STERLING TOOLS LIMITED

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By NEAPS

National Stock Exchange of India Limited "Exchange Plaza", Bandra–Kurla Complex, Bandra (E) Mumbai-400051

Scrip Code: STERTOOLS

By Listing Centre

The Manager- Listing BSE Limited
1st Floor, P. J. Towers Dalal Street,
Mumbai – 400001

Security Code No. 530759

Date: 1st February 2023

Sub: Investor Presentation for Quarter (Q3) ending 31st December 2022

Dear Sir/Madam,

This is in continuation to our Letter dated 25th January 2023 and 27th January 2023 with respect to intimation of Schedule of Analyst/ Institutional Investor Meeting- Conference Call on 02nd February 2023 at 10:00 a.m.

Further, in pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation for the quarter (Q3) ending on 31st December 2022 of the Company.

This is for your information and records.

Thanking you,

Yours faithfully, For **Sterling Tools Limited**

PANKAJ GUPTA

Pankaj Gupta Chief Financial Officer

Encl: As Above



STERLING TOOLS LIMITED

INVESTOR PRESENTATION

Q3 & 9MFY23



About Sterling Tools Limited (STL)

01 >

Pioneer with a Legacy

Second largest automotive fastener manufacturer in India with a rich legacy of over **four** decades



Product Portfolio

Offers a comprehensive product portfolio consisting of **Standard**, **Chassis, Special and Engine Fasteners**



03 >

Manufacturing Facilities

Strategically located **4** manufacturing facilities- **3** in Faridabad (Haryana) and **1** in Kolar (Bangalore)



Marquee Clientele

STL caters to an esteemed clientele across PVs, CVs, 2Ws, Construction and Farm Equipment segments







About Sterling Gtake E-mobility Limited (SGEM)

Partnership with Jiangsu Gtake Electric Company Ltd. which led to Sterling Gtake E-mobility Ltd. (SGEM)

2

Gtake is a technology leader in motor control units for electric and hybrid vehicles and has a dominant market share in the electric CV space in China

First mover advantage in application support, market development as well as product localization

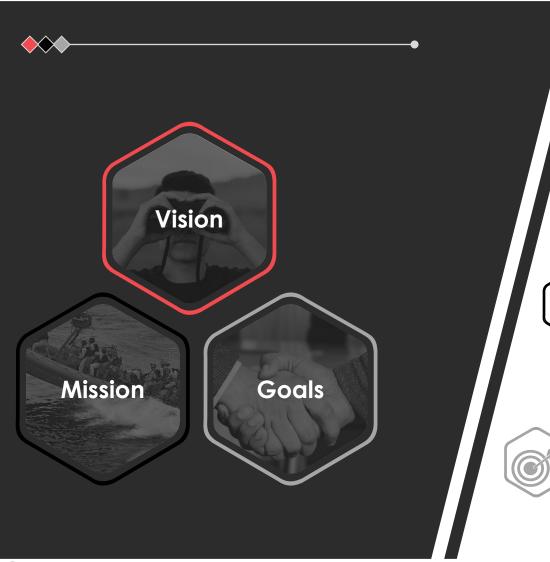
4

Installed capacity of 3,00,000 MCUs; Facility expansion being planned to further enhance capacity





Our Mission, Vision and Goals





We provide reliable and superior quality auto components to our customers by harnessing best-in-class manufacturing practices, clean and green technology, entrepreneurial spirit, and passion of our people



- Be the most trusted brand for our customers
- Maximize value for our shareholders
- Be respected in our community
- Bring pride to our people



- 360 Degree Vision
- ✓ Achieving Excellence
- Engineering to Perfection





Business Verticals



FASTENERS

- STL is a premier producer of cold forged hi-tensile fasteners and supplies to all major auto OEMs
- State of the Art manufacturing facilities to provide reliable and high-quality products
- Diversified into multiple categories across Fasteners
- Long standing relationship with customers over the last four decades



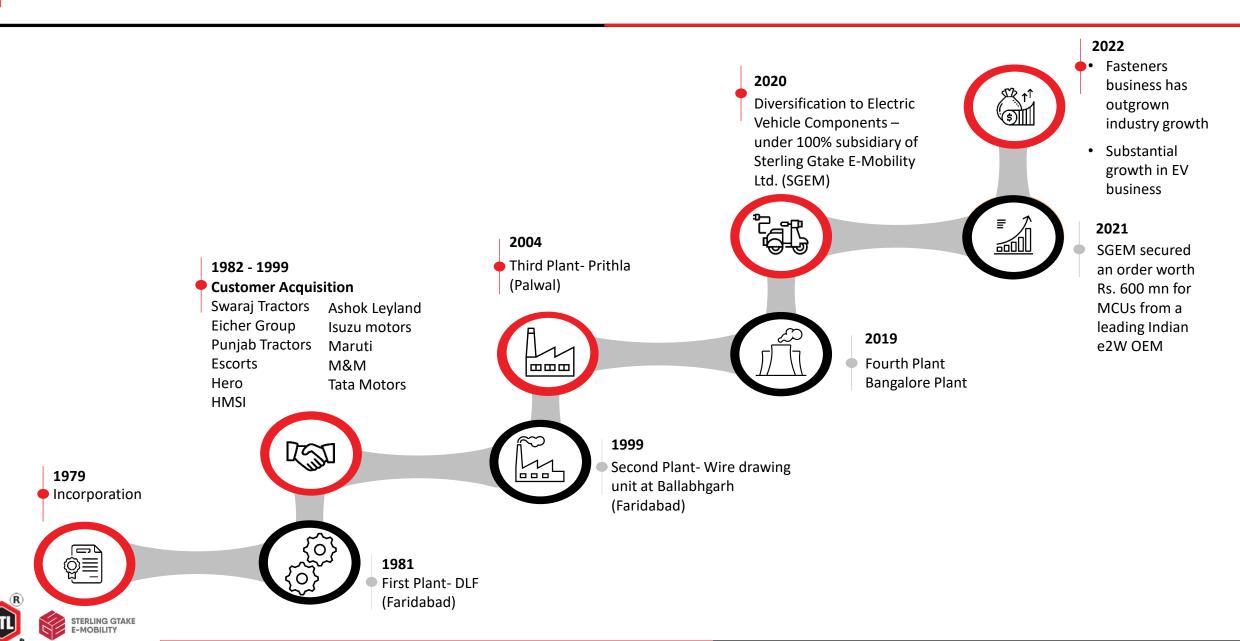
ELECTRIC VEHICLE

- Sterling Gtake E-mobility Limited (SGEM) is a 100% subsidiary of STL through strategic partnership between STL and Jiangsu Gtake of Shenzhen (China)
- EV is STL's new growth engine wherein the Company has entered into this partnership for manufacturing of Motor Control Units (MCUs)
- Strong Tech team of 30 members focusing on product development that has enabled STL to capture ~50% market share in high-speed scooter segment
- The EV vertical is growing rapidly and has already become PBT positive within a short span of 2 years

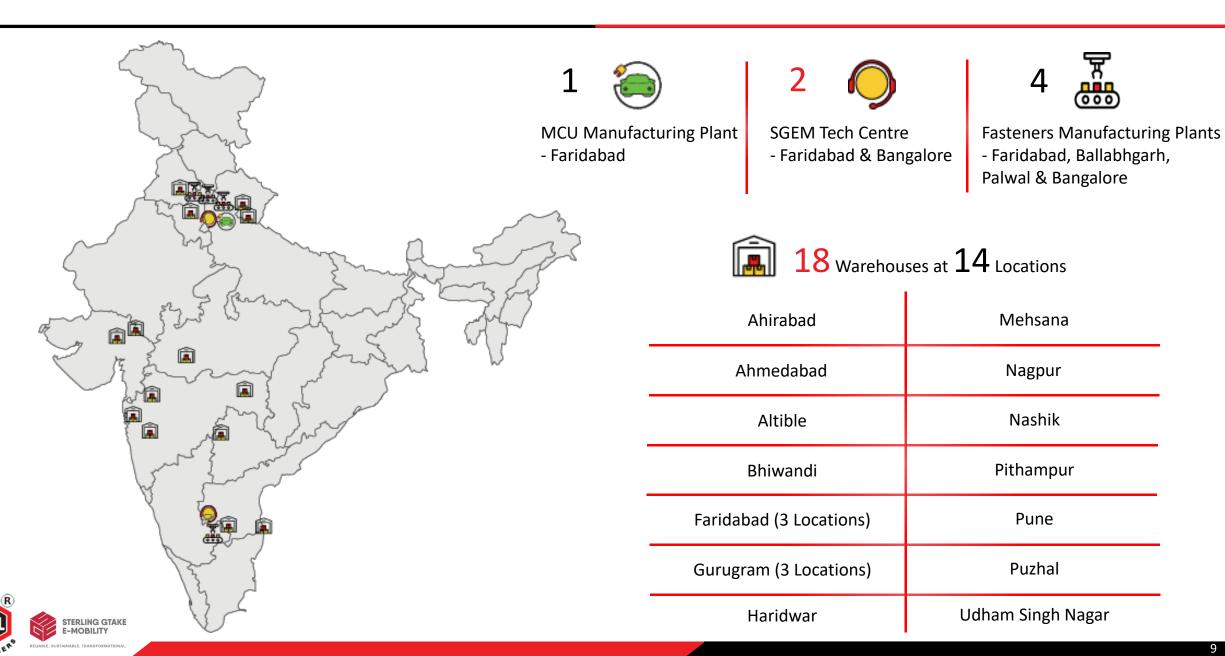




History & Milestones



Pan India Presence



Board of Directors

Mr. Anil Aggarwal

Chairman-cum Managing Director

38+ years of experience

Expertise in Manufacturing, Project management, Administration, Product and Project development and Quality control for auto components

Mr. Atul Aggarwal

Whole Time Director

34+ years of experience,

Expertise in Marketing, Banking, Finance, Corporate Affairs, Information Technologies and Export Resources Management.

Dr. Triloki Nath Kapoor

Director

50+ years of experience,

Expertise in Administration, Management, Regulatory Compliances and Governance related issues.

Ex- Vice Chancellor and Dean of Punjab University.

Mr. Chhotu Ram Sharma

Director

40+ years of experience,

Expertise in Banking & Finance
Ex- MD & CEO of Bank of Punjab Ltd.

Ms. Malini Sud

Director

35+ years of experience,

Expertise in Corporate Laws Founder- Capex Legal.

Mr. Shailendra Swarup Director

50+ years of experience,

Expertise in Corporate Law including International Law CEO- Swarup & company.

Mr. Rakesh BatraDirector

30+ years of experience,

Expertise in Consulting and Strong knowledge in Regulatory Compliances Ex- EY Partner and National Leader Auto Sector.

Mr. Jaideep WadhwaDirector

30+ years of experience,

Expertise in International Business Management, Auto & Industrial Component Industry Knowledge. Ex- MD in the Ingersoll Rand.

Mr. Akhill Aggarwal Director

10+ years of experience,

Expertise in Automobile business and other allied services related to the sector.





Awards & Recognition









Certificate of
Appreciation from
Daimler Truck for
being a reliable
Partner and achieving
100% delivery

2022









Product Range - Fasteners



Bolts & Screws



Standard / Chassis Fasteners



Engine Fasteners



Special Fasteners







Nuts



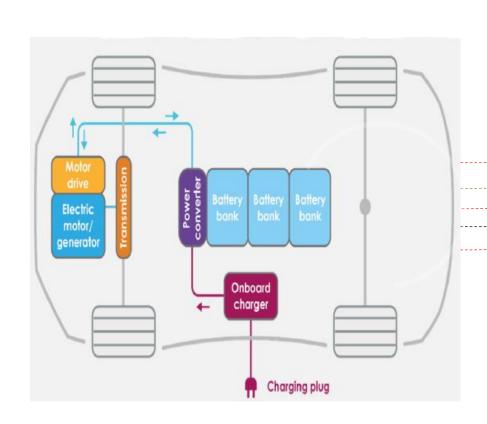








About Motor Control Unit (MCU)



A Motor Control Unit (is an electronic module that interfaces with the Motor as well as the Battery Pack to control the electric vehicle's speed, acceleration and range based on the throttle input

MCUs are one of the most important components of an EV and require a combination of power electronics, motor control algorithm and firmware expertise

In the absence of a VCU, the MCU also controls some basic vehicle level functionality

EV powertrain usually describes a sub system consisting of the motor, controller and gearbox/differential Some suppliers may also include the battery pack, the AC/DC and DC/DC convertors, the wiring harnesses and possibly the instrument cluster so as to provide a comprehensive solution for the entire electrical sub system

MCUs make up to 10% of electric two-wheeler cost





Product Range – Motor Control Unit (EV)



Product: D00

Application: Low Speed Scooter

Localization in CY23



Product: D06

Application: High Speed Scooter

Localized



Product: D03

Application: Performance Scooter & 3W

Localized



Product: D04

Application: Light Commercial Vehicles

Localization in CY23



Product: G05

Application: Passenger Vehicles

Localization in CY23



Product: G02

Application: Heavy Commercial Vehicles





In-house SMT lines for Board Population being planned

Key Clientele - Fasteners













Commercial Vehicles

















Exports





































Aftermarket: Strong Pan-India presence with 100+ Distributors

MCUs (EV)

SGEM is the *sole supplier* of MCU's to India's largest EV 2 wheeler manufacturer



SGEM has purchase orders from 14 EV OEM's

More than **30** automotive electric vehicle original equipment manufacturers are in advanced stages of discussion with SGEM regarding their MCU requirements for different vehicle categories



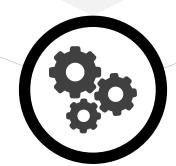


Our Strategy Going Ahead

- To add new clients and expand into newer geographies
- To increase content per vehicle

• To strengthen Supply Chain

- To improve the overall product mix that is margin accretive
- To focus on value added products which has complex engineering structures
- To enhance Technical capabilities
- Focus on Green Technology



- To develop multiple new products and aspire to become a one stop shop for EV's
- To explore inorganic opportunities that fits into Sterling's ecosystem











Business Highlights



We are delighted to share that the company has reported a robust revenue growth of **33**% in 9MFY23 to **Rs. 443 crores** as compared to corresponding period last year. The growth was primarily driven by increase in content per vehicle, overall robust industry demand & parts SOB increase in select OEM's.



The EV theme is the next big thing in the industry and we are well positioned to expand out footprint in that vertical. Our EV business has increased substantially in the last 9 months which demonstrates our capabilities and strength to venture into new areas. The turnover in this vertical touches **Rs. 119 crores** in 9MFY23 as compared to Rs. 7 crore in 9MFY22.



We continue to focus on increasing sales in the EV vertical by catering to new OEMs, developing new products and sharpening our engineering capabilities. This strategy will enable the company to expand its footprint and grab market share.





Industry Highlights



Passenger Vehicles

- The passenger vehicles reported a 31% growth in 9MFY23 as compared to 9MFY22
- The growth is mainly attributed to robust festive demand, new launches and adequate supply of vehicles



Two-wheeler

- The two-wheeler vertical registered a 13% growth YoY between April December 2022
- The rural demand is sluggish and there is a possibility of an uptick in the overall two-wheeler sales in Q4FY23



Commercial Vehicles

- The CV segment witnessed a robust growth of 40% in 9MFY23 against same period last year
- The overall demand for CVs improved largely due to pick up in road construction projects, cement consumption and fleet utilization levels



EV Two-wheeler

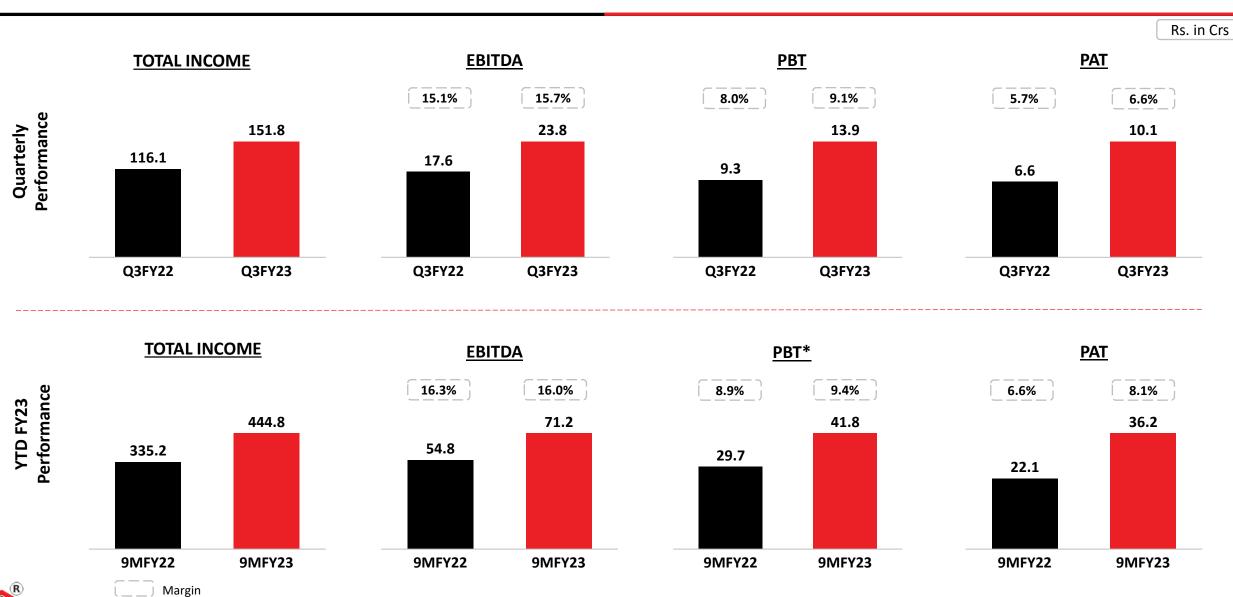
- There is a significant buzz in electric vehicles with electric two-wheelers witnessed a sales growth of 196% YoY to 2.20 Lakh units during 9MFY23
- The government of India has a significant thrust on EV segment wherein it is beneficial to both; the industry and customers at large

Source: SIAM, Industry Reports





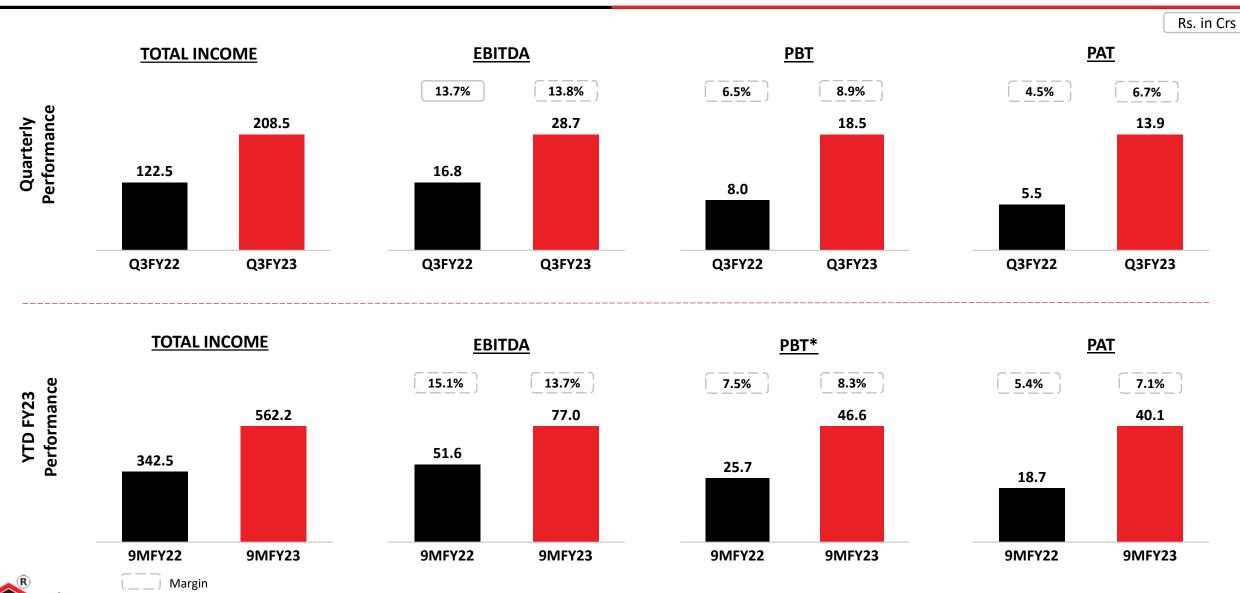
Key Financial Highlights For Q3 & 9MFY23 - Standalone







Key Financial Highlights For Q3 & 9MFY23 - Consolidated



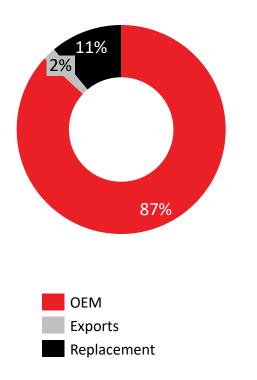




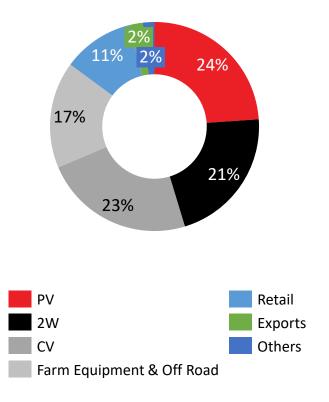
Well Diversified Revenue Mix

Fasteners Business

<u>Channel-wise Mix – 9MFY23</u>

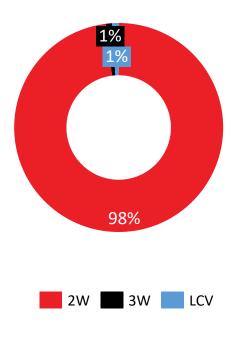


<u>Segment-wise Mix – 9MFY23</u>



EV Business

<u>Segment-wise Mix – 9MFY23</u>







Profit and Loss Statement - Standalone

Rs. in Crs

Q3FY23 151.3 0.5	Q3FY22 115.5 0.6	YoY (%) 31.1%	Q2FY23 153.9	QoQ (%)	9MFY23 442.6		YoY (%)
0.5		31.1%	153.9	-1.7%	1126	222.0	00.00/
	0.6			1.7/0	442.0	332.8	33.0%
151 0	0.0		0.8		2.3	2.4	
151.8	116.1	30.8%	154.7	-1.9%	444.8	335.2	32.7%
64.7	44.8		60.1		180.7	128.4	
87.1	71.3		94.6		264.2	206.8	
57.4%	61.4%		61.2%		59.4%	61.7%	
11.1	10.5		11.1		33.7	32.0	
28.3	22.5		30.5		84.5	63.7	
23.8	17.6	35.2%	25.8	-7.9%	71.2	54.8	30.0%
15.7%	15.1%		16.7%		16.0%	16.3%	
7.7	6.7		7.8		23.3	20.1	
16.1	10.9		18.0		47.9	34.7	
10.6%	9.4%		11.6%		10.8%	10.4%	
2.2	1.6		2.1		6.1	5.0	
-	-		6.7		6.7	-	
13.9	9.3	49.4%	22.7	-38.8%	48.6	29.7	63.6%
9.1%	8.0%		14.7%		10.9%	8.9%	
3.8	2.7		5.4		12.4	7.6	
10.1	6.6	52.9%	17.2	-41.4%	36.2	22.1	63.5%
6.6%	5.7%		11.1%		8.1%	6.6%	
2.80	1.83		4.78		10.04	6.14	
	87.1 57.4% 11.1 28.3 23.8 15.7% 7.7 16.1 10.6% 2.2 - 13.9 9.1% 3.8 10.1 6.6%	87.1 71.3 57.4% 61.4% 11.1 10.5 28.3 22.5 23.8 17.6 15.7% 15.1% 7.7 6.7 16.1 10.9 10.6% 9.4% 2.2 1.6 - - 13.9 9.3 9.1% 8.0% 3.8 2.7 10.1 6.6 6.6% 5.7%	87.1 71.3 57.4% 61.4% 11.1 10.5 28.3 22.5 23.8 17.6 35.2% 15.7% 15.1% 7.7 6.7 16.1 10.9 10.6% 9.4% 2.2 1.6 - - 13.9 9.3 49.4% 9.1% 8.0% 3.8 2.7 10.1 6.6 52.9% 6.6% 5.7%	87.1 71.3 94.6 57.4% 61.4% 61.2% 11.1 10.5 11.1 28.3 22.5 30.5 23.8 17.6 35.2% 25.8 15.7% 15.1% 16.7% 7.7 6.7 7.8 16.1 10.9 18.0 10.6% 9.4% 11.6% 2.2 1.6 2.1 - 6.7 6.7 13.9 9.3 49.4% 22.7 9.1% 8.0% 14.7% 3.8 2.7 5.4 10.1 6.6 52.9% 17.2 6.6% 5.7% 11.1%	87.1 71.3 94.6 57.4% 61.4% 61.2% 11.1 10.5 11.1 28.3 22.5 30.5 23.8 17.6 35.2% 25.8 -7.9% 15.7% 15.1% 16.7% 7.8 16.1 10.9 18.0 10.6% 10.6% 9.4% 11.6% 2.1 - - 6.7 6.7 13.9 9.3 49.4% 22.7 -38.8% 9.1% 8.0% 14.7% 3.8 2.7 5.4 10.1 6.6 52.9% 17.2 -41.4% 6.6% 5.7% 11.1% -41.4%	87.1 71.3 94.6 264.2 57.4% 61.4% 61.2% 59.4% 11.1 10.5 11.1 33.7 28.3 22.5 30.5 84.5 23.8 17.6 35.2% 25.8 -7.9% 71.2 15.7% 15.1% 16.7% 16.0% 7.7 6.7 7.8 23.3 16.1 10.9 18.0 47.9 10.6% 9.4% 11.6% 10.8% 2.2 1.6 2.1 6.1 - - 6.7 6.7 13.9 9.3 49.4% 22.7 -38.8% 48.6 9.1% 8.0% 14.7% 10.9% 3.8 2.7 5.4 12.4 10.1 6.6 52.9% 17.2 -41.4% 36.2 6.6% 5.7% 11.1% 8.1%	87.1 71.3 94.6 264.2 206.8 57.4% 61.4% 61.2% 59.4% 61.7% 11.1 10.5 11.1 33.7 32.0 28.3 22.5 30.5 84.5 63.7 23.8 17.6 35.2% 25.8 -7.9% 71.2 54.8 15.7% 15.1% 16.7% 16.0% 16.3% 7.7 6.7 7.8 23.3 20.1 16.1 10.9 18.0 47.9 34.7 10.6% 9.4% 11.6% 10.8% 10.4% 2.2 1.6 2.1 6.1 5.0 - - 6.7 6.7 - 13.9 9.3 49.4% 22.7 -38.8% 48.6 29.7 9.1% 8.0% 14.7% 10.9% 8.9% 3.8 2.7 5.4 12.4 7.6 10.1 6.6 52.9% 17.2 -41.4% 36.2 22.1 6.6% 5.7% 11.1% 8.1% 6.6%





Profit and Loss Statement - Consolidated

Rs. in Crs

Particulars	Q3FY23	Q3FY22	YoY (%)	Q2FY23	QoQ (%)	9MFY23	9MFY22	YoY (%)
Revenue from Operations	207.8	122.0	70.4%	178.6	16.4%	560.3	340.2	64.7%
Other income	0.6	0.5		0.5		1.9	2.4	
Total Income	208.5	122.5	70.2%	179.1	16.4%	562.2	342.5	64.1%
Cost of Goods Sold	110.5	50.9		80.5		277.7	135.3	
Gross Profit	97.9	71.6		98.7		284.5	207.3	
Gross Profit Margin	47.0%	58.5%		55.1%		50.6%	60.5%	
Employee benefit expense	12.9	11.3		12.5		38.1	34.1	
Other expenses	32.3	22.9		33.3		94.2	65.1	
EBITDA	28.7	16.8	71.1%	25.6	12.3%	77.0	51.6	49.2%
EBITDA Margin	13.8%	13.7%		14.3%		13.7%	15.1%	
Depreciation and amortisation expenses	7.9	6.8		8.0		23.8	20.2	
EBIT	20.8	10.0		17.6		53.2	31.4	
EBIT Margin	10.0%	8.2%		9.8%		9.5%	9.2%	
Finance costs	2.3	1.7		2.4		6.6	5.1	
Exceptional item	0.0	0.0		6.7		6.7	0.0	
Profit before tax	18.5	8.0	131.1%	21.9	-15.8%	53.3	25.7	108.0%
Profit before tax Margin	8.9%	6.5%		12.2%		9.5%	7.5%	
Tax	4.6	2.5		5.3		13.2	7.0	
Profit after tax	13.9	5.5	154.9%	16.6	-16.2%	40.1	18.7	115.0%
Profit after tax Margin	6.7%	4.5%		9.3%		7.1%	5.4%	
EPS (in Rs.)	3.86	1.52		4.61		11.13	5.18	







Key Ratios

Debt / Equity (x) Networth (Rs Cr) **Fixed Asset Turnover (x) Current Ratio (x)** 0.31 2.15 386 1.49 0.30 2.09 2.05 0.29 363 Standalone 1.89 335 1.22 1.22 309 0.88 0.17 **FY21 H1FY23** FY20 FY22 FY22 *H1FY23 FY20 FY22 FY21 FY22 H1FY23 FY20 **FY21 H1FY23** FY20 **FY21 Debt / Equity (x) Current Ratio (x)** Networth (Rs Cr) **Fixed Asset Turnover (x)** Consolidated 0.32 2.10 2.10 379 1.64 0.31 2.00 0.30 356 1.90 332 307 1.25 1.25 1.14 0.18





FY20

FY21

FY22

H1FY23

FY22

H1FY23

FY20

FY21

FY22

H1FY23

FY20

FY21

FY21

FY20

FY22 *H1FY23

Previous Annual Results

Financial Year	PDF Link
FY22	PDF
FY21	PDF
FY20	PDF
FY19	PDF





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For further information, please contact					
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Sterling Tools Limited	SGA Strategic Growth Advisors				
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