



April 25, 2025

Listing Department National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051

Trading Symbol: ORIENTELEC

Department of Corporate Services -Listing BSE Limited

Phiroze JeeJeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001 Scrip Code: 541301

Sub.: Press Release of Orient Electric Limited

Dear Sir / Madam,

Please find attached the press release pertaining to Quarter 4 of the Financial Year 2024-25.

You are requested to take the enclosed document on your record.

Thanking you,
Yours Sincerely,

For Orient Electric Limited

Ravindra Singh Negi
Managing Director & CEO

Encl.: as above



Orient Electric Reports Consistent Growth in Q4; EBITDA Rises 117% Y-o-Y

Q4 FY25 Highlights

Revenue from Operations: ₹ 862 Cr, a 9.4% YoY increase, with strong performance in Lighting & Switchgear

Gross Margin: Expands by 67 bps, driven by premiumisation and mix improvement

EBITDA: Margin improves to 7.8%, a 385 bps YoY increase; EBITDA at ₹ 67 Cr, up 117% YoY

Profit Before Tax: ₹ 42.1 Cr, a 212% YoY increase

FY25 Highlights

Revenue from Operations: ₹ 3,094 Cr, a 10.0% YoY increase, with thrust towards NPDs and growth categories

Gross Margin: Expands by 172 bps to 32.1%

EBITDA: Margin improves to 6.6%, a 145 bps YoY increase; EBITDA at ₹ 204 Cr, up 41% YoY

Profit Before Tax: ₹ 112 Cr, a 17% YoY increase

New Delhi, 25th April 2025: Orient Electric Limited [BSE: 541301, NSE: ORIENTELEC], part of the diversified USD 3 billion CK Birla Group, announced its financial results for the fourth quarter and year ending 31st March 2025. The company's revenue for Q4 FY25 increased 9.4% year-on-year to ₹862 Cr. The Gross margins expanded by 67 bps to 31.4%, while EBITDA margins expanded by 385 bps to 7.8%. Consequently, the Profit Before Tax (PBT) increased by 212% YoY.

Ravindra Singh Negi, MD & CEO, Orient Electric Limited, said, "We are happy to share that we have delivered secular growth across segments and improvement in EBITDA margins in this quarter, driven by strategic initiatives focused on premiumization, operational excellence, and a customer-first approach. Our investments in building organisational capabilities and enhancing efficiency are yielding results, with improved profit margins, positioning us to deliver sustainable long-term value growth across the business. Our Lighting business continues to outpace industry growth, delivering double-digit volume gains driven by strong momentum in both consumer and B2B segments. Premiumization continues to be a key lever of our growth across segments, with BLDC fan sales growing over 50% YoY in Q4.

I am also happy to announce that we have consistently delivered double-digit growth for two consecutive years. In FY25, our topline reached ₹3,094 crore, growing at a robust 10% compared to the previous year. EBITDA rose by 41% YoY to ₹204 crore and Profit Before Tax stood at ₹112 crore, a 17% increase over the previous year."

Financial Snapshot

Particulars (Rs Cr)	Q4 FY25	Q4 FY24	YoY (%)	Q3 FY25	QoQ (%)	FY25	FY24	YoY (%)
Revenue	861.9	787.7	9.4%	816.8	5.5%	3,093.7	2,812.1	10.0%
Gross Profit	271.0	242.4	11.8%	259.1	4.6%	994.1	855.1	16.2%
Gross Margin	31.4%	30.8%	67 bps	31.7%	-28 bps	32.1%	30.4%	172 bps
EBITDA	66.8	30.7	117%	61.2	9.2%	203.7	144.3	41.1%
EBITDA Margin	7.8%	3.9%	385 bps	7.5%	26 bps	6.6%	5.1%	145 bps
PBT	42.1	13.5	212 %	36.6	15.1%	112.3	96.3	16.6%
PAT	31.6	14.0	125 %	27.2	15.9%	83.8	76.5	9.4%



About Orient Electric Ltd.

Orient Electric Limited is part of the USD 3 billion diversified CK Birla Group, with strong manufacturing capabilities and a presence in over 30 countries. It is a trusted brand for consumer electrical products in India, offering a diverse portfolio of fans, lighting, home appliances, switches, and switchgear. In the domestic market, it has penetration up to small towns with a well-organised distribution network reaching 1,25,000 retail outlets and a strong service network covering more than 450 cities. Orient Electric has established itself in the market as a one-stop solution provider of lifestyle electrical solutions. For more information, visit www.orientelectric.com

About CK Birla Group

The CK Birla Group is an Indian multinational conglomerate with a multibillion-dollar revenue. With over 35,000 employees, the group operates 52 manufacturing facilities across India and the world, with a presence in diverse sectors, including technology, automotive, home and building, and healthcare. The CK Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, the CK Birla Group companies operate without borders. The CK Birla Group companies include Birlasoft Limited, GMMCO Limited, National Engineering Industries Limited (manufacturer of NBC Bearings), BirlaNu Limited, Orient Electric Limited, CK Birla Healthcare Private Limited (CK Birla Hospitals and Birla Fertility & IVF), Orient Paper & Industries Limited, AVTEC Limited, and Neosym Industry Limited. Our companies share a common purpose of serving customers, partners, and communities to create long-term value through trust-based relationships. For more information, visit www.ckbirlagroup.com

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