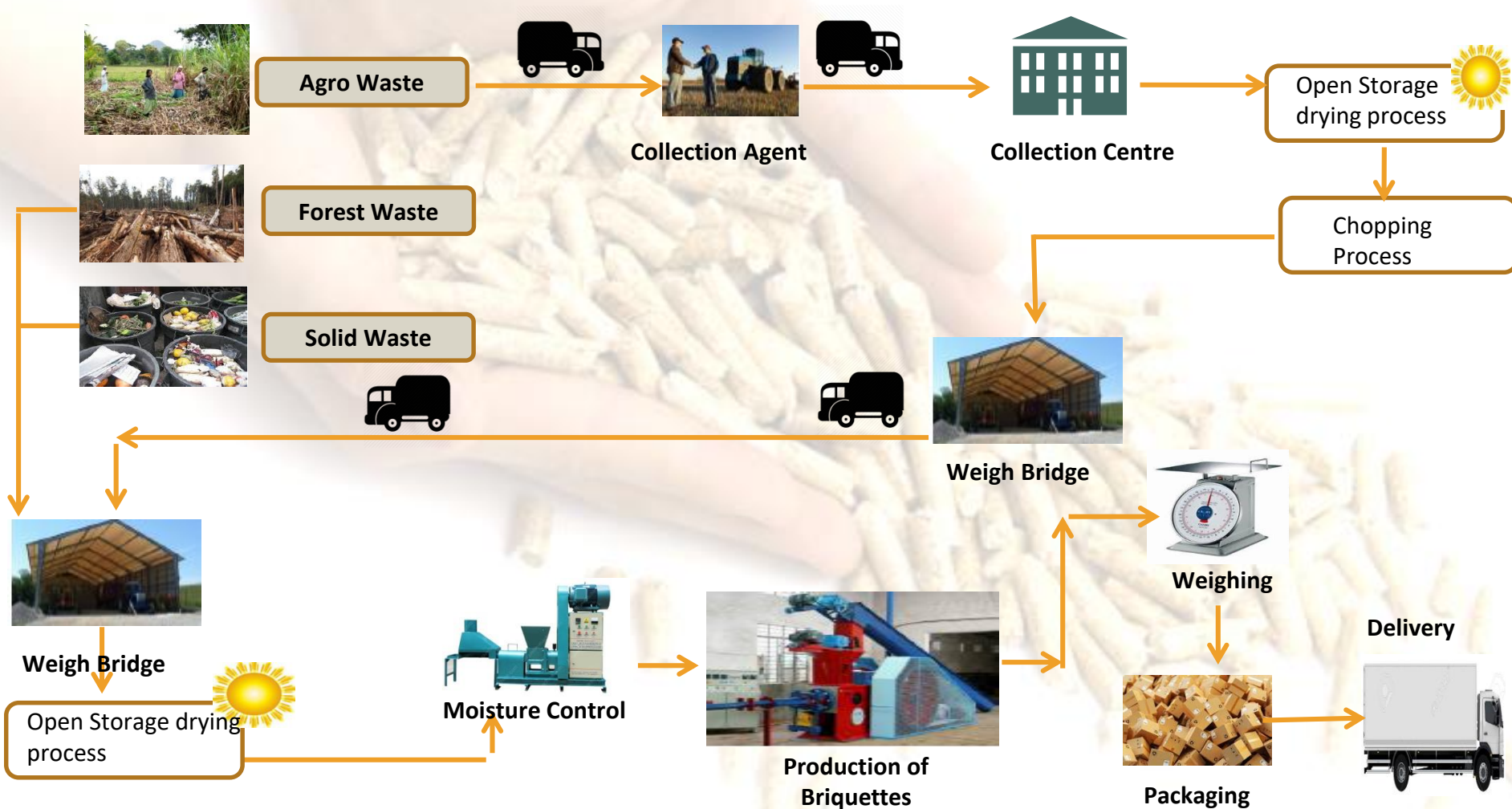
Provides higher calorific value per
rupee than coal for firing
Industrial boilers

03



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Briquettes- Manufacturing Process





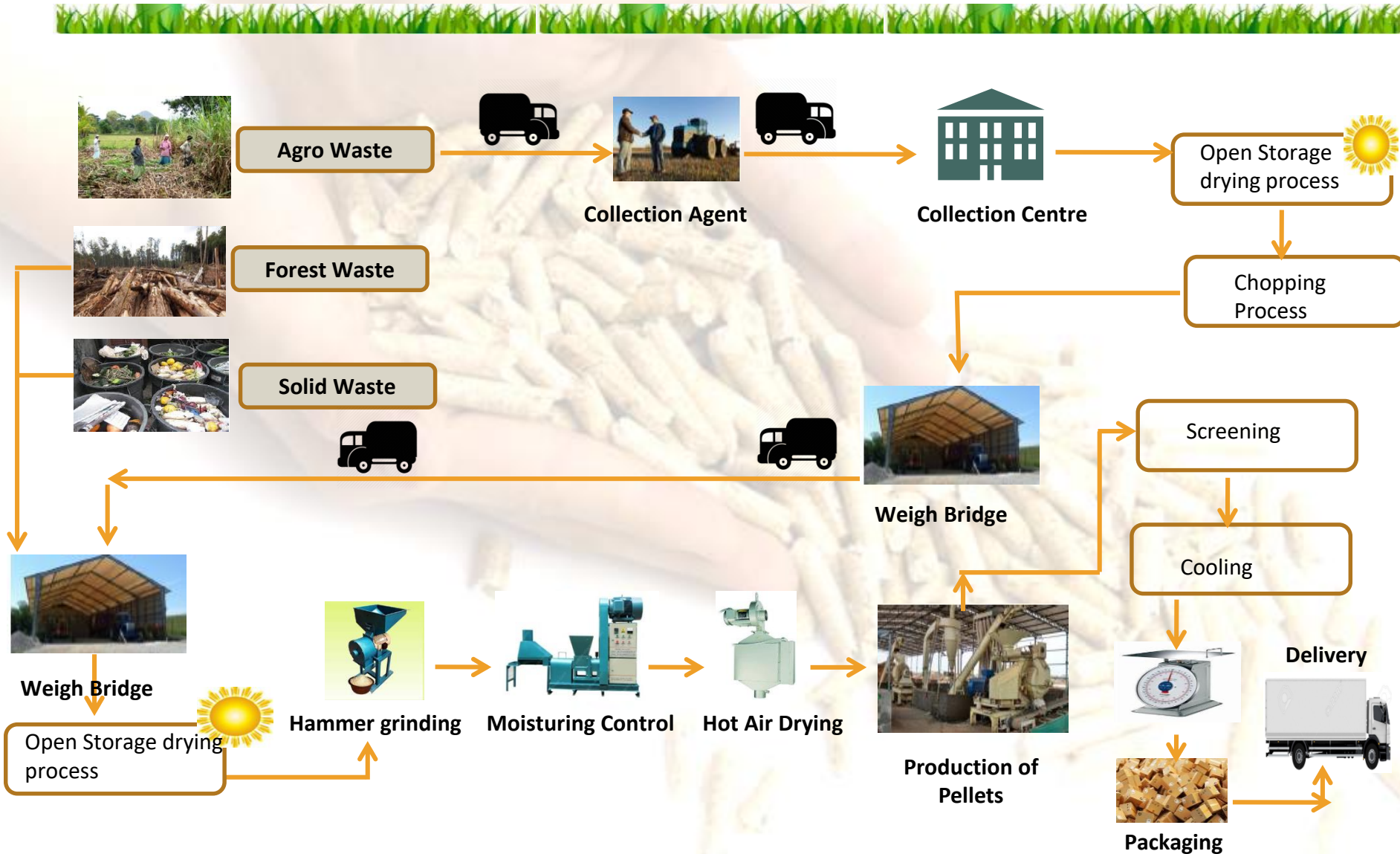
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Bio Mass- Pellets



Pellets- Manufacturing Process





State of Art Manufacturing

- ❑ Manufacturing unit situated at Navagam approximately 40 kms from Bhavnagar City
- ❑ Infrastructure facilities spread across 14963 sq. mtrs of land
- ❑ Capacity of 1,19,860 MT for briquettes and 1,19,860 MT for pellets
- ❑ Plant has location advantage , surrounded by acres of farm land which facilitates easy access to raw materials at very cheap rates



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Raw Material Used

01

Agriculture Waste

- Cotton Stalk, Cumin waste, Mustard waste



02

Forest Waste

- Forest Leaves, Juri Flora (Babool), Leaves & Trash



03

Solid Waste

- Household waste
- Sourced from 52 villages



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Strengths

State of Art Manufacturing Facility

- Strategically located plant; easy access of raw material
- Adequate capacity to scale upwards

First Mover Advantage

- Unique business model
- Only company to produce bio fuel from agriculture and forest waste



Experienced team

- Handled by first generation entrepreneurs
- Team strength 40 people



Tie up with Villages

- 52 villages are tied up to source raw material
- 5 villages received Nirmal Gram Yojana benefits for efficient waste disposal



Environmental Friendly

- Products provide zero smoke & fly ash emission, high fuel efficiency
- Government has provided tax holidays, exemptions for helping villages go clean



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Cost Effectiveness of Pellets

Pellets- Cost Effective	Pellets	Diesel	LPG	LDO
Calorific - Value	4,000	9,100	12,000	8,000
Rate - Rs/Kg	14	70	60	45
Equivalent Pellet consumption - Kgs	1	2.3	3	2
Cost of Pellets	-	33	42	28
Savings		37	18	17
Savings %		52%	30%	38%

Source: Company, Independent Lab report



Opportunity



Source: market reports

NTPC

- Invited bids for procuring 1,000 metric tonnes per day of agro residue based fuel for its 2,650 mw Dadri power plant in the National Capital Region Replacement demand provides further upside
- Requirement of 500 metric tonnes per day of agro residue pellets and 500 metric tonnes per day of torrefied agro residue based pellets or briquettes, the tender seeks supply for 2 years
- NTPC has 20 coal based power stations

Government Initiatives

- CEA Asks States to Use 5-10% Biomass Pellets for Power Generation
 - There are 116 power plants in India
 - if the industry switches to 10% (as proposed by CEA as alternate fuel) of its fuel requirement to Agri waste from current coal would imply a sourcing market opportunity of **USD 2.7bn** for biomass briquettes and pellets in the years to come

Others

- Peripheral industry like pharmaceuticals, chemicals, textiles, refractory units which uses 30% of the total coal consumption of India, if convert to biofuel could be opportunity of USD 2.7bn
- Substitute market for cremation using wood is industry size of Rs. 38.6 bn
- Large manufacturer of Namkeen, fursan, bakery across India



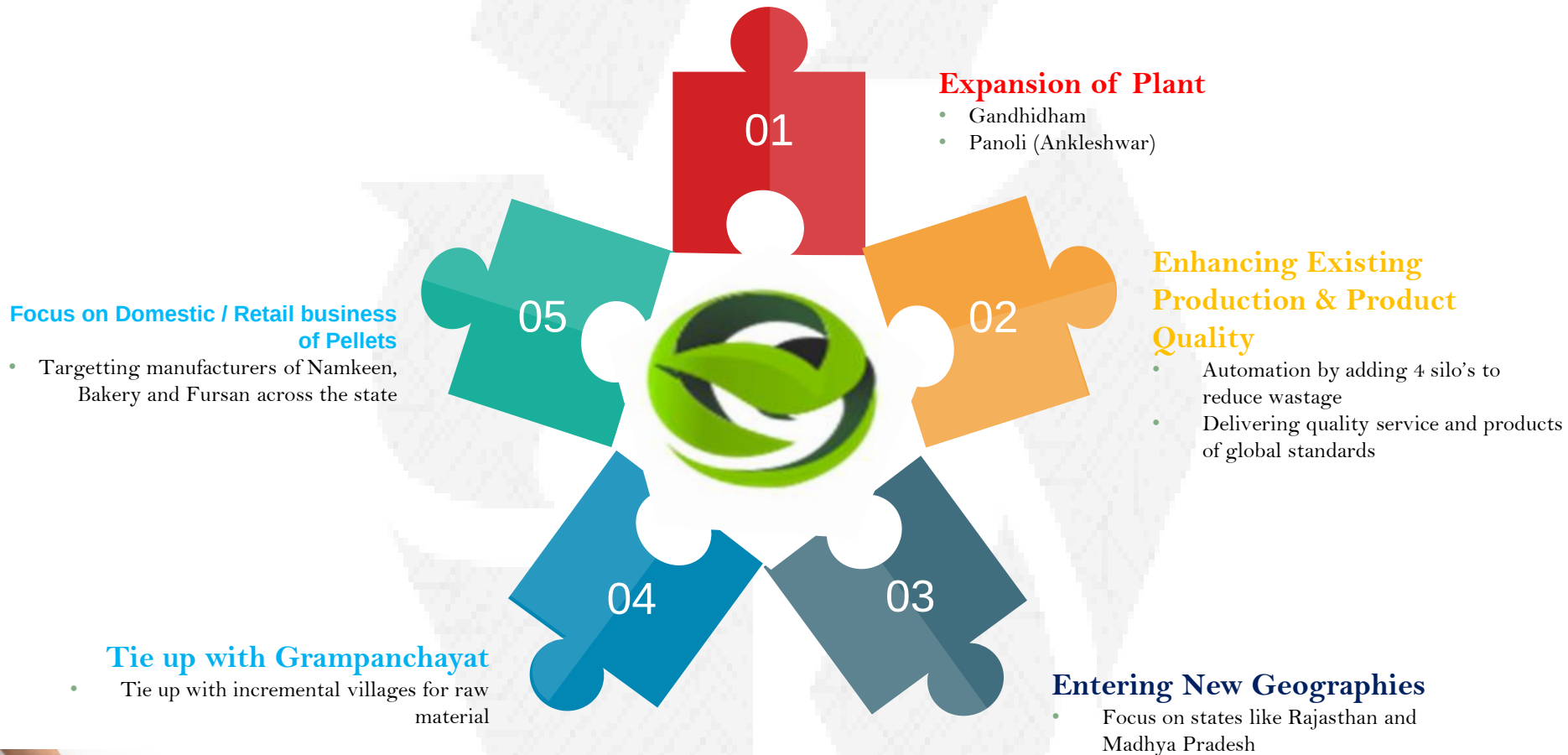
Way Forward



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Business Strategy



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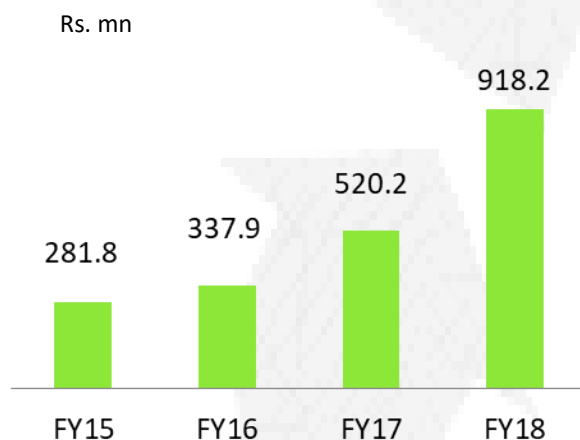


Financial Highlights

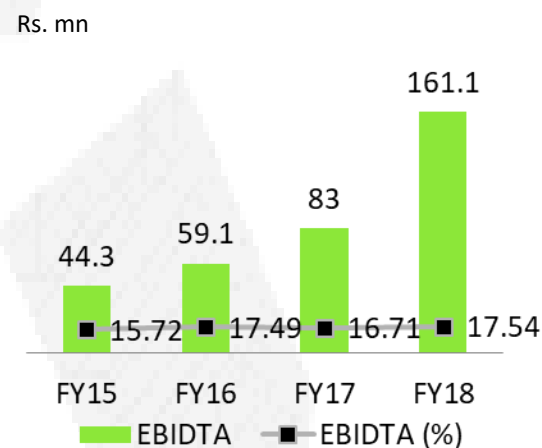


Financial Highlights

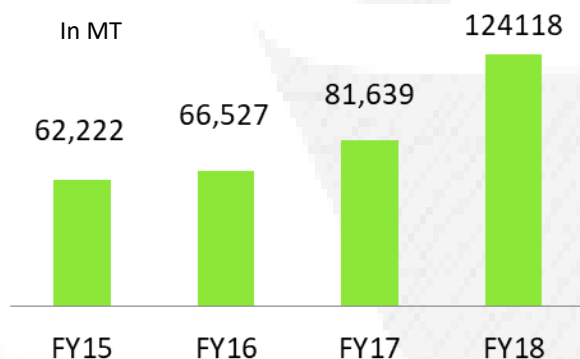
Revenue



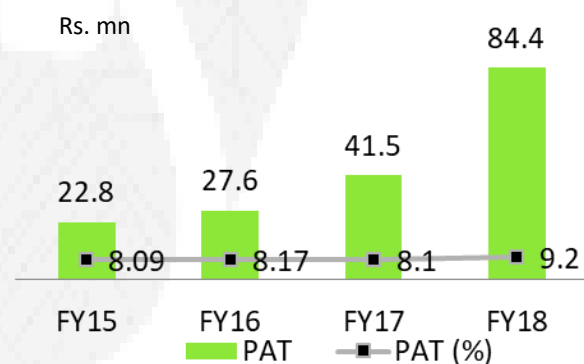
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Volume



PAT



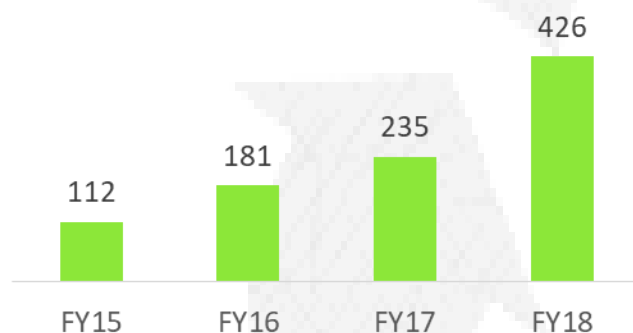
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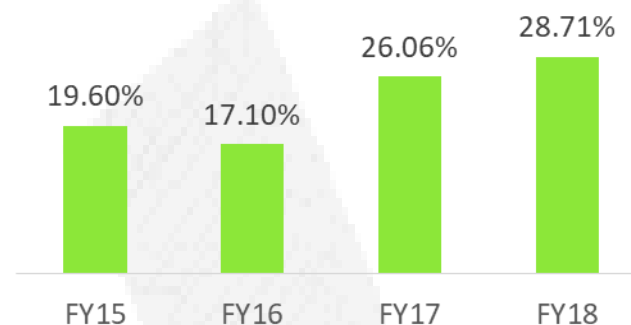
Financial Highlights

Networth

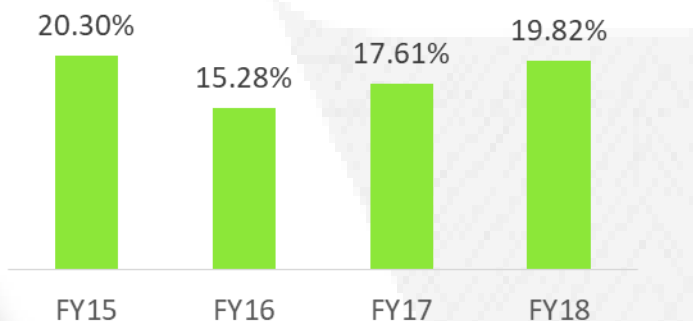
Rs. mn



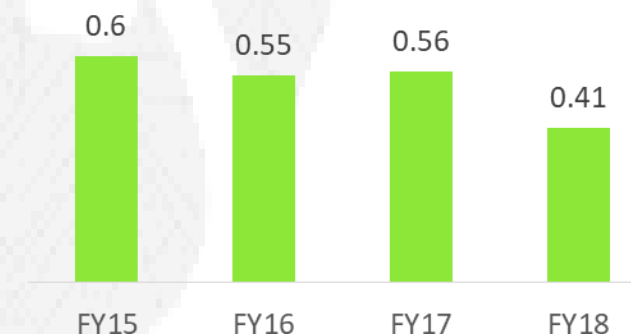
ROCE



ROE



Debt:Equity



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Profit & Loss Statement

Rs. mn	FY18	FY17	FY16	FY15
Total Income from Operations	918.2	520.2	337.9	281.8
Raw Materials (net of stock)	595.5	417.2	259.4	221.5
Employee Cost	12.7	14.4	9.1	7.3
Other Cost	148.8	5.5	11.2	8.2
Total Expenditure	757.1	437.2	279.7	237.0
EBITDA	161.1	83.0	59.1	44.3
EBITDA Margin%	17.5%	15.9%	17.5%	15.7%
Interest	18.7	23.2	12.2	8.1
Depreciation	26.8	18.4	17.4	13.0
Other Income	0.0	0.0	0.0	0.00
Exceptional Item	0.0	0.0	0.0	0.0
Profit Before Tax	115.4	41.4	29.5	23.9
Tax	31.0	-0.14	1.9	1.1
PAT	84.4	41.5	27.6	22.8
PAT Margin%	9.2%	8.0%	8.17%	8.09%
EPS in Rs.	7.99	4.34	3.35	3.94

Standalone Financial as per INDAS

*Natural*

Balance Sheet

Rs. Mn	FY18	FY17
NON-CURRENT ASSETS	156.14	145.91
Property, plant and equipment	123.68	141.68
Capital work-in-progress	-	-
Intangible assets	-	-
Financial assets		
Investments	28.33	-
Loans	-	-
Other non-current financial assets	4.12	4.22
Other non current assets	-	-
CURRENT ASSETS	617.78	251.6
Inventories	48.35	51.87
Financial assets		
Investments	-	-
Trade receivables	497.6	156.31
Cash and cash equivalents	6.2	3.96
Bank balances other than cash and cash equivalents	-	-
Loans	-	-
Other current financial assets	-	-
Other current assets	65.61	39.45
TOTAL ASSETS	773.93	397.51

Rs. Mn	FY18	FY17
Total Equity	426.8	235.61
Share Capital	107.16	107.16
Other equity	318.91	128.45
LIABILITIES		
NON-CURRENT LIABILITIES	41.45	12.23
Financial liabilities		
Borrowings	34.73	5.85
Other non-current financial liabilities	0.13	0.11
Provisions	2.23	1.78
Deferred tax liabilities (net)	4.35	4.46
CURRENT LIABILITIES	306.41	149.66
Financial liabilities		
Borrowings	135.83	125.34
Trade payables	135.65	14.12
Other current financial liabilities	3.7	0.82
Provisions	31.21	9.36
Other current liabilities	-	-
Current tax liabilities	-	-
TOTAL EQUITY AND LIABILITIES	773.93	397.51

Standalone Financial as per INDAS

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Lets Connect



Jiya Eco

STEP TOWARDS GREEN WORLD

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