

## MANAPPURAM FINANCE LIMITED

**Investor Presentation Q1 FY2022** 



#### SAFE HARBOUR STATEMENT





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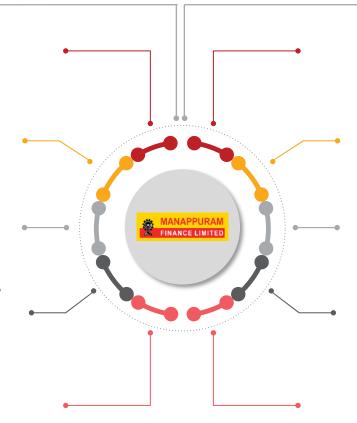


#### VISION: TO BECOME FINANCIAL PARTNER OF CHOICE FOR UNDER-BANKED CUSTOMERS ACROSS THEIR LIFECYCLE



#### **MANAPPURAM TODAY**

- #2 lender in gold loans in India (core product), with a trusted brand and nation-wide reach
- Pioneer in process innovation in gold loans (online gold loan product 'OGL' and cellular vaulting mechanism)
- Acquired and scaled Asirvad to become #4 MFI-NBFC in India with the highest credit rating
- Calibrated approach to growth in other loan products that are relevant to our customer base (small ticket home loans, used vehicles for self-employed customers)
- Branch network of 4,600 branches with employee strength of 30,000+ on consol basis



#### **COMPANY DNA**

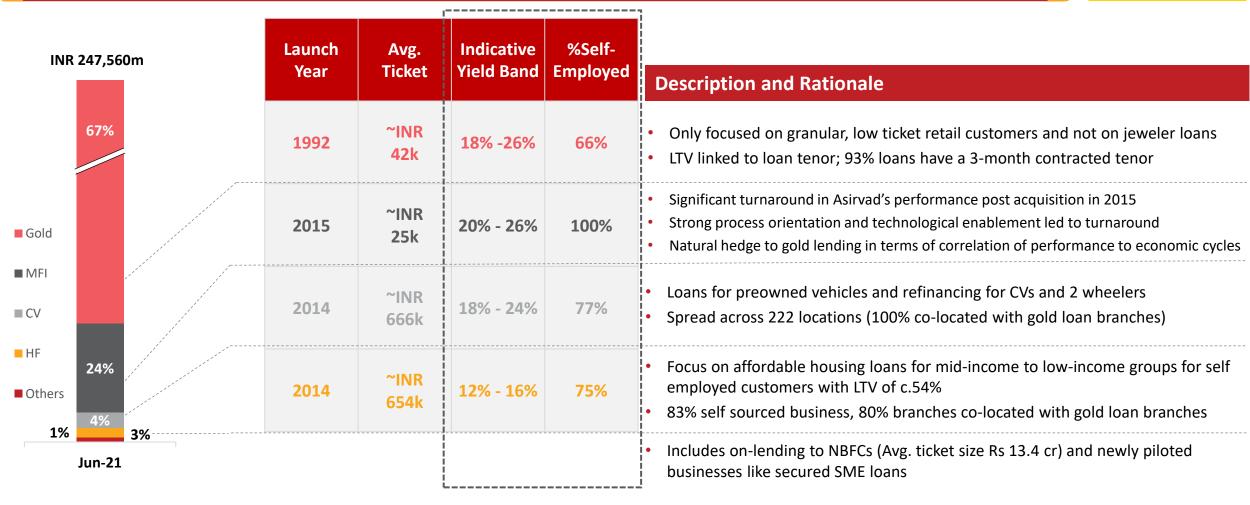
- Operational rigor: Company has perfected the art of managing appraisal, custodial and valuation risks that are inherent in gold lending, with many firsts to its credit
- Trusted brand: Safekeeping of 58 MT of household gold jewellery on behalf of 2.4 mn active customers
- **Appropriate use of technology:** Increasing focus on technology for sourcing and underwriting credit, as well as managing risk
- Conservative credit and risk management culture:
  Strict adherence to well defined processes, including timely auctions
- Well capitalized (34% Tier 1 ratio), with strong ALM and access to diversified sources of funds
- Board driven governance process

#### **GROWTH STRATEGY**

- Create market for gold loans as a mainstream, convenient and affordable product
- One stop shop for meeting customer's borrowing and protection needs (small ticket loans to underbanked customers)
- Target to achieve cross-cycle growth of 15-20% with RoE of 25%

#### PRODUCT STRATEGY: FOCUS ON SERVING UNDER BANKED CUSTOMERS WITH GOOD RISK ADJUSTED YIELDS



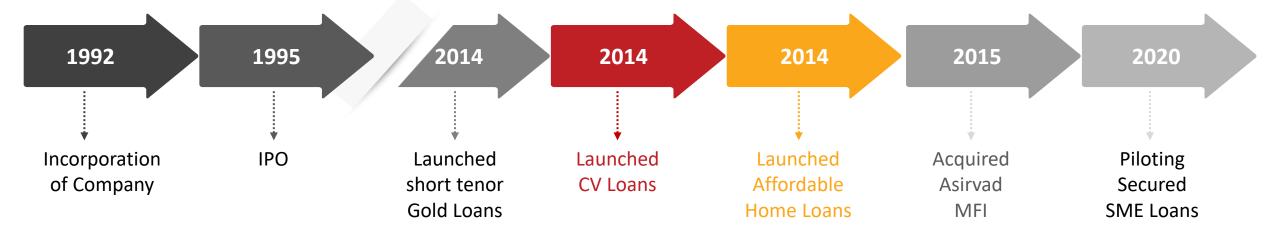


- 2nd largest branch network and 2nd largest employee force amongst NBFCs in India (comparable to top 4 PSU banks and top 3 private banks in terms of branch network) with strategic customer base of 5m under-banked customers
- Cautious approach in new business lines resulted in gradual scale, only after credit quality has been fully tested



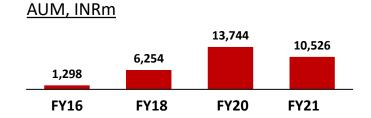
#### PRODUCT DIVERSIFICATION JOURNEY





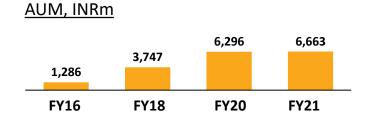
#### **CV Loans**

- Focus on used CV segment (LCVs), which are relatively less banked and less cyclical
- 50% business self-sourced
- Branches co-located with gold loan branches



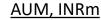
#### **Affordable Home Loans**

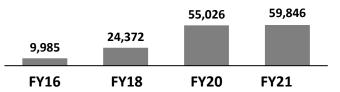
- Historic issues in high ticket LAP portfolio, which has been wound down
- Augmented management team and changed company strategy with focus on small ticket loans



#### **Asirvad MFI**

 Rapid scale-up despite crises like demonetization driven by branch expansion and prudent risk mgmt. (low ATS, district concentration norms and focus on collections)





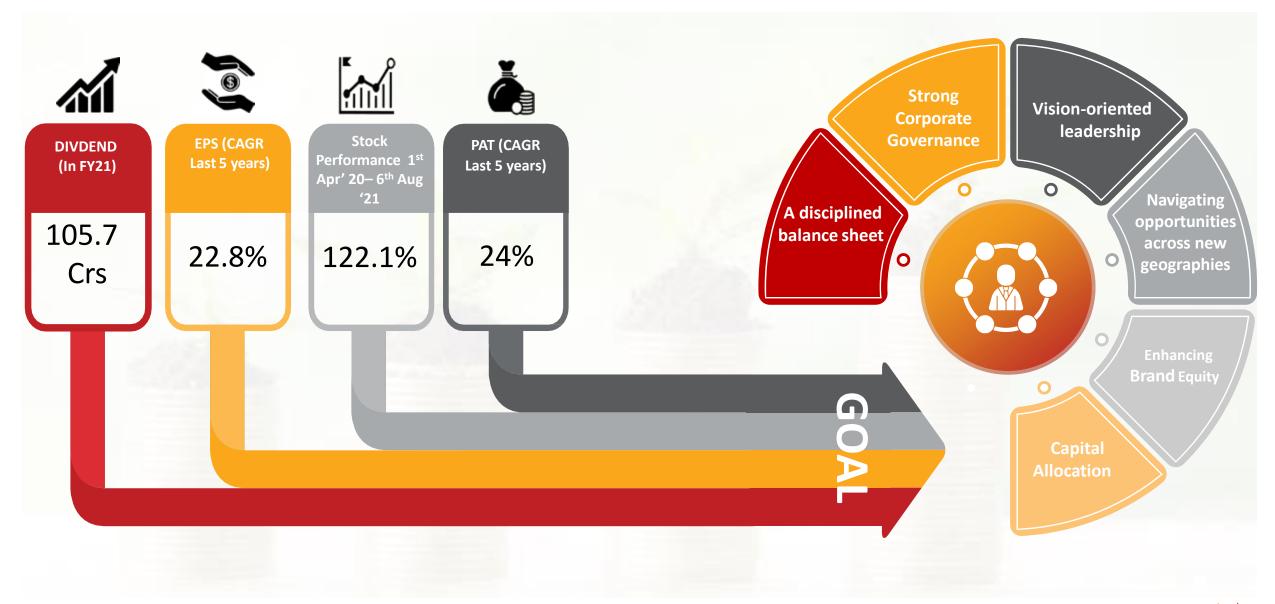


# THE ROAD AHEAD



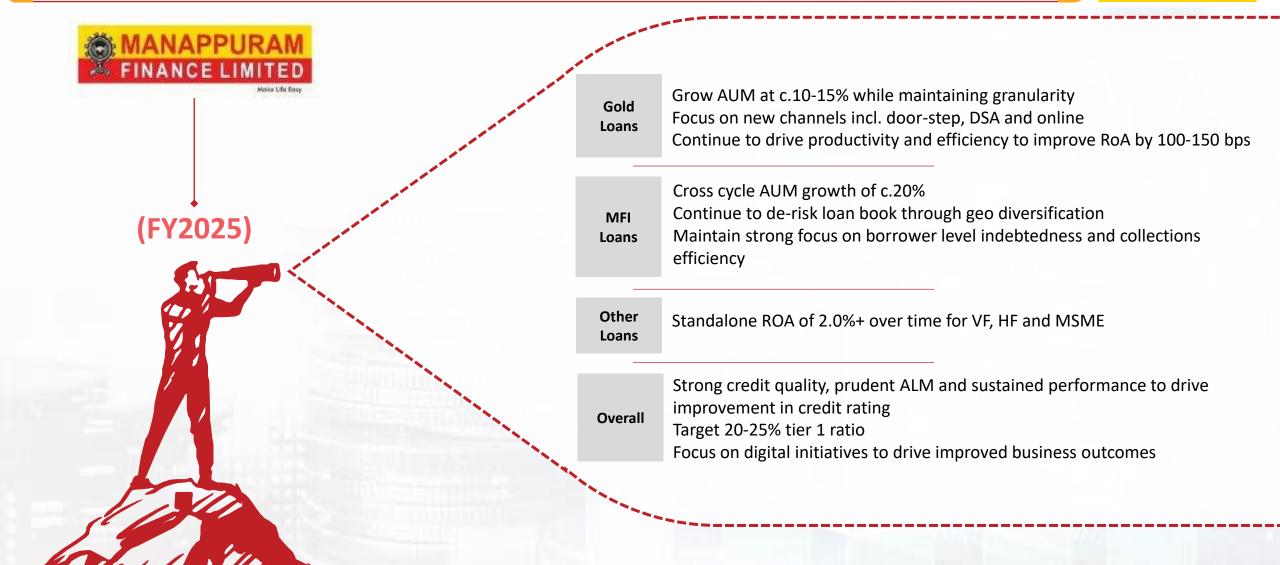
## **STAKEHOLDER VALUE CREATION**





#### 5 YEAR PLAN: CONSISTENT AUM GROWTH OF 15-20% WITH 25% CROSS CYCLE ROE





## **SHARP FOCUS ON ESG**





Sustainability is integral to
Manappuram's corporate strategy
and our vision of creating value for
our stakeholders. Our sustainability
efforts are tied to our business
performance, brand success
and overall reputation





#### **Environment:**

Energy Consumption,
Materials
Consumption and
Waste, Environmental
compliance



#### **Social**:

Talent Management,
Diversity and Inclusion,
Community Investment
& Socio-Economic
Development,
employee wellness



#### **Governance:**

Ethical Practices, Strict Internal Control, Well organised management



FINANCIAL HIGHLIGHTS
Q1 FY2022



## **KEY PERFORMANCE HIGHLIGHTS FOR Q1FY2022**



Reduced proportion of high LTV gold portfolio substantially

Well positioned on liquidity

Non-Gold Businesses

**Outlook** 

- Given anticipated global headwinds to gold prices, Company proactively reduced the proportion of higher LTV portfolio (>85% LTV). This risk management initiative has been fully completed in July
- Lockdowns during the months of May and June and **branch closures** adversely affected new customer additions (down by 36% sequentially during QE Jun 30). This has come back to normal levels since July / August
- AUM attrition was high in the **high ticket portfolio (>Rs 3-5 lakhs)** as a result of aggressive pricing by certain competitors. The Company has through targeted initiatives harmonized loan pricing to match competition. Average LTV is currently 63% (end July 2021)
- In general, we anticipate that the Company would be well placed v/s competition to manage asset quality (esp. in a scenario of no improvement in gold price) and grow in a sustained manner
- Strong ALM position; proportion of CPs (standalone basis) has declined further to 6.3% of total liabilities
- Cost of borrowing declined by 16 bps on a sequential basis during 1QFY22
- Cash and CE on consol basis at the end of June 21 stood at Rs 2,893 crs. In addition, the Company had access to Rs 7,320 crs undrawn bank lines
- Tier 1 ratio of 34%; Excess capital will be utilized towards growth in gold and other parts of the portfolio over the coming quarters. As of now, we have maintained quarterly dividend payout at Rs 0.75 per share
- **MFI:** We continue to keep close watch on MFI portfolio. Collections efficiency until June 21 was in line with top performers in the space. Loan loss provisions for Asirvad as on 30<sup>th</sup> June 21 was 5.1% of AUM, and the Company has been prudent with respect to restructuring / top-up loans
- VEF and HFC: We have maintained asset quality in VEF despite Covid- 2 impact during the quarter. HFC business continues to be stable
- On-lending: Manappuram continues to run-down the on-lending portfolio Rs 144 crs in June 21, in line with its stated policy
- COVID 2.0 is expected to have a transitory impact on performance, as a result of a) fresh disbursements getting impacted due to lockdowns and b) cash flow stress faced by borrowers
- Over time, Manappuram expects to continue growing its gold loan portfolio at 10-15% (assuming stable gold prices)

## **CONSOLIDATED FINANCIAL OVERVIEW – Q1FY2022**



Particulars (Rs. Mn)	Q1FY22	Q1FY21	Y-o-Y %	Q4FY21	Q-o-Q %	FY21	FY20	Y-o-Y %
CONSOLIDATED AUM (Rs. Bn)	<mark>248</mark>	253	-2.3%	272	-9.1%	272	252	7.9%
NET INTEREST INCOME	10,716	9,457	13.3%	10,984	-2.4%	41,116	36,331	13.2%
OPEX	3,734	3,121	19.7%	3,777	-1.1%	13,996	14,741	-5.1%
PPOP #	7,086	6,376	11.1%	7,287	-2.8%	27,561	22,449	22.8%
PAT (Rs. Mn) **	4,369	3,680	18.7%	4,683	-6.7%	17,249	14,803	16.5%
EPS *	20.6	17.4	18.6%	22.1	-6.8%	20.4	17.5	16.3%
ROA %	5.8	4.8	+98 Bps	6.0	-16 Bps	5.6	5.9	-31 Bps
ROE %	23.3	25.0	-165 Bps	26.4	-309 Bps	26.2	28.4	-224 Bps
BVPS (In Rs.)	90.5	71.4	26.7%	86.3	4.9%	86.3	68.0	27.0%
NETWORTH (Rs. Mn)	76,624	60,368	26.9%	73,074	4.9%	73,074	57,461	27.2%
COST OF FUNDS %	9.0	9.8	-79 Bps	9.1	-09 Bps	9.8	9.9	-07 Bps

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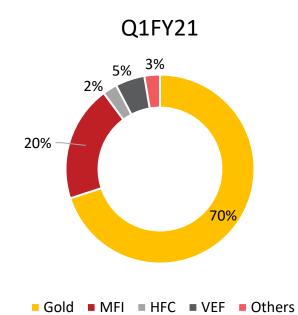
## **CONSOLIDATED OPERATIONAL OVERVIEW – Q1FY2022**

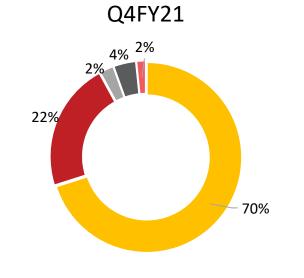


Particulars	Q1FY22	Q1FY21	Y-o-Y %	Q4FY21	Q-o-Q %	FY21	FY20	Y-o-Y %
GOLD AUM (Rs Bn)	165	177	-6.8%	191	-13.3%	191	170	12.4%
GOLD TONNAGE	58.1	69.0	-15.9%	65.3	-11.1%	65.3	72.4	-9.7%
GOLD BRANCHES (Nos)	3,524	3,524	0.0%	3,524	0.0%	3,524	3,529	-0.1%
GOLD CUSTOMERS (in Mn)	2.4	2.5	-3.5%	2.6	-7.2%	2.6	2.6	-1.1%
NON-GOLD AUM (Rs Bn)	82	76	8.0%	81	0.9%	81	83	-1.3%
NON-GOLD BRANCHES (Nos)	1,149	1,041	10.4%	1,067	7.7%	1,067	1,047	1.9%
MFI CUSTOMERS (in Mn)	2.4	2.4	2.9%	2.4	0.4%	2.4	2.4	2.0%
VEF/SME CUSTOMERS (in Mn)	0.1	0.1	-18.1%	0.1	-0.7%	0.1	0.1	-15.5%

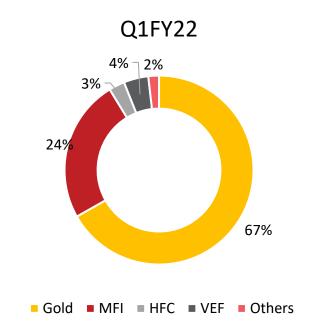
## **Advance Mix**







■ Gold ■ MFI ■ HFC ■ VEF ■ Others



Particulars (Rs mn)	Q1FY21	Q4FY21	Q1FY22	YoY	QoQ
Gold	1,77,368	1,90,770	1,65,395	-7%	-13%
MFI	50,383	59,846	60,526	20%	1%
HFC	6,273	6,663	6,682	7%	0%
VEF	12,703	10,526	10,448	-18%	-1%
Others	6,731	4,437	4,509	-33%	2%
Total	2,53,458	2,72,242	2,47,560	-2%	-9%

## **CONSOLIDATED PROFIT & LOSS STATEMENT FOR Q1FY2022**



Particulars (Rs Mn)	Q1FY22	Q1FY21	Y-o-Y %	Q4FY21	Q-o-Q %	FY21	FY20	Y-o-Y %
Closing AUM (Rs Bn)	248	253	-2.3%	272	-9.1%	272	252	7.9%
Income from Operations	15,647	15,125	3.4%	16,223	-3.6%	63,306	54,653	15.8%
Finance expenses	4,931	5,668	-13.0%	5,239	-5.9%	22,190	18,322	21.1%
Net interest income	10,716	9,457	13.3%	10,984	-2.4%	41,116	36,331	13.2%
Employee expenses	2,305	1,753	31.5%	2,334	-1.3%	8,429	8,301	1.5%
Other operating expenses	1,430	1,368	4.5%	1,442	-0.9%	5,567	6,439	-13.6%
Pre provision profit	6,982	6,336	10.2%	7,207	-3.1%	27,120	21,590	25.6%
Provisions/Bad debts	1,223	1,453	-15.8%	1,066	14.7%	4,401	2,376	85.2%
Other Income	104	39	165.0%	79	31.7%	441	859	-48.7%
Profit before Tax	5,864	4,923	19.1%	6,221	-5.7%	23,160	20,073	15.4%
Tax	1,495	1,243	20.3%	1,537	-2.7%	5,911	5,270	12.2%
PAT before OCI	4,369	3,680	18.7%	4,683	-6.7%	17,249	14,803	16.5%
Other Comprehensive Income	(193)	(357)	-45.9%	215	-189.8%	(163)	(60)	172.0%
Total Comprehensive Income	4,175	3,323	25.7%	4,899	-14.8%	17,086	14,743	15.9%
Minority Interest	1.4	(1)	197.1%	(0.2)	780.0%	7	126	-94.7%
PAT	4,174	3,324	25.6%	4,899	-14.8%	17,080	14,617	16.8%

## **CONSOLIDATED BALANCE SHEET FOR Q1FY2022**



Particulars (Rs Mn)	June-21	June-20	YoY %	Mar-21	QoQ %
Cash & Bank Balances	28,927	54,208	-46.6%	29,124	-0.7%
Investments	3,235	789	310.1%	3,380	-4.3%
Loans & Advances	2,40,616	2,39,935	0.3%	2,65,076	-9.2%
Fixed Assets	3,001	3,163	-5.1%	2,942	2.0%
Other Assets	12,447	16,105	-22.7%	12,855	-3.2%
Total Assets	2,88,226	3,14,200	-8.3%	3,13,378	-8.0%
Share Capital	1,693	1,690	0.1%	1,693	0.0%
Reserves & Surplus	74,931	58,677	27.7%	71,382	5.0%
Borrowings	1,97,429	2,39,803	-17.7%	2,27,163	-13.1%
Other Liabilities & Provisions	13,700	13,436	2.0%	12,669	8.1%
Minority Interest	473	593	-20.2%	472	0.3%
Total Liabilities	2,88,226	3,14,200	-8.3%	3,13,378	-8.0%

## STANDALONE BORROWING PROFILE FOR Q1FY2022



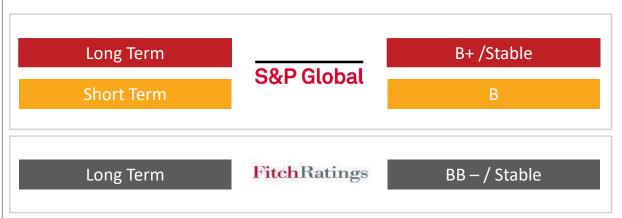
#### BORROWING AS ON 30<sup>th</sup> June = Rs. 147,625 Mn

Dames in a Miss	Q1FY20		Q4F	Y21	Q1FY22		
Borrowing Mix	Amount	%	Amount	%	Amount	%	
WCDL/CC	69,649	37.4%	42,164	23.9%	27,021	18.3%	
Term Loan	33,082	17.8%	31,356	17.8%	19,255	13.0%	
NCD & Bonds	40,068	21.5%	65,952	37.4%	65,807	44.6%	
ECB	25,897	13.9%	25,489	14.4%	26,201	17.7%	
Commercial Paper	17,121	9.2%	11,420	6.5%	9,322	6.3%	
Others	185	0.1%	21	0.0%	19	0.0%	
Total	1,86,001	100.0%	1,76,403	100.0%	1,47,625	100.0%	

# 9.3% 9.3% 9.1% 9.1% 9.1% 9.0% 8.8% 8.6% Q1FY20 Q2FY20 Q3FY20 Q4FY20 Q1FY21 Q2FY21 Q3FY21 Q4FY21 Q1FY22



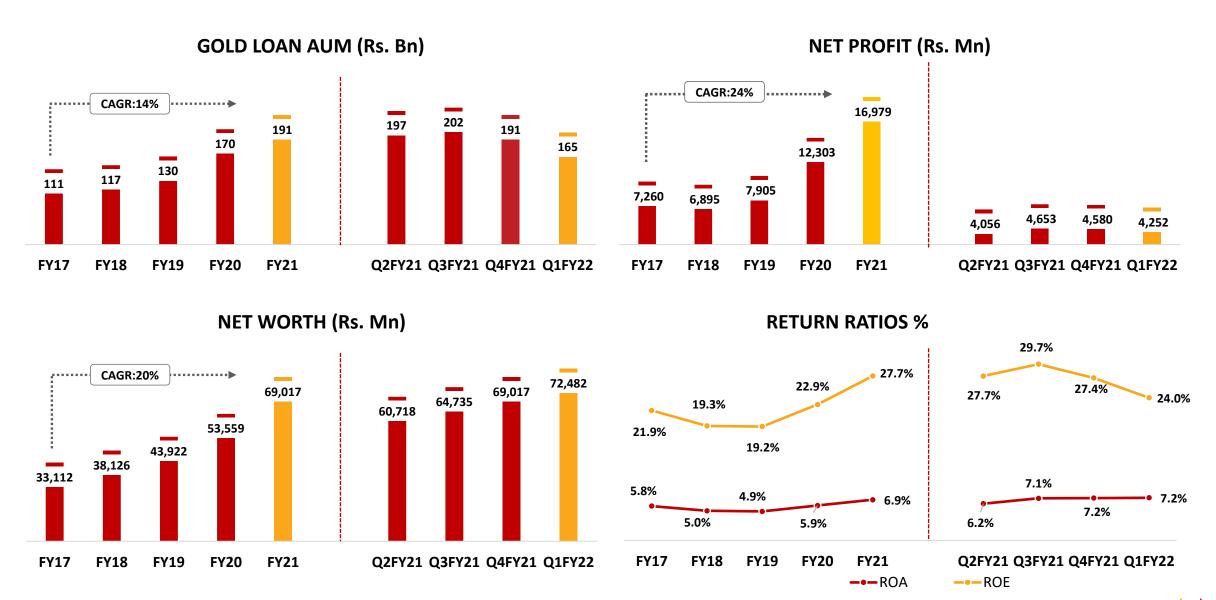
#### **INTERNATIONAL RATING**





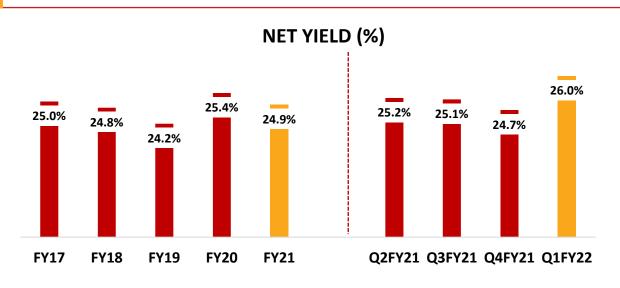
## **STANDALONE RESULT ANALYSIS Q1FY2022**

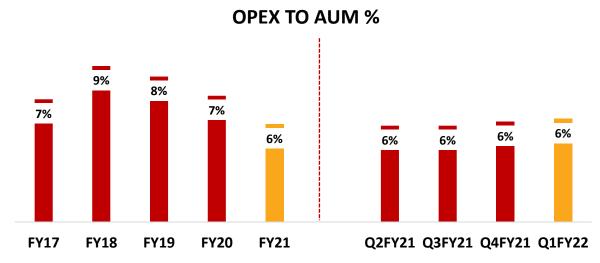


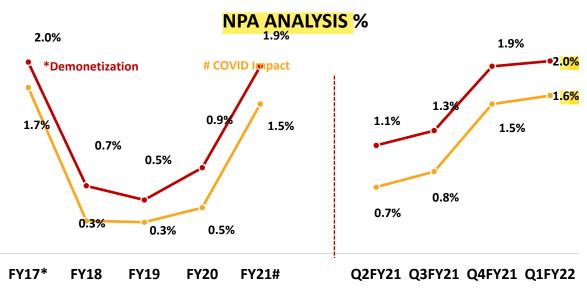


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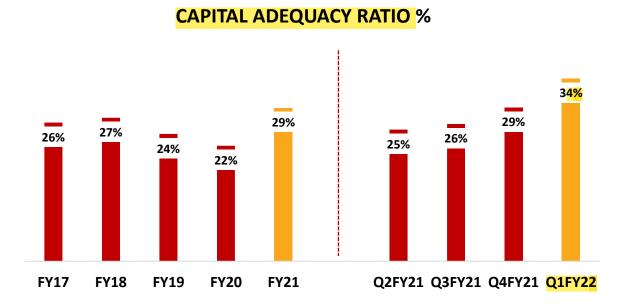








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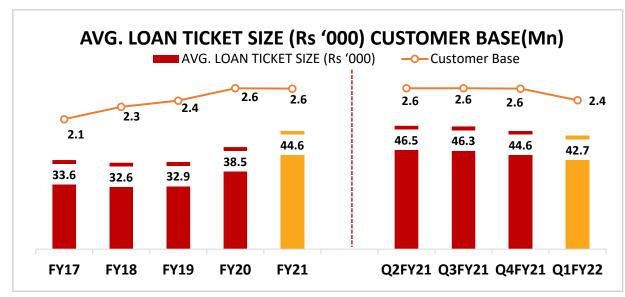


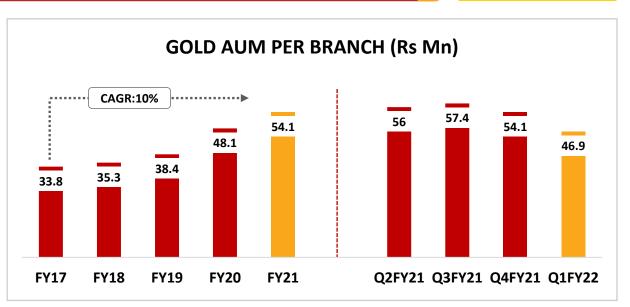
# **SEGMENTAL PERFORMANCE**

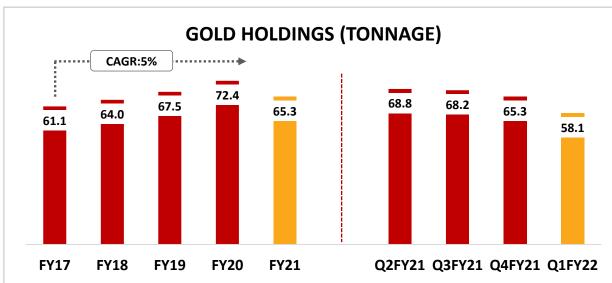


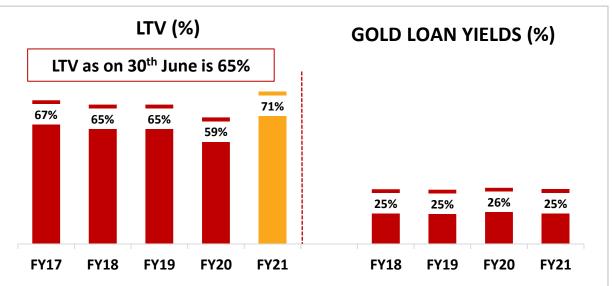
## **GOLD AUM UPDATE FOR Q1FY2022**











## **GOLD AUM UPDATE FOR Q1FY2022**



#### **KEY FACTORS IMPACTING GOLD AUM**

COVID Wave II Due to COVID, many branches were either not functional or only partially functional leading to decline in new customer acquisitions. Borrowers also withdrew collateral due to COVID stress

Enhanced risk mgmt. practices

Exercised prudence in risk management by auctioning the high LTV portfolio over the last 2 quarters. Proportion of high LTV portfolio (>80%) has come down to 6%. It has reduced due to better risk management

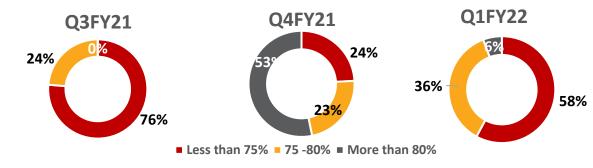
Attrition

Attrition in high ticket gold loan portfolio due to some churn to competition

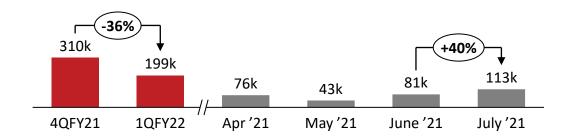
Gold price decline

Prices of gold declined by 17% from peak leading to some borrowers withdrawing collateral

#### PORTFOLIO COMPOSITION BY LTV



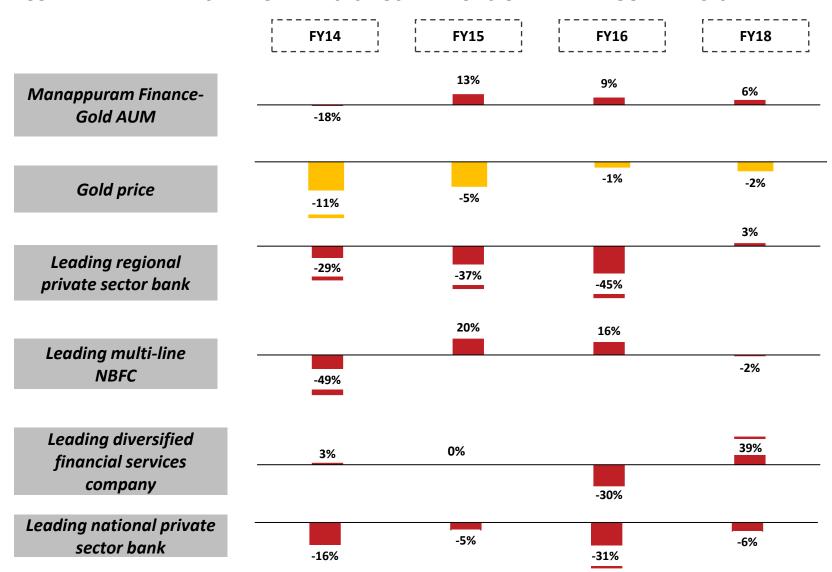
#### **NEW CUSTOMER ACQUISITION (NCA, in '000)**



## **GOLD AUM UPDATE FOR Q1FY2022**



#### COMPETITIVE INTENSITY NORMALISES POST PERIODS OF RALLY IN GOLD PRICES



- There is increased competition from banks and other NBFCs during periods of gold price rally
- However, non-gold focussed NBFCs are unable to sustain cross-cycle growth as demonstrated by historical performance
- In contrast, gold-focussed NBFCs have demonstrated relative resilience during periods of gold price decline

#### **GOLD LOAN GROWTH LEVERS**



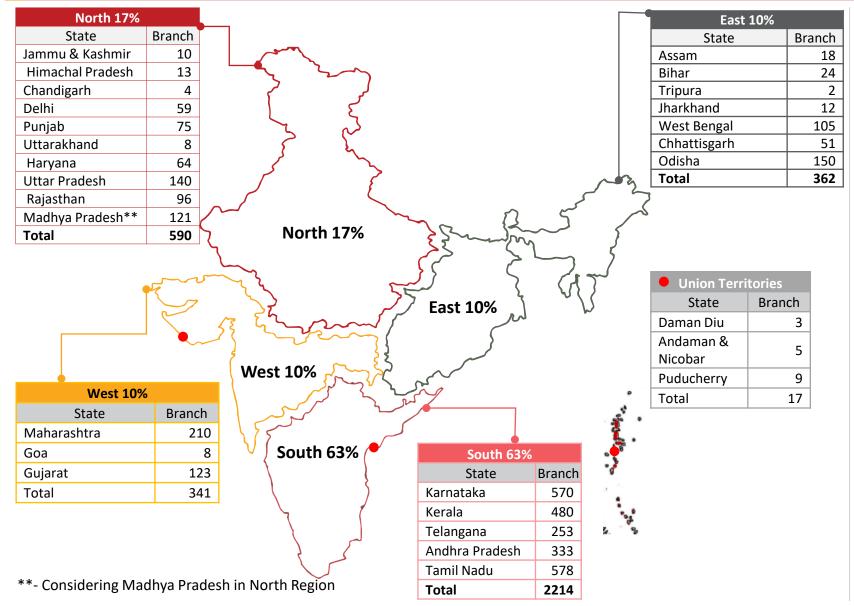


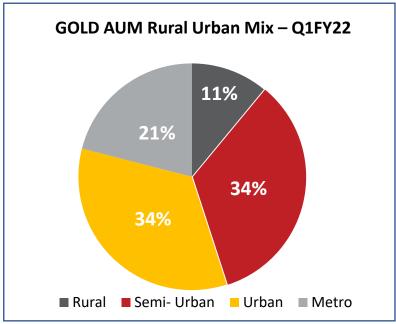
- Stable net yields despite newer entrants like fintechs (higher ticket size) and focus by banks
- Low interest rate sensitivity given small ticket size, short tenor and convenience of product

- Significant operating expense leverage as new branches mature
- Manappuram has undertaken various cost rationalization initiatives e.g. introduction of cellular vaults which has resulted in INR 521m average opex saving annually

## **GOLD LOAN PAN INDIA PRESENCE (Q1FY2022)**

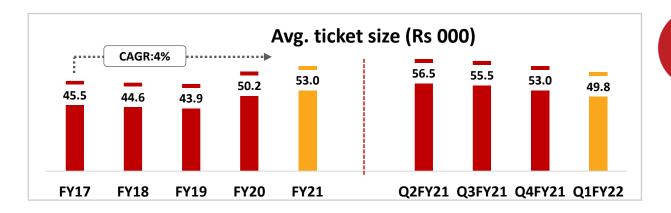


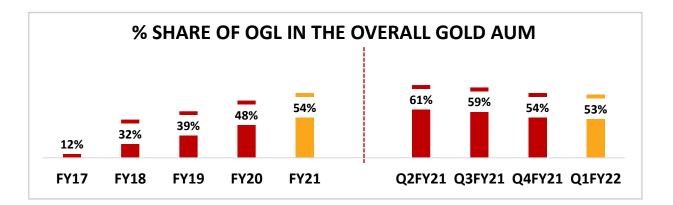




#### **ONLINE GOLD LOAN BUSINESS**







#### **ONLINE GOLD LOANS SUPERIOR FOR CUSTOMERS**

- **1** First NBFC to launch Online Gold Loan (OGL) in September 2015
- Pacility enables customers to avail a gold loan anytime, from anywhere in the world against gold stored in Manappuram branch
- Instant fund transfer upto pre-approved limits
- Online APP is available in different regional languages for ease of customers
- **5** Easy documentation, instant approval, convenient 24x7 online repayment
- **6** Hassle-free, paper-less transactions online

## ASIRVAD MICROFINANCE RESULTS FOR Q1FY2022

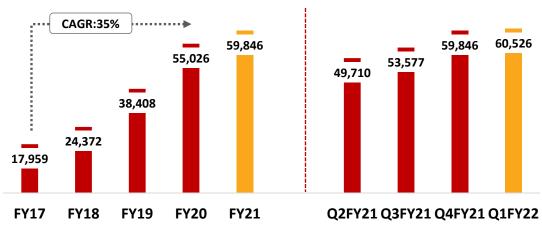


Particulars (Rs in Mn)	Q1FY22	Q1FY21	Y-o-Y %	Q4FY21	Q-o-Q %	FY21	FY20	Y-o-Y %
Closing AUM	60,526	50,383	20.1%	59,846	1.1%	59,846	55,026	8.8%
Income from Operations	2,969	2,633	12.7%	2,787	6.5%	10,530	10,551	-0.2%
Finance expenses	1,192	1,238	-3.7%	1,060	12.4%	4,575	4,094	11.7%
Net interest income	1,777	1,395	27.4%	1,726	2.9%	5,954	6,456	-7.8%
Employee expenses	536	365	46.8%	520	3.0%	1,885	1,502	25.5%
Other operating expenses	282	194	45.8%	253	11.6%	1,006	841	19.6%
Pre provision profit	959	837	14.6%	954	0.5%	3,063	4,113	-25.5%
Provisions/Bad debts	905	906	-0.2%	949	-4.6%	2,998	1,474	103.4%
Other Income	57	28	100.7%	51	11.2%	242	464	-47.8%
Profit before Tax	111	-42	365.3%	56	97.7%	307	3,103	-90.1%
Tax	34	-16	316.6%	15	131.5%	138	750	-81.6%
PAT before OCI	77	-26	395.0%	41	85.6%	169	2,353	-92.8%
Other Comprehensive Income	-44	-1	7445.9%	-8	425.6%	-9	-2	284.2%
PAT	33	-27	223.2%	33	0.7%	160	2,351	-93.2%
Borrowings	45,409	49,913	-9.0%	46,272	-1.9%	46,272	45,006	2.8%
Net Worth	10,587	10,403	1.8%	10,554	0.3%	10,554	10,395	1.5%

## **ASIRVAD MICROFINANCE RESULT ANALYSIS FOR Q1FY2022**



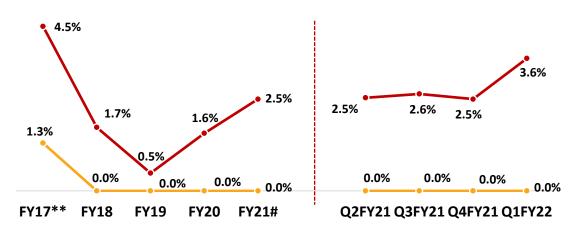
#### **ASIRVAD AUM (RS Mn)**



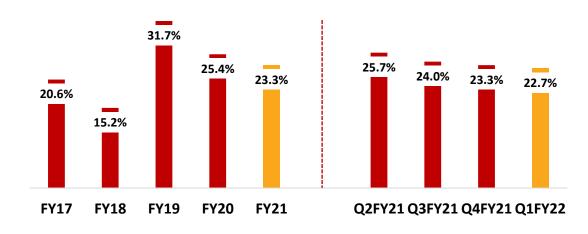
#### **NPA ANALYSIS % \***

---GNPA% ---NNPA%

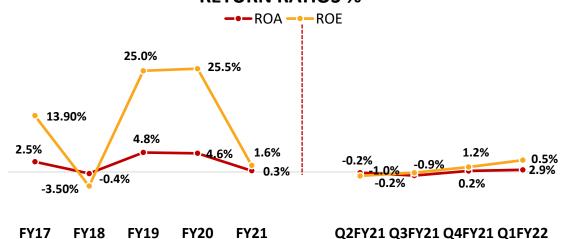
\*\*Demonetization # COVID Impact



#### **CAPITAL ADEQUACY RATIO %**



#### **RETURN RATIOS %**

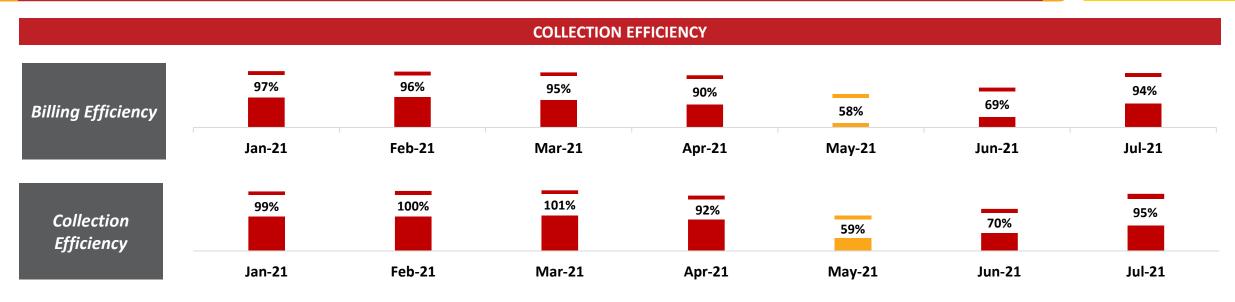


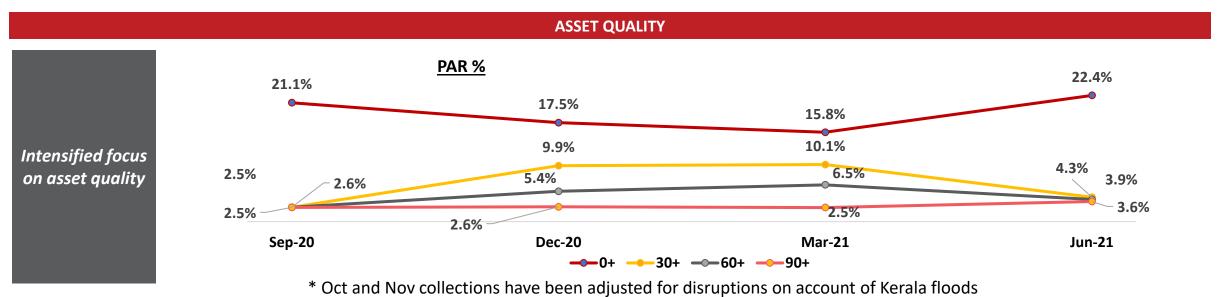
Only FY 17 nos as per IGAAP



## **ASSET QUALITY METRICS**



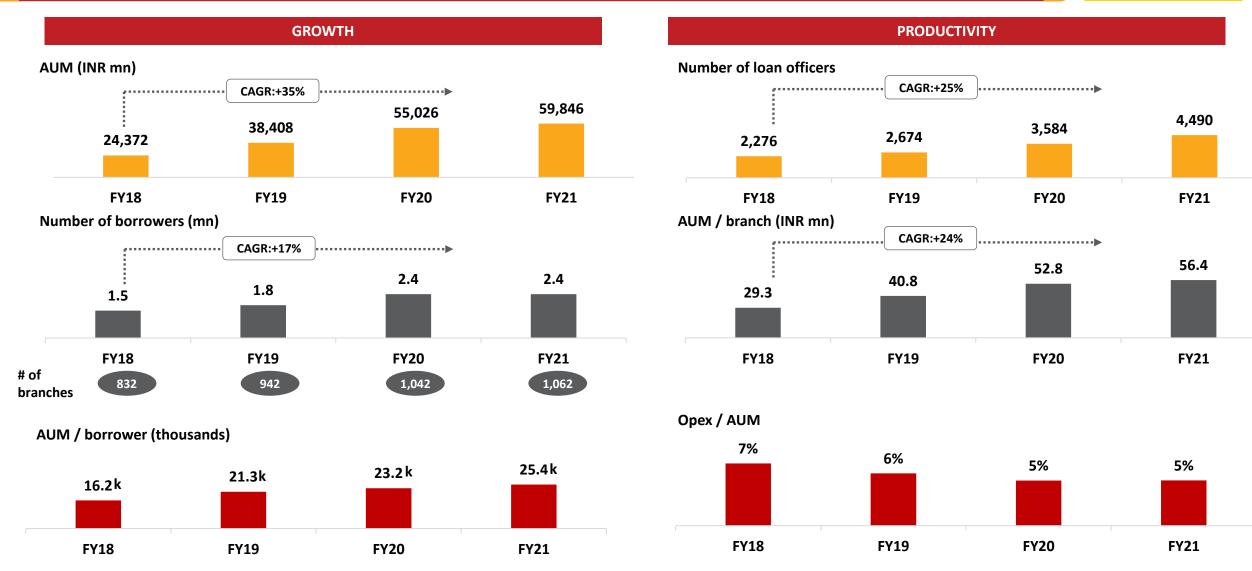






#### **BUSINESS AND PRODUCTIVITY METRICS**



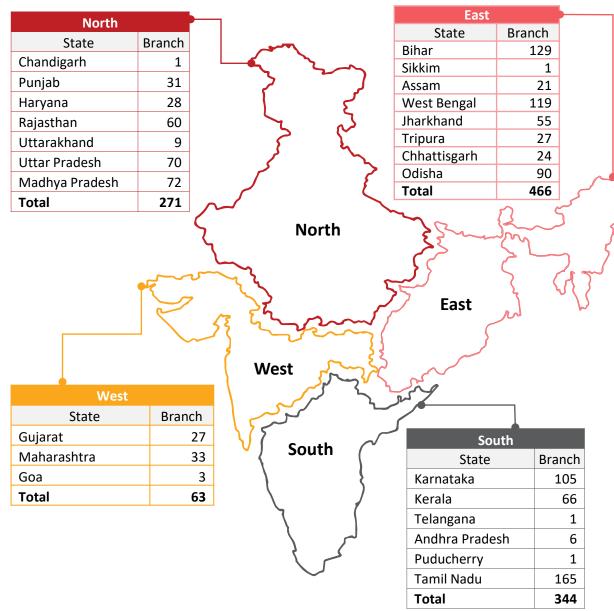


Asirvad has added c.900 loan officers last year to enhance collection efficiency and increase borrower retention



## **ASIRVAD MICROFINANCE PAN INDIA PRESENCE (Q1FY2022)**





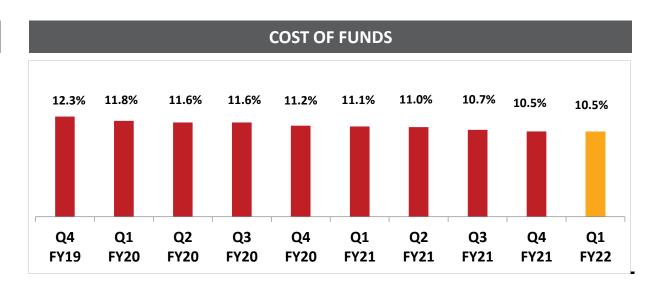
MFI AUM - STATEWISE	BREAKUP
Tamil Nadu	20%
West Bengal	11%
Bihar	11%
Karnataka	10%
Uttar Pradesh	7%
Kerala	6%
Madhya Pradesh	6%
Jharkhand	5%
Rajasthan	5%
Odisha	5%
Maharashtra	3%
Others	11%

## **ASIRVAD MICROFINANCE LIABILITIES OVERVIEW FOR Q1FY2022**



#### **BORROWING MIX (Rs m)**

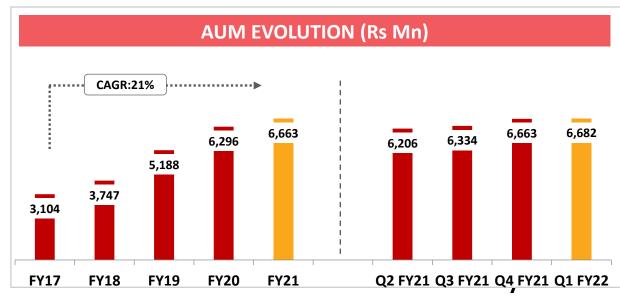
Dawney in a Mire	Q1FY	Q1FY21		Y21	Q1FY22		
Borrowing Mix	Amount	%	Amount	%	Amount	%	
Term Loan from Banks and Fis	29,075	58%	24,327	53%	24,699	54%	
Refinance	6,853	14%	6,921	15%	6,207	14%	
Debentures	7,246	15%	12,191	26%	12,208	27%	
Tier II Sub Debt	1,180	2%	2,148	5%	2,166	5%	
Commercial Paper	235	0%	0	0%	0	0%	
Securitisation - PTC	5,324	11%	685	1%	129	0%	
Total	49,913	100%	46,272	100%	45,409	100%	

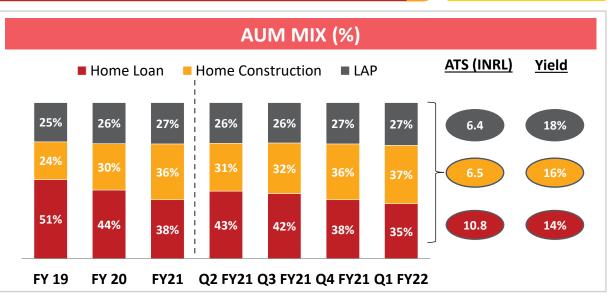


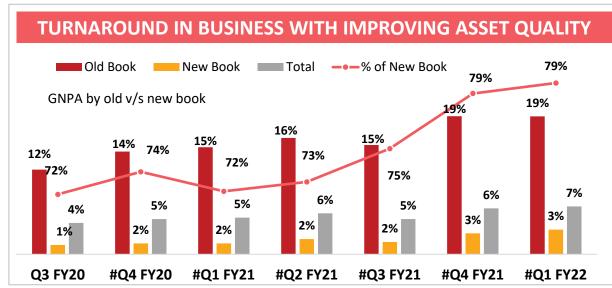


## **HOUSING FINANCE BUSINESS UPDATE FOR Q1FY2022**









#### **OPERATING OVERVIEW**

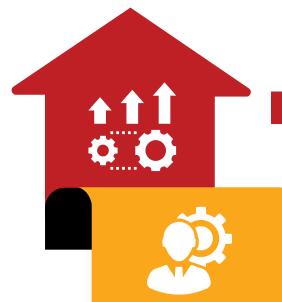
- Started commercial operations in January 2015
- Focus on Affordable Housing for Mid to Low income self-employed customers (75% self-employed)
- Focus on South and West India, 68 branches; 83% self sourced business
- Rated AA /Stable (Long Term) & A1+ (Short Term) by CRISIL
- Rated AA (Stable) (Long Term) by CARE

**#-Post Covid** 



#### HOUSING FINANCE BUSINESS STRATEGY





## 4: Growth drivers for future expansion

- Riding on the parent's brand equity and pan India presence for scaling up the business.
- Low-cost operation model based on co-location with parent branches
- Investment in training and development of human resource through online mode.

## 3: Customer Servicing and Collection management

- A Strong Customer Relationship Management Team
- Adopting digital payment platforms for managing EMI collections efficiently.
- A dedicated in-house local collection team.

## 2: Underwriting

- Decentralized underwriting and disbursement for lower ticket size loans.
- Compliance with policy parameters via ground-level Credit Audit and Centralized credit monitoring
- Focus on lower ticket size loans across all products.



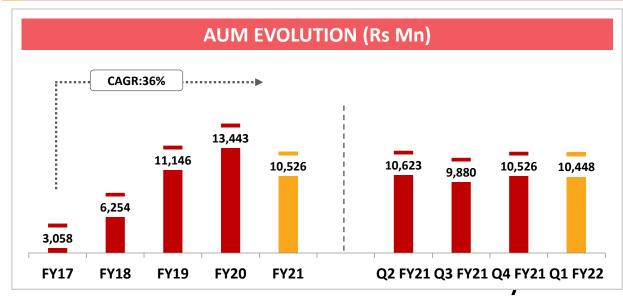
## 1: Origination and Sourcing

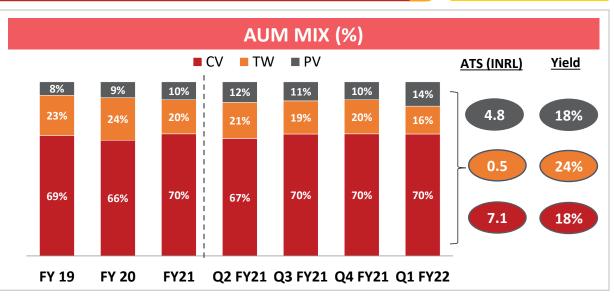
- Better penetration in 3-tier and 4-tier towns
- Increased emphasis on direct sourcing through ground-level marketing
- Prioritizing the marketing of PMAY scheme (Government Subsidy Scheme)
- Diverse product portfolio Express Ioan and Mahila Ioan with significant benefits

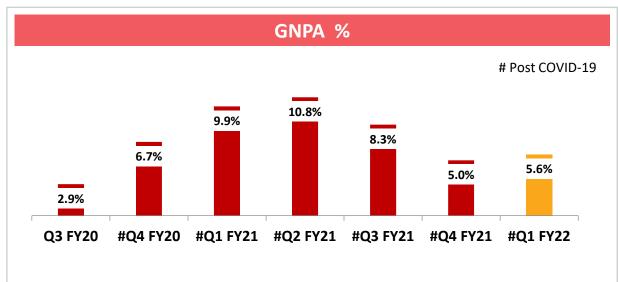


## **VEHICLE AND EQUIPMENT FINANCE BUSINESS UPDATE FOR Q1FY2022**









#### **OPERATING OVERVIEW**

- Started commercial operations in January 2015.
- The operations are a part of Manappuram Finance Ltd and are carried out from existing gold loan branches (222 branches)
- Focus on used commercial vehicles in Semi urban and rural locations
- Moving customers into digital payment platforms for better operational efficiency



# **VEHICLE AND EQUIPMENT FINANCE BUSINESS STRATEGY**





Increase penetration into Rural and Semi Urban locations



Covering 3000+ Co-located Gold loan branches for collection and marketing distribution



Digital Lending Platform and automated approval process in TW loans



Digital Loan Agreement Signing with E – Stamping to save the cost and making customer easy process



Brand Tie-ups – With Manufacturer for better reach



CRM tool integrated with loan management system to built relationship with customer from beginning

# **PROFIT OPTIMIZERS**



### **Analytics**

Use of Analytics for quicker decision making process leading to lesser sourcing cost



### **Mobility Solution**

On the go solution with m-CAS/ m-Collect to reduce collection cost



### **Deep Penetration**

Deeper penetration in existing location and Use of MAFIL (GL) branches as sourcing / collection point helping in cost optimization

# **SCALE & STABILITY**



### **Balance Takeover**

Dedicated Team managing External Balance Takeover cases



### **Top Up Loan**

As a part of customer retention policy, focus on internal customers where MOB is higher than 18 months without overdue



### **Used Business**

Dedicated Team for Used Business with lower ticket size and higher yield



# **CREATING DIFFERENCE**



Raincoats for Active fishermen's

Raincoats for **1200** 



### Manappuram Snehabhavanam -

20 new houses will be constructed at 20 wards under Valapad Gramapanchayath (**500** sqft per houses)



Total 20 televisions donated for educational purposes



fishermen in coastal area of Trissur District (Fishermen Registered in Matsyafed) പത്തിയ വയങ്ങിസ് കൃത്വിടായാവാം വിക്കളെയും എം. പി ആദര് ചൂ മണമുറം ഫൗഠാമനും ഹർ മാനത്തിംഗ് ആദ്യൻ വിപി നന്ദക മാർ ഉപ്പെട്രപ്പടാക്ക് നാര്ത്തിന്റെ ആരുത്തി പരയാടൻ. പ്രൊയുടെ പരയായില്ലാട്ട് കോർഡ് വിവര്യം പരയാടൻ. പ്രൊയുടെ പരയായില്ലാട്ട് ചെയ്യുന്നു വിവര്യം പരയാടൻ. അക്കർ സി. ഇം. ഇൻ ചാർത്ത് മോർത്ത് വിവര്യം വേര്യം





### SAYUJYAM -

13 new houses will be constructed & 3 houses will be renovated at Thirupa zhancherry Colony (**500** sqft per houses)



4000 notebooks were distributed to **1000** poor students



ഇങ്കൊറേലി, സുഷതാ നന്ദകമാർ തുടങ്ങിയവർ പരെട്ടെത്തു.

emperat angenes elegens തൻ, വല്യാട് ഗ്രാമപ്പത്തായ തൻ എന്നിവ ചേർന്ന് തടപ്പാ with the sales with t വലച്ചാട് പഞ്ചായത്തിലെ അവ интетриальную возоть go mala payer welespro Elebandementale medicin ആളുകാക്ക് മാനം 1999 നും വർതം രണ്ട് മാനം ത്രൈ നൽ

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Manappuram Arogya Suraksha **Padhathi** 

Manappuram Arogya Surak sha Padhathi (Supported **100** critically ill patients in Valapad Grama Panchayath With Rs. 1000 each to 100 families for 2 months)



# ഓട്ടോ തൊഴിലാളികൾക്കു കോവിഡ് ബാരിയർ നൽകി

**തൃത്യർ**: കോവിഡ് പ്രതിരോധ പ്രവർത്തനങ്ങളുടെ താഗമായി ജില്ല യിലെ തീരദേശ രേഖലംകളിലെ ഓട്ടോ തൊഴിലാളികൾക്കു് മണ പ്യൂറം ഫൗണ്ടേഷൻ കോവിഡ് ബാരിയർ വിതരണം പെയ്തു. ഓ ദ്യോറിക്ഷ കളിൽ ഡൈവവുടേയും യാത്രക്കാര്യ ടേയും ഇടത്തിൽ ട്യോവക്ഷ കളുത്ത ഡ്രൈവറുടേയും താഗ്രക്കാര്വടേയും ഇടയതെ സ്ഥാപിക്കാവുന്ന സുരക്ഷിയ മനയാണ് കൊവിഡ് ബാര്മിയും ഡ്രൈവർക്കും യാഗ്രക്കാർക്കും ഭരണയയെ സുരക്ഷ ഉറപ്പാക്കു ന്നു. ഒന്നപ്പുറം ഫൗരങ്ങകൾ മാനങ്ങിന് ; ബ്രൂ വി.പി. നർ.കുമാർ ഉദ്ഘാടനം ചെയ്തു. സിള്ളം ജോർജ് ഡി. ദാസ്, ജസ്റ്റിൻ ജോസ ഫ്, സ്വാരംമിയാവ്, വില്പ സെബാസ്റ്റ്യൻ, ശ്രൂതി ബിബിൻ എന്നിവ ർ പങ്കെടുത്തു. **Covid barrier** 

distribution for 200 Autorickshaw Drivers of coastal area of Trissur District



**500** Televisions distributed for poor children for academic needs through Lions District 318C



#### Chelambra CHC

Support for Chelambra CHC -Stretcher, Sanitizer Dispenser, & **Library Stand** 



# **ABOUT MANAPPURAM**



- Incorporated in 1992, Manappuram is Non-Banking Financial Company (NBFC) offering a diversified product portfolio including gold loans, microfinance loans, vehicle and equipment finance, home loan finance, on-lending and insurance brokerage business
- Currently has 4,600 branches across 22 states and 6 Union Territories. Loan assets of INR 272bn and employee count of 30,000+ as of March 2021
- Gold loan under management of Rs 190 Bn as of FY21 with 65 tonnes gold jewellery held as security for gold loans and 2.6m gold loans customer base. Gold loans constitute 70% of the consolidated loan book as of FY21
- Company vision is to provide full range of credit services across India

# **MANAPPURAM TODAY**

#2

lender in gold loans in India (core product), with a trusted brand and nation-wide reach

# Pioneer in process innovation

in gold loans (online gold loan product 'OGL', cellular vaults, risk containment measures)

#4

MFI-NBFC in India with the highest credit rating post Asirvad's acquisition

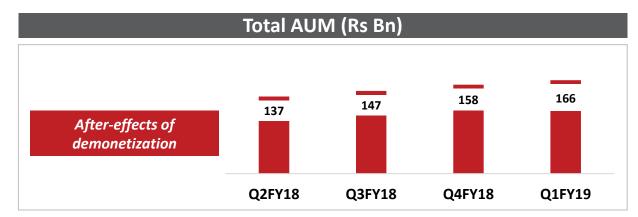
Calibrated approach to growth in other loan products that are relevant to our customer base (small ticket home loans, used vehicles for self-employed customers)

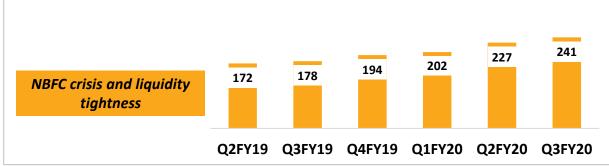
Branch network 4,600+

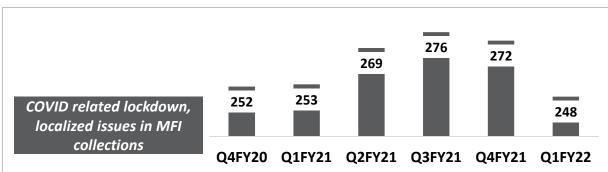
Employee strength 30,000+

# **RESILIENCE ACROSS CREDIT AND ECONOMIC CYCLES**

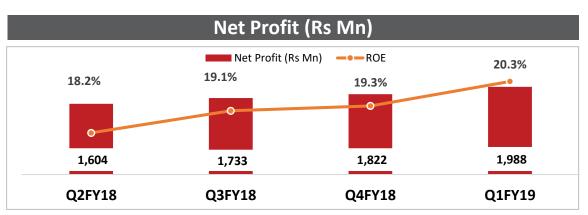


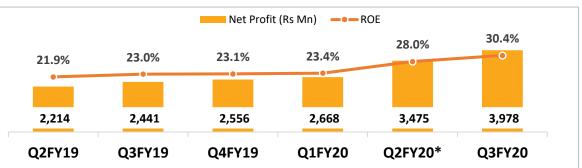


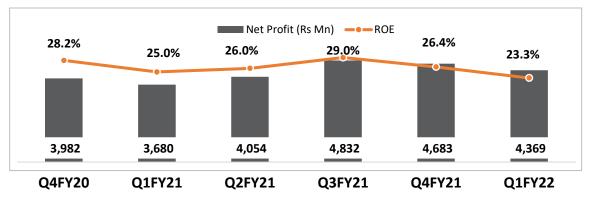




<sup>\*</sup> Adjusted Net Profit for Q2 FY 20- Rs 3,475 Mn after adjusting One time Tax and Int. on IT Refund benefit of Rs 601.5 Mn and Asirvad Re-instatement PAT of Rs 253.4 mn







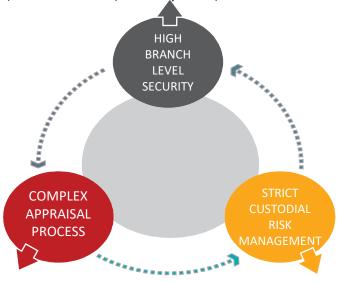


# SUPERIOR PROCESS AND PRODUCT INNOVATION WITH...



## A strong operational risk management that sets Manappuram apart...

- o Pioneer in installing cellular vaults across all branches
- Robust branch security infrastructure including CCTV cameras, panic switches, motion sensors, alarm systems, vibration sensor etc



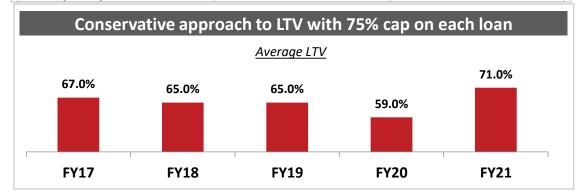
- Complex appraisal process accounting for type of ornament, gem stones, purity etc.
- In-house expertise across branches to weigh and appraise ornaments
- Higher value ornaments require branch head approval (>20g of gold)
- Typically 3-4 rounds of appraisal done by employees with TAT of <10 minutes</li>

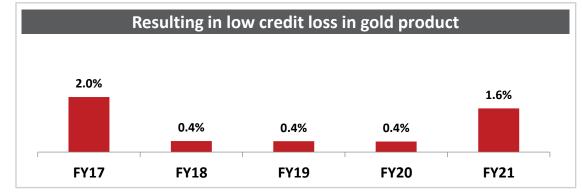
- 100% insurance for gold held in branches
- Employee rotation through transfer / promotions on 1-2 year basis
- Vaults have dual keys with joint custodians
- Surprise audit by internal vigilance team
- Internal analytics based fraud alert system
- Regular auction policy for overdue gold loans

Manappuram has strong focus on processes and compliance successfully replicating processes across 3,524 gold loan branches

# 3 month product resulting in lower credit losses

3 month product de-risks impact from fluctuation in price of gold					
	12 month tenor	3 month tenor			
Gol <mark>d value</mark>	100	100			
LTV (%)	75	<b>7</b> 5			
Gold loan	75	7 <mark>5</mark>			
Interest rate (%)	24	24			
Interest cost <sup>1</sup>	21	7.5			
Total principal + interest <sup>1</sup>	96	82.5			





Note: 1 Includes interest outgo during 2 months of auctioning period



# **BUILDING DIGITAL CAPABILITY FOR OUR VARIOUS CLIENT OFFERINGS**











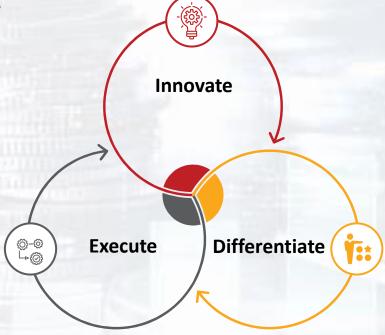


• The company has been dependent on its IT department (600+ engineers) on multiple fronts over the years. This is an opportunity to integrate our IT capabilities further into our business to amplify the revenue and verticals on various business verticals.

• IT has been an effective tool of the organization in various operational levels, including customer acquisition, proper management, etc. For e.g. the percentage of digital collections has steadily

increased over time

- The IT tools and services have significantly helped the company in integrating technology in its business verticals, leading to better precision, faster execution and lesser overhead.
- The Business Continuation Plans (BCP) initiated much before the nationwide lockdown which enabled the company to roll out new projects and ensure efficient operational methods.
- In FY21, there was \$30 bn worth of online transactions and more than 1mn online customers were registered.



- The organization is continuously working to manually verify the purity of its gold assets.
- The IT services will be utilized in establishing a smarter automated solution.

# **BRAND PLAY - TOGETHER WE WIN**





Manappuram aspires to represent humanity in an open and equitable way Associate the brand with a personality that reflects the brand's vitality and persona, as well as someone that is well-liked by the general public

Using a PAN India integrated marketing strategy to maximise an already high strong brand recognition

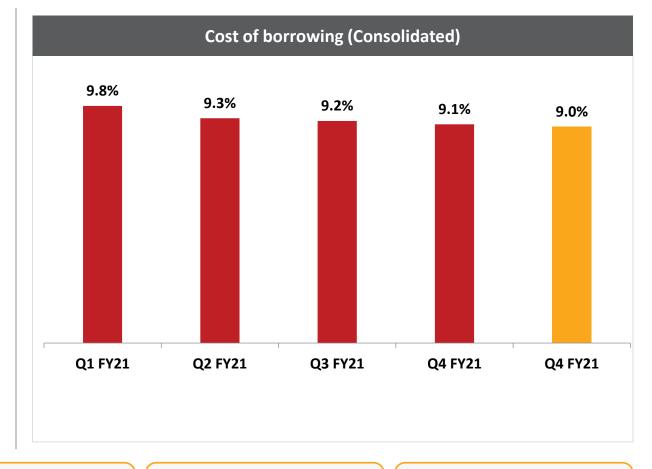
To ensure steadfast trust,
Manappuram has implemented a
number of outreach programmes
that not only increase brand
awareness but also maintain a
strong relationship with its
customers

# WELL CAPITALIZED, PRUDENT LIABILITIES STRATEGY WITH REDUCING COF



# Access to diversified sources of funding (Consolidated, Rs m)

Borrowing Mix	Q1FY21		Q4FY21		Q1FY22	
	Amount	%	Amount	%	Amount	%
WCDL / CC	69,881	29%	42,303	19%	27,187	14%
Term Loan	77,074	32%	65,094	29%	52,259	26%
NCD & Bond	49,410	21%	81,555	36%	81,143	41%
ECB	25,897	11%	26,769	12%	27,498	14%
Commercial Paper	17,356	7%	11,420	5%	9,322	5%
Others	185	0%	22	0%	20	0%
Total	2,39,803	100%	2,27,163	100%	1,97,429	100%



Proportion of CPs has reduced from 7% to 5%

Received rating upgrade from CRISIL to AA in Sep 2019

Raised \$300m of MTN by issuing a listed bond in Jan 2020

Rated B+ by S&P and BB
- Fitch

Subsidiary credit rating of CRISIL AA- for Asirvad and HFC

# INDEPENDENT BOARD AND DEEP MANAGEMENT BENCH



### **Key Managerial Personnel**



Mr. V. P. Nandakumar Managing Director and CEO

- o Postgraduate in Science
- Managing committee member of ASSOCHAM and FICCI



Mr. B.N. Raveendra Babu
MD – MFI, Non-Executive Director &
Non-Independent Director at Manappuram Finance

- Masters degree in commerce
- Director since July 1992



Mr. Suveen P.S

CEO - Housing Finance

- B. Tech Graduate in Applied Electronics & Instrumentation engineering and Masters in Embedded System
- o 6 years of experience in the field of operations



Mr. Senthil Kumar Head – Vehicle and Equipment Finance

 Over 24 years experience with organizations such as Fullerton India, HDFC Bank, Citicorp etc.



Mrs. Bindu A L

- Fellow member of the Institute of Chartered Accountants of India
- 21 years of work experience in various capacities



Mr. Manoj Kumar VR Company Secretary

- Fellow member of the Institute of Company Secretaries of India
- o 14 years of experience as a Company Secretary

### **Board of Directors**



Mr. Jagdish Capoor | Independent & Non-Executive Chairman

- Former Chairman: HDFC Bank, Unit Trust of India & Bombay Stock Exchange, Deputy Governor: Reserve Bank of India
- o 40 years of work experience in banking and finance



Mr. S. R. Balasubramanian | Independent & Non-Executive Director

- Holds a Bachelor degree in Engineering (Electronics) from Madras University
- He has over 43 years of experience in the field of Information Technology at various capacities



- Mr. Abhijit Sen | Independent and Non-Executive Director
  - B-Tech (Hons) from Indian Institute of Technology, Kharagpur , Post Graduate Diploma in Management from Indian Institute of Management, Kolkata
- Senior Advisor to E&Y
- o Previously CFO Citibank, Indian subcontinent



### Dr. Shailesh J Mehta | Independent & Non-Executive Director

- B-tech in ME from IIT- B, MSc in Operations, PhD degree in Operation Research
- Over 38 years of experience, was President of Granite Hill Capital Ventures



Mr. Harshan Kollara | Independent & Non-Executive Director

- He holds a Masters in Economics from Bombay University.
- Board member-Fast Encash Money Transfer (UK), Abans Global Ltd (UK)



Mr. Gautam Narayan | Non-Executive Director

- Chartered Accountant with a Post Graduate Diploma in Management from Indian Institute of Management, Ahmedabad
- o Partner at Apax Partners LLP



#### ■ Sutapa Banerjee | Independent and Non-Executive Director

- Gold medalist in Economics from XLRI School of Management
- 24 years in financial services industry in ANZ Grindlays Bank, ABN AMRO Bank



Mr. P. Manomohanan | Independent & Non-Executive Director

- B.Com Kerala University, Diploma in Industrial finance,
   Certified Associate of the Indian Institute of Bankers
- Over 42 years work ex in RBI, NBFCs regulations



### Mr V. R. Ramchandran | Independent & Non-Executive Director

- o B. Sc.: Calicut University , B.A. LLB : Kerala University
- 36 years of work experience, civil lawyer enrolled with the Thrissur Bar Association

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# PAN INDIA MFI BUSINESS WITH GRANULAR ASSET BASE AND STRONG RISK PRACTICES





**BOARD OVERSIGHT** 



### **Geographic Concentration**

- at state and district level
- 5% for a state

### **Branch and Division Level**

- o Portfolio Outstanding related caps o Monthly internal audits at all branches (including centers) and divisions
- MFI Industry Market share cap of
   Assignment & Monitoring of compliance
   Geo-tagging of center meeting location scores based on audit
  - Regularly verify loan documents
  - Fraud prevention and early detection

### **Employee Level**

- Mandatory rotation for all employees at branch and divisional level
- Live data entry of collections through tablets and SMS to customers
- Restricted span of control for higher supervision
- ✓ Lower ATS vs Industry
- ✓ Borrower limits more stringent vs MFIN

**COMPLIANCE DEPARTMENT** 



### **Geographic selection**

- o Comprehensive risk score card based branch expansion
- Risk score card assesses:
  - i. Industry Presence
  - ii. PAR performance
  - (iii) Local Issues (Political, prone to drought / floods

### **Customer Diligence**

- Stringent CGT and GRT
- o CB check conducted for each potential customer
- Regularly loan utilization check post disbursement
- Selective monitoring of customers more vulnerable to default

**INTERNAL AUDIT** 



### **Borrowings**

- Borrowing committee working under the supervision of the Board to effectively manage:
  - i. Borrowing cost and Drawdowns
  - ii. Lender Dependence caps
- Big firms as internal and statutory auditors

**Treasury and Liquidity** 

- Active treasury management
  - i. Selecting short term savings instruments for excess Funds
  - ii. Prudent ALM Management
- Sufficient Liquidity

**RISK MANAGEMENT** COMMITTEE **OVERSIGHT** 



- Engagement activity with members and society including financial literacy and awareness programs
- **Active engagement with State Level SROs**
- Continuous interest rate reduction
- Robust Customer grievance redressal mechanism
- Toll free helplines and tele-calling services 0
- Monitoring of timely resolution of customer grievances

# **COMPANY HISTORY AND KEY MILESTONES**



- Incorporated at Thrissur
- First public issue of shares for INR17.5m with listing on Bombay, Madras and Cochin stock exchanges
- RBI permits accepting public deposits
- Major policy change sees MFL shifting its focus to gold loans

1992-2000

- Fullerton India/Temasek sanctions credit limit of INR500m, enhances the limit to INR4.8bn within a year
- Receives FII from Sequoia Capital and Hudson Equity Holdings investing INR700m
- o Total business volumes of INR10bn in 2008
- Total business volumes cross INR50bn in 2010
- o Raises INR2.5bn through QIP
- o Opens its 1001st branch at Thrissur town

2006-2010

- Acquires 100% ownership of Manappuram Insurance Brokers
- Reaches 4.5m live customers; diversifies to total of 24 states and 4 union territories with 4,380 branches
- Commercial vehicles business achieves INR10bn AUM; Microfinance business enters the North Eastern region; introduces OGL mobile application

2016-2019

2001-2005

- Commences forex business with moneychanger's license from the RBI
- o Declares rights issue in 2003
- Attracts institutional funding for the first time, when ICICI Bank sanctions working capital facility of INR250m under a 'bilateral assignment'

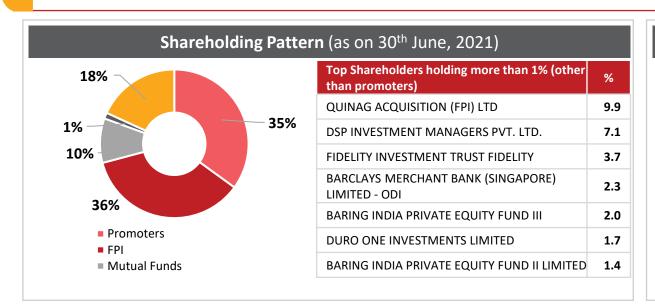
2011-2015

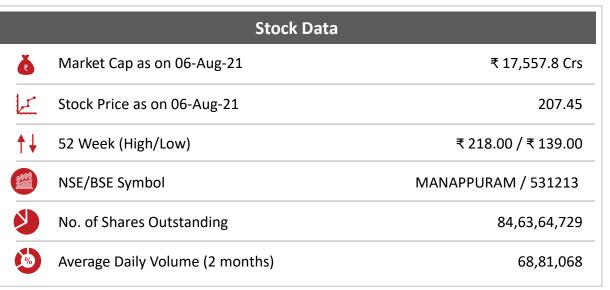
- o AUM grows to INR75bn in 2011 and crosses over INR100bn in 2012
- o Branch Network reaches 2,908, with more than 850 branches added in 2012
- Pioneered introduction of shorter tenure loans (3 to 9 months) with lower LTV for longer tenure loans based on RBI stipulation on LTV
- o Acquires ownership of Milestone Home Finance Private Limited from Jaypee Hotels
- o Diversifies into Home Loans and Commercial Vehicle finance
- o Acquires Asirvad Microfinance
- o Introduces online gold loan (OGL) in October becoming the first in the industry to do so in 2015

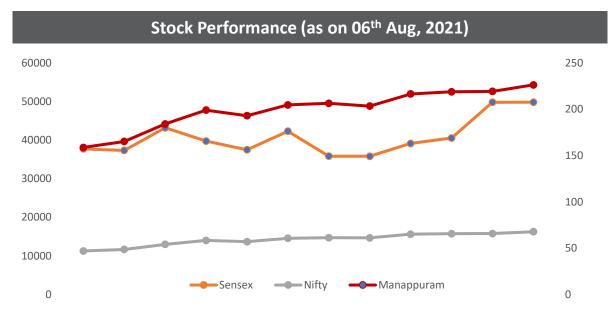


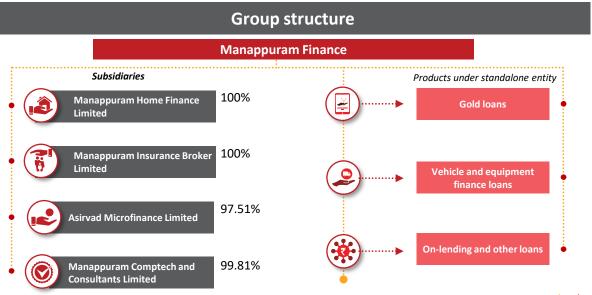
# SHAREHOLDING AND STOCK PERFORMANCE















# **THANK YOU**

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