

May 6, 2025

The Secretary  
BSE Ltd.  
P J Towers, Rotunda Bldg.,  
Dalal Street, Fort  
Mumbai – 400 001

**Scrip Code: 500414**

**Sub: Intimation under Regulation 30(6) of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 - Investor Presentation for Q4 of FY 2024-25**

Dear Sir,

Please find enclosed an Investor Presentation covering the performance highlights of the Company for Q4 of FY 2024-25.

We have also uploaded the presentation on the Website of the Company at [www.timexindia.com](http://www.timexindia.com)

This investor presentation is being submitted based on the financial results approved by the Board of Directors in its meeting held today i.e., May 6, 2025, which concluded at 6:50 p.m.

You are requested to take the above on your records.

Thanking you,  
For Timex Group India Limited

Dhiraj Kumar Maggo  
Vice President – Legal, HR and Company Secretary  
ICSI Membership No. F7609

## MARLIN CHRONOGRAPH TACHYMETER



# TIMEXGROUP

Timex Group India Limited

Investor Presentation

May 06, 2025

# Disclaimer

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This presentation may contain certain forward looking statements concerning Timex's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward-looking statements.

The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to implement strategy and manage growth, competition (both domestic and international), market demand for products, successful operation of our sales channels, price of our raw materials, economic growth in India and the target countries for exports, ability to attract and retain highly skilled professionals, time and cost over runs, our ability to manage our operations, government policies and actions with respect to investments, fiscal deficits, regulations, etc., inflation, foreign exchange rates, interest and other fiscal costs generally prevailing in the economy.

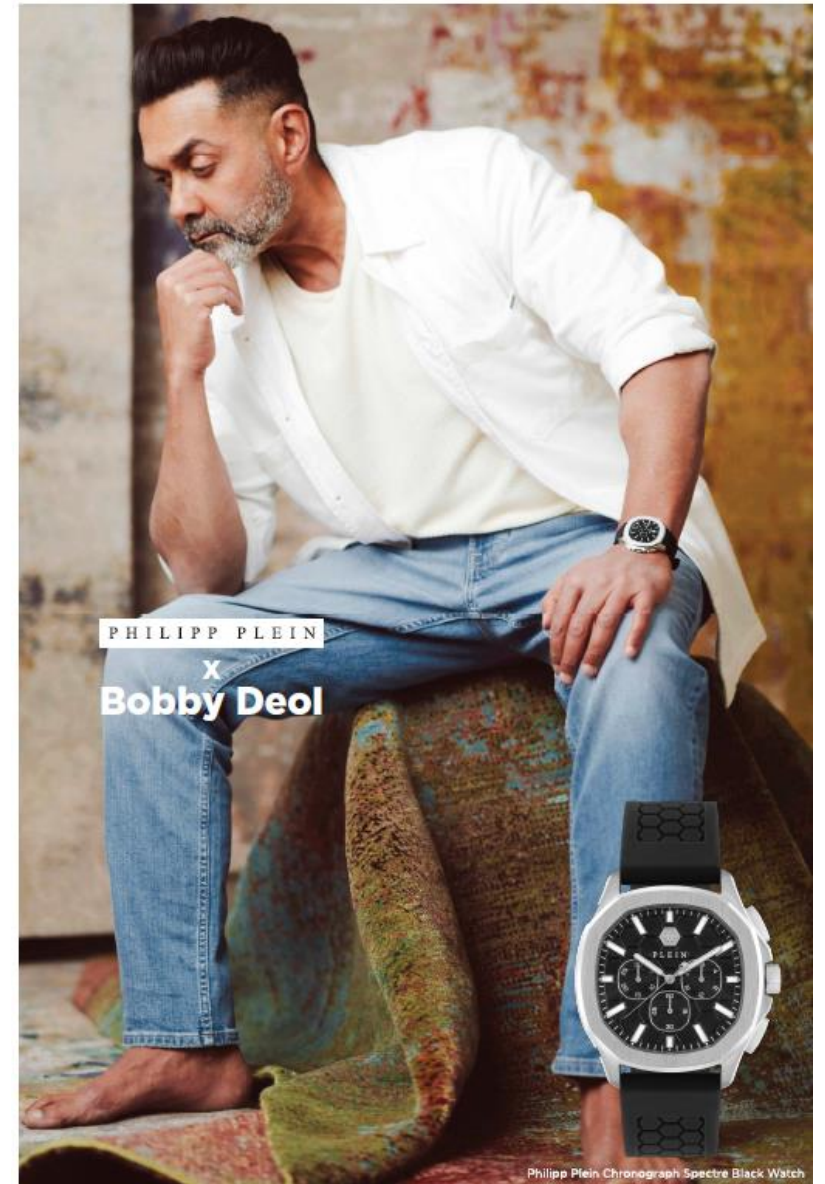
Past performance may not be indicative of future performance. We do not undertake to publicly update our forward-looking statements to reflect subsequent events or circumstances. Timex will not be responsible in any way for any action taken based on such statements.

This presentation is not intended, and does not, constitute or form part of any offer, invitation or the solicitation of an offer to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of, any securities in Timex or any of its group companies or any other invitation or inducement to engage in investment activities, neither shall this presentation nor the fact of its distribution form the basis of, or be relied on in connection with, any contract or investment decision. The numbers & the contents in this presentation are purely indicative and subject to change.

## Business Update

Timex Group India Ltd reports best ever financial performance

- The Company delivered highest ever revenue growing 28% over the previous year
- The Company also recorded highest ever EBITDA (growing 41% over previous year) and PBT (growing 54% over previous year)
- Growth was led by E-Commerce and Trade channels during FY24-25
- In terms of brands, growth was led by Timex and Guess during FY24-25
- Revenue growth momentum accelerated with a 46% growth in Q4 over the same quarter last year



## Q4'FY25 Highlights

## Timex x The New Yorker

### A Chronicle of Culture & Style

Celebrating The New Yorker's 100th year of keeping up with the times.

An individually numbered limited edition with just 1,854 units created world-wide, the Timex | The New Yorker is a modern-day reissue of our iconic '60s Marlin hand-wound watch.

The striking black-and-white watch face showcases a white dial, as well as art inspired by the magazine's famed Goings On section.

Complementing the dial artwork is a customized bagel second hand that playfully nods at New York City's culinary heritage, while the brushed and polished case back features the watch's edition number and the magazine's centennial anniversary logo, both engraved in crisp detail.



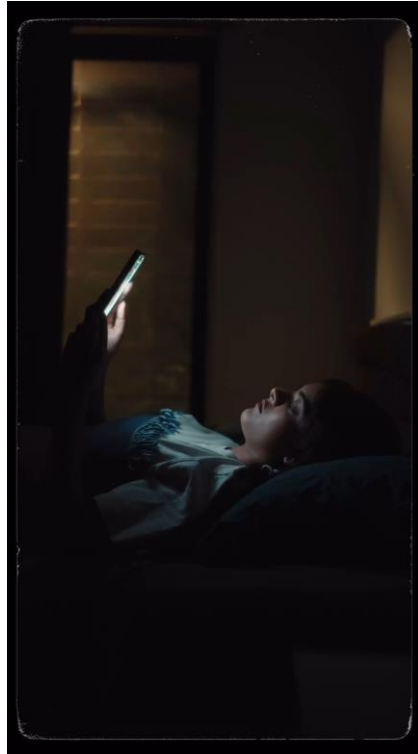


## Influencer Highlights

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Bobby Deol for Philipp Plein on Just Watches  
Bollywood star with bold and rugged appeal that matches brand personality.



Riddhi Kumar, 316 K  
OTT actor with clutter breaking content style



Karan Singh 277 K  
Fashion influencer



Toshali Paliwal, 204K  
Fashion influencer



Tarun Singh, 112 K  
Fashion, lifestyle and travel influencer



## Timex x ELLE List 2025

Partnered with the Elle List Awards 2025 as the Exclusive Time Partner positioning Timex as a premium, stylish brand while targeting a fashion-forward audience. On ground showcase of the limited-edition Giorgio Galli S2 Ti watch along with other premium range in display. The event gave us an incredible opportunity to create celebrity-driven content, with stunning product setup and the watch taking center stage.



# Timex Smart New Launch

## Timex Smart NexGen

Timex continued its focus on the smart category with the launch of the Timex Smart NexGen – a feature loaded smartwatch with a unique form factor that transcends functionality to be a fashionable wearable.

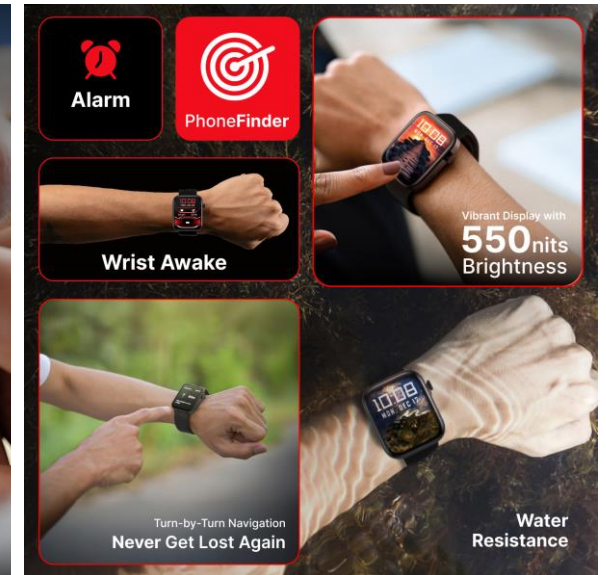
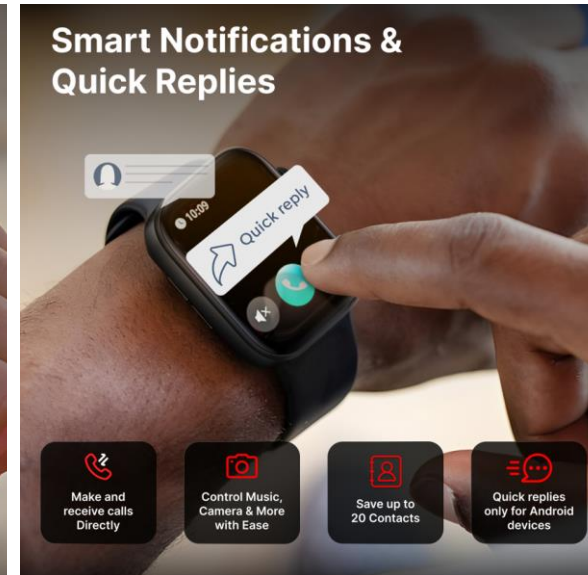




## iConnect by Timex New Launch

### iConnect by Timex Navigator

A brand-new product featuring “turn-by-turn” navigation, the iConnect by Timex Navigator is a true companion for everyday wear. Additional features include AI voice assistant, water resistance and improved brightness



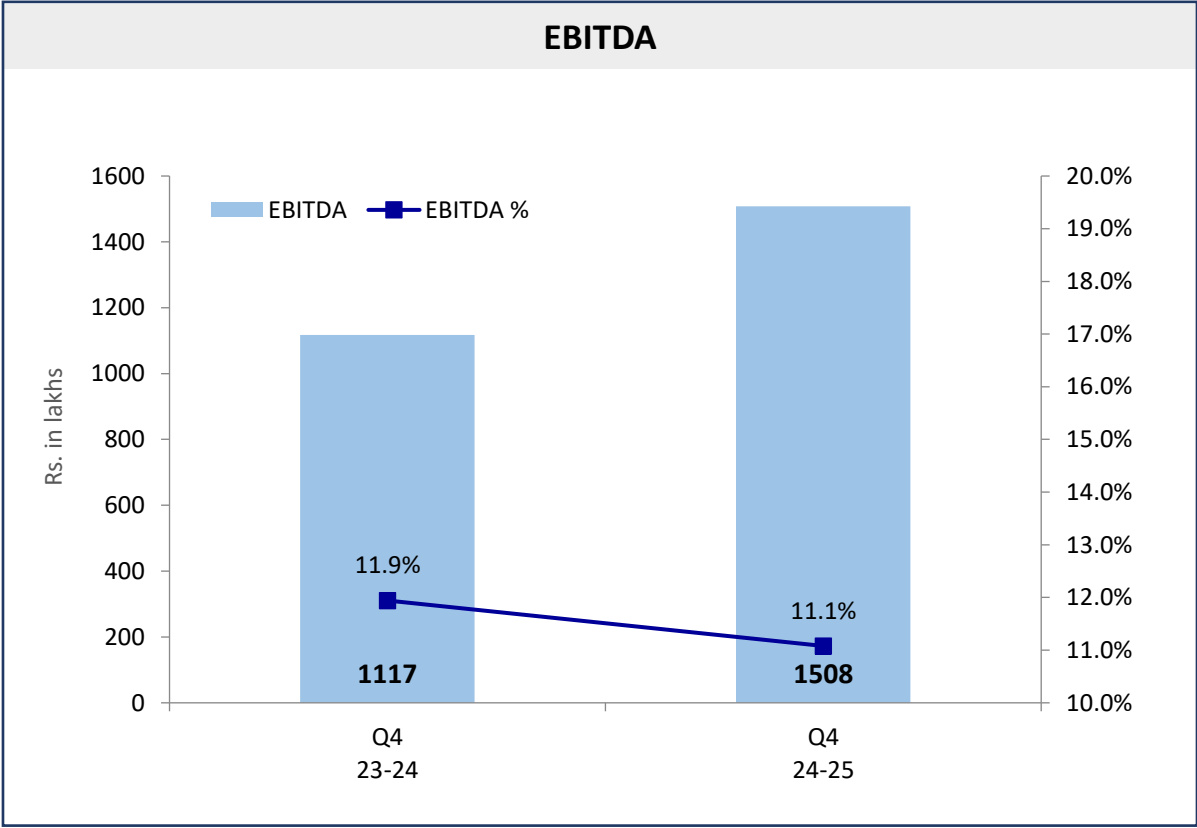
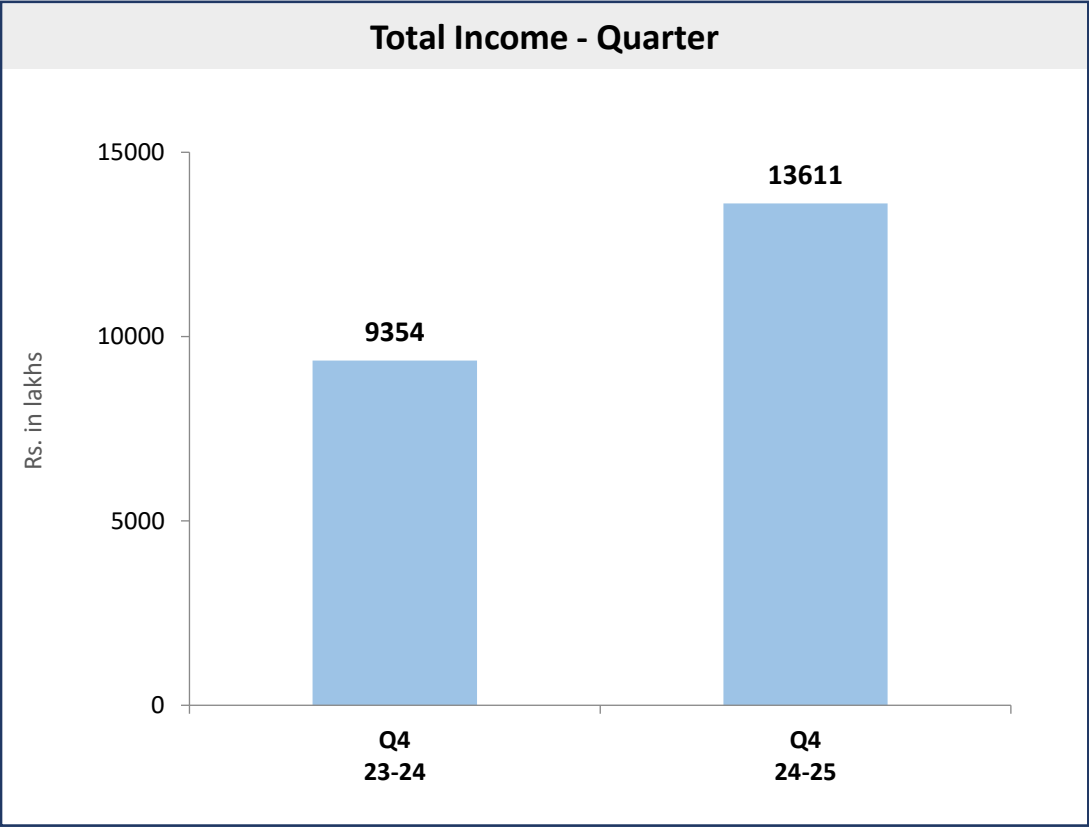
# Financial Performance

## TGIL Financial Performance Q4 & FY 2024-25

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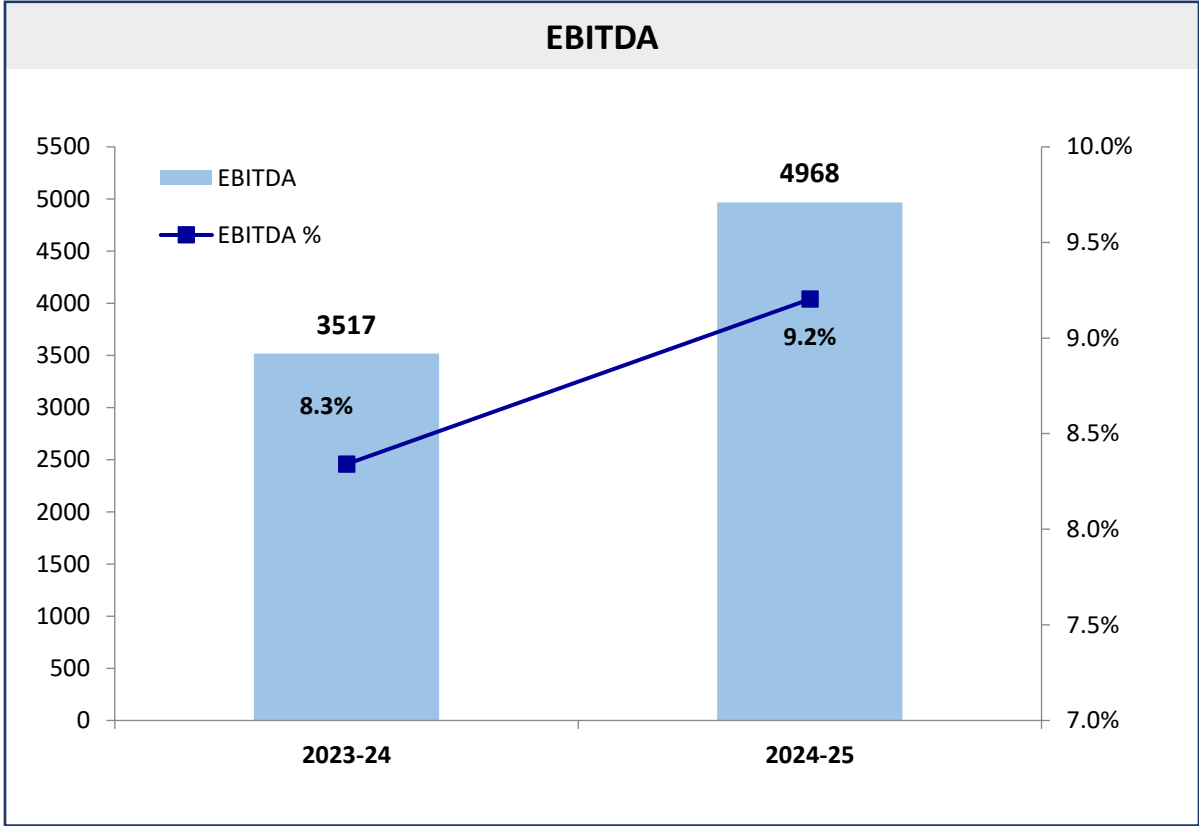
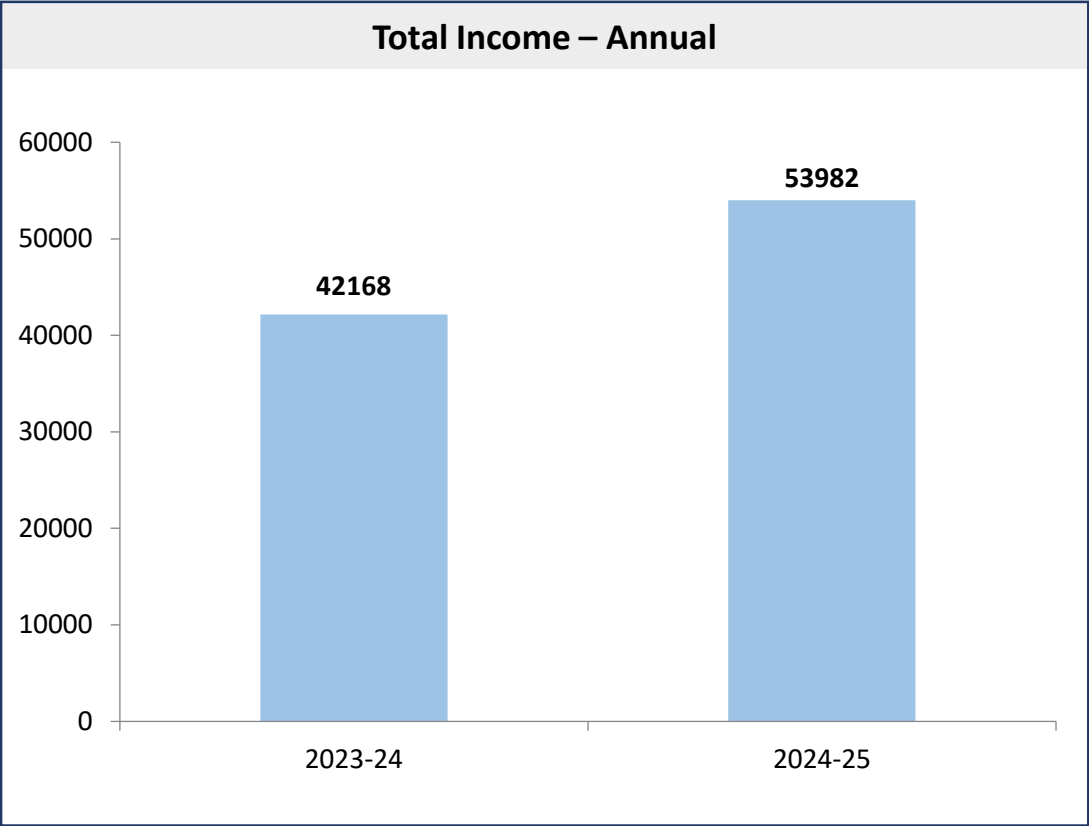
### Improvement in financial performance over last year

- Total Income at Rs. 13,611 lacs (grown by 46%) during the quarter as compared to Rs. 9,354 lacs last year. During the financial year revenue has grown by 28% over last year.
- EBITDA at Rs. 1,508 lacs during the quarter as compared to Rs. 1,117 lacs last year. EBITDA for financial year ended Mar-25 is at Rs. 4,968 lacs as compared to Rs. 3,517 lacs last year.
- Profit before tax for the quarter is at Rs. 1,304 lacs as compared to Rs. 938 lacs last year. Profit before tax during the financial year ended Mar-25 is at Rs. 4,277 lacs as compared to Rs. 2,776 lacs last year.
- Employee benefits expenses include Long-term Incentive plan accrual of Rs. 49 lacs during the quarter and Rs 502 lacs for financial year ended Mar-25.
- Other expenses include advertising & sales promotion expenses of Rs. 1026 lacs during the quarter as compared to Rs. 901 lacs to last year same quarter.
- Other expenses also include Royalty of Rs. 568 lacs during the quarter on net sales of specific brands as per Intellectual Property License Agreement effective from April 1, 2024. For financial year ended Mar-25 it is INR 2,090 Lacs.

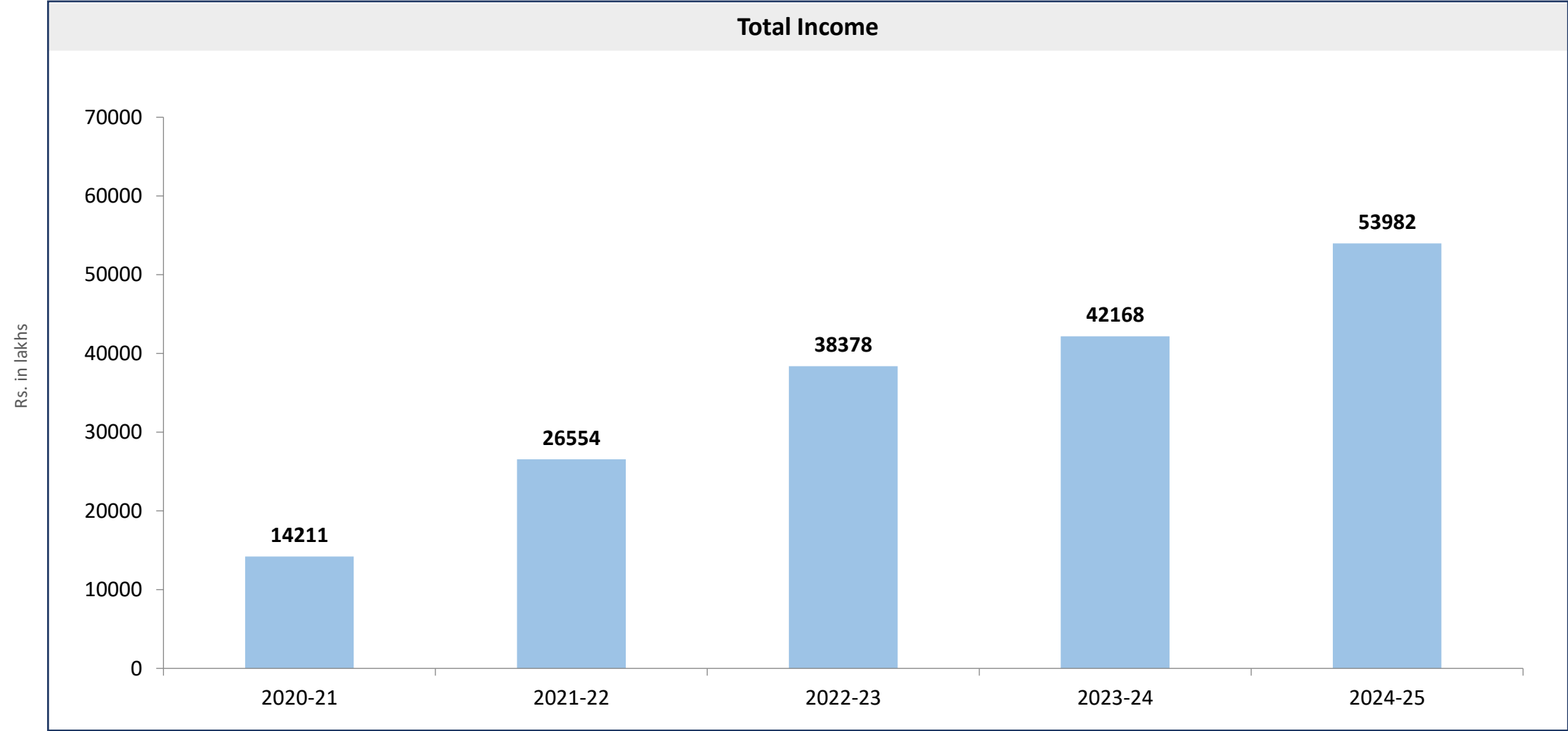




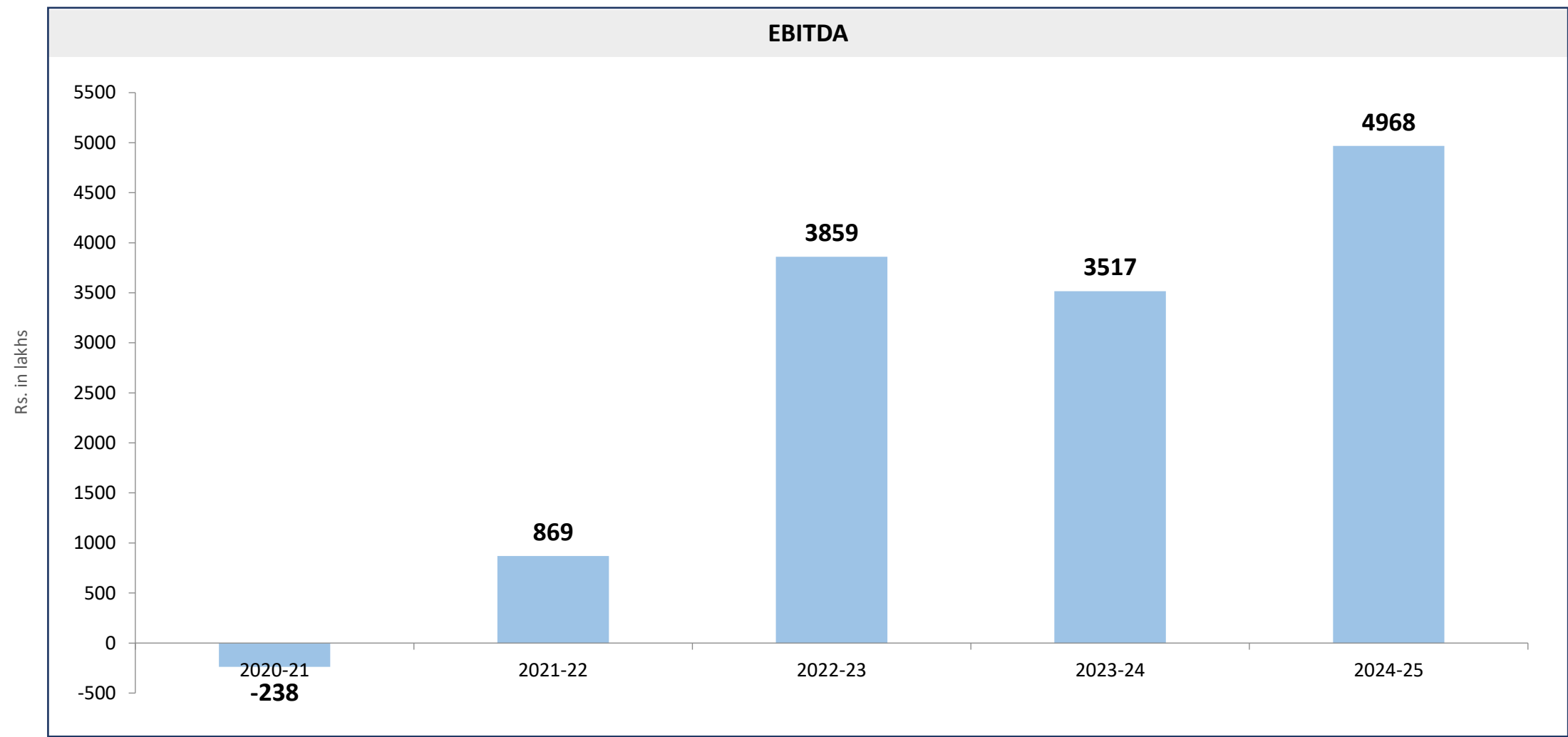
# TGIL Financial Performance – Financial Year 2024-25



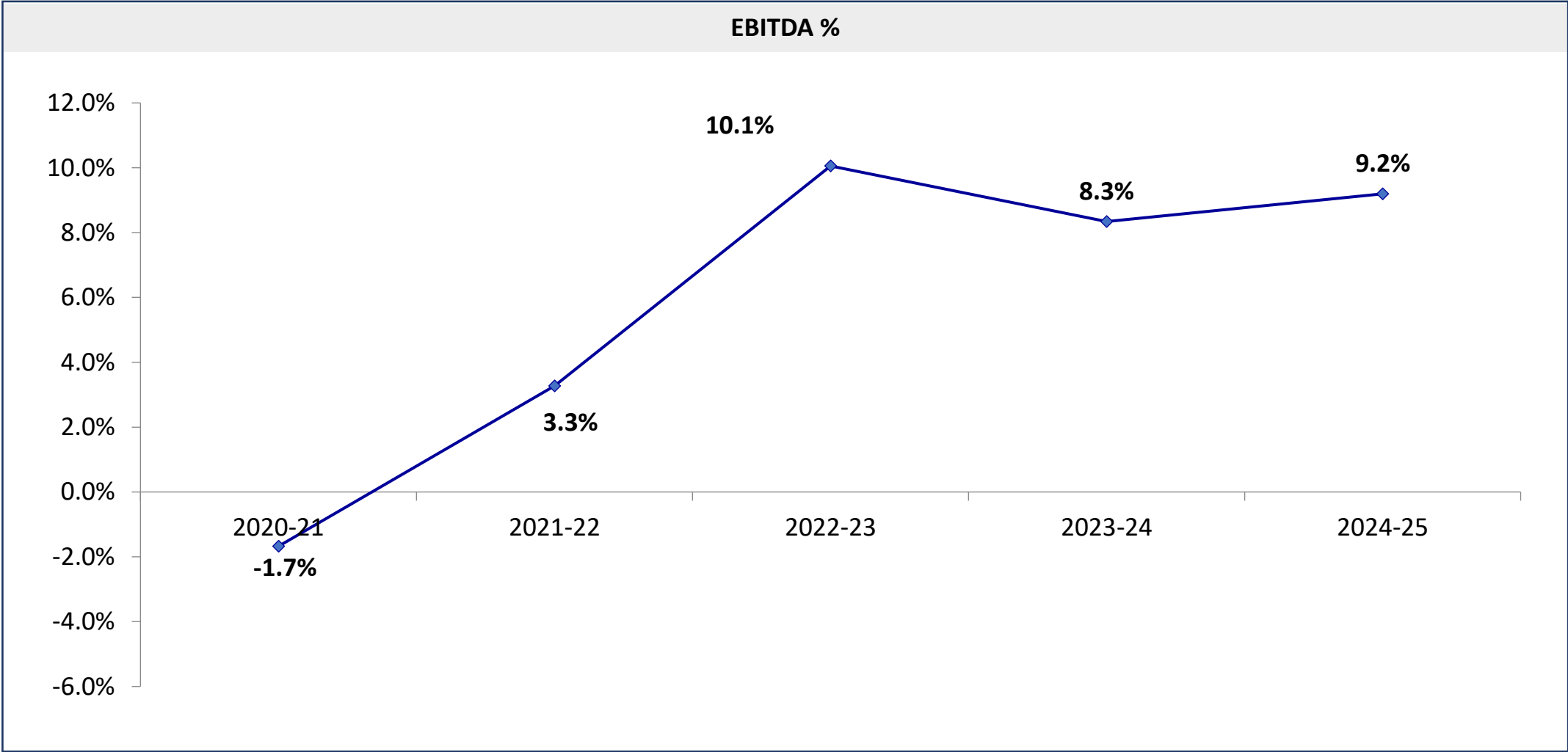
TGIL Financial Performance – Total Income Trend



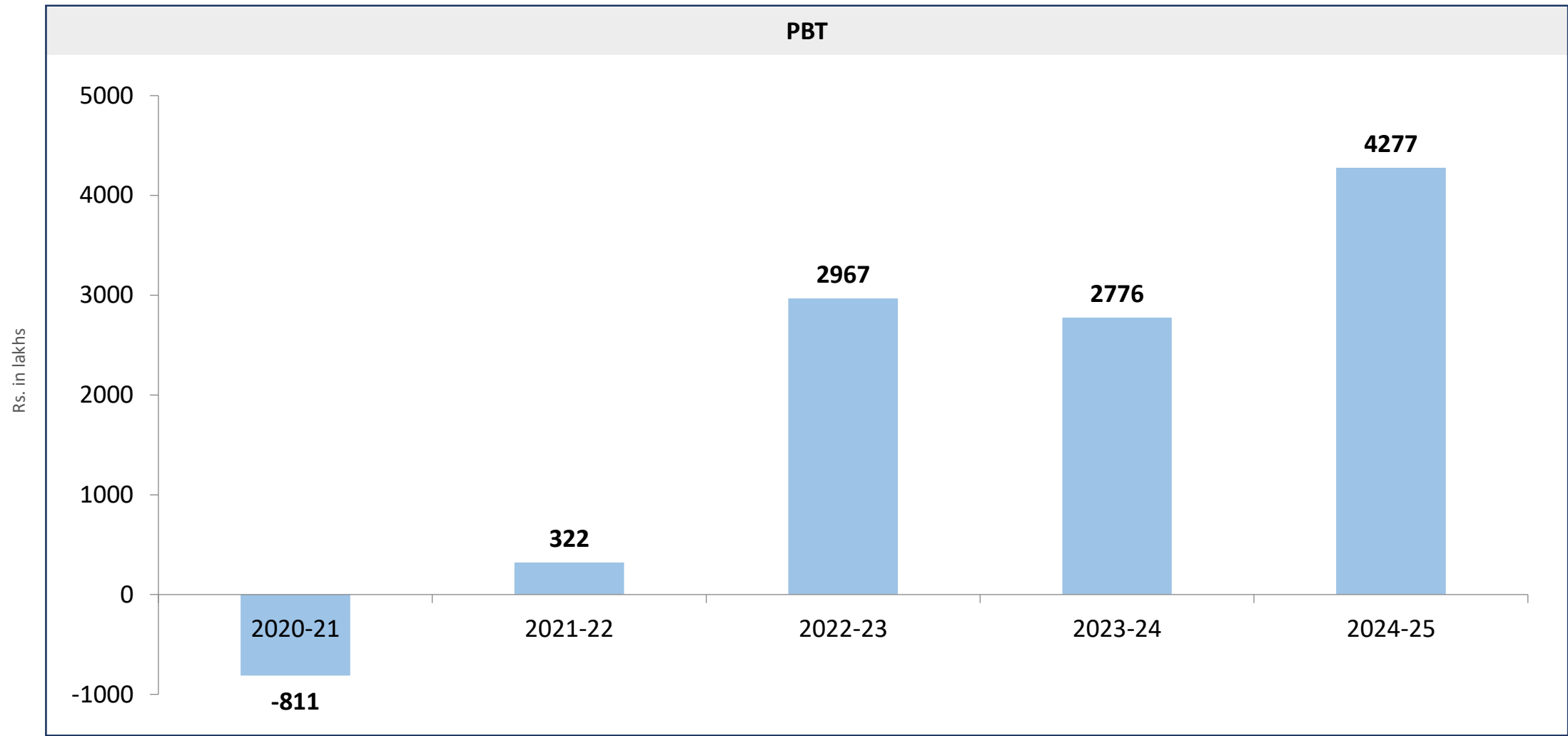
TGIL Financial Performance – EBITDA Trend



TGIL Financial Performance – EBITDA % Trend

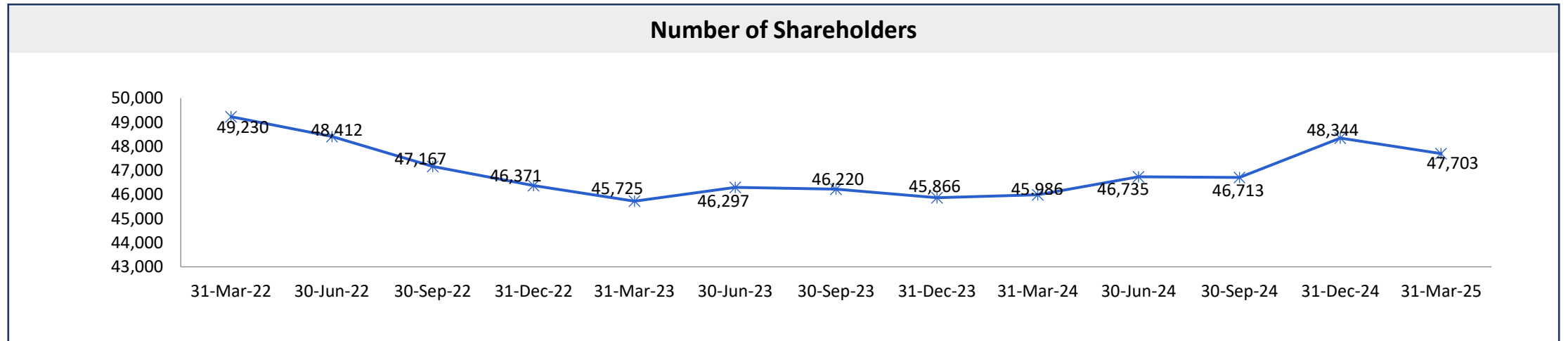


Financial Performance – Profit Before Tax Trend



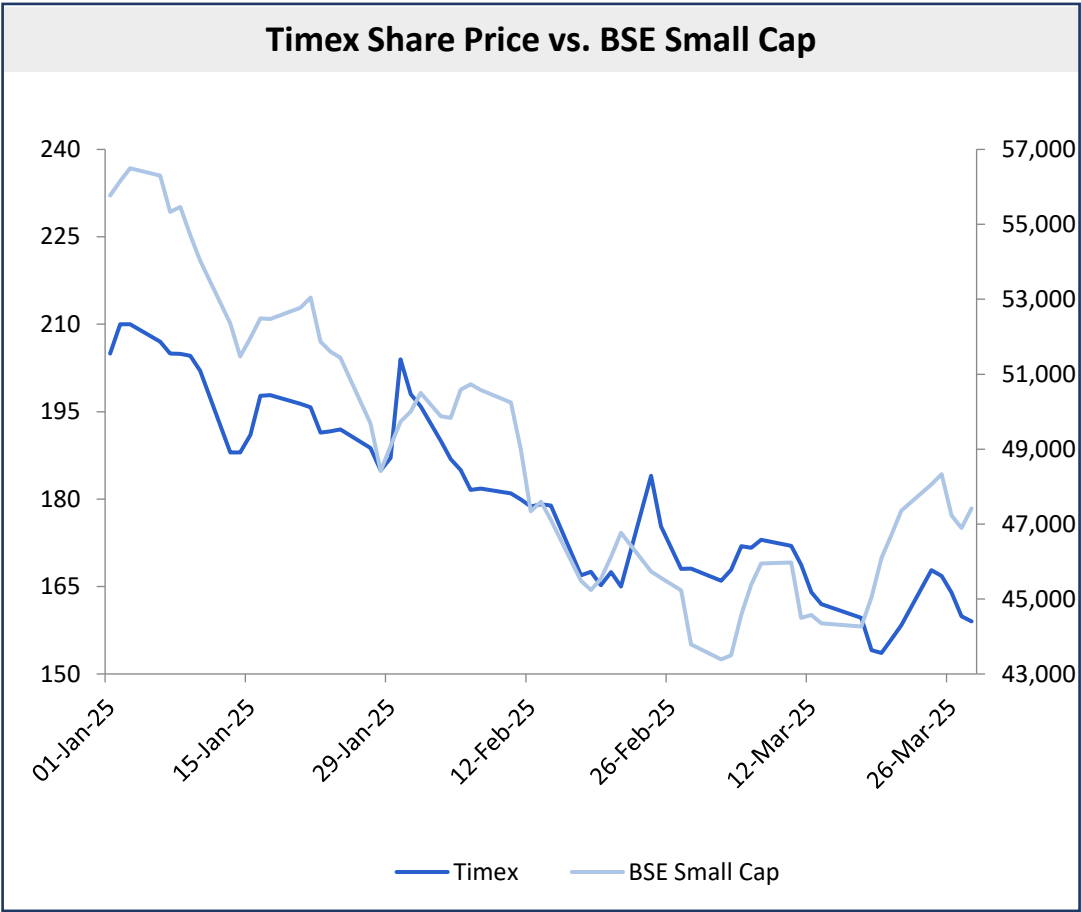
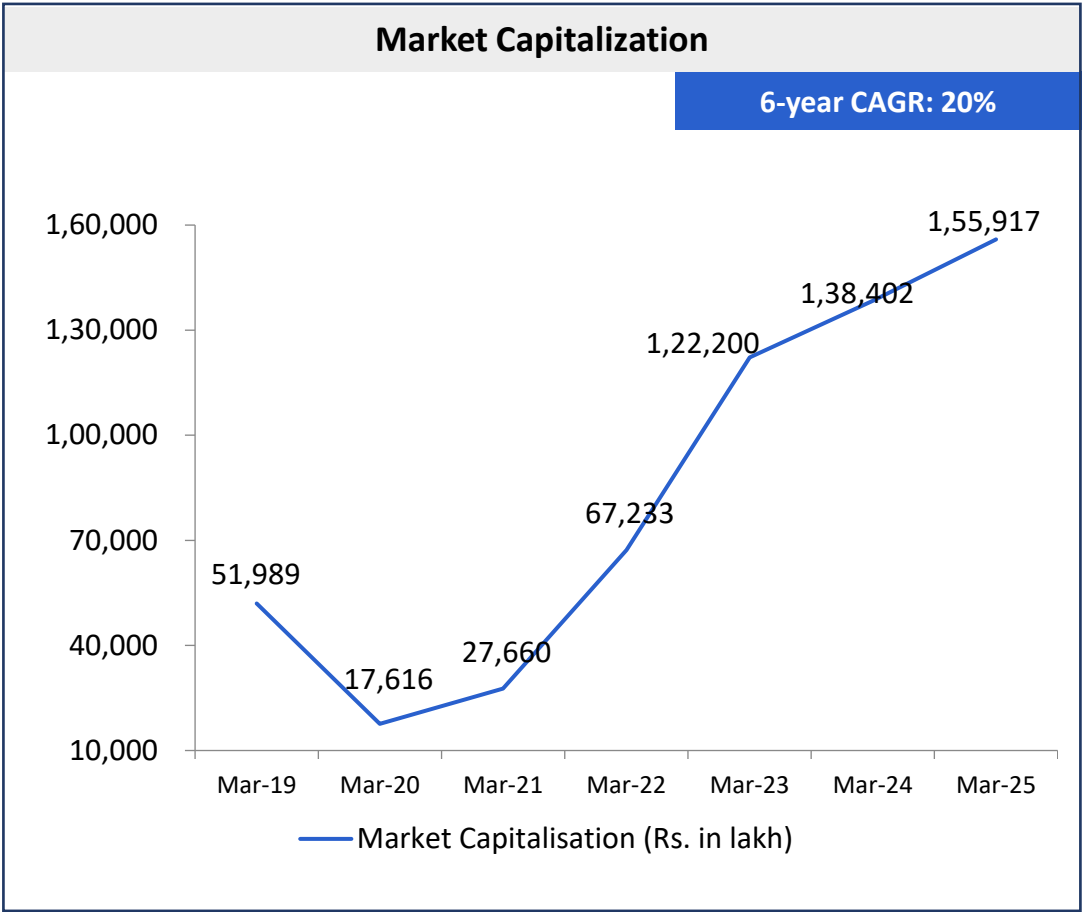
## Shareholding Pattern

Shareholding Pattern													
	31-Mar-22	30-Jun-22	30-Sep-22	31-Dec-22	31-Mar-23	30-Jun-23	30-Sep-23	31-Dec-23	31-Mar-24	30-Jun-24	30-Sep-24	31-Dec-24	31-Mar-25
<b>Promoters</b>	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%	74.93%
<b>Institutional Investors</b>	0.03%	0.03%	0.03%	0.03%	0.38%	0.38%	0.38%	0.78%	0.92%	0.63%	0.23%	0.12%	0.12%
<b>Public &amp; other shareholding</b>	25.04%	25.04%	25.04%	25.04%	24.69%	24.69%	24.69%	24.29%	24.15%	24.44%	24.84%	24.95%	24.95%
<b>Total</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Total no. of shareholders</b>	<b>49,230</b>	<b>48,412</b>	<b>47,167</b>	<b>46,371</b>	<b>45,725</b>	<b>46,297</b>	<b>46,220</b>	<b>45,866</b>	<b>45,986</b>	<b>46,735</b>	<b>46,713</b>	<b>48,344</b>	<b>47,703</b>





# Market Capitalization



Note: The market capitalization is based on BSE closing prices at the end of the period

## About Timex Group

# TIMEX GROUP

*An Introduction to the Most Consumer-focused  
Watch & Jewelry Maker in the World*

ESTABLISHED 1854





**TIMEX**

**VERSACE**

**GUESS**

**FERRAGAMO**

**MISSONI**

**PHILIPP PLEIN**



**TED BAKER**  
LONDON



**NAUTICA**

**PLEIN SPORT**

**FURLA**  
SINCE 1927 ITALY



**HELIX**



**iconnect**  
BYTIMEX







We are America's oldest watchmaker. In 1854, as the Waterbury Clock Company, we combined traditional European watchmaking with American industrial ingenuity to disrupt a 300 year-old industry and make quality attainable for millions.

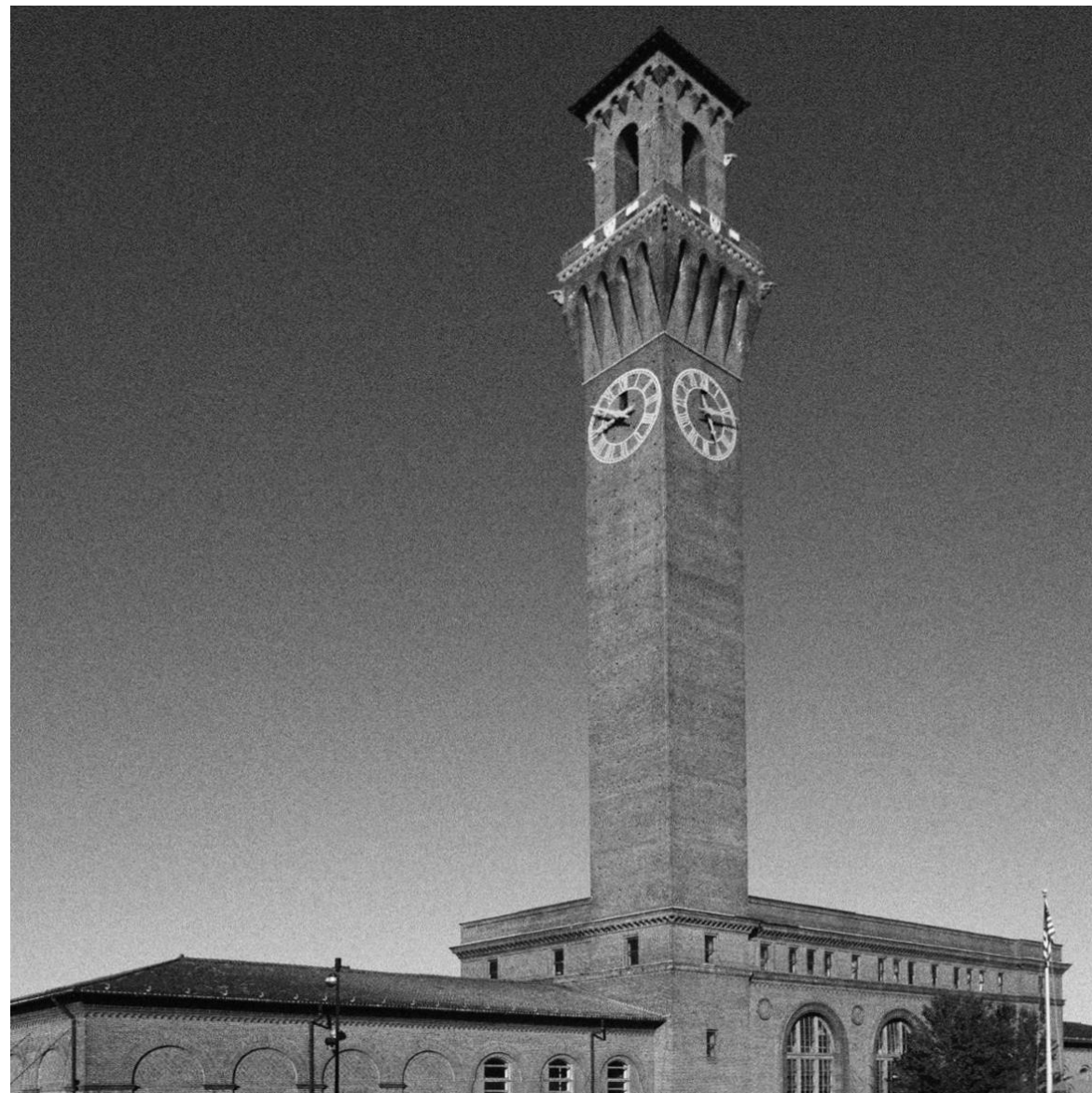
For generations, we've brought consumer focus, innovative craftsmanship and thoughtful design to market. Today, we design, manufacture and distribute watches and jewelry for the world's most iconic brands.

**15+** Global Brands

**2.7 Billion** Accessories Sold

**120** Distributors

**3,000** Global Employees



Waterbury Clock Tower

## **Our Experience and Market Behavior Differentiate us From our Competitors in Partnering with Top Global Brands**

### **Selective Brand Portfolio**

Private ownership with long-term view serving high-quality and selective brand portfolio

### **Dedicated Teams**

Dedicated brand marketing and product teams create unique design concepts and tell brand stories

### **Custom Distribution**

Deliberate route-to-market on our network of affiliates and distributors aligned with brand positioning

### **End-to-End Control**

Tight end-to-end control of distribution standards and inventories avoids over-distribution and excessive promotions





## Our Unique Capabilities Set us Apart in Crafting Beautiful Accessories and Bringing Them to the World

### ► Best-in-Class Design

Brand Management & Storytelling

Powerful Distribution Network

Superior Quality & Agile Supply Chain



“

## Courage is the Catalyst that Transforms an Ordinary Creation into an Extraordinary Masterpiece.

—Giorgio Galli, Chief Creative Director

For over 20 years, Giorgio Galli has been one of the most dynamic watch designers in the industry, his name synonymous with innovation, originality and imagination. His success comprises his passion for graphics and design, the ability to create strong, unique identities and a focus on pioneering technology.

Giorgio Galli might be considered the Jony Ives of modern watch design.

**WATCHPRO**

Timex Pushes Boundaries with Giorgio Galli S2

**WORN & WOUND**

The Giorgio Galli collection takes the concept to another level.

**GEAR PATROL**

Galli set his sights not on what had been, but what was to come.

**Esquire**







## Design Fuses Consumer Expectations with the Brand DNA

Immersed in brand DNA and connected to consumer expectations, the design team focuses on individuality and relevance to bring brands to life. Every piece tells a story, written to excite consumers and take them on a journey. The perfect accessory can lift you up and make you feel anything is possible. For consumers, each piece is cherished part of their identity and we strive to ensure it is more than the sum of its parts.

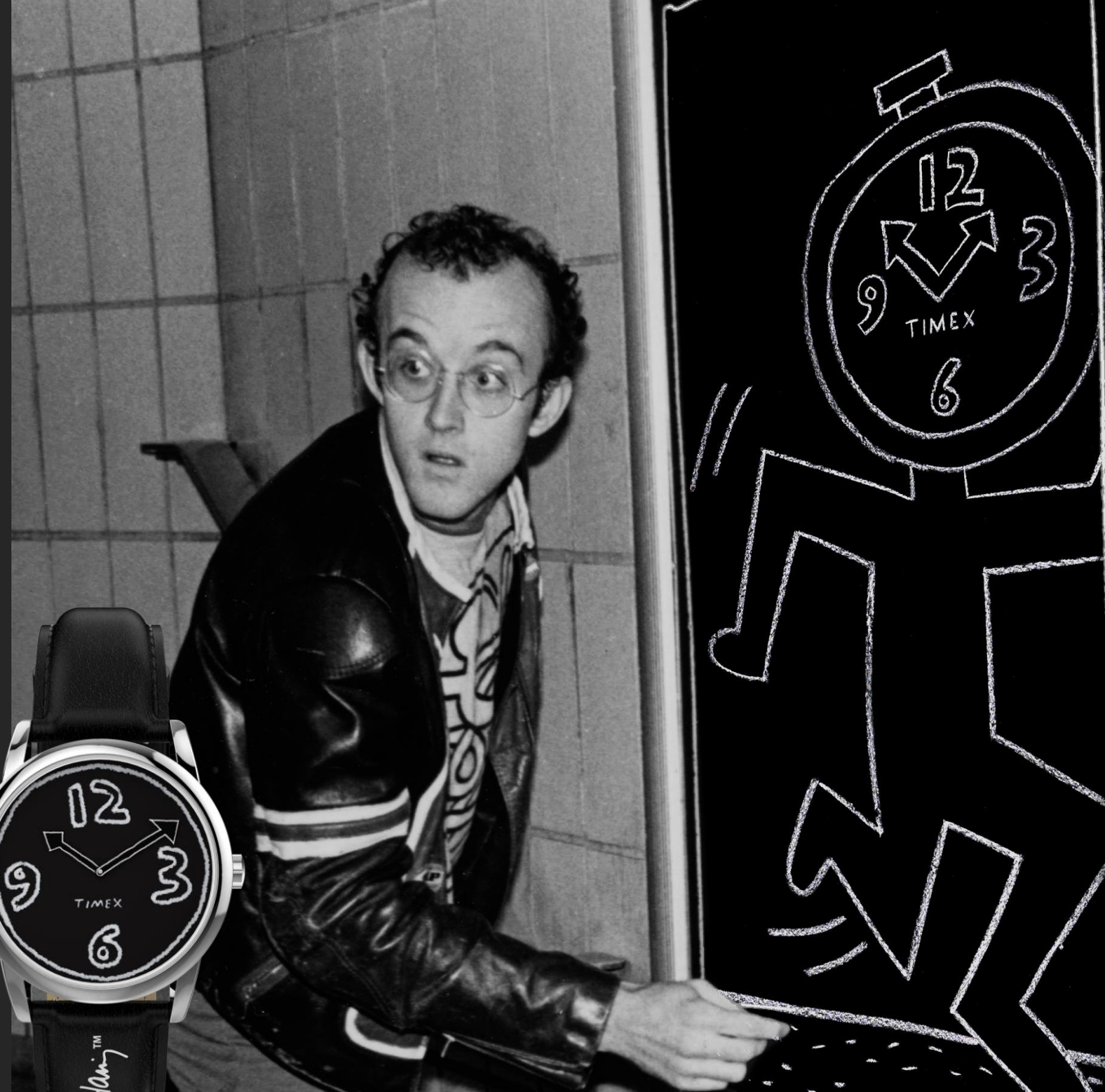
## Our Unique Capabilities Set us Apart in Crafting Beautiful Accessories and Bringing Them to the World

Best-in-Class Design

► Brand Management & Storytelling

Powerful Distribution Network

Superior Quality & Agile Supply Chain







## We Engage Consumers Worldwide with Compelling Marketing Stories

We believe every accessory is a tangible icon of a brand's story. We fully integrate marketing across the globe and across channels to bring brands to life. Accessories give consumers the opportunity to make the brand part of their story, by amplifying yours.

## The Art and Science of Marketing Fuses Consumer Experience, Storytelling and Performance Marketing



### POS Execution

Drive global brand consistency and visibility with flawless execution on and offline



### Newsroom & Social Media

Enrich content and product stories for superior editorial coverage & integrated marketing execution



### Digital & Performance Marketing

Amplify storytelling through digital performance marketing



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## Our Comprehensive Network of Brand Distribution Provides Global Reach and Localization

**5** Regional Hubs

**9** Global Affiliates

**120+** Global Distributors

**22,000+** Points of Sale



## We have Unparalleled Partnerships and Access to the Right Distribution in Each Market

- Our own affiliates provide portfolio leverage and control in critical markets
- We utilizes more than one distributor in many markets to ensure account access is matched to brand positioning
- Our Distributors have brand portfolios that match and elevate the positioning of our brands

أحمد صديقي وادراج  
AHMED YEDDIQI & YONI

WFMG  
Watch, Fashion  
Marketing Group

saat&saat

THOM

RIVOLI

WATCHES  
ALHOMAIDHI

heno sa  
home of brands

FJ BENJAMIN

cmg

VINCENT GAYE  
C O M P A N Y

CTE WATCH Co

DESIGNA  
ACCESSORIES EST. 1984

GC GRUPO CADARSO

MADALUXE  
GROUP



## Our Unique Capabilities Set us Apart in Crafting Beautiful Accessories and Bringing Them to the World

Best-in-Class Design

Brand Management & Storytelling

Powerful Distribution Network

► Superior Quality & Agile Supply Chain





## We Have 170 Years of Experience and a Modern Global Supply Chain

Each product starts with an idea and raw materials. From movement R&D through the entire supply chain process, we have fully integrated capabilities to ensure control, innovation and legendary quality at every stage.





## We've Built our Agile Supply Chain around Unique Brands and Changing Consumers

### Rapid Design and Planning Increases Speed to Market without Sacrifice

Our robust and integrated S&OP process allows for development timelines as quick as 2 weeks. Proprietary digital product development systems provide, rapid qualified designs, immediate BOMs, and sample-free selling

### We've Optimized Manufacturing Lead Times, and Minimum Quantities

Agile manufacturing lines allow for immediate change-over and small quantities to react to trends and consumer demands. Made-to-order pieces and ad-hoc dial printing and plating allow for low quantity customization for regions, retailers and individual consumers.

### Reimagined Inventory and Lines Provide 'Never Out of Stock' Fast Replenishment

Watch Studios enable full watch assembly by a sole craftsman allow rapid style switching. A lean inventory pull system ensures fast replenishment of top styles and enables 'Never out of Stock' sales inventory management.





## **Timex Group Atelier is at the Center of Swiss Production Excellence**

In the heart watchmaking, Ticino, Switzerland, Timex Group Atelier creates our most precious timepieces. Forty watchmakers and support staff combine traditional Swiss craftsmanship with modern innovation to bring the unquestioned quality and allure of “Swiss-Made” to any brand in the group. Timex Group Atelier serves as a center of innovation within the group and an anchor of forward thinking in the region with ISO 14001 accreditation for Environmental Management and an in-house watchmaking school.

## About Timex Group India Limited

## About TGIL

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Timex Group India Limited (TGIL) is a group company of Tanager Group B.V. (formerly known as Timex Group B.V.)

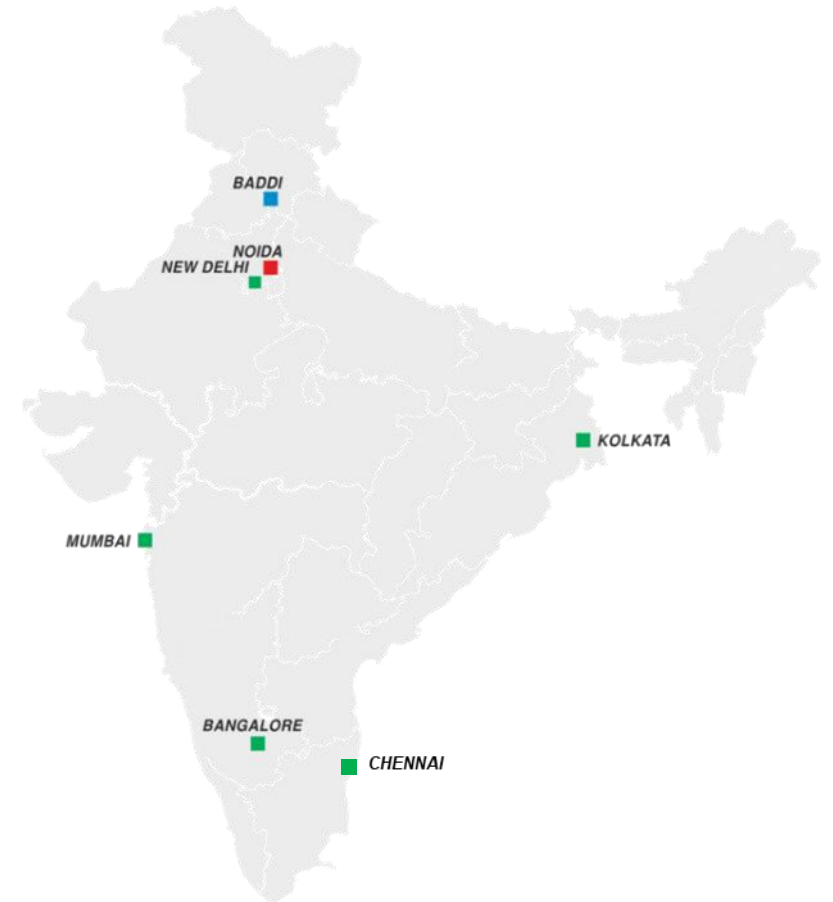
**Having entered India in 1988**, Timex Group India today has one of the most powerful portfolios of brands in the watch industry. With technological innovation and cutting-edge design, we recognize the tremendous opportunity to leverage the reach and appeal of each brand's individual identity, personality, and customer base.

### Locations

Noida [Headquarters], New Delhi [Registered Office]

Baddi, Himachal Pradesh [Factory]

Regional Sales Offices – Noida, Mumbai, Kolkata, Bangalore, Chennai



**1988-1990** Joint venture between Timex Group and Jayna Times Industries Ltd.

**1990-2000** Joint Venture with Titan Company. JV ended in 2000.

**Since 1994** Public Limited Company listed on Bombay Stock Exchange.

**Since 2000** Subsidiary of Timex Group Luxury Watches B.V.

### **David Thomas Payne | Chairman**

Experience: 24+ years

Qualification: B. Sc. (Computer Science) - University of Alabama & a Juris doctorate from Washington & Lee University

### **Deepak Chhabra | Managing Director**

Experience: 28+ years

Qualification: Footwear technologist & Marketeer

### **Marco Zambianchi | Non-Executive Director**

Experience: 30+ years

Qualification: An Electrical Engineer and a Masters in Business Administration

### **Meeta Makhan | Independent Director**

Experience: 25+ years

Qualification: BA in Economics from Delhi University, MBA from IIM Lucknow

### **Sanjeev Kumar | Independent Director**

Experience: 36+ years

Qualification: BA in Political Science (Honours) from St. Xavier's College, Ranchi, MBA in Personnel Management & Marketing from BIT, Mesra, Ranchi and a Diploma in Performance and Talent Management from Harvard Business School, Boston, USA

### **Dhanashree Bhat | Independent Director**

Experience: 28+ years

Qualification: Master's degree in Telecommunications & Software Architectures from BITS, Pilani, a Bachelor's degree of Engineering in Electronics and Telecommunications from College of Engineering, Pune

# Brand Portfolio

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One of the strongest portfolios in the watch industry across consumer segments

## TIMEXGROUP

TIMEX	VERSACE	GUESS	FERRAGAMO	MISSONI	PHILIPP PLEIN
		TED BAKER LONDON	GC	NAUTICA	PLEINSPORT
					FURLA SINCE 1927 ITALY
		HELIX		iconnect <sup>®</sup> BYTIMEX	

# Powerful Distribution Network

A strong network of sales touchpoints that enable TGIL to reach consumers across the country





## Baddi Plant: Superior Watchmaking & Supply Chain

**A state of the art, SA8000: 2014 and  
ISO 45001:2018 certified, watch assembly unit  
in Baddi, Himachal Pradesh, India**

Assembly of watches from piece parts to complete watch. Currently handling over 150 types of movements and a wide array of cases / dials / attachment types.

Includes assembly of Analog Quartz, Mechanical, Digital, Ana-Digi, Intelligent Quartz, Activity trackers & Connected watches.

The unit produces around 3 million watches annually, with capacity to go up to 4 million.

Online and Offline Assembly capability to accommodate both high & low volume movements.

Timex is Government e-Marketplace (GeM) registered.



# TGIL After Sales Service

Pan India locations supported by a Customer Care Call Centre service

Authorized  
Service Workshops



Lead Authorized  
Service Centres



Authorized  
Service Centres

