

apcotex industries ltd.

Investor Presentation

AUGUST, 2016



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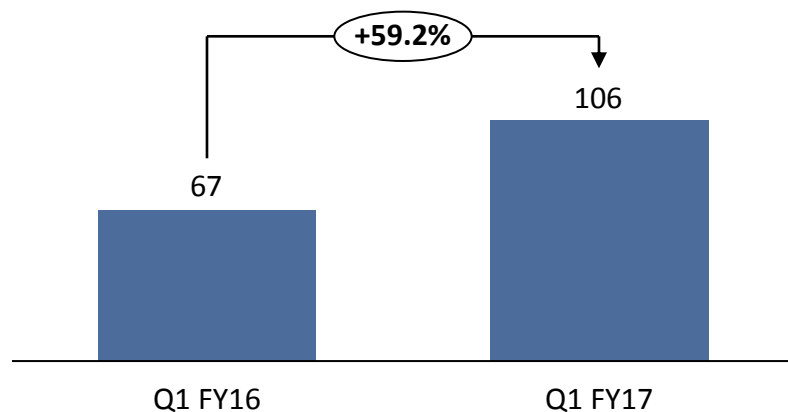
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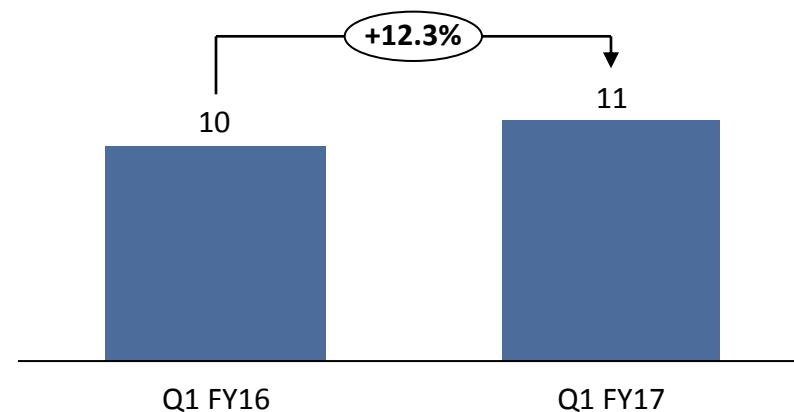
Consolidated Highlights – Q1 FY17



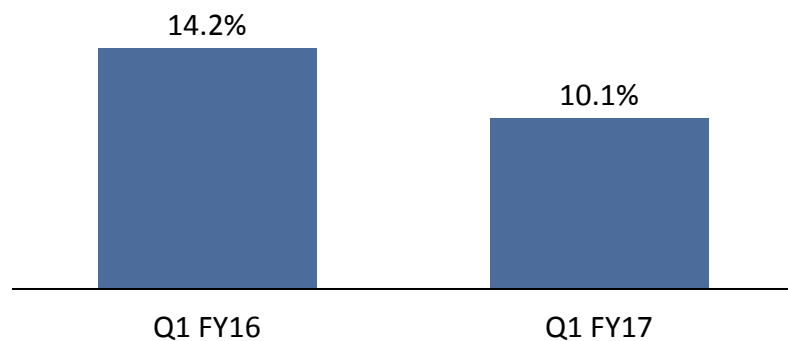
Revenue (In Crs)



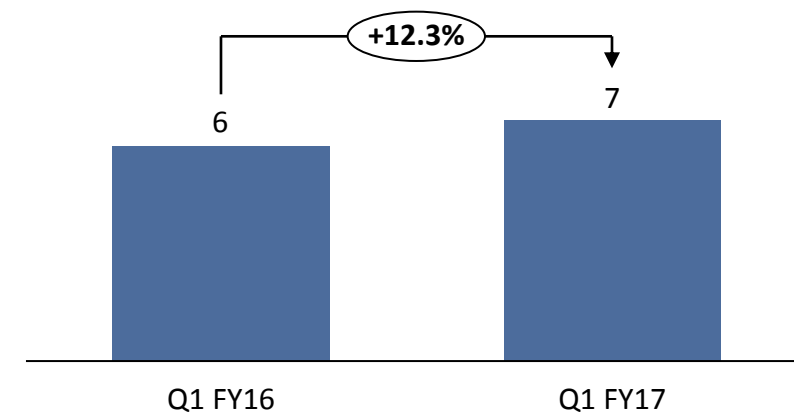
EBIDTA (In Crs)



EBIDTA Margin



PAT (In Crs)





Standalone Performance

- Shut down of High Styrene Rubber Plant at Taloja
 - Shut down for few months for major repair works
 - Manufacture & Sale of High Styrene Rubber was met from Company's wholly owned subsidiary's (Apcotex Solutions India Private Limited) plant at Valia, Gujarat

Consolidated Performance

- Key initiatives taken in recently acquired company Apcotex Solution (Erstwhile Omnova Solutions)
 - Improving quality of NBR to strengthen market share
 - Better Working Capital Management
 - Strict Credit Policy
 - Efficient Raw Material Management to tackle volatility
 - Management of Distribution Network - Increased Sales & Better Working Capital
 - Conversion of Consignment Agents to Distributors
 - Appointment New distributors
 - Product Mix Rationalization – to focus on High Yield Products
 - Reduction in Fixed Overheads



Our Introduction



apcotex industries limited

One of the leading producers of Performance Emulsion Polymers in India

DIVERSIFIED PRODUCTS

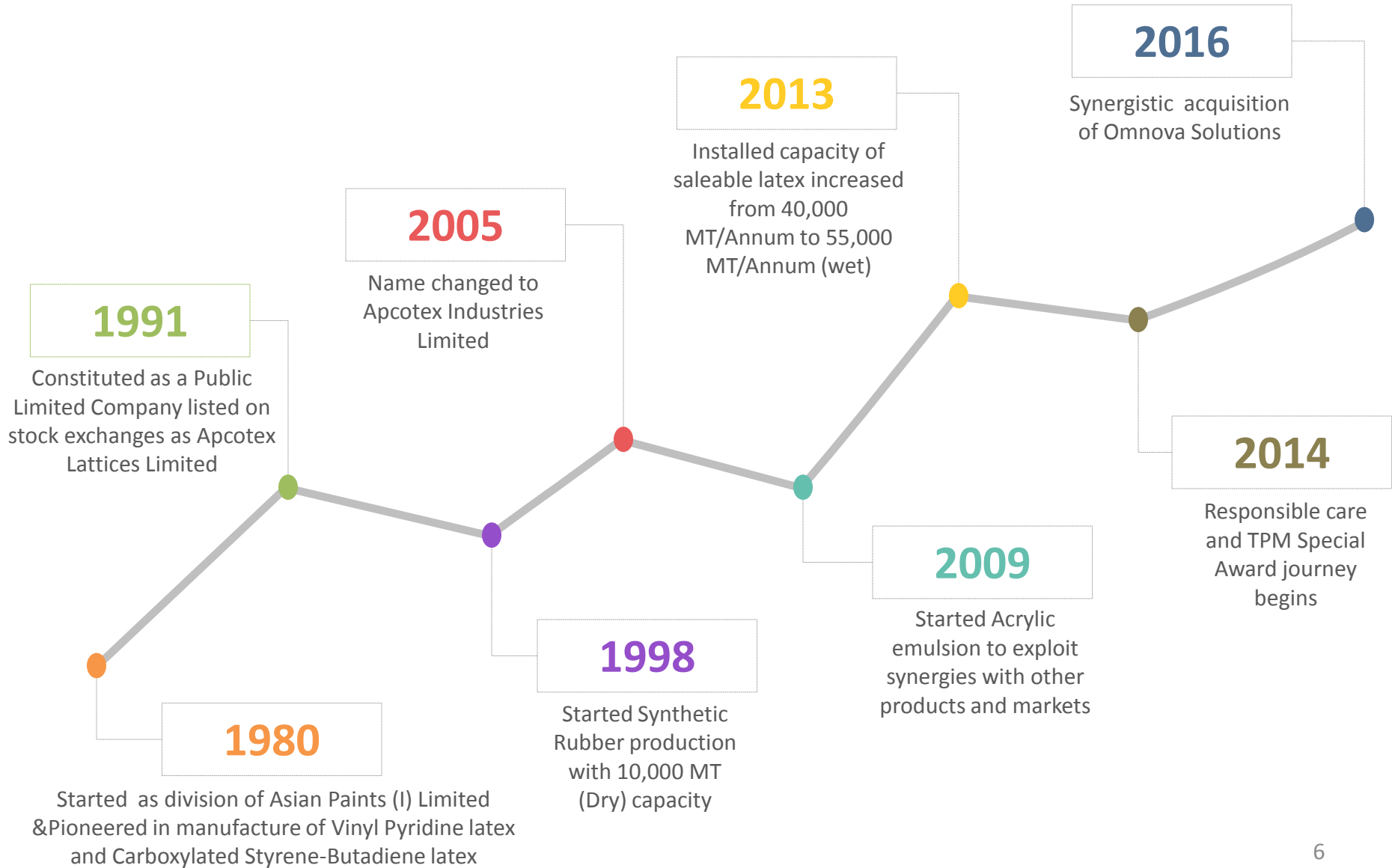
DIVERSIFIED INDUSTRIES

DIVERSIFIED PRESENCE





Our Evolution





Our Performance



	Rs in Crores	FY09	FY16*	CAGR
	Revenue	100	268	15%
	EBIDTA	9	37	23%
	PAT	4	25	28%
	ROE	8%	22%	
	ROCE	12%	28%	

*FY16 figures are on standalone basis.



Performance Drivers



01

DIVERSIFIED PRODUCTS

05

R&D AND QUALITY CONTROL

02

DIVERSIFIED INDUSTRIES

06

QUALITY CERTIFICATIONS

03

DIVERSIFIED PRESENCE

07

EXPERIENCED BOARD OF DIRECTORS

04

**STRATEGICALLY
LOCATED FACILITIES**

08

**PROFESSIONAL
MANAGEMENT TEAM**



apcotex industries

Nitrile Latex

High Styrene Rubber

Carboxylated SB Latex

SB / Styrene Acrylic Latex

Vinyl Pyridine Latex



apcotex solutions[★]

NBR Bale Rubbers

NBR PVC Polyblends

Powdered NBR

Hot Polymers

Carboxylated NBRs

Oil extended Nitrile rubbers



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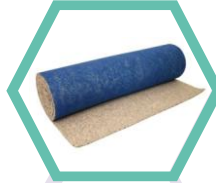
Paper & Paper Board Coating
Carboxylated SB Latex /
Styrene Acrylic Latex



**Dipping of Nylon, Rayon,
Polyester Tyre Cord**
Vinyl Pyridine Latex



Carpet Backing
Carboxylated SB / Styrene
Acrylic Latex



**Textile Finishing &
Non Woven**
Carboxylated SB Latex



**Footwear & Shoe
Sole**
High Styrene Rubber



**Bonding & Waterproofing
in Construction**
SB / Styrene Acrylic Latex



Brakes & Jointing Sheets
NBR Bale Rubbers



Rice Roll & Hoses
NBR PVC Polyblends



apcotex solutions⁺



Diversified Presence



apcotex industries

Paper

- ITC Ltd
- BILT
- JK PAPER
- NR Group

Carpet

- Obeetee Industries
- ABC Industries

Rubber

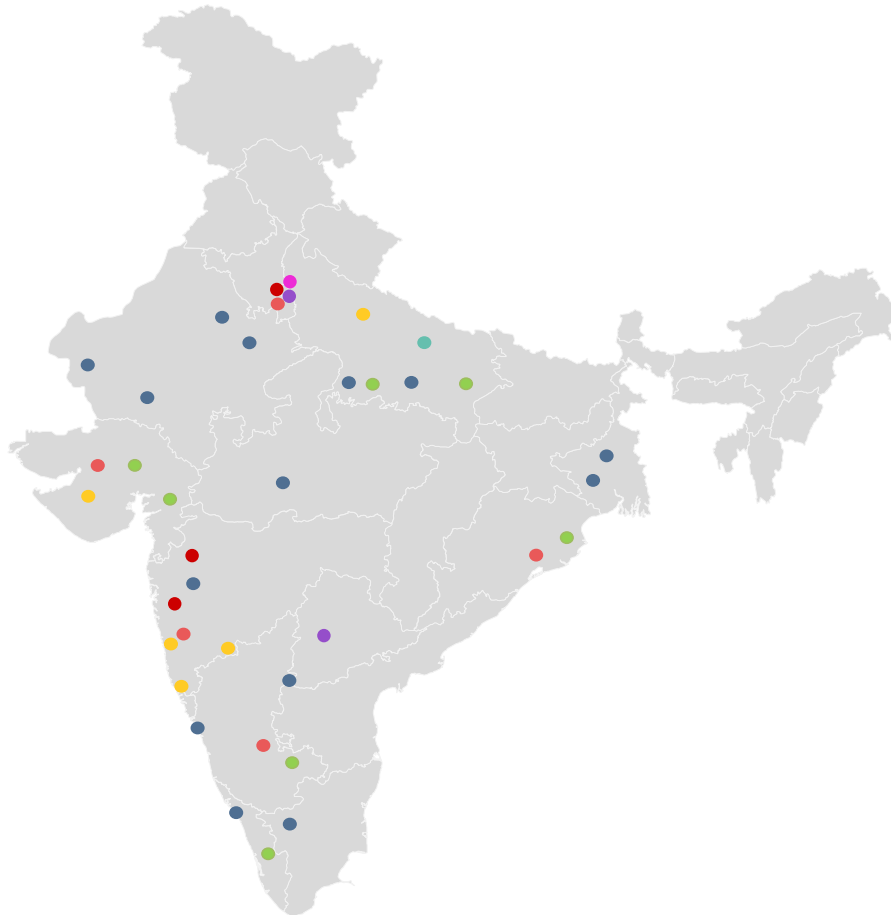
- Paragon Footwear
- Relaxo Footwear
- Banik Rubber
- Distributors all over India

Construction

- Pidilite Industries
- Sika
- Fosroc

Tyre/Cord Dipper

- MRF
- SRF
- Rajshree Polyfill (Century Enka)
- Madura



apcotex solutions⁺

Auto & Industrial

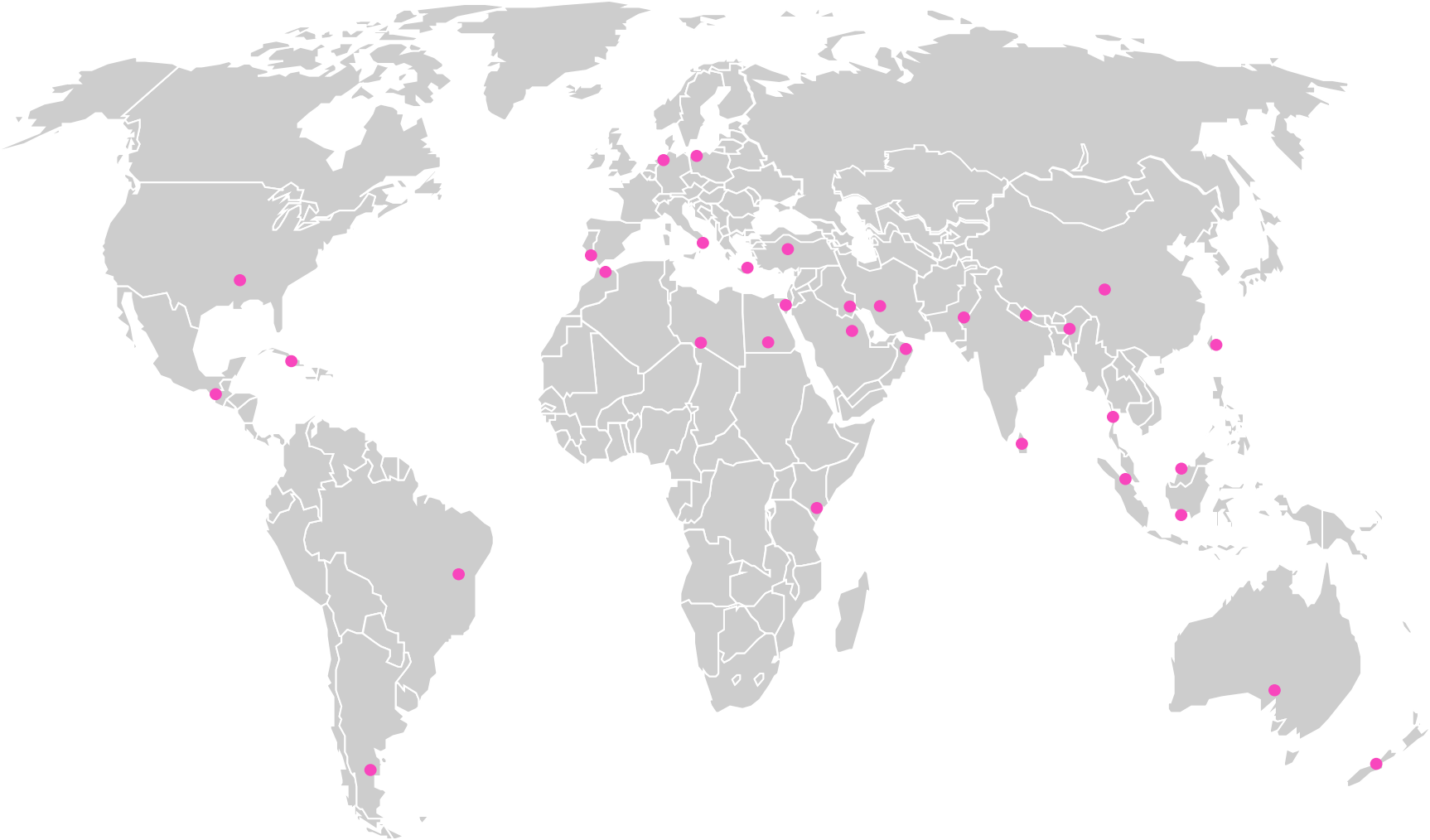
- Unique Auto Rub Udyog Pvt Ltd
- Varroc Elast
- G.B. Rubber
- Jayashree Polymers

Hoses & LPG

- Vansh Industries
- Super Hoze
- Jugaltara
- Parker Hannifin India

Rice Rolls

- Shaktiman
- Hindustan Rubber Industries (RR)
- Golden Rolls Pvt Ltd/Cable Corp





Strategically Located Facilities



Taloja Facility

Maharashtra

Valia Facility

Gujarat





R&D and Quality Control



Product Development Lab



Product Application Lab



DCS Process Control



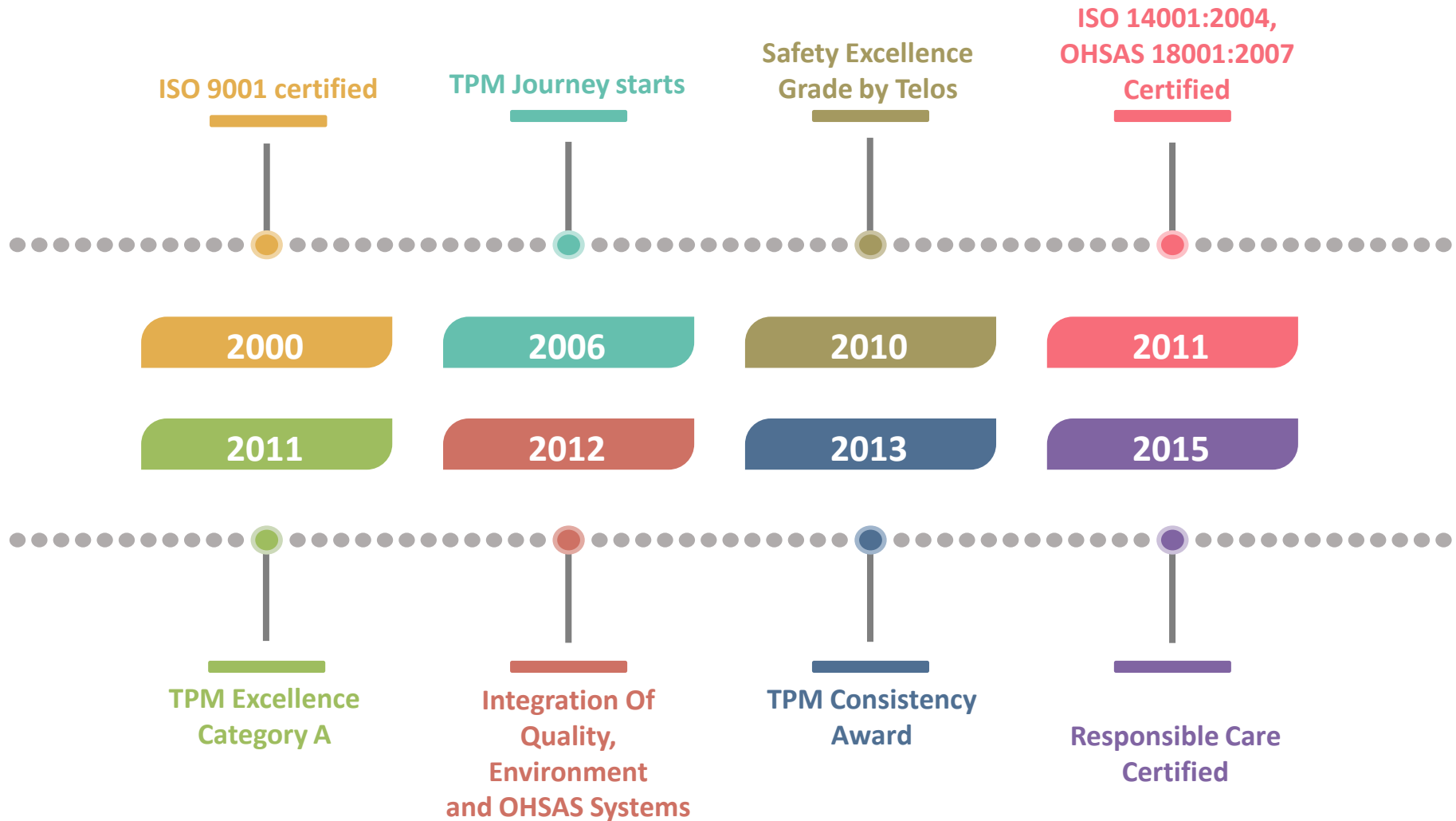
Quality Assurance Lab



*We have been **continuously upgrading** our own technology through in house research & **development** efforts to meet the **changing needs** of customers*



Quality Certifications





Board of Directors



MR. ATUL CHOKSEY

Chairman

He is a Chemical Engineer from Illinois Institute of Technology, Chicago, USA and has more than three decades of experience in managing the affairs of the Company. He is on the board of various reputed companies like Marico, Ceat and Finolex Cables.

He has served on the Managing Committee of Bombay Chamber of Commerce & Industry, Mumbai and Associated Chamber of Commerce & Industry, New Delhi and was President of Bombay Chamber of Commerce. He is also associated with Cricket Club of India Ltd, Standard Chartered Assets Management Company Private Limited and various other reputed Companies.

MR. ABHIRAJ CHOKSEY

Managing Director

He is a Bachelor of Science in Economics from Wharton Business School and also Bachelor of Science in Engineering from the Engineering School, both of University of Pennsylvania in U.S.A.

He has several years of experience in the field of finance, system engineering, strategy formulation and administration.



Board of Directors



MR. AMIT C. CHOKSEY

Director

He is a Bachelor in Commerce and has over 30 years of experience in managing industries manufacturing various types of construction chemicals, specialty water proofing compounds and inorganic pigments.

He is the Chairman and Managing Director of Mazda Colours Ltd.

MR. GIRISH C. CHOKSEY

Director

He has over four decades experience in managing the industries dealing with various types of minerals and chemicals.

He is past president of Mineral Merchants Association and Pesticides Formulators Association of India.

MR. MANUBHAI G. PATEL

Independent Director

He is a Chartered Accountant with more than 40 years of experience in the field of accounts, finance and taxation.

He was a member of Central Council of ICAI from 1980 to 1988 and member of various committees. He was the President of Income Tax Appellate Tribunal Bar Association, Ahmedabad and was also a Member of Central Direct Tax Advisory Committee, New Delhi

MR. SHAILESH S. VAIDYA

Independent Director

He is a law graduate from Government Law College and became Solicitor in the year 1983 and has been practicing as Advocate and Solicitor.

He has been partner of M/s. Kanga & Company, a firm of Advocate's and Solicitors and presently serving as member of the managing committee of Indian Merchant Chamber and as chairman of Law, Review, Reforms and Rationalization Committee.



Board of Directors



MR. KAMLESH S. VIKAMSEY

Independent Director

He is a Chartered Accountant and a Senior Partner in reputed firm of Khimji Kunverji & Co. He was member of the Central Council of ICAI from 1998 to 2007 and held the post of president in 2005.

In past he has been associated with organizations such as Confederation of Asia & Pacific Accountants Vice President and President, United Nations as Steering Committee Member etc.

MS. PRIYAMVADA BHUMKAR

Independent Director

She is a graduate in Chemistry and MBA in Finance from Mumbai University having 25 years of rich experience in the field of colour dispersions. She is Managing Director of Soujanya Color Pvt. Ltd., the well-known Indian colorant manufacturing company.

She was the chairperson of the IPA (Indian Paint Association) Western Region in the year 2010-2011 and is currently on the Governing Body of the IPA.

DR. S. SIVARAM

Independent Director

He is a M.Sc. From Indian Institute of Technology and has done his PHD from Purdue University, W. Lafayette, USA and Research.

He is presently working with National Chemical Laboratory as its director and has over 30 years of experience in research on polymer synthesis, high performance polymers and surface chemistry of polymers and has to his credit various awards.

MR. YASHODHAN B GADGIL

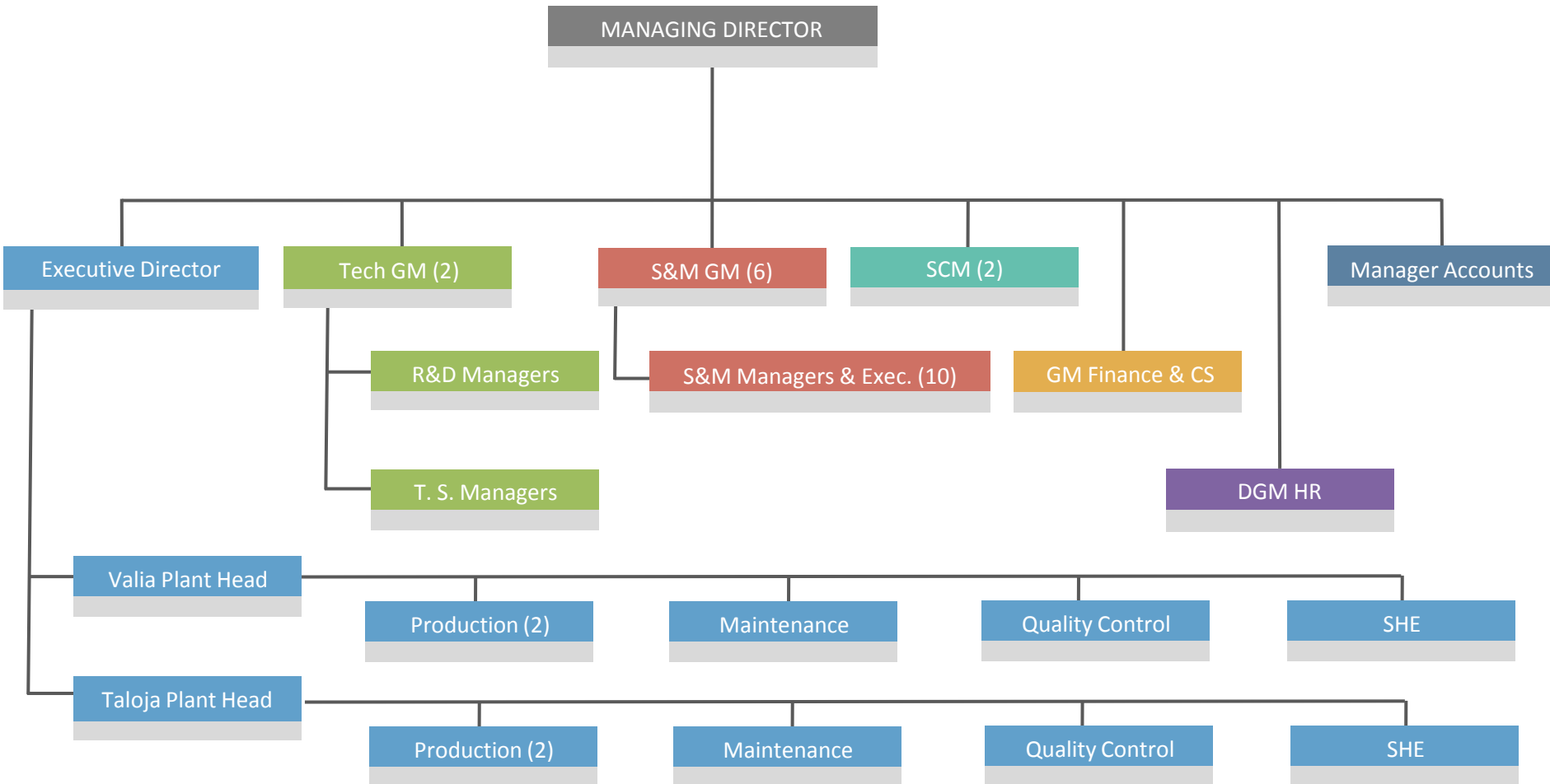
Executive Director

He is a Bachelor of Chemical Engineering and has worked with Asian Paints and ApcoTex Industries since 1981. Currently he is Vice President – Operations and in-charge of production, engineering, projects, supply Chain (till 2015), stores, IR and general Factory administration.

He is Member of the strategy team and worked with different local and International Management Consultants as well as Technical consultants for working out Business Development and Improvement plans.



Management Team





01

**KEY PERFORMANCE
INDICATORS**

02

PROFIT & LOSS STATEMENT

03

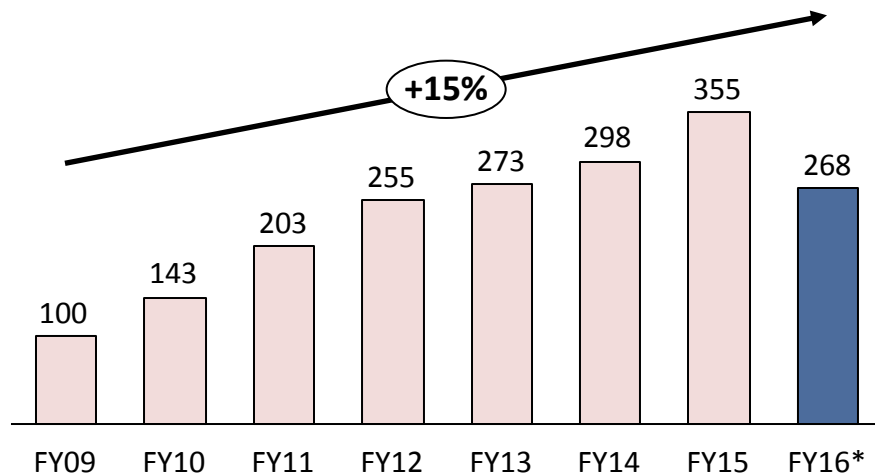
BALANCE SHEET STATEMENT



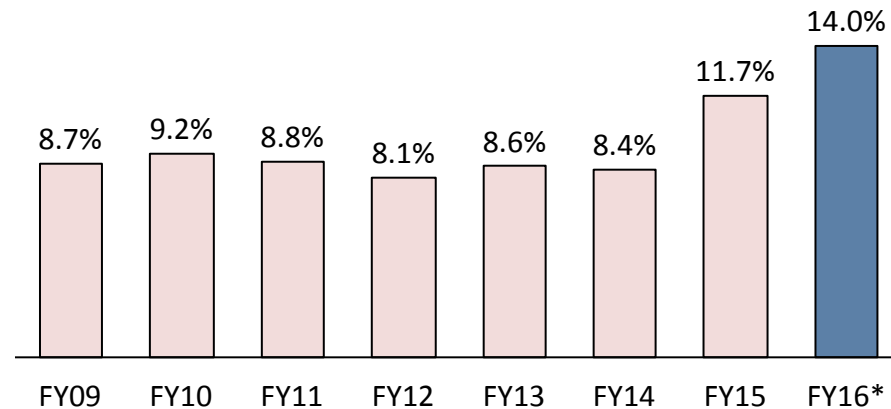
Key Performance Indicators



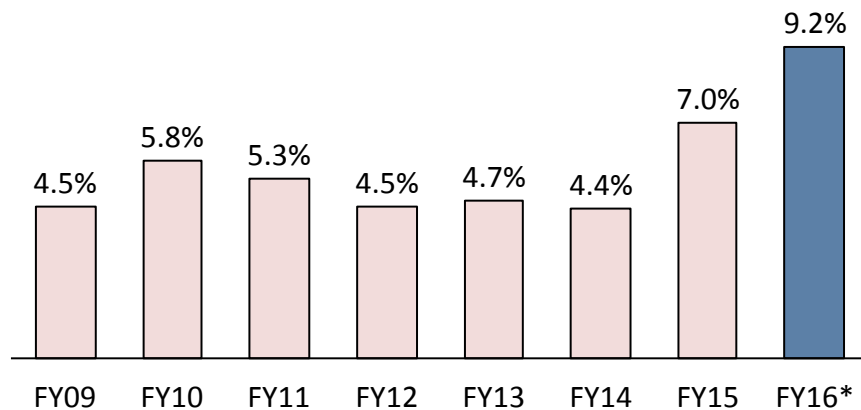
Revenue (In Crs)



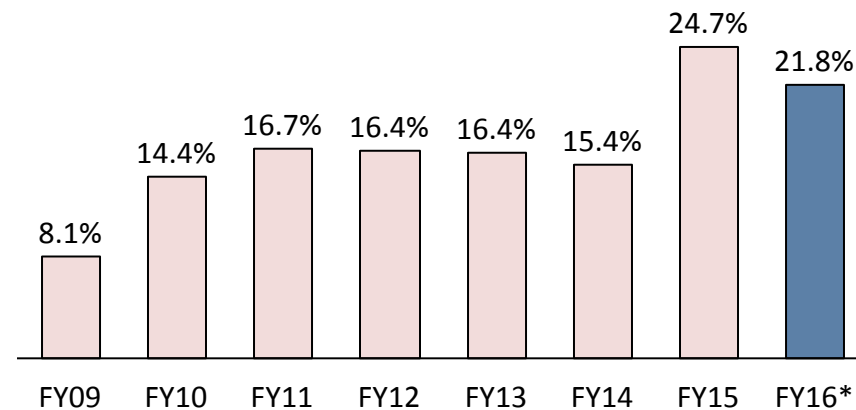
EBIDTA Margin



PAT Margin



ROE



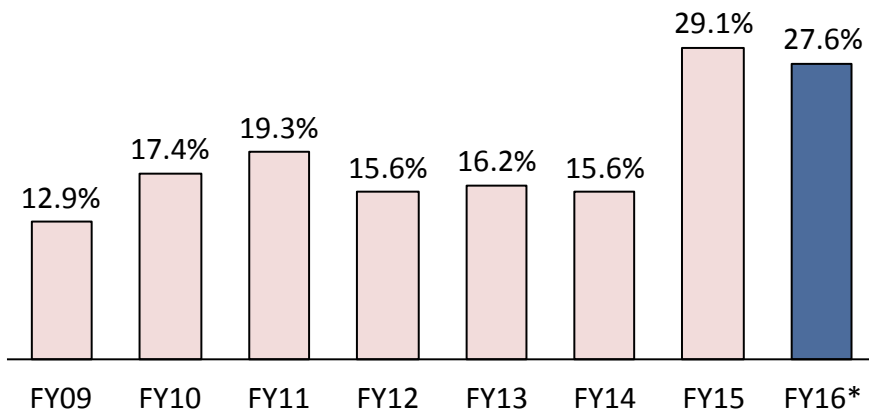
*FY16 figures are on standalone basis.



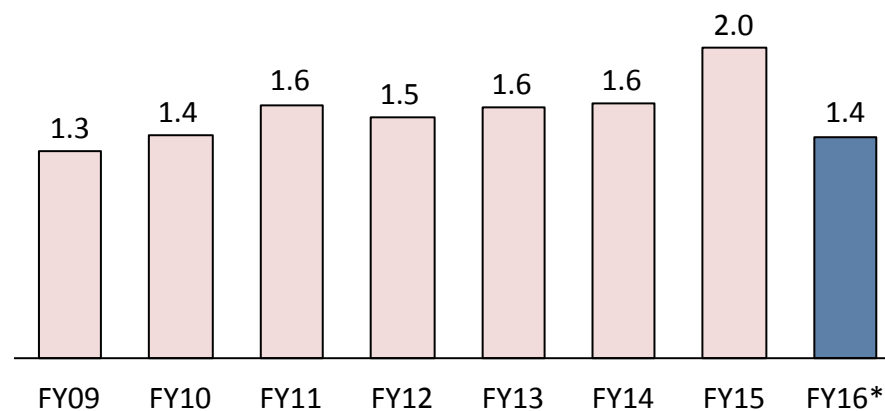
Key Performance Indicators



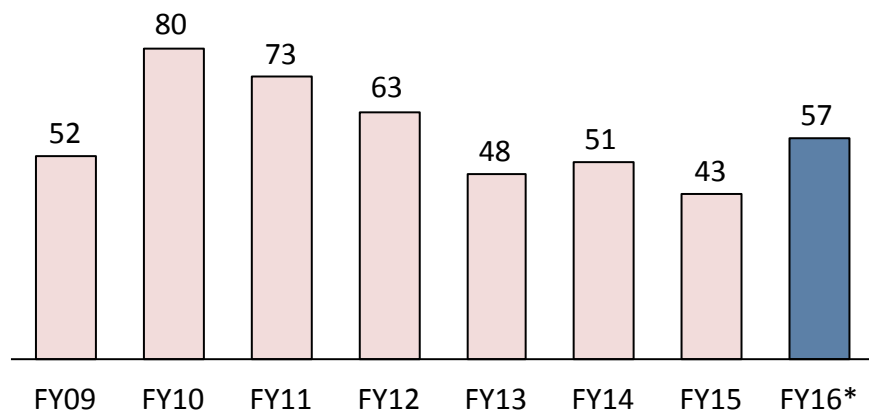
ROCE



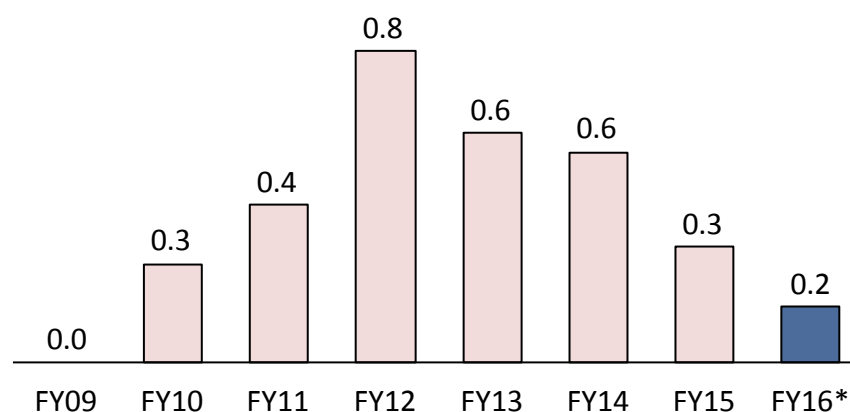
Asset Turnover Ratio



Net Operating Working Capital Days



Debt to Equity Ratio



*FY16 figures are on standalone basis.



Profit & Loss Statement – Quarter



Rs. Crores	Standalone			Consolidated
	Q1FY17	Q1FY16	Y-o-Y	Q1FY17
Total Revenue	61.13	66.87	-8.58%	106.45
Operating Expenses	42.74	44.11		73.82
Employees Expenses	3.82	3.76		7.61
Other Expenditure	8.09	9.48		14.32
EBITDA	6.48	9.52	-31.94%	10.69
EBITDA Margin	10.60%	14.24%		10.05%
Other Income	1.99	1.25		2.09
Depreciation	2.22	2.05		2.97
Interest	0.58	0.42		0.64
PBT	5.67	8.30	-31.66%	9.18
Tax	1.11	2.20		2.32
Profit After Tax	4.56	6.10	-25.27%	6.85
PAT Margin	7.46%	9.13%		6.44%



Profit & Loss Statement–Annual



Rs. Crores	Standalone			Consolidated
	FY16	FY15	Y-o-Y	FY16
Total Revenue	268.35	355.08	-24.43%	296.46
Operating Expenses	175.53	250.20		193.81
Employees Expenses	15.22	14.10		17.08
Other Expenditure	40.17	49.30		46.15
EBITDA	37.44	41.47	-9.72%	39.43
EBITDA Margin	13.95%	11.68%		13.30%
Other Income	7.35	5.58		8.28
Depreciation	8.94	8.98		9.40
Interest	2.42	3.24		2.43
PBT	33.43	34.83	-4.02%	35.88
Tax	8.76	10.15		-2.65
Profit After Tax	24.67	24.68	-0.04%	38.53
PAT Margin	9.19%	6.95%		13.00%



Balance Sheet Statement



Rs. Crores	Consol	Standalone	
	Mar - 16	Mar - 16	Mar - 15
Shareholders Fund	187.22	113.19	99.75
Share Capital	10.41	10.41	5.22
Reserves & Surplus	176.81	102.78	94.53
Total Non Current Liabilities	3.37	7.39	17.05
Long Term Borrowings	0.00	0.00	8.36
Deferred Tax liabilities	0.00	4.68	5.59
Other Long Term Liabilities	1.38	1.38	1.33
Long Term Provision	1.99	1.33	1.78
Total Current Liabilities	97.47	71.76	63.85
Short Term Borrowings	17.05	16.88	14.39
Trade Payables	34.13	23.01	20.26
Other Current Liabilities	31.85	17.58	19.86
Short term provision	14.44	14.29	9.34
TOTAL EQUITY & LIABILITIES	288.06	192.34	180.66

Rs. Crores	Consol	Standalone	
	Mar - 16	Mar - 16	Mar - 15
Total Non Current Assets	135.95	117.33	102.46
Fixed Assets	94.74	62.69	65.13
Non Current Investments	17.81	47.72	30.76
Deferred Tax Assets (Net)	6.73	0.00	0.00
Long term loans & advances	10.62	6.65	6.30
Other Non Current assets	6.05	0.27	0.27
Total Current Assets	152.11	75.01	78.20
Inventories	43.34	20.00	15.22
Trade Receivables	83.84	46.19	48.70
Cash & Cash Equivalents	9.81	4.82	4.43
Short Term loans & Advances	7.41	2.70	5.47
Other current asset	7.72	1.29	4.37
TOTAL ASSETS	288.06	192.34	180.66



Acquisition Details



01

CONTOURS OF THE DEAL

02

ACQUISITION RATIONALE

03

ACQUISITION ASSETS & OPPORTUNITIES



Contours of the Deal



Long Term Strategy to tap
Full Potential
of
Emulsion Polymers Industry

Apcotex Industries Ltd acquires 100% of Equity Capital of
Omnova Solutions India Private Limited in all Cash deal

Enterprise Value of the Deal – Rs 36 Crs

Equity - Rs 30 Crs

Loan Given to Omnova - Rs 6 Crs

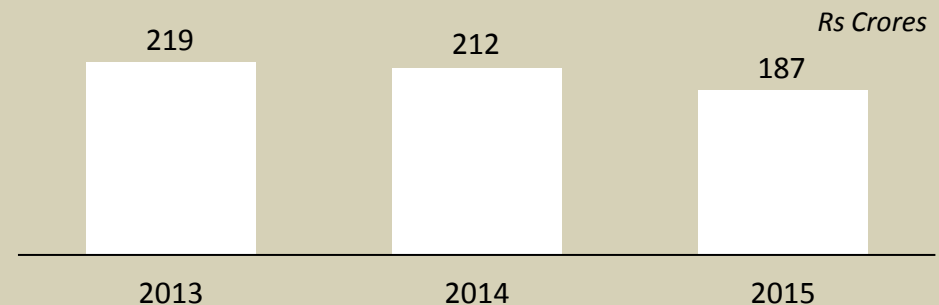
Additional Deployment

Additional deployment of Rs 25 – 30 Crores is planned in the
acquired business in Short & Medium Term

Funding

The acquisition has been funded through internal accruals

Omnova Solutions India Private Limited – Sales Performance*



* Financial year ending month- November



Acquisition Rationale



PRODUCT

- Product Base Expansion
- Major Producer of HSR

MARKET

- Expansion in End User Market
- Expansion in Customer Base



OPERATIONAL

- Manufacturing & Process Synergies
- Operating Leverage

COST

- Optimization of Distribution Network
- Common Expenses & Contract Renegotiation

FINANCIAL

- Working Capital Efficiency
- Margin Expansion



Acquisition Assets & Opportunities



BUSINESS OPPORTUNITIES



ADDITIONAL BENEFITS

Tax Benefits

Tax Benefits of
~Rs. 10 - 14
Crores



Working Capital

Better working capital
efficiency will release
~Rs. 12-15 Crores



Land

115 Acres of Land at
Valia - ~23 Kms from
Ankleshwar, Gujarat



*Incremental Capex of Rs 25- 30 Crores for modernisation & de bottlenecking
Accretive Acquisition – Operating Benefits will significantly improve Margins*



Sustainable Competitive Advantages



01

ENTRY BARRIERS

02

BUSINESS OUTLOOK



Entry Barriers



Handling of Raw Materials

- Ability to handle raw material which are explosive, toxic and inflammable
- Butadiene, Acrylic Acid Acrylonitrile, Styrene and 2 VP Monomer needs special handling

Customer Approvals

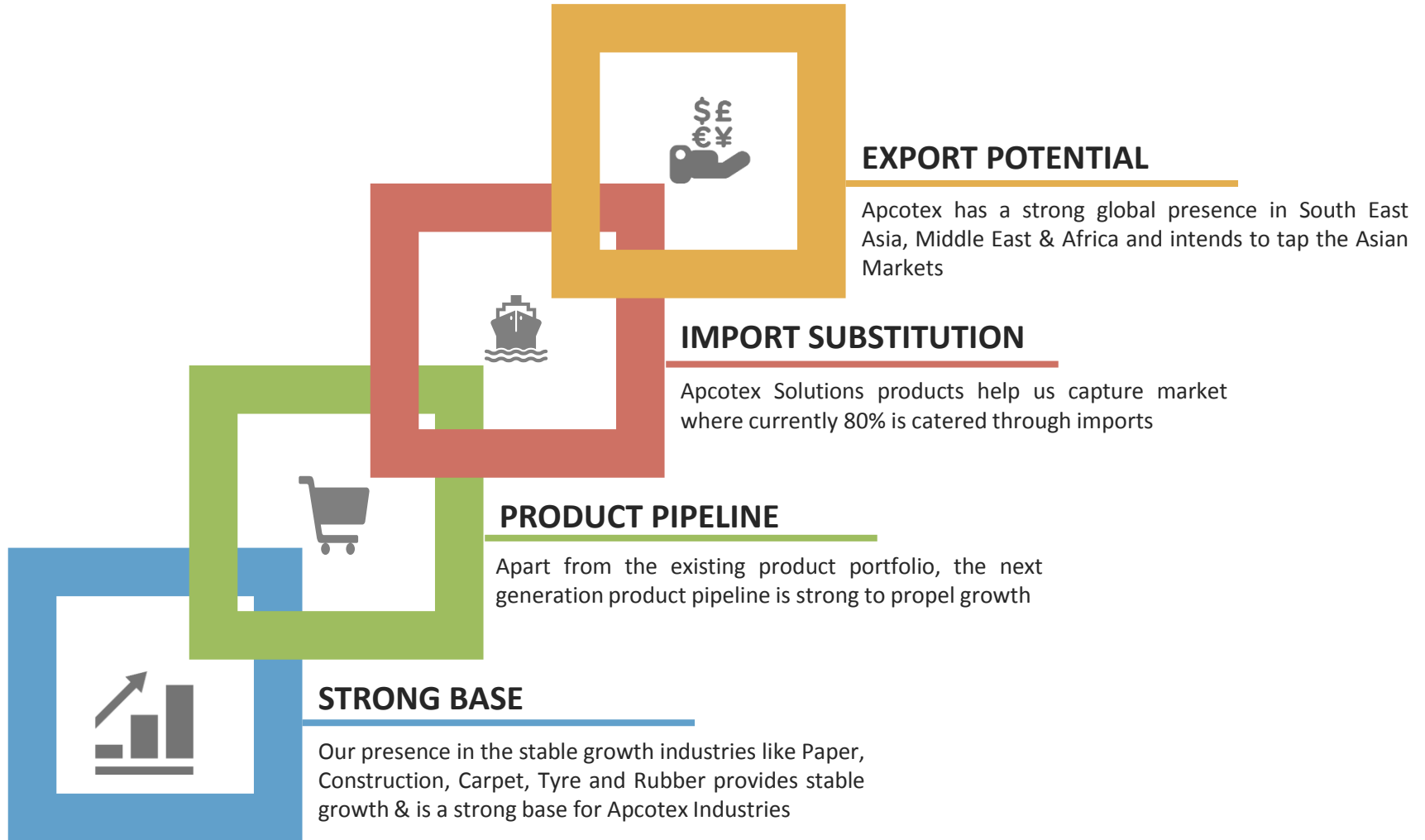
- Average customer approval cycle is from 6m to 3yrs
- The Approval Process ensures the stickiness of the Customer

Technology

- Technology is available with handful players only
- Technical service & product customization to customers

Plant Automation

- The new entrants in the industry will not be able to replicate automated plant setup
- Automation – Only way to scale operations





The Board of Directors of the Company, at its meeting held on 22nd April 2016, have approved the Scheme of Amalgamation of Apcotex Solutions India Private Limited (earlier known as OMNOVA Solutions India Private Limited), a wholly owned subsidiary of the Company with itself. The scheme shall be subject to the approval / sanction by the Hon'ble High Court of Judicature at Bombay and such other authorities, as may be necessary.

a) Name of the entities forming part of the amalgamation:

Transferor Company	Apcotex Solutions India Private Limited (earlier known as OMNOVA Solutions India Private Limited)
Transferee Company	Apcotex Industries Limited
Appointed Date	31 st March, 2016

b) Details in brief of the companies involved in the scheme as on 31st March, 2016 are as under

Rs. Crores	Transferor Company	Transferee Company
Networth	Rs. 113.19	Rs. 94.68



For further information, please contact:

Company :

Apcotex Industries Limited
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Strategic Growth Advisors Pvt. Ltd.
CIN: U74140MH2010PTC204285

Mr. Ayush Jain / Ms. Payal Sheth
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