Q1 FY23 PRESENTATION

July 2022



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Performance Highlights



Business Overview



Financials



Ujjivan - Building a Mass Market Bank



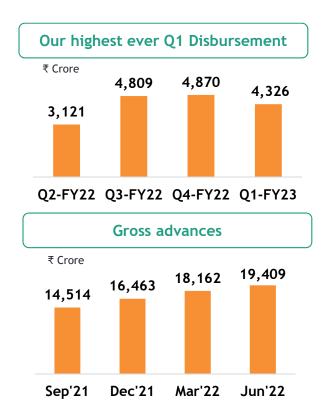


Performance Highlights

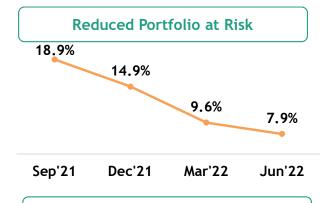


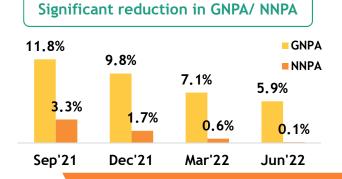
BUSINESS TURNAROUND; BACK ON TRACK



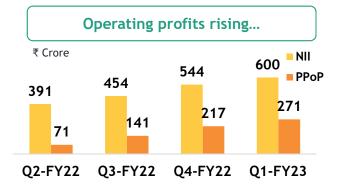


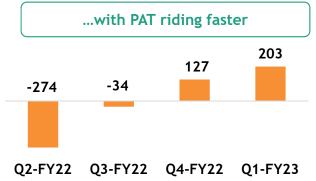












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KEY HIGHLIGHTS

Disbursements	Strongest Q1 disbursement for Ujjivan; ₹ 4,326 Cr up 230% Y-o-Y*
Collections	Collection efficiency at ~99% in Jun'22; good traction on restructured/ NPA pool
Liabilities	Retail deposits up 65% Y-o-Y; CASA up 86% Y-o-Y Total deposit at ₹ 18,449 Cr up 35% Y-o-Y
Asset Quality	Continues to improve - GNPA / NNPA reduced to 5.9% / 0.1% from 7.1% / 0.6% as of Mar'22
Provisioning	Total book coverage at 6.5% with PCR at 98%; including floating provision of ₹ 220 Cr
Financials	NII at ₹ 600 Cr NIM at 9.6% Cost-to-income ratio at 61%
Profitability	Highest ever PPoP at ₹ 271 Cr Highest ever PAT at ₹ 203 Cr vs ₹ (233) Cr Y-o-Y RoA at 3.4% RoE at 28.0%
Capital	20.03% capital adequacy with tier-I at 18.70% as of Jun'22 LCR at 182% as on Jun'22

All NPA and gross advances data in this document (except financial overview section) are without adjusting for ₹ 1794 cr / ₹ 674 cr of IBPC/ Securitization as on 30th June 2022/31st March 2022

Note: 1 crore = 10 million; 1 million = 10 lakhs; Numbers mentioned in () are negative

^{*} Q1FY22 was impacted due to Covid 2.0



KEY HIGHLIGHTS

Gross Advances

₹ 19,409 cr

Up 38% yoy

Jun'21: ₹14,037 cr

Disbursements

₹ 4,326 cr

Up 230% yoy

Jun'21: ₹ 1,311 cr

CRAR

Mar'22: 20.0%

Down 587 bps yoy

Jun'21: 25.9%

PPOP

₹ 271 cr

Up 68% yoy

Q1-FY22: ₹ 161 cr

PAT

₹ 203 cr

Up yoy

Q1-FY22: ₹ (233) cr

Total Deposits

₹ 18,449 cr

Up 35% yoy

Jun'21:₹ 13,673 cr

Retail Deposits

₹ 10,761 cr

Up 65% yoy

Jun'21: ₹ 6,515 cr

GNPA

5.9%

Down 390 bps

Jun'21: 9.8%

NII

₹ 600 cr

Up 56% yoy

Q1-FY22: ₹ 384 cr

NIM

9.6%

UP 162 bps yoy Q1-FY22: 8.0%

Employees

16,664

Up 3% yoy

Jun'21: 16,102

Customer Base

Jun'22: 66.0 lacs

Up 13% yoy

Mar'21: 58.2 lacs

NNPA

0.1%

Down 258 bps yoy

Jun'21: 2.7%

RoA

3.4%

Up 808 bps yoy

Q1-FY22: (4.7)%

RoE

28.0%

Up vs.

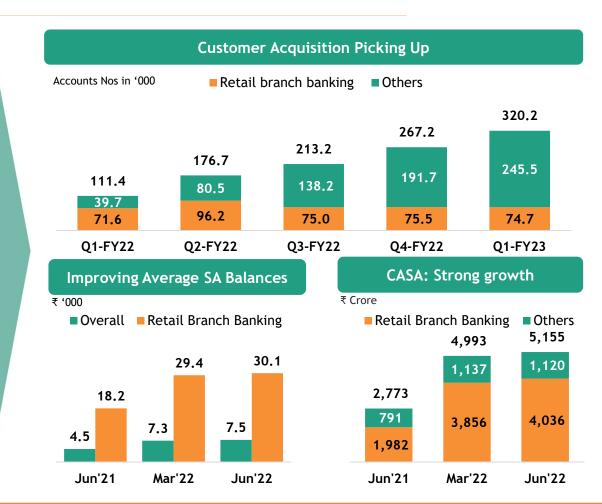
Q1-FY22: (30.1)%

Note: Q1FY22 was impacted due to Covid 2.0



STRENGTHENING RETAIL LIABILITY FRANCHISE

- Total deposits grew 35% Y-o-Y to ₹ 18,449 Cr
- Retail deposits grew 65% Y-o-Y; contributing to 58% of total deposits in Jun'22 vs 48% in Jun'21
- CASA deposits grew 86% Y-o-Y; 28.0% of total deposit as of Jun'22
 - Retail Branch banking CASA grew 104% Y-o Y; contributes 78% to total CASA
- Focus on value-add products to drive average balances
 - Average balance for Retail Branch Banking SA moved to ₹ 30k from ₹18k Y-o-Y
 - Overall average SA balance moved to ₹ 8k
 from ₹ 5k Y-o-Y





ASSETS UPDATE - MICROBANKING

Collections

- Collection remains strong across regions/ states with Jun'22 sustaining ~99.5%+
- Focused approach towards different buckets; restricting flow to higher buckets; collection from stressed pool
- Collections aided by strong dedicated collection team, analytics and digital tools

Disbursement

- Strong disbursement despite being Q1: ₹ 3,515 Cr up ~333.9% Y-o-Y, down ~11.7% Q-o-Q
- Building up new customer acquisition 34% loans to new customers vs. 24% in Q4-FY22; acquired 1.9 lakh new customers in Q1-FY23 vs 1.5 lakh in Q4-FY22

Digital collections

- Digital penetration continues to scale up through existing & new channels like Fintech, payments bank, money mitra outlets
- Q1-FY23 cashless collections at 20% vs 19% in Q4-FY22

New Initiatives

- Expanding Ujjivan Pay QR for merchants and bring in peripheral to the existing product
- Exploring Money Mitra network to include other services
- Growing business through repeat and top-up loans simultaneously increasing our new customer acquisition
- Simplifying IL business processes flow; upgraded to GLOW single flow(loan origination system)
- IL Top Up loans extended to all branches
- Launch of IL Pre-Approved Loans



ASSETS UPDATE - OTHER ASSETS

Collections

- Healthy collections across regions/ states with Jun'22 reaching 94% vs. 96% in Mar'22
- Focused approach towards different buckets; restricting flow to higher buckets; collection from stressed pool
- Collections aided by strong dedicated collection team, analytics and digital tools, legal action
- Formation of collection task force to improve repayment
- Recoveries supported by legal is being expedited

Disbursement

- Q1-FY23 Disbursements at ₹812 Cr
 - o Housing: ₹ 288 Cr in Q1-FY23 vs ₹ 304 Cr in Q4-FY22 vs ₹ 112 Cr in Q1-FY22
 - o MSE: ₹ 254 Cr vs ₹ 312 Cr in Q4-FY22; disbursed ₹ 91 Cr for Q1FY23 vs ₹ 59 Cr Q1FY22 under Fintech loan book for supply chain finance; Disbursed ₹ 12 Cr under CGTMSE scheme
 - o FIG: ₹ 150 Cr vs ₹ 120 Cr in Q4-FY22; ₹ 195 Cr in Q1-FY22

Others

- Increasing focus on Semi-formal/ Formal segment in tier II & III towns
- Housing: Focus on process improvement; diversify business sourcing; state-level collateral policy implemented
- MSE: Bundling of MSE offerings in CA Variant for prime customers; Exploring New Partnership with Fintechs; focus on relationship banking



Successfully driving digital journey

DIGITAL END-TO-END THROUGH THE VALUE CHAIN



Smart Automated
 Messaging to guide client at all points of onboarding journey

 Tie-ups & Partnerships: platform play to cross sell via Ujjivan

Onboarding
Cross Sell

1 2 3 4

Prospecting

- Advanced Data
 Modelling- Look Alike targeting
- Digital Lead Generation
 - capture referrals

- Seamless payments to people and merchants through UPI & IMPS
- Ease of collection enabled through BBPS platform



KEY GROWTH STRATEGIES (1/3)





KEY GROWTH STRATEGIES (2/3)

01 COMPREHENSIVE & RELEVANT PRODUCTS

- Relationship Banking to increase penetration / share of customer wallet
- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DigiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank

03 BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs



KEY GROWTH STRATEGIES (3/3)

O4 STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network with focus on digital repayments
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

CONTINUE FOCUS ON IMPROVING FINANCIAL & DIGITAL INCLUSION

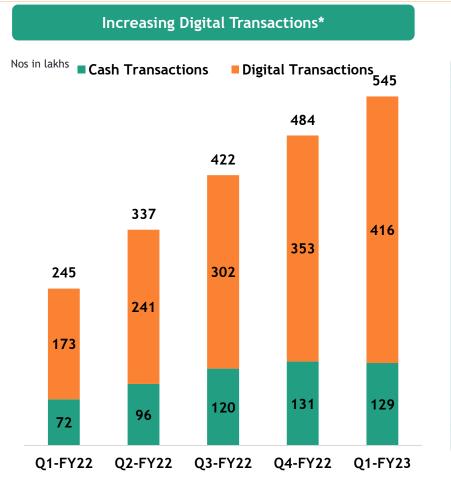
- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

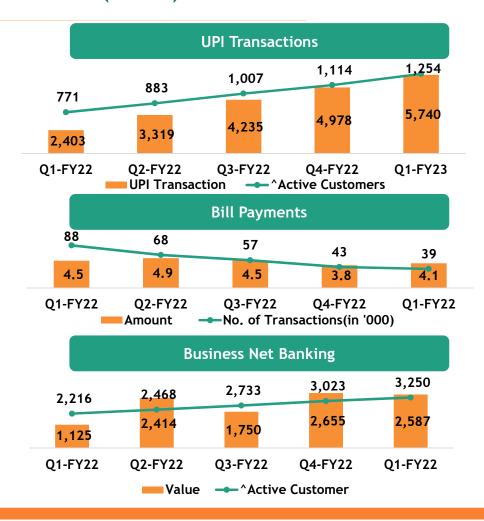
06 WIDEN REVENUE STREAMS; FOCUS ON COST

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers
- Leaner cost structure by means of productivity enhancement, digital initiatives



INCREASING DIGITAL TRANSACTIONS (1/2)

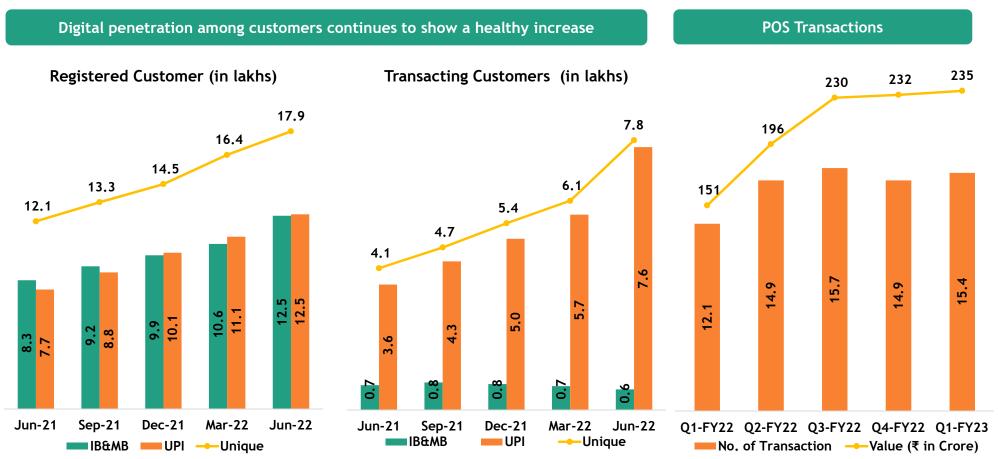




*Basis CBS volumes ^Active customers as of period end



INCREASING DIGITAL TRANSACTIONS (2/2)

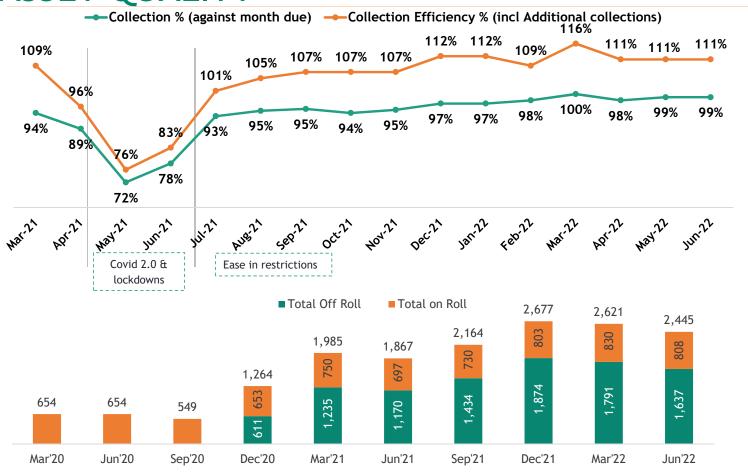




Collections and asset quality parameters

HEALTHY COLLECTIONS LEADING TO IMPROVED ASSET QUALITY









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- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections
- Introduced various digital modes of repayment
- Expediting legal process for collections in secured book
- Data analytics driven prediction models based on Early Warning Triggers aiding in better collections

Note: Collection efficiency - collections for the period against dues for the period. It does not include pre-closures and any advance or future payments



COLLECTION EFFICIENCY (1/2)

₹ Crore		Jan	ı'22			Feb'22			Mar'22			
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	869.9	844.5	97%	94.9	906.9	889.1	98%	68.1	936.7	944.6	101%	85.7
MSE	25.3	21.2	84%	19.5	25.7	21.8	85%	22.8	25.6	22.1	86%	33.1
Affordable Housing	35.3	33	94%	32.5	36	33.9	94%	29.4	36.8	35.2	96%	50.2
FIG Lending	44.4	44.4	100%	-	41.6	41.6	100%	-	73.2	73.2	100%	-
Others	15.1	13.6	90%	2.4	16.2	14.6	90%	2.4	17.2	16.2	94%	2.4
Total	989.9	956.8	97%	149.4	1,026.5	1,001.0	98%	122.8	1,089.7	1,091.2	100%	171.4



COLLECTION EFFICIENCY (2/2)

₹ Crore		Apr	.'22		May'22			Jun'22				
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	939.3	928.9	99%	76.3	958.4	957.3	100%	79.0	975.1	971.1	100%	81.5
MSE	25.6	21.5	84%	21.6	25.9	22.0	85%	22.0	26.0	22.2	85%	23.8
Affordable Housing	37.6	35.4	94%	29	38.4	36.3	95%	26.2	39.0	36.9	95%	31.8
FIG Lending	49	49	100%	-	39.4	39.4	100%	-	63.7	63.7	100%	-
Others	17.6	16.2	92%	3.4	17.3	15.9	92%	2.8	17.2	15.7	91%	2.8
Total	1,069.2	1,051.1	98%	130.5	1,079.3	1,071.0	99%	130.0	1,121.0	1,109.7	99%	139.8

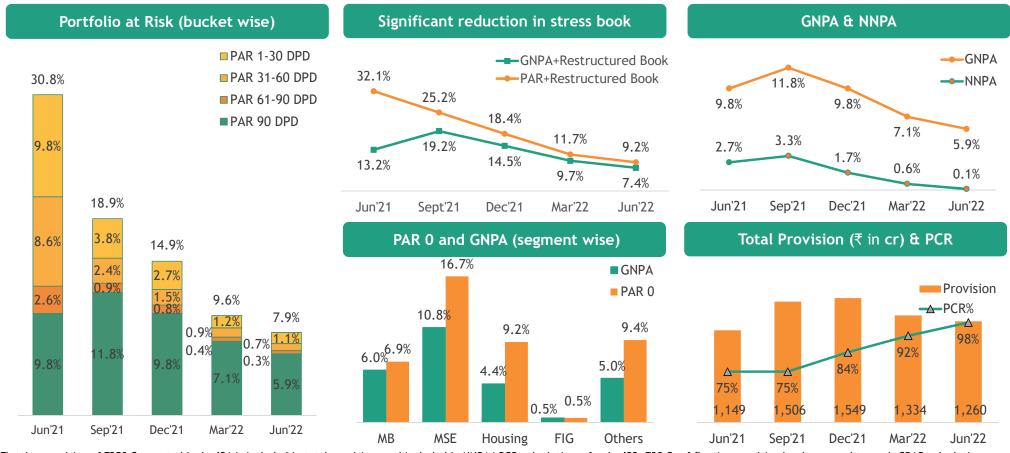


SIGNIFICANT REDUCTION IN RESTRUCTURED BOOK

Restructured Book							
₹ crores	RF 1.0	RF 2.0	Total				
MicroBanking	188	361	549				
Affordable Housing	13	23	36				
MSE	11	62	73				
Loan Book	212	445	657				
PAR	185	232	417				
GNPA	179	188	366				
Provisions	177	207	384				
Collection efficiency %	-	-	84%				

- 59% provision on outstanding Restructured Book
- RF 2.0 collection efficiency continues to be strong
- Significant reduction in Stress pool (Restructured + NPA), driven by:
 - Improving collection across buckets
 - PAR/ GNPA has been reducing on absolute basis as fresh slippages have reduced significantly

FOCUSED TOWARDS IMPROVING ASSET QUALITY

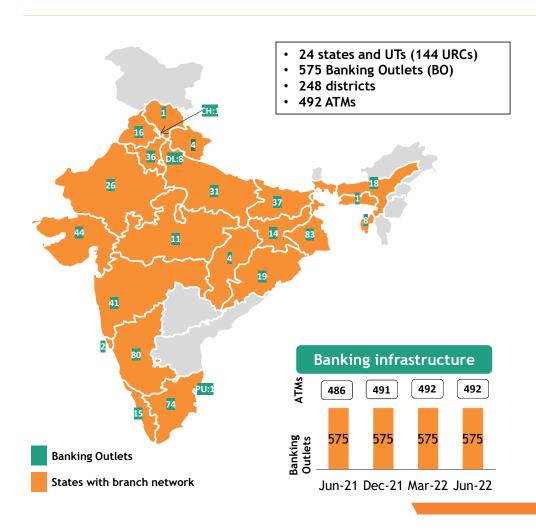


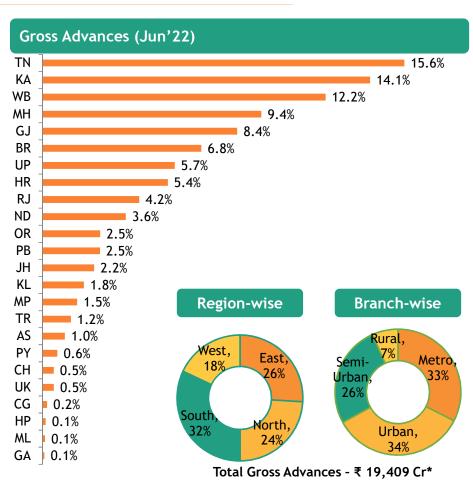
Floating provision of ₹250 Cr created in Jun'21 is included in total provisions and included in NNPA/ PCR calculations; for Jun'22, ₹30 Cr of floating provision has been used towards CRAR calculation and only ₹220 Cr is used for NNPA/ PCR calculation. The entire floating provision continues to be on the books and can be utilised in the future for making specific provisions in extraordinary circumstances with prior approval of RBI. Including ₹250 Cr of floating provision, total provision on gross advances are at ₹1,290 Cr.



Business Overview

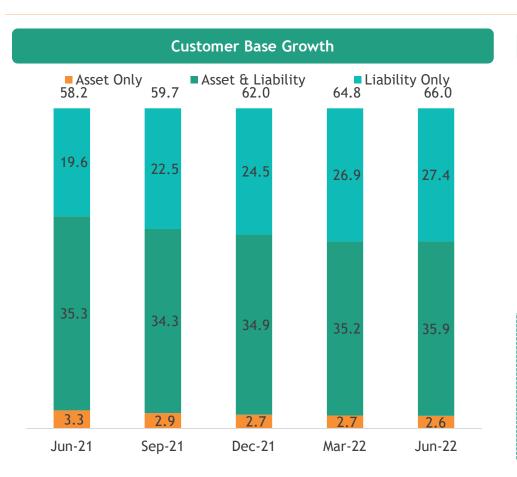
WELL DIVERSIFIED PAN INDIA PRESENCE



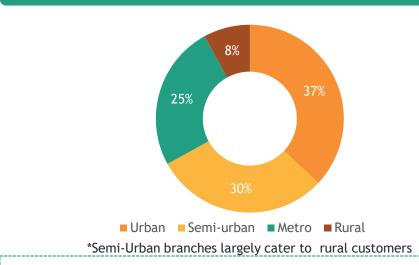




EXPANDING LIABILITY CUSTOMER BASE



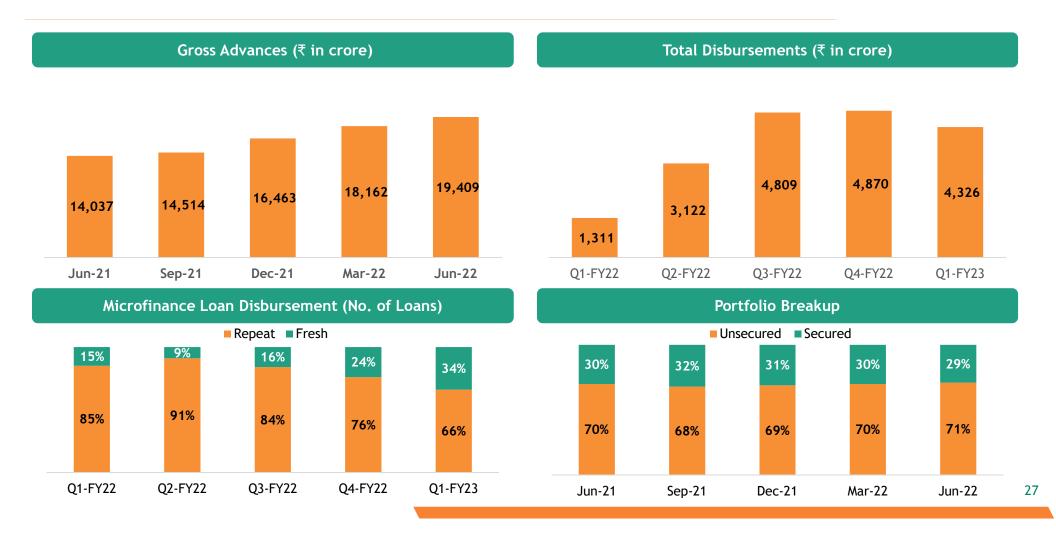
Customer Base - Basis of Branch Classification



- Liability customers grew by 15% vs Jun'21
- New customer acquisition continues with the uptrend during the quarter - Liability only customers at 27.4 lakhs vs 26.9 lakhs as on Mar'22
- Borrower base started to improve reflecting healthy customer acquisition

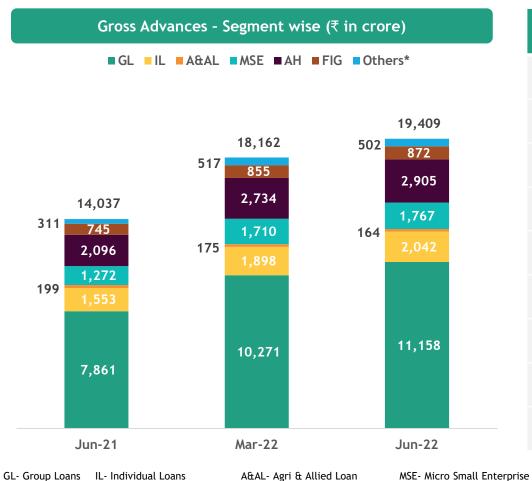


GROSS ADVANCES AND DISBURSEMENT TREND





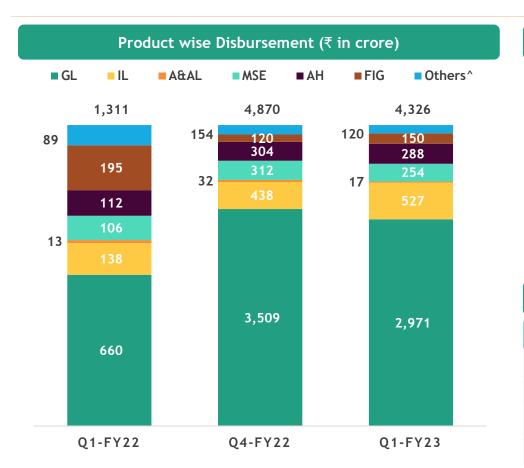
DIVERSIFYING ASSET BOOK

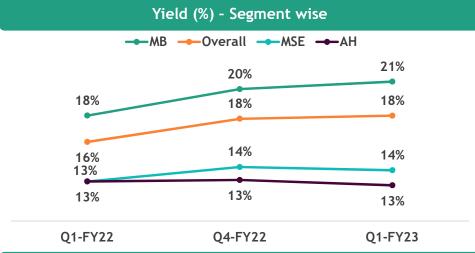


Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q
Group Loans	57.5%	41.9%	8.6%
Micro Individual Loans	10.5%	31.5%	7.6%
Agri & Allied loans	0.8%	-17.8%	-6.7%
MicroBanking	68.9%	139.0%	8.3%
MSE	9.1%	38.9%	3.3%
Affordable Housing	15.0%	38.6%	6.2%
FIG Lending	4.5%	17.0%	1.9%
Others	2.6%	61.4%	-3.0%
Total	100.0%	38.3%	10.3%

AH- Affordable Housing

DISBURSEMENT & AVERAGE TICKET SIZE





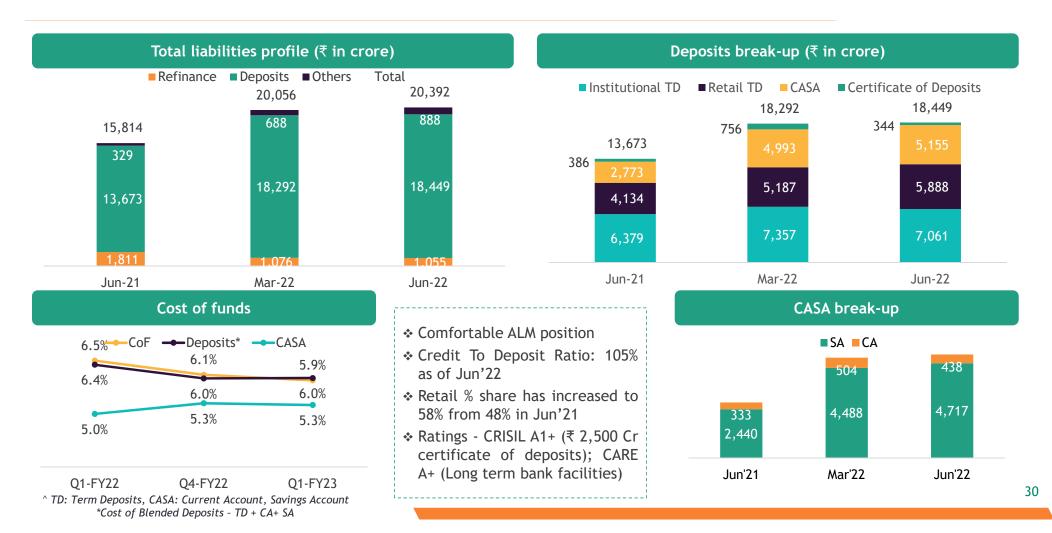
Average Ticket Size (₹)

Product	Q1-FY22	Q4-FY22	Q1-FY23
Group Loans	39,445	59,475	56,944
Micro Individual Loan	1,08,390	1,34,980	1,28,084
MSE	15.2 lakhs	16.2 lakhs	17.2 lakhs
Affordable Housing	11.2 lakhs	11.4 lakhs	11.6 lakhs

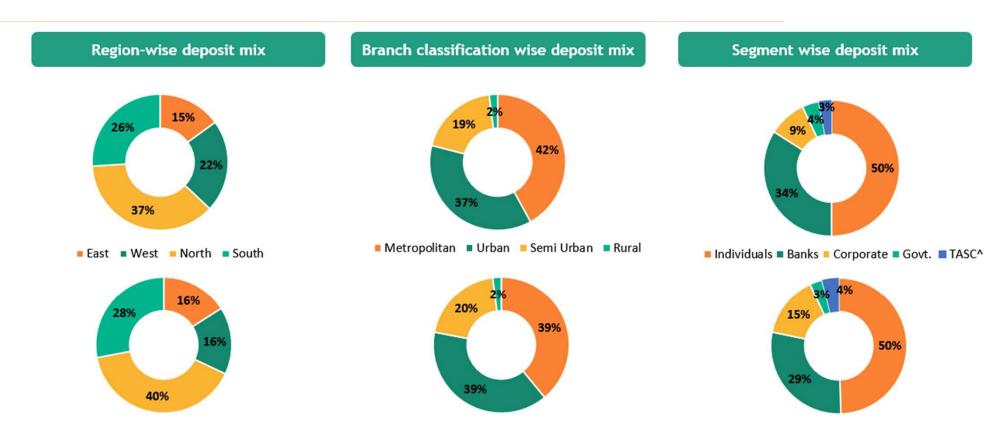
[^]Includes Personal Loan, Vehicle loan, Staff Loan & others



LIABILITY: HEALTHY TRACTION IN RETAIL FRANCHISE



WELL-DIVERSIFIED DEPOSIT MIX



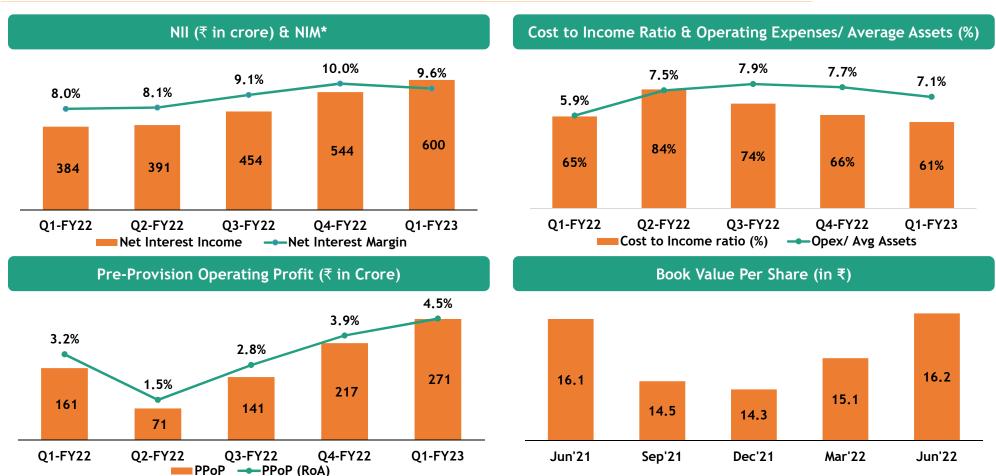


Financial Overview



FINANCIAL OVERVIEW

* NIM based on total book including IBPC & Securitization



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INCOME STATEMENT

Particulars (₹ in crore)	Q1-FY23	Q1-FY22	YoY Growth	Q4-FY22	QoQ Growth
Interest Earned	905	642	41%	818	11%
Other Income	95	73	30%	103	(7)%
Total Income	1,000	715	40%	921	9%
Interest Expended	306	257	19%	274	11%
Personnel Expenses	224	166	35%	228	(2)%
Operating Expenses	200	131	53%	201	(1)%
Total Cost	729	554	32%	704	4%
Pre Provision Operating Profit	271	161	68%	217	25%
Credit cost	0	473	(100)%	44	(99)%
Other provisions & contingencies	0	0	NM	0	NM
Tax	68	(79)	NM	47	44%
Net profit for the period	203	(233)	NM	127	60%



TOTAL INCOME - BREAKUP

Particulars (₹ in crore)	Q1-FY23	Q4-FY22	Q1-FY22
Interest on loan	818	759	586
Int. on investments	81	59	56
Securitization Income	6	-	-
Total Interest Earned	905	818	642
Processing Fees	55	62	15
PSLC Income	9	0	25
Treasury Income	(1)	0	13
Insurance Income	8	10	3
Misc. Income*	25	30	15
Total Other Income	95	103	73
Total Income	1,000	921	715

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges Note: Income has been reclassified - Bad-debt recovery has been set-off against credit cost



BALANCE SHEET

Particulars (₹ in crore)	Jun-22	Mar-21	Jun-21
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Employees Stock Options Outstanding	44	42	46
Reserves and Surplus	1,035	832	1,013
Deposits	18,449	18,292	13,673
Borrowings	1,943	1,764	2,141
Other Liabilities and Provisions	836	746	764
TOTAL	24,235	23,604	19,564
ASSETS			
Cash and Balances with Reserve Bank of India	913	1,682	1,343
Balance with Banks and Money at Call and Short Notice	1,019	486	1,006
Investments	4,838	4,153	3,069
Advances	16,486	16,303	13,261
Fixed Assets	260	249	271
Other Assets	720	731	614
TOTAL	24,235	23,604	19,564



HEALTHY CAPITAL ADEQUACY

(₹ in Crore)

	Jun'21	Sep'21	Dec'21	Mar'22	Jun'22
Credit Risk Weighted Assets	10,393	10,483	11,963	12,879	12,956
Tier I Capital	2,546	2,174	2,114	2,279	2,423
Tier II Capital*	143	152	170	166	172
Total Capital	2,689	2,326	2,284	2,446	2,595
CRAR	25.88%	22.19%	19.09%	18.99%	20.03%
Tier I CRAR	24.50%	20.74%	17.67%	17.70%	18.70%
Tier II CRAR	1.38%	1.45%	1.42%	1.29%	1.33%

^{*} Till Mar'22 additional floating provisioning of ₹ 250 Cr was not part of Tier II capital, for Jun'22 ₹ 30 Cr of floating provision has been included as a part of Tier II capital

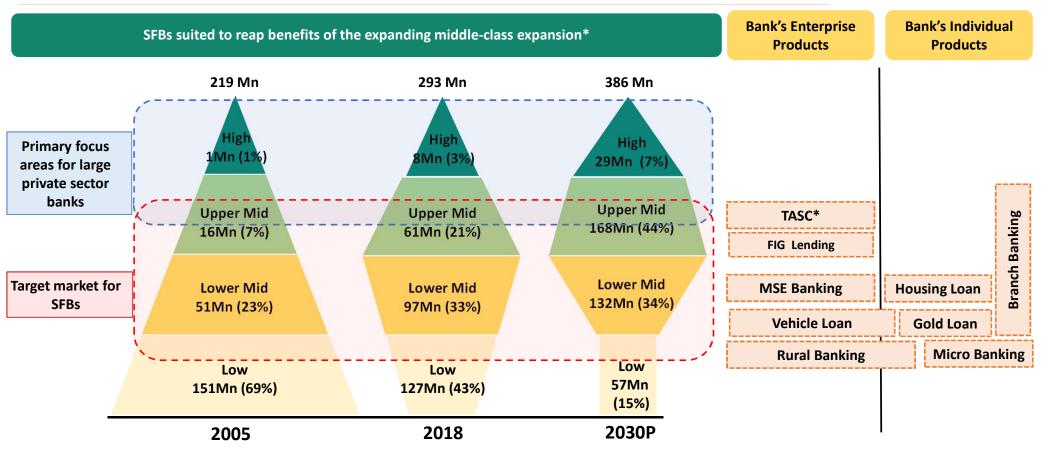
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Ujjivan - Building a Mass Market Bank

WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS





^{*}Trusts, Associations, Societies and Clubs

Deposit

Channels

^Working capital demand loan

Branch Banking

Micro-Banking

Group Loans

Gold loan

Individual Loans

Top up Loans - GL

• Street vendor loan

Top up Loan - IL

Retail Products

OD on current account

Agriculture & allied loans

ATM / Debit Cards / POS / QR / UPI

· Current Account

Term Deposit

Savings Account

Digital Savings & FD

Mobile & Missed Call Banking

Institutional

Products

Phone Banking, IVR, Chatbot Aria Corporate Banking

Internet &

Third-Party

Insurance

APY

- Aadhaar enrolment services

Financial Institutions Group

Construction and Purchase

- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

· Term loan to NBFCs and MFIs

- CC/OD
- Bank Guarantee
- WCDL[^]

Others

- Two-wheeler loans
- Busimoni OD
- · OD against FD

Affordable Housing Loans

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES

Secured Enterprise and

Micro and Small Enterprise

- Business EDGE Loan and Overdraft:
- LAP#
- LARR*
- CGTMSE products

Business Loan

- Supply chain finance through Fintech

Fixed Deposits

- Term Money
- **Current Account**
- Certificate of Deposit
- Call money products
- G-Sec trading
- · Collection and CC/OD variants of current account

Fee based **Products**

CMS

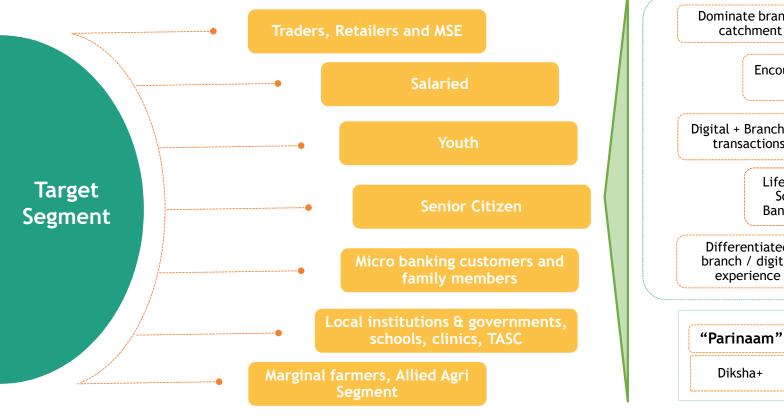
Microbanking Channel

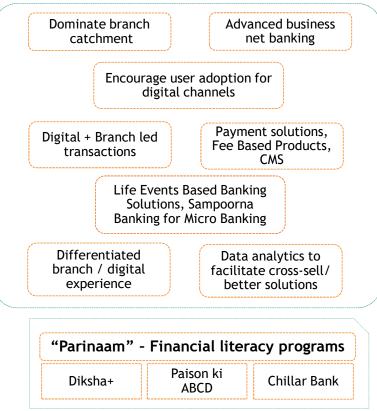
Money Mitra, fintech tie-ups

Products highlighted in yellow are WIP * Loan against Rent Receivables # Loan against property

40

BUILDING STABLE AND GRANULAR LIABILITY BASE





Continually increasing Retail deposit base: ₹ 10,761 Cr (58% of deposits) vs Jun'21: ₹ 6,515 Cr (48% of total deposits) Y-o-Y



OTHER INCOME - DIVERSIFYING REVENUE STREAMS

Third Party Products

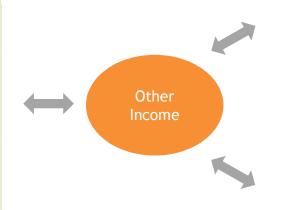
₹ 8 crore in Q1FY23

<u>Current line of products - to be ramped-up</u> over medium-term

- Insurance: Life, General, Health insurance
 - o Relevant benefits for target segment
 - o Simple and easy process
 - Sold through branches and field staff

Process improvement

- Automation & IT integration
- Tick-based products



PSLC Income

₹ 9 crore in Q1FY23

 Focussed approach to maximise PSLC income by way to automated tagging and better timing

Fee-Based & others

₹ 95 crore in Q1FY23

- Processing fess
- AMC/NACH/ CMS Fee
- Treasury Income
- Bad debt recovery and others

SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS



Personal & Business Internet banking

- Web-based, can be accessed from any system
- High volume bulk upload facility
 - Customizable client centric approval matrix



- 492 ATMs including 54 ACR* machines
- Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for OIN change
- Empowering customers to block/unblock debit card & set transaction limits through ATMs

ATMs

12 regional languages

Multiple delivery channels



- Web/ Tablet Based Origination •
- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
- Chatbot Aria to improve user experience
 - Door-step service; faster, easier, better TAT



- 24x7 phone banking helpline
- Loan on Phone for repeat GL customers
- Ability to service customers in 13 Languages
- Phone •
- Missed call and SMS banking services



Mobile App

- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Working on unique offering of introducing voice and video enabled customer interface for providing ease of access to the customers



STRONG INDEPENDENT BOARD

Name	Education	Experience
Ittira Davis Managing Director and CEO	PGDM, Indian Institute of Management, Ahmedabad	International banker with 40+ years of banking experience having worked extensively in the Middle East and Europe. Was previously associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in Mar'15 to manage the transition to an SFB. He was MD & CEO of UFSL for Jul'18 -Mar'21
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	Commerce graduate, University of Mysore, Chartered Accountant.	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia and U.K. He was the Chief Executive of Bank of Baroda UK Operations.
Samit Kumar Ghosh Non-Executive Director	MBA, Wharton School of Business, University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.
Rajni Mishra Independent Director	M.Com (Gold Medallist), MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Ravichandran Venkataraman Independent Director	Qualified FCCA (UK), ACMA (UK), Program for CFOs with Wharton Business School	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank's and Bank Muscat.
Rajesh Kumar Jogi Independent Director	Bachelor of Arts (Economics), Fellow member ICAI, Advanced Management Program from Harvard Business School	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Sudha Suresh Non-Executive Director	B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of UFSL
Satyaki Rastogi Non-Executive Nominee Director	Engineering graduate, NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI
PN Raghunath Additional Director- Nominated by RBI	MBA (Banking & Finance), Diploma in International Banking & Finance, Diploma in Business Finance	Heads the foreign exchange department of the Reserve Bank of India, Bengaluru Office. He has experience in the areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining the Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years
Anita Ramachandran Independent Director	MBA from Jamnalal Bajaj Institute	HR expert with over 40 years of experience as a management consultant. Began her career with AF Ferguson & Co and has worked in a wide range of areas. Founded Cerebrus Consultants in 1995 to focus on HR advisory services, including Organisation transformation. Has been an Independent Director on various Boards for the last 20 years.



EXPERIENCED MANAGEMENT TEAM

Name & Designation	Prior association	Education
Ittira Davis MD & Chief Executive Officer	UFSL, Europe Arab Bank, Arab Bank, Citi Bank, Bank of America	MBA, IIM AhmedabadB.Com, St. Joseph College of Commerce, Bangalore
Carol Furtado Chief Business Officer (CBO)	UFSL, ANZ Grindlays Bank and Bank Muscat	B.Sc, Bangalore UniversityPGDM, Mount Carmel Institute
Martin Pampilly Chief Operating Officer (COO)	UFSL, ANZ Grindlays Bank, Bank Muscat and Centurion Bank of Punjab	B.Sc. Computer Science, University of Bangalore
Arunava Banerjee Chief Risk Officer (CRO)	State Bank of India, Standard Chartered Bank and Bahraini Saudi Bank	MA Economics, Calcutta UniversityAssociate of the Indian Institute of Bankers
Ashish Goel Chief Credit Officer	ICICI Bank, Marico Industries, Godrej & Boyce	 PGDM (Marketing & Finance), XIM, Bhubaneshwar B.Tech (Mechanical Engineering), Kurukshetra
MD Ramesh Murty Chief Financial Officer	Karur Vaishya Bank, ANZ Grindlays Bank, Mashreq Bank, Commercial Bank International	Chartered Accountant, ICAIGeneral Management Program, Harvard Business School
Ashwin Khorana Chief Information Officer	ING Vyasa Bank (Now Kotak Mahindra Bank), Jana SFB, Standard Chartered Bank	Advance Management Program, IIMB
Brajesh Joseph Cherian Chief Compliance Officer	The South Indian Bank, Axis Bank	MBA in Finance, Sikkim Manipal UniversityB.Pharma, Dr. M.G.R. Medical University
Chandralekha Chaudhuri Head – Human Resources	UFSL	BBA, LLB – Symbiosis School of lawPGCHRM -HR, XLRI
Vibhas Chandra Business Head of MicroBanking	UFSL	PGDBM (Rural Management), XIM, Bhubaneshwar
Sumit Thomas Head of Branch Banking	ING Vysya Bank (Now Kotak Mahindra Bank), HDFC Bank	Ex-PGDM, Symbiosis Institute of Management Studies
Sriram Srinivasan Head – Digital Banking	Citibank, Standard Chartered Bank, HSBC, Digital14	 PGDM – IIM, Bangalore BE (Hons) in EEE – BITS, Pilani

^{*} Ujjivan Financial Services Limited – Holding Company of Ujjivan Small Finance Bank

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DlgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank

05

CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building
 a sticky deposit base and attracting new customers; focus on
 retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

06

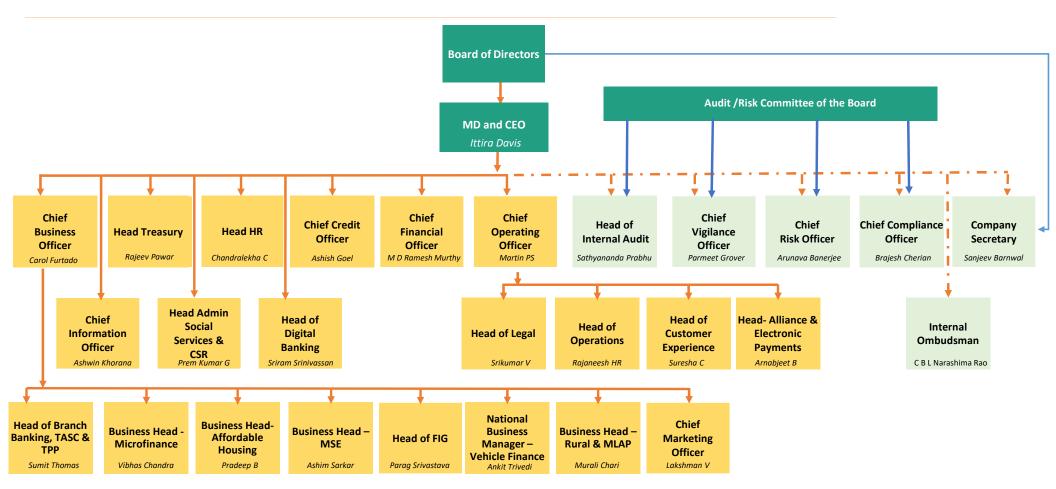
DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

ORGANIZATION STRUCTURE





AWARDS & ACCOLADES





BFSI Technology Excellence Awards 2022

Best Security Initiatives Banking



CX Excellence Awards 2022:
Best Customer Engagement strategy



IBA - Banking Technology Award 2021
Best IT Risk & Cyber Security
Initiatives (amongst SFB / Payments
Bank



Mother Teresa Award: For corporate citizen of the year For 2021.



DSCI Excellence Awards 2021: Winner Best Security Practices in NBFCs & Small Financial Institutions



Great Place To Work® Institute: Ranked 11th among 'India's Best Companies to Work For 2021. Certified by GPTW for 12th consecutive year

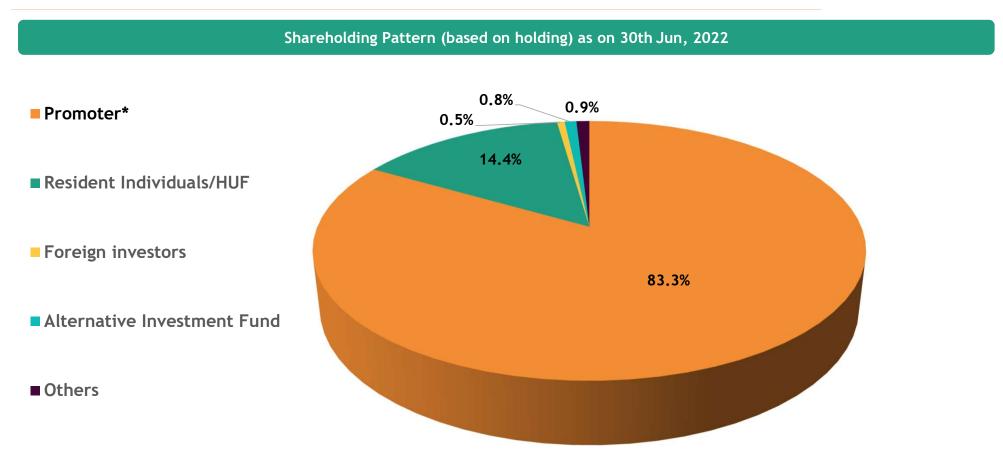


BFSI Excellence Awards 2021 Best Omnichannel Campaign Management



IDEX Legal award 2021
Litigation Department of the Year

SHAREHOLDING PATTERN



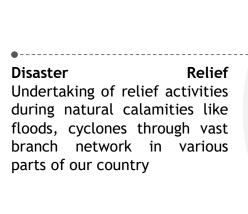
^{*}Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

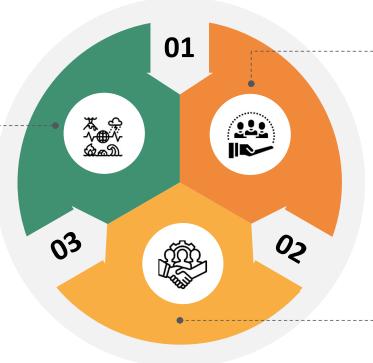
UJJIVAN: SUSTAINABLE & INCLUSIVE GROWTH PHILOSOPHY



Our CSR Approach

We constantly strive to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. We work with communities in navigating the unprecedented challenges primarily focused on healthcare, disaster relief, Covid relief, livelihood for specially abled people, education, and community infrastructure development.





• Healthcare & Community Development
Work with CSR partner organisations for
promoting quality of life for marginalized
communities by providing infrastructural
support to educational institutions,
healthcare units, other public amenities
across India.

Livelihood Program

As part of our program, we commit through our CSR partners to provide livelihood opportunities to marginalised women and try to help youths affected by disaster induced unemployment. We also capacitate differently abled people to integrate them into the mainstream society.

Focus Areas

HIGHLIGHTS-Q1





Under "skilling and livelihood generation program" as on Q1 70 candidates have completed the training and 50 are presently undergoing training. A total of 200 candidates will be trained.



As on Q1, a total of 40 candidates have been successfully placed through the training programs by our partners Cheshire Disability Trust and Divya Nur Foundation. Average income for the placed candidates is -₹ 12,000.





Through our flagship program "Chote Kadam project", over 5.29 Lakh community members were benefitted through various projects delivered.



We have completed the assessment of help required and are exploring avenues to provide assistance to communities affected by floods in Assam.







Paramet Riginary 19

Training of PwDs at CDT



Youth training by Divya Nur

HIGHLIGHTS-Q1





States and UTs Covered

10



Beneficiaries to be trained

200



Total community members benefitted

5,29,470



Total Trained Candidates

70



Women undergoing training

50



Plastic Compactor installed

1



Total candidates undergoing training

103



Healthcare facilities renovated

9



Total Placed Candidates

40



Schools Renovated

1



THANK YOU

For Investor Queries:

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