

BSE: 530067 | ISIN: INE718F01018 | CIN: L74899DL1992PLC051462 | WWW.CSLFINANCE.IN



November 2018

Table of Contents

Company Snapshot	3
Business Strategy	4
Product Portfolio	5
Our Presence	6
Operational Overview	8
Financial Update	10
Financial Metrics	17

Company Snapshot



Delhi based NBFC with AUM of Rs.313 Cr



Listed on Bombay Stock Exchange



99.54% of loan book is secured



BBB rating from CARE



18 Branches spread across North and West India



High CAR of 63.47%



Low cost of operations



Raised 51 Cr from Marquee investors in Sep 2017

Business Strategy

Portfolio Quality

Prudent risk management and relentless monitoring of portfolio



Focussed Approach

Systematic build up of portfolio in chosen geographies

Costs

Focus on low operational and borrowing costs







Flexibility

Flexible offerings in line with customer needs

Niche Segments

Reasonable presence in our chosen segments and geographies

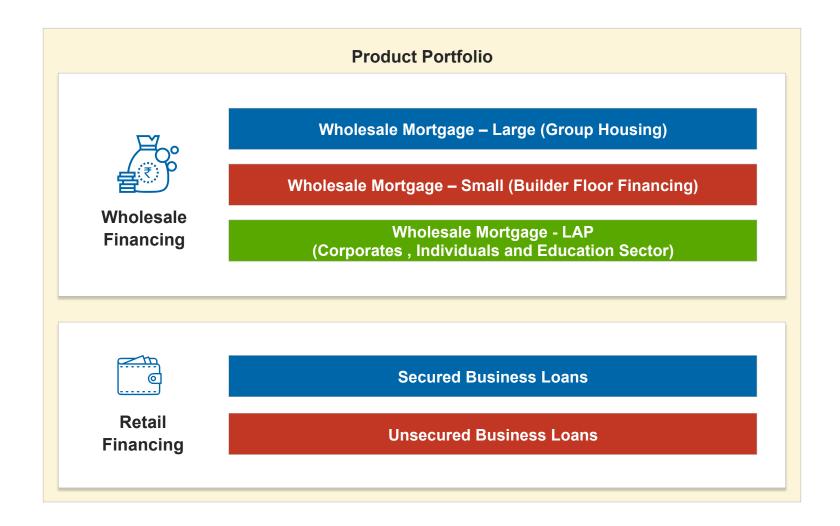




Customer Focus

Focus on building relationships that ensure satisfied customer and repeat business

Product Portfolio



Our Presence



Existing Branches



Risk Management Framework



- Presence in select pockets of NCR
- Excellent understanding of the market dynamics and risks
- Selective focus on market segments with good end-use demand
- Last mile financing significantly reduces project risk
- Deal with reputed developers with good credibility



- Robust due diligence with focus on end use demand and other market forces and project associated risks
- Extensive credibility check through formal and informal sources
- Each deal is structured uniquely based on project requirements
- Charge on multiple assets with a portfolio level average of 2X



- Dedicated resources for asset monitoring
- Monthly/quarterly site visits to review/assess project progress
- Review of sales, inventory, market price, costs
- Detect early warning signals; initiate required steps, increase engagement
- Wherever required Initiate early legal actions to build pressure

Operational Update

- The company has opened 6 new branches in this quarter. We now have 18 operational branches covering 6 states NCR, Haryana, Punjab, Rajasthan, Uttarakhand and Gujarat
- ✓ The company added 96new employees in this quarter taking the total employee strength increased to 135.
- ✓ The new loan origination platform FinnOne Neo is under implementation and will go live in this quarter.
- ✓ We have shifted to a new corporate headquarters in World Trade Tower at Noida, located right on the DND Expressway
- Our new product in school loans has gained good traction in the market and we are planning to introduce the product in all our existing branches
- We have good collections in all our accounts where we have escrow mechanism especially in the large wholesale loans
- We have completed hiring of all our key resources and we now are focused on improving the branch wise productivity
- There is no mismatch in our ALM
- Our current cash and cash equivalents are 6.38% including undrawn line of credit as on 30 September
 2018

Strategy In Current Environment

- ✓ We are well funded with our Capital Adequacy Ratio at 63.47%
- ✓ In the current environment of scarce liquidity our focus will be
 - ✓ Increase our SME portfolio & Redevelopment Builder Floor Loans
 - ✓ Rollout of the school loan product across all our SME branches
 - ✓ The rundown of the Wholesale portfolio will fund the growth of the SME portfolio even if
 the balance sheet growth is limited
 - We are not borrowing in the money markets and have no short term repayment commitments
 - ✓ We will maintain 5-7% of our Balance sheet in cash equivalents or undrawn lines of credit
 - ✓ Focus on increasing productivity of the existing branches

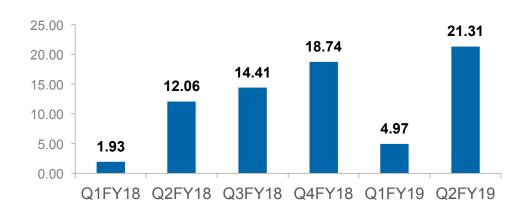
Financial Update

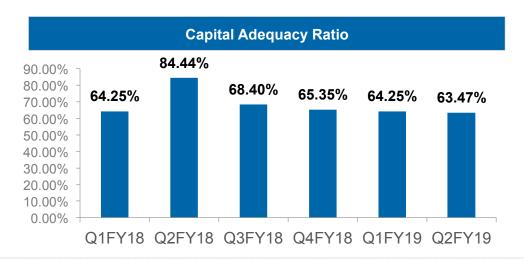
- ✓ Total Revenue increased by 58.57% to Rs 14.62 Cr in Q2 FY2018-19 as compared to Rs 9.22

 Cr in Q2 FY2017-18
- ✓ Net Profit increased by 44.36% to Rs 5.89 Cr in Q2 FY2018-19 as compared to Rs 4.08 Cr in Q2 FY2017-18
- ✓ AUM increased by 52.94% to Rs 313.17 Cr in Q2 FY2018-19 as compared to Rs.204.76 Cr in Q2 FY2017-18
- ✓ Net Interest Income (NII) increased by 43.37% to Rs 10.81 Cr in Q2 FY2018-19 as compared to Rs 7.54 Cr in Q2 FY2017-18
- ✓ Employee Costs increased by 134.78% to Rs 1.62 Cr in Q2 FY2018-19 as compared to Rs 0.69 Cr in Q2 FY2017-18 (This excludes Rs 0.12 Cr of Employee compensation on account of ESOPs granted to the key employees)
- ✓ Book Value as on 30th September, 2018 is Rs 327.52

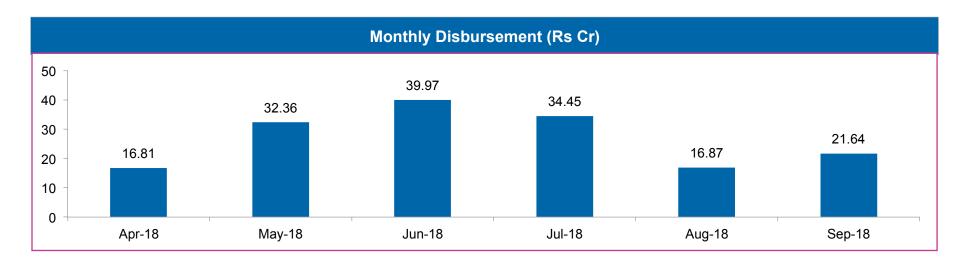
Liquidity Profile & Capital Adequacy Ratio

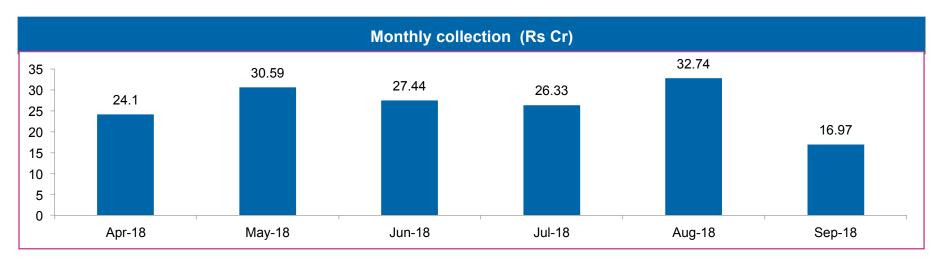
Cash and Cash Equivalents (including undrawn line of credit)





Monthly Collections & Disbursements





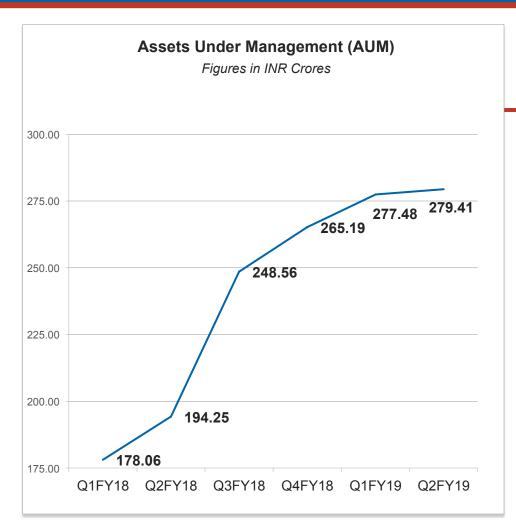
Credit Business Mix

Product Category	Book Size (Rs Cr)	
Corporate Lending		
Wholesale Mortgage – Large	152	Loans to Group Housing Projects consisting both of standard loans and structured collateralised loans
Wholesale Mortgage – Small	75	Builder Floor & Site Redevelopment Loans
Wholesale Mortgage – LAP	52	Mezzanine loans given to Educational institutions and other corporate
Retail Lending		
SME - Secured	32	Kirana Shops, Traders & School with the Shop/ Home as collateral
SME - Unsecured*	1.45	Small ticket loans to traders, schools & fabricators

^{*}No disbursals in SME – Unsecured as the company has decided to focus only on secured business. Outstanding loans in this segment will run down in next 15 months



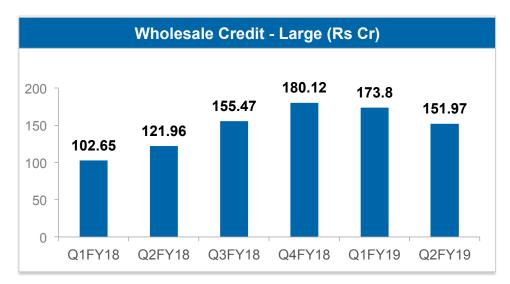
Wholesale Credit – Leveraging our Relationships

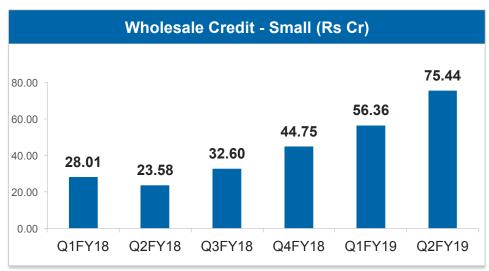


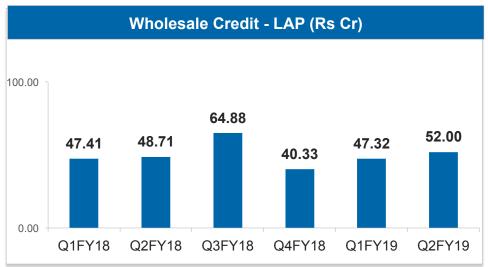
Business Approach

- Better domain knowledge due to controlled geographical presence
- Selective focus on market segments with good end-use demand
- High degree of flexibility in deal structuring and repayment
- Collateral cover is more than 2.5 times
- ✓ Last mile financing significantly reduces project risk
- Monthly site visits to review and assess project progress. We aim to detect early warning signals and initiate required steps

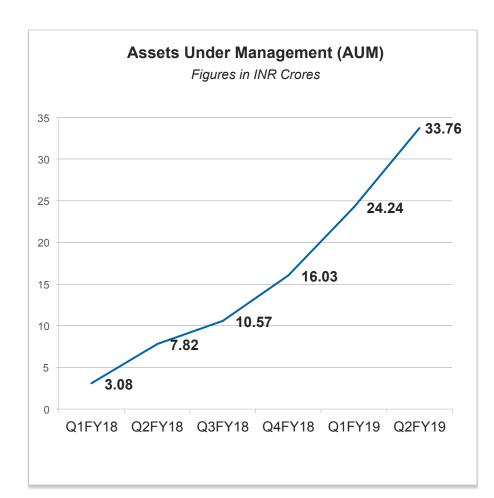
Wholesale Credit – Product Breakup







Retail Credit Expanding Footprint

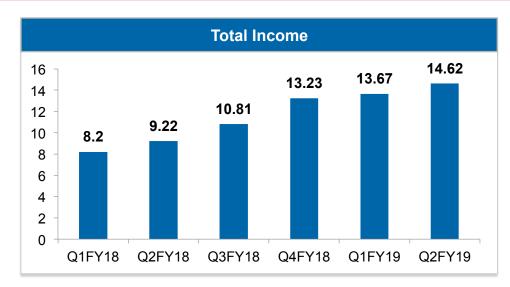


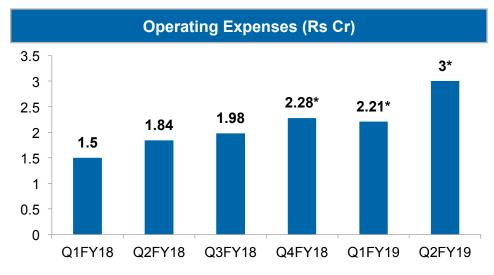
Business Approach

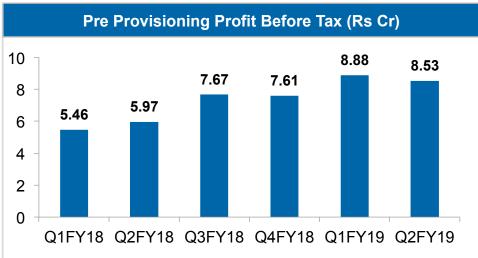
- Building a focussed retail presence. Started with select markets in NCR, Haryana, Punjab and Rajasthan; further expanded into Gujarat
- Currently 18 operational branches
- Focus on having low operational costs
- Products are tailored for target segments that are large, underpenetrated and profitable
- 96% of the lending in this segment is secured; focusing only secured lending going ahead
- ✓ Increased focus on school loans

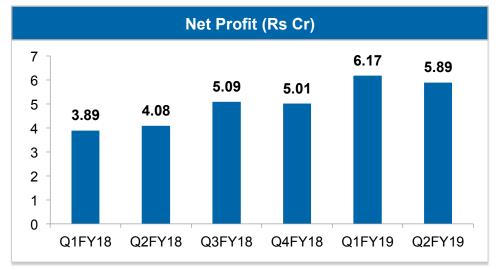
Financial Metrics





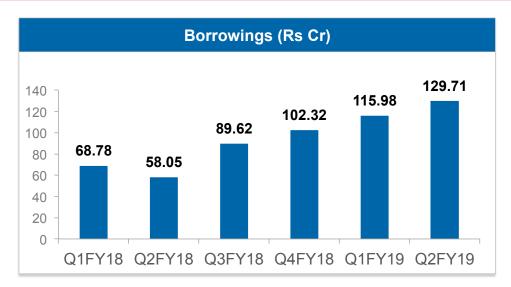


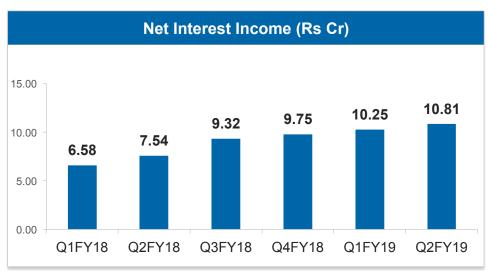


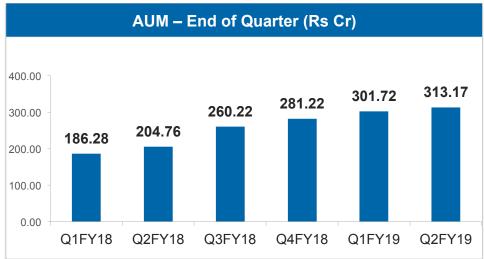


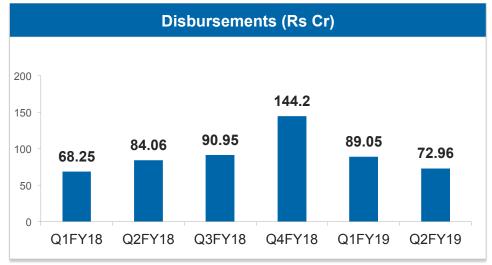
Financial Metrics (contd..)





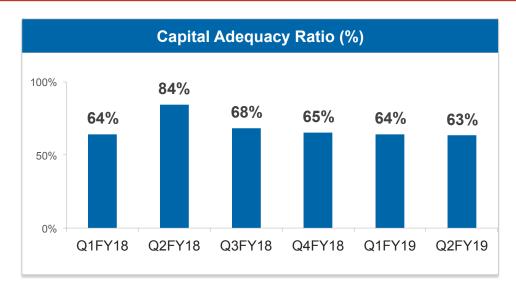


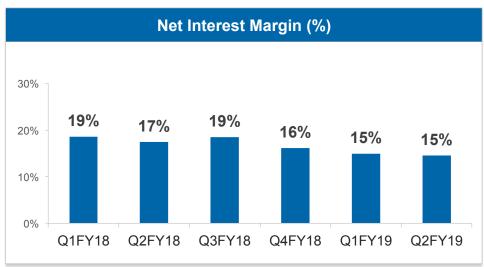


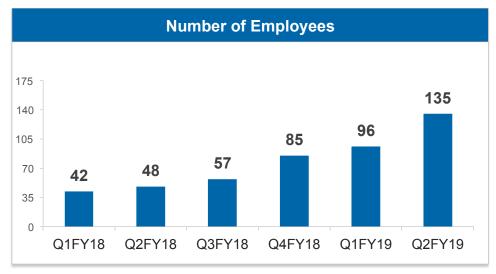


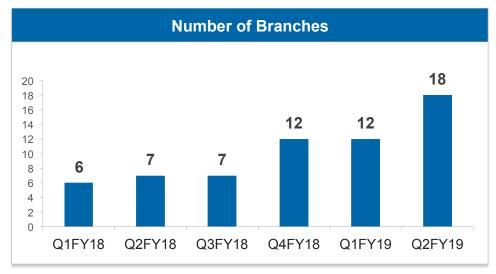
Financial Metrics (contd..)











Thank You



Corporate Office:

716-717, 7th floor, Tower B, World Trade Tower, Sector16, Noida- 201301 Investor Contact: Akash Gupta

Phone: 0120 4290650-52-53-54-55 Email: akash.gupta@cslfinance.in

Registered Office: 8/19, GF, WEA, Pusa lane, Karol Bagh, New Delhi - 110005

© 2018 CSL Finance Limited., All Rights Reserved.

CSL Finance Logo is a trademark of CSL Finance Limited. In addition to Company data, data from market research agencies, Stock Exchanges and industry publications has been used for this presentation. This material was used during an oral presentation; it is not a complete record of the discussion. This work may not be used, solid, transferred, adapted, abridged, copied or reproduced in whole on or in part in any manner or form or in any media without the prior written consent. All product names and company names and logos mentioned herein are the trademarks or registered trademarks of their respective owners.

