



# **Sterling Tools Limited**

(BSE: 530759; NSE: STERTOOLS)

**Q4 and Full Year FY2014**

**Earnings Presentation**

# Forward Looking Statements

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*This presentation contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Sterling Tools Limited (‘Sterling Tools’) future business developments and economic performance.*

*While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.*

*These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.*

*Sterling Tools undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances*

# Financial Performance

## Highlights – Q4 FY2014 vs. Q4 FY2013

- Net Sales increased by 21.0% to Rs. 854 million
- EBITDA increased by 5.3% to Rs. 97 million
- Profit after Tax of Rs. 35 million, at 4.1% margin
- Net Debt of Rs. 591 million (Q4 FY2013: Rs. 796 million); Debt / Equity ratio of 0.65x (Q4 FY2013: 0.98x )
- Capacity utilization of 59.3%, an increase of 5.9%
- Dividend of 50% paid for FY2014

## Management Commentary

Commenting on the results and performance, **Mr. Atul Aggarwal, Whole Time Director** said:

*“During the financial year 2014, the economic environment in India continues remain under pressure. The weak consumer sentiment and slowdown in the industrial activity has affected the automobile industry. Despite the prevailing industry challenges, we have reported an encouraging performance with topline growth of 7% during the year. Our ongoing efforts to improve operational efficiencies have supported margins, leading to a significant Net Profit growth of over 43%.*

*With the newly elected government, the macro economic scenario is expected to stabilize. The management is optimistic about mid to long term growth prospects as the Company is well positioned to leverage upon any improvement in the auto industry demand in the near future.”*

# Financial Performance

## Key Financial Statistics

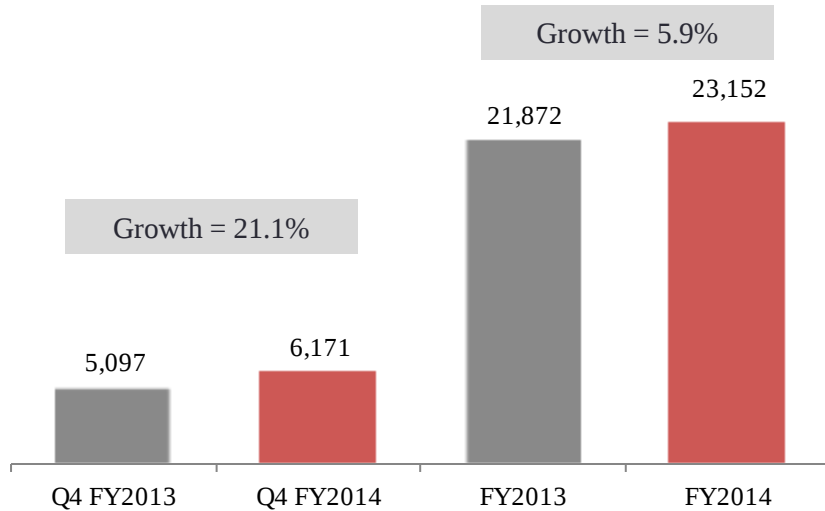
| (Rs. Millions)          | Q4     |        | y-o-y      | Q3     |            | Full Year Ended |        | y-o-y      |
|-------------------------|--------|--------|------------|--------|------------|-----------------|--------|------------|
|                         | FY2014 | FY2013 | Growth (%) | FY2014 | Growth (%) | FY2014          | FY2013 | Growth (%) |
| Total Income            | 854    | 706    | 21.0%      | 740    | 15.4%      | 3,014           | 2,825  | 6.7%       |
| EBITDA                  | 97     | 92     | 5.3%       | 109    | (11.0)%    | 422             | 357    | 18.3%      |
| Margin %                | 11.4%  | 13.1%  |            | 14.8%  |            | 14.0%           | 12.6%  |            |
| Profit Before Tax (PBT) | 61     | 49     | 22.9%      | 64     | (4.5)%     | 242             | 173    | 40.0%      |
| Margin %                | 7.1%   | 7.0%   |            | 8.6%   |            | 8.0%            | 6.1%   |            |
| Profit After Tax (PAT)  | 35     | 36     | (2.5)%     | 42     | (16.7)%    | 156             | 109    | 43.7%      |
| Margin %                | 4.1%   | 5.1%   |            | 5.6%   |            | 5.2%            | 3.8%   |            |
| Basic EPS (Rs.)         | 5.09   | 5.22   | (2.5)%     | 6.10   | (16.6)%    | 22.83           | 15.89  | 43.7%      |

## Performance Discussion

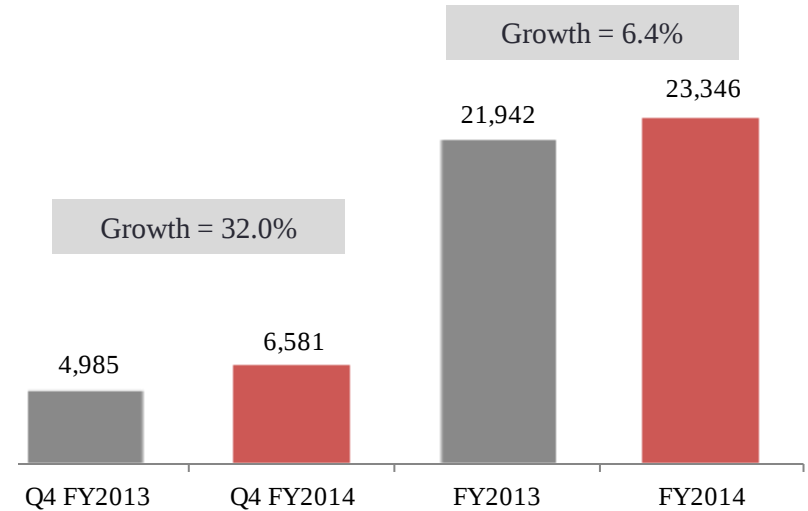
- Net sales during the quarter increased by 21.0% y-o-y. Sales volume had shown a significant growth of 36.5%, despite subdued performance by overall automotive industry. Revenue contribution from Fasteners has decline marginally during the quarter as compared to Q4 FY2013
- During the quarter, cost of goods sold has remained flat as compared to the same period last year. However, total expenses increased by 23% in Q4 FY2014 on a like-to-like basis. Production volume has increased by 25.5% during Q4 FY2014. This was due to an enhancement in capacity utilization by 8%
- Q4 FY2014 EBITDA increased by 5.3% on a y-o-y basis at a margin of 11.4%. This was on account of better price realizations and stable raw material prices
- Q4 FY2014 PAT was Rs. 35 million as compared to Rs. 36 million in Q4 FY2013. Interest expense during the quarter decreased significantly by (27.8)% as compared to Q4 FY2013. This was on account of reduction in debt by 25.9% y-o-y

# Quarterly Performance

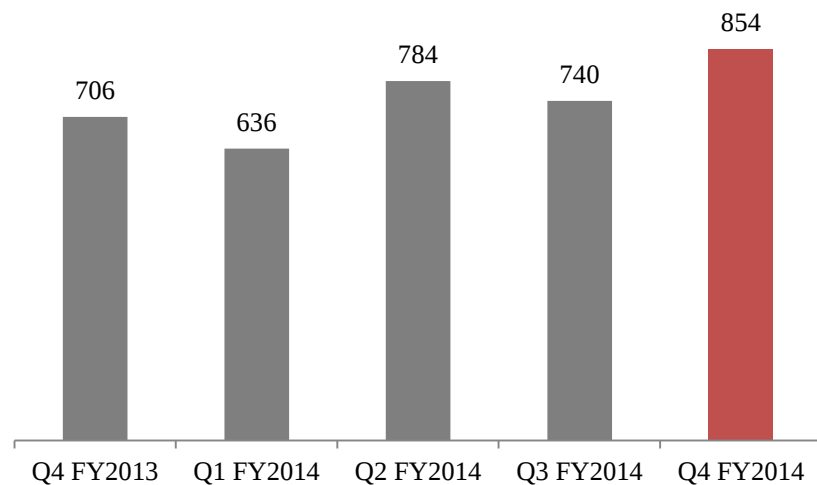
## Production Volumes (in MT)



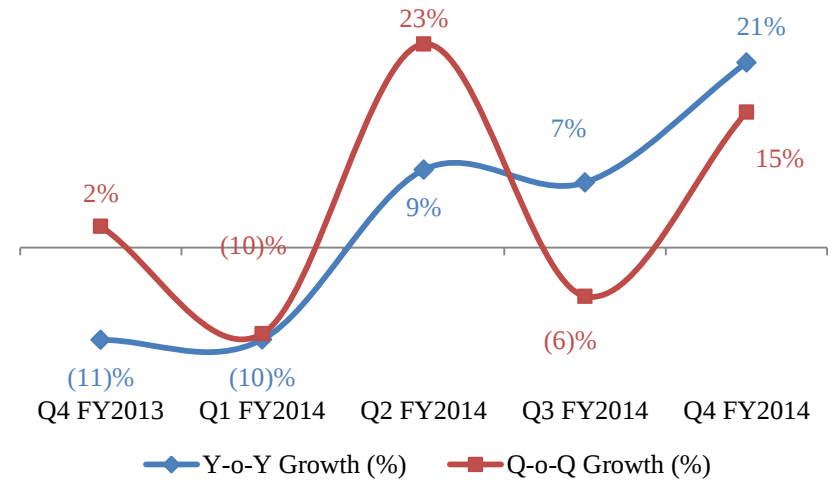
## Sales Volumes (in MT)



## Revenue (Rs. Million)

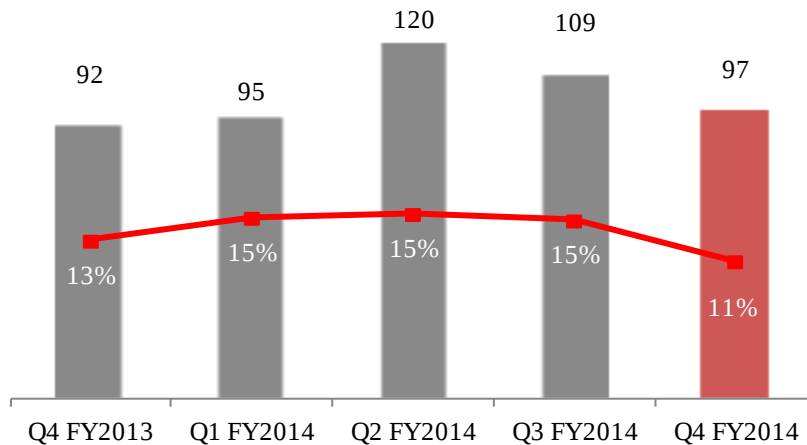


## Revenue Growth (%)

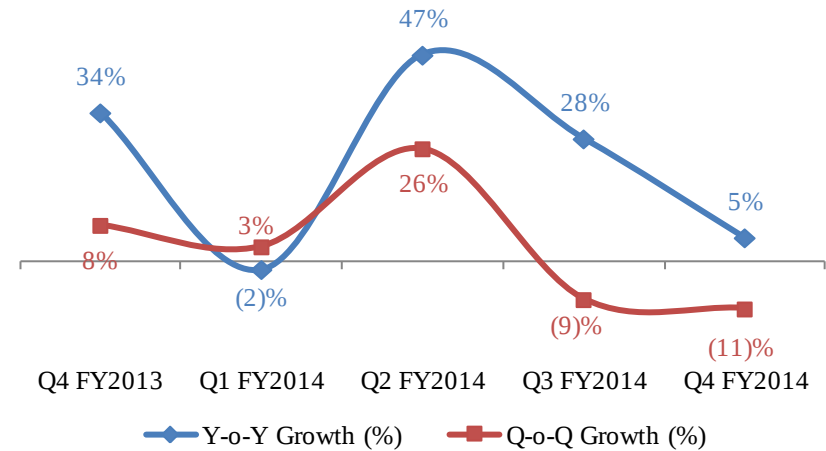


# Quarterly Performance

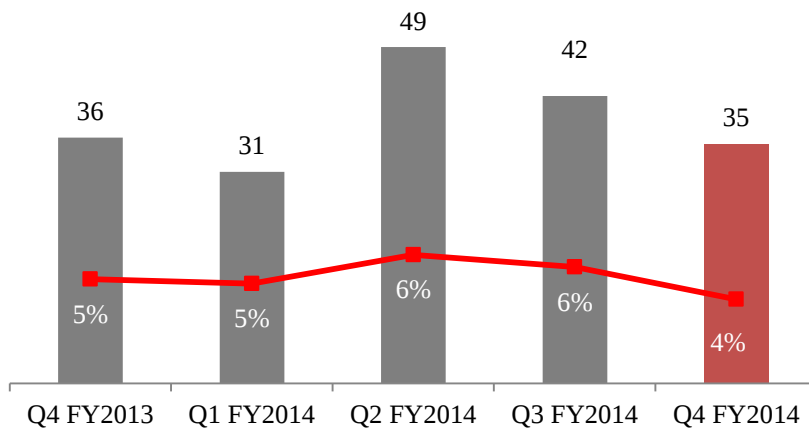
## EBITDA (Rs. Million) and Margin (%)



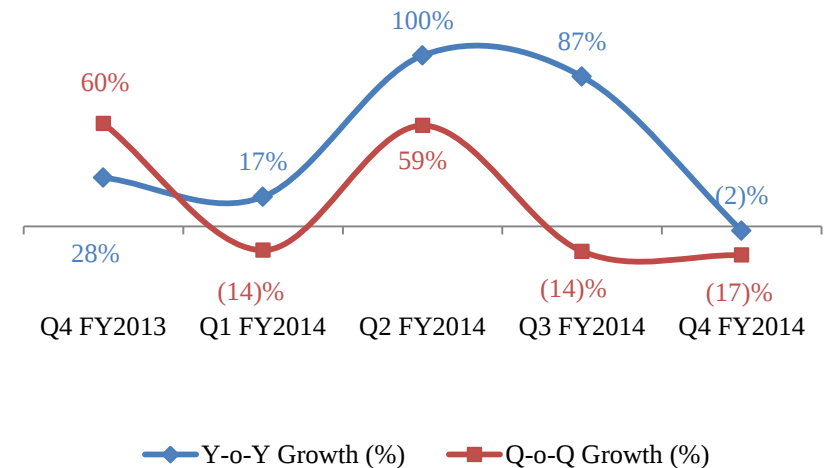
## EBITDA Growth (%)



## PAT (Rs. Million) and Margin (%)

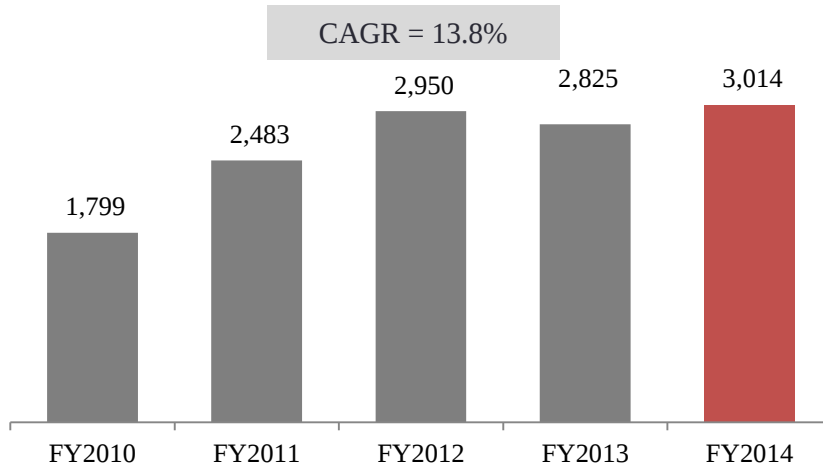


## PAT Growth (%)

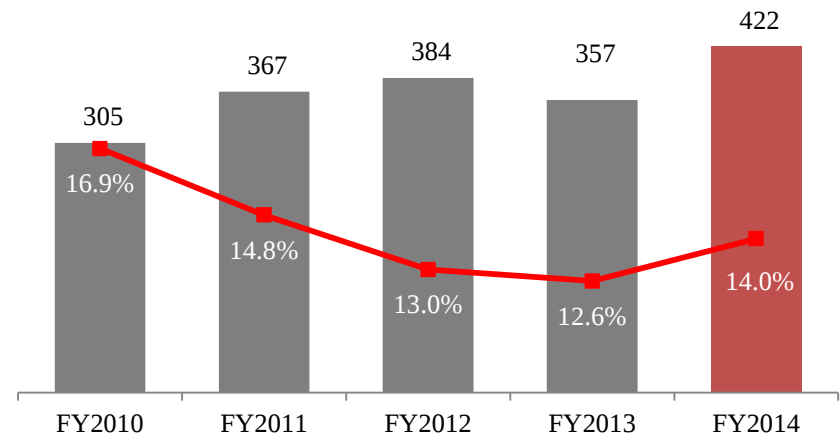


# Yearly Performance

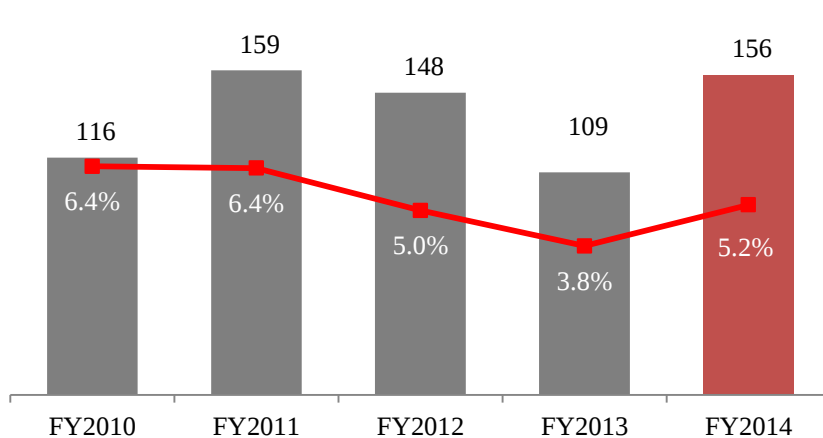
## Revenue (Rs. Million) and Growth (%)



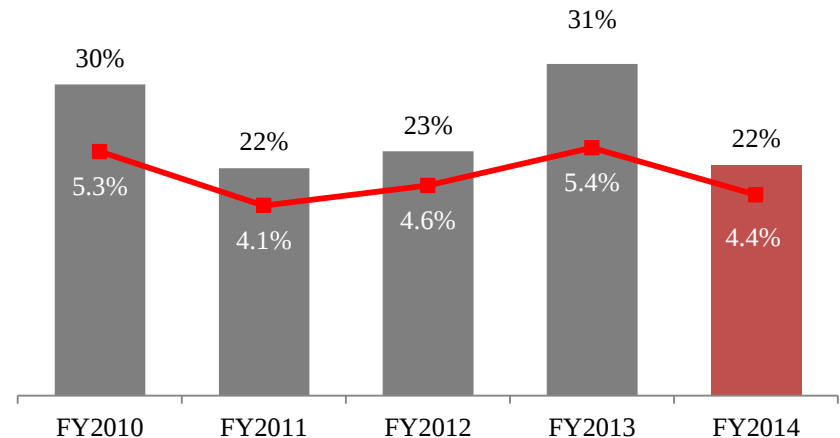
## EBITDA (Rs. Million) and Margin (%)



## PAT (Rs. Million) and Margin (%)



## Dividend Payout (%) & Yield (%)

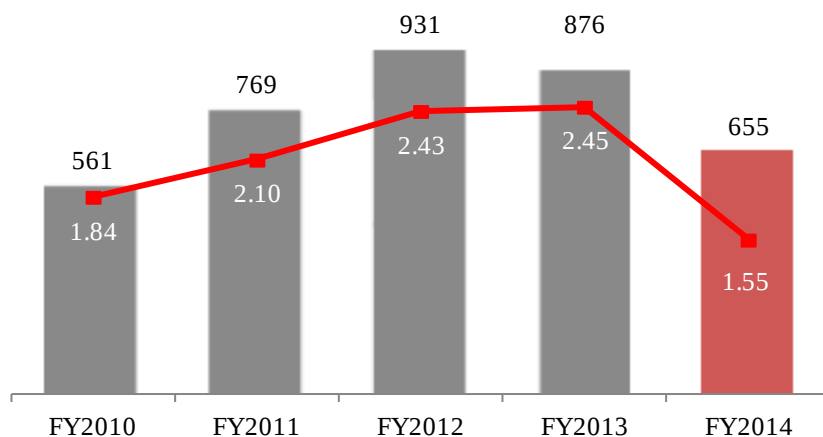


# Leverage Profile

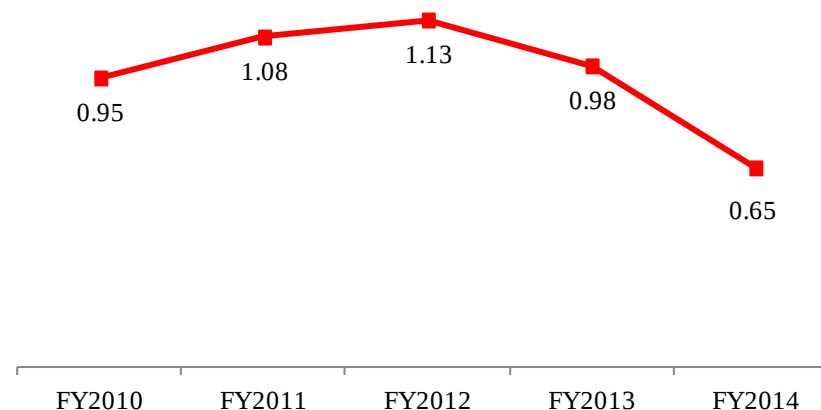
| (Rs. Million)                 | Q4 FY2014    | Q4 FY2013   |
|-------------------------------|--------------|-------------|
| Short Term Borrowings         | 331          | 499         |
| Long Term Borrowings          | 324          | 377         |
| <b>Total Debt</b>             | <b>655</b>   | <b>876</b>  |
| Less: Cash & Cash Equivalents | 64           | 80          |
| <b>Net Debt/(Net Cash)</b>    | <b>591</b>   | <b>796</b>  |
| <b>Net Worth</b>              | <b>1,006</b> | <b>890</b>  |
| <b>Debt / Equity (x)</b>      | <b>0.65</b>  | <b>0.98</b> |

| Agency | Instrument       | Rating | Comment                                                                                                                                                                   |
|--------|------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CRISIL | Short-Term Funds | A2+    | Instruments with this rating are considered to have adequate degree of safety regarding timely servicing of financial obligations. Such instruments carry low credit risk |
| CRISIL | Long-Term Funds  | A-     | Instruments with this rating are average degree of safety regarding timely servicing of financial obligations. Such instruments carry low credit risk                     |

## Gross Debt & Gross Debt/EBITDA (x)



## Debt/Equity (x)



# Sterling Tools: At a Glance

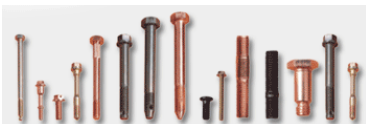
## Company Background

- Sterling Tools Limited (STL), founded in 1979, engages in manufacturing of high-tensile (HT) cold forged fasteners mainly for automobiles. The Company is one of top 3 fasteners manufacturers in India and caters to leading automotive companies in India, Europe, South America and USA-NAFTA
- Product portfolio includes special fasteners, standard fasteners, surface treatment and coatings, chassis fasteners and engine fasteners. Product range includes over 2,000 types of fasteners ranging from 5 mm to 24 mm in diameter
- The Company has three manufacturing plants in Haryana with a total capacity of 41,600 MT and has over 1,000 employees
- STL is the largest supplier of HT fasteners to Honda and the second largest supplier to Maruti and Tata . Company's other blue chip customers include Ashok Leyland, Daimler, FIAT, Hero Motocorp, Mahindra & Mahindra, Volvo, Eicher, TAFE and General Motors

## Product Profile

### Special Fasteners

Designed specially for unique customer specifications, available in a variety of surface protection coatings



### Standard Fasteners

Include socket head cap screws, hexagonal head bolts, studs, hexagon nuts and weld nuts



### Chassis Fasteners

Include hub/wheel bolts, hub nuts, wheel studs, bolts, rivets and two wheeler spindles/wheel axles



### Engine Fasteners

Include cylinder head bolts/screws, fly wheel bolts, connecting rod bolts/nuts, balance weight bolts



**Audited Results for the quarter and the year ended 31st March 2014**  
**(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)**



| PARTICULARS                                                                                      | QUARTER ENDED (UNAUDITED) |                |                | YEAR ENDED (AUDITED) |                 |
|--------------------------------------------------------------------------------------------------|---------------------------|----------------|----------------|----------------------|-----------------|
|                                                                                                  | 31.03.2014                | 31.12.2013     | 31.03.2013     | 31.03.2014           | 31.03.2013      |
| <b>1. Income from Operations</b>                                                                 |                           |                |                |                      |                 |
| (a) Net Sales / Income from Operations                                                           | 8375.74                   | 7224.65        | 6872.02        | 29455.81             | 27524.56        |
| (Net of excise duty)                                                                             |                           |                |                |                      |                 |
| (b) Other Operating Income                                                                       | 163.48                    | 175.14         | 183.27         | 680.14               | 726.03          |
| <b>TOTAL INCOME (a+b)</b>                                                                        | <b>8539.22</b>            | <b>7399.79</b> | <b>7055.29</b> | <b>30135.95</b>      | <b>28250.59</b> |
| <b>2. Expenses</b>                                                                               |                           |                |                |                      |                 |
| a) Cost of material consumed                                                                     | 3382.77                   | 3010.45        | 2904.07        | 12601.18             | 12489.11        |
| b) Purchase of stock in trade                                                                    | 0.00                      | 0.00           | 0.00           | 0.00                 | 0.00            |
| c) Change in inventories of finished goods, work-in-progress and stock in trade                  | 660.86                    | 128.24         | 441.88         | 453.98               | 545.68          |
| d) Employee benefits expenses                                                                    | 563.29                    | 638.49         | 582.65         | 2607.60              | 2407.31         |
| e) Depreciation and amortization expenses                                                        | 272.65                    | 258.09         | 241.35         | 1029.84              | 940.76          |
| f) Other Expenses                                                                                | 2959.80                   | 2556.63        | 2226.55        | 10297.18             | 9295.11         |
| <b>Total Expenses</b>                                                                            | <b>7839.37</b>            | <b>6591.90</b> | <b>6396.50</b> | <b>26989.78</b>      | <b>25677.97</b> |
| <b>3. Profit from Operations before Other Income, finance costs and Exceptional Items (1-2)</b>  | <b>699.85</b>             | <b>807.89</b>  | <b>658.79</b>  | <b>3146.17</b>       | <b>2572.62</b>  |
| <b>4. Other Income</b>                                                                           | <b>1.11</b>               | <b>27.85</b>   | <b>24.39</b>   | <b>45.83</b>         | <b>55.03</b>    |
| <b>5. Profit from ordinary items before finance costs and Exceptional Items (3+4)</b>            | <b>700.96</b>             | <b>835.74</b>  | <b>683.18</b>  | <b>3192.00</b>       | <b>2627.65</b>  |
| <b>6. Finance costs</b>                                                                          | <b>169.20</b>             | <b>188.74</b>  | <b>234.34</b>  | <b>813.31</b>        | <b>1003.45</b>  |
| <b>7. Profit form ordinary activities after finance costs but before Exceptional Items (5-6)</b> | <b>531.76</b>             | <b>647.00</b>  | <b>448.84</b>  | <b>2378.69</b>       | <b>1624.20</b>  |
| <b>8. Exceptional Items</b>                                                                      | <b>75.71</b>              | <b>(11.21)</b> | <b>45.46</b>   | <b>42.08</b>         | <b>105.41</b>   |
| <b>9. Profit from Ordinary Activities before Tax (7+8)</b>                                       | <b>607.47</b>             | <b>635.79</b>  | <b>494.30</b>  | <b>2420.77</b>       | <b>1729.61</b>  |
| <b>10. Tax Expenses</b>                                                                          | <b>259.29</b>             | <b>217.94</b>  | <b>137.22</b>  | <b>858.35</b>        | <b>642.09</b>   |
| <b>11. Net Profit from Ordinary Activities after Tax (9-10)</b>                                  | <b>348.18</b>             | <b>417.85</b>  | <b>357.08</b>  | <b>1562.42</b>       | <b>1087.52</b>  |
| <b>12. Extraordinary Items (net of tax expense Rs. Nil)</b>                                      | <b>0.00</b>               | <b>0.00</b>    | <b>0.00</b>    | <b>0.00</b>          | <b>0.00</b>     |
| <b>13. Net Profit (11-12)</b>                                                                    | <b>348.18</b>             | <b>417.85</b>  | <b>357.08</b>  | <b>1562.42</b>       | <b>1087.52</b>  |
| <b>14. Share of profit of associates</b>                                                         | <b>0.00</b>               | <b>0.00</b>    | <b>0.00</b>    | <b>0.00</b>          | <b>0.00</b>     |
| <b>15. Minority interest</b>                                                                     | <b>0.00</b>               | <b>0.00</b>    | <b>0.00</b>    | <b>0.00</b>          | <b>0.00</b>     |
| <b>16. Net Profit after taxes, minority interest and share of profit of associates</b>           | <b>348.18</b>             | <b>417.85</b>  | <b>357.08</b>  | <b>1562.42</b>       | <b>1087.52</b>  |
| <b>17. Paid-up equity share capital</b>                                                          | <b>684.46</b>             | <b>684.46</b>  | <b>684.46</b>  | <b>684.46</b>        | <b>684.46</b>   |
| (Face value of Rs. 10/- each)                                                                    |                           |                |                |                      |                 |
| <b>18. Reserves excluding Revaluation Reserve</b>                                                |                           |                |                | <b>9373.07</b>       | <b>8211.05</b>  |
| <b>19. Earnings per share(Face value of Rs. 10/- Each)</b>                                       |                           |                |                |                      |                 |
| i) Before Extraordinary items                                                                    |                           |                |                |                      |                 |
| – Basic                                                                                          | 5.09                      | 6.10           | 5.22           | 22.83                | 15.89           |
| – Diluted                                                                                        | 5.09                      | 6.10           | 5.22           | 22.83                | 15.89           |
| i) After Extraordinary items                                                                     |                           |                |                |                      |                 |
| – Basic                                                                                          | 5.09                      | 6.10           | 5.22           | 22.83                | 15.89           |
| – Diluted                                                                                        | 5.09                      | 6.10           | 5.22           | 22.83                | 15.89           |

**Audited Results for the quarter and the year ended 31st March 2014**  
**(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)**



**PART-II SELECT INFORMATION FOR THE QUARTER ENDED 31.03.2013**

| PARTICULARS |                                                                                         | QUARTER ENDED (UNAUDITED) |            |            | YEAR ENDED (AUDITED) |            |
|-------------|-----------------------------------------------------------------------------------------|---------------------------|------------|------------|----------------------|------------|
|             |                                                                                         | 31.03.2014                | 31.12.2013 | 31.03.2013 | 31.03.2014           | 31.03.2013 |
| <b>A.</b>   | <b>PARTICULARS OF SHAREHOLDING</b>                                                      |                           |            |            |                      |            |
| 1           | Public Shareholding                                                                     |                           |            |            |                      |            |
|             | – Number of Shares                                                                      | 2049725                   | 2052062    | 2055936    | 2049725              | 2055936    |
|             | – Percentage of Shareholding                                                            | 29.95                     | 29.98      | 30.04      | 29.95                | 30.04      |
| 2           | Promoters and promoters Group shareholding                                              |                           |            |            |                      |            |
|             | a) Pledged/Encumbered                                                                   |                           |            |            |                      |            |
|             | – Number of Shares                                                                      | 0                         | 0          | 0          | 0                    | 0          |
|             | – Percentage of share (as a % of the total shareholding of promoter and promoter group) | 0                         | 0          | 0          | 0                    | 0          |
|             | – Percentage of share (as a % of the total share capital of the company)                | 0                         | 0          | 0          | 0                    | 0          |



|  |                                                                                         |         |         |         |         |         |
|--|-----------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|
|  | b) Non-encumbered                                                                       |         |         |         |         |         |
|  | – Number of Shares                                                                      | 4794875 | 4792538 | 4788664 | 4794875 | 4788664 |
|  | – Percentage of share (as a % of the total shareholding of promoter and promoter group) | 100     | 100     | 100     | 100     | 100     |
|  | – Percentage of share (as a % of the total share capital of the company)                | 70.05   | 70.02   | 69.96   | 70.05   | 69.96   |

|           | Particulars                                    | Quarter ended 31.03.2014 |
|-----------|------------------------------------------------|--------------------------|
| <b>B.</b> | <b>INVESTOR COMPLAINTS</b>                     |                          |
|           | Pending at the beginning of the year           | Nil                      |
|           | Received during the Quarter                    | Nil                      |
|           | Disposed during the quarter                    | Nil                      |
|           | Remaining unresolved at the end of the quarter | Nil                      |

# Audited Results for the quarter and the year ended 31st March 2014

(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)



|          |                                            | As at 31st March(Audited) |                 |
|----------|--------------------------------------------|---------------------------|-----------------|
|          |                                            | 2014                      | 2013            |
| <b>A</b> | <b>EQUITY AND LIABILITIES</b>              |                           |                 |
| 1        | <b>Shareholders' funds</b>                 |                           |                 |
|          | (a) Share capital                          | 684.46                    | 684.46          |
|          | (b) Reserves and surplus                   | 9373.07                   | 8211.05         |
|          | <b>Sub-total - Shareholders' funds</b>     | <b>10057.53</b>           | <b>8895.51</b>  |
| 2        | <b>Minority interest *</b>                 |                           |                 |
| 3        | <b>Non-current liabilities</b>             |                           |                 |
|          | (a) Long-term borrowings                   | 2506.32                   | 2663.45         |
|          | (b) Deferred tax liabilities (net)         | 1307.46                   | 1208.56         |
|          | (c) Other long-term liabilities            | 52.84                     | 50.95           |
|          | (d) Long-term provisions                   | 55.28                     | 50.50           |
|          | <b>Sub-total - Non-current liabilities</b> | <b>3921.90</b>            | <b>3973.46</b>  |
| 4        | <b>Current liabilities</b>                 |                           |                 |
|          | (a) Short-term borrowings                  | 3305.58                   | 4994.45         |
|          | (b) Trade payables                         | 2051.52                   | 1553.36         |
|          | (c) Other current liabilities              | 1155.11                   | 1509.35         |
|          | (d) Short-term provisions                  | 188.16                    | 68.88           |
|          | <b>Sub-total - Current liabilities</b>     | <b>6700.37</b>            | <b>8126.04</b>  |
|          | <b>TOTAL - EQUITY AND LIABILITIES</b>      | <b>20679.80</b>           | <b>20995.01</b> |
| <b>B</b> | <b>ASSETS</b>                              |                           |                 |
| 1        | <b>Non-current assets</b>                  |                           |                 |
|          | (a) Fixed assets                           | 11222.10                  | 10727.55        |
|          | (b) Goodwill on consolidation *            |                           |                 |
|          | (c) Non-current investments                | 475.75                    | 375.00          |
|          | (d) Deferred tax assets (net)              | 0.00                      | 0.00            |
|          | (e) Long-term loans and advances           | 559.12                    | 367.59          |
|          | (f) Other non-current assets               | 0.00                      | 0.00            |
|          | <b>Sub-total - Non-current assets</b>      | <b>12256.97</b>           | <b>11470.14</b> |
| 2        | <b>Current assets</b>                      |                           |                 |
|          | (a) Current investments                    |                           |                 |
|          | (b) Inventories                            | 3580.36                   | 4027.25         |
|          | (c) Trade receivables                      | 3479.47                   | 3690.50         |
|          | (d) Cash and cash equivalents              | 639.89                    | 798.33          |
|          | (e) Short-term loans and advances          | 542.37                    | 815.22          |
|          | (f) Other current assets                   | 180.74                    | 193.57          |
|          | <b>Sub-total - Current assets</b>          | <b>8422.83</b>            | <b>9524.87</b>  |
|          | <b>TOTAL - ASSETS</b>                      | <b>20679.80</b>           | <b>20995.01</b> |

## NOTES:

- The above results were reviewed by the Audit Committee and then approved by the Board of Directors at their meeting held on 30th May, 2014.
- The Board of Directors have recommended that the Interim Dividend @50% (₹ 5/- Per Equity Share) already declared on 22nd January, 2014 and paid, be treated as final dividend for the Financial Year 2013-2014.
- The Company operates only in one segment.
- Previous year figures have been regrouped wherever necessary.

Place: Faridabad  
Date: 30.05.2014

for and on behalf of the Board of Directors  
-Sd-  
Anil Aggarwal  
Managing Director



# STERLING TOOLS LIMITED



## Contact Details:

### **Sterling Tools Limited**

Plot No. 4, DLF Industrial Estate,  
Faridabad – 121 003, Haryana

<http://www.stlfasteners.com/>

**Atul Aggarwal**

*Sterling Tools*

[atul@stlfasteners.com](mailto:atul@stlfasteners.com)

+0129-2270621

**Vaishali Singh**

*Sterling Tools*

[vaishalis@stlfasteners.com](mailto:vaishalis@stlfasteners.com)

+0129-2270621

**Deepak Balwani**

*Churchgate Partners*

[deepak@churchgatepartnersindia.com](mailto:deepak@churchgatepartnersindia.com)

+91 22 3953 7444