Crompton

Crompton Greaves Consumer Electricals Limited
Registered & Corporate Office:
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Vikhroli (West), Mumbai 400079. India
Tel: +91 7304575254
W: www.crompton.co.in CIN: L31900MH2015PLC262254
Email: crompton.investorrelations@crompton.co.in

Date: May 15, 2025

To, **BSE Limited ("BSE")**, Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, **National Stock Exchange of India Limited ("NSE")** Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 539876	**NSE Symbol: CROMPTON**
ISIN: INE299U01018	**ISIN: INE299U01018**
Our Reference: 14/2025-26	**Our Reference: 14/2025-26**

Dear Sir/Madam,

Sub: Press Release for quarter and year ended March 31, 2025

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, enclosed herewith is a copy of the Press Release on the Audited Financial Results (Standalone and Consolidated) for the quarter and year ended March 31, 2025.

You are requested to take the same on your record.

Thanking you,

For **Crompton Greaves Consumer Electricals Limited**

Rashmi
Khandelwal

Digitally signed by Rashmi Khandelwal
DN: c=IN, o=Personal,
pseudonym=e2fb884f576f4e1cb24fce1889a42c05,
2.5.4.20=5da9433664eafa69d23a314f5c20da45b8c4392b456b9ff24d4c3b398bc97a9d,
postalCode=400079, st=Maharashtra,
serialNumber=847b14bda041d6dbff97519363528ffafbe2af6889746847c8868c38c9be8da4,
cn=Rashmi Khandelwal
Date: 2025.05.15 16:32:04 +05'30'

Rashmi Khandelwal
Company Secretary & Compliance Officer
ACS - 28839

Encl: as above

Crompton Greaves Consumer Electricals Ltd.
announces its results for FY25 and Q4 FY25

Robust growth trajectory sustained with FY25 standalone revenue growth by 10% for the second consecutive year; PAT growth by 21%, ahead of topline growth;
Sharp improvement in Butterfly Q4 revenue by 12% YoY with notable increase in profitability;
Board recommends dividend of Rs. 3 per share

Mumbai, 15th May 2025: Crompton Greaves Consumer Electricals Ltd. ('Company'), India's leading Consumer Durables player, reported its standalone & consolidated financials for the fourth quarter and financial year ended 31st March 2025

Crompton 2.0 at work:

Crompton's ongoing implementation of its 2.0 strategy has driven solid revenue growth and strong profitability, supported by increased investments in brand building, innovation, and talent development. The company has introduced several new products and launched advanced technology platforms, thereby enhancing its presence across key categories. Targeted, high-impact marketing campaigns have effectively boosted brand visibility, while alternative sales channels have continued to outperform with sustained, superior growth. Continued emphasis on cost optimization and reduction has yielded accelerated benefits.

FY25 Financial Performance:

- Standalone revenue at Rs. 7,028 Cr, grew by 10% YoY
- Highest-ever standalone EBITDA at Rs. 819 Cr
- ECD Revenue grew by 11% YoY on account of robust performance in pumps and appliances
- Consolidated revenue at Rs. 7,864 Cr
- Consolidated PAT growth by 28% YoY, ahead of topline growth
- Strong operating cash generation of Rs. 737 Cr
- The Board has recommended a dividend of Rs. 3 per share

Q4 FY25 Financial Performance:

- Standalone revenue at Rs. 1,879 Cr, growth of 5% YoY amidst subdued demand scenario
- Standalone EBIT at Rs. 223 Cr, growth of 8% YoY
- EBIT margin increases by 40 bps YoY to 11.9%

Q4 FY25 Segment Performance:

ECD growth of 6% YoY in Q4 led by pumps and appliances; EBIT margin at 16.7%

- Adopted a 'platform-first approach' through launch of *Nucleus* and *X-Tech*, in-house advanced BLDC and induction platforms, respectively
- Fans sales growth led by non-ceiling category
- Robust performance in pumps driven by superior execution of solar pump orders
- Witnessed strong growth in mixer grinders and air coolers

Lighting revenue stood at Rs. 276 Cr in Q4; Robust EBIT margin expansion by 700 bps YoY to 15.9% despite higher A&P spends and industry-wide price erosion

- Robust B2C lighting growth driven through mix improvement
- Launched new B2B products in street, flood, industrial and indoor commercial lighting

Butterfly Gandhimathi Appliances Ltd. delivered sharp improvement in revenue by 12% YoY, arresting the Q1-Q3 de-growth; Notable improvement in profitability

- Double-digit revenue growth across key categories of mixer grinders, cookers and wet grinders
- Gained market share in mixer grinders and pressure cookers over last quarter
- Sharp turnaround in EBITDA margin rebounding to 8.6% vs -11.9% in Q4 FY24

Commenting on the CGCEL's performance**, Promeet Ghosh, MD & CEO,** said, "This quarter's growth was driven by robust demand in solar pumps and appliances, particularly mixer grinders and air coolers. In Lighting, B2C topline grew despite ongoing price erosion, supported by a favourable product mix. Backed by our strong legacy of trust and showcasing our commitment to innovation, we enhanced our technology for scalable, future-ready products by adopting a 'Platform-First' approach through introducing two new platforms—Nucleus, an in-house advanced BLDC platform and X-Tech, an induction fans technology leveraging India's supply chain might."

"As part of our Crompton 2.0 strategy, we are accelerating revenue growth and anticipating increased demand, and a shift toward next-generation technologies. To support this, we are actively exploring a greenfield manufacturing project with a proposed investment of Rs. 350 Cr — a strategic move aimed at strengthening our long-term growth and supply chain ecosystem. This will enhance in-house capabilities and complement our vendor partnerships. Phase 1 will focus on fans, with future expansion into other product lines to drive long-term growth."

"We are also building on our leadership in solar pumps by entering the high-growth solar rooftop segment. This move aligns with our strategy to expand into adjacencies and increase our Total Addressable Market, estimated at Rs. 20,000 Cr. With strengthened internal capabilities and a strong brand, distribution, and service network, we are well-positioned to capitalize on this opportunity."

Q4 Standalone Financials:

Particulars (Rs. Cr)	Q4 FY25	Q4 FY24	Y-o-Y	Q3 FY25	Q-o-Q
Revenue	1,879	1,797	5%	1,545	22%
Material Margin	626	576	9%	504	24%
Material Margin (%)	33.3%	32.0%	+130 bps	32.6%	+70 bps
EBITDA	**246**	**225**	**9%**	**171**	**44%**
EBITDA Margin (%)	13.1%	12.5%	+60 bps	11.1%	+200 bps
PAT	**171**	**161**	**6%**	**112**	**53%**
PAT Margin (%)	9.1%	9.0%	+10 bps	7.2%	+190 bps

Q4 Standalone Financials (Segment):

Particulars (Rs. Cr)	Q4 FY25	Q4 FY24	Y-o-Y	Q3 FY25	Q-o-Q
ECD					
Revenue	1,603	1,516	6%	1,288	24%
EBIT	268	253	6%	196	37%
EBIT Margin (%)	16.7%	16.7%	-	15.2%	+150 bps
Lightning					
Revenue	276	281	-2%	257	7%
EBIT	44	25	75%	28	58%
EBIT Margin (%)	15.9%	8.9%	+700 bps	10.8%	+510 bps

FY25 Standalone Financials:

Particulars (Rs. Cr)	FY25	FY24	Y-o-Y
Revenue	**7,028**	**6,388**	**10%**
Material Margin	2,267	1,975	15%
Material Margin (%)	32.3%	30.9%	+140 bps
EBITDA	**819**	**689**	**19%**
EBITDA Margin (%)	11.7%	10.8%	+90 bps
PAT	**563**	**466**	**21%**
PAT Margin (%)	8.0%	7.3%	+70 bps

Standalone Financials (Segment):

Particulars (Rs. Cr)	FY25	FY24	Y-o-Y
Revenue	6,010	5,392	11%
EBIT	928	775	20%
EBIT Margin (%)	15.4%	14.4%	+100 bps
Lighting			
Revenue	1,018	996	2%
EBIT	120	105	14%
EBIT Margin (%)	11.8%	10.6%	+120 bps

Q4 Butterfly Financials:

Particulars (Rs. Cr)	Q4 FY25	Q4 FY24	Y-o-Y	Q3 FY25	Q-o-Q
Revenue	**187**	**166**	**12%**	**238**	**-21%**
Material Margin	73	50	46%	85	-14%
Material Margin (%)	39.2%	30.2%	+900 bps	35.7%	+350 bps
EBITDA	**16**	**-20**	**-**	**17**	**-6%**
EBITDA Margin (%)	8.6%	-11.9%	+2050 bps	7.2%	+140 bps
PAT	**9**	**-20**	**-**	**8**	**9%**
PAT Margin (%)	4.8%	-11.9%	+1670 bps	3.5%	+130 bps

FY25 Butterfly Financials:

Particulars (Rs. Cr)	FY25	FY24	Y-o-Y
Revenue	**865**	**931**	**-7%**
Material Margin	323	338	-4%
Material Margin (%)	37.4%	36.2%	+120 bps
EBITDA	**65**	**27**	**138%**
EBITDA Margin (%)	7.5%	2.9%	+460 bps
PAT	**33**	**7**	**340%**
PAT Margin (%)	3.8%	0.8%	+300 bps

Q4 Consolidated Financials:

Particulars (Rs. Cr)	Q4 FY25	Q4 FY24	Y-o-Y	Q3 FY25	Q-o-Q
Revenue	**2,061**	**1,961**	**5%**	**1,769**	**16%**
Material Margin	699	626	12%	589	19%
Material Margin (%)	33.9%	31.9%	+200 bps	33.3%	+60 bps
EBITDA	**264**	**204**	**30%**	**188**	**41%**
EBITDA Margin (%)	12.8%	10.4%	+240 bps	10.6%	+220 bps
PAT	**172**	**133**	**29%**	**112**	**53%**
PAT Margin (%)	8.3%	6.8%	+150 bps	6.3%	+200 bps

FY25 Consolidated Financials:

Particulars (Rs. Cr)	FY25	FY24	Y-o-Y
Revenue	**7,864**	**7,313**	**8%**
Material Margin	2,590	2,313	12%
Material Margin (%)	32.9%	31.6%	+130 bps
EBITDA	**888**	**714**	**24%**
EBITDA Margin (%)	11.3%	9.8%	+150 bps
PAT	**564**	**442**	**28%**
PAT Margin (%)	7.2%	6.0%	+120 bps

About Crompton Greaves Consumer Electrical Ltd. (CGCEL):

CGCEL is India's market leader in Fans, no. 1 player in Residential Pumps and has leading market positions in its other product categories. The Company manufactures and markets a wide spectrum of consumer products - Fans, Lights, Pumps and Appliances including Kitchen Appliances. The Company has strong dealer base across the country and wide service network offering robust after sales service to its customers.

For further queries, please contact:

Investor Relations:

Company

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