Date: September 06, 2021

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai—400 001

Ref: Dynamic Cables Limited – Scrip Code – 540795

Subject: Disclosures pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI (LODR)")

Dear Sir/Madam,

With reference to the 14th Annual General Meeting ("AGM") of the Company held on Monday, September 06, 2021 through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM") please find enclosed **Corporate Presentation** of the company displayed during the AGM.

This presentation is also made available on the company's website at www.dynamiccables.co.in

Thanking you,
For Dynamic Cables Limited

DYNAMIC CABLES LIMITED JAIPUR

Honey Chordia
(Company Secretary and Compliance Officer)
M. No. A41995

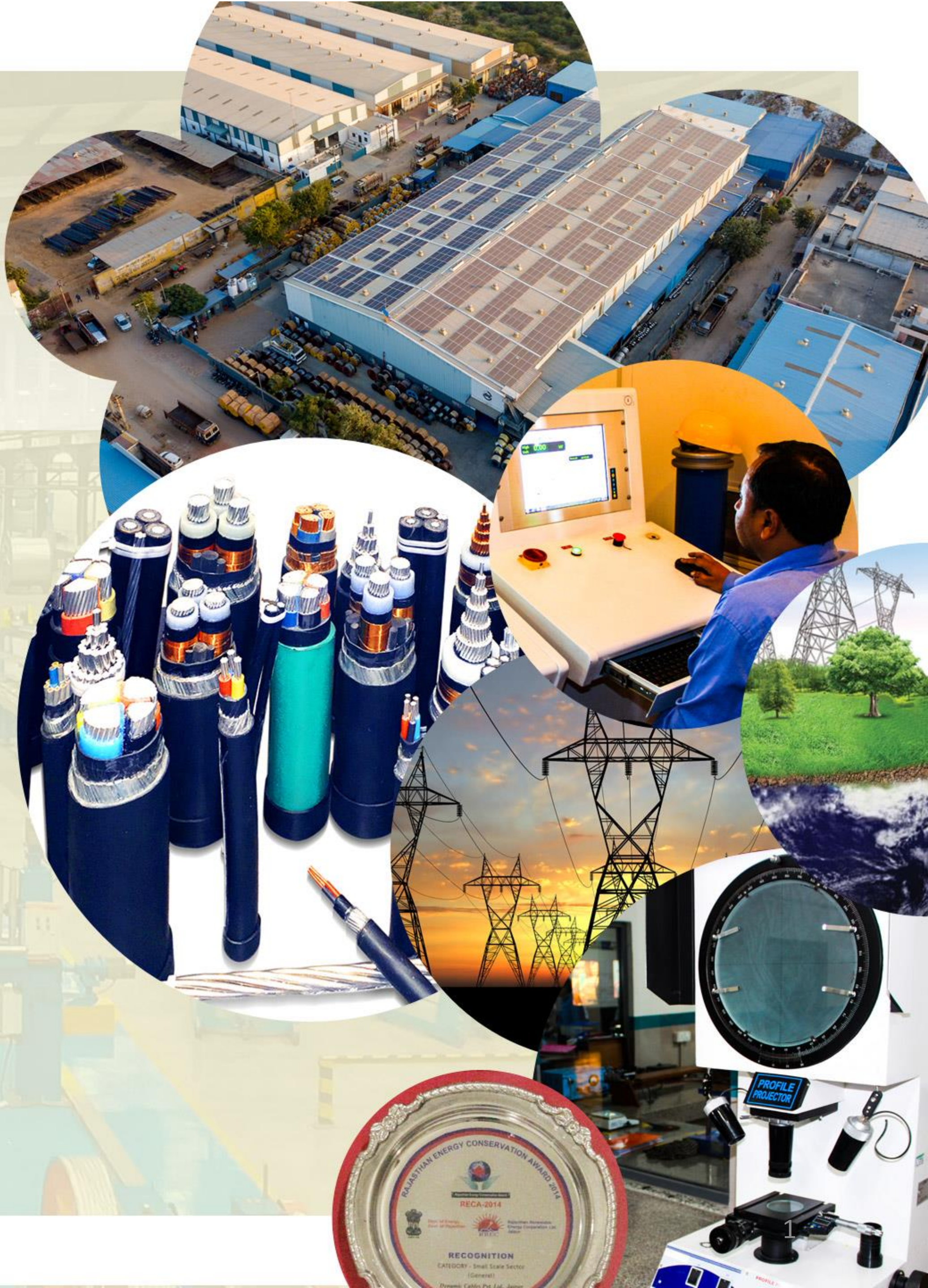
Encl.: as above

DYNAMIC CABLES LIMITED

Focused growth through core strengths

14th Annual General Meeting

6th September 2021



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Agenda

Dynamics Cables Ltd is a manufacturer of HT cables, LT cables, and conductors for electrical power transmission ,distribution and railway signaling.

Our 3 state-of-the-art plants in Jaipur and Reengus deliver best-in-class products to government and private distribution companies, EPC contractors, and industrial customers in more than 40 countries who demand premium quality, reliability, safety, and agile service for their critical infrastructure.

Snapshot

Revenue (FY21)	INR 342.6 crore
PAT (FY21)	INR 9.8 crore
Incorporated	April, 2007
Shares Issued	2,20,14,000
Shareholding (As on June 2021)	
Promoters	74.16%
Others (public as on June 2021)	25.84%
Stock codes	
Reuters	DYNB.BO
Bloomberg	DYCL:IN
BSE	(DYNAMIC | 540795 | INE600Y01019)

Our products

HT Cables

66kV power cables
MV aerial bunched conductors
MV power cables copper



LT Cables

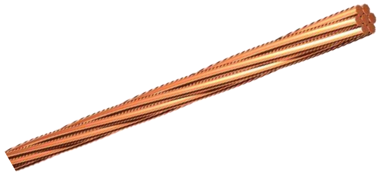
LV power cables copper
LV aerial bunched cables
LV power cables aluminum
LV control cables
LV concentric cables
Railway signaling cables
Galvanized stay wires






Conductors

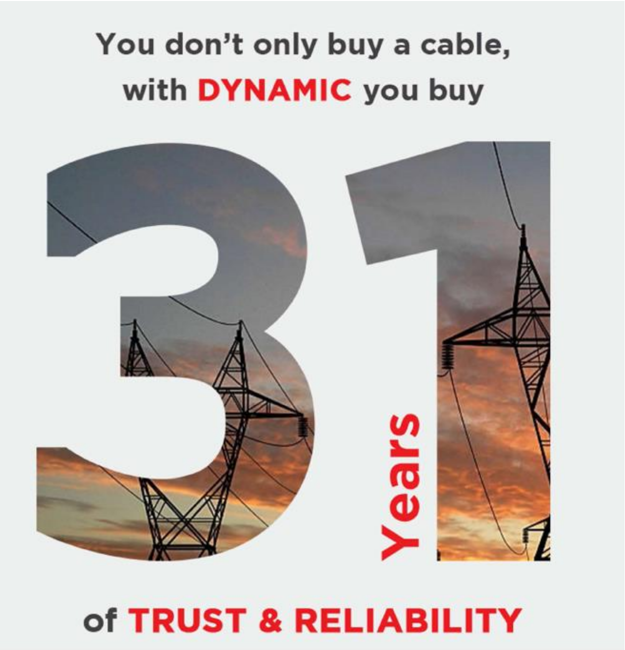
Bare conductors
Insulated conductors
MV Covered Conductors


Global presence

1. Afghanistan
2. Australia
3. Bangladesh
4. Benin
5. Bhutan
6. Burkina
7. Democratic Republic of Congo
8. Egypt
9. Ethiopia
10. Gabon
11. Gambia
12. Ghana
13. Guinea Bissau
14. Iraq
15. Jordan
16. Kenya
17. Laos
18. Liberia
19. Libya
20. Malawi
21. Mali
22. Mauritania
23. Mauritius
24. Mozambique
25. Myanmar
26. Nepal
27. Nigeria
28. Philippines
29. Rwanda
30. Senegal
31. Sierra Leone
32. South Africa
33. Sri Lanka
34. Syria
35. Tanzania
36. Togo
37. Trinidad & Tobago
38. Uganda
39. USA
40. Yemen
41. Zambia
42. Zanzibar

Marquee clients



Government Clients

International Clients

Private Clients

*under approval

Timeline

1986
Inception of Dynamic Engineers. Manufactured super enameled & DPC wires for transformers

1995
Started making overhead conductors

2006
Establishes Low Voltage cables Manufacturing Facility Unit I. Started exporting to overseas market

2007
Formation of Dynamic Cables Pvt. Ltd.

2009
Commencement of Medium Voltage Cable Manufacturing Facility in Jaipur, Rajasthan-Unit II

2016
Started construction of an ultra-modern manufacturing facility at Reengus.

2017
Remodeled into Dynamic Cables Ltd. through an initial public offer

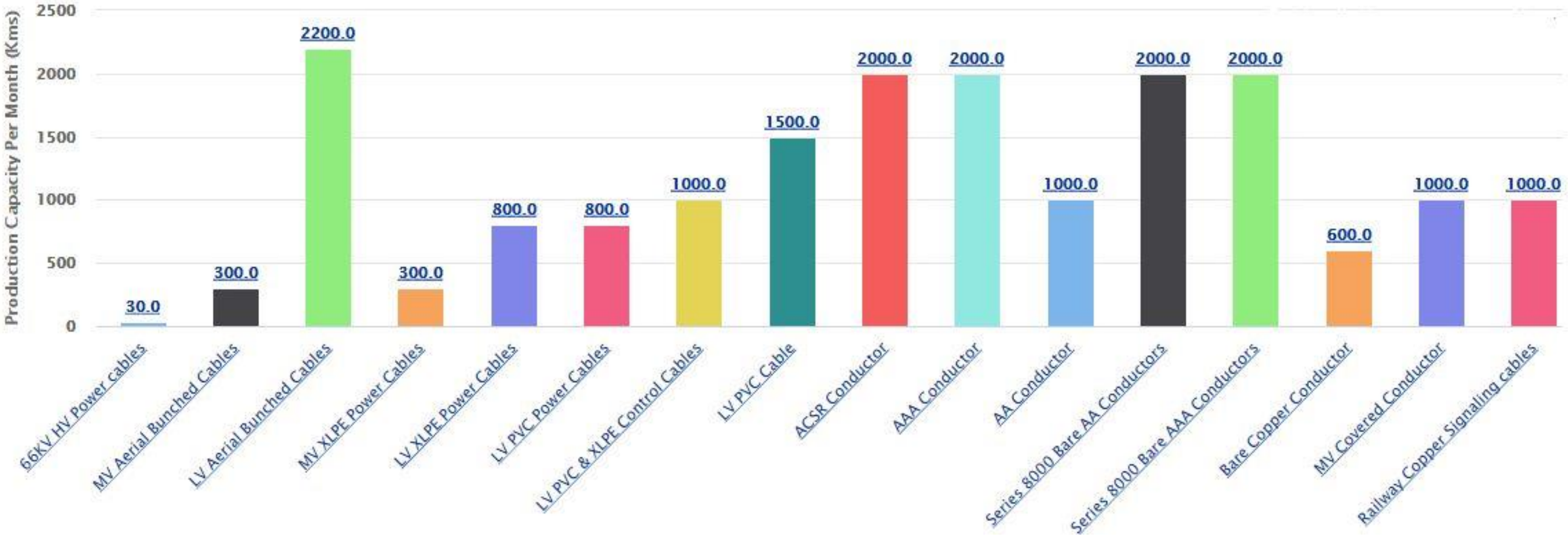
2018
Commencement of Ultra-Modern 200000 SqFt Manufacturing Facility for manufacturing 66KV Cables in Reengus, Rajasthan-Unit III

2019
Won "Rajasthan Best Employer Brand Award"

2020
Started manufacturing of MV Covered Conductors (MVCC)

2021
Started manufacturing RDSO approved railway signaling cables

Infrastructure & Manufacturing



Current capacity of the plants can generate Rs 800- 1000 Crs of revenue, with marginal capex
Telepresence robots for process inspection and clean room operations

Manufacturing plants at 3 sites—2 in Jaipur; 1 at Reengus

Site 1 Jaipur Plant	F-260, Road No. 13, VKI Area Jaipur 302013, Rajasthan, India
Site 2 Jaipur Plant	H-581-A to H-592-A & H1 -601 (B), Road No. 6, VKI Area, Jaipur 302013, Rajasthan,India
Site 3 Reengus Plant	A-129, A-129A, A-130, SKS Industrial Area, Reengus, Tehsil Shree Madhopur, Distt.,Sikar-332404, Rajasthan, India

5-year financials

(INR crore)

Particulars	FY17	FY18	FY19	FY20	FY21
Revenue	300.0	356.9	526.5	428.6	342.6
Operating EBITDA	21.2	19.6	48.2	45.2	25.6
EBITDA margin	**7.1%**	**5.5%**	**9.1%**	**10.5%**	**7.5%**
Interest	9.2	9.4	12.8	15.3	11.9
Depreciation	2.0	2.2	8.3	8.8	8.3
PBT	12.1	11.4	32.7	24.0	13.4
Tax	4.1	3.9	11.5	5.6	3.6
PAT	8.0	7.4	21.2	18.3	9.8
ROCE%	**16.7%**	**10.3%**	**20.3%**	**17.0%**	**10.8%**
ROE%	**19.4%**	**10.5%**	**23.2%**	**16.8%**	**8.4%**
Cash flow from operations	21.9	(22.5)	17.7	37.3	26.0
Capex	10.8	30.6	10.2	7.0	6.9
Gross Debt*	86.5	131.4	143.4	149.6	133.3
Cash & equivalents**	3.3	10.5	9.8	21.1	22.6

*** Includes LC creditors** **** Includes FD under BG margin**

Consolidation of business towards value added products in last 2 years. Post General Elections in 2019 and Covid related disruption, now on a strong sustainable growth track.

Improvement in operating margins due to change in revenue mix, operating leverage and effective cost management.

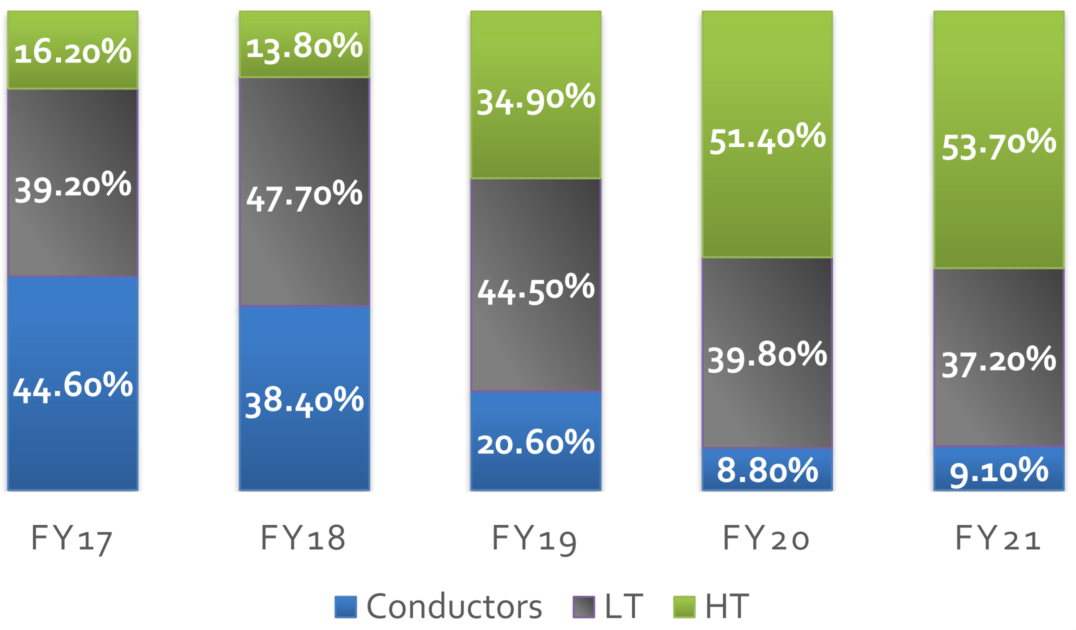
Positive cash flow from operations in four out of last five financial years.

Cash flow generation from operations were used in capex & debt service/repayment.

Finance cost reduced in FY21 as a result of debt reduction and better interest rate negotiation with bank.

Revenue mix: In line with evolving market requirements

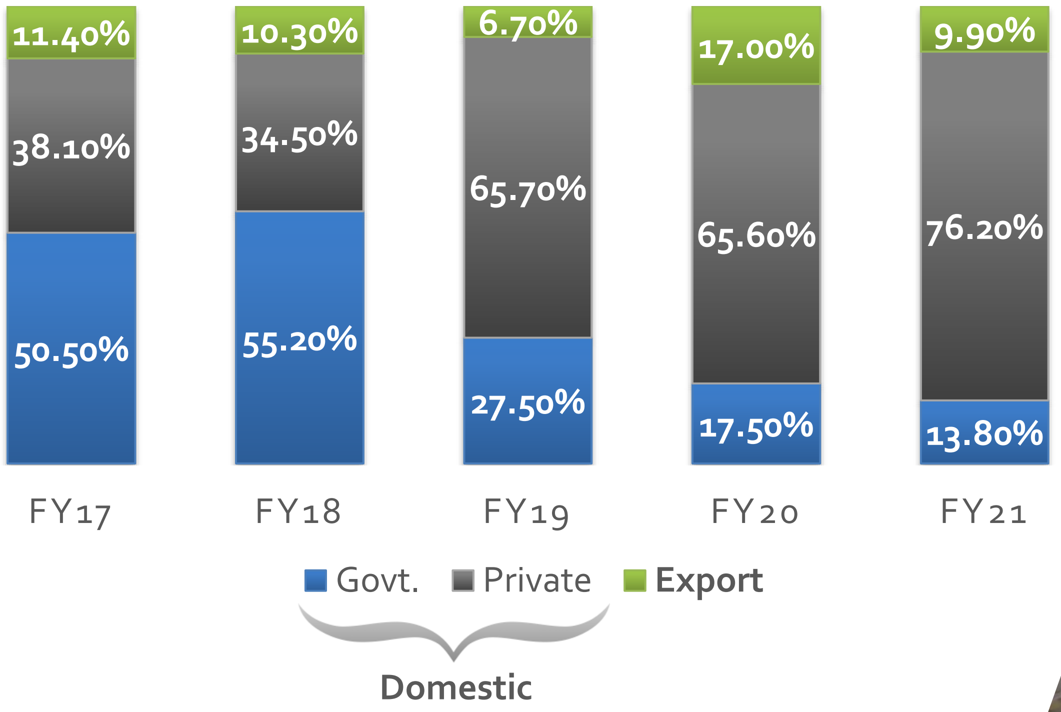
Products



Focused efforts towards high value add products

Revenue mix: Market segments

rising share of high-growth segments

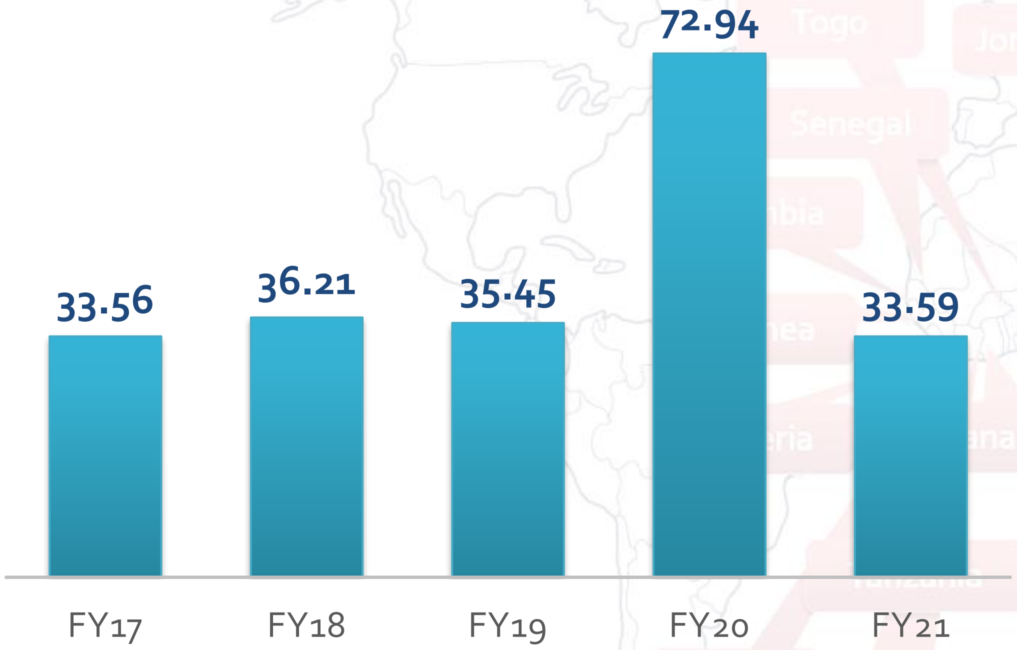


Outlook

- Export & railways expected to contribute significantly in future growth.
- Focus on good quality government, private and export customers.

Exports

(INR crore)



Note: Exports include deemed exports

- Key growth opportunity—driven by power infrastructure investments in Africa and Asia.
- Business is aligned with our current competencies and presence in export markets.
- Export contributed 10% share to overall sales, despite FY21 being disrupted and fractured by COVID.

Healthy recovery in Q4FY21 continued into Q1FY22

Indicates a sustainable medium-term revival of the business cycle

INR crore

	Q1FY22	Q4FY21
Operating Revenue	114.5	139.2
Operating EBITDA	12.0	11.6
EBITDA%	10.5%	8.3%
PAT	5.5	5.4
Debtors outstanding	122.8	127.7

Focus towards augmenting operating efficiencies have started to bear results.

Increased productivity is getting reflected in the margins.

Post-COVID, while many peers operated below pre-COVID levels, Dynamic is one of the few cable manufacturers that has delivered growth over pre-COVID levels.

Our focus

- To be a technology-driven organization
- To embrace innovation, explore technical collaboration, acquisitions, and invest in research & development.
- To grow exports to a significant share of annual revenue.
- To work towards improving operating margins through implementation of Industry 4.0, IoT, cost optimization & lean management.
- Go increasingly eco-friendly through green energy adoption.
- To reduce debt

Near Term

Attain cost leadership from Improvements in operating efficiency and productivity.

Align our products with market requirements.

Create IP for our R&D outcomes.

Medium Term

Development of new products/markets

Invest in new technologies

Long term

Evolve as a multi-location, multi-product entity.

Align with global supply chains of power transmission & distribution

Growth Strategy

Cost rationalization through efficiency, improvement, innovation

Focus on raising capacity utilization and increasing operating cash flows.

Future capital allocation towards:

- Working capital for business growth.
- Optimized maintenance and growth capex
- Debt reduction

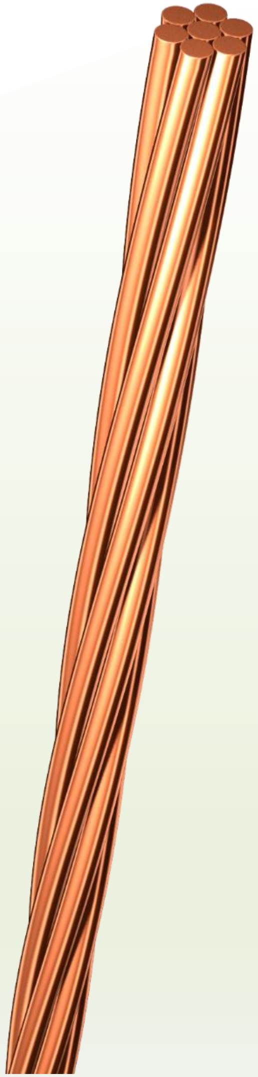
Targeted investments in growth markets

Increasing focus on overseas markets

Develop higher resilience through reduced contribution of government business

Enriching product portfolio and increasing brand visibility

Diversified and enhanced product offerings aligned with evolving market needs.



Achieving the strategy

Leverage core strengths

CORE COMPETENCE

OPPORTUNITY

Infrastructure cables

- Railway signaling cables; RDSO approved.
- Communication cables under R&D.

Institutional supplies

- Developing new markets with emphasis on exports.
- Improving quality of business and customers.

Swift turnaround post extended Covid disruption

Growth opportunity: INR 1000-1500 crores p.a.

Consolidation of small & marginal players

Leadership: Board

Rahul Mangal

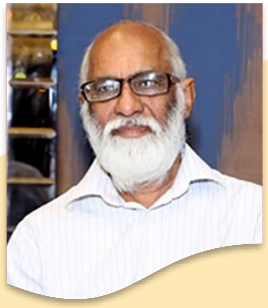
Chairman and Non-Executive Director

Shalu Mangal

Whole Time Director

Sumer Sing Punia

Additional Director (Non-Executive)



Ashok Kumar Bhargava

Independent Director

Ashish Mangal

Managing Director

Experience: 25 years

Leads production, marketing and quality control.

Responsible for overall management & leading the growth.

Expertise: Marketing, Finance and field study

Saurav Gupta

Independent Director

Nehal Sharma

Independent Director

Leadership: Key management

Name	Designation	Expertise	Experience	Education
Murari Lal Poddar	CFO	Finance, Accounts, Banking	25 Years	CA
Honey Chordia	CS	Legal, Secretarial & Compliance	6 Years	CS, LLB
Umesh Bhai Mistry	Plant head 1	Overall plant operations in which the expertise area are Cable & Conductor manufacturing, Quality Control & New Product Development	15 Years	MSc in Applied Physics
Surendra Kumar Saini	Plant head 2		15 Years	BE Electronics
M. I. Singhla	Plant head 3		35 Years	BSc Engineering
V.K. Jain	VP	Overall plant operations in which the expertise area are Cable & Conductor manufacturing, Quality Control, Design, New Product Development & Planning	35 Years	BE (Electrical)
Suresh Kadam	Sales Head	Strategy Planning, Business development, Sales & Marketing Management specially in wires & Cable division, production promotion & Liaison	21 Years	B.E (Electrical) & MBA

Opportunity

Multiple Drivers of growth in core business

India

3X to7X increase in daily electricity demand in next 20 years.

By 2040, IEA anticipates India's installed power capacity to grow to up to 1500 GW (World Energy Outlook 2019 Stated Policies Scenario). This will push the scale of India's power market beyond the size of the EU's synchronized grid, which connects around 1000 GW of installed generation across 27 countries, and bring it much closer to the size of China's grid, which handled 2000 GW in 2019.

Under Union Budget 2021-22, GoI allocated INR 3tn for power distribution schemes over next 5 yrs.

Schemes such as Deen Dayal Upadhyay Gram Jyoti Yojna (DDUGJY) and Integrated Power Development (IPD) expected to augment electrification across country.

Power sector has attracted FDI inflow of ~USD15bn in last 20 years.

Global

Increased energy demands in Asia Pacific, Middle East, and South America leading to heavy investments in smart grids; will fuel demand for low-voltage cables.

Growth in power distribution and automotive/non-automotive applications to drive demand.

Growth options around current competencies

Railway signaling business may have sizeable share in the overall business; may bring higher than expected growth in next 3-4 years.

Exports receive better than expected traction.

Optical Fiber Cables (OFC) could be ROCE accretive.

Strengths

Infrastructure

Large capacities and best-in-class technology

Integrated business model with large manufacturing capacities resulting in operating and cost efficiencies. Each facility is fitted with latest equipment and state-of- the-art technology.

Customer relationships

Client relationship

Longstanding relationships with large and diversified customer base located in India and 40+ countries

Design competencies

Strong product design

Focus on adding a range of value added products through innovative manufacturing processes.

Market intelligence

Market Intelligence

Long standing relationship with local agents in the overseas countries which helps to engage closely with customer procurement teams for real time market updates.

Widespread presence in Indian markets in govt. as well as private power and energy sector.

DYNAMIC CABELS LIMITED

Thank you

Dynamic Cables Limited

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