



PRISM JOHNSON LIMITED

Ref. : ASK/UD/2021-22/Q-4 IP

May 11, 2022

The National Stock Exchange (India) Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation dated May 11, 2022.

Thanking you,

Yours faithfully,

for **PRISM JOHNSON LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY

Encl. : As above



PRISM JOHNSON LIMITED

INVESTOR PRESENTATION
For The Quarter Ended March 2022

May 11, 2022

AMONGST INDIA'S LEADING
integrated
BUILDING MATERIALS COMPANIES





Capacity

5.6 MTPA at Satna, Madhya Pradesh



Products / Brands

- Ordinary Portland Cement (OPC)
- Portland Pozzalana Cement (PPC): **Champion**
- Premium PPC Products: **Champion Plus and Duratech**



Presence

Regional presence catering mainly to Eastern Uttar Pradesh, Madhya Pradesh and Bihar



Capacity

~64 million m² of own and JV tile capacity across 11 locations in India



Products

- Tiles: Ceramic, Vitrified and Industrial
- Sanitary-ware & Faucets
- Engineering Marbles & Quartz



Presence

Pan India presence, catering to the aspirational and affordable consumption segment and industrial segment



Complete Concrete Solutions



Capacity

~11 million m³; 97 plants pan-India



Products

- Ready-Mixed Concrete
- Aggregates
- Manufactured Sand



Presence

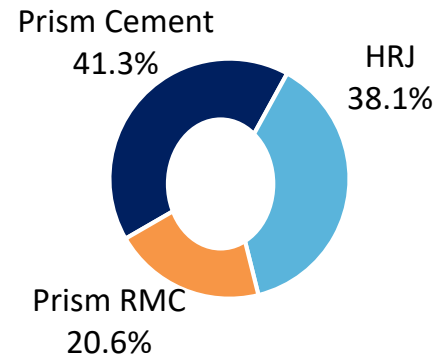
Pan India presence, catering mainly to urban real estate and infrastructure sectors



₹ 58,265 million
FY22 Revenue

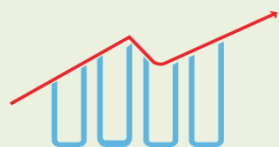
Revenue

FY22 revenue grew by 9.4% led by strong growth in both HRJ and Prism RMC divisions; Prism Cement revenue declined 6.9% YoY due to lower sales volume



Revenue Mix

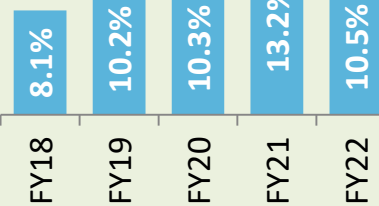
Prism Cement constituted 41.3% of FY22 revenues; HRJ constituted 38.1% and Prism RMC constituted 20.6%



₹ 6,143 million
FY22 EBITDA

EBITDA

FY22 EBITDA declined by 12.4%; Prism Cement EBITDA / ton declined from ₹ 962 in FY21 to ₹ 709 on account of lower sales volumes and higher costs; HRJ EBITDA grew by 47.9% to ₹ 2,351 million

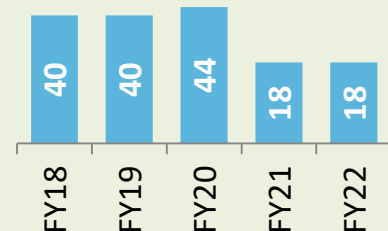


EBITDA Margin

EBITDA Margin

270 bps decline in EBITDA margin due to pressure on Prism Cement EBITDA; HRJ reported healthy EBITDA margin of 10.6% (+ 190 bps); Prism RMC EBITDA Margin improved by 270 bps to 0.7%

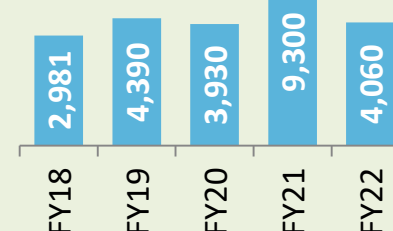
Working Capital



Cash Conversion Cycle*

Efficient management of Working Capital; Working Capital Days maintained at 18 days

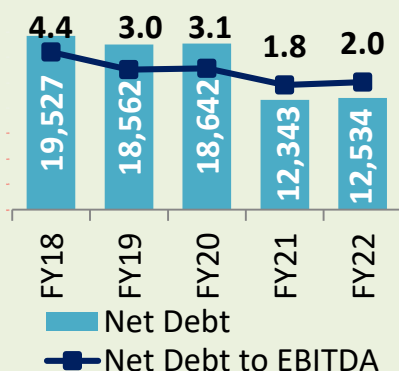
Operating FCF



Operating Free Cash Flow

Operating Free Cash Flow (FCF) (pre-capex and investments) was ₹ 4,060 million in FY22

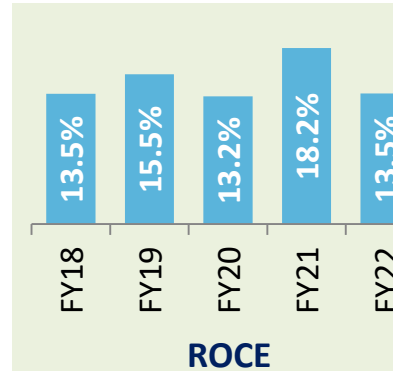
Net Debt



Strong Balance Sheet

Net Debt to EBITDA at 2.0x as on March 31, 2022;
Net Debt / Equity stood at 0.9x as of March 31, 2022; ₹ 3.6 billion prepaid out of the debt repayment obligation of ₹ 5.7 billion due in FY23

ROCE



Decline in EBITDA Margin led to ROCE# contraction from 18.2% in FY21 to 13.5% in FY22; Capital Employed increased by 4.7% to ₹ 25,880 million in FY22

* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

FY21 and FY22 EBIT includes Other Income for ROCE calculation



Sales Performance

Prism Cement

Cement & clinker sales volume declined 25.4% YoY from 1.90 million tons in Q4 FY21 to 1.42 million tons in Q4 FY22; Share of premium cement increased from 28.9% in Q4 FY21 to 30.2% in Q4 FY22

HRJ

HRJ consolidated revenues grew 12.1% YoY from ₹ 6,142 million in Q4 FY21 to ₹ 6,885 million in Q4 FY22; Domestic tiles sales volume grew 2.0% YoY in Q4 FY21

Prism RMC

Prism RMC revenues grew 6.5% YoY from ₹ 3,316 million in Q4 FY21 to ₹ 3,530 million in Q4 FY22



EBITDA Performance

Prism Cement

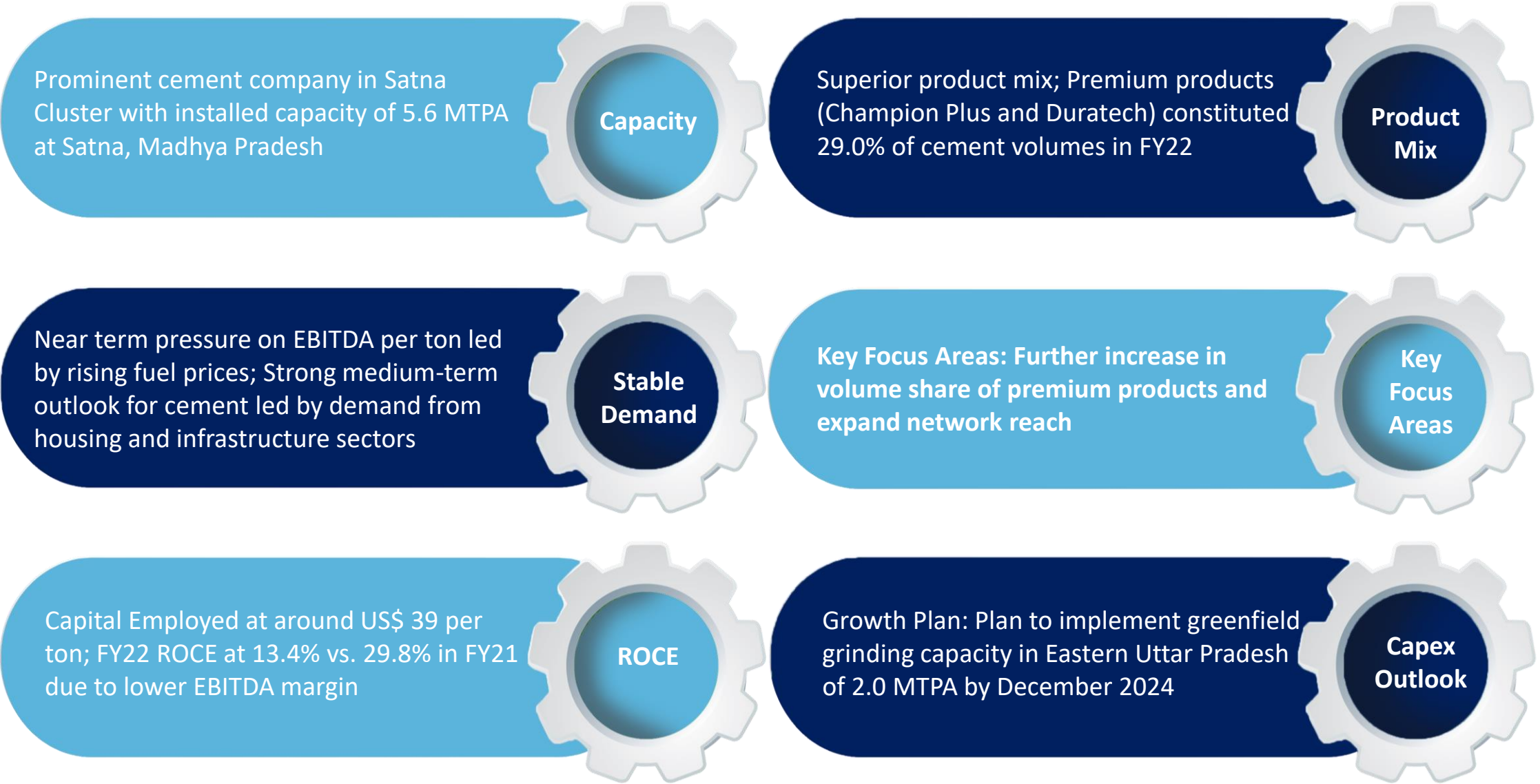
Increase in costs and lower volumes led to 53.3% YoY decline in EBITDA per ton from ₹ 875 in Q4 FY21 to ₹ 408 in Q4 FY22; EBITDA per ton improved by 6.2% sequentially

HRJ

Q4 FY22 consolidated EBITDA grew by 10.9% YoY to ₹ 856 million; EBITDA margin stood at 12.4% as compared to 12.6% in Q4 FY21

Prism RMC

EBITDA margin declined from 6.0% in Q4 FY21 to 2.7% in Q4 FY22



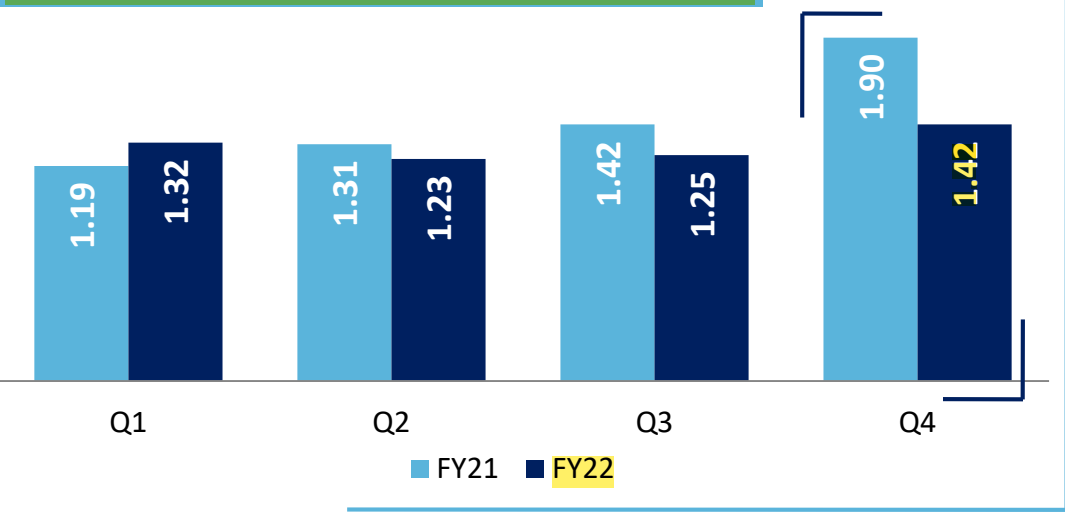
Prism Cement: Satna Plant & Key Brands



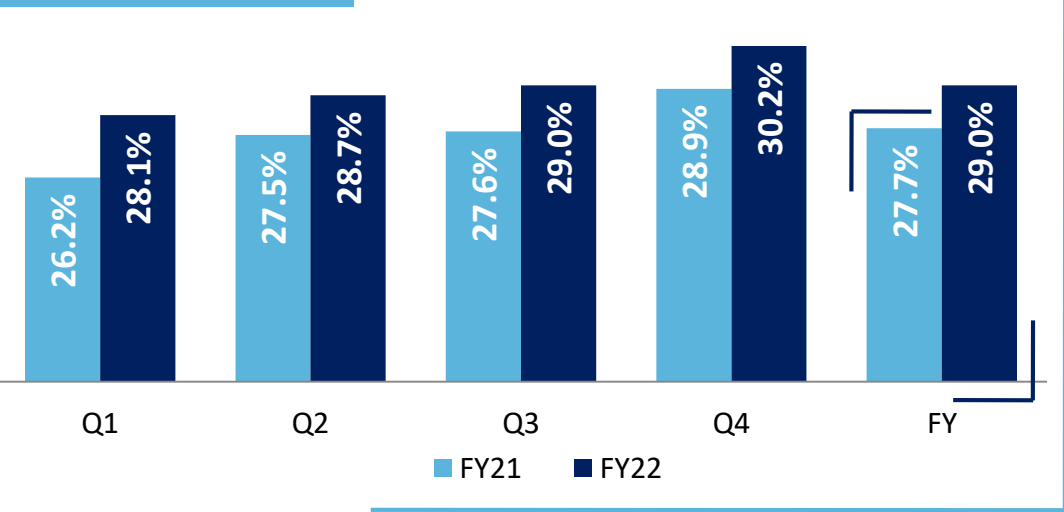
Duratech	An all-purpose cement that can be used in all types of reinforced cement concrete, pre-cast works, including building terraces, beams, columns & foundations
Champion Plus	Makes the concrete stronger, denser and leak proof, reinforcing the foundation; caters to a large segment of clients, incl. home builders and infrastructure projects
Champion	Has a fine pore structure and is less permeable; Offers durability, compactness and chemical attack resistance; Suitable for a variety of applications, including housing, highways, wells, dams, masonry and plastering

Prism Cement: Share of Premium Products Continues to Rise

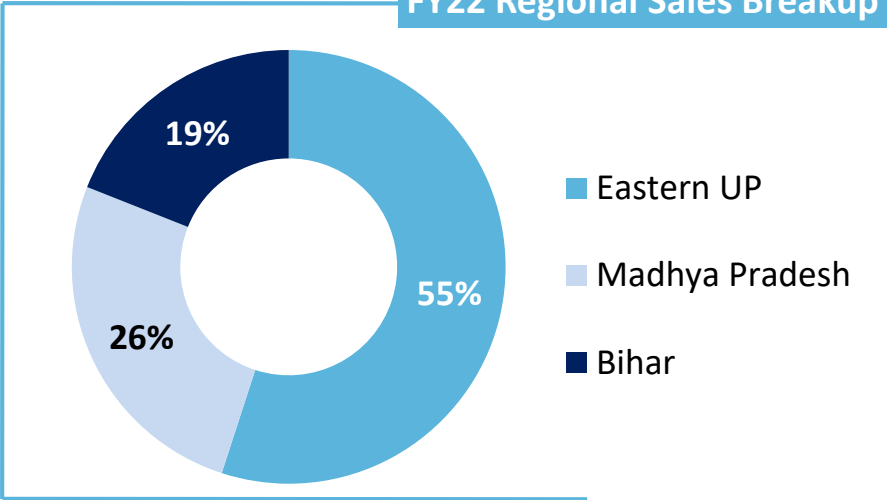
Cement & Clinker Sales Volume (million tons)



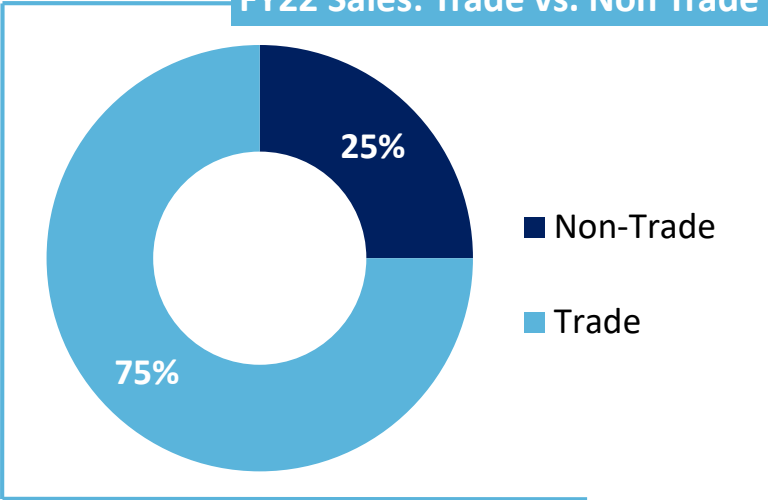
Premium Products %



FY22 Regional Sales Breakup



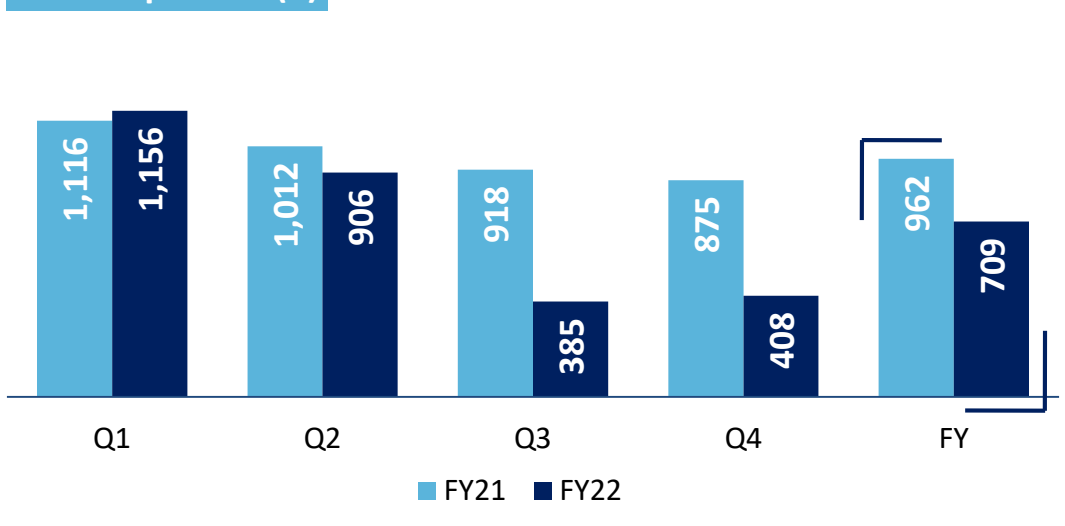
FY22 Sales: Trade vs. Non Trade



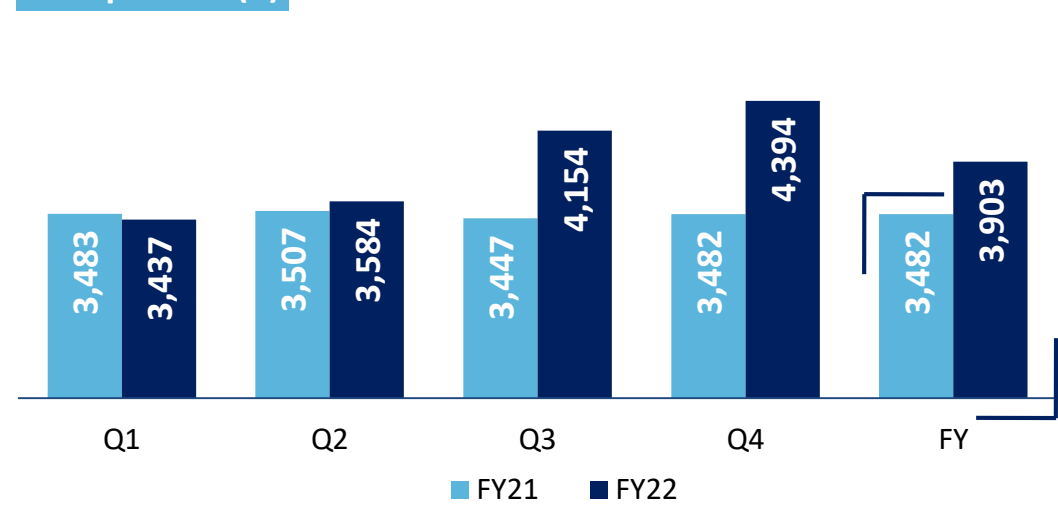
Cement and clinker sales volume declined from 5.82 million tons in FY21 to 5.22 million tons in FY22

Prism Cement: Higher Costs and Lower Volumes Impacted EBITDA per ton

EBITDA per ton (₹)



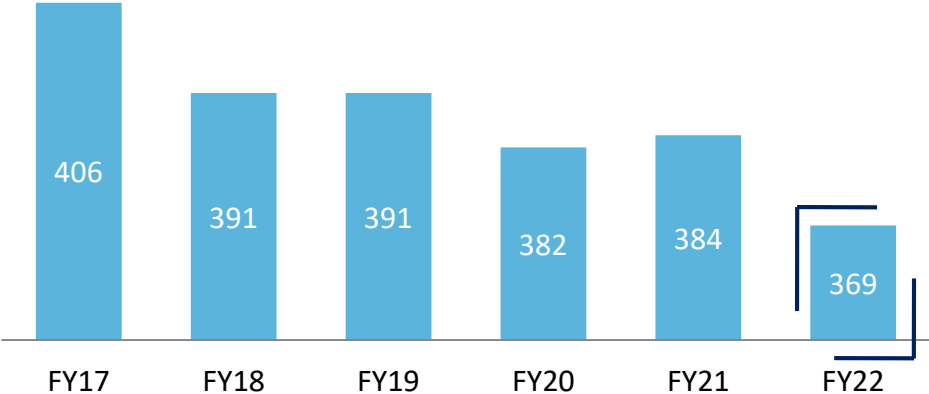
Cost per ton (₹)



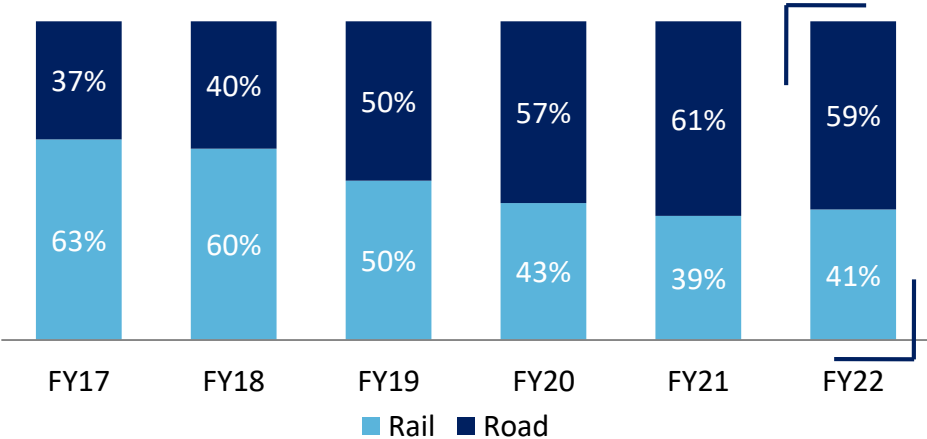
Cost per ton (₹)	Q4 FY21	Q4 FY22	% YoY	FY22
Power & Fuel	1,084	1,869	72.4%	1,405
Freight & Forwarding	950	981	3.3%	931
Raw Material	548	740	34.9%	669
Employee Cost	222	327	47.3%	334
Other Costs	492	722	46.6%	692
Change in Inventory	186	(244)	n/m	(128)
Total	3,482	4,394	26.2%	3,903

- Cement & clinker sales volume reduced from 1.90 million tons in Q4 FY21 to 1.42 million tons in Q4 FY22; Share of premium products constituted 30.2% of cement volumes in Q4 FY22
- EBITDA per ton declined to ₹ 408 in Q4 FY22, mainly on account of higher cost and lower cement sales volume
- Plan to implement greenfield grinding capacity of 2.0 MTPA in Eastern Uttar Pradesh by December 2024 for a capex of approximately ₹ 5 billion

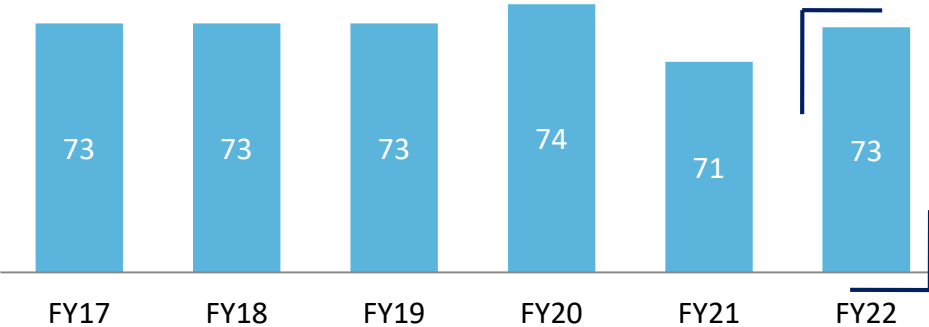
Lead Distance (Kilometers)



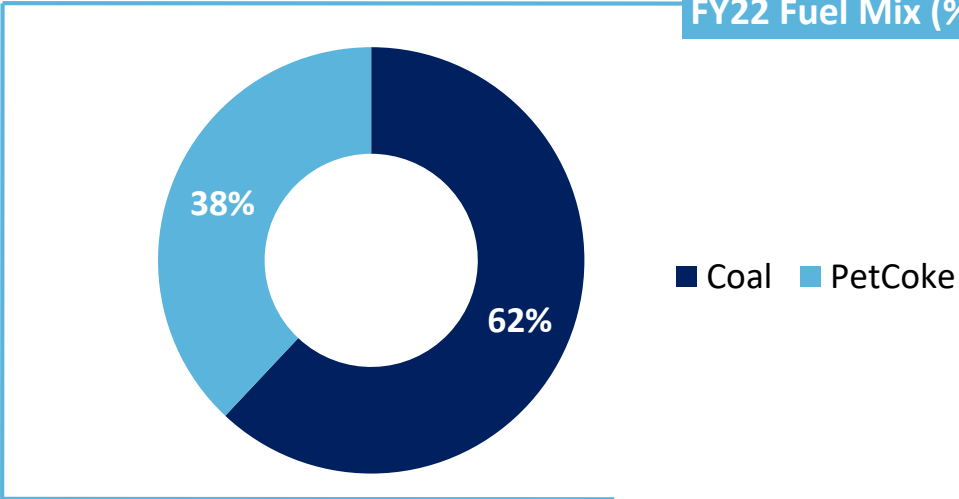
Rail-Road Mix (%)



Power Consumption (Kwh per ton of cement)



FY22 Fuel Mix (%)



Strong brand with a long standing history of tile manufacturing in India; Operating since 1958

Experience

Wide Distribution Network; 18 large format Experience Centres displaying HRJ's product range

Distribution

Wide Product Range: Tiles, Sanitary ware & Faucets, Quartz & Engineering Marbles

Product Range

Key Focus Area: Improving product mix and expanding distribution network

Key Focus Areas

11 tile manufacturing plants (Including JV partners) with total capacity of ~64 million m²; Tile capacity expansion of ~4 million m² by JV entities during FY22

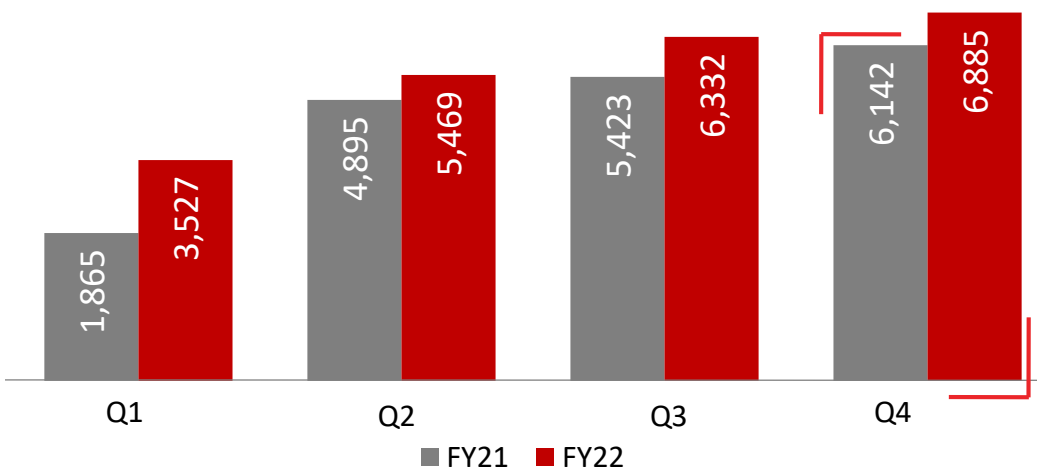
Manu. Facilities

Greenfield tile capacity expansion of 5.5 million m² at Panagarh, West Bengal by June 2023 for capex of around ₹ 900 million (excluding land)

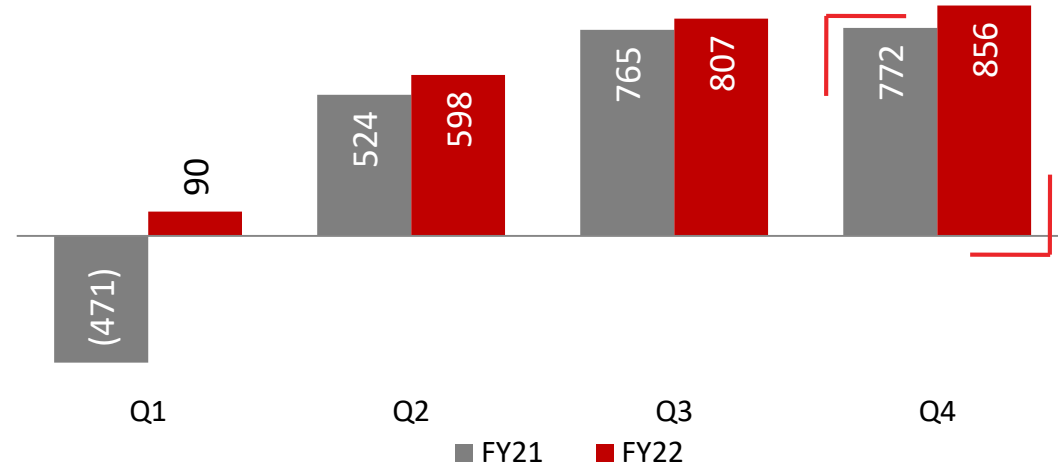
Expansion Plan

HRJ: Strong Growth in Sales of Domestic Tiles, Sanitary Ware and Bath Fittings

Revenue (₹ million)



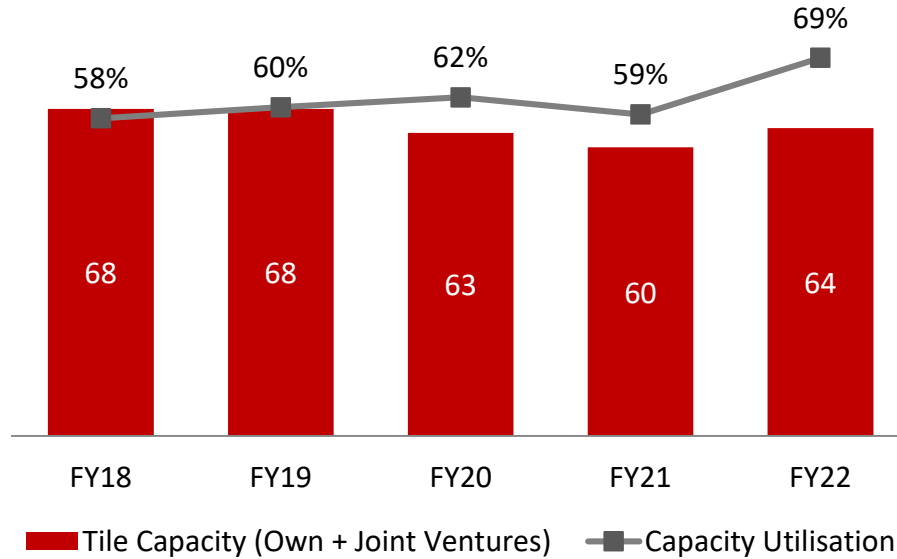
EBITDA (₹ million)



	Q4 FY21	Q4 FY22	% YoY	FY21	FY22	% YoY
Tiles Volume (million m ²)	16.2	15.7	(3.1%)	48.6	53.1	9.3%
Revenue (₹ million)	6,142	6,885	12.1%	18,325	22,214	21.2%
EBITDA (₹ million)	772	856	10.9%	1,590	2,351	47.9%
EBITDA Margin (%)	12.6%	12.4%		8.7%	10.6%	

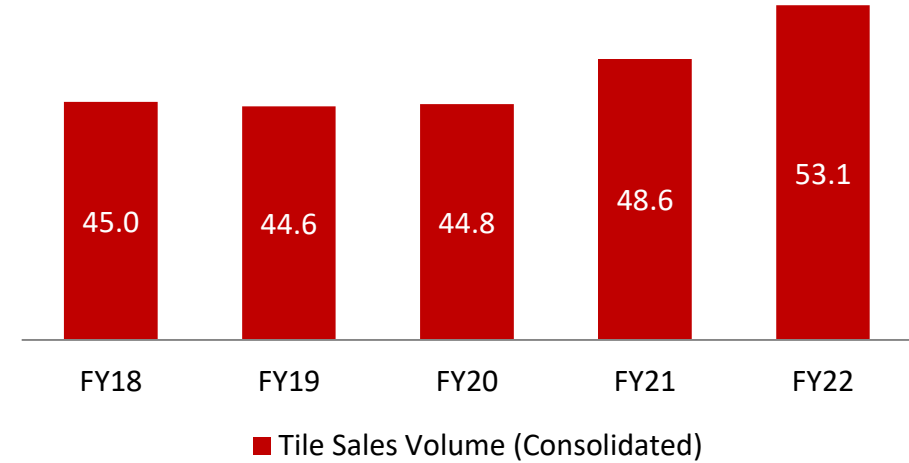
- HRJ sales grew by 12.1% YoY from ₹ 6,142 million in Q4 FY21 to ₹ 6,885 million in Q4 FY22
- Tiles volume declined 3.1% YoY to 15.7 million m² in Q4 FY22; Domestic tiles sales volume grew at 2.0% YoY; Exports volume declined by 40.2% YoY due to high sea freight cost and non-availability of containers
- Q4 FY22 EBITDA margin stood at 12.4% vs. 12.6% in Q4 FY21 despite increase in input costs; Gas price increased by around 84% YoY to approx. ₹ 62 per SCM at Morbi during Q4 FY22
- Revenue from sanitary ware & bath fittings grew 12.7% YoY during Q4 FY22

Tile Manufacturing Capacity (million m²)



- Capacity utilisation increased from around 59% in FY21 to 69% in FY22 due to higher production and sales volume
- Tile capacity expansion of ~4 million m² by JV entities during FY22
- Planned greenfield tile capacity expansion of 5.5 million m² at Panagarh, West Bengal by June 2023

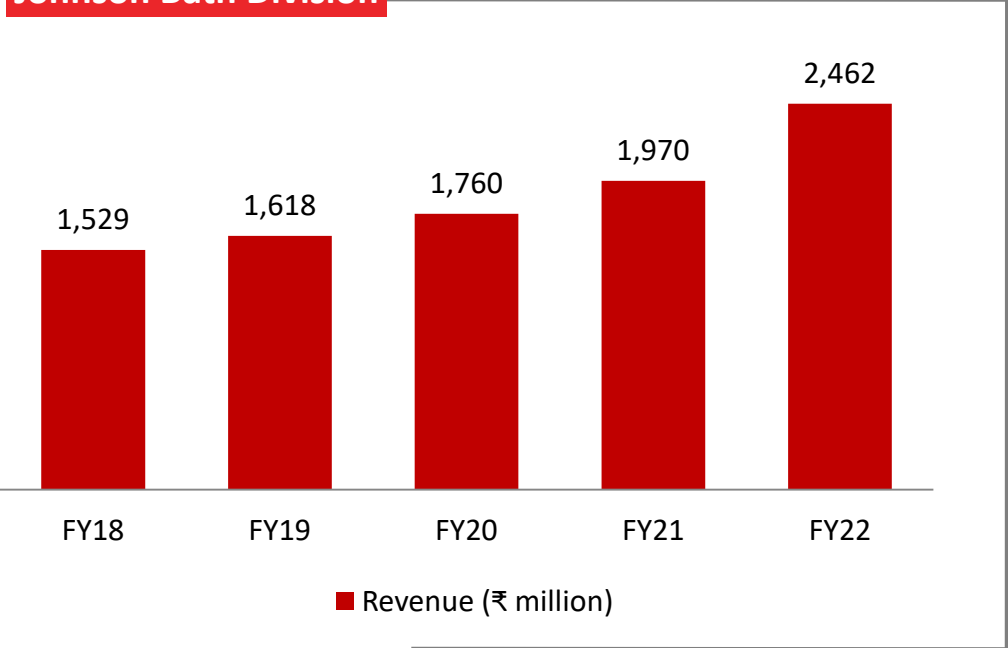
Tile Sales Volume (million m²)



- Tiles sales volume grew by 9.3% YoY to 53.1 million m² in FY22
- FY22 domestic tiles sales volume grew by 13.4% YoY; FY22 exports volume declined by 16.1% YoY due to high sea freight cost and non-availability of containers

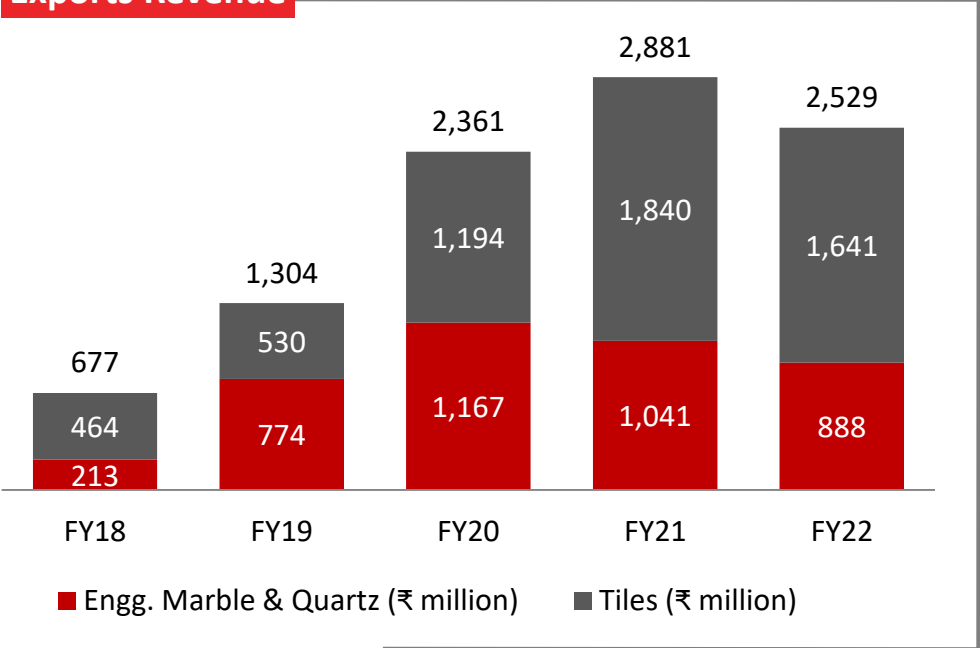
HRJ: Growth Opportunities Complementary to Domestic Tiles Business;
Leveraging the Johnson Brand & Distribution Network for Johnson Bath Division

Johnson Bath Division



- Key Products: Sanitaryware, faucets and bath fittings
- Strong growth potential; Healthy industry structure; Brand and after sales service play a key role
- Channel expansion, secondary demand generations and plumbers connect program to drive demand

Exports Revenue

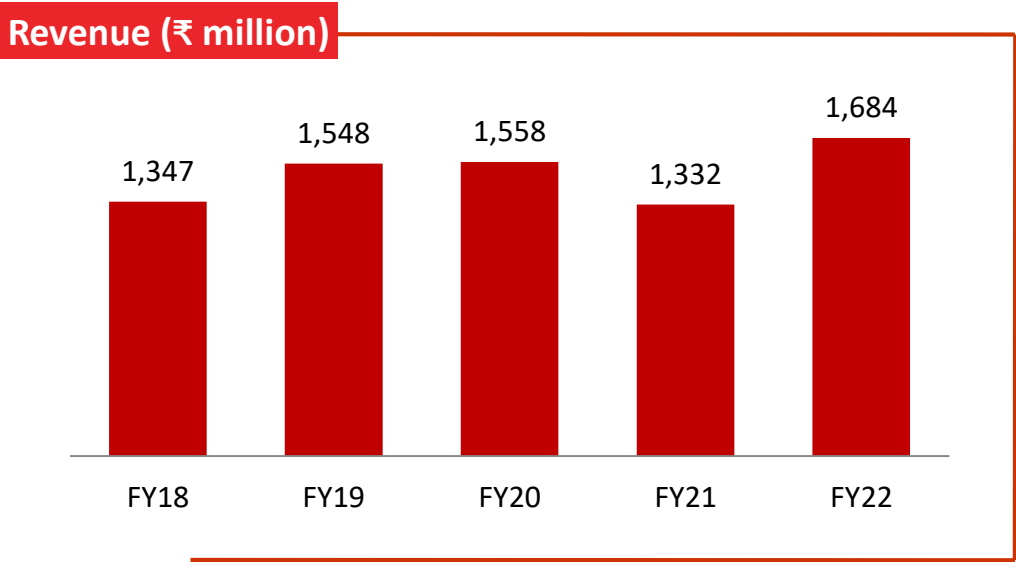


- Export businesses affected in FY22 due to high freight rates and container availability issue
- Solid medium-term growth potential as many countries implemented anti-dumping duty for exports from China; Export opportunities to open up especially to USA

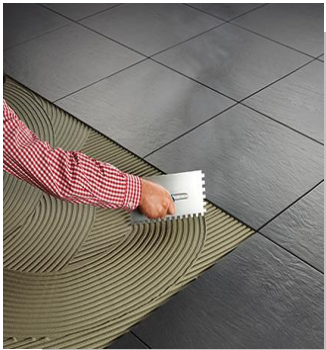
Ardex Endura: Respectable Brand known for its Technological Prowess



- Prism Johnson's Joint Venture with Ardex, Germany with a 50% Stake
- R&D driven business
- Pan India presence with plants in Bengaluru, Baroda, Durgapur, Pune, Nellore, Bhiwadi and Prayagraj



Tile & Stone Installations



Waterproofing Systems



Flooring Solutions



Flooring Adhesives



Concrete Repair, Anchors & Grouts



Decorative Finishes



Note: Interest in Ardex Endura Joint Venture is accounted for using the equity method; 50% of the net profit is reported under Share of Profit (Loss) from Joint Ventures

Innovations That Differentiate HRJ



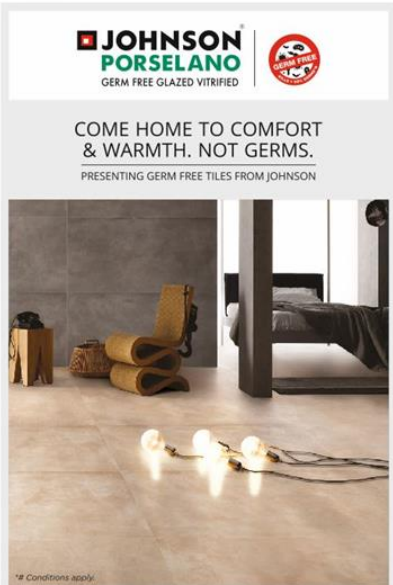
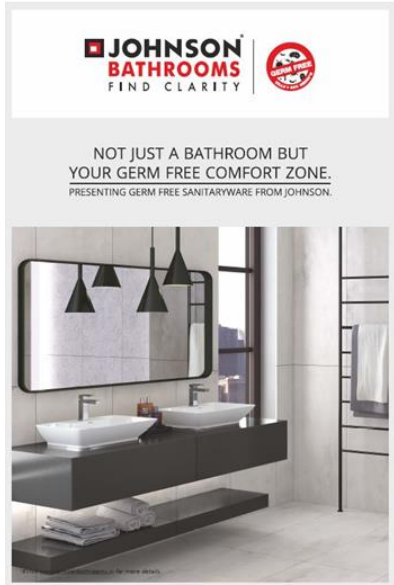
Tac Tiles



Cool Roof SRI (Solar Reflective Tiles)



Germ-Free Product Range



JOHNSON
Not just tiles, Lifestyles.



JOHNSON
BATHROOMS



JOHNSON
MARBLE&QUARTZ



JOHNSON
PORSELANO



JOHNSON
MARBONITE



JOHNSON
ENDURA



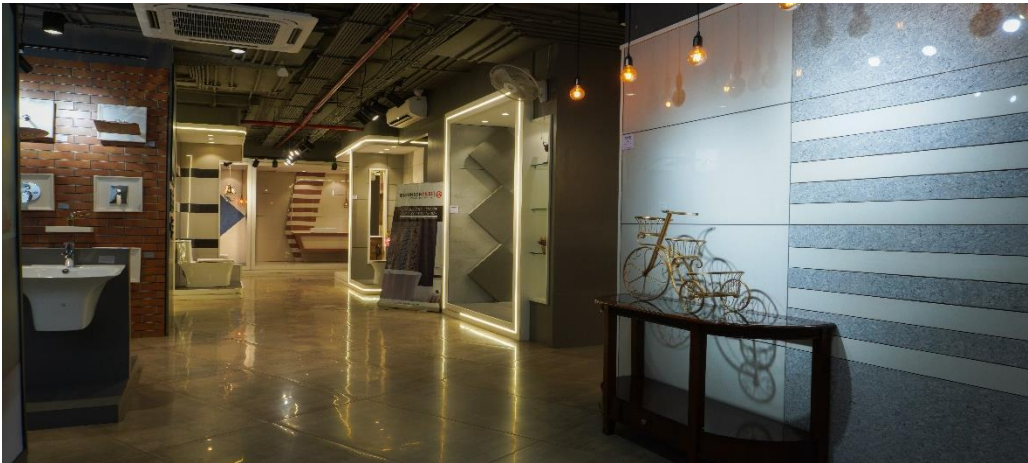
Experience Showroom - Coimbatore



Experience Showroom – Chennai



Experience Showroom - Trivandrum



Experience Showroom - Varanasi



Amongst the top three players in the RMC sector with pan India presence:
Operates 97 plants at 44 locations

Pan India Presence

Three technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories to ensure strict adherence to quality

Quality Control

Backward integration: Three quarries (aggregates & manufactured sand)

Backward Integration

Key Focus Areas: Increase plant utilisation levels, increase share of value added products and focus on individual home builder segment

Key Focus Areas

Beneficiary of demand recovery from real estate and infrastructure segments; Good traction in mega business as Prism RMC won several infrastructure projects that will be executed over the next 2-3 years

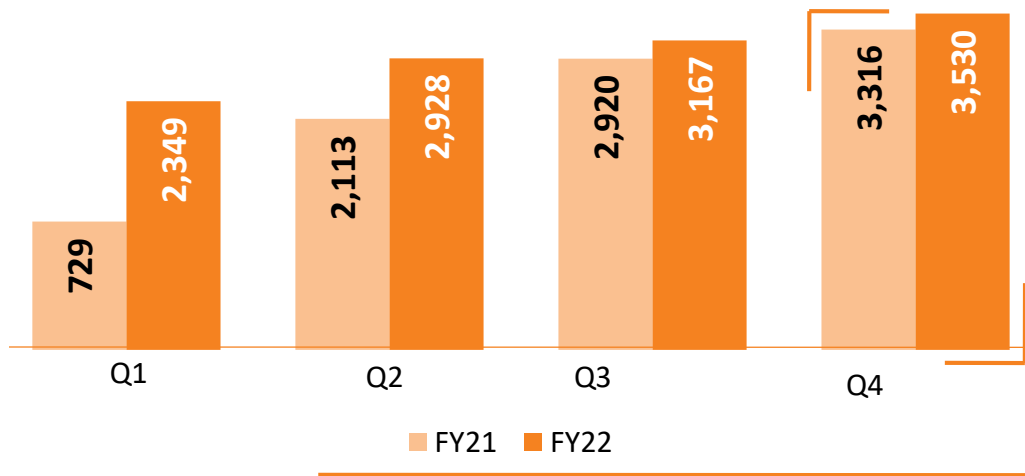
Growth Outlook

Strong ROCE potential for existing business with improvement in plant capacity utilisation levels

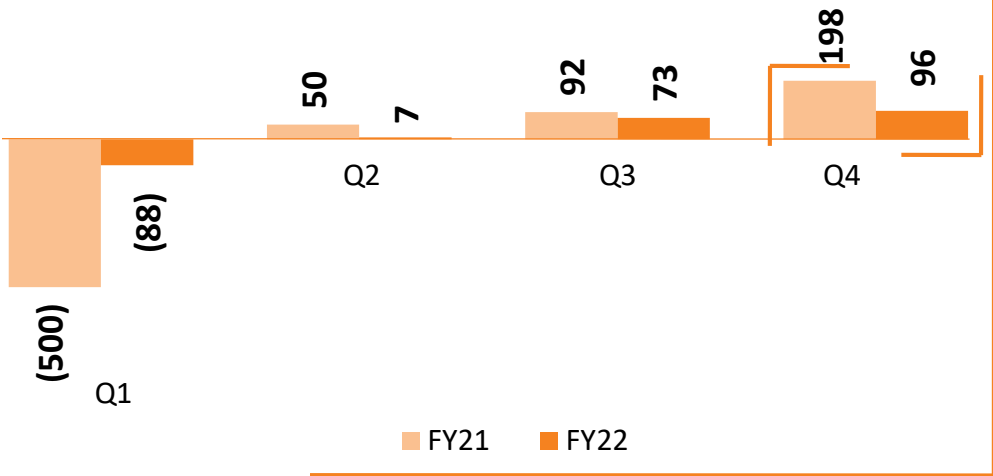
Strong ROCE Potential

Prism RMC: Increase in EBITDA Margin on a Sequential Basis

Revenue (₹ million)



EBITDA (₹ million)



Key Metrics	FY21	FY22	% Change
Revenue (₹ mn)	9,079	11,975	31.9%
EBITDA (₹ mn)	(179)	87	n/m
EBITDA Margin (%)	(2.0%)	0.7%	

Cost rationalisation initiatives led to 270 bps margin expansion; EBITDA increased from ₹ (179) million in FY21 to ₹ 87 million in FY22



Aquaresistcrete®



Integral Waterproofing Solution

Coastcrete®



Structures built for Generations

Dyecrete®



Colour your Imagination

Easycrete®



Flowable Concrete,
Solution to Congestion of Steel

FRCcrete®



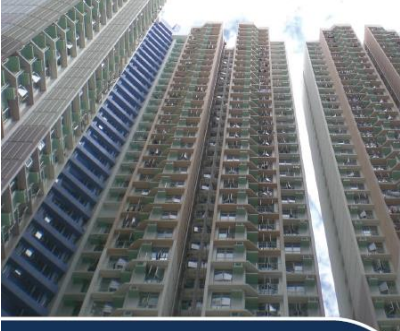
Freedom from rapid wear & tear

Highdensecrete®



Acts as a silent guardian

Megacrete®



Breaking the height barrier

Perviouscrete®



Instant Water Logging Solution

PRISM RMC
Complete Concrete Solutions

**PRISM PLAST
SIMPLY BETTER**
Plastering made easy!

- SPEEDY PROGRESS OF WORK
- GOOD QUALITY OF GRADED SILT FREE SAND
- CONVENIENT APPLICATION
- HIGH QUALITY AND SMOOTH FINISH
- EXCELLENT WORKABILITY
- MINIMAL REBOUND LOSS /WASTAGE

Elitecrete® **PRISM RMC**
Complete Concrete Solutions

Lightweight & Thermal Insulation Solution

Envirocrete™ **PRISM RMC**
Complete Concrete Solutions

make the world a better place
grey outside green inside

Foundationcrete™ **PRISM RMC**
Complete Concrete Solutions

Foundations need to face the brunt of aggressive environment; chlorides, sulphates and at times chemicals present in the subsoil may ingress into the concrete, eventually compromising its durability. Moreover, foundations get embedded in the ground and are not available for frequent inspections. Hence, ensuring their long term durability becomes critical.

Repaircrete™ **PRISM RMC**
Ready to use wet Micro Concrete (M40 & M60) for structural strengthening & retrofitting
Complete Concrete Solutions

STRENGTHENING SOLUTION FOR EXTRA LIFE

Portacrete® **PRISM RMC**
Complete Concrete Solutions

Ready to deliver at your doorstep

Thermocrete® **PRISM RMC**
Complete Concrete Solutions

Thermal Cracking Solution in Mass Pours

Xpresscrete® **PRISM RMC**
Complete Concrete Solutions

Express Strength!
Express Savings !!

➤ New products launched during the quarter:

Commercial Lines: Miscellaneous Professional Indemnity, Multimedia Professional Indemnity Policy, Cyber & Data Security Insurance Policy

Retail Lines: Contractor's All Risks

➤ RQBE added 157 partners during Q4 FY22 taking the count of total partners to 3,191 including Agents, Brokers, POSP, IMF, MISP, Web Aggregators and OEM

➤ Q4 FY22 Financial Highlights:

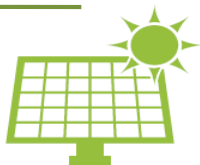
- Gross Written Premium: ₹ 1,067 million, growth of 3% over Q4 FY21
- Profit / (Loss) Before Tax: ₹ (182) million vs. ₹ (272) million in Q4 FY21

➤ FY22 Financial Highlights

- Gross Written Premium: ₹ 3,927 million, growth of 33% over FY21
- Profit / (Loss) After Tax: ₹ (964) million vs. ₹ (838) million in FY21
- Combined Ratio stands at 143% (vs. 149% in FY21)
- Well capitalized with solvency ratio of 2.2x against regulatory minimum of 1.50x
- AUM of ₹ 8.15 billion as on March 31, 2022

➤ Update on Sale of RQBE: The regulatory approvals required for completing the transaction are yet to be received. Once the regulatory approvals are received, the parties will proceed to promptly complete the transaction.





Green Energy

Nearly 35% of Prism Cement's total power requirement met through WHRS and Solar Power during FY22



GHG Emissions

13% reduction in Prism Cement's Energy Intensity in FY22 at 13,139 TJ; Emissions Intensity at 613 kg CO₂ per ton of cementitious material in FY22



Water Consumption

20% reduction in water intensity for Prism Cement in FY22; Water consumption at 136 liters per ton of cement



Safety

Prism Cement's Lost Time Injury Rate (LTIR): 0.23 in FY22



Bio-Diversity

Over 1,35,000 saplings planted by Prism Cement in FY22

Renovation of Government School at Chormari, Satna



Vocational Skill Development: Sewing Kit Distribution



Construction of Bus Shelter at Baghai, Satna



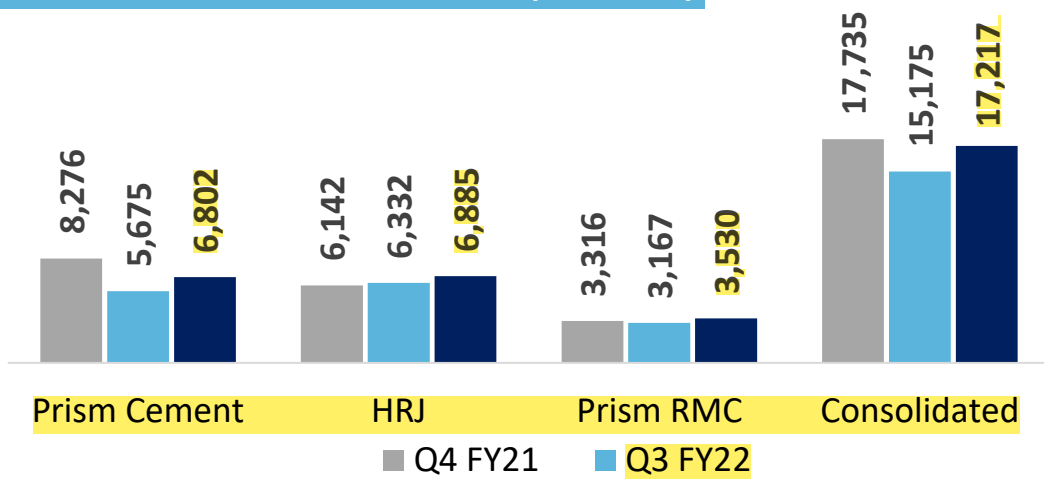
Motorised Tricycle Distribution at Satna



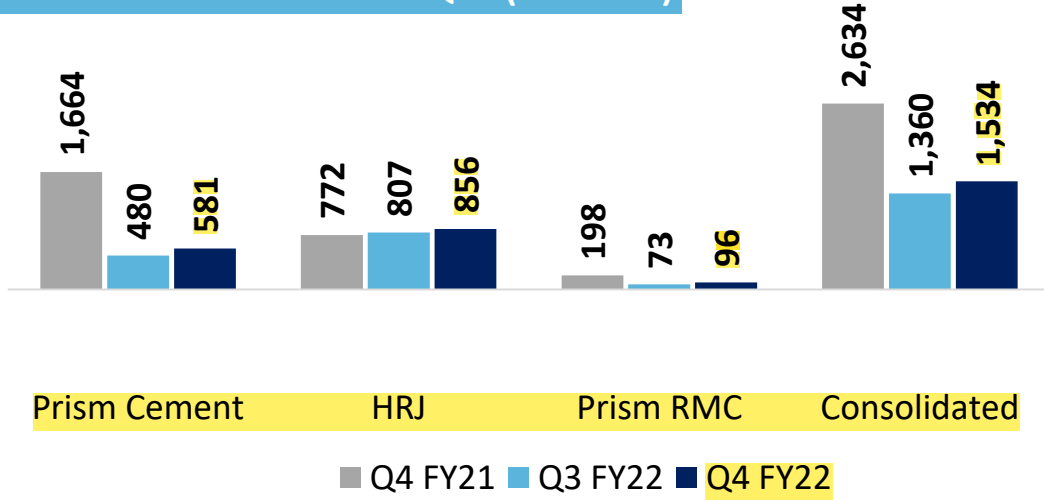
Consolidated (Ex RQBE) Financials Summary:

Strong Performance by HRJ Division

Consolidated Revenue Ex RQBE (₹ million)



Consolidated EBITDA Ex RQBE (₹ million)



₹ mn	FY18	FY19	FY20	FY21	FY22	% YoY
Revenue	54,217	60,813	58,205	53,261	58,265	9.4%
- Cement	23,723	27,733	25,840	25,857	24,076	(6.9%)
- HRJ	16,854	18,273	18,226	18,325	22,214	21.2%
- RMC	13,640	14,807	14,139	9,079	11,975	31.9%

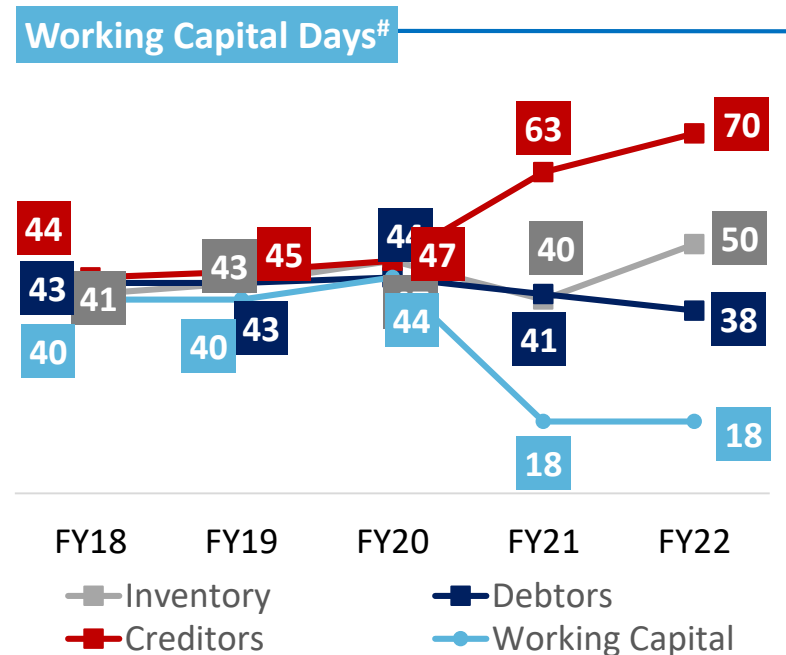
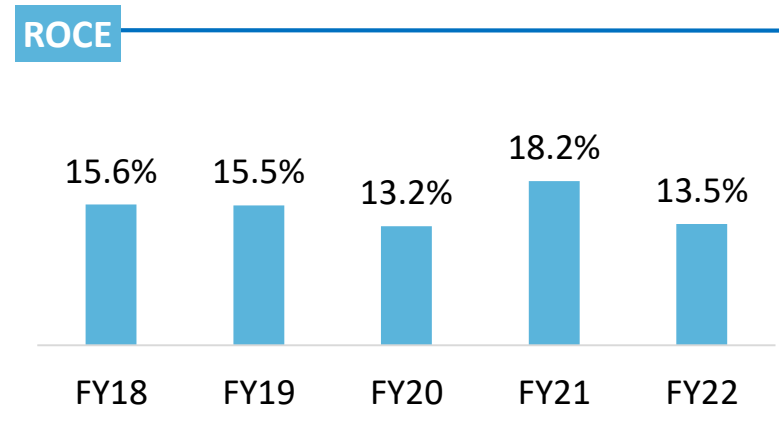
EBITDA	4,408	6,214	6,013	7,013	6,143	(12.4%)
- Cement	3,492	5,230	5,089	5,602	3,704	(33.9%)
- HRJ	637	599	695	1,590	2,351	47.9%
- RMC	280	385	229	(179)	87	n/m

EBITDA Margin	8.1%	10.2%	10.3%	13.2%	10.5%	
- Cement	14.7%	18.9%	19.7%	21.7%	15.4%	
- HRJ	3.8%	3.3%	3.8%	8.7%	10.6%	
- RMC	2.1%	2.6%	1.6%	(2.0%)	0.7%	

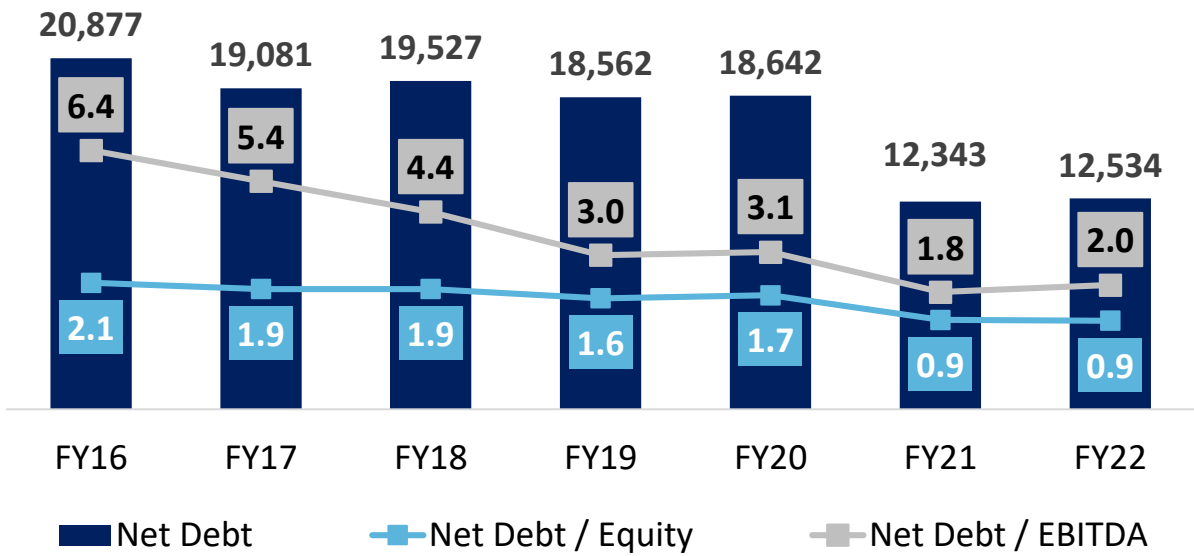
Consolidated (Ex RQBE) Financials Summary

Particulars (₹ million)	Q4 FY21	Q3 FY22	Q4 FY22	% QoQ	% YoY	FY21	FY22	% YoY
Revenue from Operations	17,735	15,175	17,217	13.5%	(2.9%)	53,261	58,265	9.4%
EBITDA	2,634	1,360	1,534	12.8%	(41.8%)	7,013	6,143	-12.4%
EBITDA Margin %	14.9%	9.0%	8.9%			13.2%	10.5%	
Depreciation & Amortisation	829	740	928	25.5%	12.0%	2,889	3,054	5.7%
Other Income	119	109	129	18.3%	8.1%	387	394	1.8%
EBIT (Incl. Other Income)	1,924	729	734	0.7%	(61.9%)	4,511	3,482	(22.8%)
Finance Cost	483	450	430	(4.5%)	(11.0%)	2,097	1,847	(11.0%)
Net Profit*	1,840	209	364	74.7%	(80.2%)	2,240	1,390	(38.0%)
Net Profit Margin %	10.4%	1.4%	2.1%			4.2%	2.4%	
Net Debt	12,343	14,298	12,534	(12.3%)	1.5%	12,343	12,534	1.5%
FCF (Pre-Capex & Investments)	3,636	890	2,849	220.2%	(21.7%)	9,300	4,060	(56.3%)

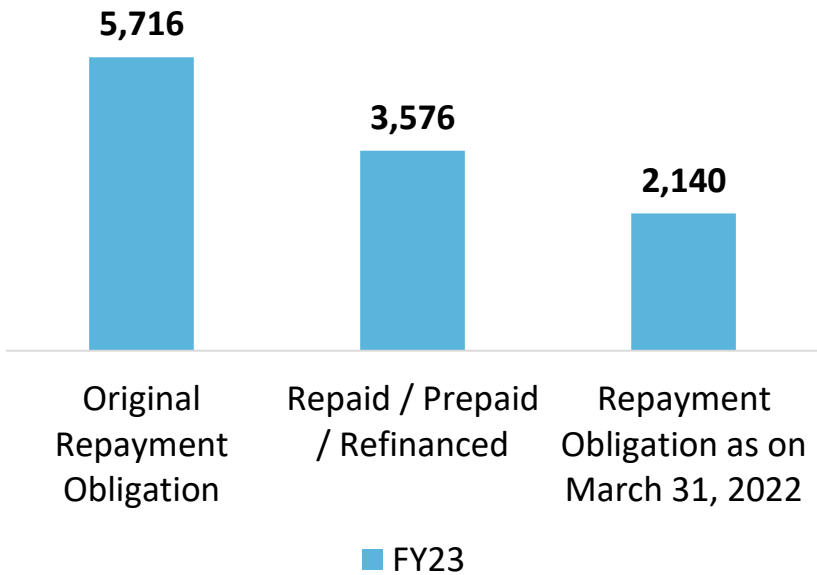
* Incl. Share of profit/(loss) of Associates and Joint Ventures



Consolidated Net Debt Ex RQBE (₹ million)



Debt Repayment Obligations (₹ million)



Consolidated (Ex-RQBE) Net Debt / Equity stood at 0.87x as of March 31, 2022

Consolidated (Ex-RQBE) Net Debt to EBITDA stood at 2.03x as of March 31, 2022

Standalone Financials Summary

Particulars (₹ million)	Q4 FY21	Q3 FY22	Q4 FY22	% QoQ	% YoY	FY21	FY22	% YoY
Revenue from Operations	16,890	14,562	16,603	14.0%	(1.7%)	50,352	55,688	10.6%
- Prism Cement	8,276	5,675	6,802	19.8%	(17.8%)	25,857	24,076	(6.9%)
- HRJ	5,395	5,785	6,342	9.6%	17.5%	15,731	19,871	26.3%
- Prism RMC	3,316	3,167	3,530	11.5%	6.5%	9,079	11,975	31.9%
- Inter segment revenue	(98)	(66)	(71)	7.1%	(28.1%)	(316)	(234)	(25.9%)
EBITDA	2,402	1,211	1,475	21.8%	(38.6%)	6,161	5,757	(6.6%)
EBITDA Margin %	14.2%	8.3%	8.9%			12.2%	10.3%	
Depreciation & Amortisation	754	665	851	28.0%	12.8%	2,526	2,754	9.0%
Other Income	122	109	97	(11.4%)	(20.7%)	362	349	(3.5%)
EBIT	1,768	655	720	10.0%	(59.3%)	3,997	3,353	(16.1%)
Finance Cost	439	413	392	(5.3%)	(10.8%)	1,912	1,702	(11.0%)
Exceptional Items	(253)	0	(109)			48	(90)	
Profit Before Tax	1,583	242	437	81.0%	(72.4%)	2,038	1,741	(14.6%)
Net Profit After Tax	1,733	181	357	97.3%	(79.4%)	2,000	1,333	(33.4%)
Net Profit Margin %	10.3%	1.2%	2.1%			4.0%	2.4%	
Net Debt	10,399	12,248	10,419	(14.9%)	0.2%	10,399	10,419	0.2%



Management Profile: Experienced Management (1/2)



Mr. Vijay Aggarwal
Managing Director

Educational Background: B. Tech (Elec.) from IIT, Delhi and PGDM from IIM, Ahmedabad

Tenure in Company: ~25 years

Past work experience: SBI Capital Markets

Other Board Memberships include: Aptech Limited, Ardex Endura (India) Private Limited, Raheja QBE General Insurance Company Limited



Vivek K. Agnihotri
Executive Director &
CEO – Prism Cement

MBA from FMS, University of Delhi
Tenure in Company: Nearly seven years
Past Experience: Ambuja Cements, ACC



Sarat Chandak
Executive Director &
CEO – HRJ

B.SC (Hons), and MBA from University of Pune
Tenure in Company: Over three years
Past Experience: Kajaria Ceramics, RAK Ceramics



Atul Desai
Executive Director &
CEO – Prism RMC

B.E. (Chemical) from Gujarat University and MBA (Marketing) from South Gujarat University
Tenure in Company: Nearly six years
Past experience: Reliance Cement, Ambuja Cement, GSFC

Management Profile: Experienced Management (2/2)



Aneeta Kulkarni
Company Secretary

Company Secretary, LLB, PGDAM (NMIMS) and
FIII (Fellow of Insurance Institute of India)
Tenure in Company: Over 26 years
Past experience: New India Assurance, Thirumalai
Chemicals and Vijayshree Chemicals



Manish Bhatia
Chief Financial Officer

Chartered Accountant
Tenure in Company: Nearly five years
Past experience: Apollo Tyres, Essar Steel



Rajnish Sacheti
Group President Legal &
Indirect Taxes

Company Secretary
Tenure in Company: Over 24 years
Past experience: Grasim Industries

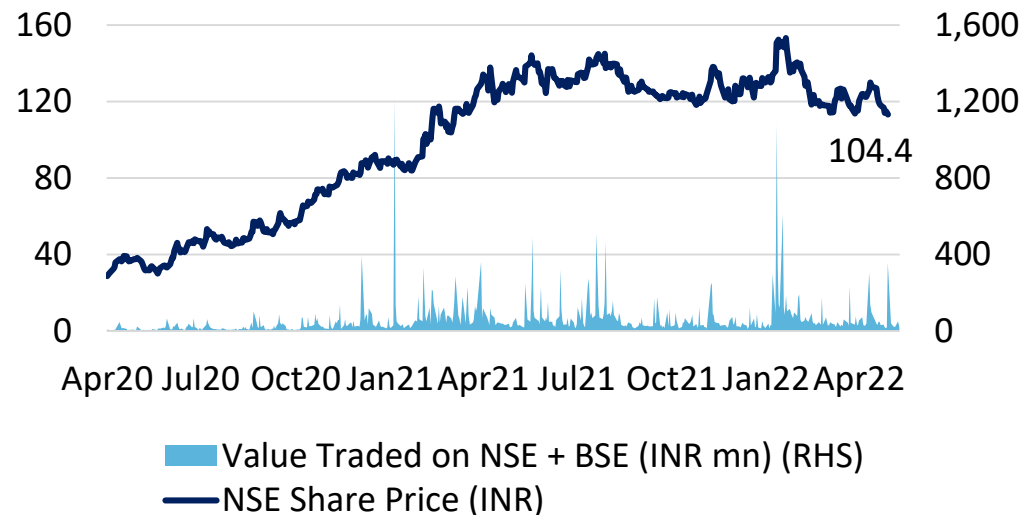


Prabir Ray
Chief Human Resources
Officer

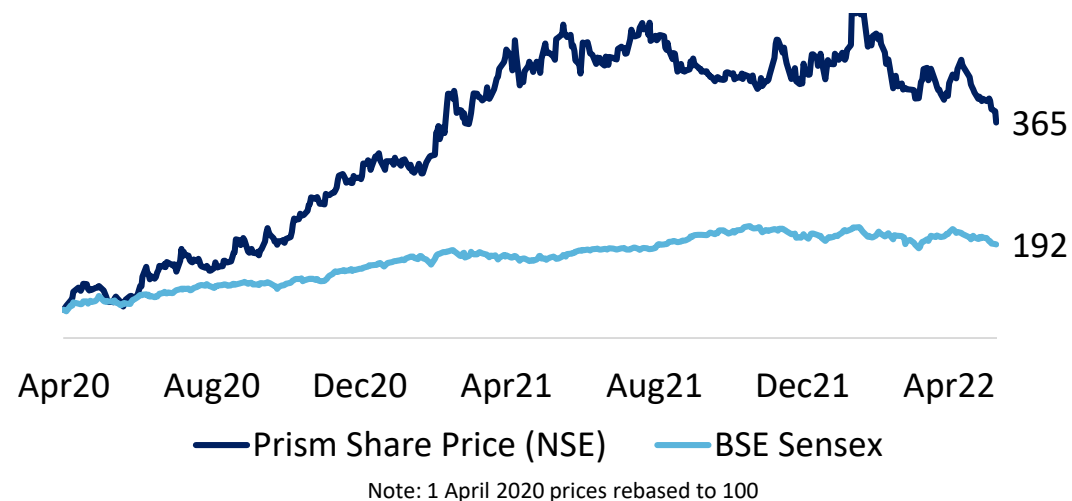
Mechanical Engineer from Delhi College of
Engineering and MBA from FMS, Delhi
Tenure in Company: Over 6 years
Past experience: Ultratech Cement, ACC



Absolute Share Price Performance

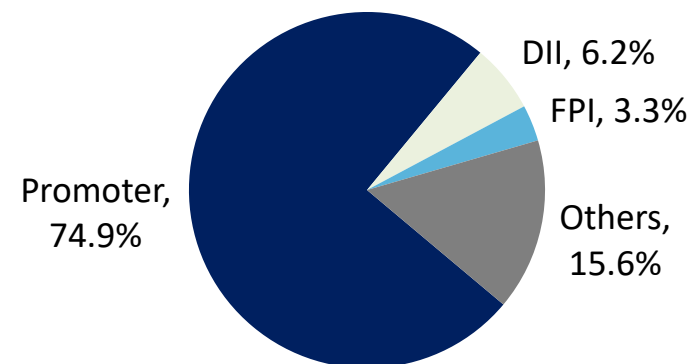


Share Price Performance vs. BSE Sensex



Particulars	10-May-2022
NSE Ticker PRSMJOHNSN Share Price (₹)	104.4
52 Week Low – High	102.5 – 160.0
Market Cap (₹ million)	52,550
Average 3-Month Value Traded (₹ million)	56
Indices that Prism Johnson is a member of	NIFTY 500, NIFTY MIDCAP250

Shareholding Pattern – March 31, 2022



PRISM JOHNSON LIMITED is one of India's leading integrated Building Materials' Company, with a wide range of products from cement, ready-mixed concrete, tiles and bathroom products.

Prism Cement

Prism Cement manufactures Cement with the brand name 'Champion' and premium quality grade of cement under 'Champion Plus' and 'DURATECH' brand. It caters mainly to markets of Eastern UP, MP and Bihar, with an average lead distance of 369 kms in FY22 for cement from its plant at Satna, Madhya Pradesh. Prism Cement has a wide distribution network of around 2,900 active dealers serviced from 150 stock points.

H & R Johnson (India)

Established in 1958, H & R Johnson (India) is the pioneer of ceramic tiles in India. HRJ offers end-to-end solutions of Tiles, Sanitary ware, Bath Fittings and Engineered Marble & Quartz. HRJ products are sold under several strong brands, viz. Johnson, Johnson Marbonite, Johnson Porselano and Johnson Endura. In ceramic / vitrified tiles, HRJ along with its Joint Ventures and subsidiaries has a capacity of around 64 million m² per annum spread across 11 manufacturing plants across the country.

Prism RMC

Prism RMC is one of India's leading ready-mixed concrete manufacturers. Prism RMC currently operates 97 ready-mixed concrete plants in 44 cities/towns across the country. Prism RMC has ventured into the Aggregates business and operates 3 large quarries and crushers across the country. Prism RMC has been at the forefront in setting high standards for plant and machinery, production, safety standards, quality systems and product services in the ready-mixed concrete industry.

PRISM JOHNSON LIMITED is committed to creating long-term sustainable shareholder value through successful implementation of its growth plans. The company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and financial community.

PRISM JOHNSON LIMITED

For additional information, please contact:

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Email: nupur.agarwal@prismjohnson.in | Website: www.prismjohnson.in

Address:

"Rahejas", Main Avenue, V. P. Road, Santacruz (W), Mumbai—400 054



Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.