

14th November, 2025

To,
The Chief General Manager Listing Operations.

BSE LIMITED

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001.

Scrip Code: 539682

Subject: Press Release for the quarter & half year ended on September 30, 2025.

Ref: Intimation under Regulation 30 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find enclosed herewith the copy of Press Release dated November 14, 2025, for the Quarter and half year ended on September 30, 2025.

This is also being made available on the Company's website at www.mobavenue.ai.

We request you to take this on record.

Thanking you,

For **Mobavenue AI Tech Limited**

(Formerly known as *Lucent Industries Limited*)

Ishank Joshi

Managing Director & Chief Executive Officer

DIN: 05289924

• **Mobavenue AI Tech Limited** •

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Media Release

Revenue from Operations grew 17.1% QoQ to Rs. 54.32 cr

Q2 FY26 EBITDA increased 26.3% QoQ to Rs. 11.04 cr, margin expands 150 bps to 20.3%

Q2 FY26 PAT grew 21.7 % QoQ to Rs. 7.30 cr, with PAT margin improving 50 bps to 13.4%

Mumbai, November 14, 2025: Mobavenue AI Tech Limited, a digital-first technology group shaping the future of digital advertising and marketing through AI-powered platforms and consumer media solutions, has announced its unaudited consolidated Financial Results for the quarter and six months ended 30th September 2025.

Key Consolidated Financial Highlights of Mobavenue AI Tech Limited:

Particulars (Rs. Cr.)	Q2FY26	Q1FY26	Q-o-Q (%)	H1FY26
Revenue from Operations	54.32	46.41	17.1%	100.73
EBITDA	11.04	8.73	26.3%	19.77
EBITDA Margin (%)	20.3%	18.8%	150 bps	19.6%
PAT	7.30	6.00	21.7%	13.30
PAT Margin (%)	13.4%	12.9%	50 bps	13.2%

Consolidated Financial Highlights – Q2 FY26

- Revenue from operations increased **17.1% QoQ** to **INR 54.32 Crores** in Q2 FY26 compared to **INR 46.41 Crore** in Q1 FY26
- EBITDA grew by **26.3% QoQ** to **INR 11.04 Crore** in Q2 FY26 compared to **INR 8.73 Crore** in Q1 FY26; EBITDA Margin improved to **20.3%** in Q2 FY26 as against **18.8%** in Q1 FY26
- PAT grew by **21.7% QoQ** to **INR 7.30 Crore** in Q2 FY26 compared to **INR 6.00 Crore** in Q1 FY26; while PAT margin stood at **13.4%** for Q2 FY26 as compared to **12.9%** in Q1 FY26

Consolidated Financial Highlights – H1 FY26

- Revenue from operations stood at **INR 100.73 Crores** in H1 FY26
- EBITDA stood at **INR 19.77 Crore** in H1 FY26
- EBITDA Margin stood at **19.6%** in H1 FY26
- PAT stood at **INR 13.30 Crore** in H1 FY26
- PAT margin stood at **13.2%** for H1 FY26

The Board of Directors of the Company has declared an interim dividend of Rs. 0.50 (Rupees Fifty Paise Only) per equity share of face value of Rs. 10/- each.

Management Comment:

Commenting on the result, **Mr. Ishank Joshi, Managing Director & CEO, Mobavenue AI Tech Limited**, said, *"The second quarter of FY26 has been a period of strong operational progress for Mobavenue AI Tech Limited — and more importantly, a quarter that reaffirmed the power of our AI-first vision and outcome-based business model in advertising and marketing.*

Over the last few months, we've continued to see growing confidence from brands who want performance, not promises. Our AI-powered platforms and optimised media-buying engines have helped clients across India and other developing markets achieve measurable results — better reach, sharper targeting, and stronger ROI. The results are clear: when intelligence meets intent, performance follows.

One of the biggest milestones this quarter was the successful completion and integration of Mobavenue Media as a wholly owned subsidiary. With this, we now operate as a unified AI-powered adtech, marketing, and consumer-growth company — offering clients an end-to-end suite across what we call our A³ Framework — Awareness, Activation, and Acquisition. This integration doesn't just expand our product ecosystem; it transforms how we deliver value. It strengthens our cross-selling ability, aligns teams under one unified vision, and sets the stage for sustainable, profitable growth in both domestic and international markets.

I'm pleased to share that on a consolidated basis, Mobavenue reported a 17.1% revenue growth, EBITDA grew by 26.3%, and PAT increased by 21.7% on QoQ basis for Q2 FY26, alongside a 150-bps expansion in EBITDA margin, reflecting robust topline growth and operational efficiency driven by our expanding client portfolio and scalable AI-led platforms.

Our flagship platform, Mobavenue, was recognised by Aerospike as one of the 'Champions of Scale '25', alongside leading Indian consumer unicorns. This recognition is special because it validates the scalability and robustness of our technology stack, and it positions Mobavenue among a select group of companies driving the future of intelligent, outcome-based advertising.

We are also privileged to have Ben John, who serves as an advisor to Mobavenue promoter group companies, bringing strategic guidance and industry insight as we continue to strengthen our business foundations and long-term growth roadmap.

Another key initiative underway is the creation of our Artificial Intelligence Center of Excellence (AI CoE). This will be the heart of our innovation engine — a central workbench for capability building, product enhancement, and development of next-generation AI-driven solutions in advertising and marketing. The CoE will also focus on embedding agentic frameworks into our platforms, enabling clients to deploy real-world AI use cases that directly impact business growth. In simple terms, we're not just using AI to analyse data — we're using AI to create decisions.

Looking ahead, the industry fundamentals remain firmly in our favour. Digital ad spends are growing, smartphone penetration is accelerating, and AI is fast becoming the cornerstone of marketing transformation. Against this backdrop, Mobavenue is exceptionally well positioned to capitalise on these tailwinds — to scale faster, innovate deeper, and deliver stronger outcomes for our clients globally.

As always, our commitment remains unchanged — to innovate with discipline, execute with precision, and create long-term value for our clients, our people, and our shareholders. The road ahead is exciting, and the foundation we've built this quarter gives us the conviction to aim even higher."

About Mobavenue AI Tech Limited:

Mobavenue AI Tech Limited is a digital-first technology group shaping the future of digital advertising and marketing through AI-powered platforms and consumer media solutions. Designed to drive measurable and scalable growth, Mobavenue brings together advertising, marketing technology, data intelligence, and online strategy into a unified, outcome-focused ecosystem.

At the core of its innovation is the proprietary A3 framework—Awareness, Acquisition, Activation—built to accelerate brand performance, enhance customer engagement, and unlock long-term, sustainable growth. With a strong focus on product innovation, deep data-driven insights, and execution excellence, Mobavenue empowers enterprises to grow digitally and achieve measurable performance. Guided by its “AI for Good” philosophy, the company is committed to creating transformative AI-Native technologies from India for the world and enabling businesses to thrive in today’s dynamic digital economy.

For more information, please visit: <https://www.mobavenue.ai/>

For any Investor Relations query, please contact:

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