







### Sarveshwar Food at a Glance

Group has a rich heritage of 134 years 30+ Grade of basmati rice of existence starting 1890 Strong network of 75+ 350+ mtpd distributor and 45,000+ Rice processing & retailers across Pan India **Packaging Capacity** Sarveshwar & Nimark Warehousing capacity of 3 lakh brand products available across sq. ft. with ultra-modern packaging own website and various online plants on 24 acres of land. platform Works with more than 17,000+ farmers covering 30,000+ Acres of certified organic Presence in 25+ countries

farm area across India

### **Milestones**

Company

TPH milling capacity

Setting up of 2<sup>nd</sup> plant under

Foray into organic products

Subsidiary, Sarveshwar Overseas at

SIDCO with 8 TPH milling capacity



#### 2020-22 2023 2024 • 4 new Facilitation Centre for procurement directly NIMBARK Organic Store in Expanded • Launch new products such as from Farmers in Baramulla, Pulwama, Kulgam, Doda Chandigarh to experience and buy the Premium Sarveshwar wheat flour • Granted 1st "Geographical Indication" (GI) in J&K for Organic Delights from the land of Himalayas • Opened 4 new rice stores in J&K Basmati Rice, APEDA (Ministry of Commerce & Approved as Strategic Supplier by KRIBHCO-a Market Industry), GOI" national level Multi State Co. Soc. • Best Export Performance Award • Strategic partnership to drive sustainable agriculture 2022 for Jammu & Kashmir practices and empower farmers • 2022, Migrated to the NSE & BSE Mainboard 2019 2018 2017 2016 British Standards Institution Launch of new FMCG vertical • Expanded operations across Pan-• Launch of first flagship store accredited with Hazard Analysis and and products under flagship under "Nimbark" India and -"Nimbark Organic Store" Critical Control Point (HACCP) brand of Sarveshwar i.e. Spices "Sarveshwar" Received Global Food Safety certification / Dry fruits, Pulses etc. Listed on the NSE SME emerge Initiative (GFSI) certification Received British Retail Consortium exchanges from Costco Wholesale, USA certification for both manufacturing facilities 2007-12 2004 2013 2015 Incorporation of • Setting up of first plant at Seora with 6 Received certification from APEDA • Entered North America by selling products

for certain products

trademark

Canadian Intellectual Property

Office registers "Sarveshwar"

through COSTCO

export of rice to China

• Received certification for rice milling and

processing Unit I (Seora) being fit to

4

## Integrated operations directly sourcing from farmers



#### FROM FARM TO FORK

#### **Creating Flavors and loyalty since 3 generations**

With our sustainable farm-to-fork business model and best Industry practices, we create value for all stakeholders We consistently engage with our stakeholders groups and enable them to grow and prosper in tandem us.

#### **Farming**

Robust backward integration through partnerships with farmers by registering them with company.



#### **Procurement**

Wide procurement network with strong quality control across all local farmers and pan india farmers.



#### **Processing and Packaging**

State-of-the-art processing and packaging facilities in Jammu, J&K



#### **Sales and Distribution**

Distribution network serving retail outlets, modern retail formats and hotels/restaurants and caterers (HORECA) in India

## Strong manufacturing capabilities with state of art facilities





#### **Advanced Machinery and Technology**

Latest plant and machinery sourced from renowned companies like Buhler (Germany), including the latest V5 series Sortex Machine (UK), Carter Day (USA), MFS Silos (USA), Ion Exchange RO system, Thermax boiler, and Indus parboiling plant with a steam plant unit.



#### **High Capacity Milling Plants**

Two milling plants with a combined capacity of more than 14 tons per hour.

Equipped with modern Pre-cleaners, Destoners, Precision-sizers, Graders, Paddy Separators, and Dehuskers.

Use of Pre-cleaners and Magnets at various stages to remove foreign materials.



#### **Extensive Processing and Packing Zone**

Processing and packing zone spread over 50,000 sq feet.

Warehousing and storage facilities spread over 100,000 sq feet.





#### **Focus on Hygiene and Quality**

Emphasis on ensuring total hygiene and sanitation.

Competent and trained manpower overseeing each process.

Quality assurance to ensure the rice is of the best quality and protected against possible hazards





#### **Automated and Hygienic Packaging**

Products available in various packaging sizes (1 kg, 5 kg, 10 kg, 26kg, 30 kg).

Different packaging options (P.P. bags, HDPE bags, Non-Woven Fabric bags, Jute Bags).

Fully automatic plant for packing with inert gas flushing, untouched by human hands.

Equipped with a metal detector to detect ferrous/non-ferrous metals at the final packaging stage.

## Focus on domestic and international market



Strong network of 75+ distributor and 45,000+ retailers across Pan India





## **Product offerings**



#### **Sarveshwar Brand**



Sarveshwar Jammu Traditional (Unique) Rice Sarveshwar Select Pulao Rice

Sarveshwar Ultra XI Basmati Rice

#### **Nimbark Brand**



Rajma

**Pearl Millet flour** 

A2 ghee

**Super foods** 

**Organic honey** 

## Organic products under the brand "Nimbark"





#### **Retail Presence**

Flagship store "Nimbark -Living the Satvik Way" and five exclusive outlets across India



#### **Diverse Organic Products**

High-quality organic foods including dry fruits, nuts, pulses, lentils, flours, and superfoods.



#### **Organic Transformation of land**

Association with local farmers, Nimbark has successfully converted over **30,000+** acres of land into organic farming land



#### **Global Standards**

Compliance with NPOP, NOP, APEDA, USDA, and EU organic standards



#### **Support for Farmers**

Century-long association with local farmers promoting sustainable agriculture



#### **Brand Philosophy**

Dedication to a natural and organic lifestyle with highquality ingredients

## Led by Strong and Experienced Board of Directors





#### Mr. Rohit Gupta – Chairman

- Commerce graduate with over two decades of experience in the rice industry.
- Guiding force for strategy and management; member of AIREA, Chamber of Commerce, CII, and SMVDU.



#### Mr. Harbans Lal – Executive Director

- Over 30 years of experience in the purchase and sale of paddy, wheat, and rice.
- General management of the company; exceptional competence in his field.



#### Ms. Seema Rani – Whole time Director

- Master's degree in Commerce from Jammu University; 17 years in international marketing and sales.
- Handles company exports; excels in international marketing and sales.



#### Mr. Pradeep Kumar Sharma – Independent Director

- 38 years in academia and research; significant roles in national agricultural universities
- Research handling experience in water management and agriculture.



#### Dr. Uttar Kumar Padha – Independent Director

- Bachelor of Mgmt. Studies; over 34 years of experience in health dept.
- Worked as a technical officer in the Blood Bank; recognized for best performance in health services.



#### Mr. Anil Kumar – Managing Director

- Over two decades of experience in the purchase and sale of paddy and rice.
- Strategic leadership; oversees all company operations, people, and ventures.



#### Mr. Mahadeep Singh Jamwal – Executive Director

- 36 years in J&K Police Dept.; specialized courses in company law, forensic science, and anti-social behavior management.
- Corporate affairs; extensive experience in governance and security.



#### Dr. Tej Partap – Independent Director

- 13 years at ICIMOD; former Vice Chancellor of multiple universities.
- Policy and strategy expert in mountain farming and organic agriculture; represented Asia Pacific on the Global Mountain Forum



#### Mr. Mubarak Singh – Independent Director

- 32 years in J&K government; retired as a K.A.S officer.
- Experience in consumer affairs, law, public affairs, and administration; held numerous high-ranking government positions.



#### Mr. Adarsh Kumar Gupta – Independent Director

- Bachelor of Science; over 36 years in banking sector, retired as AVP of J&K Bank.
- Extensive experience in various banking roles; significant contribution to the banking sector.

## **Key Strengths**





#### **Strategic Geographical Location**

Based in Jammu and Kashmir, benefiting from diverse physiographic features and agro-climatic variations ideal for cultivating Basmati and non-Basmati rice.



#### **Robust Procurement Capabilities**

Leveraging long-standing relationships with procurement agents and farmers for Basmati and non-Basmati rice, ensuring widespread geographic reach and reliable sourcing.



#### **Experienced Leadership**

Led by the 4th generation of a family deeply rooted in the rice business, alongside a management team with extensive industry experience.



#### State-of-the-Art Equipment & Technology

Operating two USFDA-approved plants equipped with cutting-edge, imported technology for superior processing capabilities.



#### **Integrated Operations**

Comprehensive presence across the entire rice value chain, enabling economies of scale, superior product quality control, and efficient supply chain and inventory management.



#### **Commitment to Quality Control**

Implementing a rigorous quality control system that covers all stages from procurement to processing and delivery, ensuring premium product standards.



#### **Organic Food Procurement**

Strong relationships with farmers for sourcing organic Basmati and non-Basmati paddy, fostering growth in the organic segment through advanced payments and consistent purchasing practices.



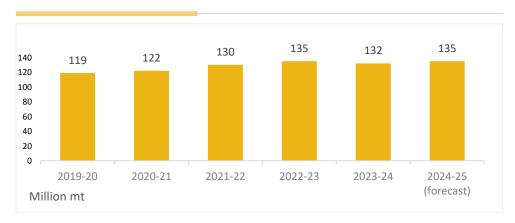
#### Sustainable and Ethical Practices

Commitment to sustainable and ethical farming practices, ensuring socially responsible and environmentally sustainable operations

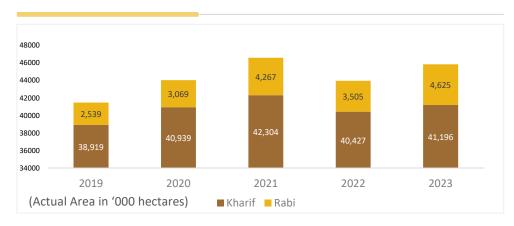


# Well placed to capture increasing industry opportunities

#### Indian rice heading for record harvest in 2024-25



#### Seasonal progress of sowing of rice crop in India



- India accounts for approximately 26 per cent of global rice production, consumes approximately 22 per cent of global rice stocks, and contributes around 40 per cent of the world's rice exports
- India has emerged as the world's largest rice exporter only in the last 10 years. Since 2010, rice production surged by 40 per cent (by over 40 million tons, to a grand total of 136 million tons, making it the second largest producer after China's 146 million tons). India's exports over the same period rose by 20 million tons (IFPRI, 2023).
- India annually exports more than 4 million tons of basmati to Iran, Iraq, Yemen, Saudi Arabia, the United Arab Emirates and the United States, etc.
- The industry retains significant potential, given India's position as a major player in global rice production. Adaptation to climate change, sustainable practices, and strategic market positioning will be the key to India's rice industry navigating the year ahead and consolidate its inherent strengths.







## **Management comment**

Commenting on the result, Mr. Rohit Gupta, Chairman, Sarveshwar Foods Ltd. said,

"The financial performance of Sarveshwar Foods in Q1 FY25 marks a promising start to the new fiscal year, reflecting our strategic focus and resilience. We achieved a revenue of Rs. 233.05 crore, showcasing a strong year-on-year growth of 24%. Our EBITDA AND PAT reached Rs. 13.31 crore and 3.09 crore respectively. This growth is primarily attributed to our ongoing commitment to the Bharat Rice Scheme, under the Government of India. Through this initiative, we have successfully increased our volumes and customer base. Additional during the quarter we have also exported. Under the NAFED as part of our strategic expansion in the global market. We remain confident of receiving such order on a regular basis which will enhance our export contribution.

Since the start of the financial year we have started to automate our order processing, enabling us to closely coordinate with suppliers, and optimize our logistics to efficiently manage large volumes. This initiative will ensure sustained performance going forward.

Further we are actively engaged in promoting the use of organic food products in the European Union and North American markets. We have supplies high quality, sustainably produced organic food products. We are aligning ourselves with the changing global trends towards organic and eco-friendly products. This strategic involvement not only caters to the evolving consumer preferences but also strengthens our position as a leading food manufacturer.

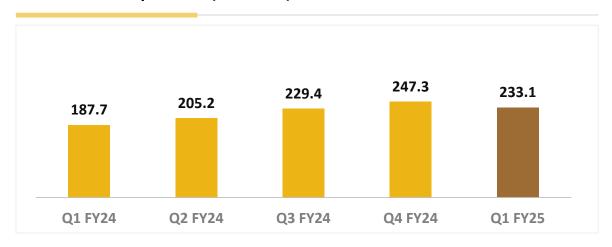
Looking ahead, we remain committed to sustainable growth, maximizing shareholder value, and adapting to the changing market dynamics. Our focus on operational efficiency, and customer satisfaction will continue to drive our success in the upcoming quarters."



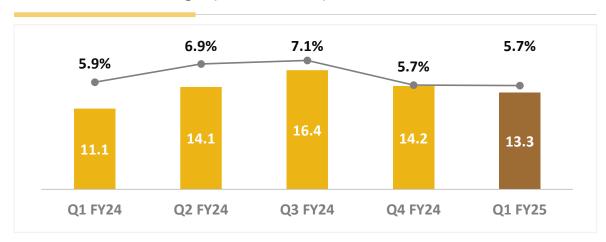
## Financial Highlights – Quarterly



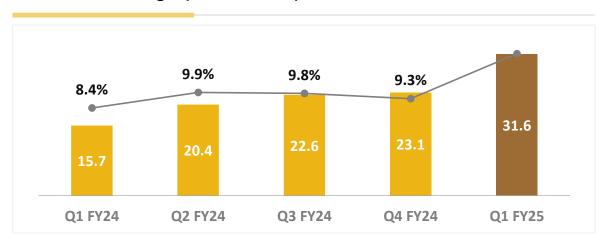
#### **Revenue from Operation (Rs. Crore)**



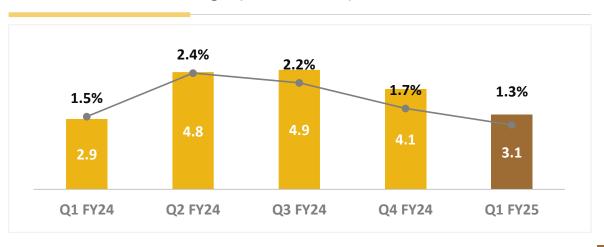
#### **EBITDA & EBITDA Margin (Rs. Crore & %)**



#### **Gross Profit & Margin (Rs. Crore & %)**



#### Profit After Tax & PAT Margin (Rs. Crore & %)



## Financial Highlights – Quarterly



Particulars (Rs. Crore)	Q1 FY25	Q1 FY24	Y-o-Y (%)	Q4 FY24	Q-o-Q (%)
Revenue	233.05	187.68	24.2%	247.32	(5.8%)
Cost of Services & Raw Materials	72.48	46.33		106.48	
(Increase) / Decrease In Stocks	39.00	120.48		139.58	
Purchase of Finished Goods	89.97	5.19		-21.80	
Employee Cost	1.51	1.21		1.23	
Other Expenses	16.78	3.36		7.62	
EBITDA	13.31	11.10	20.0%	14.20	(6.3%)
EBITDA Margin	5.71%	5.91%	(20bps)	5.74%	(3bps)
Other Income	0.75	1.56		2.72	
Depreciation	0.29	0.29		0.27	
Finance Cost	9.39	8.31		11.31	
Share of Associates	0.03	-0.03		-0.47	
PBT	4.42	4.02		4.88	
Tax	1.33	1.12		0.74	
PAT	3.09	2.90	6.5%	4.14	(25.4%)
PAT Margin	1.33	1.55%	(22bps)	1.67%	(35bps)

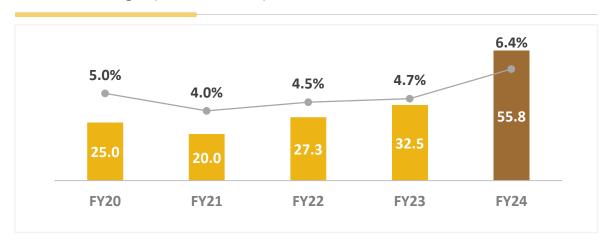
## Financial Highlights – Annual



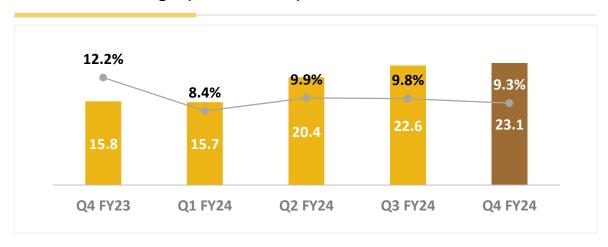
#### **Revenue from Operation (Rs. Crore)**



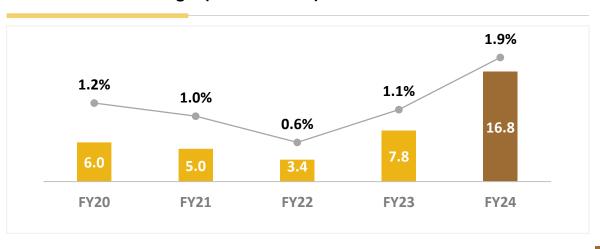
#### EBITDA & Margin (Rs. Crore & %)



#### **Gross Profit & Margin (Rs. Crore & %)**



#### **Profit After Tax & Margin (Rs. Crore & %)**



## Financial Highlights – Annual



Particulars (Rs. Crore)	FY24	FY23	Y-o-Y (%)
Revenue	869.59	689.32	26%
Cost of Services & Raw Materials	258.72	398.04	
(Increase) / Decrease In Stocks	600.65	294.19	
Purchase of Finished Goods	-71.42	-66.24	
Employee Cost	4.84	3.85	
Other Expenses	21.01	27.03	
EBITDA	55.79	32.45	72%
EBITDA Margin	6.4%	4.7%	171 bps
Other Income	7.27	8.05	
Depreciation	1.12	2.72	
Finance Cost	39.44	26.89	
Exceptional Items	-0.57	-0.11	
PBT	21.93	10.79	103%
Tax	5.15	2.99	
PAT	16.78	7.80	115%
PAT Margin	1.9%	1.1%	

## Balance Sheet as on 31<sup>st</sup> March



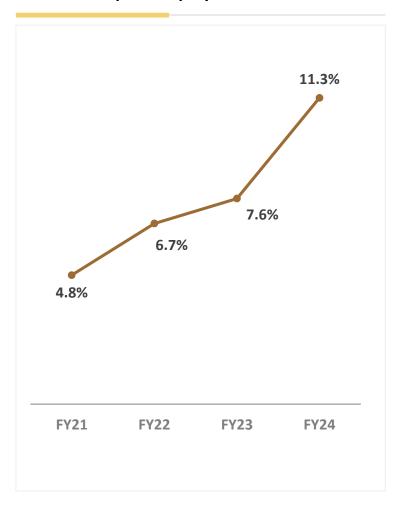
Rs. Crore	As on 31 <sup>st</sup> March 2024	As on 31 <sup>st</sup> March 2023	
Equity	252.6	213.6	
Equity Share Capital	97.9	29.0	
Other Equity	154.7	184.6	
Non-controlling Interest	0.2	0.2	
Non-Current Liabilities	92.9	45.2	
Long Term Borrowings	91.8	44.2	
Lease Liabilities	0.9	0.9	
Provisions	0.2	0.1	
Deferred Tax Liabilities (Net)	0.0	0.0	
Current Liabilities	445.3	312.1	
Short Term Borrowings	205.5	242.7	
Trade Payables			
Dues to micro & small enterprises	0.2	5.8	
Dues to other than micro & small enterprises	151.9	23.6	
Other Financial Liabilities	80.9	32.3	
Provisions	0.0	0.0	
Other Current Liabilities	3.8	5.1	
Current Tax Liability (Net)	3.1	2.5	
Total Equity & Liabilities	791.0	571.1	

Rs. Crore	As on 31 <sup>st</sup> March 2024	As on 31 <sup>st</sup> March 2023	
Non-current Assets	17.2	18.5	
Property, Plant and Equipment	15.5	15.9	
Right to use asset	0.1	0.1	
Intangible Assets	0.0	0.0	
Financial Assets			
Investments	0.7	1.2	
Loans	0.2	0.2	
Other Financial Assets	-	0.1	
Deferred tax Asset (Net)	0.8	1.0	
Other Non- Current Assets	0.0	0.0	
Current Assets	773.8	552.6	
Inventories	358.5	273.5	
Financial Assets			
Trade Receivables	187.5	176.2	
Cash & Bank balances	0.3	0.2	
Loans	4.7	20.8	
Other Financial Assets	4.5	2.4	
Current Tax Asset	-	-	
Other current asset	218.3	79.6	
Total Assets	791.0	571.1	

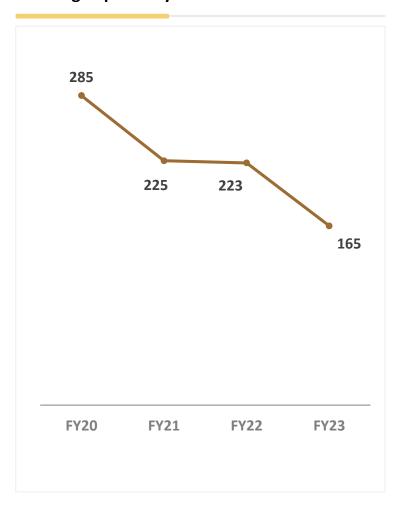
## **Key Financial Ratios**



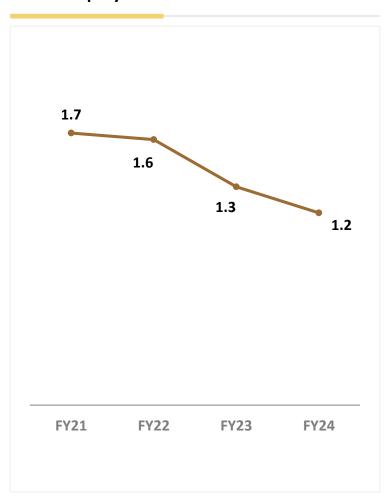
#### **Return on Capital Employed**



#### **Working Capital Days**



#### **Debt to equity**



## **Way Ahead**





 Further increase domestic market penetration by entering high-demand regions

• Penetration in rural market by targeting 2+ lakh retail stores over next 5 years



 Maintain and expand relationships with farmers to ensure an adequate and highquality supply of crops



Expand product range to cater to varied consumer needs



 Transition 80% of product packaging to recyclable or biodegradable materials by 2025

• Net Zero carbon emission by 2030



 Promote and market organic products under the "Nimbark" brand to urban consumers with focus on products tailored to urban lifestyles



 Achieve backward integration by cultivating 5 lac acres of organic farming in Himalayan region



 Enhance vertical integration to improve cost and revenue management and diversify distribution channels for broader market reach



 Retail penetration through a mix of pure organic store & conventional products store in pan India





## **Thank You**

#### **Sarveshwar Foods Limited**

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