



Welcome to PRAJ Industries Ltd

Disclaimer



Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements.

The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in our industry of operations including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, cost overruns on contracts, client concentration, our ability to manage our international operations, our ability to successfully complete and integrate potential acquisitions, liability for damages on our contracts, the success of the companies in which Praj Industries Ltd. has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

Praj Industries Ltd. may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

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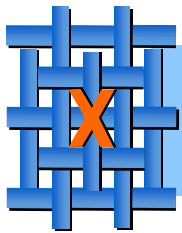
Recent Developments



Our Strategy and the Society

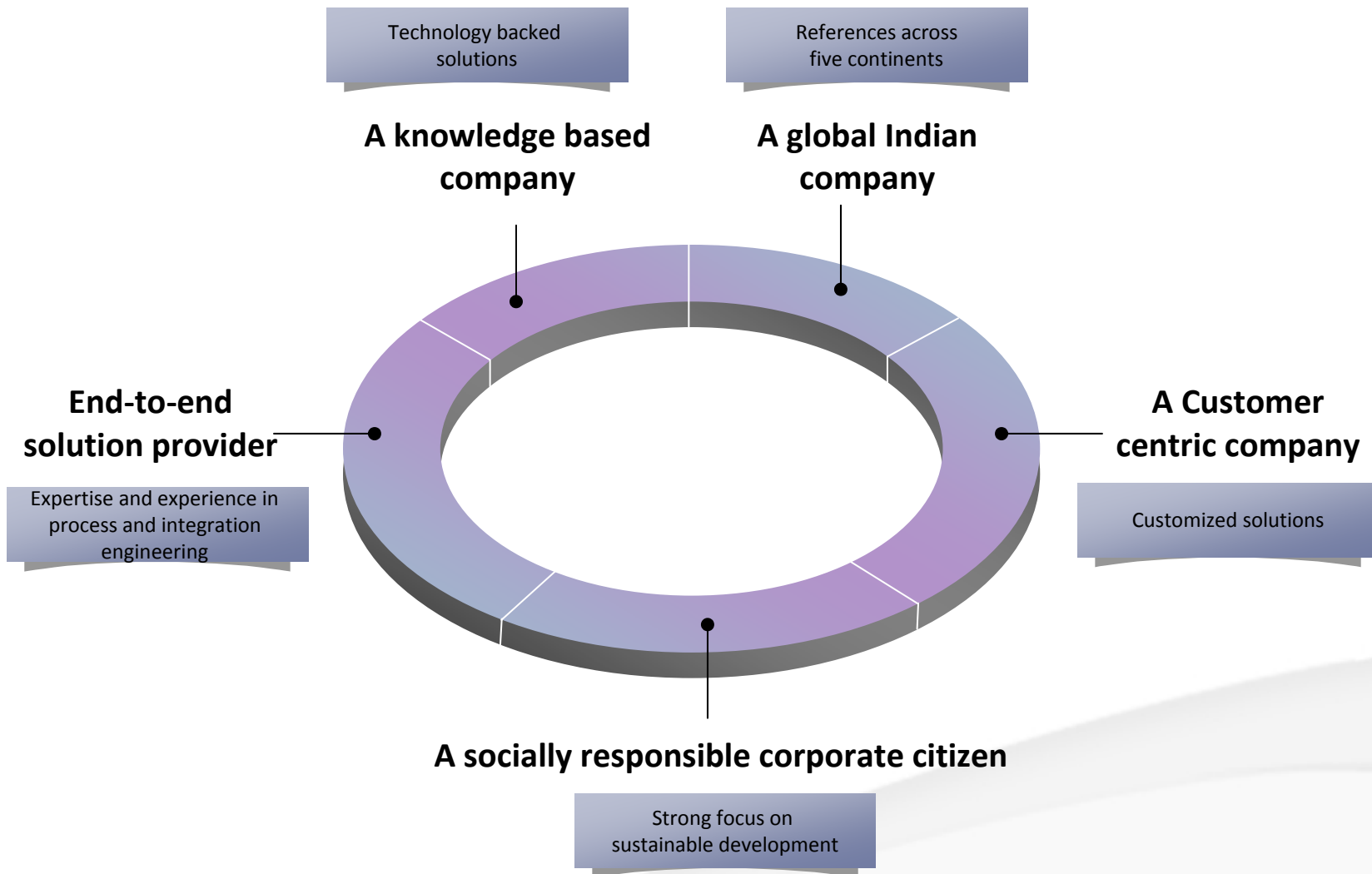


Way ahead



Corporate Overview

Who We Are



Key Highlights



- o Praj has been creating innovative technology platforms to make biofuels a sustainable and attractive choice for all stakeholders for the past 25 years
- o Established in 1984 by first generation technopreneur ,Pramod Chaudhari (Executive Chairman)
- o One of the first companies to avail Venture Capital Funding through ICICI
- o Over 500 references Worldwide Largest resource base for ethanol industry
- o Strong Balance Sheet – Zero Debt
- o Global Presence – marquee customers and key partnerships
- o Significant domestic and global market share
- o Strong track record of shareholder value creation

Key Highlights



Financials

Figures in Rs crore

	2009-10	2010-11	FY 2012 9M	FY 2012 Q3
Gross revenue	602.22	552.93	612.85	219.25
EBITDA	91.46	42.06	55.65	20.68
PAT	113.89	53.47	55.66	21.5
Debt	-	-	-	-
Net worth	532.3	558.95		-
Cash reserves	403.2	402		-

What Do We Do



**Alcohol /
Fuel Ethanol
Plants**



**Brewery
Plants**



**Water and
Wastewater
Treatment**



Bionutrients



**Customized
Process
Equipments**



Agri Services

Praj ,with experience in process engineering, has the capability to provide technology, basic and detailed engineering, key equipments and whole turnkey plants in the ethanol, brewery and water and waste water treatment areas.

Our Vision



We aspire to be
the most preferred organization for all stakeholders
through
environment friendly, sustainable solutions
that can make the world a better place

Our Mission



Milestones



1984-90

- ✓ Established in 1984
- ✓ One of the first Companies to avail Venture Capital Funding through ICICI
- ✓ Set up an R&D Center dedicated to ethanol production process

1991-95

- ✓ Breakthrough in the Asian & far East ethanol industry
- ✓ Launch of IPO
- ✓ Undertakes inhouse development of grain based technology
- ✓ Forays into synergistic fields like brewery engineering
- ✓ Patented self cleaning FLUBEX evaporator for concentration of distillery spentwash

1996-2000

- ✓ Breakthrough in the Latin American ethanol industry
- ✓ Praj manufacturing facility awarded the ASME U & H stamps
- ✓ Energy saving multipressure distillation systems, introduced by Praj, become an industry standard in India

2001-05

- ✓ Breakthrough in the European ethanol industry
- ✓ Launch of PRAJ-Matrix - The Innovation Center for advanced applied research
- ✓ Crosses the Rs 1 billion turnover mark
- ✓ Launch of multi-feed & multi-product ethanol technology for round the year distillery operation
- ✓ Achieves 70% market share in the Indian fuel ethanol industry

2006-11

- ✓ Breakthrough in the USA Midwest ethanol industry
- ✓ Pedigree venture capitalists invest in Praj
- ✓ Forays into customized equipment manufacturing & water & waste-water treatment businesses
- ✓ Enters into alliance with Qteros for producing lignocelluloses to ethanol packages
- ✓ In house R&D program with Novozymes for second gen biofuels

Praj is building the largest fuel ethanol plant in the European continent for Vivergo Fuels, UK (A JV of BP, Dupont and AB Foods).
Praj also fulfills 100% of the Colombian Ethanol Blending Program with the help of five fuel ethanol plants.

Praj Matrix : The Innovation Centre

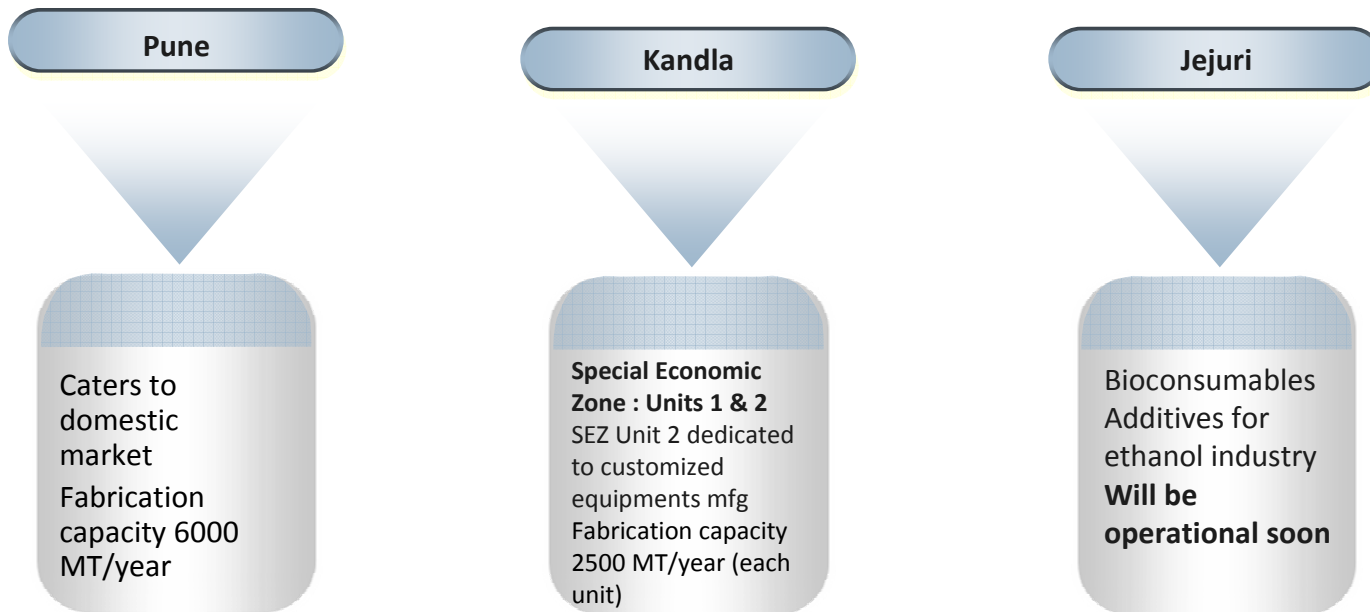


Certified as In-House R&D laboratory unit by Department of Scientific and Industrial Research, GOI
Employs highly qualified PhDs, scientists, microbiologists and molecular biologists

Our Resources



Manufacturing Facilities



Praj manufacturing facilities can produce process equipments suited to the needs of various industries viz. **oil and gas, petrochemicals, pharmaceuticals, dairy** etc.

Codes and standards: ASME, TEMA, B5500, PED, DIN, IS2825, Ad Merkblatter

Capability to handles numerous metals : Austenitic Steels, Carbon Steel, Titanium, Hastelloy, Nickel, Monel 400, Incoloy

Key Partnerships and Customers



Partners

QTEROS

novozymes
Rethink Tomorrow



MEURA

HOLVRIEKA

Customers

DANISCO

First you add knowledge...



Ingenio Mayagüez



ABSugar



AEBIOFUELS

CropEnergies
bio. wanze



ThaiBev

H bajaj hindusthan ltu.



imagination at work
India

vivergofuels



INCAUCA
S.A.ESP.



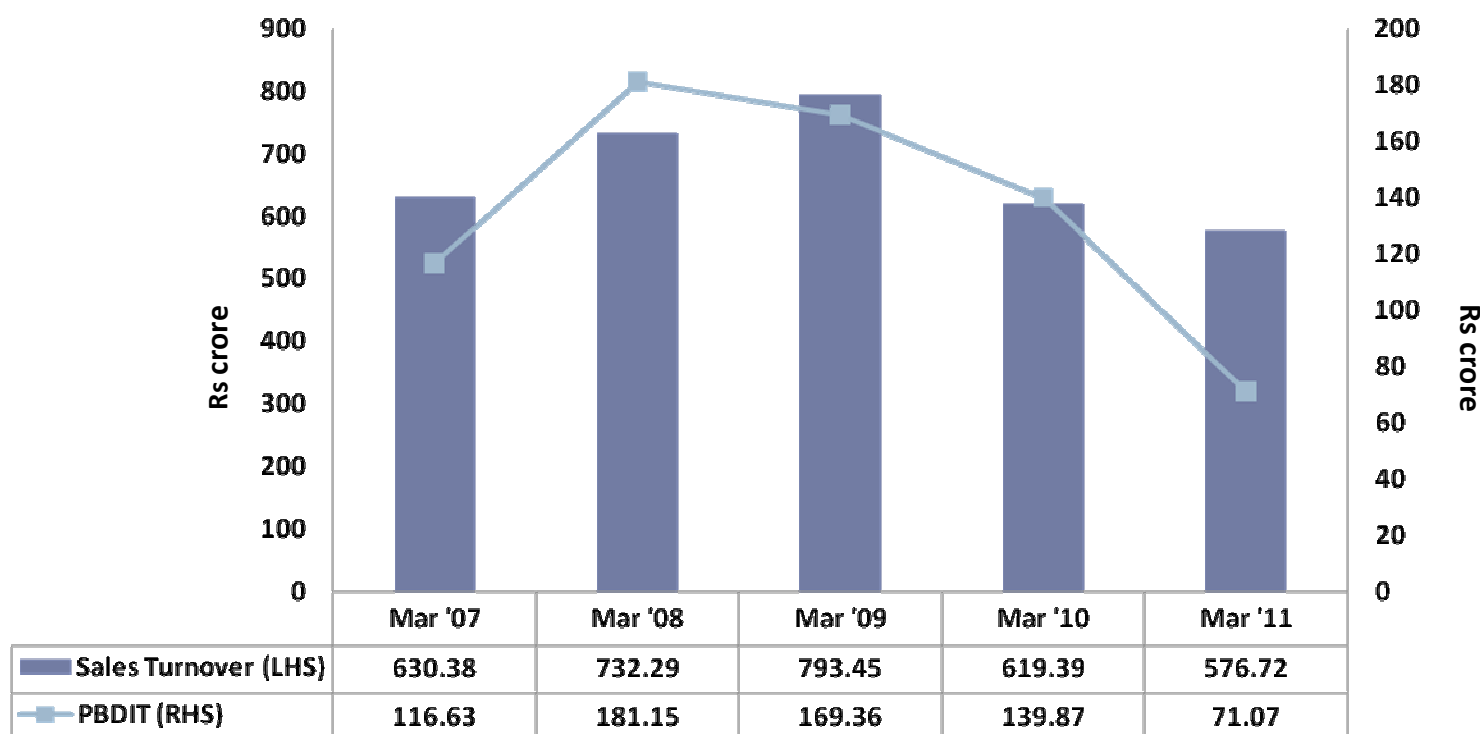
Seagram's



Our Presence



Financials

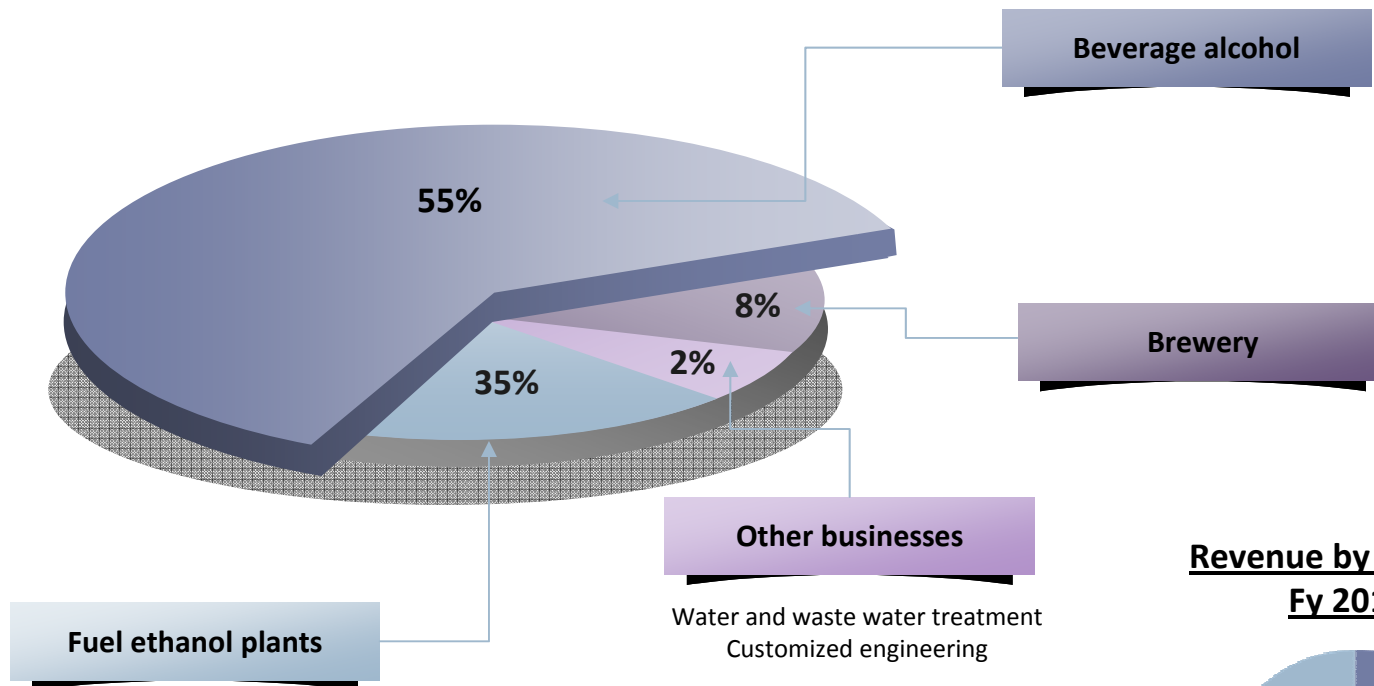


2009-10 and 2010-11 results show an impact of global economic slowdown, as 50% of our revenues come from the export markets. But even during such times, Praj's brand equity as well as market share remained very strong and we are in a position to leverage the same as the economy unwinds.

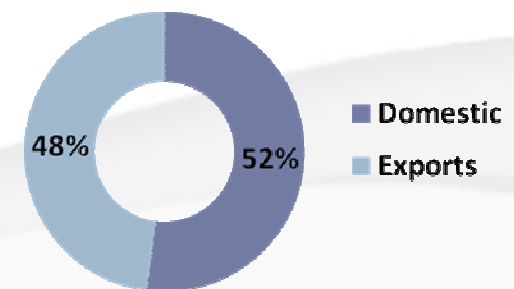
Business Mix



Revenue contribution by various business lines for the financial year 2010-11



Revenue by Geography Fy 2010-11



YoY Revenue Contribution %



Revenue stream	FY 2006	FY 2007	FY 2008	FY 2009	FY 2010
Fuel and industrial ethanol plants	50	42	23	40	38
Potable ethanol plants	38	46	62	45	50
Brewery plants	9	9	12	13	9
Others	3	3	3	2	3

Order Backlog



End of each quarter : Values in Rs crore



Financial Ratios



Ratio	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Earnings per share (Rs)	10.31	8.38	7.07	6.16	2.89
Return on capital employed (%)	70.24	42.06	41.53	25.73	11
Current ratio	0.84	0.94	1.15	1.21	1.38
Asset turnover ratio	3.91	2.06	1.74	1.16	1.01

Note: As of Mar 2011

Bombay Stock Exchange (BSE) Code: 522205

National Stock Exchange (NSE) Code: PRAJIND

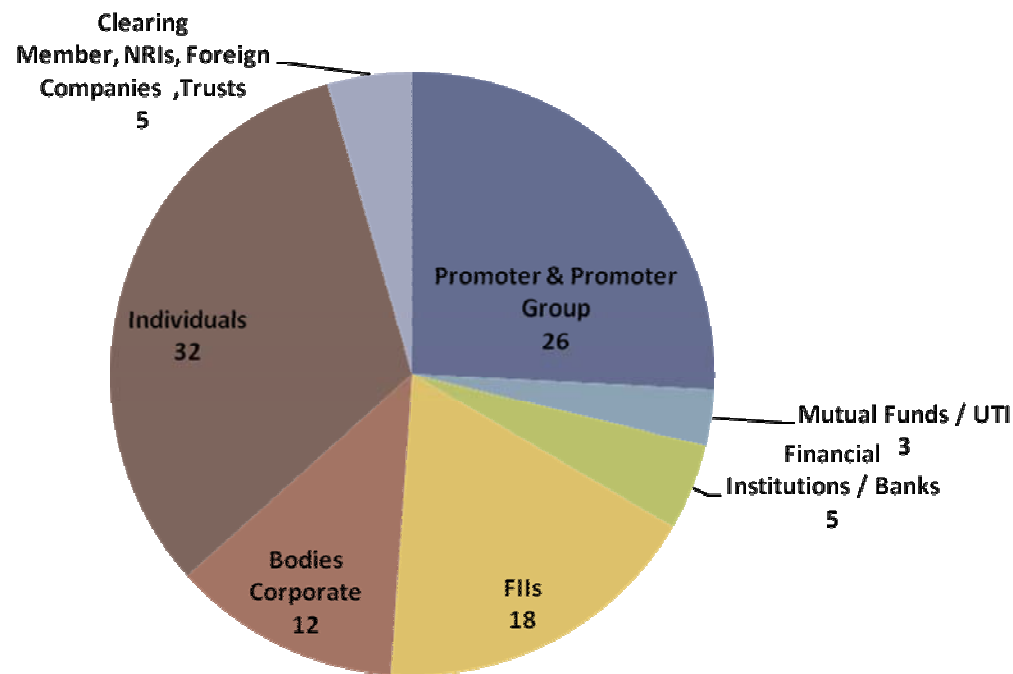
Bloomberg Code : PRJ:IN

Praj Industries Ltd is a zero debt company

AA/Stable rating by CRISIL on long-term bank facilities

P1+ rating on PIL's short-term facility

Shareholding Pattern



Note: As of Dec 2011

Vinod Khosla, former Sun Micro Systems co-founder turned venture capitalist has a stake in Praj Industries Ltd.

In his own words during his visit to PRAJ Matrix :

"At the Lab Level Praj Matrix ranks up there with almost any facility in the world. What is unique is the Labs, Pilot and the Scale up facilities are all at one location."

Dividend History



Financial year	Dividend %
2005-2006	63%
2006-2007	135%
2007-2008	99%
2008-2009	90%
2009-2010	72%
2010-2011	63%

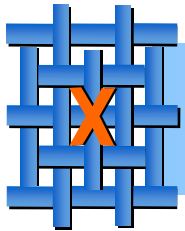
Since the beginning of the past decade, Praj has made smart returns on shareholder funds, on an average of 60% and grown shareholder value substantially.

Our Subsidiaries



- Pacecon Engineering Projects Ltd. (PEPL)
- BioEnergy Europa B. V., Netherlands
- Praj Jaragua Bioenergia S.A., Brazil
- Praj Far East Co. Ltd., Thailand
- Praj Industries (Africa) Pty Ltd, Johannesburg
- Praj Americas Inc., Houston

Today, Praj has over 500 references in more than 50 countries across 5 continents with its own offices in Bangkok (Thailand), Johannesburg (South Africa) and Sharjah (UAE) apart from India. Praj is also present in the USA, the Netherlands, Brazil, Colombia and Guatemala.

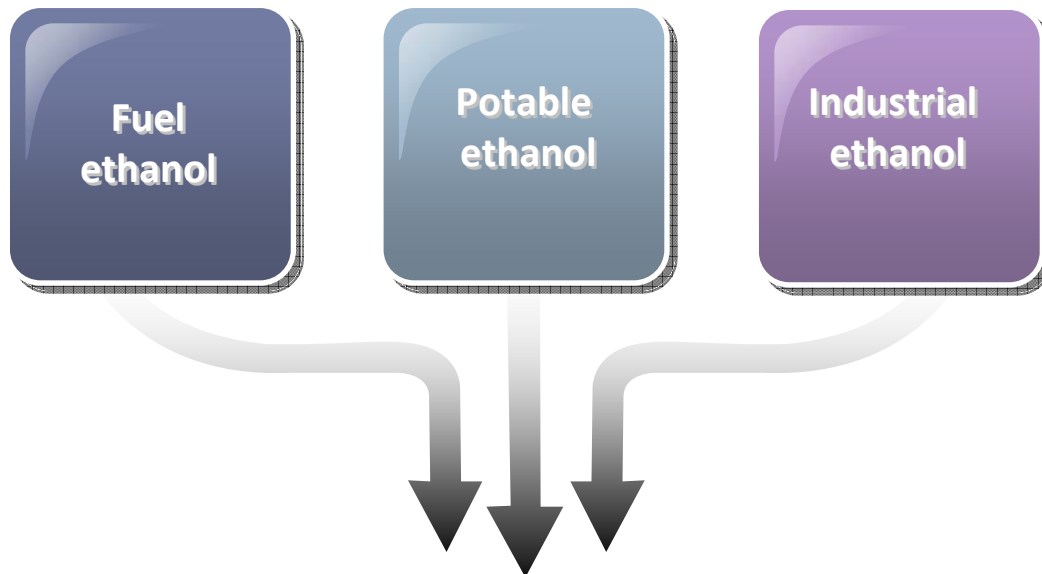


Industry Overview

Global Ethanol Business Environment



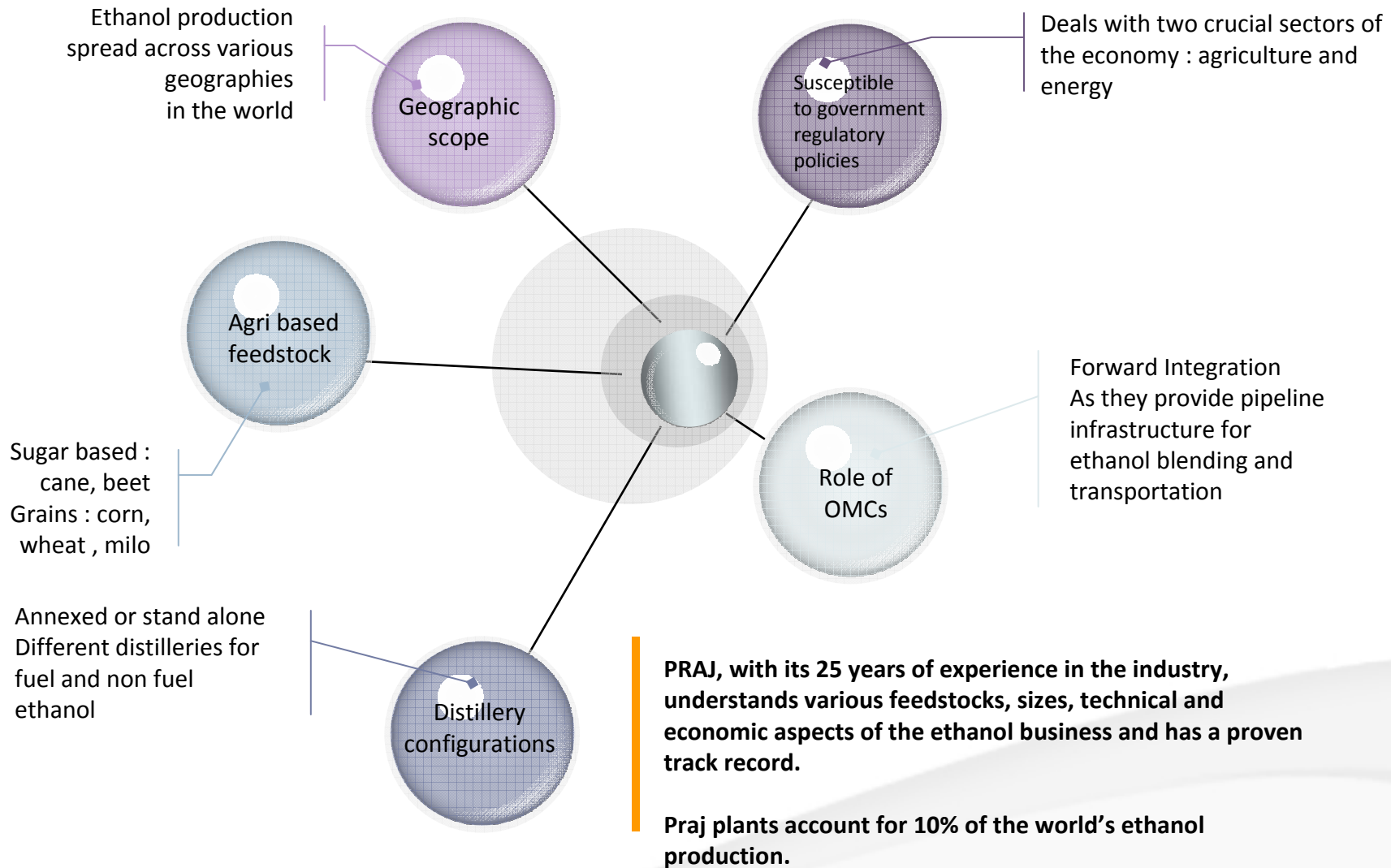
Drinking is just one of the multiple applications of ethanol!



***Praj* : A one stop shop to produce any grade of ethanol, from a variety of feedstocks and a range of plant capacities.**



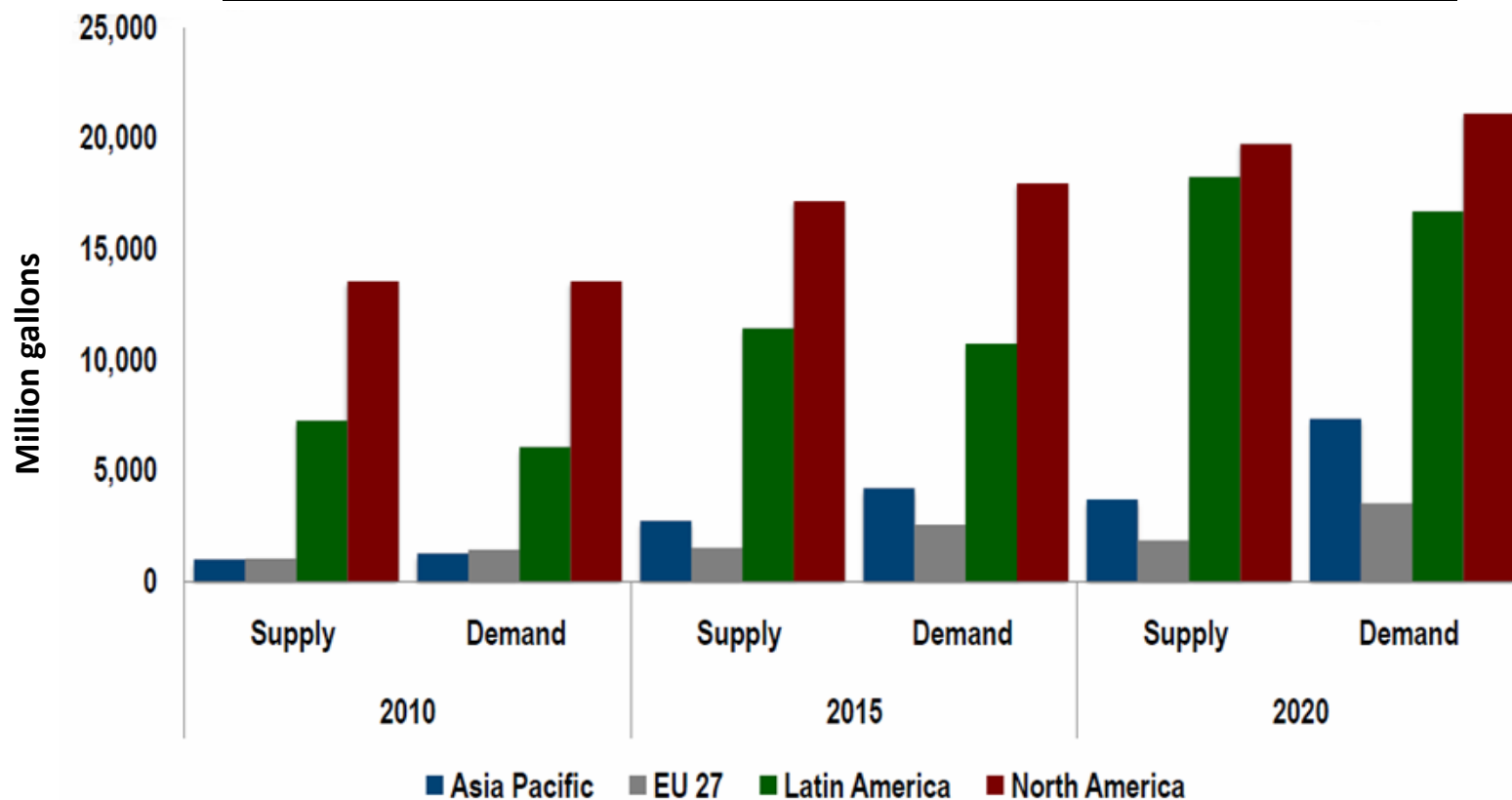
Ethanol Industry Structure



Ethanol Growth by Region



Ethanol blending programs are getting implemented all over the world.
Asia pacific will emerge as a major consumer whereas Lat AM as a major supplier.



What Drives Ethanol Business



Escalating price and declining availability of oil

Climate change concerns

Ethanol tax incentives

Government blending mandates

Technological advancements

Rising income levels and changing demographics

Bio fuels are gaining traction and see a 40% growth rate in the fiscal year 2011. Financing for renewable has also been on an uptick, particularly in the area of second generation and renewable chemicals.

Brewery Business



Indian beer industry growing
at a rate of 15% per annum!
Praj plans to internationalize this business in
which it enjoys 70% share in the domestic market.

Globally, beer is seen as a “common man’s”
drink,
World per capita consumption is 22 ltr

India

Restricted movement
Export and import licenses
required for movement
across states

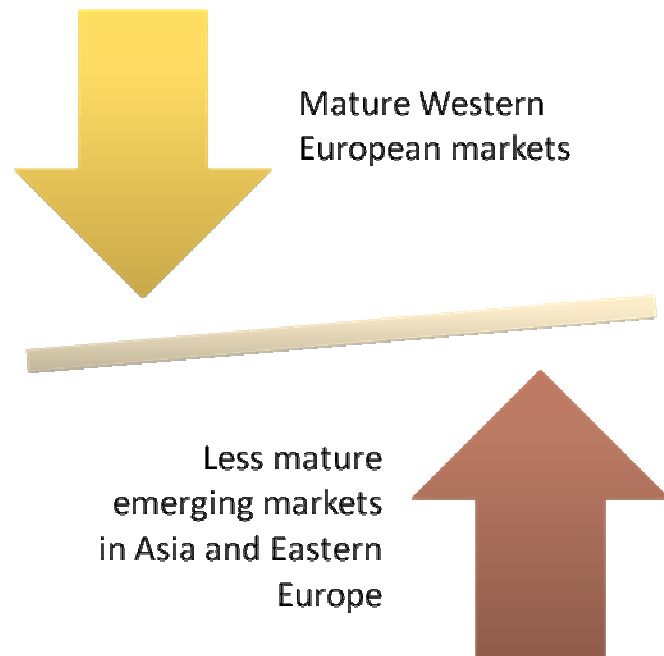
India

Highly taxed
alcoholic beverage
taxed 50% more than
hard liquor

India

Highly regulated
alcoholic beverage
26 different alcohol
specific taxes

What Drives Brewery Business



- o Growing disposable income
- o Improvements in the quality of beer
- o A steadily growing beer-consuming population base
- o Marketing and advertising activities by beer producing companies
- o Tax and duties
- o Perceived health effects

Praj integrates the tradition of malted barley, hops and water with Science. Supply of brewery plants having worldclass manufacturing capability to achieve excellent and consistent product quality at lower cost with environment friendly technology shows our sound equipment design capabilities and experience.

Water and Waste Water Business



Water scarcity

Environment protection concerns

Challenges in manufacturing processes in various industries and pressure on municipal services

Praj offers solutions to various industries viz.

Sugar

Dairy

Chemical

Pharmaceutical

Power

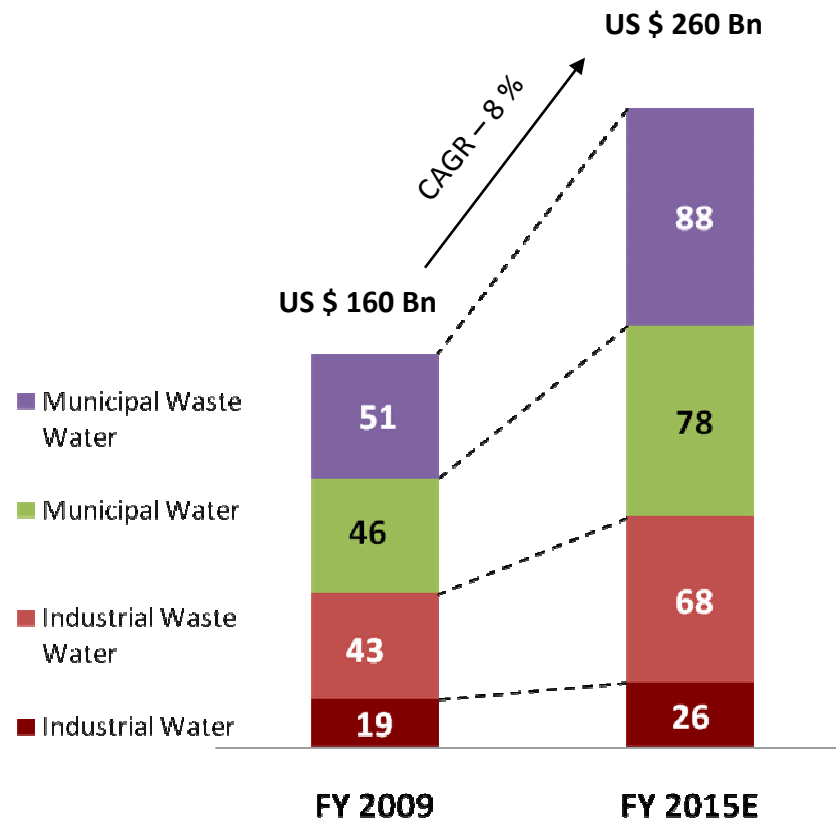
Fertilizer

Food processing

Metal

to treat, reuse and recycle wastewater effectively.

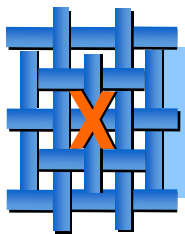
What Drives Water Business



Global Business Drivers

- Increasing Water Stress
 - Increasing Industrialization
 - Increasing Urbanization
 - Stringent environmental norms
 - Technological Advancements
- creating replacement demand

With a wide experience on treatment of most challenging wastewater and water related applications in the distillery and brewery industry, entry into water and wastewater arena came easily to Praj.



Recent Developments



Acquisition of Neela Systems



- o Majority stake 50.2%
- o Transaction value : Rs 64 crore
- o Business interest in water treatment and modular process systems for the Biotech, Pharma, Life Sciences and Cosmetics
- o A leader in high purity water segment
- o Turnover of approx. Rs.90 crore for FY 2010-11
- o A state-of-the-art manufacturing facility at Wada, Thane to build US FDA, UKMCA and WHO compliant system

Rationale & Value Creation

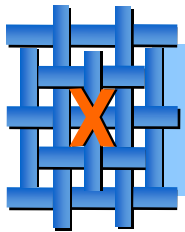


High quality
water
systems and
related
equipments



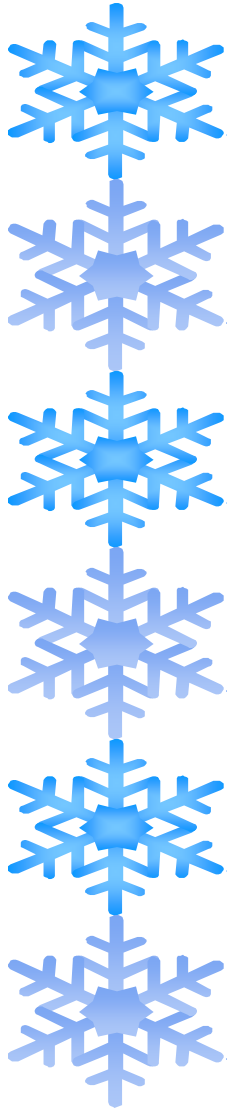
Experience with
complex and
challenging
effluents in
various industries

This acquisition will provide Praj with a deeper and wider penetration into the fast-growing pharmaceutical, biopharmaceutical, food & beverage as well as the cosmetics industry to become a *"one stop shop"* for water management of our clients.



Our Strategy and the Society

A Responsible Corporate Citizen



Environment

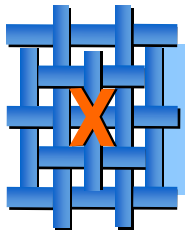
Health

Education

Underprivileged

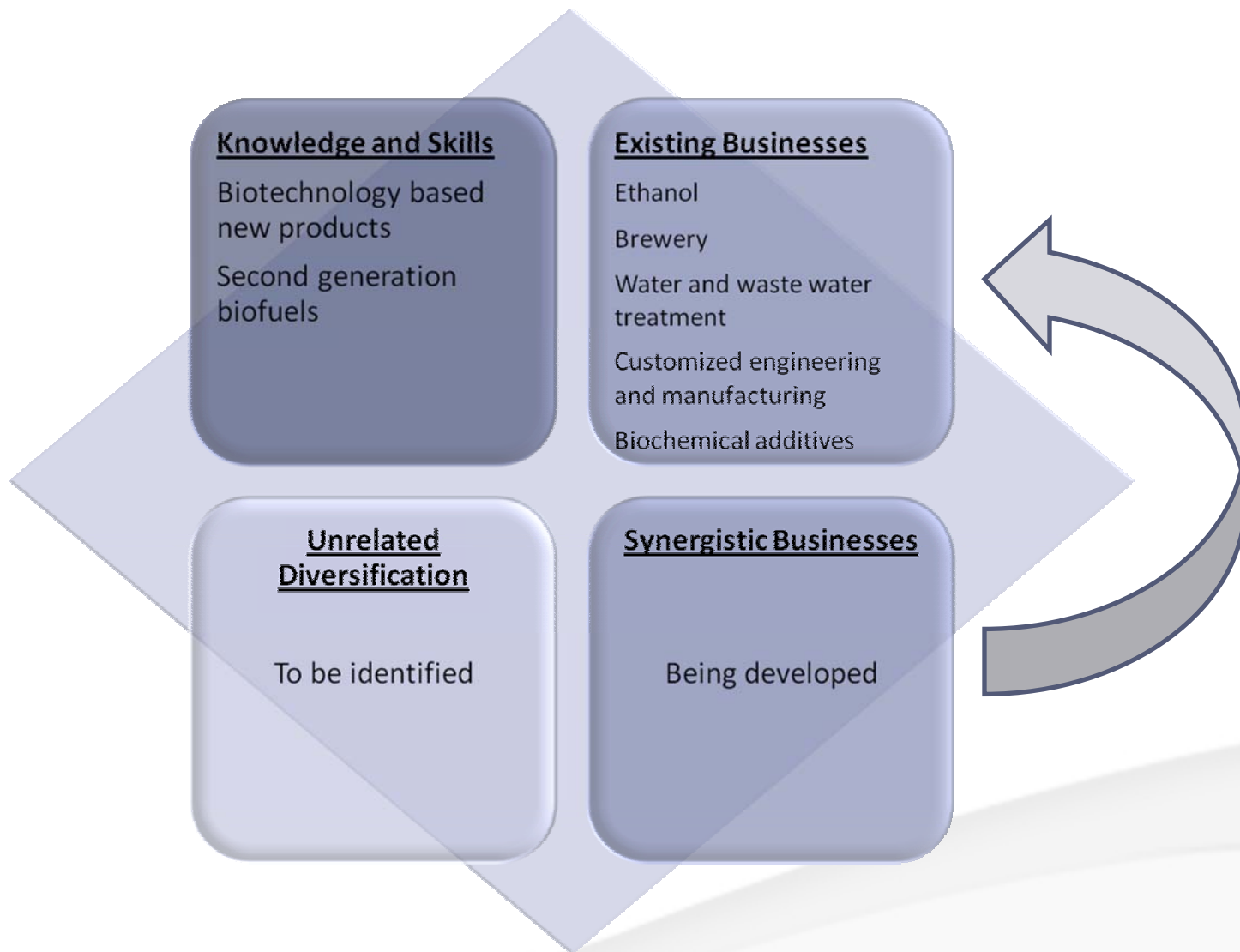
Art

Employee Initiatives

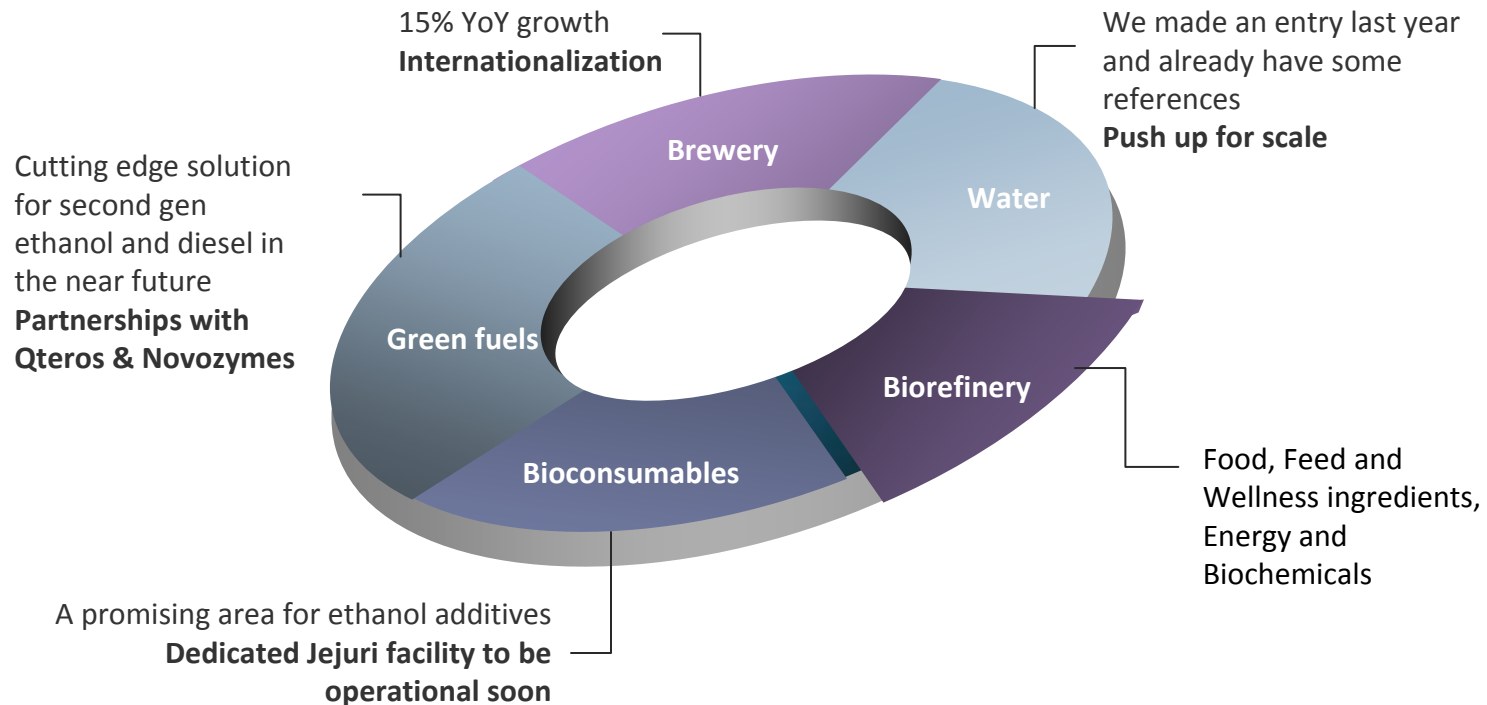


Way ahead

Strategic Direction

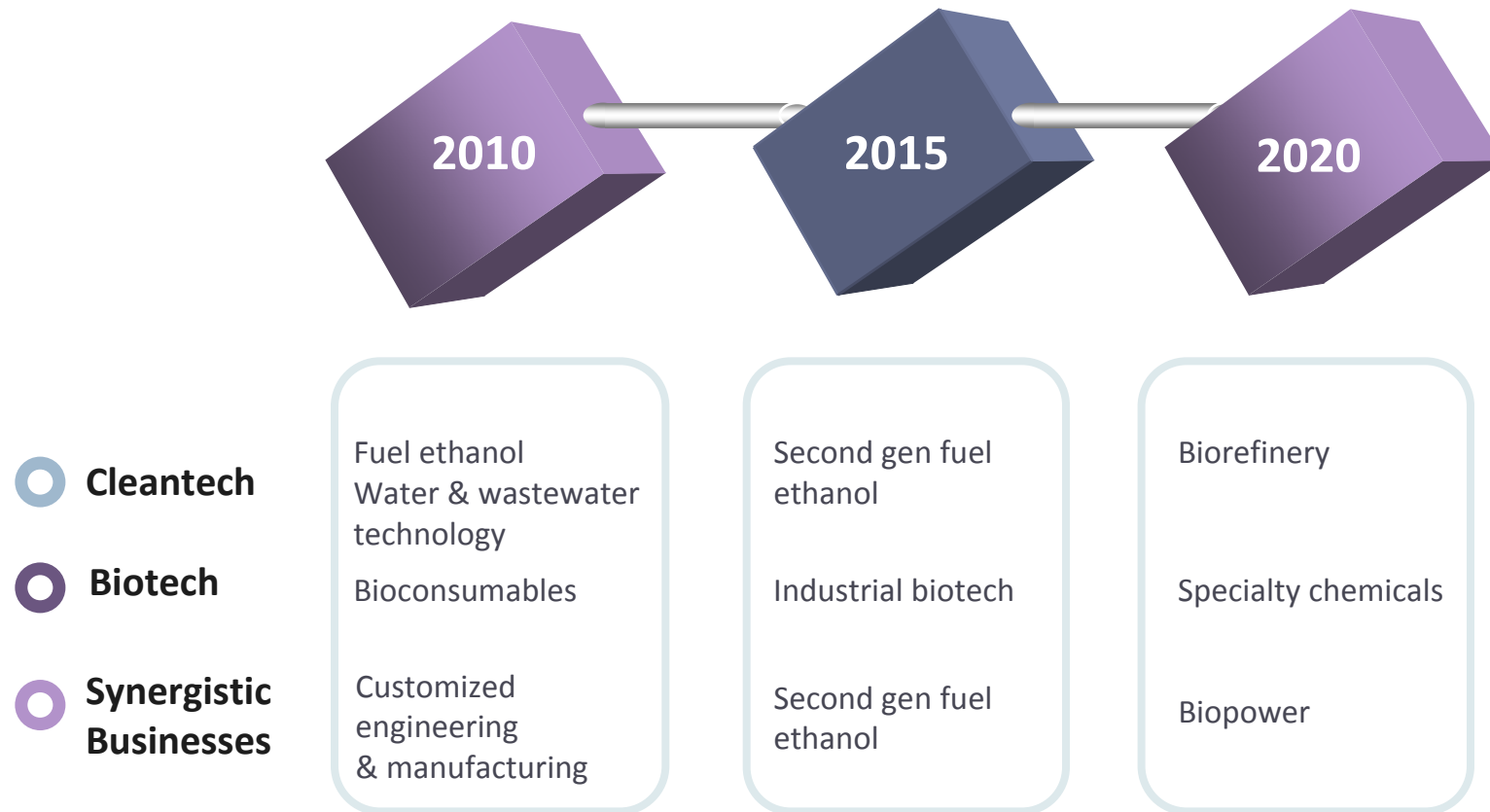


Our Plans for the Future



Non ethanol businesses	Geographic scope	Brand equity
To contribute more than 25% to the revenues by 2013	We have added nine new countries to our reference list Mix of organic and inorganic growth	A company with the unique ability to blend technology and execution A significant player in the cleantech space

Vision 2020



Praj's objective is to achieve CAGR of 30% over the next 5 years and to de-risk by aggressively pursuing growth opportunities.

Key Management Personnel



Executive Directors

▪ Pramod Chaudhari, Executive Chairman

- ✓ Engineering from Indian Institute of Technology, Bombay
- ✓ Advanced Management Programme at Harvard Business School in 1995
- ✓ Contribution to the National Biofuels Policy as a member of the Committee on Development of Biofuels - Planning Commission, Government of India, for introduction of renewable fuels to India
- ✓ The Co-Chairman, CII National Committee on Renewable Energy for 2011-12
- ✓ The Vice-President, Maharashtra Chamber of Commerce, Industries and Agriculture, Pune
- ✓ The Chairman of the Maharashtra State Council of CII for 2009-10
- ✓ The member of Executive Council of Association of Biotechnology Led Enterprises (ABLE) in India
- ✓ Recipient of 'Distinguished Alumnus Award' of IIT, Bombay in the Year 2005
- ✓ Recipient of the Jagatik Marathi Chamber of Commerce 'National Level Entrepreneurship' Award in the Year 2004
- ✓ Recipient of 'Outstanding Contribution thru Innovation Award' of Chemtech Foundation

▪ Gajanan Nabar, CEO & Managing Director

- ✓ Master's degree in Organic Chemistry and Master in Management from Bombay University
- ✓ Was conferred a diploma by Plastic and Rubber Institute, London
- ✓ Has completed the Executive development program of Wharton Management School in the year 2000
- ✓ Over 22 years of multi-functional management experience in Operations, Projects and Business development
- ✓ Work experience with MNEs like Monsanto, Asian Paints and BASF and Praxair
- ✓ An active member of the American Chamber of Commerce, CII and BCIC
- ✓ A member of the Young Presidents Organization (YPO)

Board Members



Non Executive Directors

Mr. Berjis Desai	Specializes in Financial & Securities Law, Structured Finance, Securitization , OTC Derivatives and arbitration counsel. On boards of several public limited companies, Managing Partner of M/s J. Sagar Associates
Mr. Kishor Chaukar	Managing Director of Tata Industries Limited A member of the Group Corporate Centre :Strategy formulation at the House of Tata Chairman of Tata Council for Community Initiatives a member of the Board of several national and international organizations in the Corporate Sustainability and Human Rights space including Shell Foundation
Mr. Prakash Kulkarni	Executive Chairman of Gabriel India, superannuated from Thermax Limited after a stint of 35 years, also serves on the Board of Sulzer India, vast experience in the capital goods industry
Mr. Rajiv Maliwal	Co-founder and Managing Director of Sabre Capital, Chairman of the Spring Healthcare Fund, a Sabre Capital initiative in the healthcare services industry and serves on the boards of several portfolio companies
Mr. Utpal Sheth	Cost Accountant (Grad.CWA) and a Chartered Financial Analyst (CFA) from ICAI, vast experience in Investment Management, Risk Management and Institutionalization. He is the CEO of Rare Enterprises.
Mr. Sivaramakrishnan S. Iyer	A qualified Chartered Accountant, a partner of Patel Rajeev Siva & Associates which specializes in corporate finance and advises companies on debt / equity fund raising, mergers / amalgamations, capital structuring for new / expansion projects and due diligence work for various companies.
Mrs. Parimal Chaudhari	A communication consultant and a journalist by training, steers the CSR wing of the company

Thank you..