

Ref-BSE/2025-26/07

Date: May 08, 2025

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code: 539399

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing a press release on the Audited Financial Results of the Company for the quarter and year ended March 31, 2025.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta
Company Secretary & Compliance Officer
Membership no. A38676

Press Release

Bella Casa Fashion & Retail Ltd. Delivers Outstanding Q4 and Annual Results for FY 2024-25

Jaipur, May 8, 2025 – Bella Casa Fashion & Retail Ltd., a prominent player in India's fashion and lifestyle sector, today announced its financial results for Q4 and the fiscal year ended March 31, 2025.

Financial Highlights:

- Achieved a significant milestone, touching a daily revenue of nearly Rs. 1 crore, culminating in annual sales of Rs. 348.5 crore, marking a substantial growth of 51% over the previous financial year.
- Profit After Tax (PAT) soared by 55% to reach Rs. 15.8 crore.
- Annual sales volume crossed the significant 1 crore units mark, achieving 1.05 crore units.

Operational Highlights:

- Successfully doubled production capacity to 2 crore units within the financial year, demonstrating strategic and efficient capital expenditure management.
- Operating profit margin remained stable at 8.2% year-on-year, highlighting judicious capex planning and efficient cost management.
- Margin in Q4 were impacted due to higher startup cost of new capacity and is expected to improve with increase in capacity utilization.
- Achieved zero-debt status and commenced maintaining a steadily growing positive cash balance.

Through focused operational efficiencies, the company successfully reduced inventory days¹ from ~162 to 107 days, generating a positive cash flow from operations of Rs. 11.84 crore. This improved cash management facilitated rapid debt repayment and enhanced the company's liquidity position.

Bella Casa continues to focus on strengthening core competencies—rapid fashion design enabled by robust design infrastructure, lean and efficient manufacturing processes, timely deliveries, and stringent corporate governance. The company's strategic direction for the next few years will focus on achieving accelerated sales growth with sustained margin expansion. This approach is expected to amplify profitability, ultimately enhancing returns on equity.

The Board has declared a final dividend of Rs. 2 per share, underscoring the company's commitment to delivering consistent value to shareholders.

¹ Calculated on revenue from operations

Commenting on the results, Saurav Gupta, Director of Bella Casa Fashion & Retail Ltd., stated, “Our robust performance underscores our commitment to executing the basics flawlessly—innovative and rapid design, lean manufacturing, timely delivery, and strong governance. Despite the sluggish business environment observed in a few months during the year, we kept growing at a fast pace, demonstrating our resilience and the effectiveness of our strategy. This disciplined approach positions us well to sustain our growth momentum and consistently enhance shareholder value in the years ahead.”