

PRISM JOHNSON LIMITED

Ref.: 2024-25/Q-4/IP May 15, 2025

The National Stock Exchange of India Limited,	BSE Limited,
Exchange Plaza, Bandra-Kurla Complex,	Corporate Relationship Department,
Bandra (East), Mumbai – 400 051.	P. J. Towers, Dalal Street, Fort,
	Mumbai – 400 023.
Code: PRSMJOHNSN	Code: 500338

Dear Sir,

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation dated May 15, 2025 on the Audited Standalone and Consolidated Financial Results of the Company for the quarter and year ended March 31, 2025.

The said Investor Presentation is also available on the website of the Company at www.prismjohnson.in.

We request you to kindly bring the above information to the notice of your members.

Thanking you,

Yours faithfully, For **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA Company Secretary & Compliance Officer

Encl.: As above













CAPACITY



PRODUCTS



PRESENCE



5.6 MTPA at Satna, Madhya Pradesh; Supply agreements with several grinding units for an aggregate capacity of 1.08 MTPA currently, likely to increase to 1.44 MTPA by June 30, 2025*

Ordinary Portland Cement

- Portland Pozzalana Cement (PPC)
- Premium PPC Products

Regional presence catering to Eastern & Central Uttar Pradesh, Madhya Pradesh and Bihar



~64 million m² of own and joint venture capacity across 11 tile plants in India

- Tiles: Ceramic, Vitrified and Industrial
- Sanitary-ware & Bath-fittings
- Engineered Marble & Quartz

Pan India presence, catering to the residential, commercial and industrial sectors



11.6 million m³; 98 plants at 45 cities / towns (including franchisee plants)

- Ready-Mixed Concrete
- Plaster
- Construction Chemicals

Pan India presence, catering mainly to urban real estate and infrastructure sectors



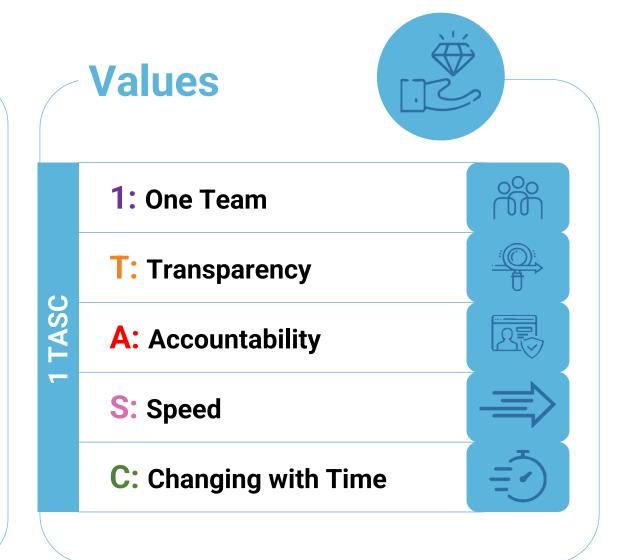


^{*} After accounting for the proposed capacity addition of 0.36 MTPA by RLJ Cement Limited

Vision



Creating sustainable value by meeting the construction and lifestyle needs of our customers through innovative building materials and services







Prism Johnson: Our Presence



2 Cement Plants, 1 Location, 5.6 MTPA 11 Tiles Plants, ~64 million m²

2 Faucet Plants, 3.6 million pcs

21 Experience Centres (HRJ)

98 RMC Plants*, 11.6 million m³

This map is a generalized illustration only for the ease of the reader to understand the locations and is not intended to be used for reference purposes. The representation of political boundaries and the names of geographical features/states do not necessarily reflect the actual position. The Company or any of its directors, officers or employees, cannot be held responsible for any misuse or misinterpretation of any information or design thereof. The Company does not warrant or represent any kind of connection to its accuracy or completeness.





Prism Johnson: Our Journey

www.prismjohnson.in



2021

Received NCLT approval for the

Composite Scheme of Arrangement

and Amalgamation amongst the

Company and some of its wholly-

owned subsidiaries; Commissioned

12.4 MW of WHRS and 10 MW of solar

plant at Satna

2022

Launched Prism Champion All Weather Cement; Expansion of tile production capacity by 4.0 million m² by joint venture entities; New manufacturing

facility for IPNR products at Dewas, Madhya Pradesh



2023

New tiles manufacturing plant at Panagarh, West Bengal; Expansion of tile production capacity by 1.2 million m² by a joint venture entity; 600 tons per day of AFR firing system at Satna, Madhya Pradesh

2024

Completed modernisation of tiles plant at Vijaywada; Acquired 50% stake in Sunbath Sanitary Private Limited

Commissioned 8MW of additional solar power at Satna, Madhya Pradesh; Bagged two blocks of limestone mines in Satna; ATL campaign launched by HRJ



2020

Commissioned 10.0 MW of WHRS and 5.0 MW of solar power at Prism Cement Plant at Satna, Madhya Pradesh

2019

Launched new sanitary ware and bath fittings product range under the brand name Johnson International; Commissioned 7.5 MW of solar plant at Satna

2018

Changed name of the company from Prism Cement Limited to Prism Johnson Limited

2015

Launched Duratech -**Premium Cement** Brand

2010

Amalgamated H. & R. Johnson (India) Limited and RMC Readymix (India) Private Limited into the Company; Commenced second line of cement production with a capacity of 3.6 MTPA



1992

Incorporated the company as Karan Cement Limited

1993

Entered into a joint venture with FLSmidth to set-up 2 MTPA cement plant

1994

Changed company name to Prism Cement Limited

1995

Initial public offering

1997

Commenced production of first line of Cement (2 MTPA Capacity)

2007

Incorporated Raheja **QBE** General Insurance Company Limited





















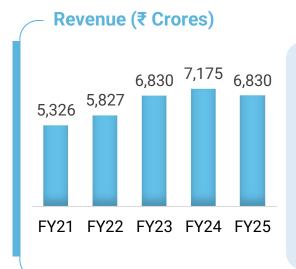




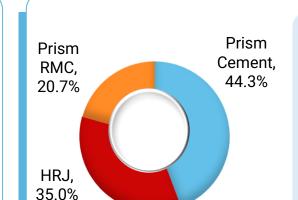






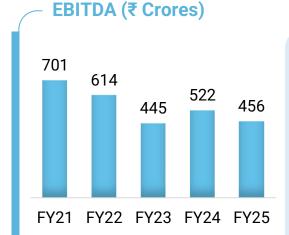


FY25 revenue declined by 4.8% mainly due to decline in Prism Cement and Prism RMC revenues (declined by 8.9% and 3.8% respectively); HRJ revenues grew by 0.3%

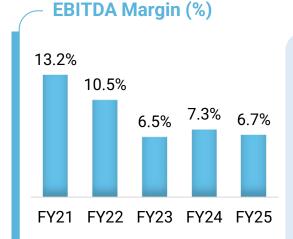


FY25 Revenue Mix

Prism Cement constituted 44.3% of FY25 revenues; HRJ constituted 35.0% and Prism RMC constituted 20.7%



FY25 EBITDA declined by 12.7% YoY; Prism Cement EBITDA / ton declined from ₹ 523 in FY24 to ₹ 351 primarily due to lower realizations; HRJ EBITDA grew by 2.2% to ₹ 140 Crores



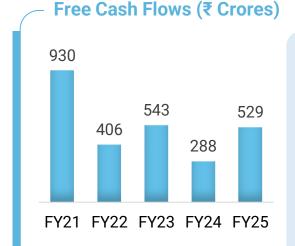
FY25 EBITDA margin declined by 60 bps to 6.7% due to lower profitability in Prism Cement; HRJ's and Prism RMC's EBITDA margins expanded by 10 and 310 basis points respectively.





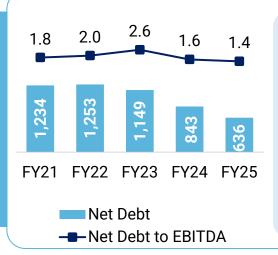
Working Capital (Days) 25 25 24 18 18 FY21 FY22 FY23[^] FY24[^] FY25[^] **Cash Conversion Cycle***

Working Capital Days remained stable at 25 days in FY25; Inventory Days declined from 42 days in FY24 to 41 days; **Debtors Days remained** healthy, at 36 days in FY25

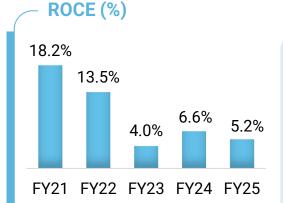


Free Cash Flow (FCF) (pre-capex and investments) grew by 83.5% in FY25 to ₹ 529 Crores





Net Debt to EBITDA at 1.4x and Net Debt to Equity at 0.4x as on March 31, 2025; Total debt repayment obligation as of March 31, 2025 is ₹ 18 Crores for FY26 and ₹ 203 Crores for FY27



ROCF# declined from 6.6% in FY24 to 5.2% in FY25; Capital Employed decreased by 7.2% YoY to ₹ 2,092 Crores in FY25





^{*} Cash Conversion Cycle = Inventory Days + Debtor Days - Creditor Days # EBIT includes Other Income for ROCE calculation

[^] The increase in Cash Conversion Cycle starting FY23 is primarily due to reclassification / re-grouping in trade payables resulting in a decrease in trade payables days.

SALES VOLUME

REVENUE

EBITDA & EBITDA MARGIN



Cement & clinker sales volume grew by 4.5% YoY to 1.98 million tons in Q4 FY25, despite volume disruptions due to Maha Kumbh Mela; Share of premium cement increased from 35% of total sales volume in Q4 FY24 to 46%

Prism Cement's Q4 FY25 revenue declined by 1.2% YoY from ₹ 907 Crores in Q4 FY24 to ₹ 896 Crores due to 5.4% YoY decline in realizations on a per ton basis EBITDA per ton improved from ₹ 300 in Q4 FY24 to ₹ 579, primarily due to 12.0% YoY decline in total operating cost per ton; Power and fuel cost increased by 9.1% YoY to ₹ 1,231 per ton due to higher clinker production during the quarter



Tiles consolidated sales volume declined by 0.7% YoY in Q4 FY25 to 16.8 million m² due to decline in exports volume; Domestic tiles sales volume grew by 1.2% YoY

HRJ's consolidated revenues declined by 0.7% YoY from ₹ 699 Crores in Q4 FY24 to ₹ 695 Crores in Q4 FY25 partly due to 1.4% YoY decline in tiles realisations; Nontiles revenue grew by 6.1% YoY

Consolidated EBITDA margin expanded by 220 basis points YoY to 8.3% in Q4 FY25



Ready-mixed concrete sales volume declined by 12.5% YoY during Q4 FY25 due to closure of a few Mega Projects

Prism RMC revenues declined by 4.6% YoY from ₹ 394 Crores in Q4 FY24 to ₹ 376 Crores in Q4 FY25 EBITDA margin declined from 9.2% in Q4 FY24 to 6.4% in Q4 FY25, partly due to rise in raw material costs





Capacity



Prominent cement company in the Satna cluster with an installed cement capacity of 5.6 MTPA; Supply agreements with three grinding units, situated in Uttar Pradesh, for an aggregate capacity of 1.08 MTPA, which is likely to increase to 1.44 MTPA by June 30, 2025*

Product Mix



Superior product mix; Share of premium products (Champion Plus, Duratech and Champion All Weather) in total cement sales volume increased from ~15% in FY18 to 42% in FY25

Stable Demand Outlook



Strong medium-term outlook for cement demand in India led by demand from housing and infrastructure sectors; Recent / upcoming capacity additions in Central India by other cement companies to intensify competition subject to healthy demand growth

Distribution Network



Wide distribution network of around 2,400 effective dealers and over 5,800 effective retailers, serviced from 166 stocking points as of March 31, 2025; Catering to Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar, with an average lead distance of 376 kilometers in FY25

Capital Employed & ROCE



Capital Employed at around US\$ 22 per ton of cement as of March 31, 2025; FY25 ROCE at 1.2%# as compared to FY24 ROCE at 10.6%

Sustainability Focus



WHRS Capacity of 22.4 MW and Solar Capacity of 30.5 MW at Satna; GHG Emissions intensity at around 623 kg CO₂ per ton of cementitious material in FY25; Planted over 40,000 saplings during the year; TSR of 4.6% in FY25





^{*} By June 30, 2025, after taking into account the proposed capacity addition by RLJ Cement Limited # Excluding the impact of interest on income tax refunds

Prism Cement's Plant at Satna, Madhya Pradesh







Champion



Excellent durability that provides longterm strength & gain, and is suitable for any type of structural application; Wide range of application, including housing, roads, wells, dams, masonry and plastering works

Champion Plus



A premium product, known for its high strength, high performance and consistent quality; Helps in making the concrete stronger, denser and leak proof, resulting in strengthening of the structure; Assures superior quality with high strength, suited for general construction

Champion Duratech



Prism Cement's premium product, and an all-purpose cement that serves various customer needs, including building terraces, beams, columns, foundation, roof slab. and in all kinds of RCC and precast jobs

Champion All Weather

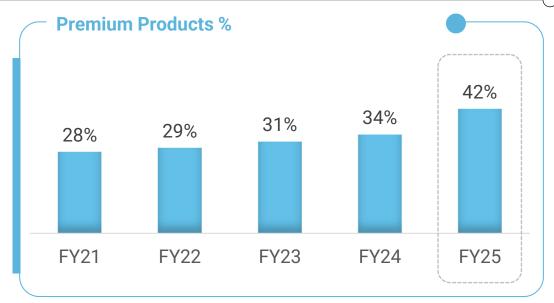


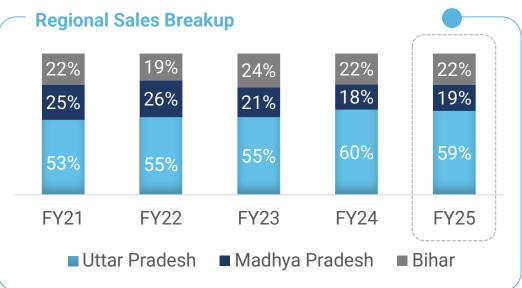
Prism Cement's premium product that prevents water ingress and makes the construction moisture and dampness resistant; a water repellent cement with high strength and provides resistance to seepage, cracks and rusting; Prolongs life of the construction

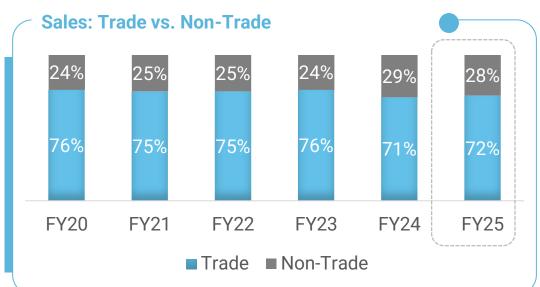






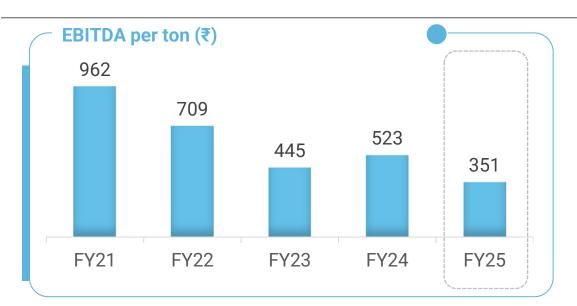


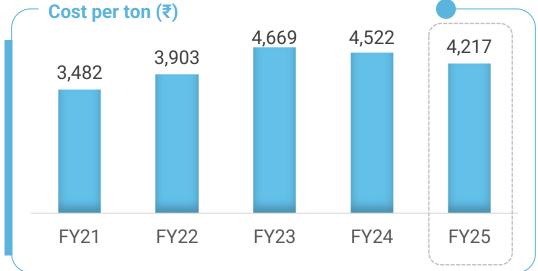








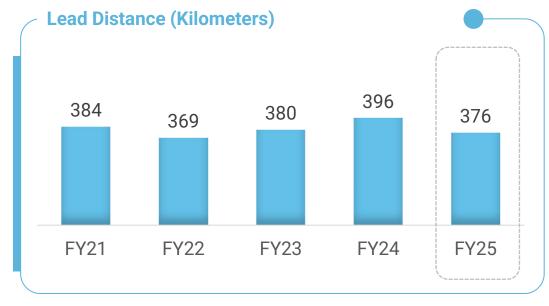


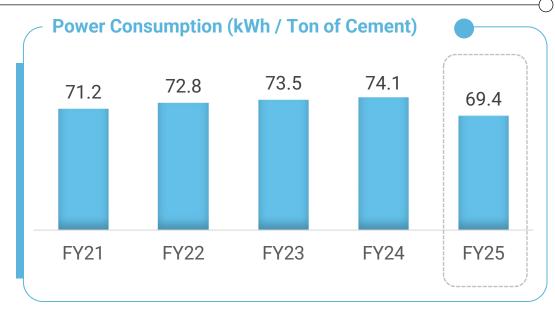


Per Ton Metrics (₹)						_
	FY21	FY22	FY23	FY24	FY25	% YoY
Realization	4,442	4,612	5,114	5,045	4,568	(9.5%)
Total Operating Cost	3,482	3,903	4,669	4,522	4,217	(6.8%)
Power & Fuel	1,108	1,405	1,834	1,510	1,286	(14.8%)
Freight & Forwarding	894	931	997	1,092	1,075	(1.6%)
Raw Material	541	669	636	595	576	(3.1%)
Employee Cost	270	334	315	308	321	4.2%
Other Costs	519	692	796	868	1,007	16.0%
Change in Inventory & Stock in Trade	150	(128)	91	150	(48)	n/m
EBITDA	962	709	445	523	351	(32.9%)

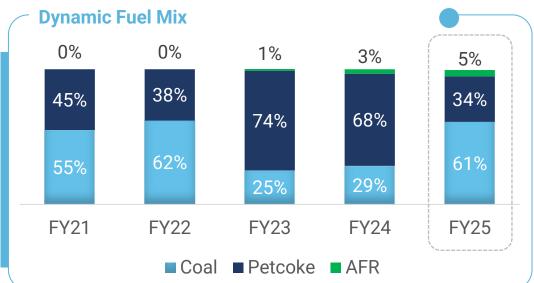








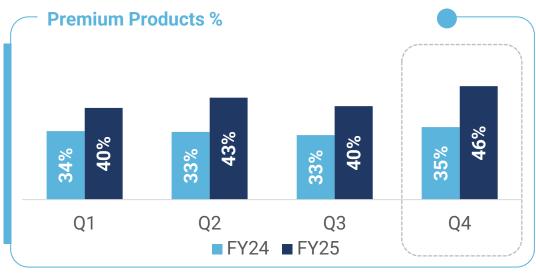


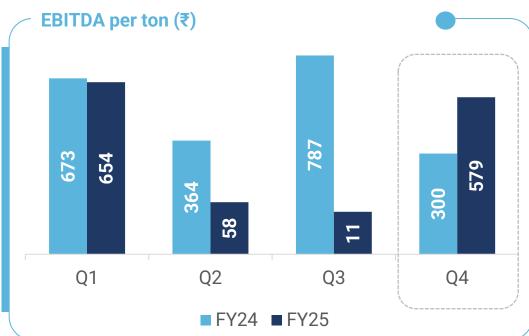












Per ton Metrics (₹)						
,	Q4 FY24	Q3 FY25	Q4 FY25	% QoQ	% YoY	
Realization	4,795	4,532	4,535	0.1%	(5.4%)	
Total Operating Cost	4,495	4,521	3,956	(12.5%)	(12.0%)	
- Power & Fuel	1,128	1,062	1,231	15.9%	9.1%	
- Freight & Forwarding	1,076	1,088	1,036	(4.8%)	(3.7%)	
- Raw Material	576	587	510	(13.1%)	(11.4%)	
- Employee Cost	262	341	269	(21.2%)	2.3%	
- Other Costs	930	1,083	960	(11.4%)	3.2%	
- Change in Inventory & Stock in Trade	523	360	(48)	n/m	n/m	
EBITDA	300	11	579	n/m	92.7%	



Strong Brand & Wide Product Range



Strong brand with a long-standing history of tile manufacturing in India, operating since 1958; Wide product range: Tiles, Sanitary-ware & Bath-fittings, Quartz & Engineered Marbles; Launched a multimedia advertising campaign in May 2025 in regional languages across several media platforms, including television, to further strengthen brand visibility.

Manufacturing Capacity



11 tile manufacturing plants (including joint ventures) with total capacity of around 64 million m² p.a. and 2 faucet manufacturing plants with total capacity of 3.6 million pieces p.a.; Completed modernization of the tile plant located at Vijaywada during August 2024

Distribution Network



Wide Distribution Network with over 900 dealers; 21 large format Experience Centres and 108 House of Johnsons displaying HRJ's large product range

Sustainability Focus



Solar Capacity of 4.5 MW across HRJ own plants; Improved energy efficiency by around 20% in FY25 over the baseline year FY22, significantly higher than the 10% reduction target set for FY25

Capital Employed & ROCE (Consolidated)



Sharp increase in gas prices impacted profitability & led to a decline in ROCE from 17.2% in FY22 to 3.8% in FY25; Capital Employed declined from ₹ 1,042 Crores as of March 31, 2024 to ₹ 981 Crores.

16











In May 2025, HRJ launched a comprehensive multimedia advertising campaign aimed at regional audiences. The campaign, delivered in regional languages, focuses on several key markets including Tamil Nadu, Kerala, Andhra Pradesh, Telangana, West Bengal, Bihar and Jharkhand. The campaign spans various platforms, including television, OOH and digital media. This strategic initiative is designed to strengthen HRJ's brand visibility and connect more deeply with diverse consumers across the country.



Innovations That Differentiate HRJ



SOLAR REFLECTIVE





INDUSTRIAL



JOINT FREE



HI-TRAFFIC

Permanent Radiation

Shielding









Anti-Static Tiles



Radiation Shielding Tiles

Effective Shield From

Harmful Rays



Non-Toxic Non-

Reactive

100% Lead Free &

Environment Friendly

Tac Tiles





High Mechanical Strength



Guidance Tiles for the Visually Impaired

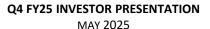


Skid Resistant



Designed in Conformance with RNIB (UK), DETR (UK) & ADA (USA)





Regulatory Board

Unique Overlap

System













List of Experience Centres



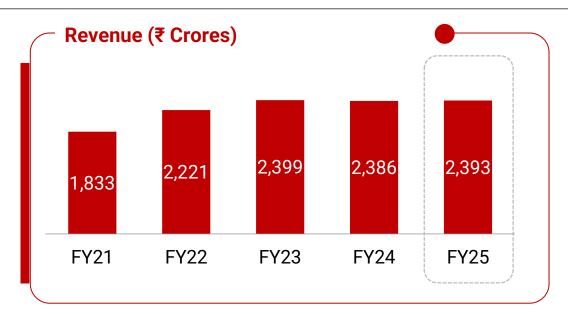
HRJ Experience Centre

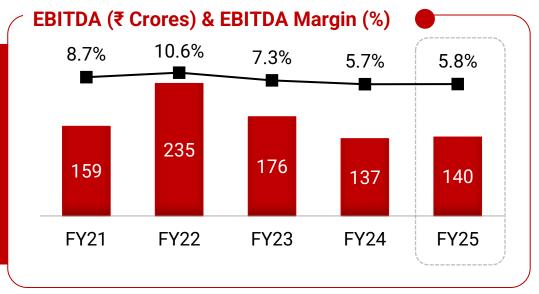


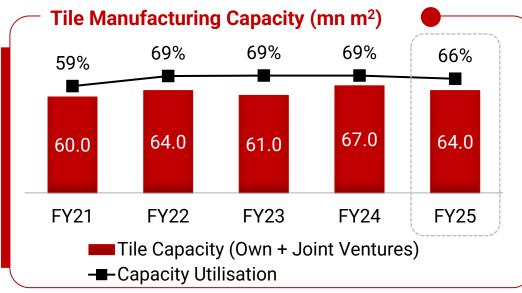


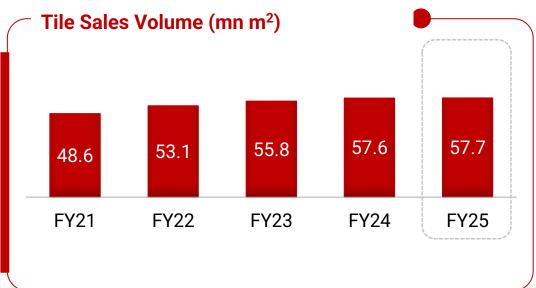












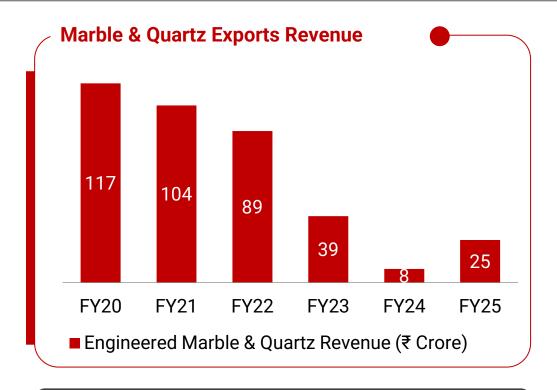


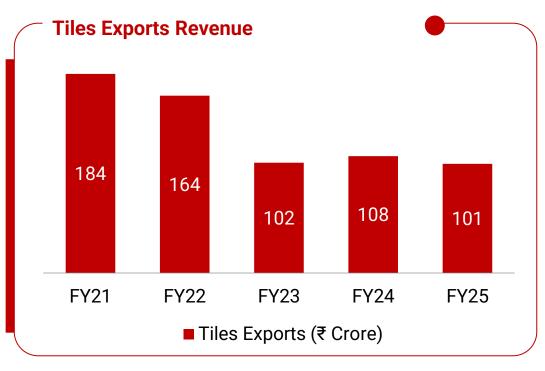


- Key Products: Sanitaryware, faucets and bath fittings
- Production Capacity: Two faucet manufacturing plants located at Baddi, Himachal Pradesh and Samba (Jammu & Kashmir) with a production capacity of 3.6 million pieces per annum
- During FY25, the Company made a strategic investment in Sunbath Sanitaryware Private Limited in the form of a joint venture wherein the Company holds 50% of equity share capital. This will help HRJ with uninterrupted supply of sanitaryware in a continuous growing market at a competitive price.
- Strong growth potential in the medium term; Channel expansion, secondary demand generation and plumber connect programs to drive demand in future



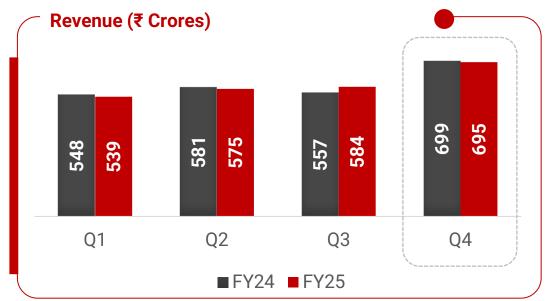


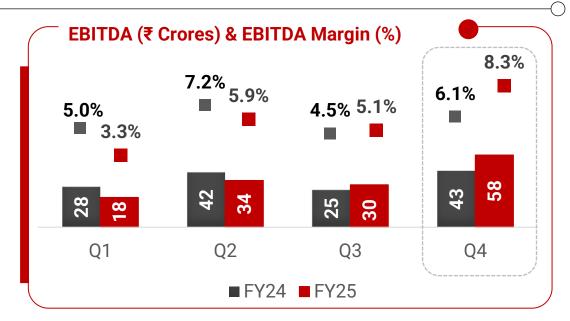


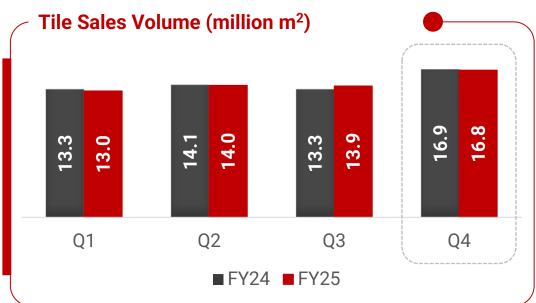


- Environment friendly alternative to marble
- Largely exports driven business; Sales came under pressure during FY23-FY25 due to implementation of anti-dumping duty for exports to USA
- Export businesses affected in FY25 due to high freight cost and supply chain issues
- Solid medium-term growth potential as many countries implemented anti-dumping duty for exports from China









- > Q4 FY25 revenue declined by 0.7% YoY, primarily due to decline in tiles sales realizations; Non tiles business revenue grew by 6.1% YoY during Q4 FY25.
- ➤ Domestic tiles sales volume grew by 1.2% YoY while Exports sales volume declined by 33.9% YoY.
- > Capacity utilization stood at around 72% in Q4 FY25.
- ➤ EBITDA margin improved by 220 basis points YoY to 8.3%.
- Announced sale of a part of the Industrial Premises at Pen on an 'as is where is' basis for a consideration of ₹ 164.63 Crores on February 4, 2025





Pan India Presence

Amongst top three players in the RMC sector with pan India presence: 98 plants* at 45 cities / towns; Two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories to ensure adherence to quality

Key Focus Areas



- Increase plant utilisation levels and optimise fleet and pump efficiency
- Focus on reduction in lead distance
- Increase share of environment-friendly and valueadded products
- Focus on individual home builder segment

Strong Growth Potential



Beneficiary of demand recovery from real estate and infrastructure sectors; Strong ROCE potential for existing business with improvement in plant capacity utilisation levels, apart from favourable impact of franchisee scaleup.

Commercial Concrete



Core business catering to the concrete requirements of metro cities and semi-urban areas; serves as a steadfast contributor to the prolific development of urban India

Mega Projects





Meets the growing demand of high quality ready-mixed concrete in infrastructure subsectors, such as Highways, Bullet Trains, Power Plants, Refineries, Ports and Jetties

Construction Chemicals



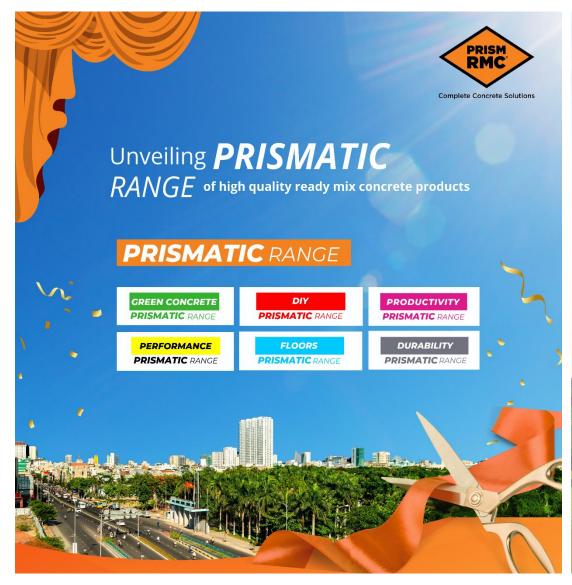


High-quality construction chemicals, blending innovation with expertise; Wide range of products for concrete, cement, projects and retail









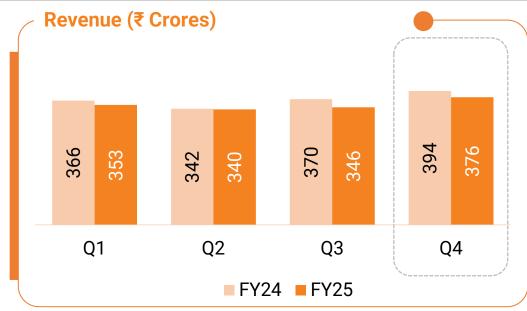


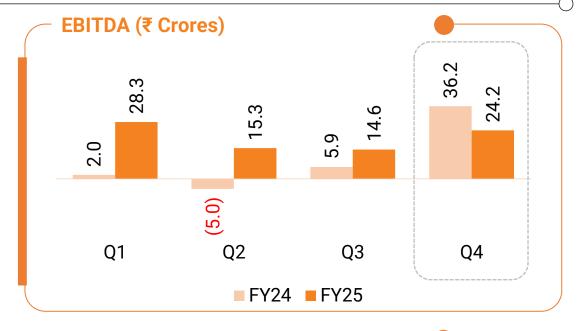


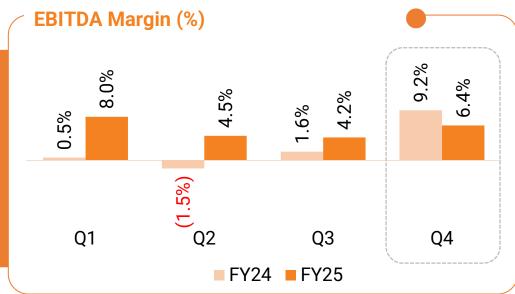








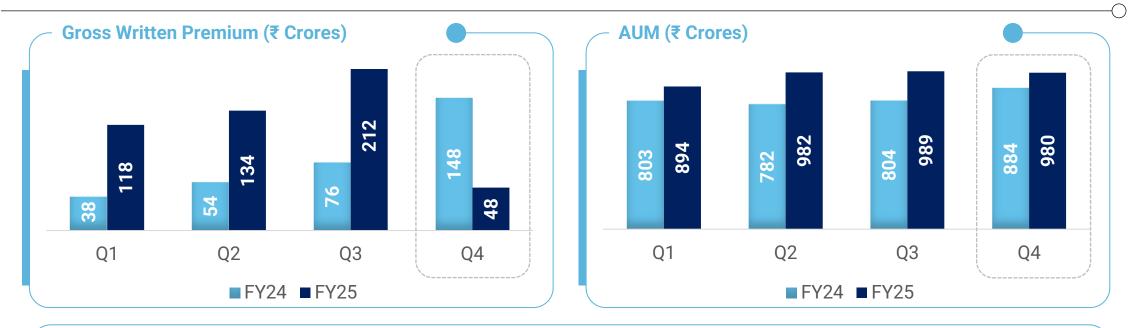




	FY21	FY22	FY23	FY24	FY25
Number of Plants	96	97	91	102	98
Volume (mn m³)	3.1	3.2	3.8	4.1	3.8
Capacity Utilisation	23%	29%	34%	34%	33%
Revenue	908	1,197	1,401	1,471	1,415
EBITDA	(17.9)	8.7	5.0	39.0	82.4
EBITDA Margin %	(2.0%)	0.7%	0.4%	2.7%	5.8%







RQBE added 64 new partners during Q4 FY25 taking the count of total partners to 3,701 including Agents, Brokers, POSP, IMF, MISP, Web Aggregators, Corporate Agents and OEM.

Q4 FY25 Financial Highlights:

- Gross Written Premium declined by 67% YoY to ₹ 48 Crores
- Profit / (Loss) After Tax of ₹ (14) Crores as compared to a Loss of ₹ (28) Crores in Q4 FY24
- Combined Ratio stood at 201% vs. 121% in Q4 FY24

FY25 Financial Highlights:

- Gross Written Premium grew by 62% to ₹512 Crores
- Profit / (Loss) After Tax of ₹ (48) Crores as compared to a Loss of ₹ (41) Crores in FY24
- Combined Ratio stood at 127% vs. 137% in FY24
- Well capitalized with Solvency Ratio of 1.72x as against regulatory minimum of 1.50x
- AUM of ₹ 980 Crores, as of March 31, 2025

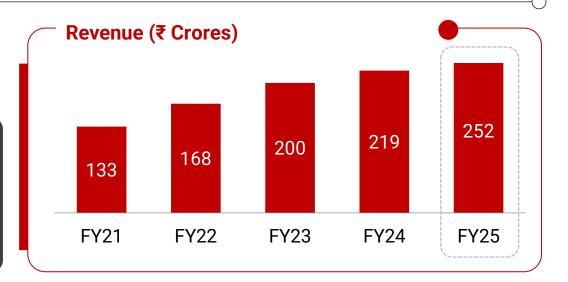








- ➤ Prism Johnson's Joint Venture with Ardex, Germany with a 50% Stake
- > R&D driven business
- ➤ Pan India presence with plants in Bengaluru, Vadodara, Durgapur, Pune, Nellore, Ghiloth and Guwahati



Product Portfolio



Tile & Stone Installations



Waterproofing Systems



Flooring Solutions



Flooring Adhesives



Concrete Repair,
Anchors & Grouts



Decorative Finishes











Environment

- > Prism Cement's Emissions Intensity at ~623 kg CO₂ per ton of cementitious material in FY25, a reduction of 4.1% over FY22
- > Achieved average thermal substitution rate (TSR) of 4.6% at Prism Cement in **FY25**
- ➤ Met ~32% of Prism Cement's total power requirement through green power and renewable sources (including WHRS) in FY25
- > Over 40,000 sapling planted during the year

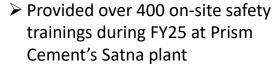
04 FY25 CSR Initiatives

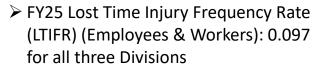
- > Provision of free medical treatment and medicines to over 3,800 patients through the Plant Medical Center at Satna, Madhya Pradesh
- > Free ambulance facility provided to around 300 villagers
- > Organised Mega Medical Camps at Malgaon and Bairiha villages for over 500 patients
- > Construction of ~60 meter boundary wall at primary school in Medhi village in Satna district

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> Distribution of Cricket kits to local cricket players

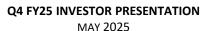
Health & Safety





> Completed Health and Safety self assessment for all plants; Assessment parameters aligned with national guidelines









Glimpses of National Safety Day Celebration

Speech on Importance of Safety





Safety Awareness amongst Employees and School Students



Safety Awareness Poem by School Students









Health & Hygiene



Environment & Water Conservation



Empowerment & Skill Development



Social Welfare



Rural Infrastructure Development



Promotion of Education



Providing Potable Drinking Water























Vocational trainings provided to women across villages



Contribution in Armed Forces Flag Day Fund









Mines **Environment** & Mineral Conservation **Award by Indian Bureau** of Mines (Prism **Cement)**



Apex India Green Leaf Platinum Award in **Environment Excellence** (Prism Cement)



CNBC TV18 & ICICI Lombard India Award: Masters of Risk - Capital Projects & Infrastructure (Large Cap)



Global CSR Excellence & Leadership Award 2025 for Best **Environment-Friendly Project** of the Year (Environment) (Prism Cement)



Received **Certificate of Excellence for CSR** from **Dainik Bhaskar** (Prism **Cement)**



FY10 to FY11

Years of **Profitable Growth**

FY11 to FY14

Years of **Challenges**

FY18 to FY25

Years of Consolidation FY26 & Beyond

At an **Inflection Point**

Prism Cement EBITDA per ton at ₹ 1,229 and ROCE at 63% in FY10

Blending silo reconstruction, decline in production volume

Dynamic fuel mix (coal vs. pet-coke), use of green power, increase share of premium products, EBITDA per ton at ₹ 962 and ROCE at 29.6% in FY21

Cost competitive structure in terms of power & fuel cost, enhancing premium product mix, demand generation initiatives

HRJ Consolidated EBITDA Margin at 14.5% in FY10; Revenue CAGR at 17% during FY03-12

Non availability of power, high cost of gas in Andhra Pradesh & Karnataka, dumping from China impacted production, growth & profitability

Fuel issues sorted, focus on working capital management; Highest ever EBITDA of ₹ 235 Crore with EBITDA margin at 10.6% in FY22

Intensified marketing activities, improving product mix, dealer network expansion, operating leverage benefit as capacity utilization increases, along with new / modernized capacities

Prism RMC EBITDA Margin at 6.1% in FY11; Revenue CAGR at 39% during FY03-12

Debtors management was a key challenge coupled with low capacity utilisation

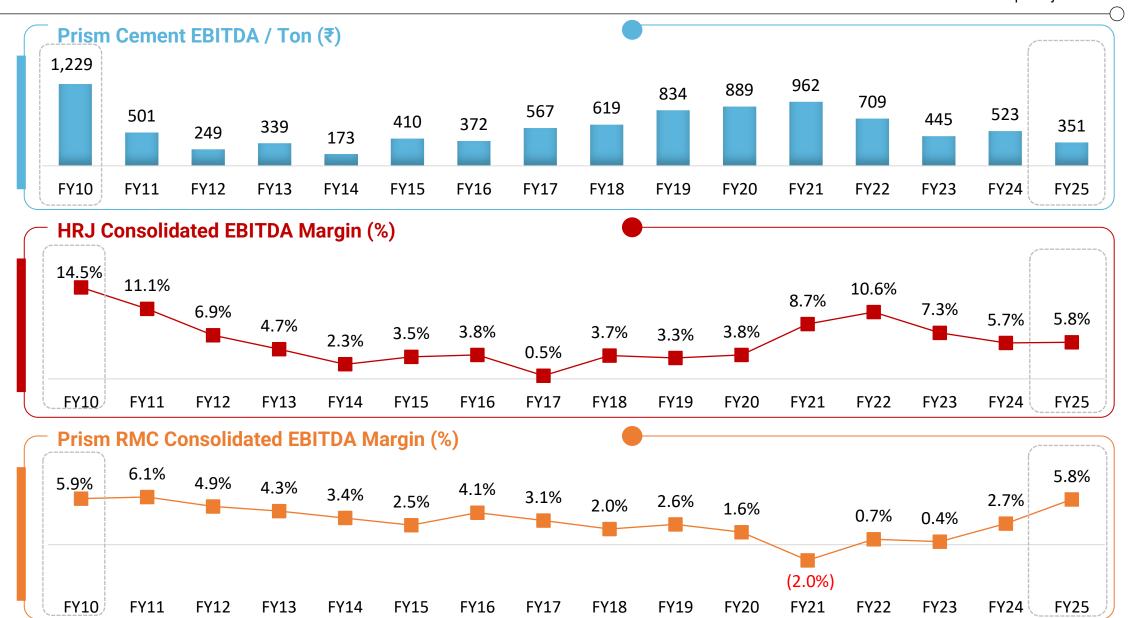
Focus on real estate and infrastructure sectors; EBITDA breakeven in FY23, EBITDA margin at 2.7% in FY24 and 5.8% in FY25

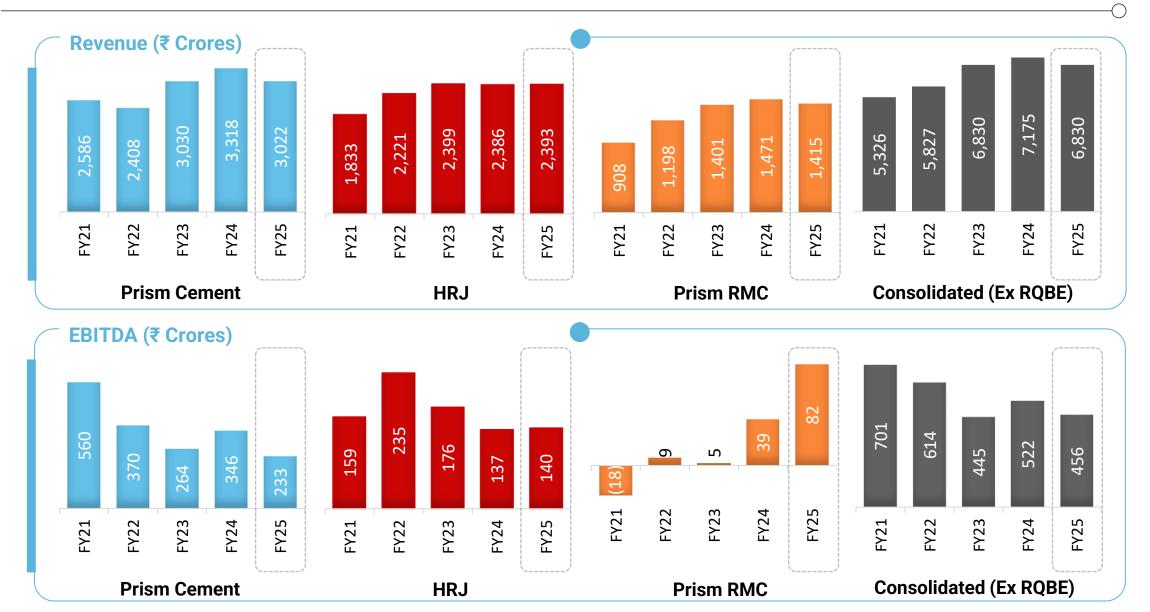
Increasing plant network through franchisee route, cost rationalization initiatives, improving trade receivable days









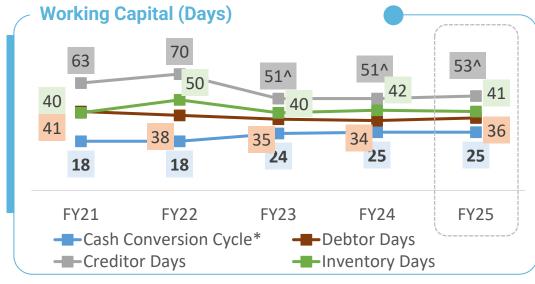


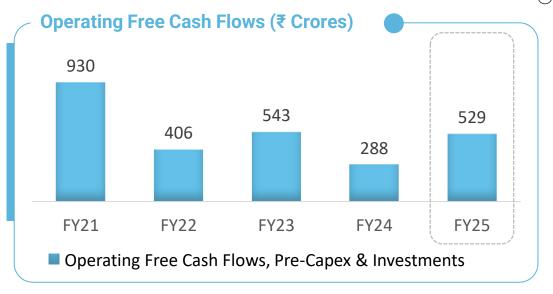


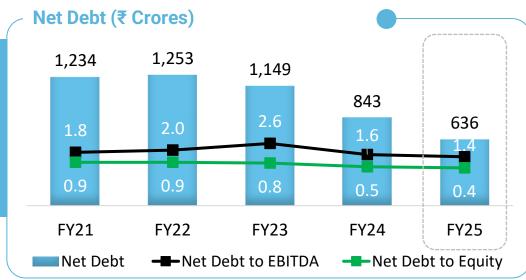


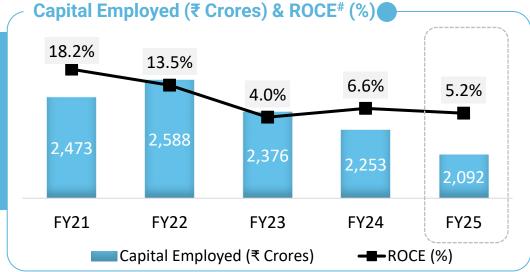
Five Year Financial Performance Snapshot: Strengthening Balance Sheet

Consolidated (Ex. RQBE)









^{*} Cash Conversion Cycle = Inventory Days + Debtor Days - Creditor Days # EBIT includes Other Income for ROCE calculation







[^] The decrease in Creditor Days starting FY23 is primarily due to reclassification / re-grouping in trade payables

Consolidated (Ex RQBE) Financials Summary

www.prismjohnson.in

Particulars (₹ Crores)	Q4 FY24	Q3 FY25	Q4 FY25	% QoQ	% YoY	FY21	FY22	FY23	FY24	FY25	% YoY
Revenue from Operations	2,000	1,660	1,966	18.5%	(1.7%)	5,326	5,827	6,830	7,175	6,830	(4.8%)
- Prism Cement	907	730	896	22.8%	(1.2%)	2,586	2,408	3,030	3,318	3,022	(8.9%)
- HRJ	699	584	695	18.9%	(0.7%)	1,833	2,221	2,399	2,386	2,393	0.3%
- Prism RMC	394	346	376	8.6%	(4.6%)	908	1,198	1,401	1,471	1,415	(3.8%)
EBITDA	137	46	197	325.9%	44.5%	701	614	445	522	456	(12.7%)
EBITDA Margin %	6.8%	2.8%	10.0%			13.2%	10.5%	6.5%	7.3%	6.7%	
Depreciation & Amortisation	125	119	131	9.9%	5.3%	289	305	384	406	476	17.1%
Other Income	9	88#	13	(85.8%)	33.7%	39	39	33	33	128	287.8%
EBIT (Incl. Other Income)	21	15	79	424.7%	267.5%	451	348	95	148	108	(27.4%)
Finance Cost	51	56	55	(1.7%)	7.7%	210	185	185	192	223	16.1%
Net Profit*	(4)	42	135	218.8%	n/m	224	139	(68)	202	93	(53.9%)
Net Profit Margin %	(0.2%)	2.6%	6.9%			4.2%	2.4%	(1.0%)	2.8%	1.4%	
Net Debt	843	1,241	636	(48.8%)	(24.6%)	1,234	1,253	1,149	843	636	(24.6%)
FCF (Pre-Capex & Investments)	371	73	560	669.1%	50.9%	930	406	543	288	529	83.5%

During Q3 FY25, the Company has received favourable orders from the Income Tax Appellate Tribunal for assessment years 2006-2007 to 2010-2011; Consequently, the Company has accounted for tax credit amounting to ₹ 70.89 Crores under Adjustment of tax relating to earlier periods and interest of ₹ 82.33 Crores under Other Income.





^{*} Incl. Share of profit/(loss) of Associates and Joint Ventures; Post exceptional / one-time gains or losses

Standalone Financials Summary

www.prismjohnson.in

Particulars (₹ Crores)	Q4 FY24	Q3 FY25	Q4 FY25	% QoQ	% YoY	FY21	FY22	FY23	FY24	FY25	% YoY
Revenue from Operations	1,968	1,633	1,939	18.7%	(1.5%)	5,035	5,569	6,712	7,069	6,726	(4.9%)
- Prism Cement	907	730	896	22.8%	(1.2%)	2,586	2,408	3,030	3,318	3,022	(8.9%)
- HRJ	677	561	675	20.1%	(0.3%)	1,573	1,987	2,290	2,306	2,308	0.1%
- Prism RMC	394	346	374	8.2%	(5.1%)	908	1,198	1,401	1,471	1,414	(3.9%)
- Inter segment revenue	(10)	(4)	(6)	32.2%	(41.6%)	(32)	(23)	(9)	(27)	(18)	(31.5%)
EBITDA	123	38	182	384.0%	47.5%	616	576	394	455	398	(12.6%)
EBITDA Margin %	6.3%	2.3%	9.4%			12.2%	10.3%	5.9%	6.4%	5.9%	
Depreciation & Amortisation	113	107	118	9.8%	3.9%	253	275	338	371	431	16.1%
Other Income	14	89	13	(85.4%)	(9.3%)	36	35	33	39	131	234.6%
EBIT (Incl. Other Income)	24	19	77	297.9%	216.4%	400	335	90	123	98	(20.3%)
Finance Cost	46	51	49	-3.2%	7.6%	191	170	167	171	202	18.2%
- Interest on borrowings	23	27	25			149	128	130	96	103	
- Other finance costs*	23	24	24			42	42	37	75	99	
Exceptional Items	6	0	(147)	n/m	n/m	5	(9)	7	(243)	(146)	
Profit Before Tax	(27)	(32)	175	n/m	n/m	204	174	(84)	196	43	(78.2%)
Net Profit	(0)	48	133	179.0%	n/m	200	133	(59)	190	102	(46.3%)
Net Profit Margin %	(0.0%)	2.9%	6.9%			4.0%	2.4%	(0.9%)	2.7%	1.5%	
Net Debt	662	1,049	443	(57.7%)	(33.0%)	1,040	1,042	950	662	443	(33.0%)

During Q4FY25, the Company concluded the part sale of its industrial premises located at Company's tile plant at Pen, Maharashtra for a total consideration of ₹ 164.63 Crores. * Includes Interest on lease liabilities, interest on security deposits, interest on suppliers' credit and other borrowing costs



1			
	Dr. Raveendra Chittoor	Chairman*	Independent, Non-executive
2	Mr. Rajan Raheja	Director	Non-independent, Non-executive
3	Mr. Akshay Raheja	Director	Non-independent, Non-executive
4	Mr. Vijay Aggarwal	Managing Director	Non-independent, Executive
5	Mr. Raakesh Jain	Executive Director & CEO (Cement)#	Non-independent, Executive
6	Mr. Sarat Chandak	Executive Director & CEO (HRJ)	Non-independent, Executive
7	Mr. Joseph Conrad Agnelo D'Souza	Director	Independent, Non-executive
8	Ms. Ravina Rajpal	Director	Independent, Non-executive

^{*} Appointed as Chairman of the Board with effect from August 9, 2024





[#] Appointed as Additional Director in the category of Whole-time Director, designated as Executive Director & CEO (Cement), with effect from August 17, 2024

Mr. Vijay AggarwalManaging Director



Education: B. Tech (Elec.) from IIT, Delhi and PGDM

from IIM, Ahmedabad

Tenure in Company: ~32 years

Past Experience: SBI Capital Markets

Other Board Memberships: Raheja QBE General Insurance Company Limited, Ardex Endura (India)

Private Limited



Raakesh Jain*
Executive Director & CEO – Cement

Education: B. Com, MBA (Marketing)

Tenure in Company: ~4 years

Past Experience: Lafarge India Private Limited, UltraTech Cement Ltd., Nuvoco Vistas Corp. Ltd.



Sarat Chandak
Executive Director & CEO – HRJ

Education: B.SC (Hons), MBA from University of Pune

Tenure in Company: ~6 years

Past Experience: Kajaria Ceramics Limited, RAK

Ceramics India Private Limited



Sanjay Roy CEO – Prism RMC

Education: B.E. (Civil Engineering), MBA (Marketing)

Tenure in Company: Joined in March 2025

Past Experience: ACC Limited, Aparna Enterprises

Limited





^{*} Appointed as Additional Director in the category of Whole-time Director, designated as Executive Director & CEO (Cement), with effect from August 17, 2024



Shailesh Dholakia Company Secretary & **Compliance Officer**

Education: B. Com. Company Secretary, LLB

Tenure in Company: ~2 years

Past Experience:

Reliance Industrial Infrastructure Limited. **Allcargo Logistics** Limited, Zee Entertainment **Enterprises Limited**

Education: Company

Tenure in Company:

Past Experience: Grasim Industries

Secretary

~27 years

Limited



Agarwal Chief Financial Officer

Education: B. Com, Chartered Accountant

Tenure in Company: ~8 years

Past Experience:

(India) Limited,



Arun Kumar H & R Johnson **Future Group**



Sanjeeva **Chief Commercial** Officer

Education: Mining Engineering from IIT (ISM) Dhanbad, MBA from SP Jain Institute of Management & Research, Mumbai and LL.B from **Nagpur University Tenure in Company:** ~11 years

Past Experience: Coal India Limited, Dow Chemical, Reliance Energy Limited



Prabir K. Ray Chief Human **Resources Officer**

Education: Mechanical Engineer from Delhi College of Engineering and MBA from FMS, Delhi

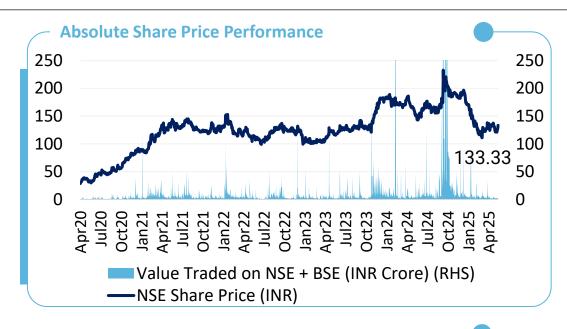
Tenure in Company: ~9 years

Past Experience: UltraTech Cement Limited, ACC Limited



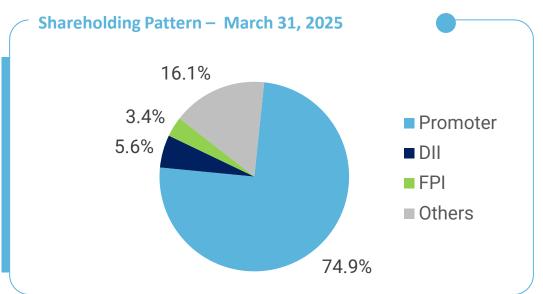
Rajnish Sacheti

Chief Legal



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Apr20 Jul20 Oct20 Jul21 Jul21 Jul22 Jul23 Jul23 Jul23 Jul24 Jul24 Jul24 Jul24 Apr24 Apr25 Apr25 Apr25 Apr25 Apr25 Apr25 Apr25 Apr25 Apr25	

Particulars	14-May-2025
NSE Ticker	PRSMJOHNSN
Share Price (₹)	133.33
52 Week Low – High	110.89 - 232.61
Market Cap (₹ Crore)	6,711
6-Month Avg. Value Traded (₹ Crore)	7.9
Indices Prism Johnson is a member of	NIFTY 500, NIFTY MIDCAP250









PRISM JOHNSON LIMITED is one of India's leading integrated building materials' companies, with a wide range of products from cement and ready-mixed concrete to tiles and bathroom products.

Prism Cement

Prism Cement manufactures Cement with the brand name 'Champion' and premium quality grade of cement under brand names 'Champion Plus', 'Duratech' and 'Champion All Weather'. It caters mainly to markets of Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar, with an average lead distance of 351 kilometers in Q4 FY25. Prism Cement has a wide distribution network of around 2,400 effective dealers serviced from 166 stocking points, as of March 31, 2025.

H & R Johnson (India)

Established in 1958, H & R Johnson (India) is one of the leading ceramic tiles companies in India. H & R Johnson (India) offers end-to-end solutions of tiles, sanitary ware, bath-fittings and engineered marble & quartz. Its products are sold under several strong brands, viz. Johnson Tiles, Johnson Marbonite, Johnson Porselano, Johnson Endura, Johnson International and Johnson Marble & Quartz. H & R Johnson (India) along with its Joint Ventures currently have a tile manufacturing capacity of around 64 million m² per annum spread across 11 manufacturing plants across the country.

Prism RMC

Prism RMC is the amongst the top three players in the ready-mixed concrete sector, with a pan-India presence with 98 plants (including franchisees for purchase of ready-mixed concrete) at 45 cities / towns. Further, it has two technical labs that are certified by National Accreditation Board for Testing and Calibration Laboratories and ensures strict adherence to the quality of concrete manufactured at Prism RMC plants.





PRISM JOHNSON LIMITED is committed to creating long-term sustainable shareholder value through successful implementation of its growth plans. The company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and financial community.

PRISM JOHNSON LIMITED

For additional information, please contact:

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Tel: +91-98198-52256

Email: nupur.agarwal@prismjohnson.in | Website: www.prismjohnson.in

Address:

"Rahejas", Main Avenue, V. P. Road, Santacruz (W), Mumbai-400 054







Safe Harbour

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.