



PRISM JOHNSON LIMITED

September 15, 2025

To,

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G Bandra Kurla Complex Bandra East Mumbai – 400 051 Symbol: PRSMJOHNSN	The General Manager Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400 001 Scrip Code: 500338
--	--

Dear Sir/Madam,

Sub: Investor Presentation of Analyst/Institutional Investor Meeting under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and furtherance to our disclosure dated September 11, 2025, we submit herewith a copy of the Investor Presentation on the Analyst/Institutional Investor Meeting scheduled to be held on September 16, 2025 to September 19, 2025.

The said Investor Presentation will also be made available on the website of the Company at www.prismjohnson.in.

We request you to take the above on record and the same be treated as compliance under the applicable regulation(s) under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully

For Prism Johnson Limited

Shailesh Dholakia
Company Secretary & Compliance Officer

Encl : As above





PRISM
CEMENT
दूर की सोच

JOHNSON
DESIGNERS' CHOICE

**PRISM
RMC**
Complete Concrete Solutions

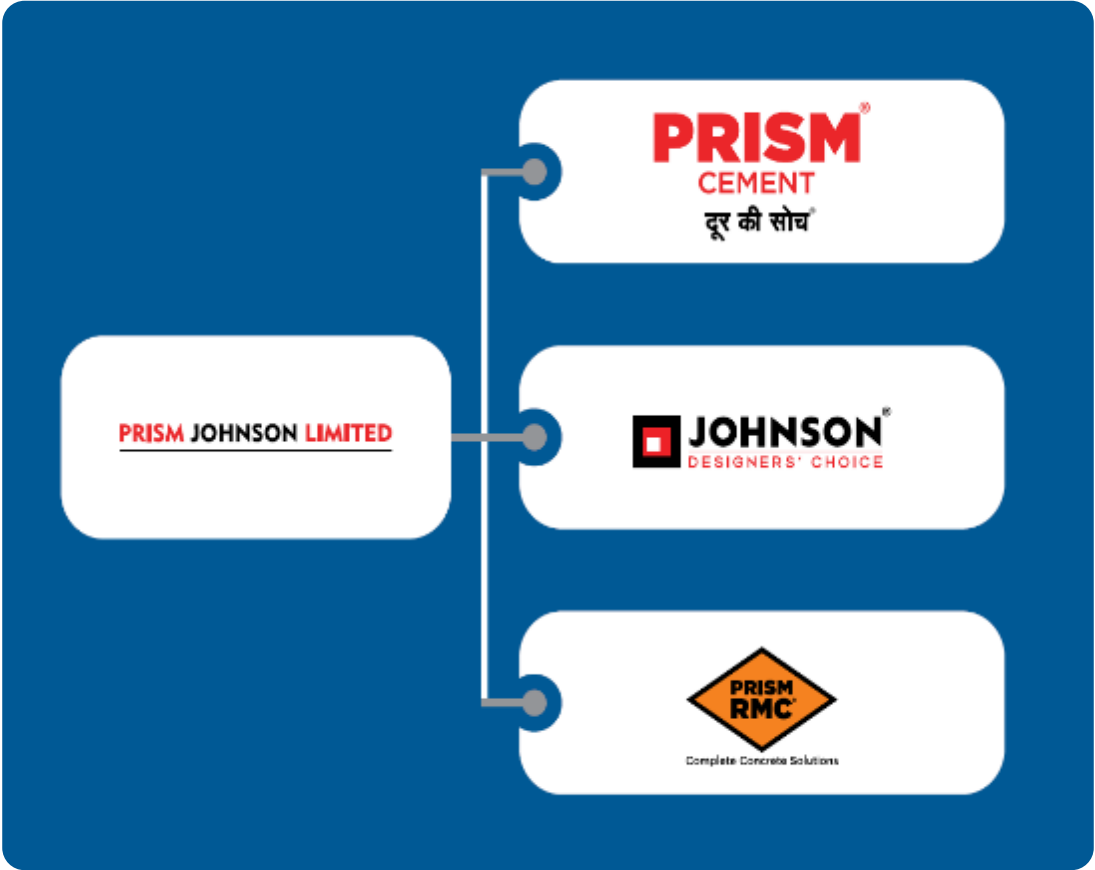
Amongst India's Leading **Integrated** Building Materials Companies

PRISM JOHNSON LIMITED

Corporate Presentation

September 2025

- **Company Overview**
- **Industry**
- **Strengths**
- **Strategies**
- **Financial Summary**



Vision: Creating sustainable value by meeting the construction and lifestyle needs of our customers through innovative building materials and services.

2021

Received NCLT approval for the Composite Scheme of Arrangement and Amalgamation amongst the Company and some of its wholly-owned subsidiaries

Commissioned 22.5 MW of WHRS and 10.0 MW of solar plant at Satna

2022

New manufacturing facility for Industrial Products & Natural Resources (IPNR) products at Dewas, Madhya Pradesh

2023

Greenfield tile manufacturing plant at Panagarh, West Bengal

600.00 tons per day of Alternative Fuel and Raw Materials (AFR) firing system at Satna, Madhya Pradesh

2024

Completed modernisation of tiles plant at Vijaywada
Acquired 50.00% stake in Sunbath Sanitary Private Limited

2025

Commissioned 8.0 MW of additional solar power at Satna, Madhya Pradesh
Bagged two blocks of limestone mines in Satna
Above The Line (ATL) campaign launched by H & R Johnson (India) (HRJ)

Awards & Recognition



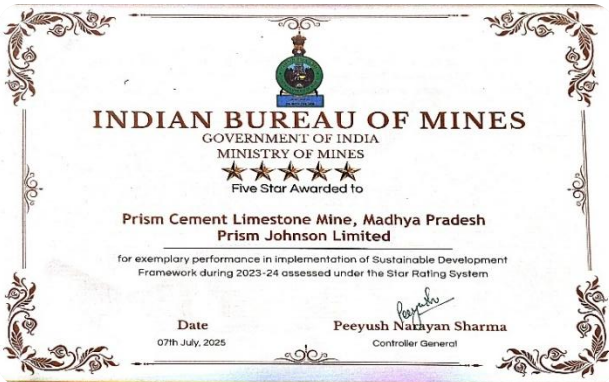
Received 24th Global Greentech Environment & Sustainability Award 2025 for outstanding achievements in the Environment Protection category (Prism Cement)



Received Superbrands 2025 Status for Johnson Endura, Johnson Smart Tiles and Johnson Marble & Quartz (HRJ)



Awarded Most Preferred Workplace 2025-26 at the 5th Edition of the Most Preferred Workplace Awards (Prism Cement)



Awarded 5-Star Rating by Indian Bureau of Mines for Exemplary Performance in Implementation of Sustainable Development Framework during 2023-24 (Prism Cement)



Prism Johnson Limited Received CNBC TV18 & ICICI Lombard India Risk Management Award for Masters of Risk in Capital Projects & Infrastructure



Honoured under BEE PAT Scheme, a Certificate of Recognition for Best Energy Efficient Designated Consumer at the 8th CII National Energy Efficiency Circle Competition – Prism Johnson Limited (Cement Division)

Mr. Vijay Aggarwal
Managing Director



Education: B. Tech (Elec.) from IIT, Delhi and PGDM from IIM, Ahmedabad
Tenure in Company: ~32 years
Past Experience: SBI Capital Markets
Other Board Memberships: Raheja QBE General Insurance Company Limited, Ardex Endura (India) Private Limited



Raakesh Jain
Executive Director & CEO – Cement
Education: B. Com, MBA
Tenure in Company: ~4 years
Past Experience: Grasim Industries Ltd., Nuvoco Vistas Corp. Ltd.



Sarat Kumar Chandak
Executive Director & CEO – HRJ
Education: B.SC (Hons), MBA from University of Pune
Tenure in Company: ~6 years
Past Experience: Kajaria Ceramics Limited, RAK Ceramics India Private Limited



Sanjay Roy
CEO – Prism RMC
Education: B.E. (Civil Engineering)
Tenure in Company: Joined in March 2025
Past Experience: ACC Limited, Aparna Enterprises Limited

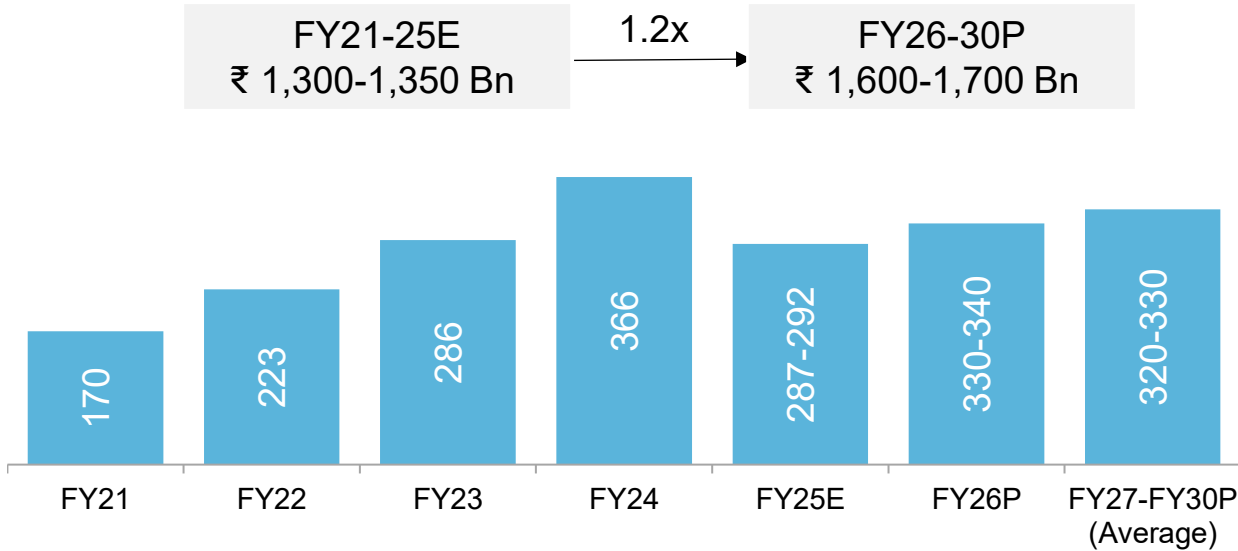
- Company Overview
- Industry
- Strengths
- Strategies
- Financial Summary

Per capita cement consumption of leading cement producing countries (2024)

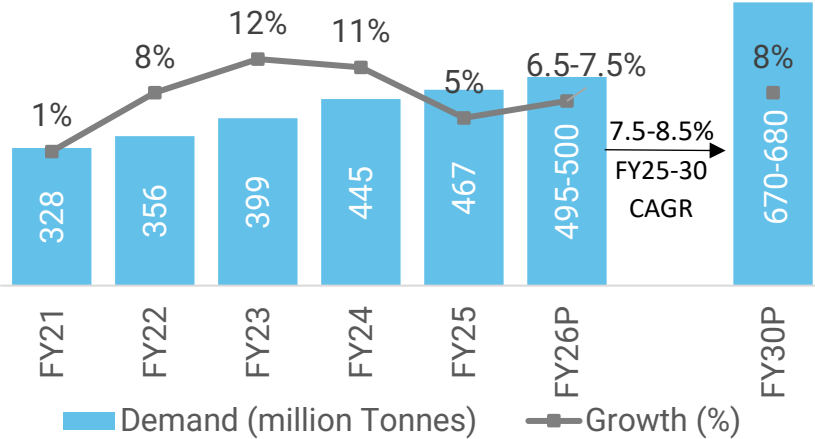
Country	Per Capita Cement (kg)
China	1,320-1,370
Turkey	940-990
Egypt	400-450
Japan	350-400
United States	240-290
India	280-330
Brazil	290-340
World	470-520

There is significant potential for the Indian cement industry to grow because of the country's low per capita consumption

Estimated investment in cement Industry in India (₹ billion)



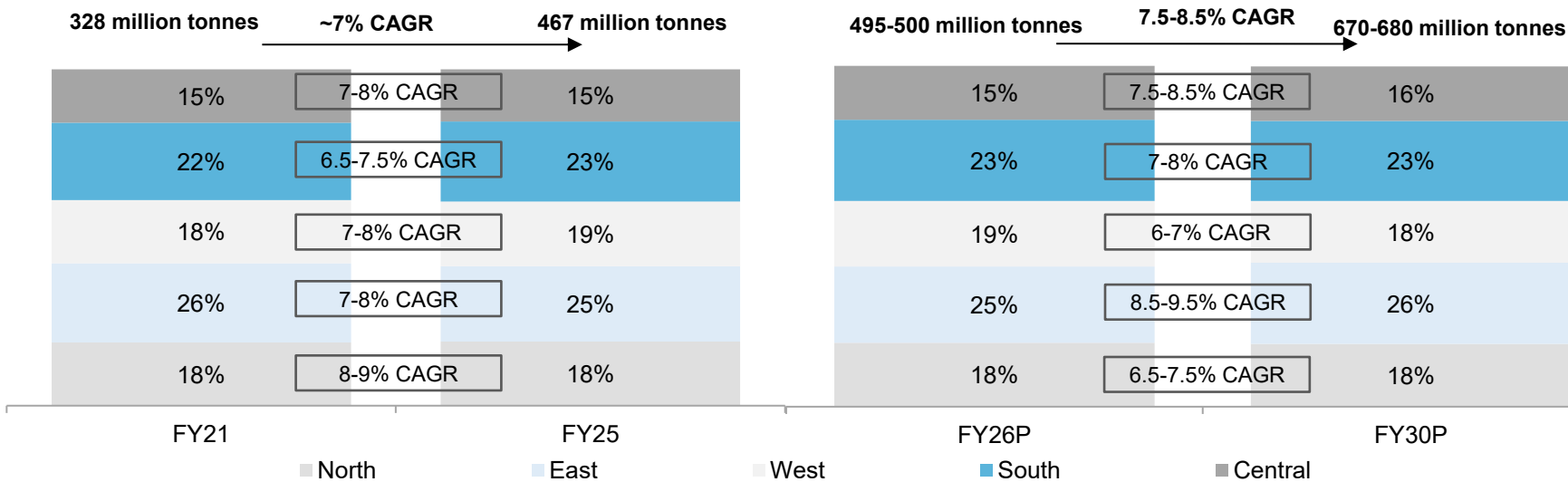
Pan-India cement demand outlook



Sectoral mix of cement demand and growth outlook

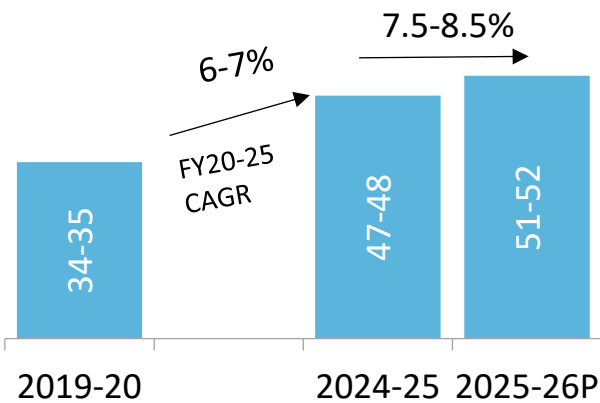
Sector	Demand Share			Growth Outlook	
	FY21	FY25	FY30P	FY21-25	FY25-30P
Industrial & Commercial	11-13%	13-15%	12-14%	5.5-6.5%	6.5-7.5%
Infrastructure	25-27%	29-31%	31-33%	11-12%	8.5-9.5%
Urban Housing	23-25%	22-24%	21-23%	4.5-5.5%	6-7%
Rural Housing	37-39%	32-34%	32-34%	6-7%	7-8%
Overall	100%	100%	100%	~7%	7.5-8.5%

Regional cement demand trend

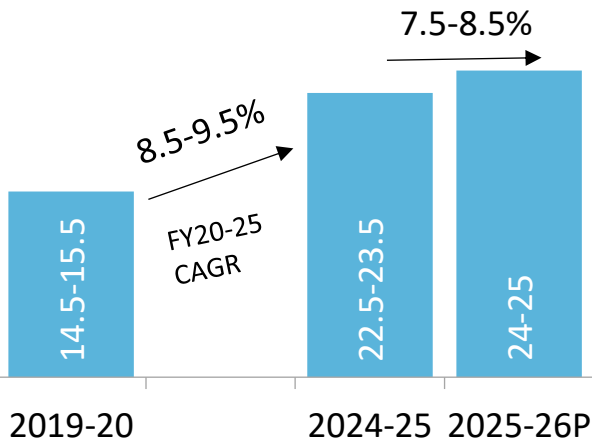


The eastern and central regions will continue to drive cement demand in India in the medium term, led by the government's thrust on infrastructure and housing, coupled with a low base of development

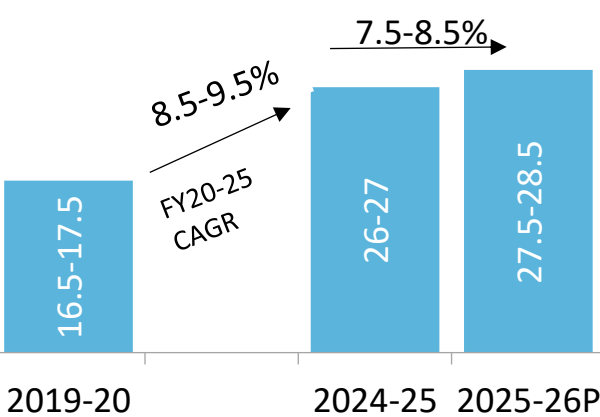
Uttar Pradesh Demand (million tonnes)



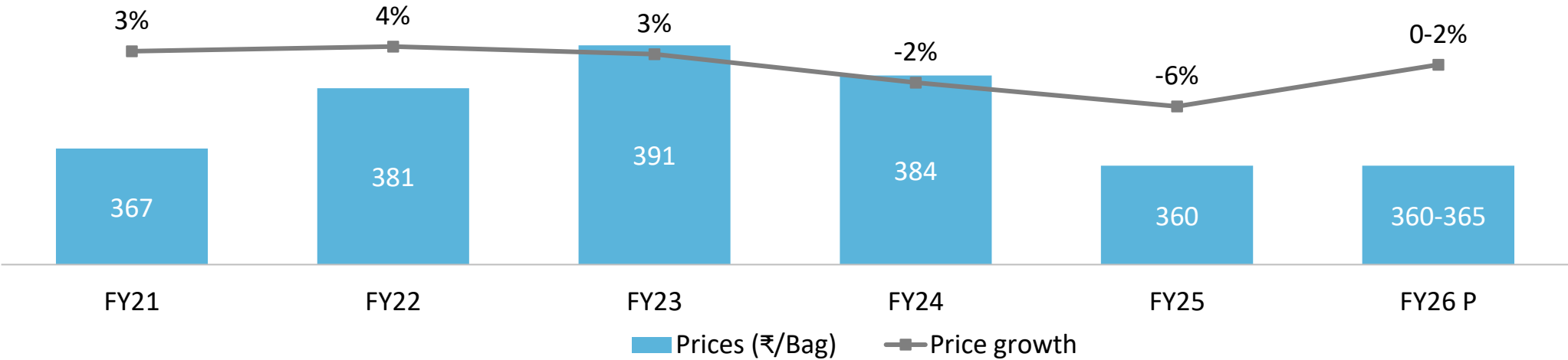
Madhya Pradesh Demand (million tonnes)



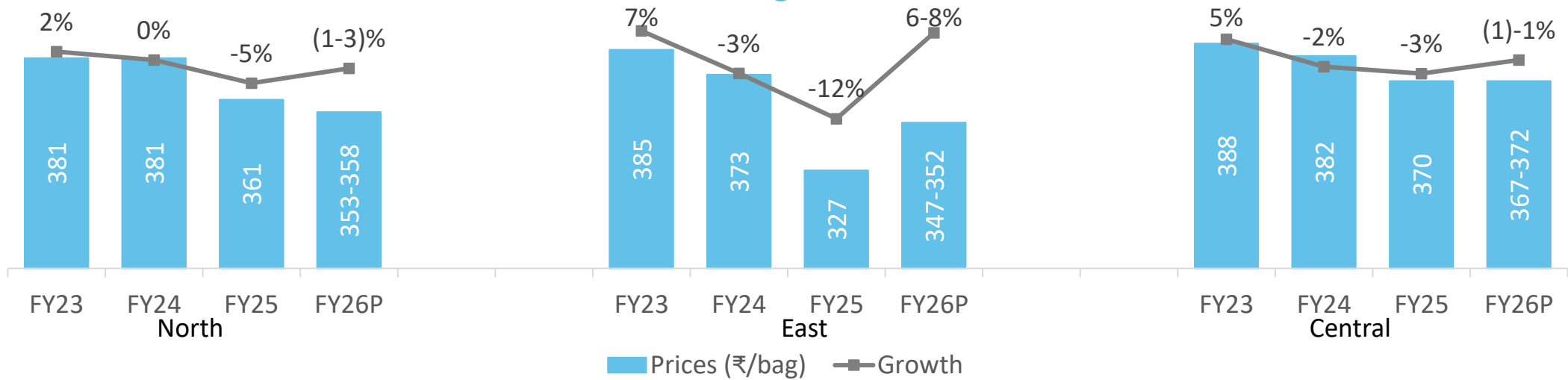
Bihar Demand (million tonnes)



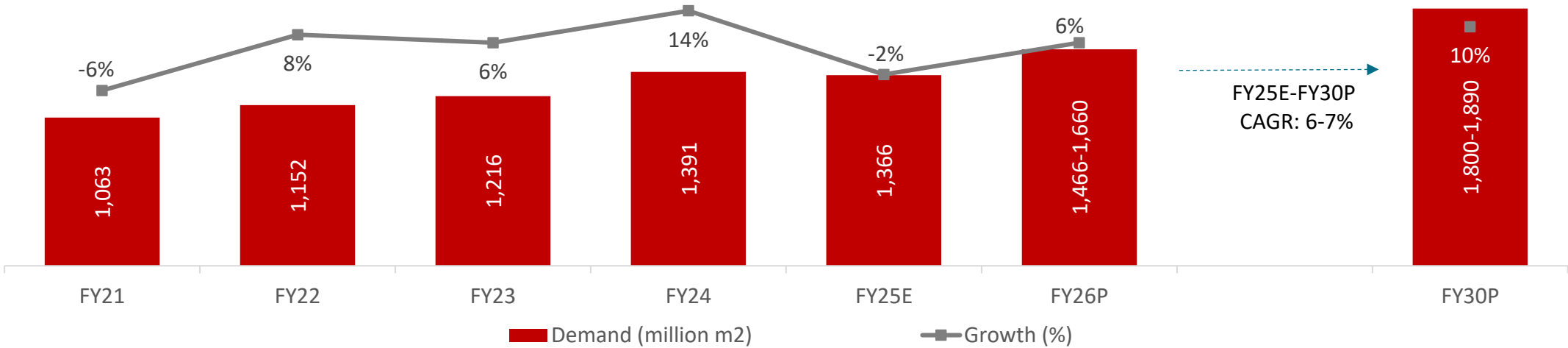
Pan-India trend in cement prices



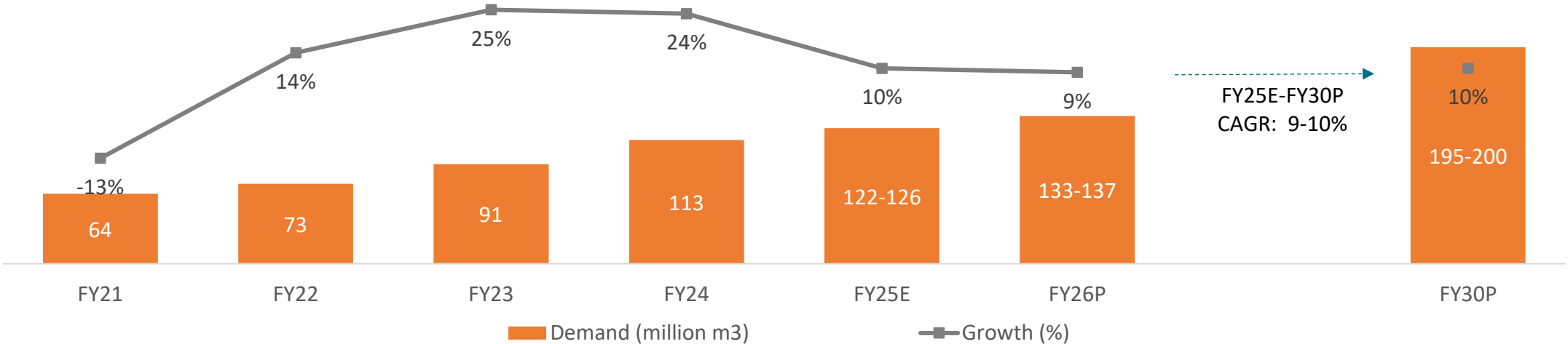
Region-wise trend in cement prices



Ceramic Tiles Industry: Demand and Growth Outlook



RMC Industry: Demand and Growth Outlook



- Company Overview
- Industry
- Strengths
- Strategies
- Financial Summary



An Integrated Building Materials Company[#] with a long-standing legacy with Pan India presence for tiles and RMC segment[#] and strong regional presence for cement segment in central and eastern market[#]



Structural proxy on India's housing and infrastructure growth, with a diversified revenue base across products, geographies and customer segments ensuring resilience through economic cycles



Robust manufacturing and technical capabilities, underpinned by a culture of innovation



Extensive and well-established distribution network for its products supported by effective marketing[#] and demand generation initiatives









Sustainability Focus

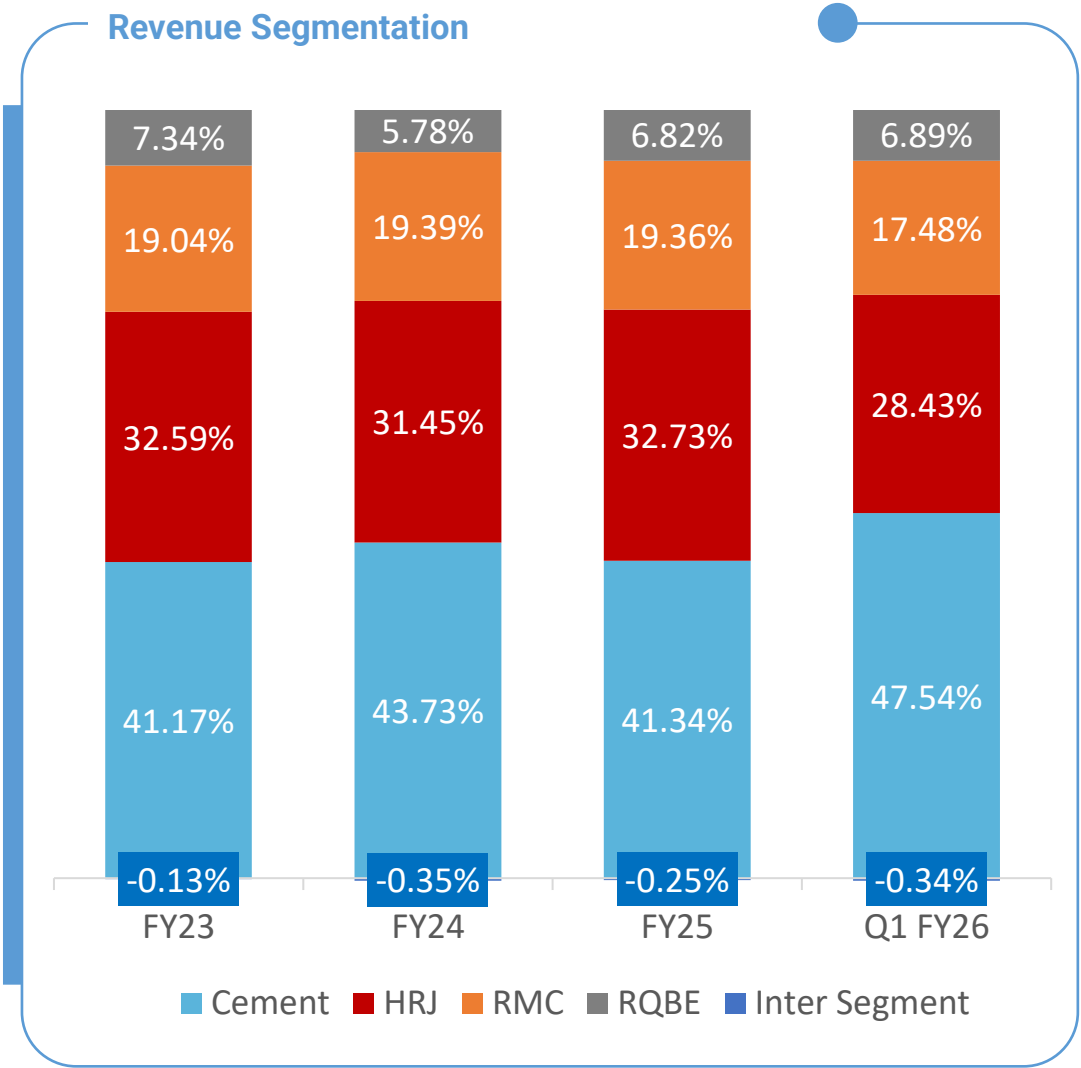
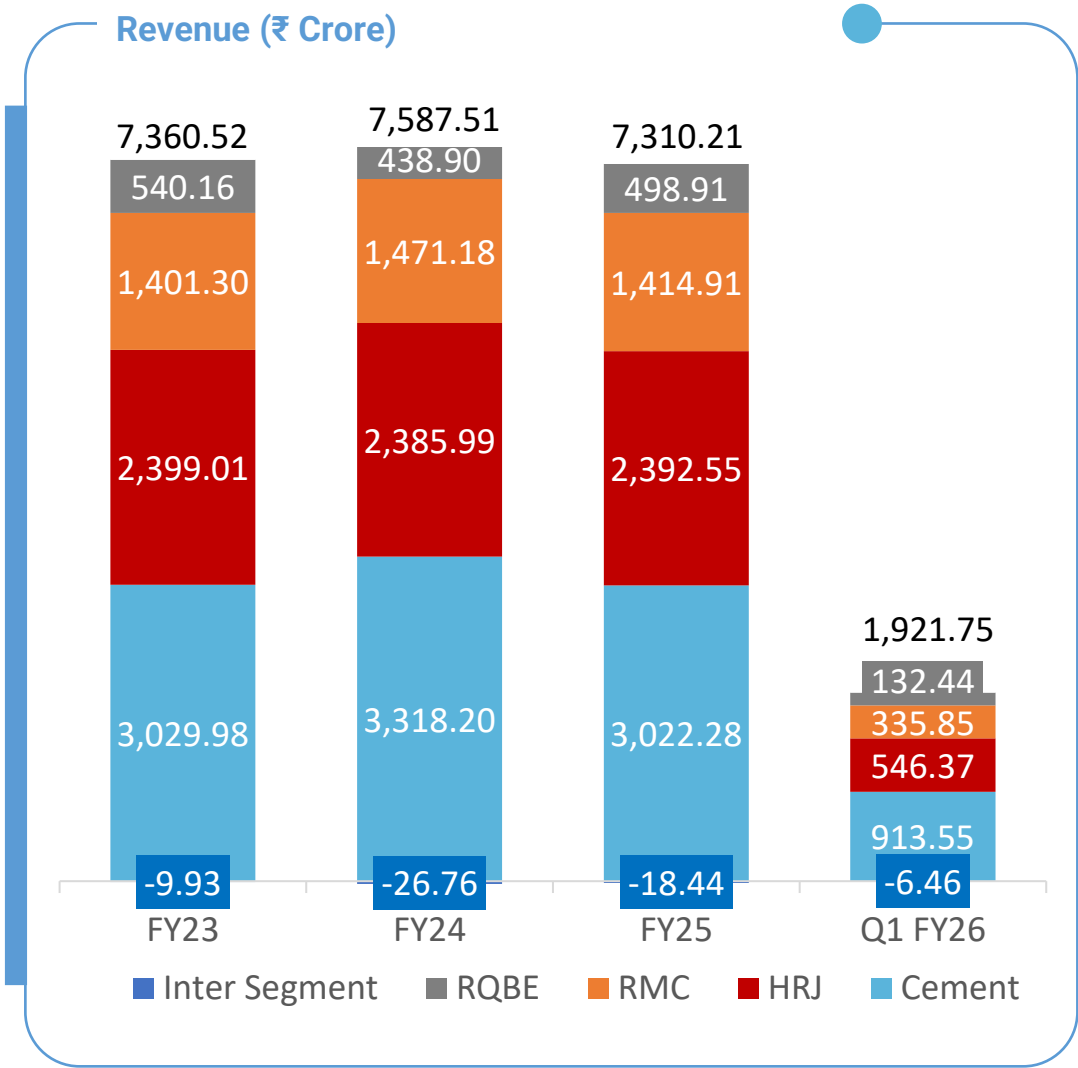


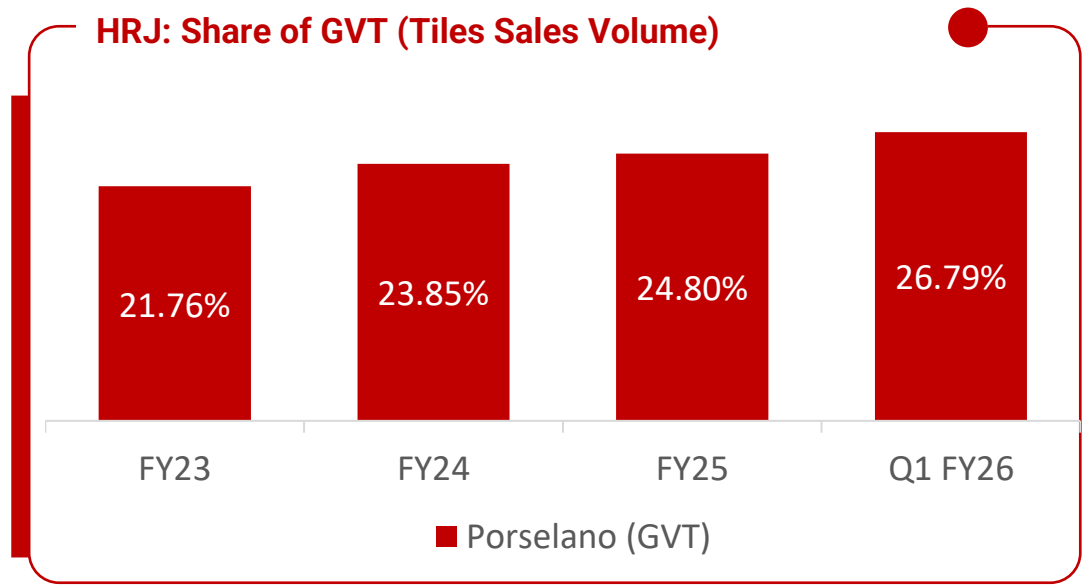
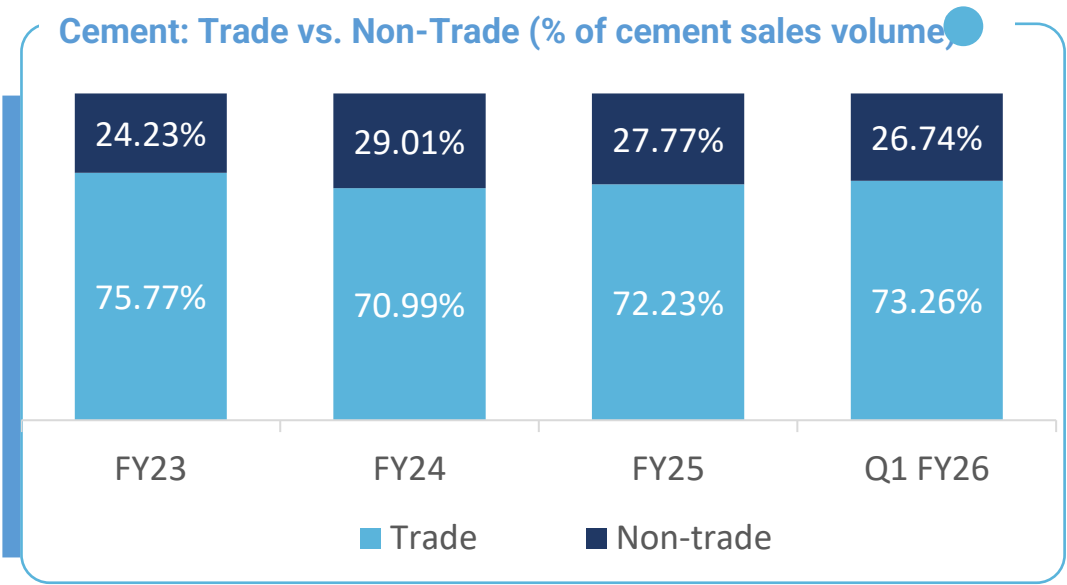
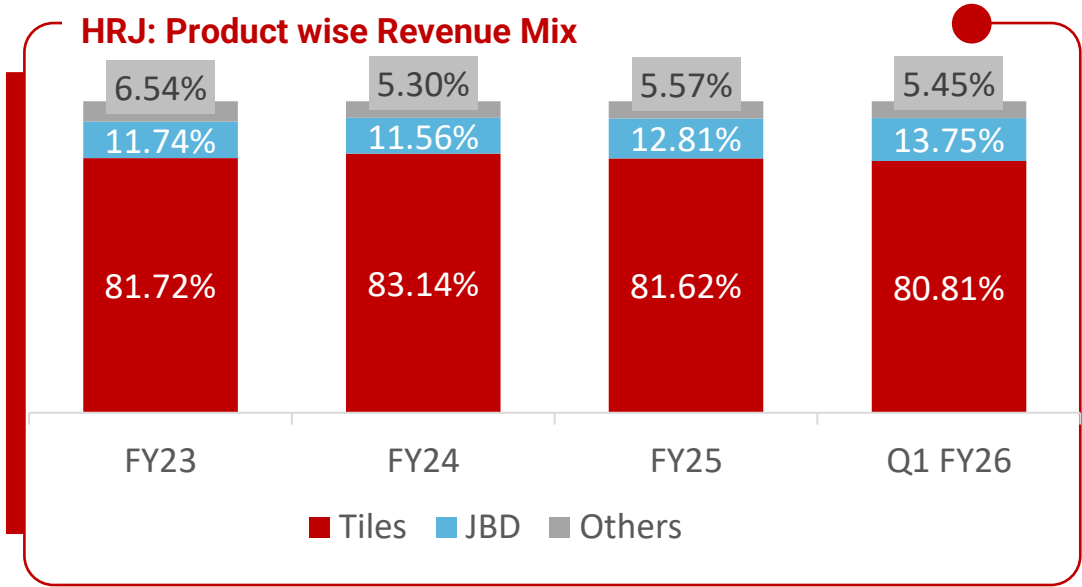
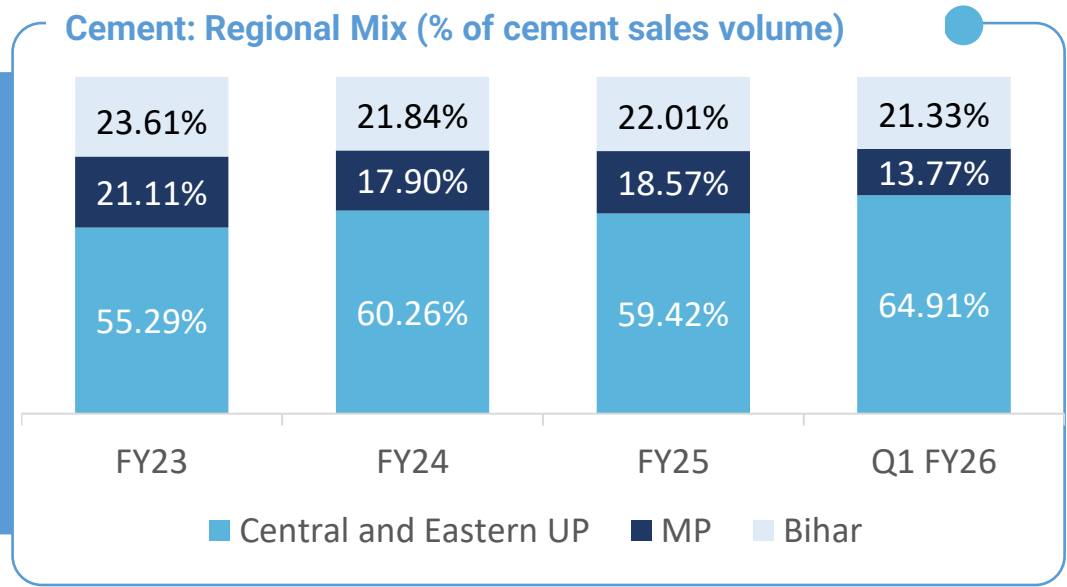
Strong corporate governance and an experienced management

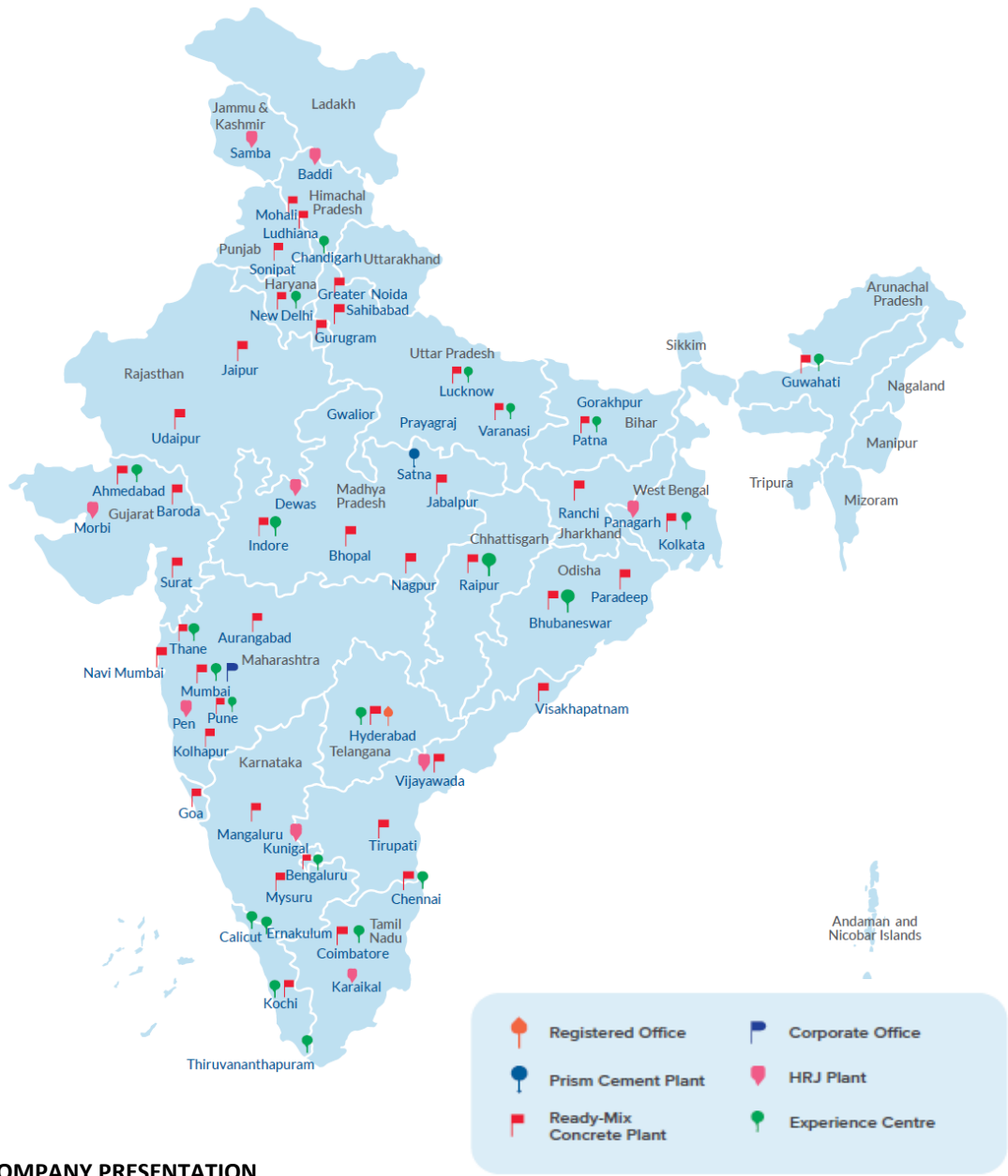
An integrated building materials company with a long-standing legacy, and strong industry presence

	 CAPACITY	 PRODUCTS	 PRESENCE
	5.60 MTPA at Satna, Madhya Pradesh; Supply agreements with several grinding units for an aggregate capacity of 1.08 MTPA	<ul style="list-style-type: none">○ Ordinary Portland Cement○ Portland Pozzalana Cement (PPC)○ Premium PPC Products	Regional presence catering to Eastern & Central Uttar Pradesh, Madhya Pradesh and Bihar
	64.2 million m ² of own and joint venture capacity across 11 tile plants in India	<ul style="list-style-type: none">○ Tiles: Ceramic, Vitrified and Industrial○ Sanitary-ware & Bath-fittings○ Engineered Marble & Quartz	Pan-India presence, catering to the residential, commercial and industrial sectors
	91 plants at 42 cities / towns (including franchisee plants)	<ul style="list-style-type: none">○ Ready-Mixed Concrete○ Construction Chemicals	Pan-India presence, catering mainly to urban real estate and infrastructure sectors

Diversified revenue base across segments







2 Cement Plants, 1 Location, 5.60 MTPA
11 Tiles Plants, 64.2 million m²
2 Faucet Plants, 3.6 million pcs
1 Sanitaryware Plant, 11,000 TPA
21 Experience Centres (HRJ)
91 RMC Plants*

All figures mentioned above are as on June 30, 2025

This map is a generalized illustration only for the ease of the reader to understand the locations and is not intended to be used for reference purposes. The representation of political boundaries and the names of geographical features/states do not necessarily reflect the actual position. The Company or any of its directors, officers or employees, cannot be held responsible for any misuse or misinterpretation of any information or design thereof. The Company does not warrant or represent any kind of connection to its accuracy or completeness.

Cement Plant at Satna, Madhya Pradesh



Prominent[#] cement company in the Satna cluster with an installed cement capacity of 5.60 MTPA

Supply agreements with three grinding units, situated in UP, for an aggregate capacity of 1.08 MTPA*

Supported by the technical expertise of leading global partners

Prism Cement has 22.5 MW of WHRS and 32.5 MW of solar power capacity installed at the Satna plants

Limestone Mine at Satna, Madhya Pradesh



Installed co-processing of AFR (Alternative Fuel & Raw Materials) having capacity of 600.00 tonnes per day

Bagged two blocks of limestone mines at Satna, Madhya Pradesh in March, 2025

* Increased to 1.37 MTPA as on September 15, 2025 after accounting for capacity addition of 0.204 MTPA by RLJ Cement Limited and new tie-up with Jabalpur Cement Industries Limited

Kiln at Vijayawada Tile Plant



11 tile manufacturing plants (including joint ventures) with total capacity of 64.2 million m² p.a.

2 faucet manufacturing plants with total capacity of 3.6 million pieces p.a.; 1 sanitaryware plant (joint venture) with a production capacity of 11,000 tonnes p.a.

4.48 MW of cumulative installed solar capacity across multiple tile plants

1 Dedicated R&D Centre (IPNR), recognised by DSIR, Government of India

Spray Dryer at Panagarh Tile Plant



Tile manufacturing facility in eastern India provides a competitive edge in terms of time to market, product assortment and freight cost

Installed tile manufacturing equipment from global leading companies

RMC Plant- Greater Noida



Amongst top four players# in the RMC sector with pan India presence with 91 plants* at 42 cities / towns as on June 30, 2025

Technical lab certified by National Accreditation Board for Testing and Calibration Laboratories (NABL) to ensure adherence to quality

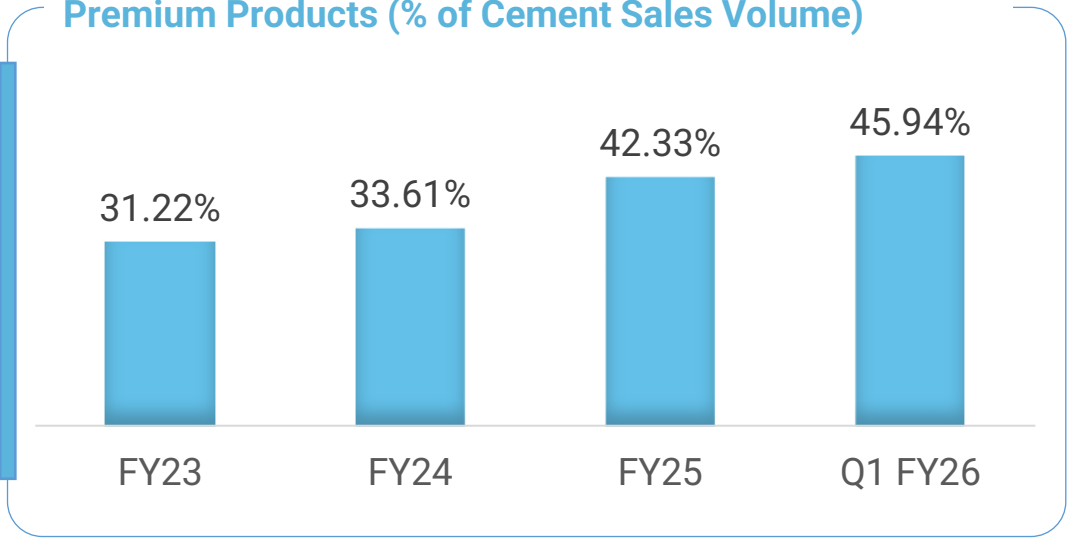
Computerised batching mixers and automated control systems that monitor the entire production process to deliver quality concrete

Compartmentalised storage for sand and aggregates and silos for cement, fly ash and Ground Granulated Blast Furnace slag (GGBS)

RMC Plant- Pune






Premium Products (% of Cement Sales Volume)



GreenPro Certification



Premium Products

		
Champion Plus	Provides superior strength, performance and quality; Helps in making the concrete stronger, denser and leak proof	
Champion Duratech	An all-purpose cement that serves various customer needs, including building terraces, beams, columns, foundation, roof slab, and in all kinds of RCC and precast jobs	
Champion All Weather GOLDshield	Prevents water ingress and makes the construction moisture and dampness resistant	

Cool Roof Tiles



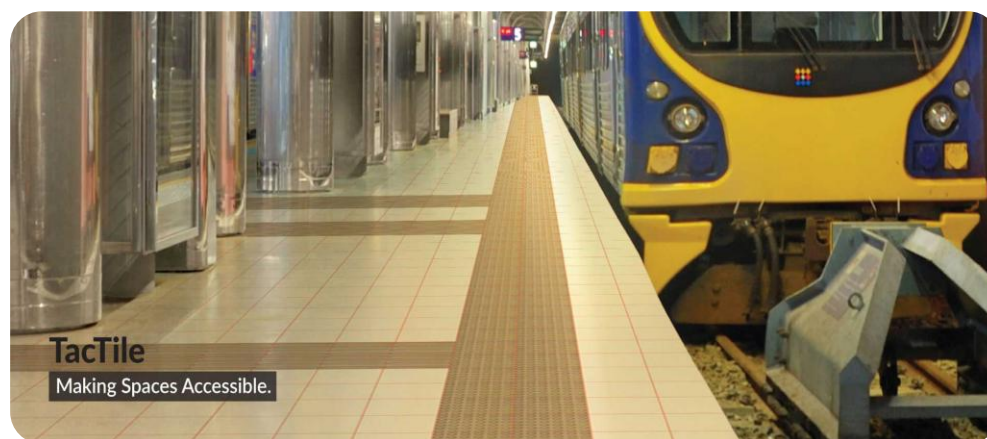
Anti-Static Tiles



Radiation Shielding Tiles



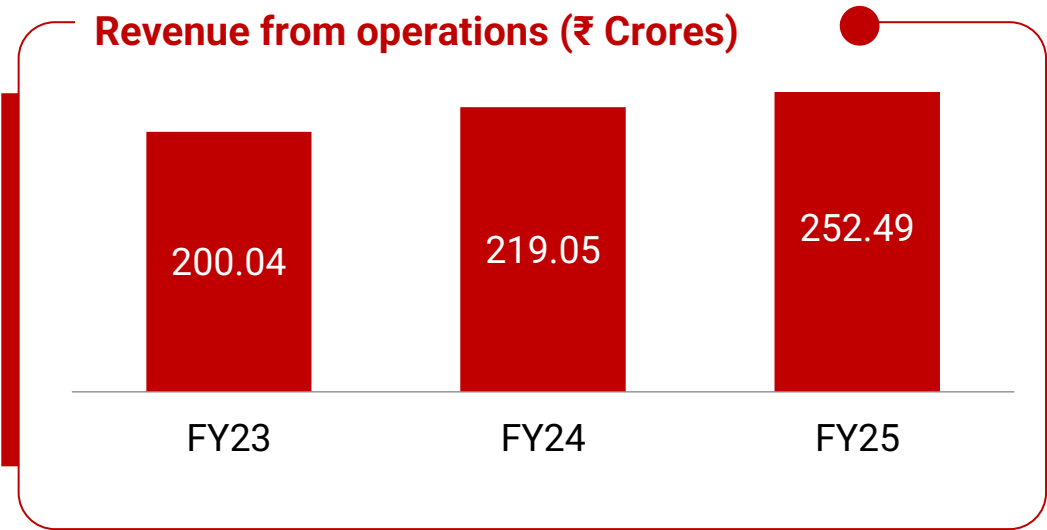
Tac Tiles




HRJ Division has been granted three patents for several innovations, including a 'process for manufacturing isostatic punch and the punch manufactured therefrom', 'frit and a method of manufacturing the same' and 'Inorganic antimicrobial nanocomposite powder and a method of manufacturing the same', thereby underscoring its commitment to pioneering advanced and high-performance solutions.




- Prism Johnson’s Joint Venture with Ardex, Germany with a 50.00% Stake
- 7 plants located in Ramnagaram, Vadodara, Paschim Bardhaman, Pune, Tirupati, Ghiloth and Kamrup Rural




Product Portfolio




Tile & Stone Installations




Waterproofing Systems




Flooring Solutions



Flooring Adhesives



Concrete Repair, Anchors & Grouts



Decorative Finishes

Wide distribution network supported by effective marketing to create a strong brand recall (1/2)

2,495

Effective Dealers


As of June 30, 2025

(Sales Volume > 40 tonnes)



PRISM CEMENT
दूर की सोच


PRISM CHAMPION PLUS
ZIMMEDARI MAJBOOT AUR TIKAU NIRMAN KI



- Superior Strength
- Eco Friendly
- Finer Particle Size
- Consistent Quality
- Enhanced Workability
- Accelerated Early Strength
- Optimum Setting Time
- Cost Savings

PRISM CEMENT
दूर की सोच


PRISM CHAMPION DURATECH
ZIMMEDARI PIDHI-DAR-PIDHI



- Higher Early Strength
- Superior Quality
- Better Finish
- Enhanced Durability
- Stronger Bonding
- Improved Workability
- Low Heat of Hydration
- Resistance to Sulphate Attack

PRISM CEMENT
दूर की सोच

PRISM CHAMPION ALL WEATHER GOLDSHIELD
HAR MAUSAM MEIN SAATH



- Superior Water Resistance
- Crack Resistance
- Corrosion Protection
- Improved Cohesion
- Enhanced Durability
- Improved Workability & Finish
- Long Lasting Strength
- Efflorescence Control



Wide distribution network supported by effective marketing to create a strong brand recall (2/2)



Cool Roof Tiles



Max Grip Anti-Skid Tiles



21
Experience
Centers

893
Effective
Tile Dealers
in Q1 FY26



In May 2025, HRJ launched a comprehensive multimedia advertising campaign aimed at regional audiences. The campaign spans various platforms, including television, OOH and digital media. The Company believes that this strategic initiative will strengthen HRJ's brand visibility and connect more deeply with diverse consumers across the country.

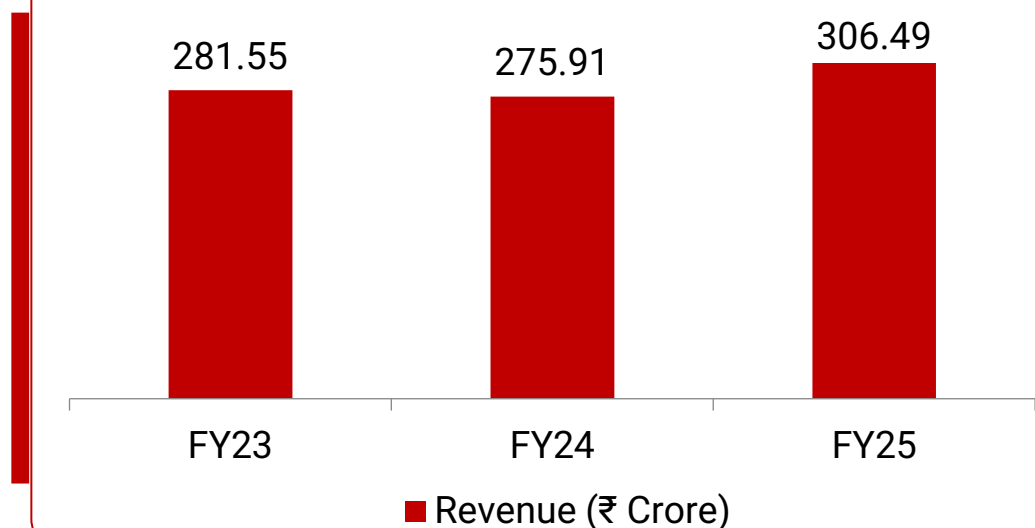
List of Experience Centres

	City	State
1	Ahmedabad	Gujarat
2	Bengaluru	Karnataka
3	Bhubaneshwar	Odisha
4	Calicut	Kerala
5	Chandigarh	Chandigarh
6	Chennai	Tamil Nadu
7	Coimbatore	Tamil Nadu
8	Delhi	Delhi
9	Ernakulum	Kerala
10	Guwahati	Assam
11	Hyderabad	Telangana
12	Indore	Madhya Pradesh
13	Kolkata	West Bengal
14	Lucknow	Uttar Pradesh
15	Mumbai	Maharashtra
16	Patna	Bihar
17	Pune	Maharashtra
18	Raipur	Chhattisgarh
19	Thane	Maharashtra
20	Thiruvananthapuram	Kerala
21	Varanasi	Uttar Pradesh

HRJ Experience Centre

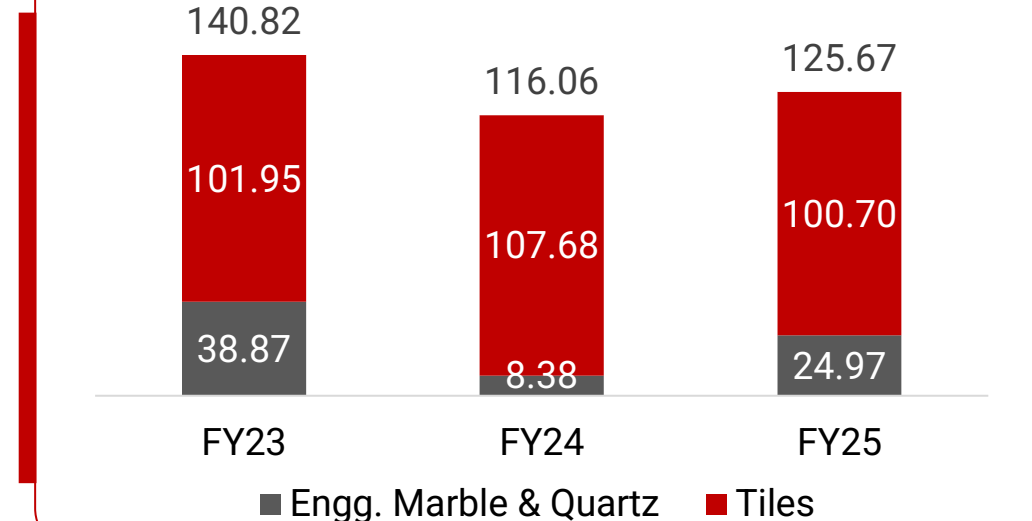


Johnson Bath Division



- Key Products: Sanitaryware, faucets and bath fittings
- Production Capacity: Two faucet manufacturing plants located at Baddi, Himachal Pradesh and Samba (Jammu & Kashmir) with a total production capacity of 3.60 million pieces per annum as on June 30, 2025.
- During FY25, the Company made a strategic investment in Sunbath Sanitaryware Private Limited in the form of a 50:50 joint venture. This enables HRJ with uninterrupted supply of sanitaryware in growing market at a competitive price.

Exports Revenue (₹ Crore)



- Environment friendly alternative to marble
- Marble & Quartz: Largely exports driven business; Sales came under pressure during FY23-FY25 due to implementation of anti-dumping duty for exports to USA



Complete Concrete Solutions

Unveiling **PRISMATIC**
RANGE of high quality ready mix concrete products

PRISMATIC RANGE

GREEN CONCRETE
PRISMATIC RANGE

DIY
PRISMATIC RANGE

PRODUCTIVITY
PRISMATIC RANGE

PERFORMANCE
PRISMATIC RANGE

FLOORS
PRISMATIC RANGE

DURABILITY
PRISMATIC RANGE



Complete Concrete Solutions

A RANGE OF **GREEN CONCRETE**
PRODUCTS FOR A SUSTAINABLE LIVING

GREEN CONCRETE
PRISMATIC RANGE



PrismGreen



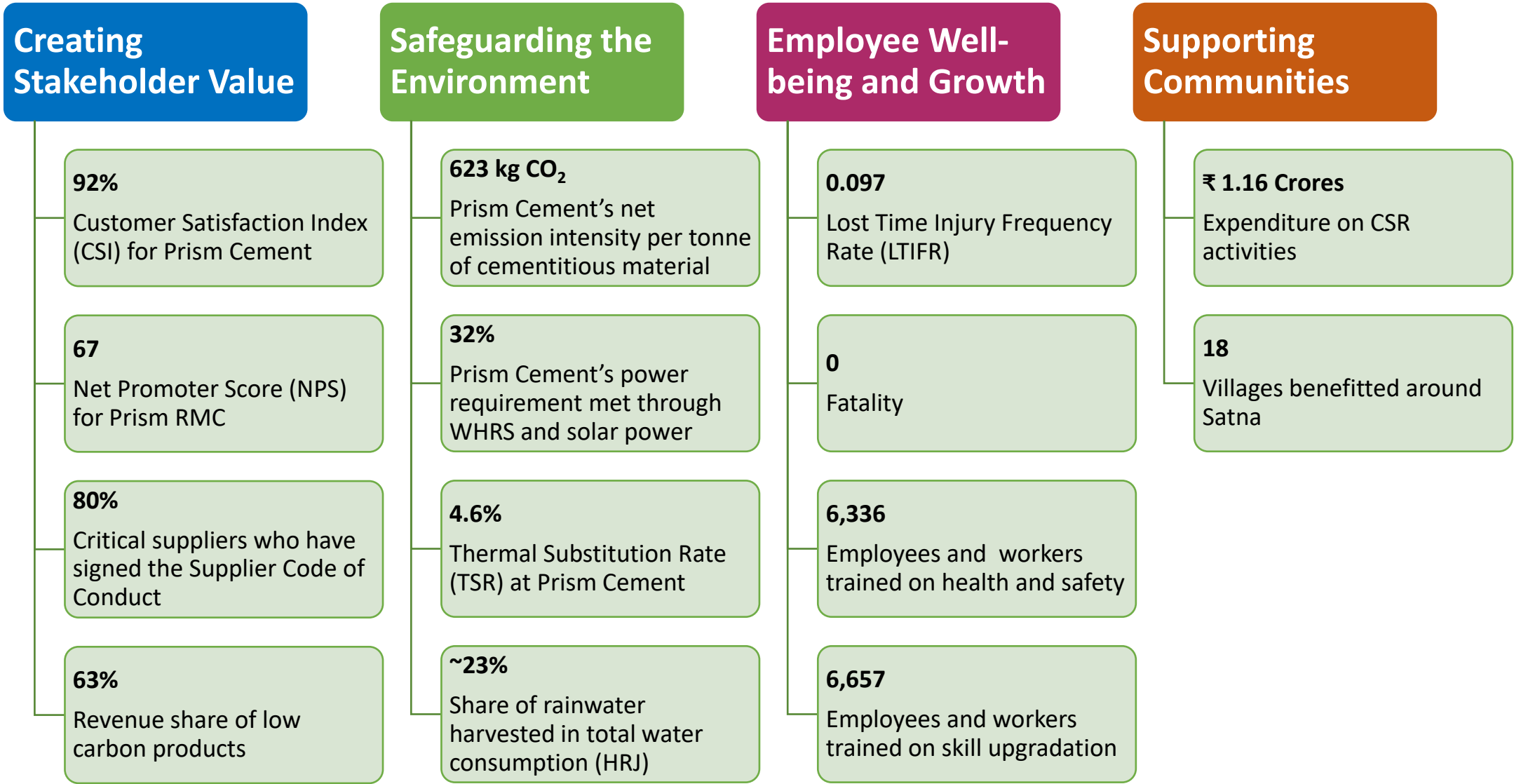
PrismLite



PrismPervia



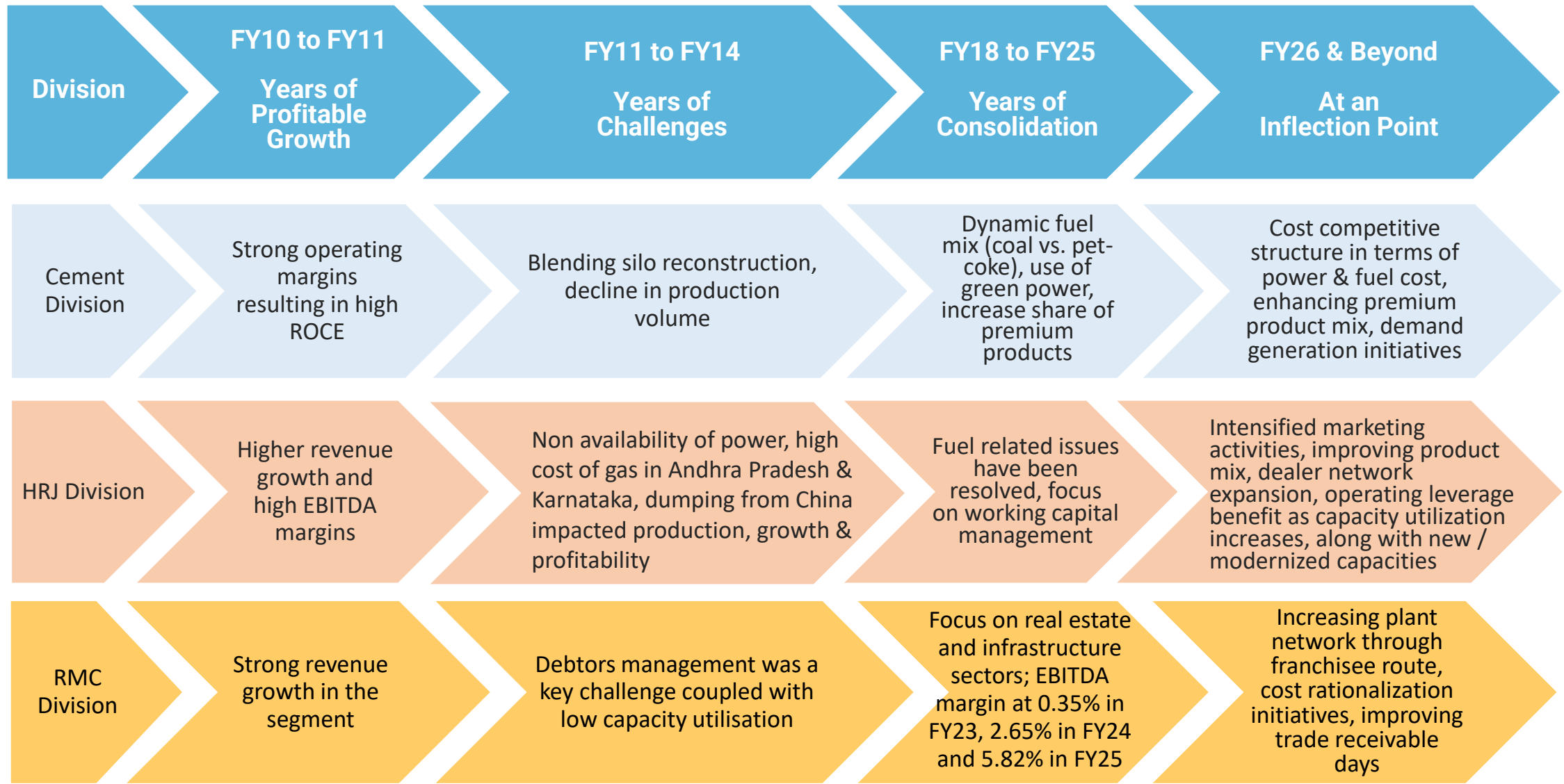
#BeGreenBePro



Above numbers are for year ended on March 31, 2025

	Name	Designation	Status
1	Mr. Raveendra Subramanyam Chittoor	Chairman	Non-Executive Independent Director
2	Mr. Rajan Beharilal Raheja	Director	Non-Executive Non-Independent
3	Mr. Akshay Rajan Raheja	Director	Non-Executive Non-Independent
4	Mr. Vijay Aggarwal	Managing Director	Non-independent, Executive
5	Mr. Raakesh Jain	Executive Director & CEO (Cement)	Non-independent, Executive
6	Mr. Sarat Kumar Chandak	Executive Director & CEO (HRJ)	Non-independent, Executive
7	Mr. Joseph Conrad Agnelo D’Souza	Independent Director	Non-Executive Independent
8	Ms. Ravina Vinay Rajpal	Independent Director	Non-Executive Independent

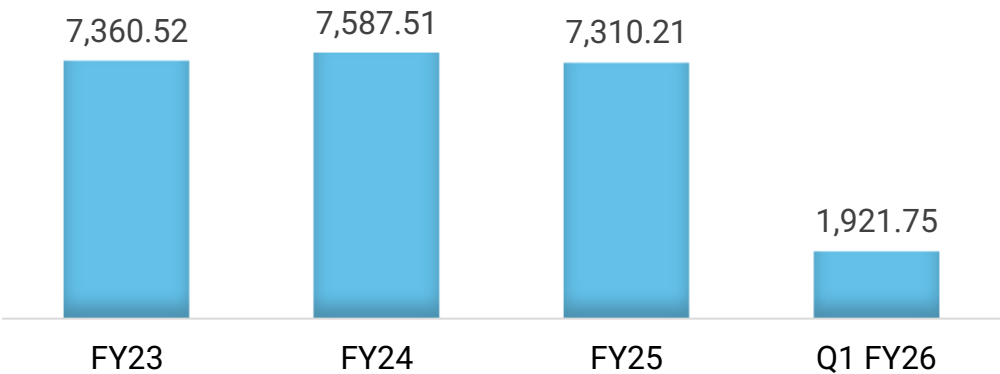
- Company Overview
- Industry
- Strengths
- **Strategies**
- Financial Summary



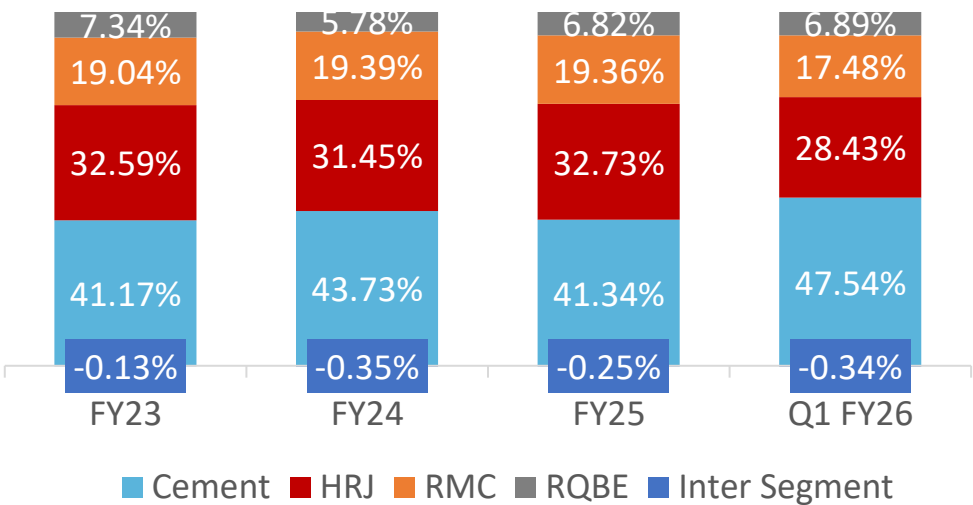
- Company Overview
- Industry
- Strengths
- Strategies
- Financial Summary

Consolidated Financial Performance Snapshot (1/2)

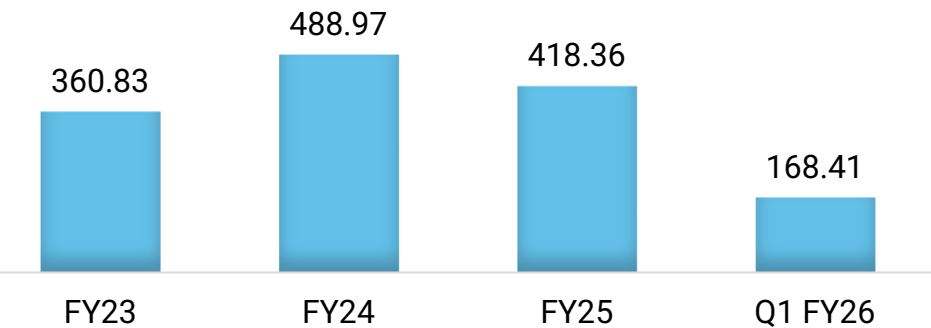
Revenue from operations (₹ Crores)



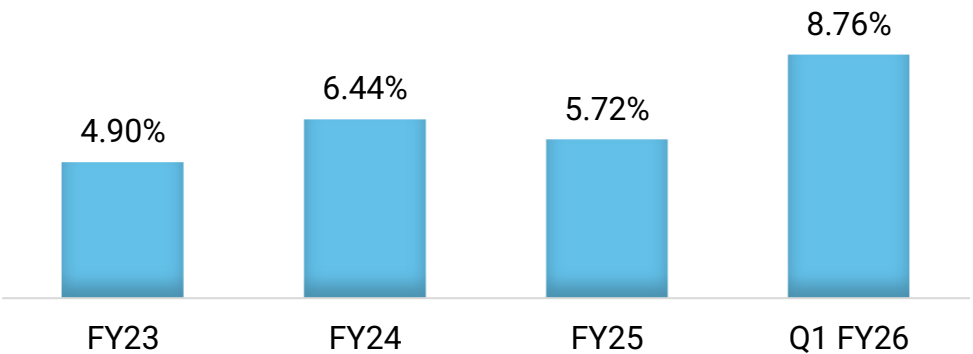
Revenue Mix



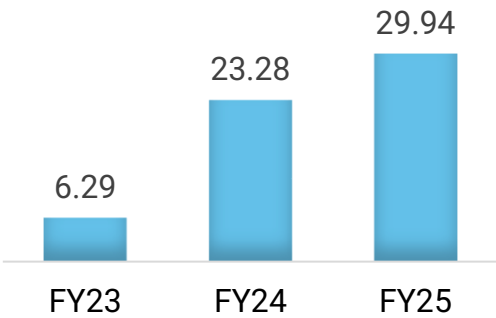
EBITDA (₹ Crores)



EBITDA Margin (%)



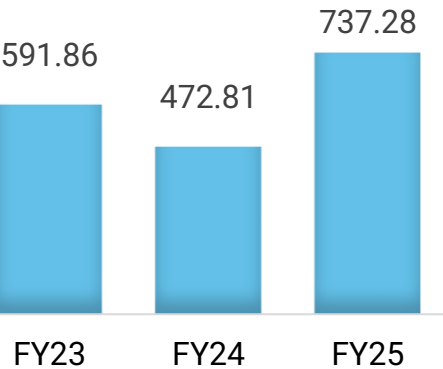
Working Capital (Days)



Cash Conversion Cycle*

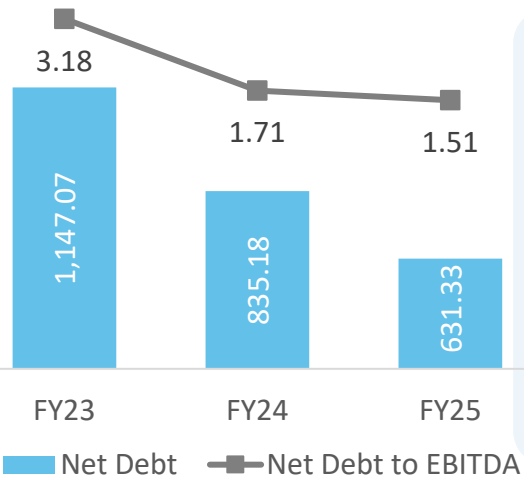
Efficient working capital management with cash conversion cycle at 29.94 days in FY25; Debtors Days remained healthy, at 41.92 days in FY25

Net Cash Flow from Operating Activities (₹ Crores)



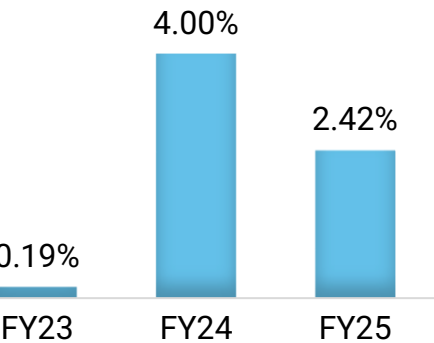
Net Cash Flow from operating activities grew by 55.94% in FY25 to ₹ 737.28 Crores

Net Debt (₹ Crores)



Net Debt at ₹ 631.33 Crores and Net Debt to EBITDA at 1.51x as on March 31, 2025

ROCE (%)

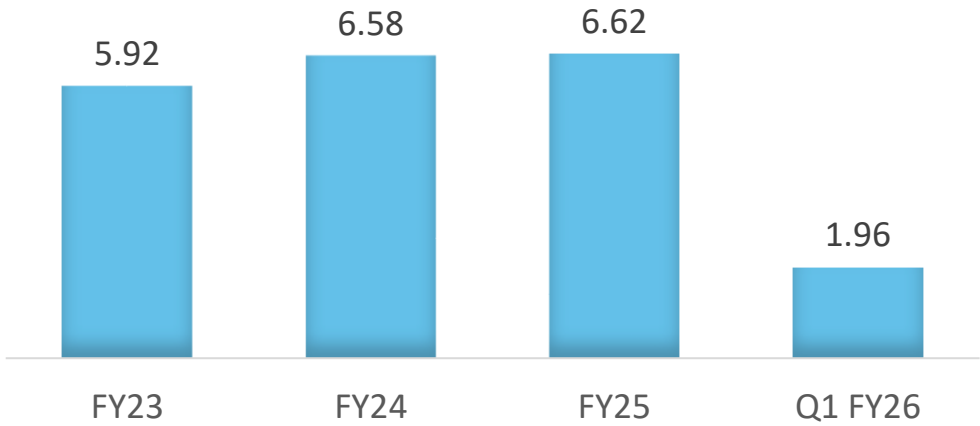


ROCE# declined from 4.00% in FY24 to 2.42% in FY25

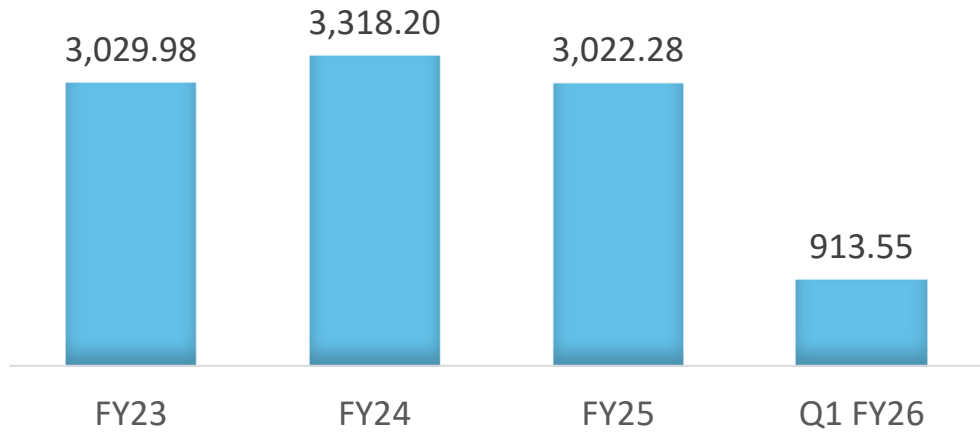
* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

EBIT includes Other Income for ROCE calculation

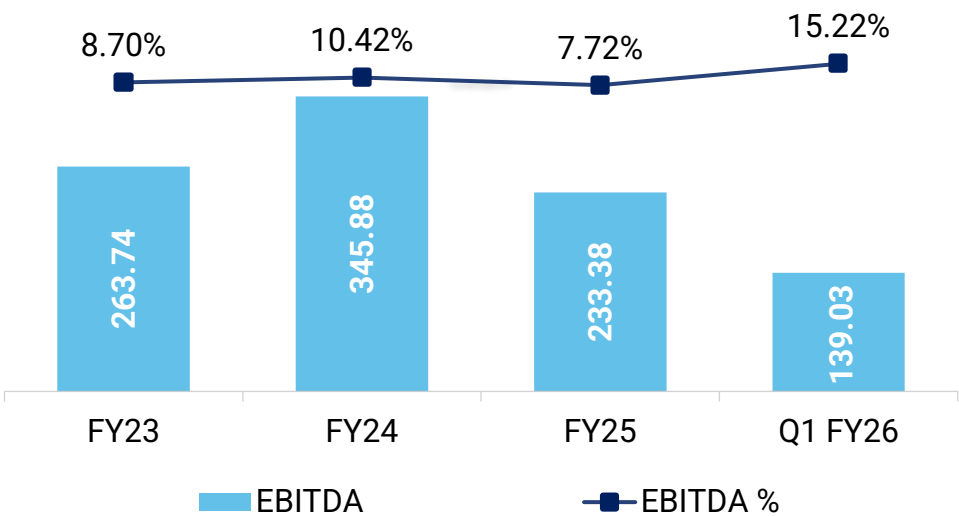
Cement & Clinker Sales Volume (million tonnes)



Revenue (₹ Crores)



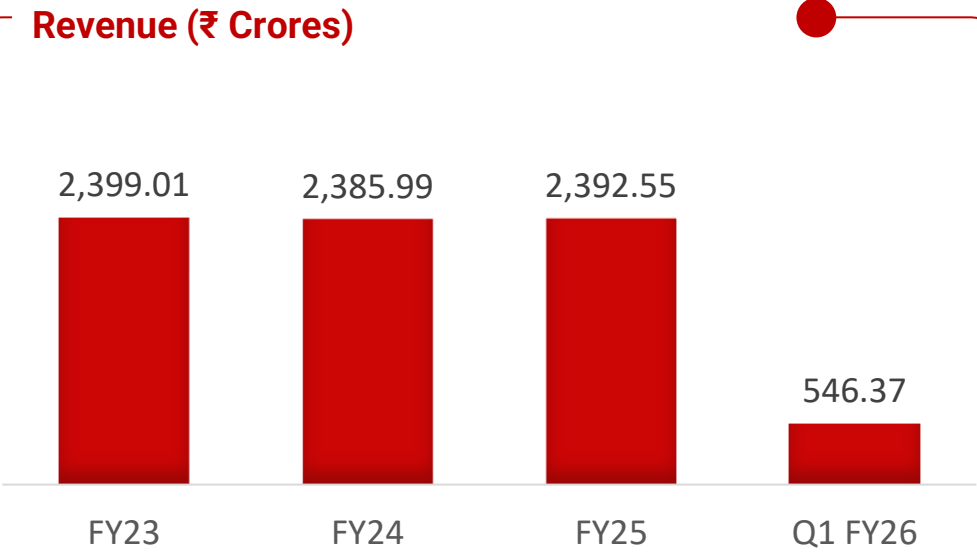
EBITDA (₹ Crores) & Margin



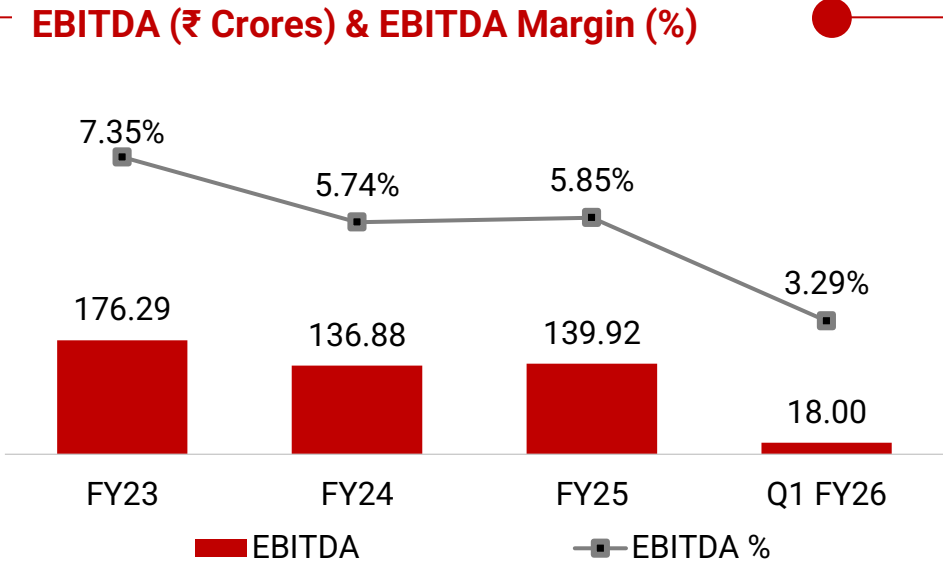
Per tonne Metrics (₹)

	FY23	FY24	FY25	Q1 FY26
Realisation per tonne	5,114.31	5,045.50	4,568.02	4,650.94
Total Operating Cost	4,669.15	4,522.19	4,216.71	3,943.13
- Power & Fuel	1,834.23	1,509.51	1,286.01	1,283.51
- Freight & Forwarding	997.06	1,091.79	1,074.84	1,070.29
- Raw Material	635.63	594.60	576.21	570.35
- Employee Cost	315.49	308.22	321.23	283.98
- Other Costs	796.05	868.08	1,006.88	829.49
- Change in Inventory & Stock in Trade	90.69	149.99	-48.46	-94.49
EBITDA per tonne	445.16	523.31	351.31	707.81

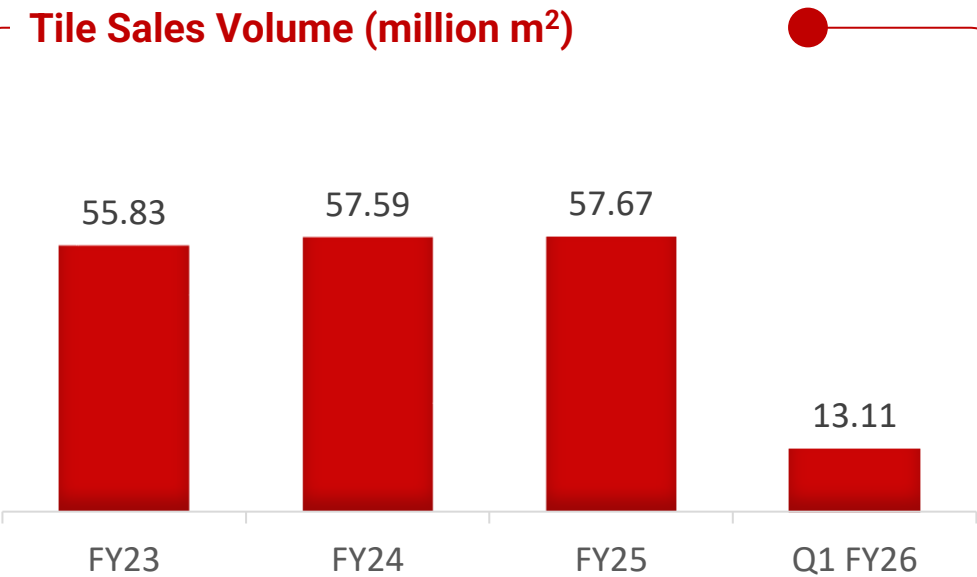
Revenue (₹ Crores)



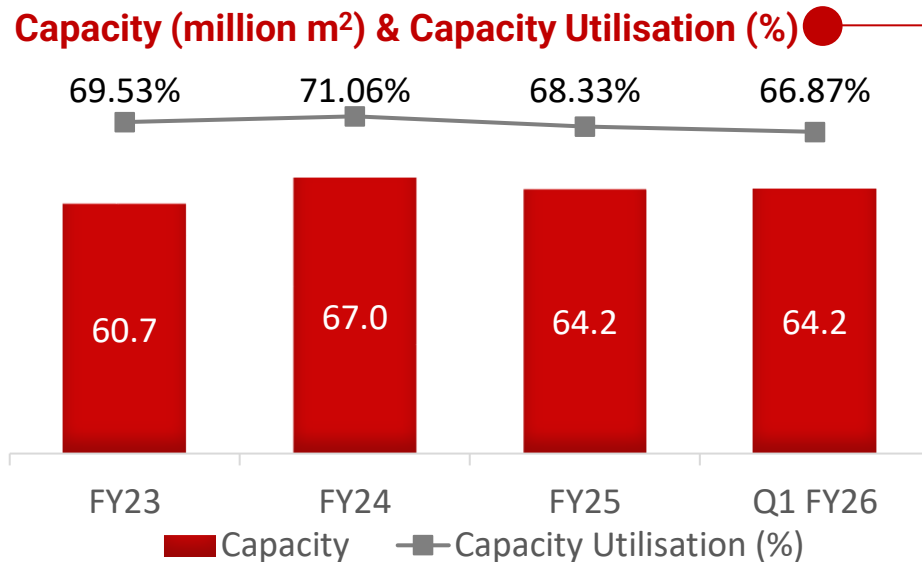
EBITDA (₹ Crores) & EBITDA Margin (%)



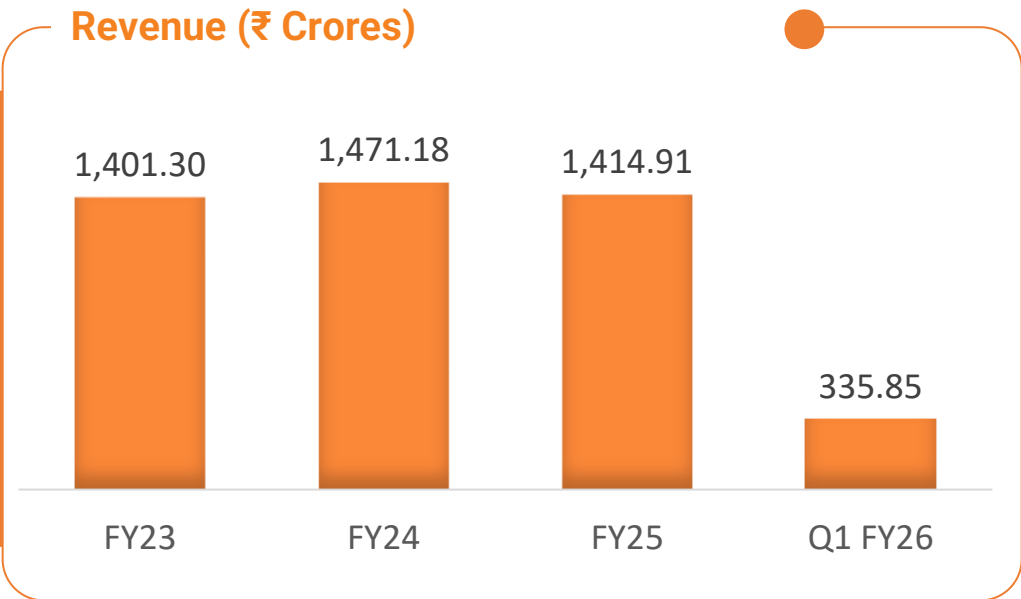
Tile Sales Volume (million m²)



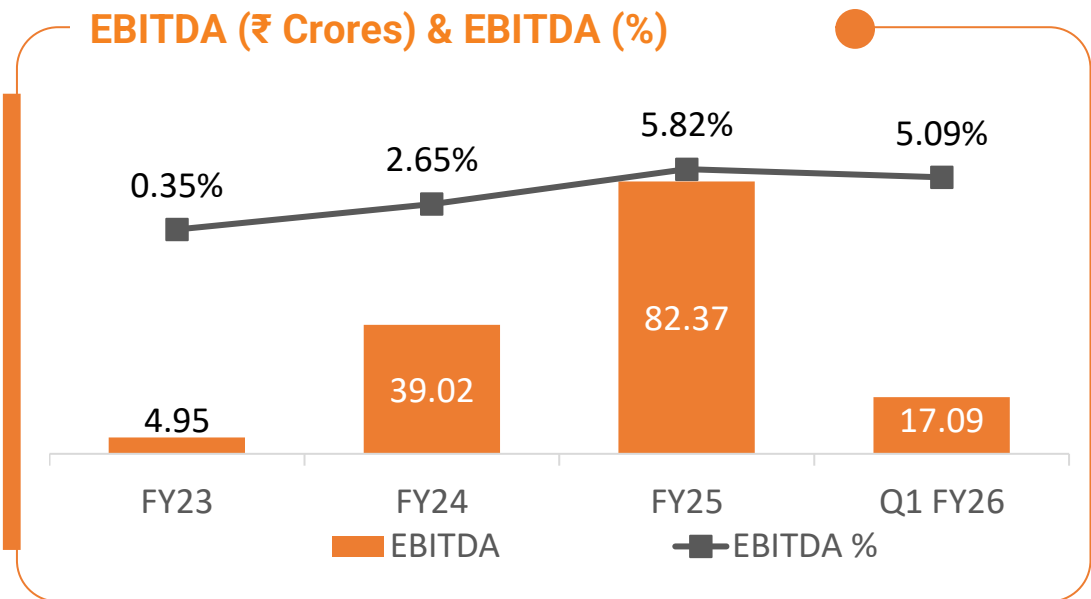
Capacity (million m²) & Capacity Utilisation (%)



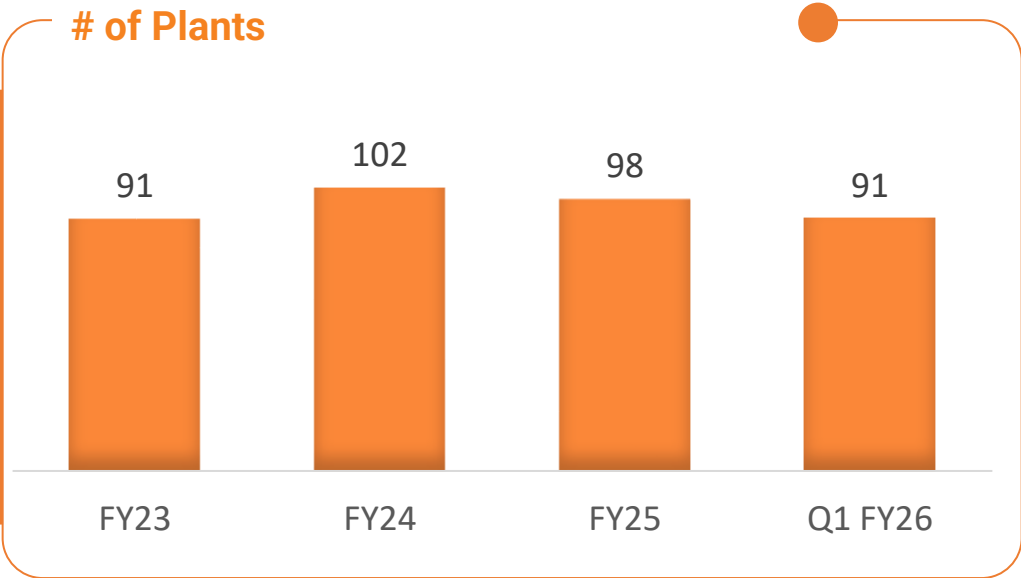
Revenue (₹ Crores)



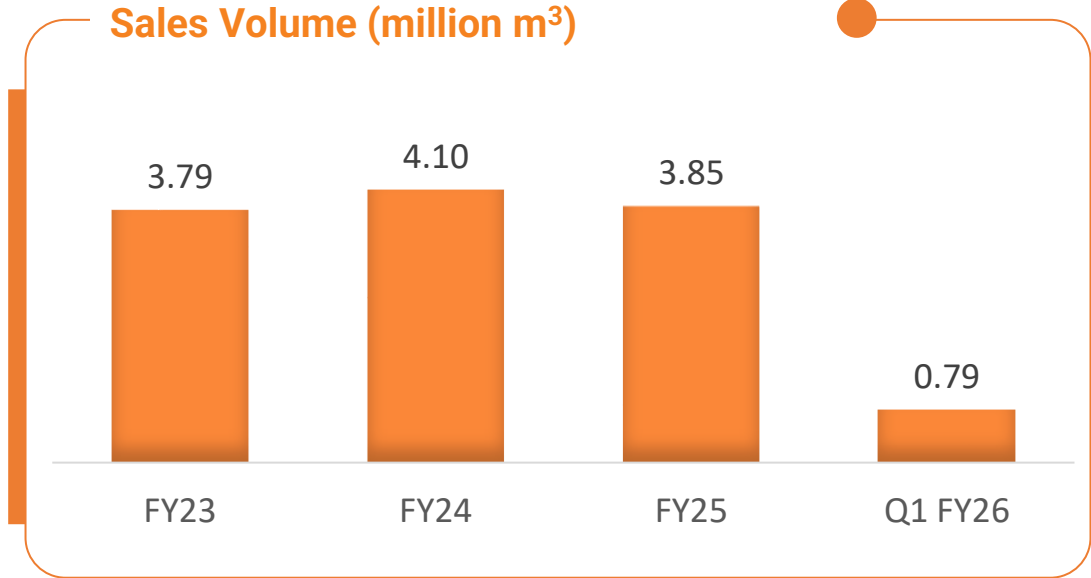
EBITDA (₹ Crores) & EBITDA (%)



of Plants

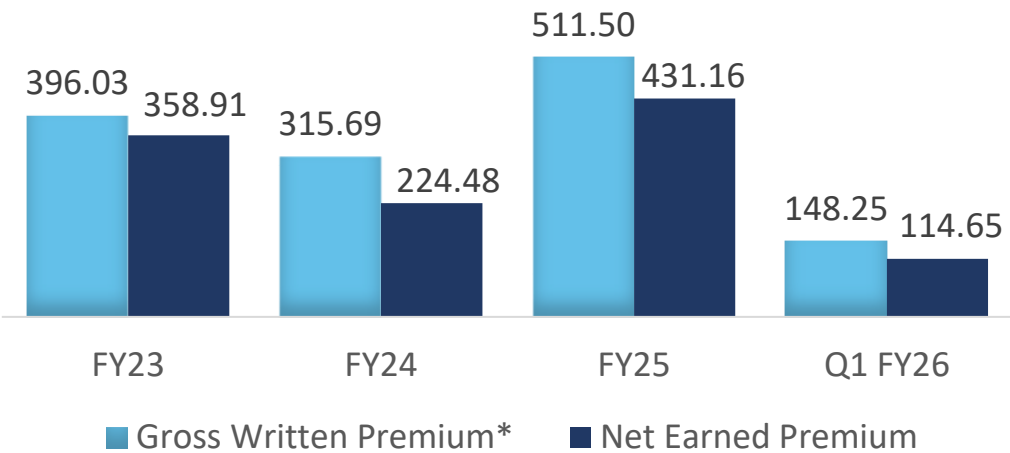


Sales Volume (million m³)

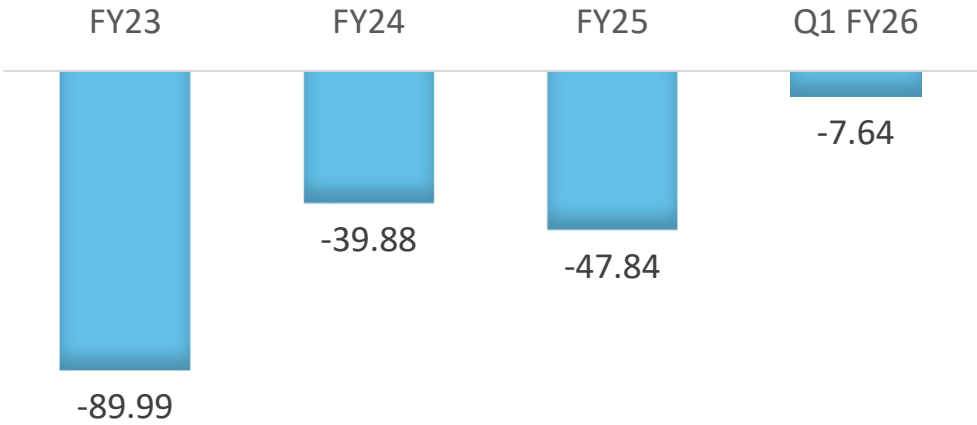


Raheja QBE General Insurance (RQBE): Performance Summary

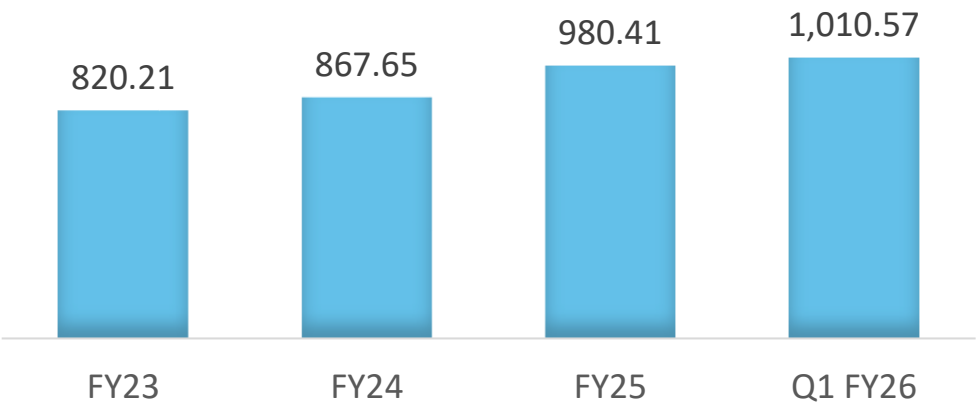
Premium (₹ Crores)



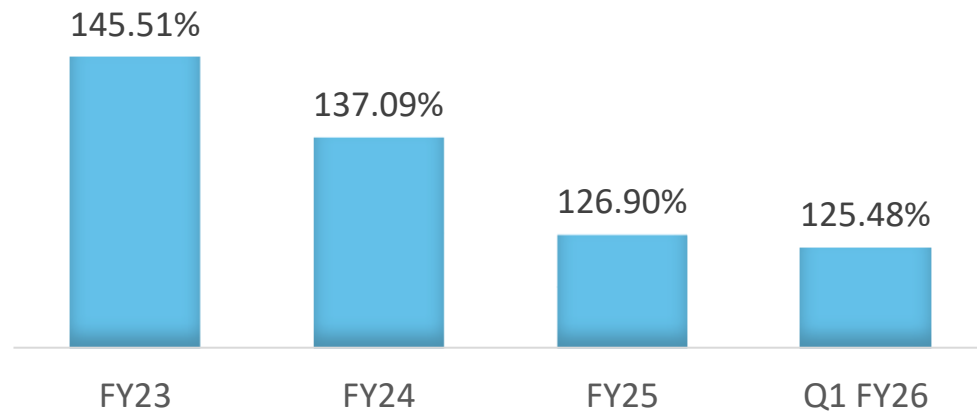
Profit/(loss) after tax (₹ Crores)



AUM (₹ Crores)



Combined Ratio (%)



* Gross Written Premium is as per I-GAAP

PRISM JOHNSON LIMITED

For additional information, please contact:

Nupur Agarwal | Chief Investor Relations & Strategy Officer

Tel: +91-98198-52256 | Email: nupur.agarwal@prismjohnson.in

Aditya Bob Mahendru | Chief Innovation Officer

Tel: +91-98337-28328 | Email: aditya.mahendru@prismjohnson.in

Website: www.prismjohnson.in

Address: Rahejas, Main Avenue, V. P. Road, Santacruz (W), Mumbai—400 054



Disclaimer

This presentation is not a prospectus, a statement in lieu of a prospectus, an offering circular, an advertisement or an offer document, invitation, offer, sale or solicitation of an offer to subscribe for or purchase any securities (whether to the public or by way of private placement) under the Companies Act, 2013, and the rules made thereunder, as amended, and the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, or any other applicable law in India. This presentation has not been, nor will it be, registered, filed, produced or published as an offer document (whether a prospectus in respect of a public offer or information memorandum, private placement offer cum application letter or other offering material in respect of any private placement under the Companies Act, 2013 or any other applicable Indian laws) with any Registrar of Companies, the Securities and Exchange Board of India or any Indian stock exchange or any other statutory or regulatory body of like nature in India.