

D.P. Abhushan Limited

www.dpjewellers.com | NSE: DPABHUSHAN | BSE: 544161 | ISIN: INE266Y01019



July 30, 2025

To, The Manager BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code - 544161	To, The Manager, Listing Department, National Stock Exchange of India Limited Corporate Communication Department Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai – 400051 Scrip Symbol – DPABHUSHAN
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Subject: Q1FY26 Investor Presentation for the Unaudited Financial Results of the Company for the First Quarter ended 30th June 2025

Dear Sir/ Madam,

With reference to the captioned subject, kindly find enclose Q1FY26 Investor Presentation for the Unaudited Financial Results of the Company for the First Quarter ended 30th June 2025.

The above information will also be available on the website of the company at www.dpjewellers.com
Kindly take the same on record and acknowledge.

Thanking You,

Your faithfully,

For: D. P. Abhushan Limited



Santosh Kataria
Chairman and Managing Director
DIN: 02855068
Place: Ratlam



D.P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D.P. ABHUSHAN LIMITED

Registered Office: 138, Chandani Chowk, Ratlam (M.P.) – 457001 | T: +91 7412 408900
Corporate Office: 19, Chandni Chowk, 2nd Floor, Ratlam (M.P.) – 457001 | T: +91 7412 408899 | F: +91 7412 247022



D.P. Abhushan

INVESTOR PRESENTATION

Q1FY26

www.dpjewellers.com

Disclaimer

This Presentation is for information purposes only and is not intended to be an advertisement and does not constitute or form part of and should not be construed as any offer or invitation for sale or subscription of or solicitation or invitation of any offer to buy or subscribe for any securities, nor shall it or any part of it form the basis of or be relied on in connection with or act as an inducement to enter into any contract, commitment or investment decision in relation thereto in India, the United States or any other jurisdiction. This Presentation is not intended to be a prospectus (as defined under the Indian Companies Act, 2013, as amended) or an offer document under the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”).

The information set out herein is provided only as at the date of this Presentation (unless stated otherwise), its accuracy is not guaranteed, and it may be subject to updating, completion, revision, verification and amendment without notice and such information may change materially. This Presentation is based on the economic, regulatory, market and other conditions as in effect on the date hereof.



Management Commentary



Mr. SANTOSH KATARIA

Chairman and Managing Director

“ Gold prices remained elevated during Q1FY26, which impacted overall demand and volume growth particularly among price-sensitive consumers. However, wedding-related demand and sustained interest in premium jewellery offerings helped support overall industry stability.

Our presence across Central India particularly in Madhya Pradesh, and Rajasthan continued to demonstrate resilient growth during the quarter, supported by the wedding & festive season coupled with strong brand loyalty in semi-urban and Tier-2 cities. As a result, we delivered a moderately positive performance in terms of revenue, which grew by 7% YoY. Notably, EBITDA and PAT showcased robust growth of 44% and 45% respectively, driven by improved product mix, operational efficiencies, and disciplined cost management.

We remain focused on expanding our retail footprint and are raising up to ₹600 crores through the QIP route to ensure robust funding for our growth initiatives. With a strong regional presence and a well-defined strategy, we are well-positioned to capitalise on the long-term potential of India’s jewellery market and continue delivering value to our customers and stakeholders.”



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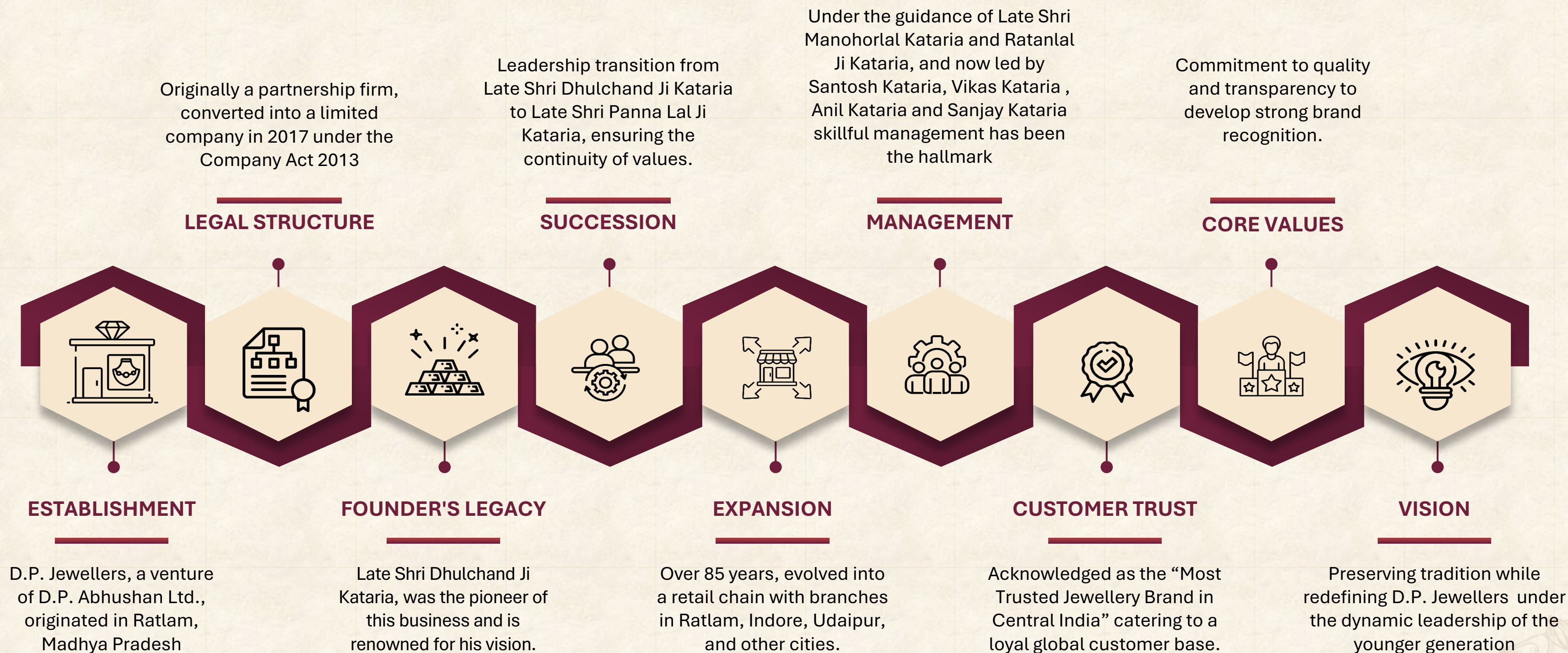


Company Overview





Introduction to D. P. Abhushan : A Brief History



Through Generations: Upholding Tradition, Embracing Innovation

FIRST GENERATION

MR. DHULCHAND KATARIA

- Established D.P. Jewellers in Ratlam, Madhya Pradesh.
- Laid the foundation of the venture during challenging times of India's struggle for independence.

SECOND GENERATION

MR. PANNA LAL KATARIA

- Continued the legacy of D.P. Jewellers.
- Emphasized purity and transparency as the brand's core values.
- Expanded the business.

THIRD GENERATION

MR. MANHORLAL KATARIA /

MR. RATANLAL KATARIA

- Managed the growth of D.P. Jewellers into a retail chain with branches across multiple cities.
- Maintained the brand's reputation for purity and transparency

FOURTH GENERATION

MR. ANIL KATARIA / MR. SANJAY KATARIA /

MR. SANTOSH KATARIA/ MR. VIKAS KATARIA/

- Leading the company with a focus on fair and transparent business practices.
- Working to uphold the trust of millions of customers.
- Emphasizing dedication to quality and customer satisfaction.



Management Excellence



Mr. SANTOSH KATARIA

Chairman cum Managing Director

Santosh Kataria aged 47 is the Promoter and Chairperson cum Managing Director of our Company. He has been a Director on our Board since May 02, 2017. He has a rich experience of 25 years in the Jewellery Industry and additional experience in the plastic industry as well. He holds a degree of Bachelor of Engineering (Polymers) from Amravati University Maharashtra. He is responsible for the expansion and overall management of the business of the Company.



Mr. ANIL KATARIA

Whole Time Director

Anil Kataria aged 54, is the Founder, Promoter and Whole-Time Director of our Company. He has been a Director on our Board since May 02, 2017. He has a vast experience of 30 years in the Jewelry Industry. He holds a degree of Master of Commerce from Vikram University, Ujjain (M.P.). He is responsible for the expansion and overall management of the business of the Company.



Board of Directors



Mr. MUKESH JAIN

Independent Director

Mukesh Kumar Jain aged 64, is a Non-Executive Independent Director of our Company. He has been a Director on our Board since July 15, 2017. He has a vast experience of 45 years in the wire industry. He holds a degree of Bachelor of Commerce from University of Bombay. He is also a director on the board of Kataria Industries Limited, Navkar Wires Private Limited and JITO Ratlam Chapter Foundation.



Mr. SANSKAR KOTHARI

Independent Director

Sanskar Kothari aged 55, is a Non-Executive Independent Director of our Company. He has been a Director on our Board since July 16, 2018. He holds a degree of Master of Business Administration in Finance and Diploma in Taxation Laws from Bombay University. He has a rich experience of 35 years in the Electrical Engineering, Construction, warehousing and Leasing Industry. He is actively involved in his family business, Reliable Group Ratlam since 1992. He is also a director on the board of Reliable Power and Transformer Private Limited and Yashovardhan Township Private Limited.



Ms. APURVA LUNAWAT

Women Independent Director

Apurva Lunawat aged 35 is a Non-Executive Woman Independent Director of our Company. She has been a Director on our Board since April 19, 2022. She is a Chartered Accountant by profession with expertise in Accounts, Finance and Taxation and runs a proprietorship firm, Apurva Lunawat & Co. She is also a director on the board of Kataria Industries Limited.



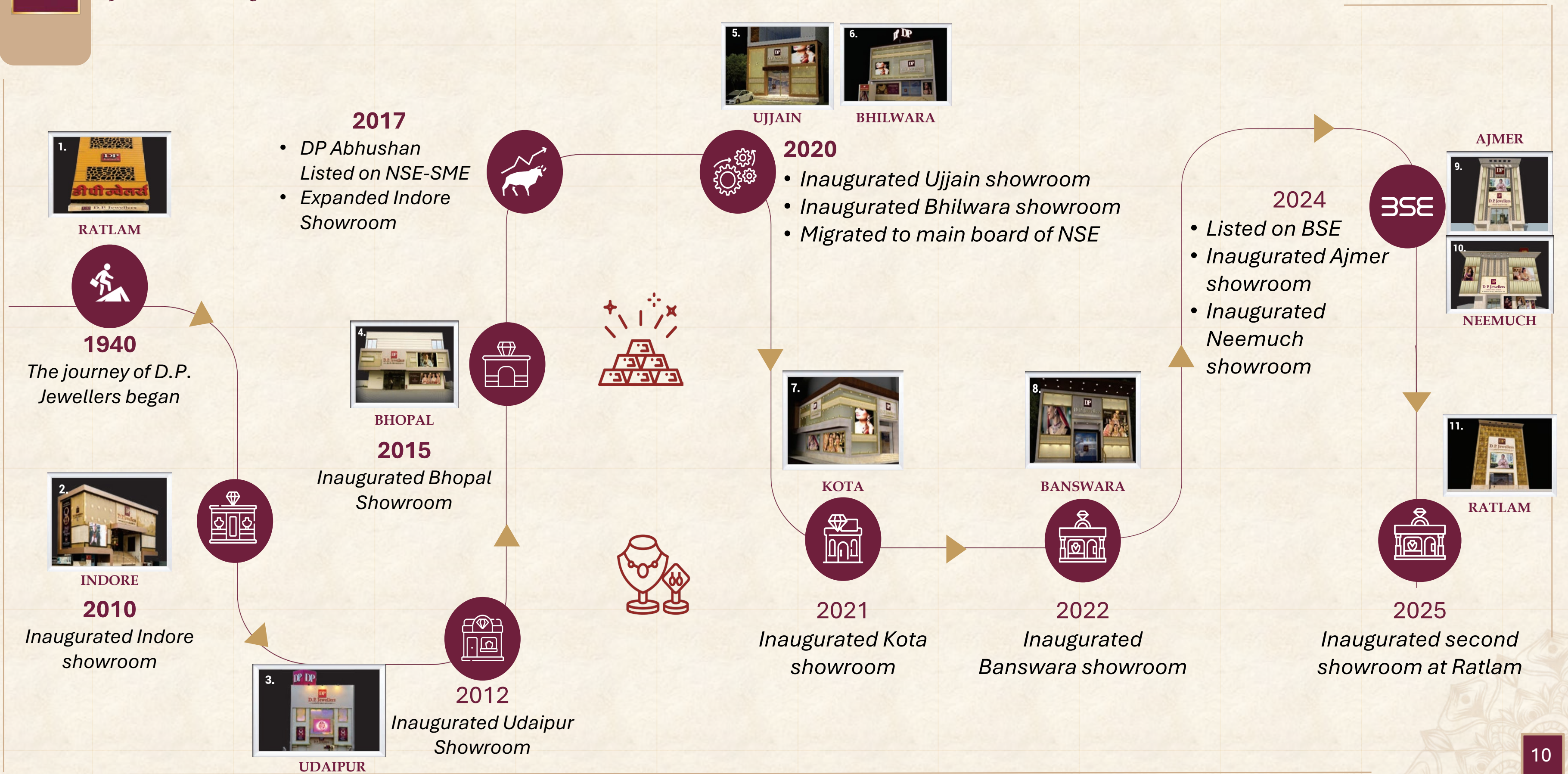
Ms. RENU KATARIA

Non-executive Director

Renu Kataria aged 50, is the Promoter and Non-Executive Director of our Company. She has been a Director on our Board since June 20, 2017. She has an experience of 24 years in Jewelry Industry. She holds a degree of Bachelor of Science from Vikram University, Ujjain (M.P.).



Journey & Milestones



An Array of Offerings: D.P. Abhushan's Versatile Product Range



Shop by Collection



Wedding Jewellery

Valentine Jewellery

Flower Collection

Traditional Jewellery

Mewar Collection

Idol Collection

Dohra Collection

Lightweight and trendy jewellery

Shop by Products



Chains

Rings

Armlets

Gajrahs

Pendants

Bangles & Jewellery sets

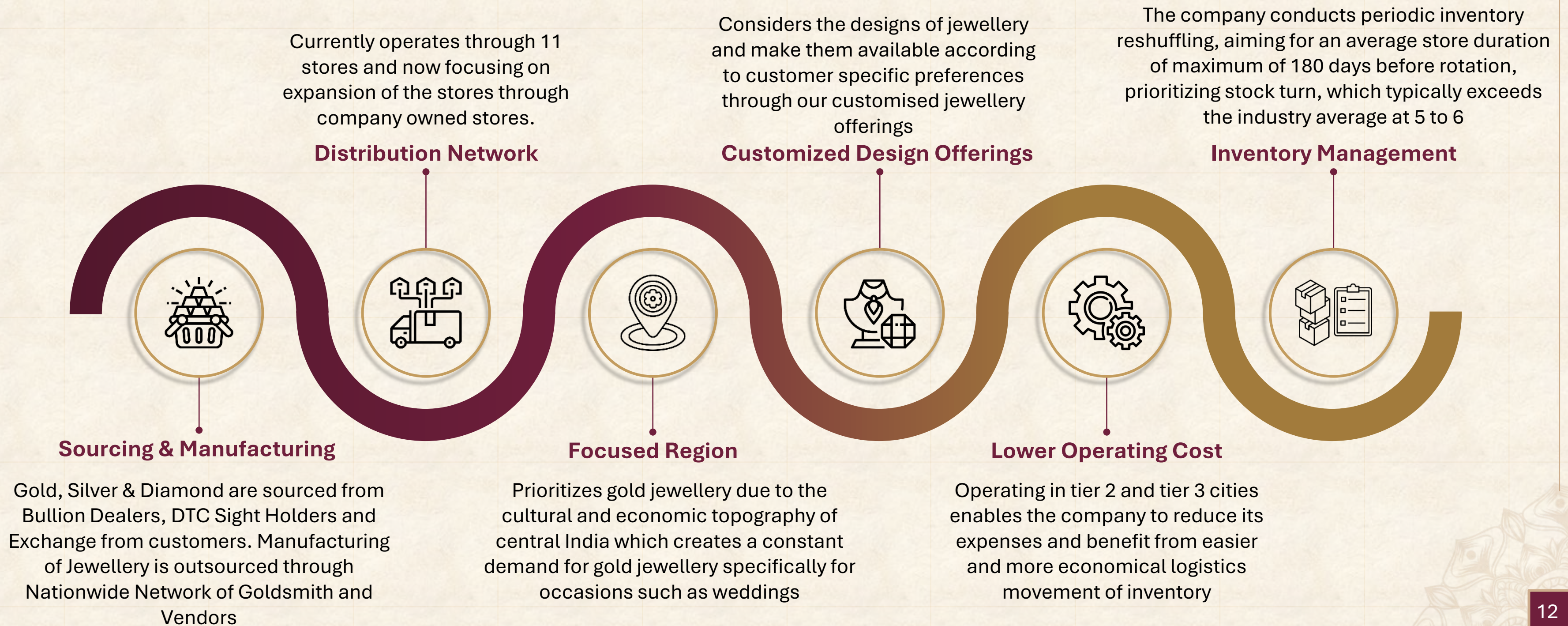
Nose Rings

Mangal sutra



Business Model

Centralized purchasing at Ratlam ensures smooth inventory flow, minimizing dead stock and maximizing operational efficiency across all stores within a 300-kilometer radius





Retail Presence Across Central Indian Regions



1 RATLAM (M.P.)

- Since 1940
- Store Size 2,100 sq. ft
- Rented Premise

2 INDORE (M.P.)

- Opened in 2010 and Expanded in 2017
- Store Size 10,450 sq. ft
- Owned Premise

3 UDAIPUR (RAJ.)

- Opened in April 2012
- Store Size 5,054 sq. ft
- Rented Premise

4 BHOPAL (M.P.)

- Opened in May 2015
- Store Size 6,000 sq. ft
- Rented Premise

5 UJJAIN (M.P.)

- Opened in August 2020
- Store Size 3,520 sq. ft
- Rented Premise

6 BHILWARA (RAJ.)

- Opened in October 2020
- Store Size 4,000 sq. ft
- Rented Premise

7 KOTA (RAJ.)

- Opened in January 2021
- Store Size 2,830 sq. ft
- Rented Premise

8 BANSWARA (RAJ.)

- Opened in January 2022
- Store Size 3,363 sq. ft
- Rented Premise

9 AJMER (RAJ.)

- Opened in September 2024
- Store Size 6,050 sq. ft
- Rented Premise

10 NEEMUCH (M.P.)

- Opened in November 2024
- Store Size 7,700 sq. ft
- Rented Premise

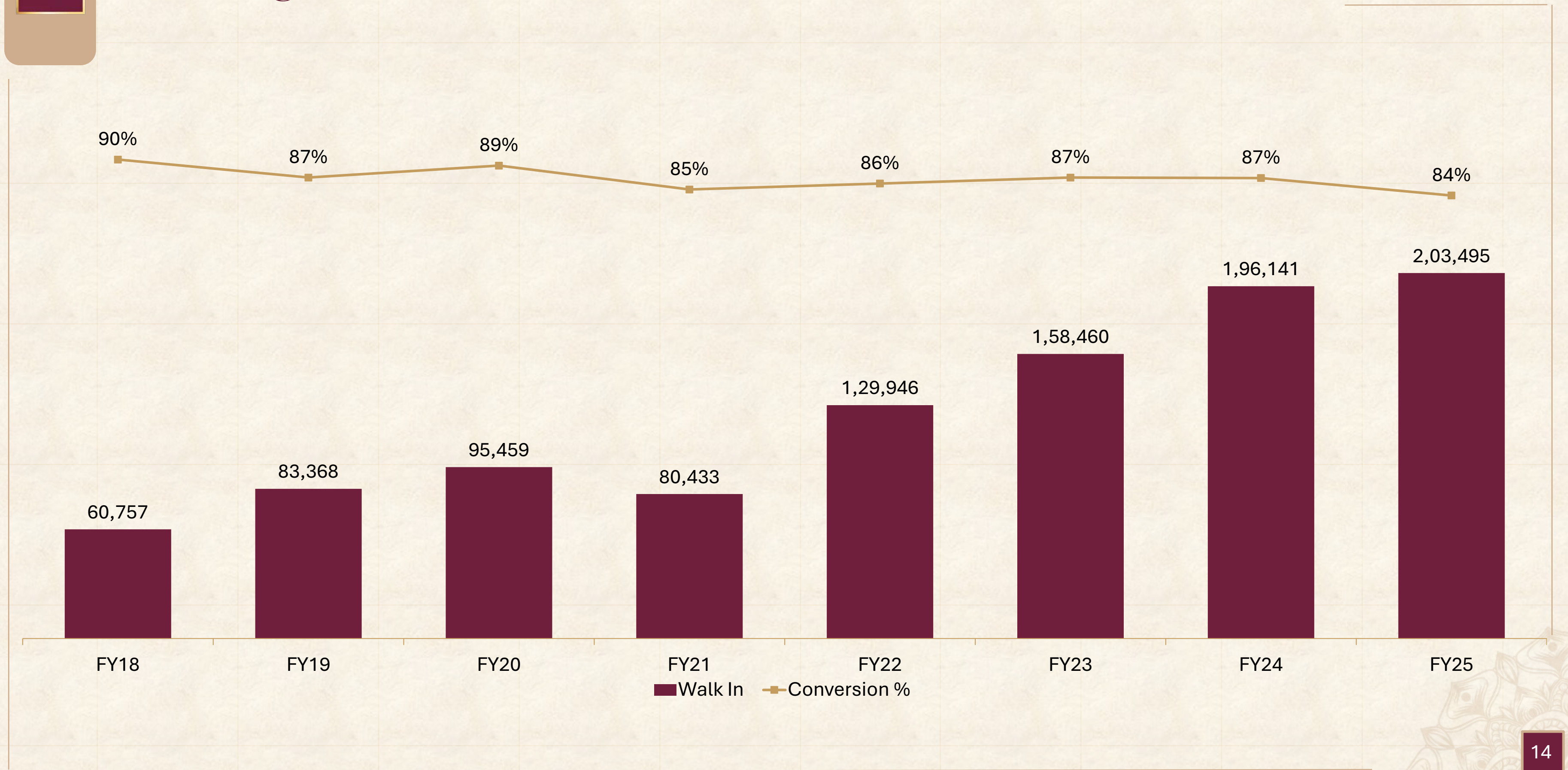
11 RATLAM (M.P.)

- Opened Second Showroom in April 2025
- Store Size 9,450 sq. ft (Retail Area)
- Rented Premise

Plans to Expand in Tier 2 & 3 Cities in Madhya Pradesh, Rajasthan, Chhattisgarh and Gujarat in upcoming 5 years.



Standing Tall as Leaders in Footfall to Conversion Ratio





Recognitions & Accolades

Best Bridal Jewellery Of The Year(Under 15 Lakh) Dec'2016
-IJ Jewellers Choice Award

Recognised By Iconic Brand Of Mewar Jan'2017
- Db Group Udaipur

Trusted Brand Of The Year Jewellery Jan' 2017
-My FM Indore

Best Promising, Gems & Jewellery Company March 2017
- India Bullion and Jewellers Association Lts.

India'S Most Preferred Jewellers In Regional Jewellers (M.P & Rajasthan) Dec 2017
-Ubm India

Special Excellence Award December 2017
- IBC 24.

Best Ring Design Of The Year (Under 2.5 Lakh) Dec'2017
-IJ Jewellers Choice Award

Best Business Ethics Excellence Award Jan 2018
- Gem & Jewellery Trade Council of India

Best Brand Of The Year : DP Jewellers Feb 2018
- My Fm Indore

Gold Jewellery Of The Year 2018 (Bangle, Bracelet & Armlet) Aug 2018
-Retail Jeweller India Awards 2018

Special Excellence Award Feb 2019
- IBC 24.

Most Prestigious Jewellery Brand Of The Year In Madhya Pradesh July 2019
-My Fm Bhopal

Best Bridal Diamond Jewellery Of The Year 2019 (Aug)
-Retail Jeweller India Awards 2019

Most Innovative Marketing Campaign –Print (Sep)
-Retail Jewellers Guild Awards 2019

Best Ring Of The Year 2019 (Dec)
- IJ Jewellers Choice Award

Recognised By Times Icons Of Madhya Pradesh 2020 (Jan)
- A Times Group Company

Best Lifestyle Excellence Awards Indore-2020
-My Fm Indore

Dpal : For Being Inspiring Leader Of Indian Jewellery Retail – Sep 2023
- All India Gem & Jewellery Domestic Council

Dpal : Best Retail Jewellers Of The Year – Oct 2023
-International Business Summit & Awards 2023 - Dubai (UAE)

Dp Jewellers : Best Family Managed Business Jan 2024
- Retail Jeweller Md & CEO Awards 2024

Dp Jewellers : Franchise Startup Of The Year Jewellery (May 2024)
-Franchise Awards'24

Honouring The Legends Of The Gems & Jewellery Industry (Anil Ji & Vikas Ji Kataria) Aug -2024
-Gjpec India

India'S Coolest National Chain Store 1St Runner-Up-2024 (Sept 2024)
-India'S Coolest Store 2024- Indian Jeweller

Dpal -Most Trusted Jewellery Brand In Central India (Gaurav Samman Award) Dec 2024
- News 18 MP-CG

Awarded For Our Purity & Transparency In The Jewellery Industry (Vistaar Esthaapna Utsav) May 2025
- Vistaar News



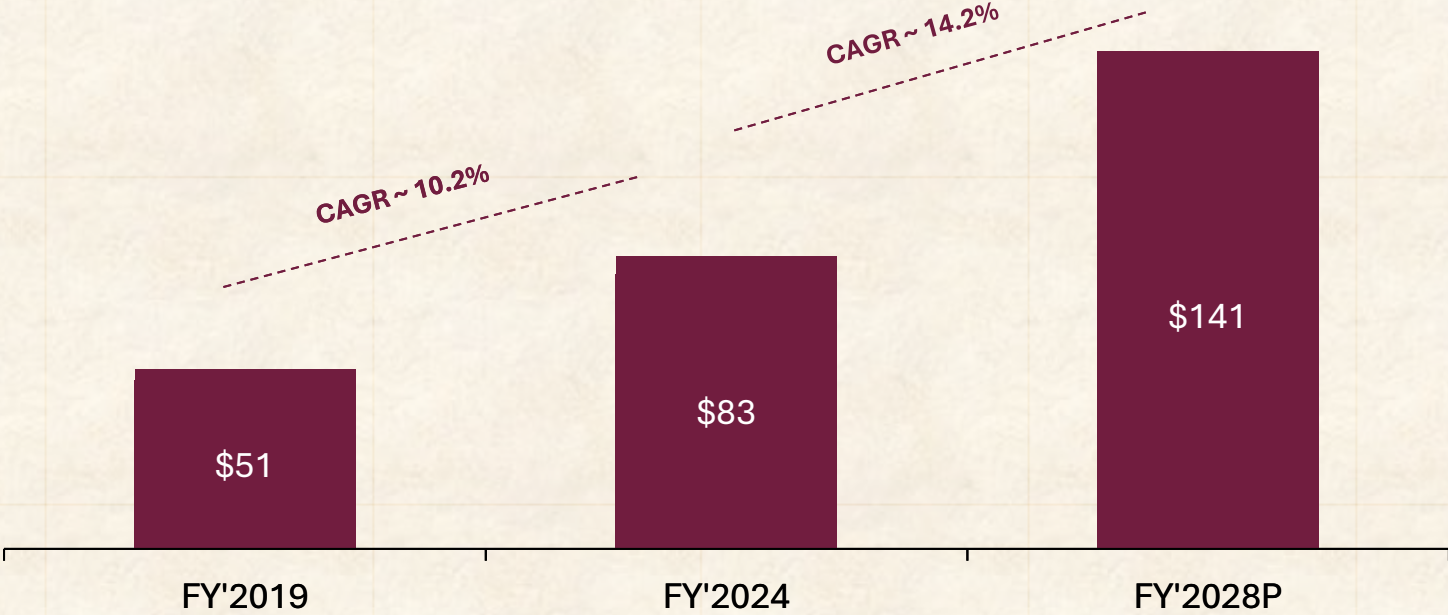
Market Opportunity



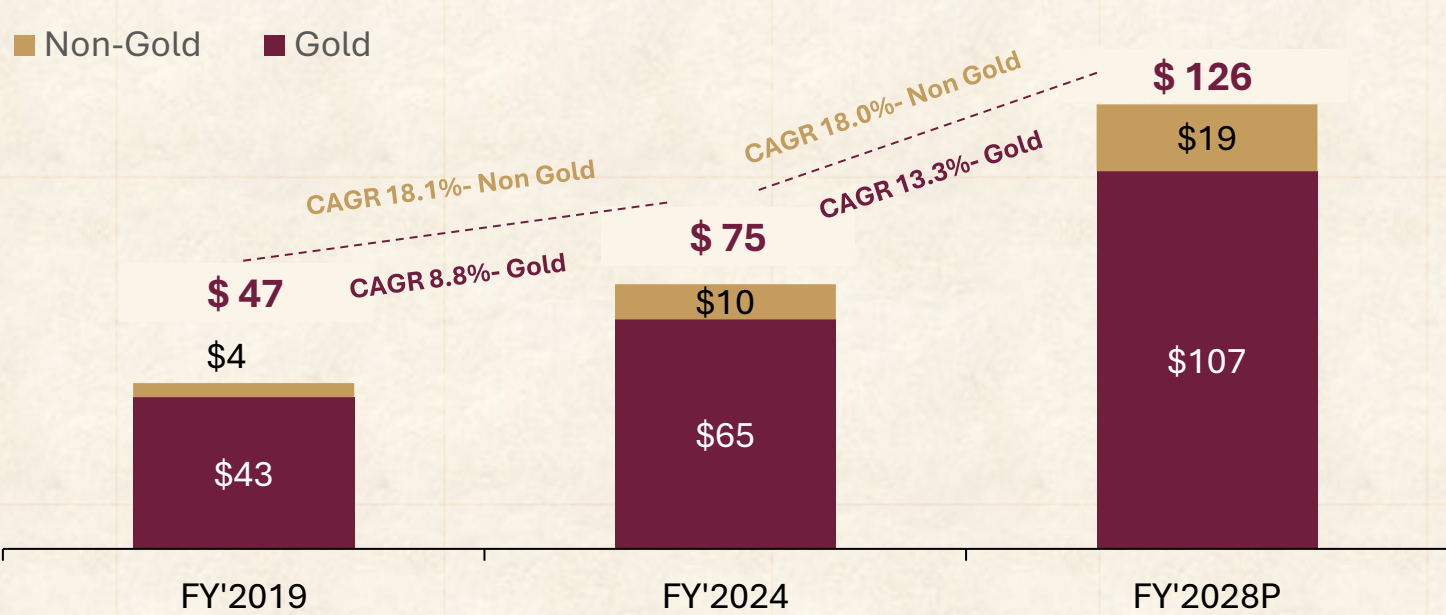


Industry Overview

Indian Domestic Jewellery Market Size- By Value (In \$Bn)

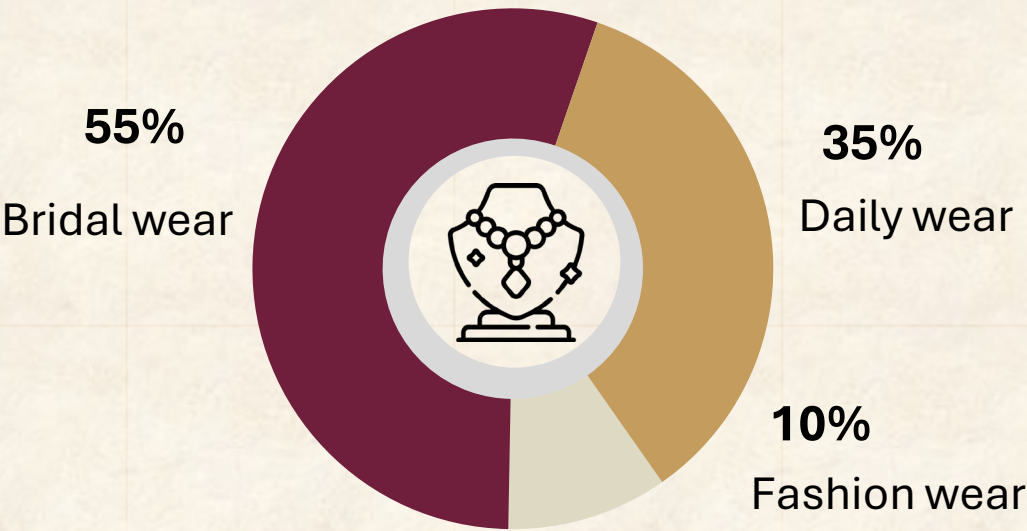


Breakup of Indian Fine Jewellery Market into Gold and Non-Gold (In \$Bn)



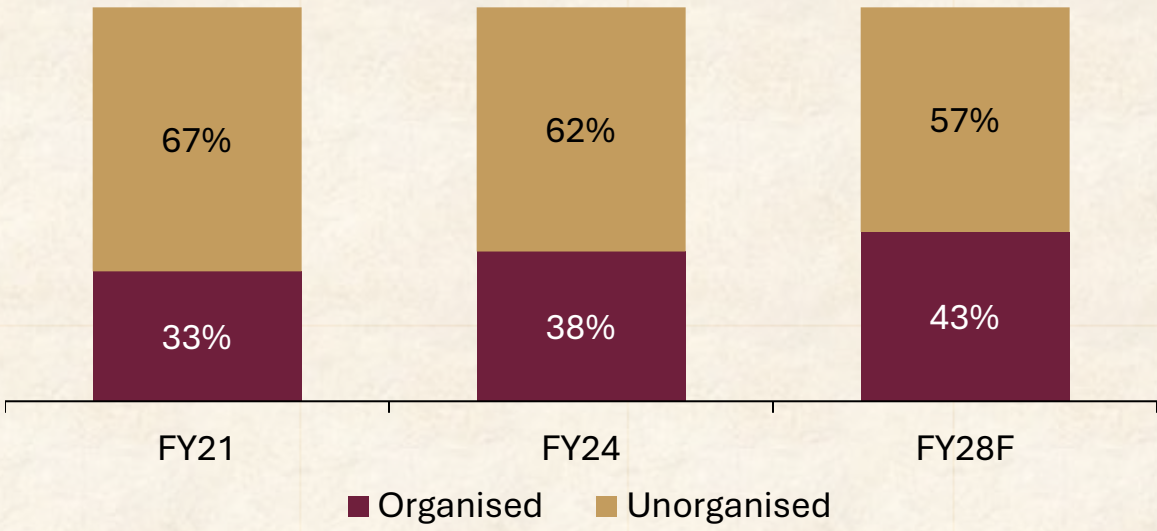
*Non Gold includes jewellery made of diamond, silver, precious stones, platinum and others

Indian Jewellery Segmentation



Source: Industry Report by Technopack

Market Share %



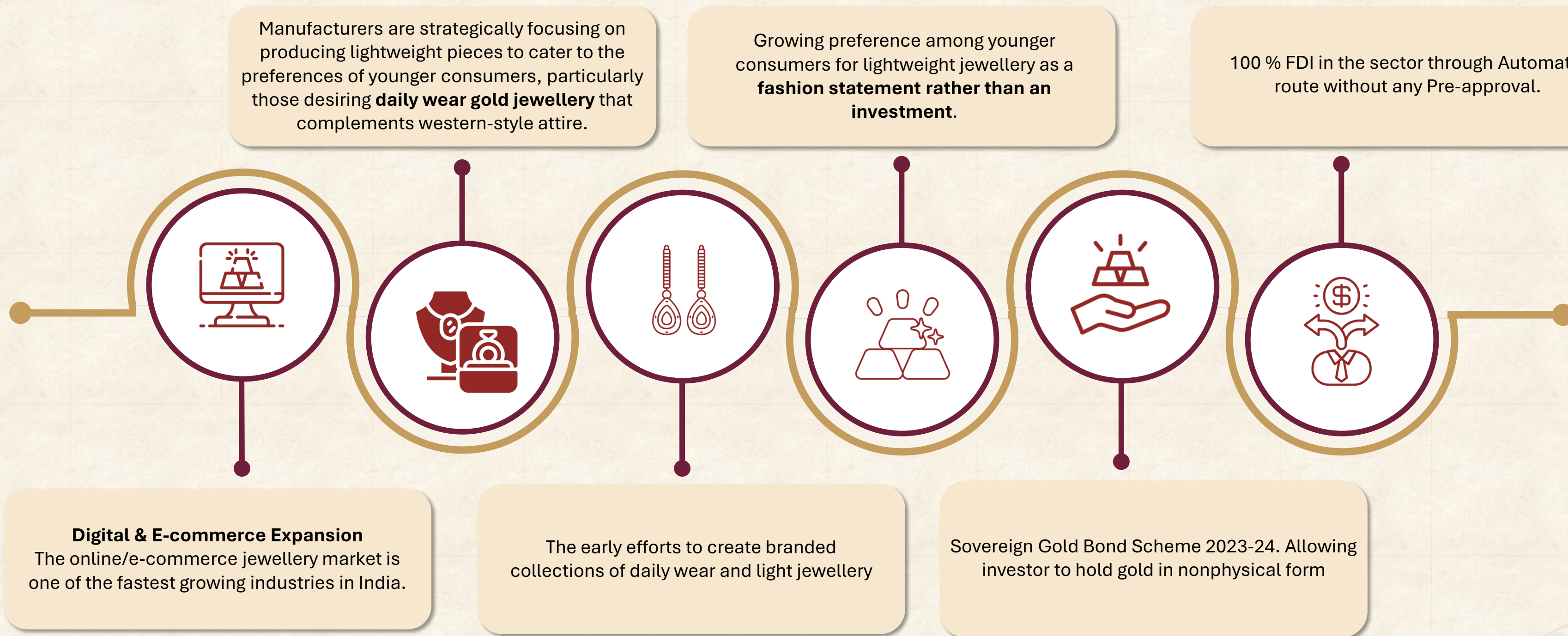
The organised sector's market share is anticipated to increase to 43% by FY28.

Source: Source: Industry Report by Technopack

Growth Drivers

- Key events, including weddings and festivals
- Rise in disposable income
- Rising urbanisation
- Rise in preference for branded jewellery
- E-commerce and digitalisation
- Government support
- Sustainable & Ethical Jewellery
- Influence of Pop Culture & Media
- Technological Innovations in Manufacturing.

Key Market Trends





Business Highlights





Leveraging Jewellery Exhibitions to Broaden Brand Exposure



84th Anniversary

मंगलसूत्र एवं बँगल फेस्टिवल
लेटेस्ट डिज़ाइन्स खास वागड़ अंचल में





Mangalsutra & Bangle Fest

01st to 10th June'24



D. P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D.P. ABHUSHAN LIMITED

महाराणा प्रताप चौराहा, उदयपुर रोड, बांसवाड़ा (250007)

मॉडर्न डिज़ाइन्स का अद्भुत कलेक्शन

Chain & Rings Fest

01st to 10th June'24

D. P. Jewellers

A BOND OF TRUST SINCE 1946

A VENTURE OF D.P. ABHUSHAN LIMITED

56, नगर परिषद, राजेन्द्र मार्ग, भीलवाड़ा (01482-237999)

'खम्मा घणी झालावाड़'

मध्यभारत का विश्वसनीय नाम,
रतलाम के डी.पी.ज्वेलर्स आपके शहर झालावाड़ में

DP

**EXCLUSIVE
JEWELLERY
EXHIBITION
& SALE**

22 23 24 June
2024

10.00 am to 9.00 pm

होटल इन्द्रप्रस्थ रेसीडेंसी
RSEB ऑफिस के सामने, NH-52, पावन रोड, झालावाड़


पधारो सा!

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D.P. Jewellers

A BOND OF TRUST SINCE 1940

A VENTURE OF D.P. ABHUSHAN LIMITED





The Final Destination For Diamond Lovers!



D.P. JEWELLERS



WORLD OF
DIAMONDS
EXHIBITION
01st to 10th June '24



D.P. Jewellers
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A VENTURE OF D.P. ABHUSHAN LIMITED
www.dpjewellers.com
[f DPJewellersIndia](https://www.facebook.com/DPJewellersIndia)
TOLL FREE No.: 1800 202 0339





DIAMOND POLKI FEST +

EMBRACE THE BEAUTY
OF DIAMONDS

13 to 23 JUNE 24

Opp. Police Control Room,
Madhav Nagar, Ujjain | 2530786

DP

D.P. Jewellers

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RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA

मॉडर्न डिज़ाइनस का अद्भुत कलेक्शन

Chain & Rings Fest

01st to 10th June '24

56, नगर परिसर, राजेन्द्र मार्ग, भीलवाड़ा (237999)

अधिक जानकारी के लिए सम्पर्क करें । 92018-26728, 70733-55573

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TOLL FREE NO: 1800 202 0339

केएल ज्वेलरी
अवार्ड

सर्वोच्च और सर्वोत्तम
गुणवत्ता अवार्ड

एडोप, सीसी व सुवर्ण
का सर्वोत्तम

श्रेष्ठ गुणवत्ता
अवार्ड

सर्वोत्तम गुणवत्ता
अवार्ड

सर्वोत्तम गुणवत्ता
अवार्ड

शोभन सातों दिन आपकी सेवा में

For any bulk order or inquiry, mail your requirements to : corporate@dpjewellers.com • www.dpwewellers.com • DPJewellersindia

FRONT

Size : 8.5x11

[illegible]



Leveraging Jewellery Exhibitions to Broaden Brand Exposure

84

'खम्मा घणी चित्तौड़'

अनुभव कीजिए हॉलमार्क गोल्ड एवं सर्टिफाइड डायमंड ज्वेलरी के अद्भुत एवं विशाल कलेक्शन का पारदर्शिता एवं शुद्धता के लिए लोकप्रिय, मध्य भारत के विश्वसनीय डी.पी. ज्वेलर्स लेकर आ रहे हैं

DP

EXCLUSIVE JEWELLERY EXHIBITION & SALE

23 24 25 Aug. 2024
10.00 am to 9.00 pm

होटल श्री जी
रेलवे स्टेशन के पास, चित्तौड़गढ़

ज्वेलरी के यूनिक और अपडेटेड कलेक्शन के लिए आप सादर आमंत्रित है।

DP

D.P. Jewellers

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TOLL FREE NO.: 1800 202 0339

56, नगर परिषद, राजेन्द्र मार्ग, भीलवाड़ा
(63777 64048/01482-237999)

www.dpjewellers.com DPJewellersIndia

• रेडिंग • पोलकी • ट्रेडिशनल
• गेरू • एंटीक • हॉलमार्कड स्वर्ण
• सर्टिफाइड डायमंड
• चांदी के हॉलमार्कड आभूषण,
बर्तन, मूर्तियों की विस्तृत श्रृंखला

इस एक्जिबिशन में आप अपने किसी भी गहने की शुद्धता की जाँच नि:शुल्क करवा सकते हैं, यहाँ उपलब्ध कैरेटोमीटर मशीन में।

+ उदयपुर : (0294-2418712/13 • कोटा : (0744-2500009 • बांसवाड़ा : (02962-250007 • रत्नाम : (07412-408900 • इन्दौर : (0731-4099996 • भोपाल : (0755-2606500 • उज्जैन : (0734-2530786

DP

पधारो सा!

84 वर्षों की स्वर्णिम यात्रा में रतलाम, इंदौर, उदयपुर, भोपाल, उज्जैन, भीलवाड़ा, कोटा, बांसवाड़ा के बाद रतलाम के विश्वसनीय डी.पी. ज्वेलर्स शुद्धता का विस्तार करने आज पहुंच चुके हैं अजमेर।

30 लाख से अधिक ग्राहकों के विश्वास के साथ

आन भव्य शुभारंभ

शनिवार, 14 सितम्बर 2024
प्रातः 10:15 बजे से
10/23, वैशाली नगर, अजमेर (9201826740

आप सादर आमंत्रित है।

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D.P. Jewellers

A BOND OF TRUST SINCE 1940

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+ उदयपुर : (0294-2418712/13 • भीलवाड़ा : (01482-237999 • कोटा : (0744-2500009 • बांसवाड़ा : (02962-250007 • रत्नाम : (07412-408900 • इन्दौर : (0731-4099996 • भोपाल : (0755-2606500 • उज्जैन : (0734-2530786

84

लेटेस्ट डिज़ाइन्स खास वागड़ अंचल में

DP

BANGLE & CHAIN FEST

01st - 08th Sept. 2024

अनदेखी-अनसुनी-अद्भुत
ज्वेलरी एक्जिबिशन एवं सेल

D.P. Abhushan Ltd. Presents

DP

Jewellery World

A COLLECTION NEVER SEEN BEFORE

27 28 29 सितम्बर 2024
प्रातः 10:30 से रात्रि 08:30 बजे तक
होटल बालाजी सेंद्रत, बरबड़ रोड, रतलाम

DP

D.P. Jewellers

A BOND OF TRUST SINCE 1940
A VENTURE OF D.P. ABHUSHAN LTD.

AJMER



परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE No.: 1800 202 0339
10/23, वैशाली नगर, अजमेर (2990748

BANSWARA

वैवाहिक आभूषणों का
भव्य और नवीनतम संग्रह

परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

देश के सर्वश्रेष्ठ कारीगरों द्वारा निर्मित
हॉलमार्कड गोल्ड और सर्टिफाइड डायमंड
आभूषणों का विस्तृत कलेक्शन।

D.P. Jewellers
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TOLL FREE No.: 1800 202 0339
बांसवाड़ा : महाराणा प्रताप चौराहा, उदयपुर रोड़ (250007

BHILWARA

वैवाहिक आभूषणों का
भव्य और नवीनतम संग्रह

परिणय
वैवाहिक ज्वेलरी एक्जिबिशन
25 नवम्बर से 08 दिसम्बर 2024

देश के सर्वश्रेष्ठ कारीगरों द्वारा निर्मित
हॉलमार्कड गोल्ड और सर्टिफाइड डायमंड
आभूषणों का विस्तृत कलेक्शन।

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LIMITED
TOLL FREE No.: 1800 202 0339
भीलवाड़ा : 56 नगर परिषद, राजेन्द्र मार्ग (237999

UDAIPUR

मेवाड़ों के गढ़ में, झीलों के शहर में
84 वर्षों की शुद्धता की परम्परा के साथ
विस्मृत कर देने वाले आभूषणों का अनुभव

कल भव्य आगाज़
JEWELS OF MEWAR
— OF —
A COLLECTION NEVER SEEN BEFORE
25th Nov. to 8th Dec. '24

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LTD.
उदयपुर : 17, न्याय मार्ग, कोर्ट चौराहा (0294-2418712/13
TOLL FREE No.: 1800 202 0339 @ www.dpjewellers.com

Targeted exhibitions initiatives have significantly boosted brand reach, driving revenue growth across key markets

Leveraging Jewellery Exhibitions to Broaden Brand Exposure

Beawar- Rajasthan

‘खम्मा घणी ब्यावर’
ट्रेडिशनल और मॉडर्न ज्वेलरी की नई रेंज
रतलाम के डी.पी.ज्वेलर्स आपके शहर ब्यावर में



DP
EXCLUSIVE
JEWELLERY
EXHIBITION
& SALE
26 27 Jan.
2025
10.00 am to 9.00 pm

होटल राजमहल
बापू नगर, ब्यावर (राज.)
पधारो सा!

DP
D.P. Jewellers
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RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Dungarpur- Rajasthan

आइये. जानिये.. मानिये...
क्यों लाखों परिवारों का विश्वास है डी.पी. ज्वेलर्स

जैसे शुद्धता वैसा दाम
आभूषण में जितना कैरेट सोना उपयोग
हुआ है वैसा ही दाम आपको से दिया
जाता है।

स्टोन्स, मोती व कुंदन का सही रेट
स्टोन्स, मोती, कुंदन आदि का बजट अलग
से किया जाता है एवं उसका उचित मूल्य
के अनुसार दाम दिया जाता है ना कि
सोने के रेट के अनुसार।

पूर्ण पारदर्शिता
शुद्धता का टेग जिससे शुद्धता के साथ
मेकिंग चार्ज, ट्रांस वेट, नेट वेट, कुंदन,
मोती आदि का बजट एवं अन्य जानकारी
आपको पूर्ण पारदर्शिता के साथ दी जाती है।

‘भव्य शुभारंभ आज’



DP
EXCLUSIVE
JEWELLERY
EXHIBITION
& SALE
08 09 10 Feb.
2025
10.00 am to 9.00 pm

होटल लेक व्यू
3rd Floor, न्यू बस स्टैंड के सामने, के.बी. कॉम्प्लेक्स, डूंगरपुर
पधारो सा!

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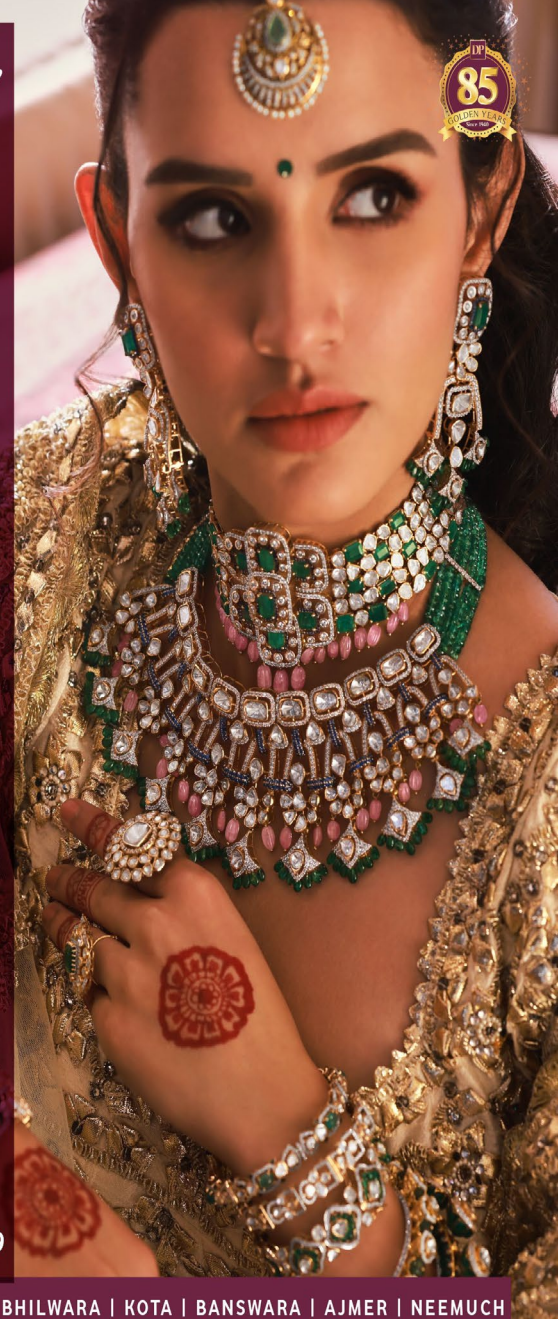
RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Kota- Rajasthan

EMBRACE THE BEAUTY
OF DIAMONDS

**DIAMOND
POLKI
FEST**

18th to 26th Jan. 2025



DP
D.P. Jewellers
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A VENTURE OF D.P. ABHUSHAN LTD.
TOLL FREE No.: 1800 202 0339
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KOTA : 1A1, Vallabh Nagar Square (0744-2500009)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Targeted exhibitions initiatives have significantly boosted brand reach, driving revenue growth across key markets



Elevating the Sparkle of Studded Collections

Indore

85
YEARS
100% NATURAL DIAMONDS

*The Final Destination For
Diamond Lovers!*

**WORLD OF
DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

D.P. Jewellers
— A BOND OF TRUST SINCE 1940 —
A VENTURE OF D.P. ABHUSHAN LTD.
TOLL FREE No.: 1800 202 0339
www.dpjewellers.com

NEAR RAJANI BHAWAN, Y.N. ROAD, INDORE (0731-4099996)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Neemuch

85
YEARS
100% NATURAL DIAMONDS

*The Final Destination For
Diamond Lovers!*

**WORLD OF
DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

D.P. Jewellers
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A VENTURE OF D.P. ABHUSHAN LTD.
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22, TEACHER COLONY, NEEMUCH (07423-292500)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Ratlam

85
YEARS
100% NATURAL DIAMONDS

*The Final Destination For
Diamond Lovers!*

**WORLD OF
DIAMONDS**
EXHIBITION
18th to 26th Jan. 2025

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138, CHANDANI CHOWK, RATLAM (07412-408900)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Ujjain

85
YEARS
100% NATURAL DIAMONDS

*The Final Destination For
Diamond Lovers!*

**WORLD OF
DIAMONDS**
EXHIBITION
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OPP. POLICE CONTROL ROOM, MADHAV NAGAR, UJJAIN (0734-2530786)

RATLAM | INDORE | UDAIPUR | BHOPAL | UJJAIN | BHILWARA | KOTA | BANSWARA | AJMER | NEEMUCH

Enhancing Revenue Mix Through Premium Studded Offerings

A Glimpse into Elegance: Our New Ajmer Showroom



- **Successfully Launched a new jewellery showroom in Ajmer, Rajasthan, marking significant expansion**
- Ajmer showroom aims to cater to **rising demand for gold, diamond, and silver jewellery in the region**
- Plot area of approximately **1,500 sq ft,**
- **Spans an impressive 6,050 sq ft across four floors,** including a basement, ground floor, two additional floors, and a rooftop.

A Glimpse into Elegance: Our New Neemuch Showroom



- **Successfully Launched a new jewellery showroom in Neemuch, Madhya Pradesh** marking another Milestone during the FY25.
- **Spans a super built-up area of 7,700 sq.ft.** with a **modern G+3 layout**, built on a plot area of **2,190 sq.ft**
- **Strategically located just 150 kilometers** from the company's registered and administrative office in Ratlam.
- Neemuch holds tremendous growth potential in the jewellery sector. Its proximity to Ratlam facilitates efficient logistics and enables the company to better understand and cater to evolving customer preferences.

A Glimpse into Elegance: Our New & Second Ratlam Showroom



- **Successfully Inaugurates a Second Showroom in Ratlam, Madhya Pradesh,** Further Expanding Footprint in Central India
- **The new showroom spans** approximately 15,000 sq.ft. of super built-up area and is built on a 3,150 sq.ft. plot with a contemporary Basement & Ground+4 floor design.
- The **retail area will be spread across the basement, ground, and first floors with 9,450 sq.ft.** while the upper floors are reserved for office and administrative functions.
- With both showrooms now operational in Ratlam, customers will have access to an even wider range of jewellery collections and the flexibility to visit either store as per their convenience



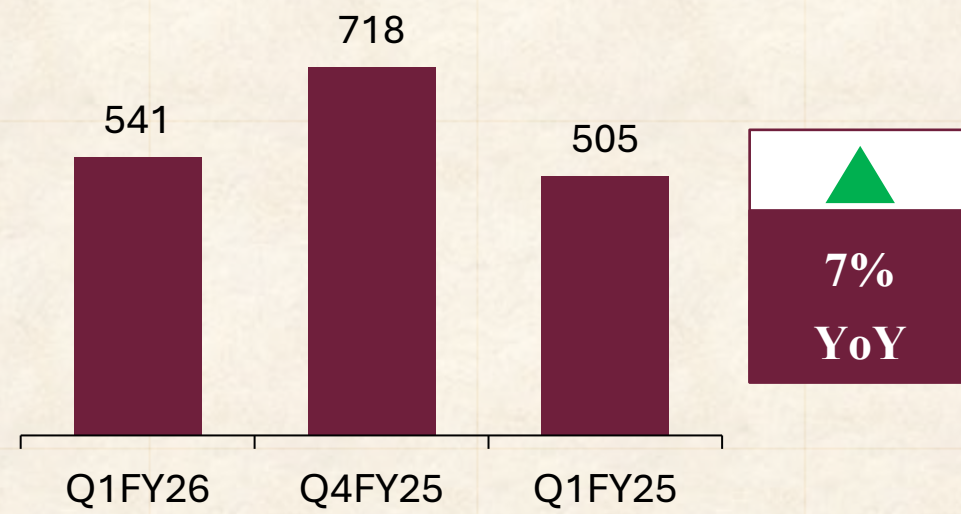
Financial Highlights



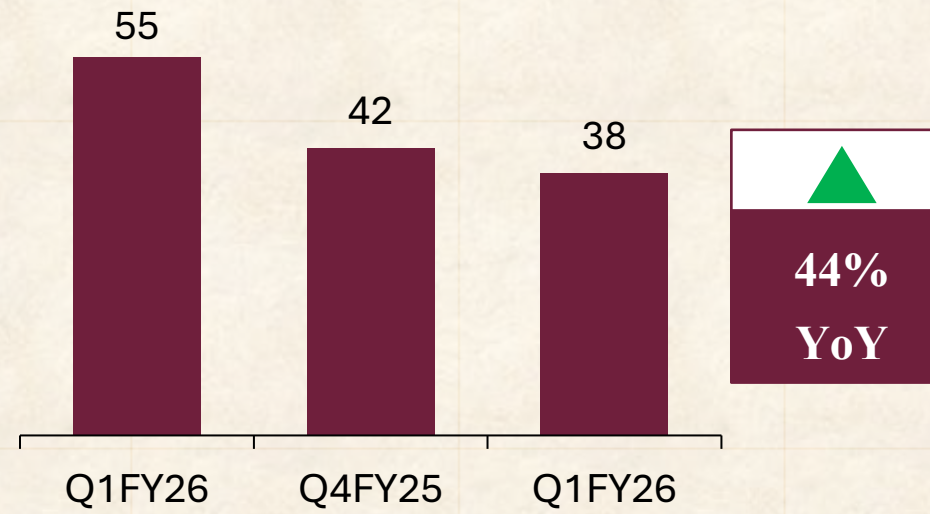


Financial Snapshot Q1FY26

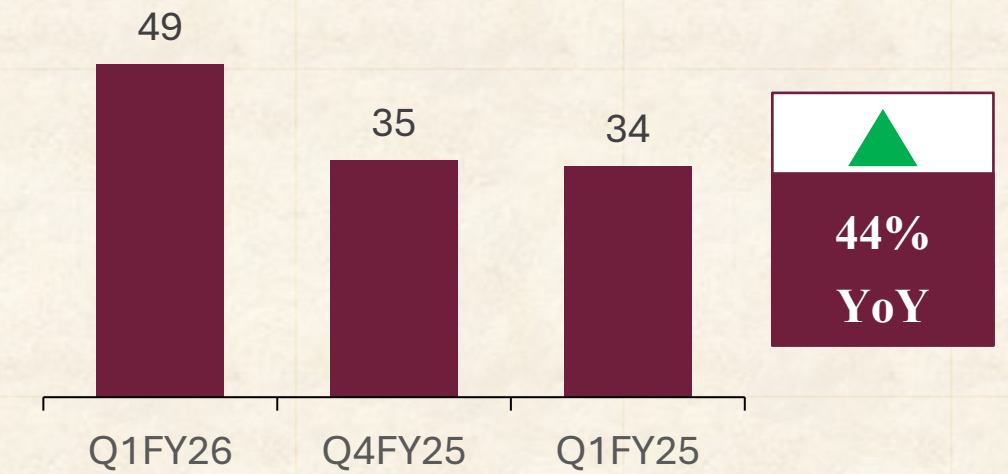
Total Income (₹ CR)



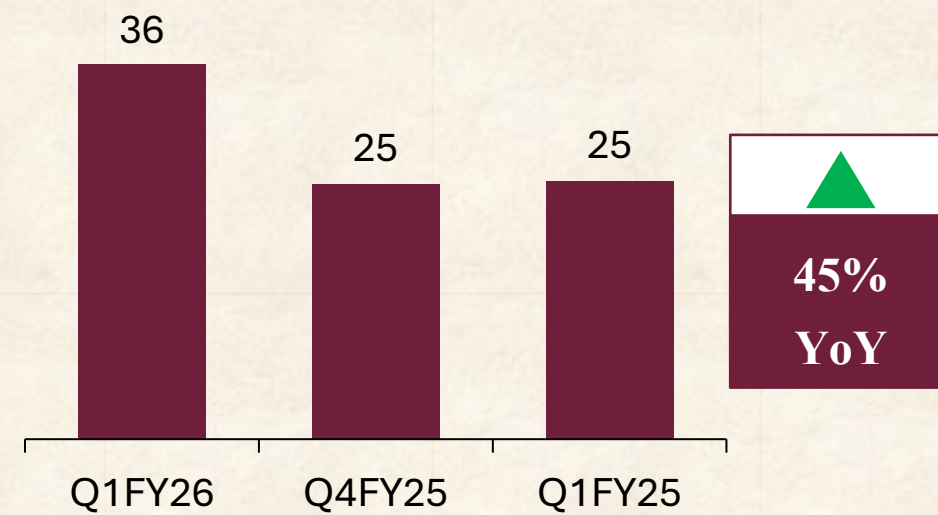
EBITDA (₹ CR)



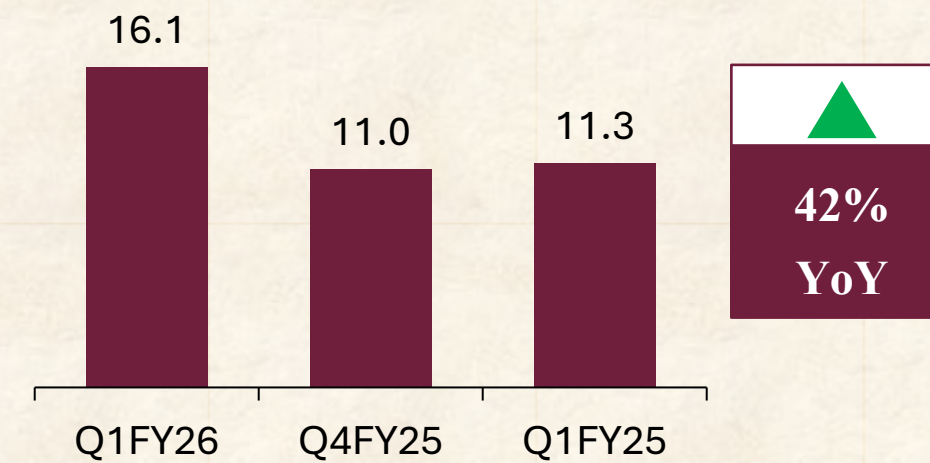
Profit Before Tax (₹ CR)



Profit After Tax (₹ CR)



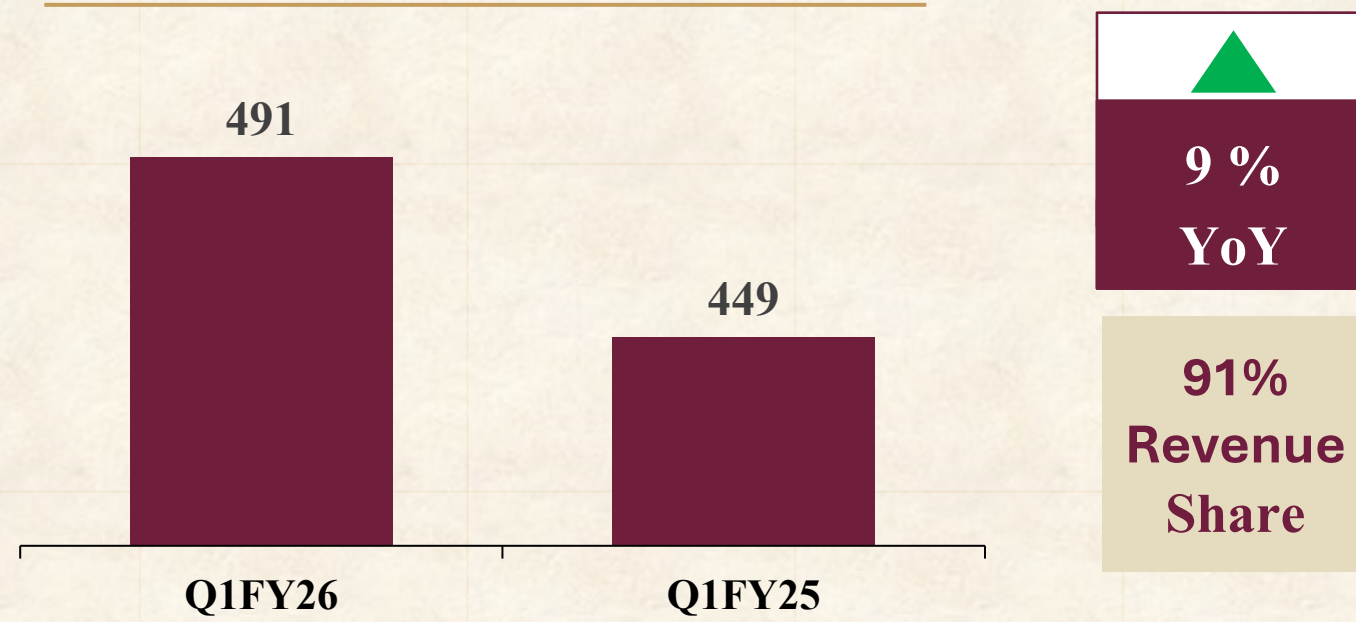
EPS (₹)



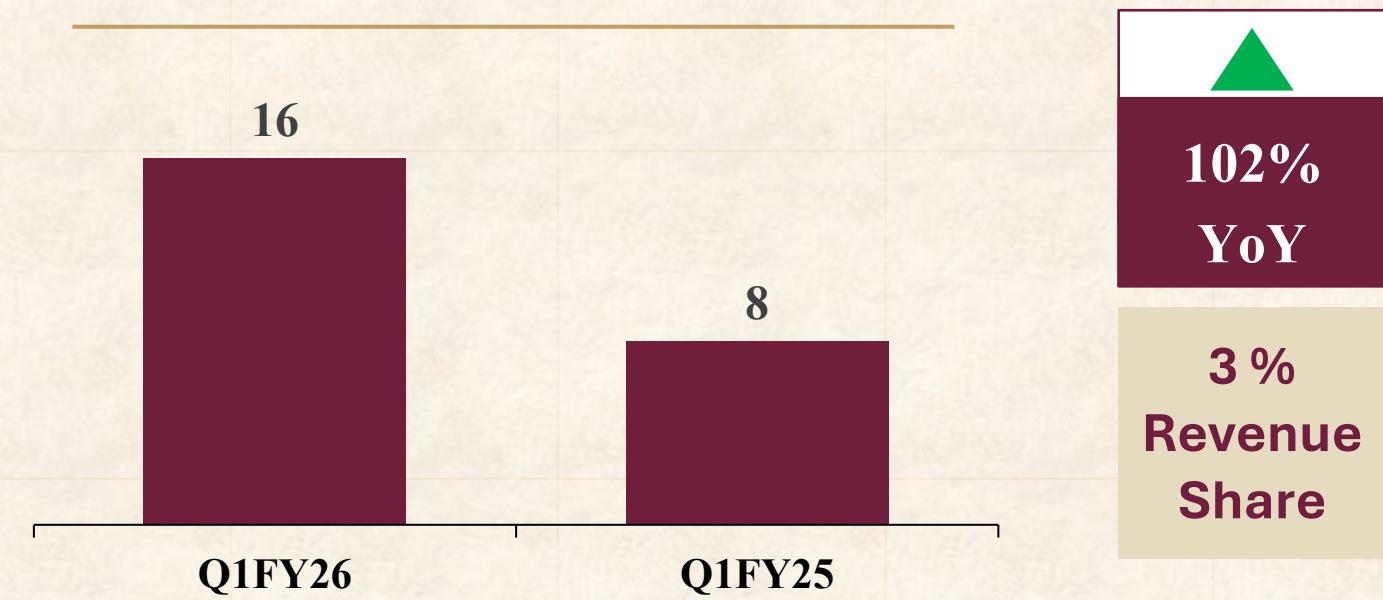


Segmental Performance Q1FY26

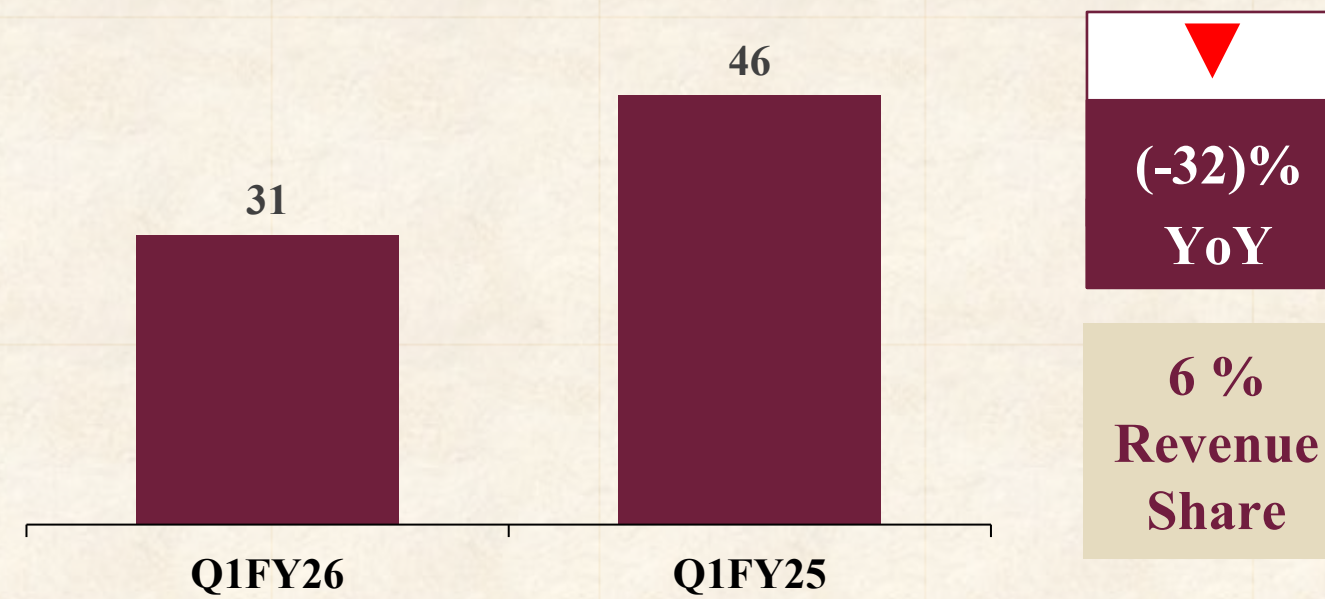
Gold (₹ CR)



Silver (₹ CR)



Diamonds (₹ CR)





Store Metrics

(₹ Crores)

Store wise sales	Q1FY26	Q1FY25		%YoY
Ratlam	120.49	143.18	▼	(16%)
Indore	113.16	130.11	▼	(13%)
Bhopal	62.25	61.89	▲	1%
Udaipur	56.91	47.48	▲	20%
Ujjain	47.70	47.48	▲	0%
Bhilwara	16.44	17.05	▼	(4%)
Kota	45.03	40.43	▲	11%
Banswara	15.97	14.17	▲	13%
Ajmer* (Sep 2024)	10.68	-		NA
Neemuch* (Nov 2024)	25.90	-		NA
Ratlam 2 nd Showroom* (April 2025)	25.46	-		NA
Exhibition	0.40	2.90		NA
Total Sales	540.39	504.69	▲	7%

Note: *New Showroom



Income Statement

* ₹ Per Share

In ₹ Crores	Q1 FY26	Q4 FY25	Q1 FY25	FY25
Total Income	541.32	717.64	504.72	3312.35
Total Expenditure	492.73	683.06	471.07	3161.37
EBITDA	55.25	42.39	38.28	174.53
<i>EBITDA Margin</i>	<i>10.21%</i>	<i>5.91%</i>	<i>7.58%</i>	<i>5.27%</i>
Depreciation	2.63	3.77	1.59	9.11
Finance Cost	4.03	4.03	3.04	14.44
Profit Before Tax	48.59	34.58	33.65	150.98
<i>PBT Margin</i>	<i>8.98%</i>	<i>4.82%</i>	<i>6.67%</i>	<i>4.56%</i>
Tax	12.17	9.43	8.57	38.28
Profit After Tax	36.42	25.15	25.08	112.70
<i>PAT Margin</i>	<i>6.73%</i>	<i>3.50%</i>	<i>4.97%</i>	<i>3.40%</i>
Earnings Per Share (Basic)*	16.07	10.96	11.27	50.04
Earnings Per Share (Diluted)*	16.05	10.92	11.27	49.98



Way Forward



Business Ambition & Vision of Management



Vision

To be a leading focused jewellery brand with strong presence in MP and Rajasthan.



Expansion Plans

Strategically targeting key markets with high growth potential



Market Penetration Strategy

Focus on penetrating new geographical areas while strengthening presence in existing markets.



Strategic Priorities

Focus on customer-centric approach, product innovation, digital transformation, sustainable practices, and operational excellence to drive growth and profitability.



D. P. Abhushan' s Roadmap & Business Outlook

Strategic Expansion Plan (Next 5 Years)

- Strengthening presence across India by opening new showrooms in Gujarat, Chhattisgarh, Madhya Pradesh, and Rajasthan, capitalizing on these regions' growing purchasing power.
- Accelerating expansion after successfully inaugurating stores in Ajmer, Neemuch & Ratlam (FY25).
- Opening stores through the Company Owned Company Operated (COCO) model to establish control over the operations, inventory and customer experience

Growth Capital & Financial Strategy

- Raising up to ₹600 crores through the QIP route, ensuring robust funding to support the expansion roadmap.

Revenue Diversification & Product Focus

- Increasing focus on diamond-studded jewellery as a key revenue driver.
- Implementing strategic initiatives such as the Exhibition.
- Targeting revenue share growth from diamond-studded jewellery from 6% to 15%, leveraging premium product offerings to boost profitability.



Our Growth Pillars

Quality

- ▶ Dealing with transparency, unchallenged purity and rates which makes DP Abhushan customers 1st choice in our areas.
- ▶ Integrity of management is of absolute importance, and this cannot be compromised. Thus, the Management is working to stand up to the expectations of millions of Customers.



- ▶ DP Abhushan is fast expanding company & holds the leverage to grow more in coming years.
- ▶ The Management is planning to expand the footsteps of DP in Gujarat, Chhattisgarh and other Parts of MP & Rajasthan.
- ▶ Strategic initiative to broaden its footprint throughout India via a self-owned outlets

Expansion

Sustainability

- ▶ DP holds its history from the last 85 years and team of young and dynamic entrepreneurs makes the company to forecast its brighter future.
- ▶ The strengths of Company and the ever-growing opportunities coming our way will contribute towards the sustainability of the company.



- ▶ DP has built the family of satisfied customers over a period of time.
- ▶ The tradition of wearing DP Jewellery is running from generations to generations which is making our DP family bigger and stronger.

High Customer Satisfaction

Thank You



D.P. Abhushan

Ms Atika Jain

Company Secretary & Compliance Officer

✉ investor@dpjewellers.com



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